



# U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7504P) Ariel Rios Building 1200 Pennsylvania Ave., NW Washington, D.C. 20460

NOTICE OF PESTICIDE:

X Registration
Reregistration

(under FIFRA, as amended)

EPA Registration

Number:

72155-105

Date of Issuance:

JUN 13 2011

Term of Issuance:

Unconditional

Name of Pesticide Product:

Lawn 3FL2 Herbicide Ready-to-Use

Name and Address of Registrant (include ZIP Code):

Bayer Advanced

P.O. Box 12014

Research Triangle Park, NC 27709

Note: Changes in labeling differing in substance/from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration in the label in commerce. In any correspondence on this product always refer to the above EPA registration in the label in commerce. In any correspondence on this product always refer to the above EPA registration in the label in commerce. The any correspondence on this product always refer to the above EPA registration in the label in commerce. The any correspondence on this product always refer to the above EPA registration in the label in commerce. The any correspondence on this product always refer to the label in commerce.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is registered in accordance with FIFRA provided that you:

- 1. Submit and/or cite all data required for registration review/reregistration of your product when the Agency requires all registrants of similar products to submit data.
- 2. Submit one-year Storage Stability (Guideline 830.6317) and Corrosion Characteristics (Guideline 830.6320) studies within eighteen (18) months from the date of this notice.
- 3. Note comment #2 in the Product Chemistry review dated April 11, 2011 regarding CSF formatting of future submissions.
- 4. Note that the marketing claim "new" can only be used for a period of six months following registration of this product.
- 5. Note that if you wish to include a reference to the company's website on your label, then please be aware that the language presented in the website becomes labeling under the FIFRA and is subject to the false and misleading provisions of 40CFR§156.10(a)(5). Therefore, should the Agency find or if it is brought to our attention that a website contains claims substantially differing from the EPA approved §3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Continued on page 2

Signature of Approving Official:

Kathryn V. Montague Product Manager 23

Herbicide Branch

Registration Division (7505P)

Date:

JUN 1 3 2011

Page 2 of 2 EPA Reg. No. 72155-105 Registration Notice

The basic Confidential Statement of Formula (CSF) dated November 1, 2010 and alternate CSFs #1-8 dated November 2-9, 2010 are acceptable.

A stamped copy of the label is enclosed for your records. Submit one (1) copy of the revised final printed label before you release the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA §6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions regarding this Notice, please contact Mindy Ondish at (703)605-0723 or at ondish.mindy@epa.gov.

#### (FRONT PANEL)

### Lawn 3FL2 Herbicide Ready-to-Use

[ABN: Southern Season Long Weed Control for Lawns<sup>I</sup> Ready-to-Use]

Editorial Note – Marketing Claims Positioned Here [see Appendix 2]

ACTIVE INGREDIENTS:	
2,4-D, dimethylamine salt	0.0631%
Mecoprop-p potassium salt	0.0149%
Dicamba, potassium salt	0.0069%
Indaziflam	
OTHER INGREDIENTS:	<u>99.9107%</u>
TOTAL	100.0000%

#### THIS PRODUCT CONTAINS:

0.0044 lb 2,4-D acid equivalent per gal or 0.0524% 0.0011 lb Mecoprop-p equivalent per gal or 0.0126% 0.0005 lb Dicamba acid equivalent per gal or 0.0059% 0.0004 lb Indaziflam per gal or 0.0044% Isomer Specific by AOAC Method.

Note: If the design, format, or small size of the container labels makes it impractical to present the entire ingredient statement on the front panel, then the sub statement will be placed on the back panel.

Net Contents: 1.5 gal, 1.3 gal, 1.25 gal, 128 fl. oz., 64 fl. oz., 40 fl. oz., 32 fl. oz., 24 fl. oz., or other sizes within this range.

# CAUTION

See back panel for additional precautionary statements.

ACCEPTED with COMMENTS In EPA Letter Dated:

JUN 13 2011

Under the Federal Instaticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

72155-105

Editorial Note - [Bracketed text] is optional language

#### (Back Panel)

#### OPEN Resealable Label for Directions & Precautions PRESS TO RESEAL

The days of multiple applications to kill weeds are over!]. Just one application of Lawn 3FL2 Herbicide Ready-to-Use proprietary [4-in-11/3-in-11/2-in-11 formula kills over 200 listed weeds & prevents new listed lawn weeds for up to 6 months!]. If delivers Season Long Weed Control [up to 6 months] that's simple and easy to use] [and it will not harm your lawn when used as directed]. [No need [to reapply every couple of weeks] [for frequent re-application]]. [PLUS, when applied in Early Spring, prevents Crabgrass all season long]. [Rainproof in [1][4][24] hour.] [Ready-to-use - No mixing, no measuring, no messy cleanup]. [Contains SmartTrack marker to show treated weeds]. Controlling listed weeds [and preventing crabgrass] in your lawn up to 6 months has never been easier!



