



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

October 10, 2008

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Mark Mongiovi
Product Compliance Specialist
Woodstream Corporation
69 N. Locust Street
Lititz, PA 17543-0327

Subject: Product Name: Mosquito Magnet Octenol Biting Insect Attractant
EPA Reg. No: 72563-1
Your Application for Label Notification Dated September 22, 2008, Minor
Revisions to Additional Device Names to Label: Executive, Independence
and Patriot

Dear Mr. Mongiovi:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that the action(s) requested falls within the scope of PRN 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

Questions concerning this action should be directed to Ms. Diana Hudson at (703) 308-8713 or email at HUDSON.DIANA@EPA.GOV.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)



69 N. Locust Street
 P.O. Box 327
 Lititz, PA 17543-0327
 (717) 626-2125
 Fax: (717) 626-5350
www.woodstreamcorp.com
www.saferbrand.com
www.victorpest.com
www.havahart.com
www.perkypet.com
www.fishock.com

September 22, 2008

Document Processing Desk [NOTIF]
 Office of Pesticide Programs (7504P)
 U.S. Environmental Protection Agency
 Room S-4900, One Potomac Yard
 2777 South Crystal Drive
 Arlington, VA 22202-4501

ATTN: Notification Division

SUBJECT: Notification of Other Minor Revisions Per PR-Notice 98-10
Woodstream Corporation
Mosquito Magnet Octenol Biting Insect Attractant (EPA Reg. No. 72563-1)

Please find enclosed a Notification of Other Minor Revisions Per PR-Notice 98-10. Also enclosed, please find a copy of our revised master label with changes highlighted and a clean copy for your records.

If you have any questions and/or need any additional information, please call me at (717) 626 -2125 ext: 219 or email mmongiovi@woodstream.com.

Sincerely,

Mark Mongiovi
 Product Compliance Specialist
 Woodstream Corporation

Enclosures:
 Notification of Label Action
 Copy of revised master label with changes highlighted
 Clean copy of revised master label





EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other: **NOTIFICATION**

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 72563-1	2. EPA Product Manager Linda Hollis – Chief Biochemical Pesticides Branch	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mosquito Magnet Octenol Biting Insect Attractant	PM# 91	
5. Name and Address of Applicant (Include ZIP Code) Woodstream Corporation 69 N. Locust Street Lititz, PA 17543-0327 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section – II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other – Explain below

NOTIFICATION
Date Reviewed: 10/10/08

Reviewed By: D. Hudson

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Other Minor Revisions Per PR-Notice 98-10
Please reference the attached explanation of changes

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section – III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 3 cartridges - .173 oz. (4.90 grams) per cartridge.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section – IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Chad Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-626-2125 x426			
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature 	3. Title Product Compliance Specialist				
4. Typed Name Mark Mongiovi	5. Date 9-22-08				

EPA Reg No.: 72563-1

Notification of Label Action Per PR-Notice 98-10:

Other Minor Revisions

Addition of Label Language-

MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 2 of 3)

(Illustration of Mosquito Magnet® Biting Insect Equipment (devices) – Defender, Executive, Independence, Liberty, Liberty Plus, Patriot, Pro, Original Pro and Pro Plus)

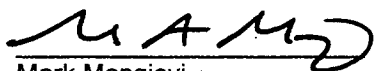
Other Minor Revisions (Cont'd)

Addition of Label Language-

MASTER LABEL – OPTIONAL CLAIMS (Page 1 of 1)

For Outdoor Use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Executive) (Independence) (Patriot) (trap).

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



9/22/08

Mark Mongiovi
Product Compliance Specialist
Woodstream Corporation

Date Reviewed: 10/10/08

Reviewed By: D. Hudson

5/10

**MASTER LABEL - FRONT PANEL OF OUTER RETAIL BOX AND INDIVIDUAL
PLASTIC POUCH (Page 1 of 1)**

**Mosquito Magnet®
Octenol Biting Insect Attractant**

ACTIVE INGREDIENT:

1-Octen-3-ol*55.15%

OTHER INGREDIENTS:.....44.85%

TOTAL: 100.00%

**Contains 1660 mg of Octenol per cartridge.*

KEEP OUT OF REACH OF CHILDREN

CAUTION See (back panel) (insert label) (insert instructions) for additional
Precautionary Statements and Directions for Use.

