



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

November 27, 2012

Richard Gorrell
Bayer Environmental Science
P.O. Box 12014
Research Triangle Park, NC 27709

Subject: Notification per PR Notice 98-10
Lawn 3FL2 Herbicide GR
EPA Reg. No. 72155-107
Application Dated October 25, 2012

Dear Mr. Gorrell:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product. The Registration Division (RD) has conducted a review of this request and finds that the action falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

Also, the alternate brand name "**Southern Season Long Weed Control for Lawns Ready-to-Spread Granules**" has been added for this product.

If you have any questions, please contact Mindy Ondish at (703)605-0723 or at ondish.mindy@epa.gov.

Sincerely,

Kathryn V. Montague
Product Manager 23
Herbicide Branch
Registration Division (7505P)

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United States Environmental Protection Agency Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 72155-107	2. EPA Product Manager Kable Davis	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lawn 3FL2 Herbicide Granules and 2 ABNs	PM#	
5. Name and Address of Applicant (Include ZIP Code) Bayer Environmental Science P.O. Box 12014, 2 T.W. Alexander Drive Research Triangle Park, NC 27709 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(ii), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION NOV 27 2012
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

- Notification of minor changes as discussed with Mr. Davis on 10-25-12.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> Container label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Richard M. Gorrell	Title Regulatory Manager	Telephone No. (include Area Code) (919) 543-2423

Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Richard M. Gorrell</i>	3. Title Regulatory Manager	
4. Typed Name Richard M. Gorrell	5. Date October 25, 2012	

Bayer CropScience



October 25, 2012

EPA12RMG1025SSLWGrNotif
Fedex

Mr. Kable Davis (Chemical Review Manager)
Document Processing Desk (PRD)
U.S. Environmental Protection Agency (EPA)
Office of Pesticide Programs - S4900
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Bayer CropScience
2 T.W. Alexander Drive
P. O. Box 12014
RTP, NC 27709

RE: Lawn 3FL2 Herbicide GR (EPA Reg. No. 72155-107) Submission of Label Notification

Dear Mr. Davis:

As per our telephone conversation on October 24, 2012, it was agreed that Bayer Environmental Science (BES) could submit the following label changes as a label notification:

- 1. Additional Alternate Brand Name
- 2. Revision of 3rd bullet point in the How To Use Section (fine tuning the wording for provide more accurate application instructions)
- 3. Added "Weatherproof Protection" wording to the Appendix 2 section (Advertising Claims)

Please find enclosed the following information supporting the registration of this herbicide product:

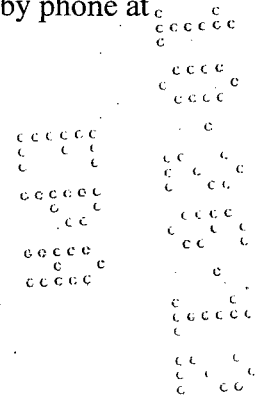
- 8570-1 Application Form
- 2 copies of the revised label

If you have any questions or need additional information, please contact me by phone at (919) 549-2423 or by e-mail at mike.gorrell@bayer.com.

Sincerely,

Richard M. Gorrell
Registration Manager

Cc Karen Shearer



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(Front Panel)

NOTIFICATION

NOV 27 2012

Lawn 3FL2 Herbicide GR

[ABN: Southern Season Long Weed Control for Lawns Granules]

[ABN: Southern Season Long Weed Control for Lawns Ready-to-Spread Granules]

▪ *Editorial Note – Marketing Claims Positioned Here*

ACTIVE INGREDIENTS:

Metsulfuron-methyl	0.014%
Thiencarbazone-methyl	0.015%
Indaziflam	0.024%
Dicamba acid	0.102%
OTHER INGREDIENTS:	99.845%
TOTAL:	100.000%

[FERTILIZER ANALYSIS X-X-X]

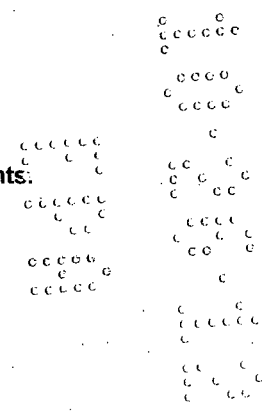
Net Contents [8 oz to 50 lb]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

Editorial Note – [Bracketed text] is optional language. Text in italics is editorial comment.




