

72563-2

3-18-2004

1/6

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511C)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:

72563-2

Date of Issuance:

3-18-04

Term of Issuance:

Unconditional

Name of Pesticide Product:

Lurex™

NOTICE OF PESTICIDE:

X Registration
Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

American Biophysics Corporation
2240 South County Trail
East Greenwich, RI 02818-1536

Note: Changes in labeling differing in substance from that accepted in... accepted by the Biopesticides and Pollution Prevention Division prior to... product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

- 1. Submit and /or cite all data required for registration/reregistration of your product under FIFRA Sec.3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA Sec.4.
2. Revise the EPA Registration Number to read, "EPA Reg. No. 72563-12" 2
3. Submit three(3) copies of the revised final printed label for the record.

SKK 3/18/04

Signature of Approving Official:

Janet L. Anderson

Date:

3-18-04

Janet L. Anderson, Director
Biopesticides and Pollution Prevention Division

CONCURRENCES

Table with columns for SYMBOL, SURNAME, and DATE. Includes handwritten entries: 7511C, Peterson, Rully, 3/16/04, 3/18/04.

OFFICIAL FILE COPY

4/6

Text pesticide label without graphics, pictures or illustrations

# Lurex™

**Active Ingredient:**

Lactic acid ..... 35.4%

**Other Ingredients:** ..... 64.6%

**Total:** ..... 100.0%

**Keep Out of Reach of Children**

**CAUTION**

See (back panel) (insert label) for additional Precautionary Statements and Directions for Use.

EPA Reg. No.: (Pending as File Symbol 72563-E)

EPA Est. No.: 72563-RI-001

Net Contents: XX oz. (XX grams). Contains XX cartridges.

Manufactured by:

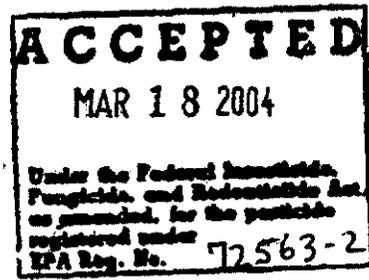
American Biophysics Corporation

140 Frenchtown Road

North Kingstown, RI 02852 USA

Tel. (401) 884-3500

[www.mosquitomagnet.com](http://www.mosquitomagnet.com)



<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals.**

**Caution:** Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Peel protective foil cover from Lurex™. *(Picture or Illustration)*
2. Using a coin, unscrew cover from carrier compartment. This is located inside the black plume chamber. *(Picture or Illustration)*
3. Slide Lurex™ into the carrier compartment. *(Picture or Illustration)*
4. Reverse step two to close carrier compartment. *(Picture or Illustration)*

*(Illustration of Mosquito Magnet Biting Insect Equipment (devices) – Defender, Liberty, Pro, Pro Plus and LureVac)*

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Storage:** Store unopened attractant cartridge in a cool, dry place.

**Disposal:** Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

*(Warranty Statement)*

4/6

**(Text on protective foil covering of individual attractant cartridges)**

Lurex™ (Manufactured by American Biophysics Corporation)  
See Instructions & Precautions Before Use  
(Lot No. XXX)

5/6

**Optional Label Claims:**

- Mosquito attractant.
- Replace (Lurex™) (every 3 weeks) (after 21 days).
- Effective for 21 days.
- Odorless.
- Attracts *Aedes albopictus*, Asian Tiger Mosquito.
- The premier short-range mosquito attractant.
- Breakthrough attractant.
- Lurex™ is a (breakthrough) (revolutionary) (attractant) (technology) for mosquito control.
- Increase your catch rates.
- Added attractants further lure insects.
- Lures mosquitoes to trap, away from you and your family.
- Lurex™ attracts mosquitoes, including those which may (transmit) (carry) West Nile virus (encephalitis) (diseases), (to the (pesticide device brand name) where they dehydrate (and die)).
- Mosquitoes can transmit West Nile virus and other viruses that cause encephalitis. They can also transmit heartworm disease to dogs and cats. Lurex™ attracts mosquitoes to the (pesticide device brand name) where they dehydrate (and die).
- Lurex™ attracts mosquitoes, including those which may (transmit) (carry) heartworm disease to dogs and cats.
- (Effective in attracting) (Targets) a broad range of mosquito species, including those which may (transmit) (carry) diseases such as West Nile Virus and Encephalitis.
- Mimics naturally occurring short-range mosquito attractants including human skin (scents) (emanations) (odors).

6/6

- Mimics naturally occurring human skin (scents) (emanations) (odors) (which attract mosquitoes) (to which mosquitoes are attracted).
- Mimics naturally occurring human skin (scents) (emanations) (odors) which are short-range mosquito attractants.
- Development of Lurex™ is based on naturally occurring (scents) (emanations) (odors) (emitted from) (found in) human skin.
- Developed for (targeting) (attracting) a wide range of mosquitoes, including the Asian Tiger Mosquito.
- Developed to target a wide range of (mosquito) (biting insect) species, including those which may (transmit) (carry) diseases such as West Nile Virus (Encephalitis)
- Developed for hard-to-catch species of mosquitoes and other biting insects, including those which may (transmit) (carry) West Nile Virus and Encephalitis.
- Mosquitoes and other biting insects use carbon dioxide (CO2) to locate people. Once in close proximity, mosquitoes use short-range attractants such as (scents) (odors) emitted from the skin, to locate a target to bite.
- Mosquitoes are not only a nuisance; they can transmit diseases that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized short-range attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- Use with all Mosquito Magnet™ traps.
- For Mosquito Magnet™ Biting Insect Equipment.
- For outdoor use with Mosquito Magnet™ (Defender) (Liberty) (Pro) (Pro Plus) trap(s).
- For indoor use with Mosquito Magnet™ (LureVac) trap.
- Made in the USA.