

PLEASE NOTE

**This image contains more than one label
approved for this product on this date.**



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 72563-4
2. EPA Product Manager Sheryl Reilly
3. Proposed Classification None Restricted
4. Company/Product (Name) Lurex-Cubed
5. Name and Address of Applicant American Biophysics Corporation
6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:

Section - II

Amendment - Explain below. Resubmission in response to Agency letter dated. Notification - Explain below. Final printed labels in response to Agency letter dated. 'Me Too' Application. Other - Explain below. Date Reviewed: 9/14/05

Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of minor revisions to per Section II (N) of PR Notice 98-10. See attached cover letter dated February 9, 2005 for details. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product.

Section - III

1. Material This Product Will Be Packaged In: Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container, 3. Location of Net Contents Information, 4. Size(s) Retail Container, 5. Location of Label Directions, 6. Manner in Which Label is Affixed to Product

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Name Amy Plato Roberts, Title Regulatory Consultant, Telephone No. (202) 828-8964. Certification: I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. 2. Signature, 3. Title Regulatory Consultant, 4. Typed Name Amy Plato Roberts, 5. Date February 9, 2005, 6. Date Application Received (Stamped)

a/

2/14



WASHINGTON

1101 17th Street, N.W.
 Suite 500
 Washington, D.C. 20036
 Telephone 202 223-4392
 Fax 202 872-0745

Sheryl Reilly
 Chief, Biochemical Pesticides Branch
 Biopesticides and Pollution Prevention Division (7511C)
 Office of Pesticide Programs, EPA
 1921 Jefferson Davis Highway
 Arlington, VA 22202

February 9, 2005

**RE: Lurex™-Cubed
 EPA Reg. No. 72563-4**

Notification of minor label revisions per Section II (N) of PRN 98-10

SAN FRANCISCO

Spear Tower, Suite 3622
 One Market
 San Francisco, CA 94105
 Telephone 415 293-8061
 Fax 415 293-8001

Dear Dr. Reilly:

Enclosed with this letter you will find the following in support of a notification of minor label revisions for the above referenced product:

- 1) Notification form;
- 2) One (1) copy of the revised label with all changes highlighted in redline.

This notification is for minor label revisions that are:

- a. Consistent with 40 CFR Part 156; and
- b. Involve no change in the ingredients statement, signal word, use classification, precautionary statements, First Aid, physical / chemical / biological properties, storage and disposal or directions for use application rates, pests or use sites.

If you have any questions or comments, please do not hesitate to let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Plato Roberts", is written over a horizontal line.

Amy Plato Roberts
 Regulatory Consultant for American Biophysics Corporation
 Direct dial (202) 828-8964; Email: aroberts@tsgusa.com

cc: John Rudd, VP Regulatory & Legal Affairs, American Biophysics Corp.

(Text master label without graphics, pictures or illustrations)

- **Sublabel A: Outdoor Use (Mosquito Magnet® Traps)**
- **Sublabel B: Indoor Use (LureVac® Trap)**
- **Text on packaging of individual attractants**
- **Optional Label Claims**

Lurex™ - Cubed

(alternate brand name: "Lurex™ 3; Lurex™ 3 Biting Insect Attractant")

Lurex™ Component

Active Ingredient:
 Lactic acid 35.40%
Other Ingredients: 64.60%
Total: 100.00%

NOTIFICATION

Date Reviewed: 9/24/05
 Reviewed By: CPallard

Ammonium Bicarbonate Component

Active Ingredient:
 Ammonium Bicarbonate 74.63%
Other Ingredients: 25.37%
Total: 100.00%

EPA Reg. No.: (Pending as File Symbol 72563-U)
EPA Est. No.: 72563-RI-001

Manufactured by:
 American Biophysics Corporation
 140 Frenchtown Road
 North Kingstown, RI 02852 USA
 Tel. (401) 884-3500

Sublabel A: Outdoor Use (Mosquito Magnet® Traps)

Lurex™ - Cubed

(alternate brand name: "Lurex™ 3; Lurex™ 3 Biting Insect Attractant")

Lurex™ Component

Active Ingredient:

Lactic acid	35.40%
Other Ingredients:	64.60%
Total:	100.00%

Ammonium Bicarbonate Component

Active Ingredient:

Ammonium Bicarbonate	74.63%
Other Ingredients:	25.37%
Total:	100.00%

**Keep Out of Reach of Children
CAUTION**

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and (full) Directions for Use.

