

72155-110

7/17/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Annette Bloomberg
Bayer Advanced
P.O. Box 12014, 2 T.W. Alexander Drive
Research Triangle Park, NC 27709

JUL 17 2013

Subject: **Notification:** Adding NYS county restriction, deleting pests and other minor DFU changes
Imidacloprid 0.025% + Beta-Cyfluthrin 0.0125% Ready-To-Use
EPA Reg. No. 72155-110

Dear Ms. Bloomberg:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated July 15, 2013, for the product EPA Reg No. 72155-110. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the label revisions requested fall within the scope of PRN 98-10. The label submitted has been stamped "Notification" and will be placed in our records. If you have any questions, please contact me at 703-347-0156 or urbanski.jennifer@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Urbanski".

Jennifer Urbanski, Ph.D.
Insecticide-Rodenticide Branch
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

 Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 72155-110	2. EPA Product Manager Venus' Eagle	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Imidacloprid 0.025% + Beta-Cyfluthrin 0.0125% Ready-to Use	PM# 1	
5. Name and Address of Applicant (Include ZIP Code) Bayer Advanced P.O. Box 12014, 2 T.W. Alexander Drive Research Triangle Park, NC 27709 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification in accordance with PR Notice 98-10. See attached Section II Explanation.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Annette M. Bloomberg	Title Regulatory Product Manager	Telephone No. (Include Area Code) (919) 549-2608
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Annette M. Bloomberg</i>	3. Title Regulatory Product Manager	
4. Typed Name Annette M. Bloomberg	5. Date July 15, 2013	

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NOTIFICATION

JUL 17 2013

[FRONT PANEL]

Imidacloprid 0.025% + Beta-Cyfluthrin 0.0125%

Ready-to-Use Insecticide

[ABN: Bayer Advanced Home Pest Bed Bug and Flea Killer Continuous Spray, Bayer Advanced Bed Bug and Flea Killer Continuous Spray, Bayer Advanced Home Pest Indoor and Outdoor Insect Killer Continuous Spray, Bayer Advanced Indoor and Outdoor Insect Killer Continuous Spray, Bayer Advanced Dual-Action Rose & Flower Insect Killer Continuous Spray, Bayer Advanced Rose & Flower Insect Killer Continuous Spray, Bayer Advanced Home Pest Multi-Insect Killer Continuous Spray, Bayer Advanced Home Pest Insect Killer Continuous Spray]

- All-purpose** [bug] [insect] spray
- Just one application kills listed* insects
- Dual Mode of Action: Two active ingredients providing contact activity and systemic action
- Dual mode of action: Two active ingredients
- Formula works with two active ingredients for control through contact activity and systemic action
- Dual mode of action: contact activity and systemic activity
- Can be used in cracks and other places insects hide
- Odor Free
- No unpleasant odor
- Non-Staining
- Will not damage paints, plastics, fabrics or other surfaces where water alone causes no damage
- Controls ants, fleas, ticks and other listed* pests
- For Indoor and Outdoor Residential Use
- Use Indoors and Outdoors
- Kills the insects you see, kills the ones you don't see
- Double Protection – Use Inside and Outside
- Controls over 50 listed* pests
- Controls scorpions and even wasps
- Controls scorpions
- Kills scorpions
- Kills wasps
- Great for controlling ants, crickets, roaches, spiders, and water bugs
- Kills Kudzu Bugs
- Kills Stink Bugs (including Brown Marmorated Stink Bugs)
- Broad spectrum – effective in controlling more than 50 listed* pests
- Effective against more than 50 listed* pests, both indoor / outdoor settings
- Controls [indoor] [household] pests
- Residual control
- Control of hard to kill pests such as spiders, ants, and bed bugs
- Residual control of [bed bugs]
- Kills bed bugs, fleas & ticks
- Kills bed bugs where they hide
- Up to 4 weeks [30 days] protection for bed bugs
- Will not stain water safe fabrics and surfaces
- Approved for use on mattresses, upholstered furniture, and luggage
- Penetrates cracks and crevices where bed bugs like to hide
- Kills bed bug eggs before they hatch
- Kills bed bug eggs
- Kills bed bugs and fleas by contact
- Kills up to 12 months for adult fleas
- Young nymphs that emerge from eggs are killed by dried residues.
- Kills pyrethroid resistant bed bugs
- Does not repel bed bugs
- For use in and around your home
- For use indoors
- For outdoor residential use
- Controls bed bugs on wood, fabric, or upholstered surfaces.
- Kills bed bugs
- Kills bed bugs resistant to pyrethroid insecticides

- Controls bed bugs for up to [1 month] [30 days] on wood, fabric or upholstered surfaces
- Residual effectiveness against bed bugs that lasts for up to [1 month] [30 days]
- Residual efficacy against bed bugs that lasts for up to [1 month] [30 days] on wood or fabrics
- Can prevent bed bug infestations for up to [1 month] [30 days]
- Keeps on killing bed bugs for up to [30 days] [1 month]
- Controls fleas and ticks, including ticks that may transmit Lyme Disease and Rocky Mountain Spotted Fever
- Kills fleas and ticks
- Kills adult fleas for up to 12 months indoors
- Aids in control of flea larvae
- Kills listed* Insects by contact
- Non-flammable
- Sprays upside down without worry
- Sprays at any angle
- Constant pressure of application; won't lose pressure as can empties
- Continuous Spray products spray at any angle
- This any-angle spray can get to those hard-to-reach areas for complete coverage.
- Provides fast & even coverage for even tough to reach spots.
- Can be applied at any angle – even upside down
- Continuous Spray



Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.