(Back Panel)

OPEN Resealable Label for Directions & Precautions **PRESS TO RESEAL**

[The days of multiple applications to kill weeds are over!] Just one application of Lawn 3FL2 Herbicide GR's [patented] [exclusive] [proprietary] [4-in-1] [3-in-1] [2-in-1] formula* kills [over 100] lawn weeds [plus] prevents new lawn weeds for up to 6 months [and feeds and strengthens your lawn!] [It delivers Season Long Weed Control that's simple and easy to use] [and it will not harm your lawn when used as directed]. [No need [to re-apply every couple of weeks] [for frequent re-application] [PLUS, when applied in Early Spring, prevents Crabgrass [Goosegrass] [and when applied late summer, controls Annual Bluegrass]]. ~~all season long~~. Ideal for large areas - treats 5,000 sq feet [15 lb size] [or X,XXX sq ft [for XX lb size]]. [Easy-to-Spread Granules]. [Rainproof in [1][4][24][X] hour]. Controlling [controls] [listed] weeds in your lawn for up to 6 months [plus feeding and strengthening the lawn] [has never been easier]!

[*4-in-1 refers to 4 active ingredients; 3-in-1 refers to 3 herbicide modes of action; and 2-in-1 refers to pre-emergent and post-emergent weed control in one product.]



QUICK FACTS	
Editorial Note – Marketing Claims Positioned Here [see Appendix 2]	
KILLS & PREVENTS For up to 6 Months [PLUS FEEDS]	Kills [over 100] broadleaf weeds [such as Chickweed, Dandelion, Clover & Plantain] Prevents grassy & broadleaf weeds [such as Crabgrass, Annual Bluegrass, Goosegrass, White Clover, Dandelion, Plantain, and Henbit] [substitute other listed weeds as appropriate] [Feeds and strengthens the lawn. Contains slow release fertilizer for long lasting feeding.]
WHEN TO [APPLY] [USE]	[Apply] Anytime [in] [early] spring [or fall].
WHERE TO USE	ON ESTABLISHED LAWNS of the turf types listed below: Bermudagrass (except Ormond variety), Centipedegrass, St. Augustinegrass, and Zoysia DO NOT use on Ormond variety of Bermudagrass, Bluegrass, Fescue, Ryegrass, Bentgrass, Carpetgrass, Kikuyugrass, Seashore Paspalum, or Dichondra lawns.
COVERAGE	This bag treats 5,000 sq ft [15 lb size] [or X,XXX sq ft [for XX lb size]]
	For questions or comments, call toll-free 1-877 BayerAG (1-877-229-3924) or visit us on-line at www.BayerAdvanced.com

ACTIVE INGREDIENTS:

Metsulfuron-methyl	0.014%
Thiencarbazone-methyl	0.015%
Indaziflam	0.024%
Dicamba acid	0.102%
OTHER INGREDIENTS:.....	99.845%
TOTAL:	100.000%

[FERTILIZER ANALYSIS X-X-X]

[Total Nitrogen (N)..... X %]
[Available Phosphate (P2O5)..... X %]
[Soluble Potash (K2O)..... X %]

[Derived from commercially available fertilizer] [Additional technical fertilizer information]

EPA Reg. No. 72155-107

EPA Est. No.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

BEFORE YOU USE

- Use this product only on established, listed southern lawns – new lawns must be at least [3] [or X] months old if sodded and [16] [or X] months old if seeded or sprigged.
- Do not apply this product to stressed, weakened or thin lawns, such as lawns that have drought conditions, soil compaction, sandy soils, excessive shade, or that have a history of dead spots early in the season, disease, or insect damage. Do not apply this product during spring 'green-up' while the grass is resuming normal growth after dormancy. This product may delay turf recovery or green-up.
- Do not overlap treated areas or make repeat applications within 6 months as over application could damage the lawn.
- Avoid application to non-lawn areas such as flower beds, ornamental beds, and gardens. Avoid application of this product near the roots of newly planted ornamentals.
- Apply when the air is calm to prevent application to non-target sites.
- Allow the lawn to recover between verticutting and using this product, or vice versa. This normally requires about 1 month.