EPA Reg. No.: (Pending as File Symbol 72563-U)
EPA Est. No.: 72563-RI-001

Net Contents: Contains 1 (lure) (cartridge).
51 g (XX oz.) for **outdoor use** (lure) (cartridge)

Manufactured by:
American Biophysics Corporation
140 Frenchtown Road
North Kingstown, RI 02852 USA
Tel. (401) 884-3500

(Email: info@mosquitomagnet.com; outside of US: international@mosquitomagnet.com;
www.mosquitomagnet.com)

FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals.

Caution: Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Important! See (back panel) (map) to see if Lurex™-Cubed is right for you.)

(Map graphic shows a map of the continental US, with southern half of US identified as "Use Lurex™-Cubed First" and northern half of US identified as "Use Octenol First." Panel footnote: *Mosquito Magnet® Octenol Biting Insect Attractant)*

((Lurex™-Cubed is) (a regional attractant) (a specially designed attractant) for hard to catch species such as the Asian Tiger mosquito (*Aedes albopictus*.)

((For U.S. only.) Choose the attractant that's right for you. If you live in the southern half of the US, increase your Mosquito Magnet catch rates by using a (fresh) (new) Lurex™-Cubed cartridge every time you change the tank. The Asian Tiger, a particularly hard to catch mosquito, is likely the predominant species (in your area). The Asian Tiger is a highly aggressive, non-indigenous species that is primarily located in the southern half of the US, but is spreading across the country. It is a vicious day-biter and may carry West Nile Virus, Dengue fever, Yellow fever and encephalitis. (At your option, try Octenol* in place of Lurex™-Cubed.))

((For U.S. only.) Choose the attractant that's right for you. If you live in the northern half of the US, increase your Mosquito Magnet catch rates by using a (fresh) (new) Octenol cartridge* every time you change the tank. (At your option, try Lurex™-Cubed as hard to catch species are not attracted to Octenol*.)

(Once your trap starts catching, you know you've found the attractant that's right for you!)

(Panel footnote: *Mosquito Magnet® Octenol Biting Insect Attractant)

(Lurex™-Cubed Outdoor (Usage) (Use) Instructions) (With capped attractant tube) (For this style (*illustration*) see reverse.)

- 1) (If you have a Mosquito Magnet® trap with a capped attractant tube (see figure 1), follow these steps)
- 1) Using a coin, remove the cap from the attractant tube (see figure 1). Save for future use, as cap is needed for other attractants.
 - 2) Peel off tamper evident seal from Lurex™-Cubed attractant cartridge (see figure 2). (The appearance of condensation on the inside of the cartridge is normal.)
 - 3) Insert Lurex™-Cubed attractant cartridge into attractant tube. Turn clockwise until it snaps into place (see figure 3).
 - 4) Remove and replace Lurex™-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

(Without capped attractant tube) (For this style (*illustration*) see reverse.)

- 2) (If you have a Mosquito Magnet® trap without a capped attractant tube see (see figure 1), follow these steps)
- 1) Snap the attractant adapter onto the Lurex™-Cubed attractant cartridge (see figure 1).
 - 2) Peel off tamper evident seal from Lurex™-Cubed attractant cartridge (see Figure 2). (The appearance of condensation on the inside of the cartridge is normal.)
 - 3) Insert Lurex³ attractant cartridge into attractant tube. Turn clockwise until it snaps into place (see figure 3).
 - 4) Remove and replace Lurex™-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

(Lurex™-Cubed can be used simultaneously with Mosquito Magnet® Octenol Biting Insect Attractant. Important! Octenol is recommended for use where no-see-ums, gnats, & midges are prevalent.)

