



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Jarden Consumers Solutions  
c/o Ms. Georgia Anastasiou  
Lewis & Harrison  
122 C Street NW, Ste 740  
Washington, DC 20001

FEB 23 2012

Subject: Notification of alternate brand name and marketing statements  
EPA Registration Number: 72586-1  
Decision: 460651

Dear Ms. Anastasiou:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN)98-10 dated January 30, 2012, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

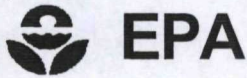
If you have any questions regarding this letter, please contact Samantha Hulkower at (703) 603-0683.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez", written over a horizontal line.

Mark Suarez  
Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

Enclosures: Copy of Label Stamped "Notification"



United States  
Environmental Protection Agency  
Washington, DC 20460

- Registration
- Amendment
- Other:

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>72586-1</b>	2. EPA Product Manager <b>Richard Gebken</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Flea &amp; Tick Shampoo for Dogs and Cats</b>	PM# <b>10</b>	
5. Name and Address of Applicant (Include ZIP Code) <b>Jarden Consumer Solutions</b> <b>150 Cadillac Lane</b> <b>McMinnville, TN 37110</b> <u><b>PLEASE SEND ALL CORRESPONDENCE TO</b></u> <u><b>"CONTACT POINT" LISTED BELOW</b></u> <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification for alternate brand name and addition of marketing language**

Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product				<input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Georgia Anastasiou, Lewis &amp; Harrison</b> <b>122 C Street, NW, #740, Washington, DC 20001</b>	Title <b>Agent for Jarden Consumer Solutions</b>	Telephone No. (Include Area Code) <b>202-393-3903 (ext. 19)</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete; I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b>
2. Signature <i>Georgia Anastasiou</i>	3. Title <b>Agent for Jarden Consumer Solutions</b>	
4. Typed Name <b>Georgia Anastasiou</b>	5. Date <b>January 30, 2012</b>	

# LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W., Suite 740  
Washington, D.C. 20001  
telephone 202.393.3903  
fax 202.393.3906

January 30, 2012

HAND DELIVERED

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard, Room S4900  
2777 S. Crystal Drive  
Arlington, VA 22202-4501

**ATTENTION:** Richard Gebken  
Product Manager, Team 34

**SUBJECT:** Jarden Consumer Solutions  
Flea & Tick Shampoo for Dogs and Cats (EPA Reg. No. 72586-1)  
Application for Notification in Accordance PR Notice 98-10

Dear Mr. Gebken:

On behalf of Jarden Consumer Solutions, I am submitting a notification in accordance with PR Notice 98-10 for the product **Flea & Tick Shampoo for Dogs and Cats (EPA Reg. No. 72586-1)**. The purpose of this submission is to add the alternate brand name "*Flea & Tick Shampoo with Oatmeal*" and add marketing language to the label.

Enclosed please find the following documents in support of this submission:

- a) Application for Pesticide;
- b) One (1) copy of the master label with changes highlighted;
- c) Two (2) copies of the revised master label; and,
- d) One (1) copy of the market label.

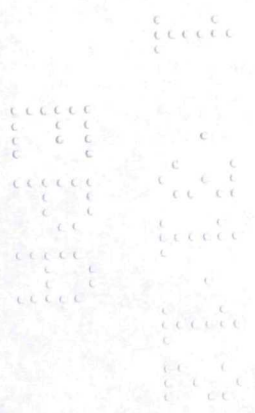
Thank you for your assistance with this submission. If you have any questions please feel free to contact me at 202-393-3903 ext. 19 or [georgia@lewisharrison.com](mailto:georgia@lewisharrison.com).

Sincerely,

*Georgia Anastasiou*

Georgia Anastasiou  
Agent for,  
Jarden Consumer Solutions

cc: Katherine Flatt (Jarden)



[Alternate Language and Editor Comments]

# Flea & Tick Shampoo for Dogs and Cats

[Approved ABN: *HydroSurge Power Bath Flea & Tick Shampoo*  
Proposed ABN: *Flea & Tick Shampoo with Oatmeal*]

- For Dogs & Cats (over 12 Weeks of Age)
- Kills Fleas & Ticks
- Kills Fleas
- Kills Ticks
- Complete Formula
- Soothes & Protects
- Plus Soothes the Skin
- Oster Animal Care
- Leaves a Lustrous Coat
- Cucumber Melon Scent
- Fresh Breeze Scent
- Mandarin Violet Scent

**NOTIFICATION**

**FEB 23 2012**

**ACTIVE INGREDIENTS:**

Pyrethrins .....	0.05%
*Piperonyl Butoxide Technical .....	0.50%

<b>OTHER INGREDIENTS:</b> .....	<b>99.45%</b>
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<b>TOTAL:</b> .....	<b>100.00%</b>
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\*Equivalent to 0.4% (butylcarbityl (6-propylpiperonyl) ether and 0.1% related compounds

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**  
 See Back Panel for Precautionary Statements  
 and First Aid

[Made in the USA and] **Manufactured by:**  
**Jarden Consumer Solutions**  
 150 Cadillac Lane  
 McMinnville TN 37110  
 1-888-766-2284

EPA Reg. No. 72586-1

EPA Est. No. 72586-TN-1

**Net Contents: 16 fl. oz. (473 ml) [or alternate size]**

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### GENERAL PRECAUTIONS & USE RESTRICTIONS

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- Do not spray into pet's eyes, face or genitalia.
- Do not apply to (use on) pets less than 12 weeks old.
- Consult a veterinarian before applying this product on medicated, debilitated, aged, pregnant or nursing animals.
- Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

#### READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS AND CATS OVER 12 WEEKS OF AGE

To shampoo and kill fleas and ticks, wet the pet's coat with warm water. Starting at the head, apply shampoo by hand and work thoroughly into the hair. Allow the lather to penetrate the fur for five minutes before rinsing. Dry with a towel. The pet will have a clear lustrous coat, free of fleas and ticks. Repeat every week, if necessary. *[Repeat use as recommended by a Veterinarian] [Refer to back panel for additional Directions for Use and Precautions.] [This is a HydroSurge® specialty product.] [For best results, pre-wash all animals [using a HydroSurge® Bathing System] and apply this product by hand as directed above.]*

#### STORAGE AND DISPOSAL

**Pesticide Storage:** Store in original container in safe, dry place.

**Container Disposal: If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

FIRST AID	
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<p><b>HOT LINE NUMBER:</b> Have the product container or label with you when calling a poison control center, doctor, veterinarian or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-877-315-9819.</p>	

**PRECAUCION AL CONSUMIDOR:** Si usted no lee Ingles, no use este producto hasta que la etiqueta le haya sido explicada ampliamente. (To the user: If you cannot read English, do not use this product until the label has been fully explained to you.)

#### PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals **CAUTION**

Harmful if swallowed. Causes eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.