QUICK FACTS			
Editorial Note – Marketing	G Claims Positioned Here [see Appendix 2]		
KILLS & PREVENTS For up to 6 Months with one application	Spurge]		
WHEN TO [APPLY] [USE]	[Apply anytime – spring or fall] or choose from other applicable marketing claim		
WHERE TO USE	ON ESTABLISHED LAWNS of the turf types listed below:  Bermudagrass, Centipedegrass, St. Augustinegrass, and Zoysia  DO NOT use on improved varieties of St. Augustinegrass (such as Floratam), Fescue, Bentgrass,		
HOW TO USE	Carpetgrass, Kentucky Bluegrass, Kikuyugrass, Ryegrass or Dichondra lawns  To prevent new weeds from growing, spray entire area you want protected. Wait at least [24 hours] [1 day] after applying, then activate preventative weed barrier by watering. See Directions for Use for further details.		
[COVERAGE]	[This bottle treats up to 500 sq. ft.] [(500 sq. ft. for Centipede and St. Augustine [grasses] [lawns]], [(350 sq. ft. for Bermudagrass and Zoysia Lawns)] [Packaging-related note: Adjust sq. ft. coverage proportionately for sizes other than 128 ft. oz.]		
[OPTIONAL GRAPHIC IMAGES:]	WAIT		
☎ 🔲	For questions or comments, call toll-free 1-877 BayerAG (1-877-229-3763) [or visit our website at www.bayeradvanced.com]		

ACTIVE INGREDIENTS:	
2,4-D, dimethylamine salt	0.0631%
Mecoprop-p potassium salt	
Dicamba, potassium salt	0.0069%
Indaziflam	0.0044%
OTHER INGREDIENTS:	99.9107%
TOTAL	100.0000%

#### THIS PRODUCT CONTAINS:

Isomer Specific by AOAC Method.

0.0044 lb 2,4-D acid equivalent per gal or 0.0524% 0.0011 lb Mecoprop-p equivalent per gal or 0.0126% 0.0005 lb Dicamba acid equivalent per gal or 0.0059%

0.0004 lb Indaziflam per gal or 0.0044%

EPA Reg. No. 72155-105 EPA Est. No.

5

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Before use, read and follow all label directions.

#### **BEFORE YOU USE**

## Protect from Freezing

- Shake bottle well before use.
- Use this product only on established lawns new lawns must be at least 4 [or X] months old if sodded, 2 [or X] months old if sprigged & 12 [or X] months old if seeded.
- Do not overlap treated areas or make repeat applications within 3 months as over application could damage the lawn.
- Do not apply to recently aerated or verticutted turf until it has recovered.
- Apply when the air is calm to avoid spray drift onto desirable plants.
- This product may affect young seedlings downslope of treated area after heavy rainfall. Do not apply if heavy rainfall is expected within the next 48 hours.

#### HOW TO USE [Optional graphic image(s)]

- To prevent new listed weeds from growing, you must spray the entire area you want protected, not
  just the emerged weeds.
- This bottle treats up to 500 sq. ft. (500 sq. ft. for Centipede and St. Augustine [grasses] [lawns] and 350 sq. ft. for Bermudagrass and Zoysia Lawns) [Packaging-related note: Adjust sq. ft. coverage proportionately for sizes other than 128 ft. oz.]
- Calculate 'square feet' by multiplying length times width.
- [Wait [1 day] [24 hours] after applying then] activate preventative weed barrier by watering with ¼ ½" of irrigation.

[24 to 64 oz package sizes]

Adjust nozzle to a coarse spray.

Hold sprayer about 12 inches from weed, aim at center of weed and spray to lightly cover.

[1 Gallon or larger package sizes]

[Option 1]

Adjust nozzle to a coarse spray.

Hold sprayer about 12 inches from weed, aim at center of weed and spray to lightly cover.