(*Illustration of Mosquito Magnet® Biting Insect Equipment (devices) – Defender, Liberty, Liberty Plus, Freedom, Pro, Commercial Pro, and Pro Plus*)

7/14

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Storage: Store unopened attractant cartridge in a cool, dry place.

Disposal: Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

8/14

Sublabel B: Indoor Use (LureVac®)

Lurex™ - Cubed

(alternate brand name: "Lurex™ 3; Lurex™ 3 Biting Insect Attractant")

Lurex™ Component

Active Ingredient:

Lactic acid 35.40%

Other Ingredients: 64.60%

Total: 100.00%

Ammonium Bicarbonate Component

Active Ingredient:

Ammonium Bicarbonate 74.63%

Other Ingredients: 25.37%

Total: 100.00%

Keep Out of Reach of Children

CAUTION

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and (full) Directions for Use.

EPA Reg. No.: (Pending as File Symbol 72563-U)

EPA Est. No.: 72563-RI-001

Net Contents: Contains 1 (lure) (cartridge).
25.5 g (XX oz.) for **indoor use** (lure) (cartridge)

Manufactured by:

American Biophysics Corporation
140 Frenchtown Road
North Kingstown, RI 02852 USA
Tel. (401) 884-3500

(Email: info@LureVac.com; outside of US: international@LureVac.com;
www.lurevac.com)

FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals.

Caution: Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Lurex™-Cubed is (a regional attractant) (a specially designed attractant) for hard to catch species such as the Asian Tiger mosquito (*Aedes albopictus*)).

(Lurex™-Cubed Indoor (Usage) (Use) Instructions)

- 1) Remove the tamper evident seal from the Lurex™-Cubed attractant cartridge (see figure 1). (The appearance of condensation on the inside of the cartridge is normal.)

~~Step 2 - Peel off label from the Lurex™-Cubed cartridge base (see figure B).~~

- 2) Insert cartridge into LureVac® attractant opening, with the knob facing towards you, in a vertical (12:00) direction (see figure 2).
- 3) For best results, turn the knob all the way to the right, to the "3 waves" setting. (see figure 3).
- 4) Discard and replace entire Lurex™-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

(Illustration of (devices) – LureVac)

10/14

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Storage: Store unopened attractant cartridge in a cool, dry place.

Disposal: Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

11/14

Text on packaging of individual attractants

(Text on protective polybag, plastic cartridge or plastic seal covering of individual attractant cartridges)

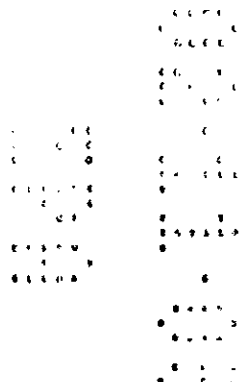
Lurex™-Cubed (Manufactured by American Biophysics Corporation)

(U.S.) (Foreign) Patents Pending

See Instructions & Precautions Before Use

(Lot No. XXX)

(The appearance of condensation on the inside of the cartridge is normal.)



Optional Label Claims

Outdoor Use Claims (apply to Sublabel A only):

- (Outdoor) Biting Insect Attractant for Mosquito Magnet® traps.
- Designed for use with all Outdoor Mosquito Magnet® Traps.
- For outdoor use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Freedom) (Pro) (Original Pro) (Commercial Pro) (Pro Plus) trap(s).
- Fits all Mosquito Magnet models.
- Designed exclusively for (use with) Mosquito Magnet traps – (fits all our models) (does not fit (other non-Mosquito Magnet traps) (competitive brand traps)).
- (Designed for) (Use) with all Mosquito Magnet® (traps) (biting insect defense systems).
- For Mosquito Magnet® Biting Insect (Equipment) (Defense Systems).
- (Increase(s)) your (Mosquito Magnet) catch rates.
- Increases (Mosquito Magnet) catch rates on targeted species that may carry West Nile virus and heartworm disease.
- Using (fresh) (new) attractants increases catch rates.
- Replace with a (fresh) (new) cartridge (every time you change your tank) (every 21 days).
- Added attractants further lure insects.

