

72155-106

08-12-2011

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

| | |
|-------------------------------|--------------------------------------|
| Reg. Number: 72155-106 | Date of Issuance: AUG 12 2011 |
|-------------------------------|--------------------------------------|

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:
Unconditional

Name of Pesticide Product:
Lawn 3iP Herbicide Granule

Name and Address of Registrant (include ZIP Code):

Bayer Advanced
PO Box 12014
2 T.W. Alexander Drive
Research Triangle Park, NC 27709

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

- 1) Submit and/or cite all data required for registration/reregistration review of your product when the Agency requires all registrants of similar products to submit data. If required, failure to submit acceptable data to fulfill these requirements may result in registration cancellation in accordance with FIFRA section 6(e).
- 2) Assure that the EPA Registration Number, Establishment Number, and the Net Contents appear on the label.
- 3) Generate one-year Storage Stability (830.6317) and Corrosion Characteristics (830.6320) data on the product. The observations should be made at 0, 3, 6, 9, and 12 month intervals. The results must be submitted to the Agency in electronic and hard copy format within 15 months of the date on this notice.
- 4) NOTE: The Basic Confidential Statement of Formula (CSF) dated August 8, 2011 is acceptable. The Alternate CSF dated February 11, 2011 is also acceptable.
- 5) NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

SEE NEXT PAGE FOR ADDITIONAL COMMENTS

Signature of Approving Official:
Kable B. Davis
Product Manager 25
Herbicide Branch
Registration Division (7505P)

Date:
AUG 12 2011

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EPA Reg. No. 72155-106
Product Name: Lawn 3iP Herbicide Granule
EPA Decision Number: 444810

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6) NOTE: Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

7) Submit one (1) copy of the revised final printed label before the product is released for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

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Lawn 3iP Herbicide Granule

[ABN: Season Long Weed Control Granules]

▪ Editorial Note – Marketing Claims Positioned Here

ACTIVE INGREDIENTS:

| | |
|---------------------------------|----------------|
| 2,4-D..... | 0.69% |
| Isoxaben..... | 0.54% |
| Mecoprop-P..... | 0.15% |
| Dicamba..... | 0.06% |
| OTHER INGREDIENTS: | <u>98.56%</u> |
| TOTAL | 100.00% |

This product contains:

- 0.0069 lb 2,4-D acid per lb.
- 0.0054 lb Isoxaben per lb.
- 0.0015 lb Mecoprop-p acid per lb.
- 0.0006 lb Dicamba acid per lb.

[FERTILIZER ANALYSIS X-X-X]

Net Contents: [8 oz. to 50 lbs. (XX kg)]

**ACCEPTED
with COMMENTS
In EPA Letter Dated:**

AUG 12 2011
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

72155-106

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.


Editorial Note – [Bracketed text] is optional language

(Back Panel)

OPEN Resealable Label for Directions & Precautions **PRESS TO RESEAL**

[The days of multiple applications to kill weeds are over!] Just one application of Lawn 3iP Herbicide Granule's [patented] [exclusive] [proprietary] [3-in-1] [2-in-1] formula kills listed lawn weeds [plus] prevents new lawn weeds as listed for up to 6 months [and feeds and strengthens your lawn!] [It delivers Season Long Weed Control that's simple and easy to use] [and it will not harm your lawn when used as directed]. [No need [to re-apply every couple of weeks] [for frequent re-application]]. Ideal for large areas – treats 5,000 square feet [16 lb size] [or X,XXX sq. ft. [for XX lb size]]. [Easy-to-Spread Granules]. Controlling listed weeds in your lawn up to 6 months [plus feeding the lawn] has never been easier!