#### [Option 2]

How to use your sprayer:

- 1. [Detach wand from retaining clip and pull the hose from the storage compartment.]
- 2. [Turn the pump [handle] clockwise to make sure the pump is tight [and push the green and yellow pop-up pressure indicator completely down.]]
- [Turn the pump [handle] counterclockwise one-quarter turn to release the [handle] [pump] and
  pump the sprayer [until the green and yellow pressure indicator pops up about an inch [until
  pump is primed, which is approximately X number of pumps]. [That's your signal you are ready
  to spray.]
- 4. [Adjust the length of the wand to meet your required spray distance.]
- 5. [Turn the pump handle clockwise one-quarter turn to secure the handle for carrying and] begin spraying by pushing the lever on the spray handle down.]
- 6. [Select the desired spray pattern by rotating the nozzle at the tip of the wand.]
- [For continuous spraying, push the spray lever down and slide forward to lock. Pull back to release.]
- 8. [When finished spraying, slowly turn the pump [handle counterclockwise] to un-tighten and release pressure, then turn back clockwise to re-tighten [the handle].]
- 9. [To store, push the hose back into the storage compartment and attach the wand to the retaining clip.]

The maximum application rate is 1 gallon of product per 350 sq. ft. The maximum number of broadcast applications is 2 per year.

#### [WHEN TO APPLY] [FOR BEST [Spray when: RESULTS] - weeds are small and actively growing - temperatures are between 50 - [85][90]°F.] [Do not apply while grass is emerging from dormancy.] [This product also prevents crabgrass & goosegrass [other listed weeds as appropriate] when applied early spring before the fourth mowing] [This product also prevents annual bluegrass (*Poa annua*) when applied August – November.] [Certain hard-to-kill weeds may be retreated in 30 days if necessary. Spray individual weeds using this product or any other Bayer Advanced lawn weed herbicide] [Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.1 [Lawns may be seeded 8 months (St. Augustinegrass and Centipedegrass) or 12 months (Bermudagrass and Zoysia) after applying this product. Lawns may be sodded 4 [or X] [months] and sprigged 2 [or X] months after applying this product.] [MOWING] [Do not mow for 1 to 2 days after spraying.] [Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.1 [WATERING] [If lawn is dry, water 1 to 2 days before using this product.] [Rain or watering [1][4][24] hour after application will not wash away effectiveness.] This bottle may be refilled when empty. REFILL [24 to 64 oz package sizes] (Optional graphic 1. Remove sprayer [head] from bottle. image(s)] 2. Add [1 1/8] fl. oz. (2 1/4 TBS) of Lawn 3FL2 Herbicide Concentrate to bottle [64 fl. oz. size; adjust volumes proportionally according to package size] 3. Fill bottle with water, replace sprayer [head], tighten and shake well. [1 Gallon or larger package sizes] Refilling the sprayer: 1. Turn the pump handle counterclockwise to un-tighten and remove the pump [optional graphic Add [2 1/4] fl. oz. (4 1/2 TBS) of Lawn 3FL2 Herbicide Concentrate to bottle [1 gal size; adjust volumes proportionally according to package size]. Put the pump back into the sprayer and turn the pump handle clockwise to re-tighten. This product contains a proven blend of 3 weed killers [in one] to kill existing listed weeds plus a residual **HOW IT WORKS** herbicide to keep them from coming back for up to 6 months. Weeds begin to wilt & die within [24] hours [and are completely dead in [14 - 28] days] [and new weeds will not grow up to 6 months]. And, it won't harm your lawn when used as directed.

#### KILLS & PREVENTS [or KILLS (a "1" indicates Kills & Prevents)]

[Weeds presented here to be chosen from Appendix 1.]

[and many other listed weeds]



Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until sprays have dried.

#### PRECAUTIONARY STATEMENTS

#### **CAUTION**

#### Hazards to Humans and Domestic Animals

- Harmful absorbed through skin.
- Harmful if swallowed.
- Avoid contact with skin, eyes or clothing.
- Causes moderate eye irritation.
- Remove and wash contaminated clothing before reuse.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

#### After using this product:

- Rinse gloves before removing and wash hands.
- If product gets on skin, wash thoroughly with soap & water.
- · If product gets on clothing, remove clothing as soon as possible and launder clothing separately before reuse.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

RST AID 👍	
If Swallowed	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
If on Skin	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>
If in Eyes	<ul> <li>Hold eye open and rinse slowly and gently with water for 15 to 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>

NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 1-877-229-3763 for medical emergency information. Active Ingredients: 0.0631% 2,4-D, dimethylamine salt (CAS # 2008-39-1), 0.0069% Dicamba, potassium salt (CAS # 10007-85-9), 0.0149% Mecoprop-p, potassium salt (CAS # 66423-05-0) and 0.0044% Indaziflam (CAS # 950782-86-2).