Indoor Use Claims (apply to Sublabel B only):

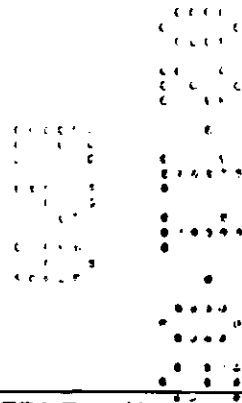
- (Indoor) Mosquito Attractant for LureVac™.
- Indoor Mosquito Attractant.
- Designed for use with LureVac™ Indoor Mosquito Control (Defense) System.
- For indoor use with LureVac™ (Indoor Mosquito Control (Defense) System).
- Attracts and captures mosquitoes that enter your home.
- For use inside your home, in your garage or enclosed porch.

General Claims (apply to both Sublabel A and Sublabel B):

- New! [Claim valid for 6 months from date of first stamp-approval only].
- Lurex™-Cubed (mosquito attractant).
- Introducing Lurex™-Cubed (mosquito attractant)
- Made in the USA.
- Patent Pending Lure.
- Replace (Lurex™-Cubed (attractant)) (every 3 weeks) (after 21 days) (every 21 days).
- Effective for 21 days.
- Single cartridge lasts up to 3 weeks.
- Odorless.
- Attracts (*Aedes albopictus*) Asian Tiger Mosquito.
- Lurex™-Cubed is a (new) (attractant) (technology) for mosquito control.
- Lures mosquitoes to (the) trap, (and) away from you and your family.
- Scientifically formulated attractant to lure mosquitoes into the trap where they dehydrate (and die).
- Lurex™-Cubed attracts mosquitoes, including those which may (transmit) (carry) West Nile virus (encephalitis) (diseases), (to the (pesticide device brand name) where they dehydrate (and die)).
- Mosquitoes may transmit West Nile virus and other viruses that cause encephalitis. They may also transmit heartworm disease to dogs and cats. Lurex™-Cubed attracts mosquitoes to the (pesticide device brand name) where they dehydrate (and die).
- Lurex™-Cubed attracts mosquitoes, including those which may (transmit) (carry) heartworm disease to dogs and cats.
- (Effective in attracting) (Targets) mosquito species, including those which may (transmit) (carry) diseases such as West Nile Virus and Encephalitis.
- Mimics naturally occurring short-range mosquito attractants including human skin (scents) (emanations) (odors).
- Mimics naturally occurring human skin (scents) (emanations) (odors) (which attract mosquitoes) (to which mosquitoes are attracted).
- Mimics naturally occurring human skin (scents) (emanations) (odors) which are short-

range mosquito attractants.

- Development of Lurex™-Cubed is based on naturally occurring (scents) (emanations) (odors) (emitted from) (found in) human skin.
- Developed for (targeting) (attracting) mosquitoes, including the Asian Tiger Mosquito.
- Lurex™-Cubed is the (new) mosquito attractant that mimics the scents from human skin.
- Developed to target (mosquitoes) (a wide range of biting insect species), including those (which) (that) may (transmit) (carry) diseases such as West Nile Virus (and) (Encephalitis)
- Developed for hard-to-catch species of mosquitoes and other biting insects, including those which may (transmit) (carry) West Nile Virus and Encephalitis.
- Mosquitoes and other biting insects use carbon dioxide (CO2) to locate people. Once in close proximity, mosquitoes use short-range attractants such as (scents) (odors) emitted from the skin, to locate a target to bite.
- Mosquitoes are not only a nuisance; they may transmit diseases (such as West Nile virus and heartworm) that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized short-range attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- For more information on mosquito species, attractants and how to get the most out of your Mosquito Magnet, visit us at www.mosquitomagnet.com.



