72563-1

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MASTER LABEL - FRONT PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH (Page 1 of 1)

Mosquito Magnet® **Octenol Biting Insect Attractant**

ACTIVE INGREDIENT:

| TIOTE TO THE PARTY OF THE PARTY | |
|--|---------|
| 1-Octen-3-ol* | 55.15% |
| OTHER INGREDIENTS: | 44.85% |
| TOTAL: | 100.00% |

^{*}Contains 1660 mg of Octenol per cartridge.

KEEP OUT OF REACH OF CHILDREN

CAUTION See (back panel) (insert label) (insert instructions) for additional Precautionary Statements and Directions for Use.

NOTIFICATION

Date Reviewed: 10/8/09

Reviewed By: Tohn Fournier, BPPD

NET CONTENTS: XX oz. (4.90 grams per cartridge). Contains XX cartridges

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MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 1 of 3)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(See instructions for Mosquito Magnet® use and replacement.)

(Directions for Octenol Insertion/replacement:)

(Pictures or Illustrations)

- 1. (Step 1)Locate Mosquito Magnet® Octenol Biting Insect Attractant. Remove mosquito attractant packet from bag. Carefully peel back foil cover.
- 2. (Step 2) Locate the octenol carrier compartment inside the plume tube. Turn counter-clockwise about 1/8 turn. Remove end cap.
- 3. (Step 3) Place the open packet of mosquito attractant into the carrier compartment.
- 4. (Step 4) Replace end cap on carrier compartment. Be sure to align cap's "feet" with grooves inside carrier compartment. Secure cap by turning clockwise until it clicks (about 1/8 turn).

[Statement and footnote to be located either on front panel or in Directions for Use]

Replace cartridge every 21 days.* (Note: After 21 days of use the cartridge appears the same; however, it will no longer be effective as the octenol will have been released.)

*Based on release rate studies conducted at a constant ambient air temperature for 80°F for 21 days. Octenol release from this product will be more rapid at higher ambient air temperatures.

(Illustration of Mosquito Magnet ® Biting Insect Equipment (devices) – Defender, Executive, Independence, Liberty, Liberty Plus, Patriot, Pro, Original Pro and Pro Plus) EPA Reg. No. 72563-1 Notification of Label Action—Storage & Disposal Statements August 19, 2009 Page 3 of 6

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store unopened attractant cartridge in a cool, dry place. Discard outer plastic bag in trash.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact of skin, eyes or mouth with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS: Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

| | FIRST AID |
|---------------------------|---|
| If swallowed | Call poison control center or doctor immediately for treatment advice Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. |
| If on skin or clothing | Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes Call a poison control center or doctor for treatment advice. |
| If in eyes | Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. |
| If inhaled | Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice. |
| Have the pr | roduct container or label with you when calling a poison control center or doctor, or going for treatment. |

MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 3 of 3)

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Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured by:



Woodstream Corporation 69 North Locust Street Lititz, PA 17543 Made in the USA

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MASTER LABEL - FRONT PANEL OF ATTRACTANT CARTRIDGE (Page 1 of 1)

[Text on protective foil covering of individual attractant cartridges]

Mosquito Attractant See Instructions & Precautions Before Use EPA Reg. No. 72563-1 Notification of Label Action—Storage & Disposal Statements August 19, 2009 Page 6 of 6

MASTER LABEL - OPTIONAL CLAIMS (Page 1 of 1)

[Additional - Optional Marketing/Advertising Claims]

- Biting Insect attractant.
- Fatal Attraction for Mosquitoes.
- (Use) (For use) with all Mosquito Magnet® traps.
- For Mosquito Magnet® Biting Insect Equipment
- (Increase(s)) your catch rates.
- Replace (with a) (fresh) (new) cartridge (every time you change your tank) (every 21 days).
- Lures biting insects to (trap) (Mosquito Magnet traps), away from you and your family.
- (Octenol) attracts mosquitoes, including those which may transmit (carry) West Nile virus (encephalitis) (diseases) (and heartworm disease), (to (the pesticide device brand name) where they dehydrate (and die)).
- Octenol attracts mosquitoes, including those which may transmit heartworm disease to dogs and cats.
- Mosquitoes are not only a nuisance; they may transmit diseases that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized shortrange attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- For more information on mosquito species, attractants and how to get the most out of your Mosquito Magnet, visit us at www.mosquitomagnet.com.
- Made in the USA.
- Customer Care Hotline 1-800-953-5737
- For Outdoor Use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Executive) (Independence) (Patriot) (trap).