| | |
|---|--|
| QUICK FACTS | |
| <i>Editorial Note – Marketing Claims Positioned Here [see Appendix 2]</i> | |
| KILLS & PREVENTS For up to 6 Months [PLUS FEEDS] | [Kills and prevents broadleaf weeds such as Dollarweed, Common Chickweed, Dandelion, Clover & Plantain] [Feeds and strengthens the lawn.] [Contains slow release fertilizer for long lasting feeding.] |
| WHEN TO [APPLY] [USE] | [Apply] Anytime [in] [early] spring [or fall]. |
| HOW TO USE | To prevent new weeds from growing, treat entire area you want protected. Wait at least [1 day] [2 days] after applying, then activate preventative weed barrier by watering. See Directions for Use for further details. |
| WHERE TO USE | ON ESTABLISHED LAWNS ONLY DO NOT use on Carpetgrass, improved varieties of St. Augustinegrass (such as Floratam), closely mowed Bentgrass, Dichondra lawns or desirable clovers. |
| COVERAGE | This bag treats 5,000 sq ft [16 pound size] [or X,XXX sq. ft. [for XX lb size]] |
|  | For questions or comments, call toll-free 1-800-XXX-YYYY [or visit our website at www.bayeradvanced.com] |

This product contains:

- 0.0069 lb 2,4-D acid per lb or 0.69%
- 0.0054 lb Isoxaben per lb or 0.54%
- 0.0015 lb Mecoprop-p acid per lb or 0.15%
- 0.0006 lb Dicamba acid per lb or 0.06%

[FERTILIZER ANALYSIS X-X-X]

- [Total Nitrogen (N)..... X %]
- [Available Phosphate (P2O5) X %]
- [Soluble Potash (K2O).....X %]

[Derived from commercially available fertilizer]

INTENDED FOR OUTDOOR RESIDENTIAL USE ONLY

EPA Reg. No. 72155-106
EPA Est. No.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Before you use, read and follow all label directions.

| | |
|---------------------------|---|
| BEFORE YOU USE | <ul style="list-style-type: none"> • Use this product only on established lawns. • Apply when the air is calm to avoid drift onto desirable plants. • Apply to dew-wetted lawn or water lawn lightly before application. • Sweep, brush or blow any accidentally applied material off driveways, sidewalks etc. back on to the lawn. • Do not allow people or pets to enter the treated area until dusts have settled. • Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn or garden, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day. |
| HOW TO USE | <ul style="list-style-type: none"> • Use rotary or drop type spreader to apply granules evenly over the lawn. To be sure you cover lawn areas uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules. • [Wait at least 1 day after applying then] activate residual barrier by watering with ¼ - ½" of irrigation. • Do not make more than two applications per site in any 12 month period. |
| [FOR BEST RESULTS] | <p>[WHEN TO APPLY]</p> <ul style="list-style-type: none"> • [Apply when <ul style="list-style-type: none"> - weeds are small and actively growing - temperatures are between [50] – [80]°F.] • [Do not apply while grass is emerging from dormancy.] • [Do not apply to centipedegrass after October 1.] • [Certain hard-to-kill weeds may be retreated in 2 weeks if necessary. [Spray individual weeds using any Bayer Advanced lawn weed herbicide.]] • [Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.] • [Newly seeded lawns may be treated after the forth mowing]. • [Bare spots may be seeded 60 days after application]. <p>[MOWING]</p> <ul style="list-style-type: none"> • [Tall grass should be mowed 1 to 2 days before applying.] • [Do not mow for 1 to 2 days after applying.] • [Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.] <p>[WATERING]</p> <ul style="list-style-type: none"> • [If lawn is dry, water 1 to 2 days before using this product.] • [Rain or watering [24] [48] [X] hours after application will not wash away effectiveness]. |
| HOW IT WORKS | <p>This product contains a proven blend of weed killers to kill existing weeds plus a residual herbicide to keep them from coming back for up to 6 months. Weeds begin to wilt & die within [24] hours [and are completely dead in [14 – 28] days]. [And, it feeds your lawn for quick green-up and long lasting feeding].</p> |

KILLS

[Weeds presented here to be chosen from Appendix 1.]