NEXT

LABEL

72563-4

09/14/2005

1/14

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 72563-4	2. EPA Product Manager Sheryl Reilly	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lurex-Cubed	PM# 91/Biochemical Pesticides Br./BPP[
5. Name and Address of Applicant (Include ZIP Code) American Biophysics Corporation 140 Frenchtown Road North Kingstown, RI 02852 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input checked="" type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION
Date Reviewed: 9/14/05
Reviewed By: CPollock

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notification of minor revisions to per Section II (N) of PR Notice 98-10. See attached cover letter dated March 29, 2005 for details.
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Notification must be submitted			If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.
					Other (Specify) _____
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> on container label	
6. Manner in Which Label is Affixed to Product			<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Amy Plato Roberts	Title Regulatory Consultant	Telephone No. (Include Area Code) (202) 828-8964
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Consultant	
4. Typed Name Amy Plato Roberts	5. Date March 29, 2005	



2/14

WASHINGTON

1101 17th Street, N.W.
Suite 500
Washington, D.C. 20036
Telephone 202 223-4392
Fax 202 872-0745

Sheryl Reilly
Chief, Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division (7511C)
Office of Pesticide Programs, EPA
1921 Jefferson Davis Highway
Arlington, VA 22202

March 29, 2005

**RE: Lurex™-Cubed
EPA Reg. No. 72563-4**

Notification of minor label revisions per Section II (N) of PRN 98-10

SAN FRANCISCO

Spear Tower, Suite 3622
One Market
San Francisco, CA 94105
Telephone 415 293-8061
Fax 415 293-8001

Dear Dr. Reilly:

Enclosed with this letter you will find the following in support of a notification of minor label revisions for the above referenced product:

- 1) Notification form;
- 2) One (1) copy of the revised label with all changes highlighted in redline.

This notification is for minor label revisions that are:

- a. Consistent with 40 CFR Part 156; and
- b. Involve no change in the ingredients statement, signal word, use classification, precautionary statements, First Aid, physical / chemical / biological properties, storage and disposal or directions for use application rates, pests or use sites.

If you have any questions or comments, please do not hesitate to let me know.

Sincerely,


Amy Plato Roberts

Regulatory Consultant for American Biophysics Corporation
Direct dial (202) 828-8964; Email: aroberts@tsgusa.com

cc: John Rudd, VP Regulatory & Legal Affairs, American Biophysics Corp.

(Text master label without graphics, pictures or illustrations)

- **Sublabel A: Outdoor Use (Mosquito Magnet® Traps)**
- **Sublabel B: Indoor Use (LureVac® Trap)**
- **Text on packaging of individual attractants**
- **Optional Label Claims**

Lurex-Cubed™

(alternate brand names: "Lurex 3™; Lurex 3™ Biting Insect Attractant")

Lurex™ Component

Active Ingredient:
 Lactic acid..... 35.40%
Other Ingredients:..... 64.60%
Total:..... 100.00%

NOTIFICATION
 Date Reviewed: 9/14/05
 Reviewed By: cpollard

Ammonium Bicarbonate Component

Active Ingredient:
 Ammonium Bicarbonate..... 74.63%
Other Ingredients:..... 25.37%
Total:..... 100.00%

EPA Reg. No.: 72563-4
EPA Est. No.: 72563-RI-001

Manufactured by:
 American Biophysics Corporation
 140 Frenchtown Road
 North Kingstown, RI 02852 USA
 Tel. (401) 884-3500

Sublabel A: Outdoor Use (Mosquito Magnet® Traps)

Lurex-Cubed

ok

(alternate brand names: "Lurex 3™; Lurex 3™ Biting Insect Attractant")

Lurex™ Component

Active Ingredient:
 Lactic acid..... 35.40%
Other Ingredients:..... 64.60%
Total:..... 100.00%

Ammonium Bicarbonate Component

Active Ingredient:
 Ammonium Bicarbonate..... 74.63%
Other Ingredients:..... 25.37%
Total:..... 100.00%

**Keep Out of Reach of Children
CAUTION**

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and (full) Directions for Use.

