



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460**

**OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION**

February 5, 2021

Mr. Mark A. Mongiovi  
Sr. Manager  
Department of Regulatory Affairs  
Woodstream Corporation  
69 N. Locust Street  
Lititz, Pennsylvania 17543

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Adding symbols and graphics  
Product Name: Mosquito Magnet Octenol Biting Insect Attractant  
EPA Registration Number: 72563-1  
Application Date: Nov. 15, 2019  
OPP Case Number: 00088966

Dear Mr. Mongiovi:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact a member of my team, Nina Naimy, via email at [naimy.nina@epa.gov](mailto:naimy.nina@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Gina Burnett', with a stylized flourish at the end.

Gina Burnett, Senior Regulatory Advisor  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

**MASTER LABEL - FRONT PANEL OF OUTER RETAIL BOX AND INDIVIDUAL  
PLASTIC POUCH (Page 1 of 1)**

**NOTIFICATION**

72563-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/05/2021

**Mosquito Magnet®  
Octenol Biting Insect Attractant**

**ACTIVE INGREDIENT:**

1-Octen-3-ol\* .....55.15%

**OTHER INGREDIENTS:**.....44.85%

**TOTAL:** 100.00%

*\*Contains 1660 mg of Octenol per cartridge.*

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** See (back panel) (insert label) (insert instructions) for additional  
Precautionary Statements and Directions for Use.

**NET CONTENTS:** XX oz. (4.90 grams per cartridge). Contains XX cartridges

---

***MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 1 of 3)***

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(See instructions for Mosquito Magnet® use and replacement.)

(Directions for Octenol Insertion/replacement:)

**TUBE STYLE** *[referring to the type of trap used, as shown in below illustrations]*  
*(Pictures or Illustrations)*

1. (Step 1) Locate Mosquito Magnet® Octenol Biting Insect Attractant. Remove mosquito attractant packet from bag. Carefully peel back foil cover.



[Image 1]

2. (Step 2) Locate the octenol carrier compartment inside the plume tube. Turn counter-clockwise about 1/8 turn. Remove end cap.



[Image 2]

3. (Step 3) Place the open packet of mosquito attractant into the carrier compartment.



[Image 3]

4. (Step 4) Replace end cap on carrier compartment. Be sure to align cap's "feet" with grooves inside carrier compartment. Secure cap by turning clockwise until it clicks (about 1/8 turn).

***MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 2 of 3)***



[Image 4]

***[Statement and footnote to be located either on front panel or in Directions for Use]***

Replace cartridge every 21 days.\* (Note: After 21 days of use the cartridge appears the same; however, it will no longer be effective as the octenol will have been released.)

\*Based on release rate studies conducted at a constant ambient air temperature for 80°F for 21 days. Octenol release from this product will be more rapid at higher ambient air temperatures.

*(Illustration of Mosquito Magnet® Biting Insect Equipment (devices) – Defender, Executive, Independence, Liberty, Liberty Plus, Patriot, Pro, Original Pro and Pro Plus)*

**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store unopened attractant cartridge in a cool, dry place. Discard outer plastic bag in trash.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Avoid contact of skin, eyes or mouth with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

**ENVIRONMENTAL HAZARDS:** Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

**MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 3 of 3)**

<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If inhaled</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</p>	

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller’s liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured by:



Woodstream Corporation  
 69 North Locust Street  
 Lititz, PA 17543  
 Made in the USA  
 © Copyright 2009 Woodstream Corporation

***MASTER LABEL - FRONT PANEL OF ATTRACTANT CARTRIDGE (Page 1 of 1)***


***[Text on protective foil covering of individual attractant cartridges]***

Mosquito Attractant  
See Instructions & Precautions Before Use

**MASTER LABEL – OPTIONAL CLAIMS (Page 1 of 1)**

**[Additional - Optional Marketing/Advertising Claims]**

- Biting Insect attractant.
- Fatal Attraction for Mosquitoes.
- (Use) (For use) with all Mosquito Magnet® traps.
- For Mosquito Magnet® Biting Insect Equipment
- Increase(s) your catch rates.
- Replace (with a) (fresh) (new) cartridge (every time you change your tank) (every 21 days).
- Lures biting insects to (trap) (Mosquito Magnet traps), away from you and your family.
- (Octenol) attracts mosquitoes, including those which may transmit (carry) West Nile virus (encephalitis) (diseases) (and heartworm disease), (to (the pesticide device brand name) where they dehydrate (and die)).
- Octenol attracts mosquitoes, including those which may transmit heartworm disease to dogs and cats.
- Mosquitoes are not only a nuisance; they may transmit diseases that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized short-range attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- For more information on mosquito species, attractants and how to get the most out of your Mosquito Magnet, visit us at [www.mosquitomagnet.com](http://www.mosquitomagnet.com).
- Made in the USA.

- Customer Care Hotline 1-800-953-5737  [Image]
- For Outdoor Use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Executive) (Independence) (Patriot) (trap).

-   **MOSQUITO MAGNET®**
-