[and many other weeds]

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SPREADER SETTINGS

If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724 for help.

| | |
|---|---|
| SPREADER | SETTING to deliver 3.2 lbs per 1,000 sq ft |
| <i>[Spreader models to be determined.]</i> | <i>[Spreader settings to be determined.]</i> |
| <ul style="list-style-type: none"> • Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. • Tip: 1,000 sq ft = 20 ft x 50 ft • Do not use a spreader that applies granules in narrow, concentrated or uneven bands. Be sure the spreader works properly and spreads granules evenly. | |

| | |
|---|---|
|  | <p>Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.</p> |
|---|---|

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals
CAUTION

- Harmful if swallowed or absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with skin, eyes or clothing.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove and wash contaminated clothing before reuse.


FIRST AID **+**

| | |
|---------------------|--|
| If Swallowed | <ul style="list-style-type: none"> ▪ Call a poison control center or doctor immediately for treatment advice. ▪ Have person sip a glass of water if able to swallow. ▪ Do not induce vomiting unless told to do so by a poison control center or doctor. ▪ Do not give anything by mouth to an unconscious person. |
| If in Eyes | <ul style="list-style-type: none"> ▪ Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. ▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. ▪ Call a poison control center or doctor for further treatment advice. |
| If on Skin | <ul style="list-style-type: none"> ▪ Take off contaminated clothing. ▪ Rinse skin immediately with plenty of water for 15 – 20 minutes. ▪ Call a poison control center or doctor for further treatment advice. |

NOTE: Have this product label with you when calling poison control center or doctor or going for treatment. **You may also call toll-free 1-877-229-3763 for medical emergency information.**

Active Ingredients: 0.69% 2,4-D (CAS No. 94-75-7), 0.54% Isoxaben (CAS No. 82558-50-7), 0.15% Mecoprop-p (CAS No. 16484-77-8), and 0.06% Dicamba (CAS No. 1918-00-9).

| ENVIRONMENTAL HAZARDS | |
|--|--|
| <ul style="list-style-type: none"> • This product is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift or runoff maybe hazardous to aquatic organisms in water adjacent to treated areas. • To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems. • This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater. | |

| Important – Directions for Storage and Disposal | |
|---|---|
| Pesticide Storage | Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing. |
| Pesticide Disposal and Container Handling  | Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain. |

NOTICE: Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

Produced For



A Business Group of Bayer CropScience LP
 P.O. Box 12014, 2 T.W. Alexander Drive
 Research Triangle Park, North Carolina 27709