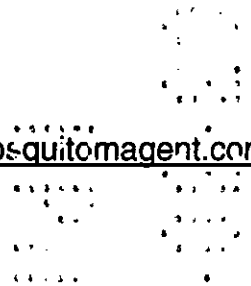
EPA Reg. No.: 72563-4
EPA Est. No.: 72563-RI-001

Net Contents: Contains XX (lure(s)) (cartridge(s))
XX g (XX oz.) per (lure) (cartridge)

ok

Manufactured by:
American Biophysics Corporation
140 Frenchtown Road
North Kingstown, RI 02852 USA
Tel. (401) 884-3500

(Email: info@mosquitomagnet.com; outside of US: international@mosquitomagnet.com;
www.mosquitomagnet.com)



FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals.

Caution: Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Important! See (back panel) (map) to see if Lurex-Cubed is right for you.)

(Map graphic shows a map of the continental US, with southern half of US identified as "Use Lurex-Cubed First" and northern half of US identified as "Use Octenol First." Panel coloring note: For hard to catch species such as the Asian Tiger Mosquito. Panel footnote: *Mosquito Magnet® Octenol Biting Insect Attractant)*

((Lurex-Cubed is) (a regional attractant) (a specially designed attractant) for hard to catch species such as the Asian Tiger mosquito (*Aedes albopictus*).)

((For U.S. only.) Choose the attractant that's right for you. If you live in the southern half of the US, increase your Mosquito Magnet catch rates by using a (fresh) (new) Lurex-Cubed cartridge every time you change the tank. The Asian Tiger, a particularly hard to catch mosquito, is likely the predominant species (in your area). The Asian Tiger is a highly aggressive, non-indigenous species that is primarily located in the southern half of the US, but is spreading across the country. It is a vicious day-biter and may carry West Nile Virus, Dengue fever, Yellow fever and encephalitis. (At your option, try Octenol* in place of Lurex-Cubed.))

((For U.S. only.) Choose the attractant that's right for you. If you live in the northern half of the US, increase your Mosquito Magnet catch rates by using a (fresh) (new) Octenol cartridge* every time you change the tank. (At your option, try Lurex-Cubed as hard to catch species are not attracted to Octenol*.)

(Once your trap starts catching, you know you've found the attractant that's right for you!)

(Panel footnote: *Mosquito Magnet® Octenol Biting Insect Attractant)

(Lurex-Cubed Outdoor (Usage) (Use) Instructions) (With capped attractant tube) (For this style (illustration) see reverse.)

(If you have a Mosquito Magnet® trap with a capped attractant tube (see figure 1), follow these steps)

- 1) Using a coin, remove the cap from the attractant tube (see figure 1). Save for future use, as cap is needed for other attractants.
- 2) Peel off tamper evident seal from Lurex-Cubed attractant cartridge (see figure 2). (The appearance of condensation on the inside of the cartridge is normal.) Do not remove end cap. m/c
- 3) Insert Lurex-Cubed attractant cartridge into attractant tube. Turn clockwise until it snaps into place (see figure 3).
- 4) Remove and replace Lurex-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

(Without capped attractant tube) (For this style (illustration) see reverse.)