HOW TO USE

- Use rotary or drop type spreader to apply granules evenly over the lawn. Apply up to a maximum of 3 lbs [or lower rate as specified to match label rate. See Spreader Settings table] of this product per 1,000 sq ft. Do not apply by hand or with hand-held belly grinder applicators.
- To be sure you cover lawn areas uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules. Do not overlap treated areas.
- Wait [X] [hours] [days] After applying, then activate the residual barrier by irrigating watering with 1/4" – 1/2" 1/8" to 1/4" of water, irrigation, unless rain is expected within 2 days.
- Sweep or blow any accidentally applied material off driveways, sidewalks etc. and place back into spreader hopper or bag.
- Do not make more than two applications per site in any 12 month period. Wait a minimum of 6 months between applications.

[FOR BEST RESULTS]

[WHEN TO APPLY]

- [For best results in controlling existing broadleaf weeds, apply when
 - weeds are small and actively growing
 - temperatures are between 65°F – 85°F.]
- [May be applied to wet or dry lawn. For best results, apply to dew-wetted lawn or water lawn lightly before application to allow product to adhere to weeds.]
- [To minimize the potential for winter kill, do not apply this or other fertilizer-containing products to your lawn late in the season – use October 1 as a general guideline or consult your local extension office for the exact date specific to your area and turf type.]
- [This product also prevents crabgrass & goosegrass [other listed weeds as appropriate] when applied early spring before the fourth mowing or before the temperatures are regularly in the 80's. This product will not kill existing crabgrass or goosegrass.]
- [This product also prevents annual bluegrass (*Poa annua*) when applied August – November. Earlier applications provide better results. This product will not kill existing annual bluegrass.]
- [Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.]
- [Lawns may be seeded [12] [or X] months and sodded [6] [or X] months after applying this product.]

[MOWING]

- [Tall grass should be mowed 1 to 2 days before applying.]
- [Do not mow for 1 to 2 days after applying.]
- [Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.]

[WATERING]

- [If lawn is dry, water 1 to 2 days before using this product]
- [Do not water [for at least [X] [hours] [days] after application] [or] [if rain is expected within [X] [hours] [days]].]

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HOW IT WORKS	This product contains a proven blend of weed killers to kill existing weeds plus a residual herbicide to keep [them] [weeds] from coming back for up to 6 months. Existing weeds cease growing within hours after application and are completely dead in 1 - 4 weeks [and new weeds will not grow for up to 6 months]. [And, it feeds and strengthens your lawn for quick green-up and long lasting feeding].
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KILLS & PREVENTS
[Weeds presented here to be chosen from Appendix 1.]
[and many other weeds]

SPREADER SETTING

If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724 for help.

SPREADER	SETTING
	To deliver 2 lbs per 1,000 sq ft
Scott's SpeedyGreen	4.5
<ul style="list-style-type: none"> Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. Tip: 1,000 sq ft = 20 ft x 50 ft Do not use a spreader that applies granules in narrow, concentrated or uneven bands. Be sure the spreader works properly and spreads granules evenly. 	


	Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
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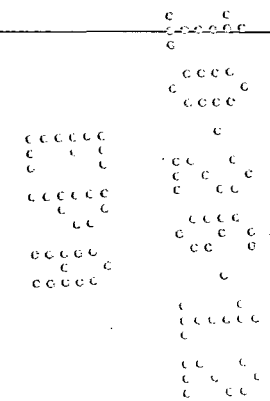
PRECAUTIONARY STATEMENTS