Appendix 1

***KILLS & PREVENTS [or KILLS (a "1" indicates *Kills & Prevents*)]**

| | | | |
|-----------------------------------|-------------------------------------|-------------------------------------|----------------------------------|
| Annual Yellow Sweetclover | Cocklebur | Morningglory | Speedwell ¹ |
| Aster | Common Groundsel ² | Mouseear Hawkweed | Spiny Amaranth |
| Austrian Fieldcress | Common Mullein | Mugwort | Spiny Cocklebur |
| Bedstraw | Creeping Charlie | Musk Thistle | Spiny Sowthistle |
| Beggarticks | Creeping Jenny | Mustard | Spotted Catsear |
| Betony, Florida | Cudweed ¹ | Narrowleaf Plantain | Spotted Spurge ¹ |
| Bindweed, Field | Curly Dock | Narrowleaf Vetch | Spurweed |
| Bird Vetch | Daisy, English | Nettle | Stinging Nettle |
| Bitter Wintercress | Daisy, Fleabane | Oakleaf Fleabane ¹ | Strawberry, India Mock |
| Bittercress, Hairy ¹ | Daisy, Oxeye | Orange Hawkweed | Tall Nettle |
| Bitterweed | Dandelion ¹ | Oriental Cocklebur | Tall Vervain |
| Black-eyed Susan | Desert Rockpurslane ² | Oxalis ¹ | Tansy Mustard |
| Blackleaved Fleabane ² | Dichondra | Panicum Willowweed ² | Tanweed |
| Black Nightshade ² | Dogbane | Parsley-piert ¹ | Telegraphplant ² |
| Black Medic | Dogfennel | Parsnip | Thistle |
| Black Mustard | Dollarweed ¹ | Pearlwort | Trailing Crownvetch |
| Blackseed Plantain | Elderberry | Pennsylvania Smartweed ² | Tumble Mustard |
| Blessed Thistle | Fall Panicum ² | Pennycress | Tumble Pigweed |
| Bloodflower Milkweed | False Dandelion ¹ | Pennywort ¹ | Velvetleaf ¹ |
| Blue Lettuce | False Flax | Pepperweed | Venice Mallow |
| Blue Vervain | False Sunflower | Pigweed ¹ | Virginia Buttonweed |
| Bracted Plantain ¹ | Fiddleneck ¹ | Pineappleweed ² | Virginia Creeper |
| Brassbuttons | Florida Pusley | Pineywoods Bedstraw | Virginia Pepperweed ¹ |
| Bristly Oxtongue | Frenchweed | Plains Coreopsis (Tickseed) | Water Pennywort |
| Broadleaf Dock | Galinsoga | Plantain ¹ | Wavyleaf Bullthistle |
| Broadleaf Plantain | Goathead | Poison Ivy | Western Clematis |
| Broomweed | Goldenrod | Poison Oak | Western Salsify |
| Buckhorn | Ground Ivy | Pokeweed | White Mustard |
| Buckhorn Plantain | Gumweed | Poorjoe | Wild Aster |
| Bulbous Buttercup | Hairy Fleabane ¹ | Prairie Sunflower | Wild Buckwheat |
| Bull Thistle | Hawkweed | Prickly Lettuce ¹ | Wild Carrot |
| Bullnettle | Healall | Prickly Sida | Wild Celery ² |
| Burclover | Heartleaf Drymary | Prostrate Knotweed ¹ | Wild Four-o'clock |
| Burdock | Heath Aster | Prostrate Pigweed | Wild Garlic |
| Burning Nettle | Hedge Bindweed | Prostrate Spurge | Wild Geranium |
| Burweed ¹ | Hedge Mustard | Prostrate Vervain | Wild Lettuce |
| Buttercup | Hemp | Puncturevine | Wild Marigold |
| Buttonweed | Henbit ¹ | Purslane, Common ¹ | Wild Mustard ¹ |
| Canada Thistle | Hoary Cress | Ragweed ¹ | Wild Oat ² |
| Carolina Geranium | Hoary Plantain | Red Sorrel | Wild Parsnip |
| Carpetweed | Hoary Vervain | Redroot Pigweed | Wild Radish ¹ |
| Catchweed Bedstraw | Horsenettle | Redstem Filaree ¹ | Wild Rape |
| Catnip | Horseweed ² | Rough Cinquefoil | Wild Strawberry |
| Catsear | Jimsonweed | Rough Fleabane ¹ | Wild Sweet Potato |
| Chickweed, Common ¹ | Knawel | Russian Pigweed | Wild Vetch |
| Chickweed, Mouseear | Knotweed | Russian Thistle ¹ | Woodsorrel ¹ |
| Chicory | Kochia | Scarlet Pimpernel | Wooly Croton |
| Cinquefoil | Lambsquarters ¹ | Scotch Thistle | Wooly Morningglory |
| Clover ¹ | Lanceleaf Groundcherry ² | Sheep Sorrel | Wooly Plantain |
| Clover, Crimson ¹ | Lespedeza | Shepherdspurse ¹ | Wormseed |
| Clover, Hop ¹ | London Rocket ² | Sibara ² | Yarrow |
| Clover, Red ¹ | Mallow ¹ | Slender Plantain | Yellow Rocket |
| Clover, Strawberry ¹ | Matchweed | Smallflower Galinsoga | Yellowflower Pepperweed |
| Clover, Sweet ¹ | Mexicanweed | Smooth Dock | and other broadleaf weeds |
| Clover, White ¹ | Milk Vetch | Smooth Pigweed | |
| Cockle | | Sorrel | |
| | | Southern Fleabane ¹ | |
| | | Sowthistle ¹ | |
| | | Spanishneedles | |