NET CONTENTS: XX oz. (4.90 grams per cartridge). Contains XX cartridges

MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 1 of 3)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(See instructions for Mosquito Magnet® use and replacement.)

(Directions for Octenol Insertion/replacement:)

(Pictures or Illustrations)

1. (Step 1) Locate Mosquito Magnet® Octenol Biting Insect Attractant. Remove mosquito attractant packet from bag. Carefully peel back foil cover.
2. (Step 2) Locate the octenol carrier compartment inside the plume tube. Turn counter-clockwise about 1/8 turn. Remove end cap.
3. (Step 3) Place the open packet of mosquito attractant into the carrier compartment.
4. (Step 4) Replace end cap on carrier compartment. Be sure to align cap's "feet" with grooves inside carrier compartment. Secure cap by turning clockwise until it clicks (about 1/8 turn).

[Statement and footnote to be located either on front panel or in Directions for Use]

Replace cartridge every 21 days.* (Note: After 21 days of use the cartridge appears the same; however, it will no longer be effective as the octenol will have been released.)

*Based on release rate studies conducted at a constant ambient air temperature for 80°F for 21 days. Octenol release from this product will be more rapid at higher ambient air temperatures.

(Illustration of Mosquito Magnet® Biting Insect Equipment (devices) – Defender, Executive, Independence, Liberty, Liberty Plus, Patriot, Pro, Original Pro and Pro Plus)

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MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 2 of 3)

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store unopened attractant cartridge in a cool, dry place. Discard outer plastic bag in trash.

DISPOSAL: Do not reuse attractant cartridge. Dispose of used attractant cartridge in the trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact of skin, eyes or mouth with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

ENVIRONMENTAL HAZARDS: Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

FIRST AID

If swallowed	<ul style="list-style-type: none">• Call poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes• Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.• Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

MASTER LABEL - BACK PANEL OF OUTER RETAIL BOX AND INDIVIDUAL PLASTIC POUCH, OR INSERT LABEL (Page 3 of 3)

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured by:



Woodstream Corporation
69 North Locust Street
Lititz, PA 17543
Made in the USA

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EPA Reg. No.:72563-1
EPA Est. No.: 47629-PA-01

EPA Reg. No. 72563-1
Notification of Label Action— Other Minor Revisions
September 22, 2008
Page 5 of 6

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MASTER LABEL - FRONT PANEL OF ATTRACTANT CARTRIDGE (Page 1 of 1)

[Text on protective foil covering of individual attractant cartridges]

Mosquito Attractant
See Instructions & Precautions Before Use

10/10

MASTER LABEL – OPTIONAL CLAIMS (Page 1 of 1)

[Additional - Optional Marketing/Advertising Claims]

- Biting Insect attractant.
- Fatal Attraction for Mosquitoes.
- (Use) (For use) with all Mosquito Magnet® traps.
- For Mosquito Magnet® Biting Insect Equipment
- (Increase(s)) your catch rates.
- Replace (with a) (fresh) (new) cartridge (every time you change your tank) (every 21 days).
- Lures biting insects to (trap) (Mosquito Magnet traps), away from you and your family.
- (Octenol) attracts mosquitoes, including those which may transmit (carry) West Nile virus (encephalitis) (diseases) (and heartworm disease), (to (the pesticide device brand name) where they dehydrate (and die)).
- Octenol attracts mosquitoes, including those which may transmit heartworm disease to dogs and cats.
- Mosquitoes are not only a nuisance; they may transmit diseases that are a serious health threat to people and pets.
- Developed by American Biophysics Corporation, the pioneers in species-targeted mosquito attractants.
- American Biophysics is a scientific company that has isolated and synthesized short-range attractants and uses them for the purpose of targeting specific species of mosquitoes, especially those which may (transmit) (carry) diseases such as Encephalitis and West Nile Virus.
- For more information on mosquito species, attractants and how to get the most out of your Mosquito Magnet, visit us at www.mosquitomagnet.com.
- Made in the USA.
- Customer Care Hotline 1-800-953-5737
- For Outdoor Use with Mosquito Magnet® (Defender) (Liberty) (Liberty Plus) (Executive) (Independence) (Patriot) (trap).