#### **ENVIRONMENTAL HAZARDS**

- This product is toxic to fish, aquatic invertebrates, and plants. Drift or runoff maybe hazardous to aquatic organisms in water adjacent to treated areas.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface
  waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or
  rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help
  avoid run off to water bodies or drainage systems.
- This chemical has properties and characteristics associated with chemicals detected in groundwater. This chemical may leach into groundwater if used in areas where soils are permeable, particularly where the water table is shallow.
- This pesticide may impact water quality due to runoff of rain water. This is especially true for poorly draining soils and soils
  with shallow ground water. This product is classified as having a high potential for reaching surface water via runoff for
  several months or more after application.

Important – Directions for Storage and Disposal				
Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.			
Pesticide Disposal	If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.  If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain.			

**NOTICE**: Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

\*Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price.

#### **Produced For**



A Business Group of Bayer CropScience LP P.O. Box 12014, 2 T.W. Alexander Drive Research Triangle Park, North Carolina 27709

Lawn 3FL2 Herbicide Ready-to-Use (PENDING) 11/30/10, Resubmitted 06/02/11

Appendix 1:	KILLS & PREVENTS	[or KILLS (a "1"	" indicates <i>Kills</i>	& Prevents)]
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Annual Sedge<sup>2</sup> Annual Yellow Sweetclover Aster Austrian Fieldcress Barnyardgrass<sup>2</sup> Bedstraw Beggarticks Betony, Florida Bindweed, Field Bird Vetch Bitter Wintercress Bittercress, Hairy Bitterweed Black-eyed Susan Black Medic<sup>1</sup> Black Mustard1 Black Nightshade, American<sup>2</sup> Blackseed Plantain **Blessed Thistle** 

Annual Bluegrass (Poa annua)2

Bloodflower Milkweed
Blue Lettuce
Blue Vervain
Bracted Plantain
Brassbuttons<sup>1</sup>
Bristly Oxtongue
Broadleaf Dock
Broadleaf Plantain
Broomweed
Buckhorn
Buckhorn Plantain<sup>1</sup>
Bulbous Buttarcup

Bulbous Buttercup
Bull Thistle
Bullnettle
Burclover<sup>1</sup>
Burdock
Burning Nettle
Burweed<sup>1</sup>
Buttercup
Buttercup
Buttonweed
Canada Thistle<sup>1</sup>
Carolina Geranium
Carpetweed<sup>1</sup>
Catchweed Bedstraw

Catnip Catsear Cheat<sup>2</sup> Chickwee

Chickweed, Common<sup>1</sup> Chickweed, Mouseear<sup>1</sup>

Chicory
Cinquefoil
Clover, Crimson
Clover, Hop
Clover, Red
Clover, Strawberry
Clover, Sweet
Clover, White<sup>1</sup>
Cockle

Cocklebur Common Evening Primrose<sup>2</sup> Common Groundsel<sup>2</sup> Common Mullein Creeping Charlie Crabgrass<sup>2</sup> Creeping Jenny Cudweed<sup>1</sup> Curly Dock<sup>1</sup>

Cutleaf Eveningprimrose<sup>2</sup>
Daisy, English
Daisy, Fleabane
Daisy, Oxeye
Dandelion<sup>1</sup>
Dichondra
Dogbane
Dogfennel
Dollarweed

Doveweed<sup>2</sup>
Eclipta<sup>2</sup>
Elderberry
False Chamomile<sup>2</sup>
False Dandelion
False Flax
False Sunflower
Fiddleneck

Fleabane, Blackleafed<sup>2</sup>
Florida Pusley<sup>1</sup>
Foxtail<sup>2</sup>
Foxtail Brome<sup>2</sup>
Frenchweed
Galinsoga
Goathead
Goldenrod
Goosegrass<sup>2</sup>
Ground Ivy
Guineagrass<sup>2</sup>
Gumweed
Hairy Fleabane<sup>1</sup>

Hawkweed Healall Heartleaf Drymary Heath Aster Hedge Bindweed Hedge Mustard Hemp

Hairy Nightshade<sup>2</sup>

Henbit<sup>1</sup>
Hoary Cress
Hoary Plantain
Hoary Vervain
Horseweed/ Marestail<sup>2</sup>