- Sprays at any angle, even hard to reach places
- Nothing left behind in the can – completely empties
- Protect [controls] up to 4 weeks [30 days]***
- Kills [ants] [cockroaches] [spiders] [scorpions] [fleas] [flies] [mosquitoes] and other listed [insects] [pests]
- This product provides up to 30 days protection with a single application for [cockroaches] [ants] [mosquitoes] [ticks] [bed bugs] [fleas]
- Keeps on killing for up to 30 days for [cockroaches] [ants] [mosquitoes] [ticks] [bed bugs] [fleas]

Claims for Rose and Flower

- Keeps on Killing for up to 30 Days
- Keeps your houseplants insect free
- For use in containers
- For use on Roses, Flowers, Houseplants, Ground Covers, and Shrubs
- This product provides up to 30 days protection with a single application.
- Now keeping your roses and flowers free of listed* pests has never been easier
- Kills listed* Insects by contact
- Kills by contact and protects up to 30 days
- For use on roses and flowers grown in containers
- Also for use on houseplants
- Kills aphids, caterpillars, and Japanese Beetles and other listed pests

* The word "listed" can appear as a footnote with the appropriate phrase, such as listed insects

** Kills over 50 listed pests

***Bed Bugs

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ACTIVE INGREDIENTS:

Imidacloprid0.025%

Beta-cyfluthrin.....0.0125%

OTHER INGREDIENTS: 99.9625%

TOTAL: 100.0%

Net Contents: [15] fl oz

Net Contents: [0.98] lbs

Net Contents: {443.6} ml

**KEEP OUT OF REACH OF CHILDREN
FOR RESIDENTIAL USE ONLY**

Not for sale, sale into, distribution and or use in Nassau, Suffolk, Kings, and Queens counties of New York.

See Back Panel for Additional Precautionary Statements

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[BACK PANEL]

EPA Reg. No. 72155-110

EPA Est. No. XXXX-AA-1

For medical emergency information, you may call toll free 1-877-229-3763. Have the product label with you when calling poison control center or doctor or going for treatment.

For product questions or comments, call toll-free 1-877-BayerAG (1-877-229-3724) or visit our website at www.bayeradvanced.com

PHYSICAL CHEMICAL HAZARDS- Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 120°F may cause bursting. Do not spray directly into any electrical equipment such as radios, televisions, computers, etc. (where there is exposed wiring or contact points) due to the possibility of short circuits and shock hazard.

For Products Labeled for Outdoor Use

ENVIRONMENTAL HAZARDS – This product is toxic to aquatic invertebrates and fish. This product is highly toxic to bees. Do not apply this product when bees are present. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

READ THE LABEL FIRST!

DIRECTIONS FOR USE - It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read and follow all label directions.

BEFORE YOU USE - Read these restrictions before using:

RESTRICTIONS

For Indoor Use

All Uses

- Do not contact treated surfaces until dry.
- People and pets may re-enter after the treated area is dry.
- Remove animal feeding dishes prior to application.
- Do not use in small enclosed areas where spray may be inhaled.
- Cover exposed food or remove from area being treated.
- In the home, cover or thoroughly wash all food processing surfaces and utensils following treatment.

Multi-Insect Killer and Bed Bug & Flea

- Do not apply to furniture or upholstery where prolonged contact with humans will occur.
- Do not spray bed linens or other materials, which come in direct contact with occupants of the bed.

For Outdoor Use

All Uses

- Do not contact treated areas until dry.
- People and pets may re-enter after the treated area is dry.
- Do not spray the product into fish pools, streams, or lakes.
- Remove animal feeding dishes prior to application.
- Do not water the treated area to the point of run-off.
- Do not make applications during rain.
- Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot* or crack and crevice treatment. During application, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters.

* Spot = no more than 2 sq ft

- Apply the product to flowering plants during early morning or late evening, when bees are not present.
- Do not apply to fruits or vegetables used for food.
- All outdoor applications, if permitted elsewhere on this label, must be limited to spot* or crack and crevice treatments only, except for the following permitted uses, if allowed elsewhere on this label:
 - Applications to ornamentals, as listed on this label

HOW TO USE (EXCEPT FOR ROSE AND FLOWER): SHAKE WELL BEFORE USE. Gently rotate top to open and close. Hold can 12 to 15 inches from the surface to be treated. Press button down and spray until surface is slightly wet but not to the point of run off.