CAUTION
Hazards to Humans and Domestic Animals
<ul style="list-style-type: none"> Harmful if absorbed through skin. Avoid contact with skin, eyes, or clothing. Remove and wash contaminated clothing before reuse. When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.
<p>After using this product:</p> <ul style="list-style-type: none"> Rinse gloves before removing and wash hands. If product gets on skin, wash thoroughly with soap & water. If product gets on clothing, remove clothing as soon as possible and launder clothing separately before reuse. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

+ FIRST AID	
If on Skin or Clothing	<ul style="list-style-type: none"> ▪ Take off contaminated clothing. ▪ Rinse skin immediately with plenty of water for 15 – 20 minutes. ▪ Call a poison control center or doctor for further treatment advice.
If Swallowed	<ul style="list-style-type: none"> ▪ Call a poison control center or doctor immediately for treatment advice. ▪ Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. ▪ Do not give anything by mouth to an unconscious person.
<p>NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 1-877-229-3763 for medical emergency information. Active Ingredients: 0.014% Metsulfuron-methyl, (CAS # 74223-64-6), 0.015% Thiencarbazone-methyl (CAS # 317815-83-1), 0.024% Indaziflam (CAS # 950782-86-2), and 0.102% Dicamba (CAS # 1918-00-9).</p>	

ENVIRONMENTAL HAZARDS
<ul style="list-style-type: none"> • This product is toxic to fish, aquatic invertebrates and plants. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean water mark. Do not contaminate water when disposing of rinsate or washwater. This product may impact water through spray drift or runoff. Follow directions for use to avoid spray drift and runoff. A level well maintained vegetative buffer strip between areas to which this product is applied and surface water features including ponds, streams and springs will reduce the potential of this product entering water from rainfall runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours. • This pesticide has properties and characteristics associated with chemicals detected in groundwater. This chemical may leach into ground water if used in areas where soils are permeable, particularly where the water table is shallow. • This pesticide may impact water quality due to runoff of rain water. This is especially true for poorly draining soils and soils with shallow ground water. This product is classified as having a high potential for reaching surface water via runoff for several months or more after application.

STORAGE AND DISPOSAL	
Do not contaminate water, food or feed by storage and disposal	
Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Pesticide Disposal and Container Handling	<p>If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.</p> <p>If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain.</p>
	