Horsenettle
Italian Ryegrass<sup>2</sup>
Jimsonweed
Knawel

Knotweed<sup>1</sup>
Kochia<sup>1</sup>
Lambsquarters<sup>1</sup>
Lespedeza
London Rocket<sup>2</sup>
Mallow<sup>1</sup>

Matchweed Mexicanweed Milk Vetch Morningglory Mouseear Hawkweed Mouse Barley<sup>2</sup> Mugwort Musk Thistle

Mustard Narrowleaf Plantain Narrowleaf Vetch Nettle

Nettie Orange Hawkweed

Oriental Cocklebur Oxalis<sup>1</sup> Panicle Willowweed<sup>2</sup> Parsley-piert Parsnip

Parsnip
Pearlwort
Pennycress
Pennywort
Pepperweed
Phyllanthus, Longstalked<sup>2</sup>

Pigweed<sup>1</sup> Pineywoods Bedstraw

Plains Coreopsis (Tickseed)
Plantain<sup>1</sup>
Poison Ivy
Poison Oak
Pokeweed
Poorjoe
Prairie Sunflower
Prickly Lettuce
Prickly Sida
Prostrate Knotweed<sup>1</sup>

Prostrate Pigweed<sup>1</sup>
Prostrate Spurge<sup>1</sup>
Prostrate Vervain
Puncturevine
Purslane, Common<sup>1</sup>
Ragweed
Red Sorrel<sup>1</sup>

Red Sorrel<sup>1</sup>
Red Tasselflower<sup>2</sup>
Redmaids<sup>2</sup>
Redroot Pigweed<sup>1</sup>
Redstem Filaree

Redstem Fleabane/Storksbill<sup>2</sup>

Rice Flatsedge<sup>2</sup>
Rough Cinquefoil
Rough Fleabane
Russian Pigweed
Russian Thistle
Ryegrass<sup>2</sup>
Sandbur
Scarlet Pimpernel
Scotch Thistle
Sesbania, Hemp<sup>2</sup>
Sheep Sorrel
Shepherdspurse<sup>1</sup>
Slender Plantain
Smallflower Galinsoga
Smooth Dock

Smooth Pigweed

Sorrel

Sowthistle<sup>1</sup>

Spanishneedles
Speedwell<sup>1</sup>
Spiny Amaranth
Spiny Cocklebur
Spiny Sowthistle
Spotted Catsear<sup>1</sup>
Spotted Spurge
Spurweed
Stinging Nettle
Strawberry, India Mock

Sunflower, Common<sup>2</sup> Swinecress<sup>2</sup> Tall Nettle Tall Vervain Tansy Mustard

Tansy Ragwort
Tanweed
Thistle<sup>1</sup>
Trailing Crownvetch

Tropic Ageratum<sup>2</sup> Tufted Lovegrass<sup>2</sup> Tumble Mustard Tumble Pigweed Twincress Velvetleaf Venice Mallow Vetch, Purple<sup>2</sup> Virginia Buttonweed Virginia Creeper Virginia Pepperweed Water Pennywort Wavvleaf Bullthistle Western Clematis Western Salsify White Mustard Wild Aster Wild Buckwheat1 Wild Carrot1

Wild Garlic Wild Geranium Wild Lettuce Wild Marigold Wild Mustard Wild Onion Wild Parsnip Wild Radish Wild Rape Wild Strawberry Wild Sweet Potato Wild Vetch Woodsorrel<sup>1</sup> Wooly Croton Wooly Morningglory Wooly Plantain

Wild Four-o'clock

Wormseed Yarrow Yellow Gromwell<sup>2</sup> Yellow Rocket, common<sup>1</sup> Yellowflower Pepperweed [and other listed broadleaf and grassy weeds]

<sup>2</sup> Prevents only [add footnote to specific weeds as appropriate]

<sup>&</sup>lt;sup>1</sup> Kills & Prevents [add footnote to specific weeds as appropriate]