- **HOW TO USE (ROSE AND FLOWER):** SHAKE WELL BEFORE USE. Hold can 12-15 inches from foliage. Squeeze trigger to dispense product. Spray leaves, stems and tender new shoots. To kill insects that hide, spray the underside of the leaves. Apply until the leaves are evenly coated with spray, but not dripping.
- **WHERE TO USE-** For use in [and around] the home [kitchens] [apartment buildings] [nursing homes]
- **WHEN TO USE -** Apply when pests are seen or found. Reapply every 7 to 10 days, if needed, until infestation is eliminated.
- **KILLS -** Adelgids, Ants, Aphids, Armyworms, Bagworms, Bed Bugs, Boxelder Bugs, Carpenter Ants, Caterpillars, Chiggers, Clothes moths, Clover mites, Cockroaches, Crickets, Cutworms, Earwigs, Elm leaf beetles, Fire ants, Fleas, Flies, Fungus Gnats, Grasshoppers, Gypsy moth larvae, Japanese Beetles, Kudzu Bugs, Lace Bugs, Leaf-feeding beetles, Leaf-feeding caterpillars, Leafhoppers (including glassy-winged sharpshooters), Leafminers, Mealybugs, Midges, Mosquitoes, Moths, Pine Shoot Moths, Pine Tip Moths, Pillbugs, Plant bugs, Psyllids, Rose Midges, Rose Slugs, Sawflies, Scale insects (crawler stages), Scorpions, Sowbugs, Spittlebugs, Spiders, Stink Bugs (including brown marmorated stink bugs), Thrips, Ticks (including deer ticks), Wasps, Weevils (including root weevils), and Whiteflies.
- **TO KILL BED BUGS AND BED BUG EGGS -** Spray bugs and eggs directly wherever possible. Remove linens and wash before reuse. On infested mattresses, apply as spot* treatment only to tufts, seams, folds, and edges until moist; allow mattress to dry before remaking bed. Apply to bedsprings, box springs, and the interior of bed frames or headboards, including all cracks and joints. Apply to cracks and crevices on all baseboards, moldings, beneath floor coverings and carpets, closets, shelves, curtains, furniture, picture frames, and luggage that may harbor bed bugs. Keeps on killing bed bugs for up to 30 days.
- **TO KILL TICKS AND FLEAS -** Apply as a spot* treatment on and around pet sleeping quarters, bedding, and pet's habitat. Treat carpeting, furniture and floor coverings where fleas and ticks are found.
- **TO KILL LISTED CRAWLING PESTS -** Indoors, spray around baseboards, into cracks and crevices, and other places where insects live and hide (under sinks, cabinets, refrigerators, stoves, behind and beneath cabinets, damp areas, etc.) until surfaces are wet. Outdoors, apply as a crack and crevice or spot* treatment, where insects may enter the home (windows, doors, porches, patios, etc.) or where they have been seen or can find shelter.
- **TO KILL ANTS -** Indoors, apply to ant trails on walls or baseboards, around doors, windows, and wherever ants may enter the home. Outdoors, treat around windows and doors, along sidewalks, or other areas where ants are seen.
- **TO KILL LISTED FLYING INDOOR PESTS -** Apply to surfaces where house flies or other listed flying insects congregate, collect, or rest.
- **TO KILL WASPS-** Make applications directly into nests. Remove and destroy treated nests if possible, or retreat nests as necessary.
- **TO KILL INSECTS ON ROSES, FLOWERS, HOUSEPLANTS, GROUND COVERS, AND SHRUBS -** Use when insects or damage first appear. Hold spray 12-15 inches from foliage. Spray leaves, stems and tender new shoots. To kill insects that hide, spray the underside of the leaves. Apply until leaves are evenly coated with spray, but not dripping. Kills listed insects through contact and keeps killing for up to 30 days. For severe infestations, repeat every 7 to 14 days as necessary. Do not wet the foliage within one hour after applying. To avoid serious damage to plants, eliminate pests early in the season before they multiply.
- **NOTICE -** Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

* Spot = no more than 2 sq ft

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STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE:

Store in cool, dry area, out of reach of people and pets, preferably a locked storage cabinet. Store away from food and pet food.

PESTICIDE DISPOSAL AND CONTAINER HANDLING

Do not puncture or incinerate! Non-refillable container. Do not refill or reuse container.

If Empty: Place empty container in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal.

***Money Back Guaranteed:** If you are not satisfied with this product, we will gladly refund your original purchase price

PRODUCED FOR



A Business Unit of Bayer CropScience, L.P.

2 T. W. Alexander Drive

Research Triangle Park, NC 27709

Imidacloprid 0.025% + Beta-Cyfluthrin 0.0125% Ready-to-Use Insecticide (PENDING) 07/09/2013