Appendix 1

KILLS			
Ageratum, Tropic ²	Dogfennel	Medic, Black ⁵	Pokeberry
Amaranth, Palmer	Dollarweed (Pennywort)	Millet, Browntop	Poorjoe ³
Aster, Heath ³	Eclipta ²	Millet, Common (Proso Millet)	Puncturevine ²
Aster, Slender	Evening Primrose, Common ²	Morningglory, Entireleaf	Purslane, Common ³
Bahiagrass ³	Evening Primrose, Cutleaf ¹	Morningglory, Ivyleaf	Purslane, Horse
Barley, Mouse ²	Facelis (Trampweed)	Morningglory, Pitted	Pusley, Florida ²
Barnyardgrass ¹	Fescue, Red	Mustard, Black ⁵	Quackgrass
Beggarweed, Creeping	Fescue, Tall	Mustard, Tansy	Ragweed, Common ⁴
Betony, Florida	Fieldbane	Mustard, White	Ragweed, Giant
Bittercress ²	Flatsedge, Rice ²	Mustard, Wild ¹	Rescuegrass ³
Bittercress, Hairy	Fleabane	Nightshade, American Black ²	Rocket, London ⁵
Bluegrass, Annual (<i>Poa annua</i>) ¹	Fleabane, Hairy ²	Nightshade, Black	Rocket, Yellow (Winter Cress)
Brassbuttons, Southern ⁴	Foxtail, Giant ¹	Nightshade, Eastern Black	Ryegrass, Italian ²
Brome, Foxtail ²	Foxtail, Green ¹	Nightshade, Hairy ¹	Ryegrass, Perennial ²
Buckwheat, Wild	Foxtail, Yellow ¹	Nutsedge, Annual ²	Sandbur, Field
Burclover (California Burclover) ¹	Garlic, Wild (Field Garlic)	Oat, Wild	Sesbania, Hemp ⁵
Burnweed, American (Fireweed)	Geranium, Carolina (Wild Geranium) ¹	Onion, Wild	Shattercane
Burweed, Lawn (Spurweed) ¹	Goosegrass (Silver Crabgrass) ²	Oxalis ⁵	Shepherd's Purse ¹
Carolina False Dandelion	Groundsel, Common ²	Panicum, Fall	Sicklepod
Carpetgrass	Guineagrass ²	Panicum, Texas	Sida, Prickly (Teaweed) ⁶
Carpetweed (Indian Chickweed)	Hawksbeard, Asiatic	Pansy, Field (Johnny Jump-up) ³	Signalgrass, Broadleaf
Carrot, Wild ⁴	Henbit ¹	Parsley, Wild	Smartweed, Pennsylvania
Chamberbitter	Horseweed (Marestail) ¹	Parsley-piert	Sorrel, Heartwing
Chamomille, False ⁵	Horseweed, Sprawling	Parthenium ²	Sorrel, Red
Cheatgrass ²	Ivy, Ground (Creeping Charlie)	Paspalum, Thin (Bull Paspalum) ³	Sowthistle, Annual ²
Chickweed, Common ¹	Johnsongrass	Pepperweed, Field	Sowthistle, Spiny
Chickweed, Mouseear ¹	Khakiweed ³	Phyllanthus, Longstalked ²	Speedwell, Corn ¹
Clover, Hop	Knawel	Pigweed, Prostrate ²	Speedwell, Creeping
Clover, Rabbitfoot	Knotweed, Prostrate ¹	Pigweed, Redroot ¹	Spurge, Prostrate ²
Clover, White ¹	Kochia ²	Plantain, Blackseed	Spurge, Spotted ²
Clover, White Sweet	Kyllinga, Green ¹	Plantain, Bracted	Stinkgrass
Crabgrass, Henry ²	Lady's Mantle	Plantain, Broadleaf (Common Plantain)	Sunflower, Common ⁴
Crabgrass, Large (Hairy Crabgrass) ²	Lambsquarters, Common ³	Plantain, Buckhorn (Narrowleaf Plantain) ¹	Swinecress ¹
Crabgrass, Smooth ²	Lettuce, Wild (Tall Lettuce)	Plantain, Paleseed ¹	Switchgrass
Cudweed, Linear-leaf (Purple Cudweed) ²	Lovegrass, Gophertail		Tasselflower ²
Daisy, Oxeye	Lovegrass, Tufted ²		Thistle, Canada ¹
Dallisgrass ³	Madder, Field		Thistle, Russian
Dandelion, Common ¹	Mallow, Little ²		Toadflax, Canada
Dandelion, Cat's Ear ¹			Velvetleaf ⁴
Dandelion, Virginia Dwarf			Venus' Looking-glass
Dichondra, Carolina (Dichondra) ³			Vetch, Common
Dock, Curly ¹			Vetch, Purple ⁵
			Violet, Field (Wild Pansy)
			Waterhemp, Common
			Willowherb, Panicked ²
			Woodsorrel, Yellow ⁶

¹ Kills existing weeds and prevents new weed seedlings from emerging
² Prevents new weed seedlings from emerging
³ Suppresses existing weeds and prevents new weed seedlings from emerging
⁴ Kills existing weeds and suppresses new weed seedlings from emerging
⁵ Suppresses new weed seedlings from emerging
⁶ Suppresses existing weeds and suppresses new weed seedlings from emerging

Appendix 2

Optional Advertising Claims:

