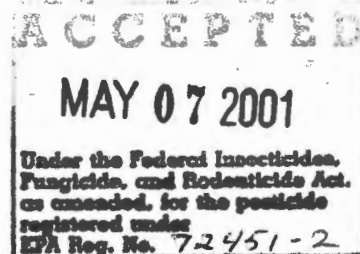


DRAFT LABEL



# MSTRS® BHFW

A PHEROMONE PRODUCT FOR CONTROL OF THE BLACKHEADED FIREWORM  
*Rhopobota naevana* BY DISRUPTION OF MATING COMMUNICATION

Each dispenser contains 800 milligrams of pheromone

## ACTIVE INGREDIENTS

Z-11-Tetradecen-1-yl acetate .....	86.40%
9-Dodecen-1-yl acetate .....	9.60%

OTHER INGREDIENTS .....	4.00%
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN

## CAUTION

SEE BACK PANEL FOR FIRST AID STATEMENTS

READ ALL DIRECTIONS BEFORE USING THIS PRODUCT

MSTRS® Technologies, Inc.  
2501 North Loop Drive  
Ames IA 50010-8277

EPA Registration No. 72451-2

EPA Establishment No. 72451-4A-1

NET WEIGHT: 0.70 oz/ 20.0 g

25 disruption dispensers containing 800 mg of pheromone per polymeric releaser

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if absorbed through skin, inhaled or swallowed. Remove contaminated clothing and wash before reuse. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID**

**IF ON SKIN OR CLOTHING:**

- Take off contaminated clothing
- Rinse skin immediately with plenty of water for 15 - 20 minutes
- Call poison control center or doctor for treatment advice

**IF INHALED:**

- Move person to fresh air
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible.
- Call poison control center or doctor for treatment advice

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after 5 minutes, then continue rinsing eye.
- Call poison control center or doctor for treatment advice

Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-515-298-6332.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below mean high water mark. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

**STORAGE AND DISPOSAL STATEMENTS**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:**

Store in original container, in a cool, dry area.

**PESTICIDE DISPOSAL:**

Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:**

Triple rinse (or equivalent). Then, puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of the smoke.

## DRAFT LABEL

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. CROP: cranberries
2. PEST: Blackheaded fireworm [*Rhopobota naevana*]
3. APPLICATION: The MSTRS®BFW dispensers must be attached to stakes within the crop at a height of 1.5 feet above the crop canopy, at a density of 7 - 10 dispensers per acre, depending on the size of the area to be treated. Dispensers are spaced every 25 yards around the perimeter of every 10 - 15 acre section of one or more cranberry beds. The interior areas are treated by transects of dispensers spaced 25 yards apart on a line perpendicular to the berms. Transects must begin 100 yards from the edge of the 10 - 15 acre section. Further transects are made at 100 yard spacings.  
As promulgated at 40 CFR 180.1153 **DO NOT EXCEED** the rate of 150 grams active ingredient per acre per year.
4. TIMING: Deploy MSTRS®BFW immediately prior to the first emergence of Blackheaded fireworm moths in early summer. The dispensers will emit effective amounts of pheromone for 60 days.
5. NOTE :
  - (i) MSTRS®BFW impedes the mating of the blackheaded fireworm moths in cranberry marshes. If pest populations densities are excessively high disruption of mating will be less effective. At high population densities insecticide applications are advised to reduce population to manageable levels.
  - (ii) Treating larger areas gives a geometrical advantage in coverage of the cranberry beds by plumes of pheromone and reduces the number of dispensers per acre. Treating large areas also reduces the risk of mated females flying into treated areas from neighboring untreated beds.
  - (iii) MSTRS®BFW will not work well on small [ $<1$  acre] cranberry beds that are isolated from other larger MSTRS®BFW treated beds due to the high edge/area ratio.
  - (iv) Monitoring of blackheaded fireworm males using pheromone traps is recommended in treated areas. As a general rule, pheromone trap monitoring of other pest species must be done so that timely intervention is possible.

### WARRANTY

MSTRS® Technologies Inc., warrants that this product conforms to the chemical description on the label. MSTRS® Technologies Inc., neither makes nor authorizes any agent or representative to make, any other warranty of fitness or of merchantability, guarantee or representation, express or implied, concerning this material. MSTRS® Technologies Inc.'s maximum liability for breach of this warranty shall not exceed the purchase price of this product. Buyer and user acknowledge and assume all risks and liabilities resulting from the handling, storage and use of this material.