(If you have a Mosquito Magnet® trap without a capped attractant tube see (see figure 1), follow these steps)

- 1) Snap the attractant adapter onto the Lurex-Cubed attractant cartridge (see figure 1).
- 2) Peel off tamper evident seal from Lurex-Cubed attractant cartridge (see Figure 2). (The appearance of condensation on the inside of the cartridge is normal.) Do not remove end cap. st
- 3) Insert Lurex-Cubed attractant cartridge into attractant tube. Turn clockwise until it snaps into place (see figure 3). 7
OK
- 4) Remove and replace Lurex-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

(Lurex-Cubed can be used simultaneously with Mosquito Magnet® Octenol Biting insect Attractant. Important! Octenol is recommended for use where no-see-ums, gnats, & midges are prevalent.)

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(Illustration of Mosquito Magnet® Biting Insect Equipment (devices) – Defender, Liberty, Liberty Plus, Freedom, Pro, Commercial Pro, and Pro Plus)

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Storage: Store unopened attractant cartridge in a cool, dry place.

Disposal: Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

Sublabel B: Indoor Use (LureVac®)

Lurex-Cubed™

(alternate brand names: "Lurex 3™; Lurex 3™ Biting Insect Attractant")

Lurex™ Component

Active Ingredient:

Lactic acid..... 35.40%

Other Ingredients:..... 64.60%

Total: 100.00%

Ammonium Bicarbonate Component

Active Ingredient:

Ammonium Bicarbonate..... 74.63%

Other Ingredients:..... 25.37%

Total: 100.00%

Keep Out of Reach of Children

CAUTION

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and (full) Directions for Use.

EPA Reg. No.: 72563-4

EPA Est. No.: 72563-RI-001

Net Contents: Contains XX (lure(s)) (cartridge(s))

XX g (XX oz.) per (lure) (cartridge)

Manufactured by:

American Biophysics Corporation

140 Frenchtown Road

North Kingstown, RI 02852 USA

Tel. (401) 884-3500

(Email: info@LureVac.com; outside of US: international@LureVac.com;

www.lurevac.com)

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FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals.

Caution: Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Lurex-Cubed is (a regional attractant) (a specially designed attractant) for hard to catch species such as the Asian Tiger mosquito (*Aedes albopictus*).)

(Lurex-Cubed Indoor (Usage) (Use) Instructions)

- 1) Remove the tamper evident seal from the Lurex-Cubed attractant cartridge (see figure 1). (The appearance of condensation on the inside of the cartridge is normal.)
- 2) Insert cartridge into LureVac® attractant opening, with the knob facing towards you, in a vertical (12:00) direction (see figure 2).
- 3) For best results, turn the knob all the way to the right, to the "3 waves" setting. (see figure 3).
- 4) Discard and replace entire Lurex-Cubed attractant cartridge every 21 days, using a counter clockwise rotation (see figure 4).

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(Illustration of (devices) – LureVac)

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Storage: Store unopened attractant cartridge in a cool, dry place.

Disposal: Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

Text on packaging of individual attractants

(Text on plastic cartridge or plastic seal covering of individual attractant cartridges)

Lurex-Cubed™ (Manufactured by American Biophysics Corporation)

((U.S.) (Foreign) Patents Pending)

(See Instructions & Precautions Before Use)

(Lot No. XXX)

(The appearance of condensation on the inside of the cartridge is normal.)

(Do Not Remove End Cap)

(Peel here slowly to expose (all) attractant release holes)

Optional Label Claims

Outdoor Use Claims (apply to Sublabel A only):

- (Outdoor) Biting Insect Attractant for Mosquito Magnet® traps.
- Designed for use with all Outdoor Mosquito Magnet® Traps.
- For outdoor use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Freedom) (Pro) (Original Pro) (Commercial Pro) (Pro Plus) trap(s).
- Fits all Mosquito Magnet models.
- Designed exclusively for (use with) Mosquito Magnet traps – (fits all our models) (does not fit (other non-Mosquito Magnet traps) (competitive brand traps)).
- (Designed for) (Use) with all Mosquito Magnet® (traps) (biting insect defense systems).
- For Mosquito Magnet® Biting Insect (Equipment) (Defense Systems).
- (Increase(s)) your (Mosquito Magnet) catch rates.
- Increases (Mosquito Magnet) catch rates on targeted species that may carry West Nile virus and heartworm disease.
- Using (fresh) (new) attractants increases catch rates.
- Replace with a (fresh) (new) cartridge (every time you change your tank) (every 21 days).
- Added attractants further lure insects.