- New [Formulation]!
- [Brand] New [Formula]!
- Breakthrough Formulation
- Breakthrough Convenience
- [Exclusive] [Proprietary] [4-in-1] [2-in-1] Formula*
- Proprietary Formula that Kills Broadleaf Weeds
- Systemic [Herbicide] [Activity]
- Kills to the root.
- Kills [Current] Weeds to the Root
- Kills [Controls] even the tough weeds...to the root!
- Kills [##+] Weeds [to the root]
- Kills [Controls] [##] broadleaf weeds [to the root]
- Kills Dandelion, Clover, plus [##] Other listed Weeds
- Kills Over [##] Lawn Weeds in One Easy Step
- Kills Lawn Weeds in One Step
- Kills Broadleaf weeds
- Kills Both Broadleaf and Grassy Weeds
- Kills Listed Weeds
- Kills Hard-to-Control Weeds
- [Effectively] Kills Both Broadleaf and Weed [Crab] Grass[es]
- Kills the weeds not the lawn[†] (when used as directed)
- Won't Harm your Lawn[†] (when used as directed)
- Won't Harm Lawns[†] (when used as directed)
- [Exclusive] [Unique] [Proprietary] 2-in-1 Product that Kills [Lawn] Weeds and [Stops] [Prevents] them [from] coming back
- [Exclusive] [Unique] [Proprietary] 3-in-1 Product: Kills Weeds, Prevents New Weeds [up to 6 Months] & Prevents Crabgrass
- Season Long Weed Control (up to 6 months) [with 1 Application]
- Season Long (up to 6 months) [Lawn] Weed & [Crab] Grass Control
- Season Long (up to 6 months) [Lawn] Weed Control [Killer]
- Season Long Crabgrass Control (up to 6 months)
- 1 Application Provides Season Long (up to 6 Months) [Lawn] [Weed] Control
- One application provides up to 6 months [weed] [crabgrass] control
- [Up to] 6 Month Weed Control [with one application]
- Kills Weeds [& Prevents New Weeds] [from Coming Back] (up to 6 months)
- Kills [Current] [Existing] Weeds Up to 6 Months
- Kills [& Prevents] Weeds Up to 6 Months
- Keeps weeds out [of your lawn] up to 6 months
- Prevents [New] Weeds up to 6 Months [with one application]

- Prevents [listed] Grasses Up to 6 Months
- Protects your lawn from weeds up to 6 months
- Tough weed protection [for up to 6 months]
- Weeds don't return [for up to 6 months]
- Weed Free Lawn [up to 6 Months]
- Extended [Weed] Control [Killer]
- Lawn Weed Control is Easier than Ever Before
- Simple, [Convenient], [Easy] to use
- PLUS Prevents Crabgrass!
- Prevents Crabgrass All Season (up to 6 months)
- Prevents Crabgrass (up to 6 months)
- Crabgrass Free Lawn (Up to 6 Months)
- Prevents Crabgrass, [Goosegrass] [and Annual Bluegrass] (*Poa annua*) (up to 6 months)
- [Now] [Plus] Prevents [New] Weeds [Plus] [Crabgrass] [Grassy Weeds] [*Poa annua*] [Annual Bluegrass] [up to 6 months]
- Prevents Annual Bluegrass [*Poa annua*]
- Kills Dollarweed [and other common southern lawn weeds]
- Starts Working Immediately
- Visible Results in 24 Hours
- Rainproof in X Hour(s)
- All Weather Formula (rainproof in 1 hour)
- Guaranteed* not to harm lawns[†] (when used as directed)
- 100% Satisfaction Guaranteed* (or your money back)
- Easy-to-Spread Granules
- [15 lbs][30 lbs] [XX lbs] treats [up to] [5,000] [10,000] [X,XXX] sq ft
- Treats 5,000 [10,000] [X,XXX] sq ft
- XX% More [FREE] versus XX lb size
- Apply anytime spring or fall
- [†] (When used as directed. [DO NOT use on] [Ormond variety of Bermudagrass], [Bluegrass], [Fescue], [Bentgrass], [Carpetgrass], [Kikuyugrass], [Seashore Paspalum], [Ryegrass], or [Dichondra] lawns
- [*4-in-1 refers to 4 active ingredients; 3-in-1 refers to 3 herbicide modes of action; and 2-in-1 refers to pre-emergent and post-emergent weed control in one product.]
- **Weatherproof Protection**

Fertilizer Claims

- Builds thick, green turf from the roots up
- [Feeds and] Strengthens your lawn
- Builds strong roots
- Builds a thick lush green lawn
- Even feeding for a thicker, greener lawn
- Slow Release Fertilizer/Feeding
- Long Lasting Feeding