#### Appendix 2

#### **Optional Marketing Claims:**

- New [Formulation]!
- [Brand] New [Formula]!
- Breakthrough Formulation
- · Breakthrough Convenience
- [Proprietary] [4-in-1] [3-in-1] [2-in-1] Formula
- · Proprietary Formula that Kills Broadleaf Weeds
- Systemic [Herbicide] [Activity]
- Kills to the root.
- · Kills [Current] Listed Weeds to the Root
- Kills [Controls] even the tough listed weeds ... to the root!
- Kills 200+ listed Weeds [to the root]
- Kills [Controls] [200+] listed broadleaf weeds [to the root]
- Kills Dandelion, Clover, plus 200 Other listed Weeds
- Kills Over 200 listed Lawn Weeds in One Easy Step
- · Kills listed Lawn Weeds in One Step
- Kills listed Broadleaf Weeds
- Kills Both listed Broadleaf and Grassy Weeds
- Kills Listed Weeds
- · Kills Hard-to-Control listed Weeds
- Effectively Kills Both listed Broadleaf and [Weed][Crab] grass[es]
- Kills the listed weeds not the lawn† (when used as directed)
- Won't Harm your Lawn† (when used as directed)
- Won't Harm Lawns† (when used as directed)
- [Proprietary] 2-in-1 Product that Kills listed [Lawn] Weeds and [Stops] [Prevents] them [from] coming back
- [Proprietary] 3-in-1 Product: Kills listed Weeds, Prevents New listed Weeds up to 6 Months & Prevents Crabgrass
- Season Long Weed Control\* [with 1 Application] (\*up to 6 months)
- Season Long [Lawn] Weed & [Crab] Grass Control\* (\*up to 6 months)
- Season Long [Lawn] Weed Control\* [Killer] (\*up to 6 months)
- Season Long Crabgrass Control\* (\*up to 6 months)
- 1 Application Provides Season Long [Lawn] [Weed] Control\* (\*up to 6 months)
- One Application = Multiple applications of traditional products
- One application provides up to 6 months [weed] [crabgrass] control
- [Up to] 6 Month Weed Control [with one application]
- Kills Listed Weeds [& Prevents New Listed Weeds] [from Coming Back] up to 6 months
- Kills [Current] [Existing] Listed Weeds up to 6 months
- Kills [& Prevents] Listed Weeds up to 6 months
- Keeps listed weeds out [of your lawn] up to 6 months
- Prevents [New] Listed Weeds up to 6 Months [with one application]
- · Prevents Listed Grasses up to 6 months
- Protects Your Lawn From Listed [Grassy & Broadleaf]
   Weeds Up To 6 Months
- Listed Tough Weed Protection for up to 6 months

- Listed Weeds don't return for up to 6 months
- · Weed Free Lawn up to 6 months
- Extended [Weed] Control\* [Killer] (\*up to 6 months)
- · Lawn Weed Control is Easier than Ever Before
- Simple, [Convenient], [Easy] to use
- · PLUS Prevents Crabgrass!
- Prevents Crabgrass All Season\* (\*up to 6 months)
- Prevents Crabgrass up to 6 months
- Crabgrass Free Lawn up to 6 months
- [Now] [Plus] Prevents [New] Listed Weeds [Plus]
   [Crabgrass] [Grassy Weeds] [Poa Annua] [Annual
   Bluegrass] [Goosegrass] up to 6 months
- [Also] Kills [Prevents] Dollaweed up to 6 months
- Prevents Annual Bluegrass [Poa Annua]
- Kills Dollarweed [and other common listed southern lawn weeds]
- Starts Working Immediately
- Visible Results in 24 Hours
- · Proven Performance
- Rainproof in [1][4][24] Hour
- All Weather Formula (rainproof in [1][4][24] hour)
- Guaranteed\* Not to Harm Lawns† (when used as directed)
- 100% Satisfaction Guaranteed\* (or your money back)
- Water based.
- Fast [& Easy] Coverage
- Simple, [Convenient], [Easy] to use
- Now 25% More [Free versus XX oz size]
- 25% (33%) More [FREE] versus XX oz size
- Apply anytime spring or fall
- † (When used as directed. [DO NOT use on] [improved varieties of St. Augustinegrass (such as Floratam)],
   [Fescue], [Bentgrass], [Carpetgrass], [Kentucky Bluegrass],
   [Kikuyugrass], [Ryegrass] or [Dichondra] lawns
- \*See weed list for [complete list of] ["Kills and "Prevents"] weeds.
- [New] [XX oz] [special value] [size]
- [Contains SmartTrack marker [to show treated weeds]]
- [SmartTrack marker shows treated weeds]
- Contains [FEATURES] [new] [proprietary] Indaziflam [for long lasting grass & weed] control]
- Indaziflam Inside! [for up to 6 months [grass &] weed control]
- [Brand] New [proprietary] [Formula][tion]!
- Simple, [Convenient], [Easy] to use
- 100% Satisfaction Guaranteed\* (or your money back)
- This bottle contains an anti-theft device, either inside or on the back of the bottle. It does not affect the product's performance
- Refillable [from Concentrate]