

Cisse W. Spragins, Ph.D
Rockwell Labs Ltd
1512 Taney Street
North Kansas City, MO 64116

AUG 25 2008

Subject: Label Amendment
InTice Gelanimo Ant Bait
EPA Reg. No. 73079-8
Application Dated: April 2, 2008
Decision: 392220

Dear Dr. Spragins:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below:

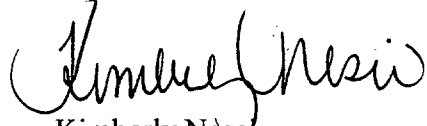
- Per the attached Data Evaluation Record, the data submitted and reviewed by the Agency does not support Pharaoh Ants. Therefore, revise your product label to read: Ants, (Except Pharaoh Ants, Carpenter Ants, Fire Ants, and Harvester Ants). However, the data does support indoor use which may be retained on your product label.
- Should you wish to retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

As an alternative, you may refer consumers to the company's phone number or e mail address.

Submit two copies of the final printed label for the record. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). The release for shipment of the product constitutes acceptance of these conditions.

If you have any questions, please contact Melody Banks on (703) 305-5413.

Sincerely,



Kimberly Nesci
Product Manager (11)
Insecticide Branch
Registration Division (7505P)

Attachments: Label stamped "Accepted With Comments"
August 18, 2008, Product Performance Data Evaluation Review (DER)

InTice™ Gelanimo™ Ant Bait

- For Indoor and Outdoor Use
- Kills Common Household Ants*
- Odorless Formula
- Rigid Gel Formula
- Large Numbers of Ants Can Feed at Once
- High Moisture Bait
- No Drips or Spills
- Patent Pending

ACCEPTED
with COMMENTS
in EPA Letter Dated

AUG 25 2009

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

73079-8

Active Ingredient: Sodium Tetraborate Decahydrate (borax).....3.0%
 Other Ingredients:.....97.0%
 Total:.....100.0%

EPA Reg. No.: 73079-8
 EPA Est. No.: as applicable

Net Contents: 4 oz, 8 oz, 0.4 oz stations, 4 oz stations

Manufactured by: Rockwell Labs Ltd (logo)
 North Kansas City, MO 64116
 Toll Free: 866 788 4101
www.rockwelllabs.com

KEEP OUT OF REACH OF CHILDREN CAUTION

InTice™ Gelanimo™ is a patent pending, "rigid gel" formulation (similar to gelatin). The rigid gel contains a high moisture content yet remains rigid at temperatures up to 130 °F. Since ants can walk on top of the bait, more ants can feed at one time.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions: DO NOT USE in edible product areas of food handling establishments, restaurants or other areas where food is commercially prepared or processed. Do not use in serving areas where food is exposed. Do not contaminate feed and food stuffs. Place bait in areas inaccessible to children and pets.

***Kills:** Ants, (except Carpenter Ants, Fire Ants and Harvester ants)

For Use in and Around: Homes, hospitals, restaurants, apartments, grocery stores, institutional buildings, schools, cafeterias, warehouses, storage areas, food processing plants, mobile homes, boats, military bases, theaters, nursing homes, and on military, commercial, and cruise ships.

Ant Control and Elimination: Ants will initially feed in large numbers, but then disappear. InTice Gelanimo is designed to allow worker ants to take the product back to the nest and deliver it to the rest of the colony. Monitor the bait placements and ensure there is always a fresh supply of InTice Gelanimo Ant Bait at each placement.

Indoor Use

Apply the product to small pieces of cardboard, paper or foil, or in purpose built bait stations such as Rockwell's BaitPlate Station (sold separately) and place product in inaccessible areas where ants are seen. Ants often trail along structural edges and will seek out moisture and food. Bait around sinks, tubs, window sills, under food cabinets, around floor edges and in corners. Use numerous bait placements, rather than fewer large placements. Often, invading ants nest outdoors. It will help to bait outside, close to where ants are found entering the structure. Ants normally follow specific trails from the nest to food or water. Placing InTice Gelanimo close to these trails will improve control.

Using InTice Gelanimo Ant Bait Pre-Filled Bait Stations: Remove the colored tab to expose the small opening where the ants will enter and exit the station. Place stations in inaccessible areas where ants are seen. Ants often trail along structural edges and will seek out moisture and food. Bait around sinks, tubs, window sills, under food cabinets, around floor edges and in corners. Use numerous bait placements, rather than fewer large placements. Often, invading ants nest outdoors. It will help to bait outside, close to where ants are found entering the structure. Ants normally follow specific trails from the nest to food or water. Placing InTice Gelanimo Stations close to these trails will improve control.

Outdoor Use

Environmental Hazards: Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high-water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

Outdoor Baiting: Locate areas around the building where ants are seen trailing. Place the bait stations near the foundation or where the trails are found. Spacing the bait stations every 5 to 10 feet around the perimeter will provide the best results. Check the bait stations regularly for activity. Remember ants will feed on InTice Gelanimo Ant Bait and carry the bait back to the rest of the colony. Heavy infestations may require several bait placement refills.

Storage and Disposal

Storage: Store in a cool dry place. Do not store where children or animals may gain access.

Disposal: If Empty: Non-refillable container. Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call you local solid waste agency for disposal instructions. Never place unused product down on any indoor or outdoor drain.

Warranty Limitations and Disclaimer

Seller makes no warranty expressed or implied, concerning the use of this product other than as indicated on the label. Buyer accepts this material subject to these terms, and assumes all risk of usage and handling except when used or handled in accordance with this label. There are no expressed or implied warranties of merchantability or fitness for any particular purpose, except as specifically stated herein. To the extent consistent with applicable law, the manufacturer shall not be liable for any consequential damages based on the use of the product.