¹ Kills & Prevents

² Prevents Only

Appendix 2

Optional Advertising Claims:

- Breakthrough Convenience
- [Exclusive] [Proprietary] [3-in-1] [2-in-1] Formula
- Proprietary Formula that Kills Broadleaf Weeds
- Systemic [Herbicide] [Activity]
- Kills to the root.
- Kills [Current] Weeds* to the Root
- Kills [Controls] even the tough weeds*...to the root!
- Kills [over] 200+ Weeds* [to the root]
- Kills [Controls] [over] [200+] broadleaf weeds* [to the root]
- Kills Dandelion, Clover, plus other listed Weeds
- Kills Over 200 Lawn Weeds* in One Easy Step
- Kills Lawn Weeds in One Step
- Kills Broadleaf weeds*
- Kills Listed Weeds
- Kills Hard-to-Control Weeds*
- Kills the weeds not the lawn† (when used as directed)
- Won't Harm your Lawn† (when used as directed)
- Won't Harm Lawns† (when used as directed)
- [Exclusive] [Unique] [Proprietary] 2-in-1 Product that Kills [Lawn] Weeds and [Stops] [Prevents] them [from] coming back
- Season Long Weed Control [with 1 Application]
- Season Long [Lawn] Weed Control
- Season Long [Lawn] Weed Control [Killer]
- 1 Application Provides Season Long [Lawn] [Weed] Control
- One application = Multiple applications of traditional products
- One application provides up to 6 months [weed] control
- [Up to] 6 Month Weed Control [with one application]
- Kills Weeds [& Prevents New Weeds] [from Coming Back] [up to 6 months]
- Kills [Current] [Existing] Weeds Up to 6 Months
- Kills [& Prevents] Weeds Up to 6 Months
- Keeps weeds out [of your lawn] up to 6 months
- Prevents [New] Weeds up to 6 Months [with one application]
- Protects your lawn from weeds up to 6 months
- Tough weed protection [for up to 6 months]
- Weeds don't return [for up to 6 months]
- Weed Free Lawn [up to 6 Months]
- Extended [Weed] Control [Killer]
- Lawn Weed Control is Easier than Ever Before
- Simple, [Convenient], [Easy] to use
- Kills Dollarweed [and other common lawn weeds]
- Starts Working Immediately
- Visible Results in 24 Hours
- Proven performance
- Rainproof in [24] [48 hours]
- All Weather Formula (rainproof in [24] [48] hour)
- Guaranteed* not to harm lawns† (when used as directed)
- 100% Satisfaction Guaranteed* (or your money back)
- Easy-to-Spread Granules
- [16 lbs][32 lbs] [XX lbs] treats [up to] [5,000] [10,000] [X,XXX] sq. ft.
- Treats [covers] [up to] 5,000 [10,000] [X,XXX] sq. ft.
- XX% More [FREE] versus XX lb size
- Apply anytime spring or fall
- † (When used as directed. [DO NOT use on] [improved varieties of St. Augustinegrass, such as Floratam], [closely-mowed Bentgrass], [Carpetgrass], [Dichondra lawns] [or desirable clover])

Fertilizer Claims

- Builds thick, green turf from the roots up
- Strengthens your lawn
- Builds strong roots
- Builds a thick lush green lawn
- Even feeding for a thicker, greener lawn
- Slow Release Fertilizer/Feeding
- Long Lasting Feeding

* Listed weeds