Indoor Use Claims (apply to Sublabel B only):

- (Indoor) Mosquito Attractant for LureVac™.
- Indoor Mosquito Attractant.
- Designed for use with LureVac™ Indoor Mosquito Control (Defense) System.
- For indoor use with LureVac™ (Indoor Mosquito Control (Defense) System).
- Attracts and captures mosquitoes that enter your home.
- For use inside your home, in your garage or enclosed porch.

General Claims (apply to both Sublabel A and Sublabel B):

- New! [Claim valid for 6 months from date of first stamp-approval only].
- Lurex-Cubed (mosquito attractant).
- Introducing Lurex-Cubed (mosquito attractant)
- Made in the USA.
- Patent Pending Lure.
- Replace (Lurex-Cubed (attractant)) (every 3 weeks) (after 21 days) (every 21 days).
- Effective for 21 days.
- Single cartridge lasts up to 3 weeks.
- Odorless.
- The appearance of condensation on the inside of the cartridge is normal. etc
- Attracts (*Aedes albopictus*) Asian Tiger Mosquito.
- (Lurex-Cubed) is a (new) (attractant) (technology) for mosquito control.
- Lures mosquitoes to (the) trap, (and) away from you and your family.
- Scientifically formulated attractant to lure mosquitoes into the trap where they dehydrate (and die).
- (Lurex-Cubed) attracts mosquitoes, including those which may (transmit) (carry) West Nile virus (encephalitis) (diseases), (to the (pesticide device brand name) where they dehydrate (and die)).
- Mosquitoes may transmit West Nile virus and other viruses that cause encephalitis. They may also transmit heartworm disease to dogs and cats. Lurex-Cubed attracts mosquitoes to the (pesticide device brand name) where they dehydrate (and die).
- Lurex-Cubed attracts mosquitoes, including those which may (transmit) (carry) heartworm disease to dogs and cats.
- (Effective in attracting) (Targets) mosquito species, including those which may (transmit) (carry) diseases such as West Nile Virus and Encephalitis.
- Mimics naturally occurring short-range mosquito attractants including human skin (scents) (emanations) (odors).
- Mimics naturally occurring human skin (scents) (emanations) (odors) (which attract mosquitoes) (to which mosquitoes are attracted).

- Mimics naturally occurring human skin (scents) (emanations) (odors) which are short-range mosquito attractants.
- Development of Lurex-Cubed is based on naturally occurring (scents) (emanations) (odors) (emitted from) (found in) human skin.
- Developed for (targeting) (attracting) mosquitoes, including the Asian Tiger Mosquito.
- Lurex-Cubed is the (new) mosquito attractant that mimics the scents from human skin.
- Developed to target (mosquitoes) (a wide range of biting insect species), including those (which) (that) may (transmit) (carry) diseases such as West Nile Virus (and) (Encephalitis)
- Developed for hard-to-catch species of mosquitoes and other biting insects, including those which may (transmit) (carry) West Nile Virus and Encephalitis.
- Mosquitoes and other biting insects use carbon dioxide (CO₂) to locate people. Once in close proximity, mosquitoes use short-range attractants such as (scents) (odors) emitted from the skin, to locate a target to bite.
- Mosquitoes are not only a nuisance; they may transmit diseases (such as West Nile virus and heartworm) that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized short-range attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- For more information on mosquito species, attractants and how to get the most out of your Mosquito Magnet, visit us at www.mosquitomagnet.com.