

72155-94

8/19/2010

1088



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

AUG 19 2010

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. Charles W. Boyd
Product Registration
Bayer Environmental Science
2T.W Alexander Drive
Research Triangle Park, NC 27709

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change (Larger Product Size)
EPA Reg. No. 72155-94
Application Dated August 4, 2010

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 08/04/10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-5335 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Rachel C. Holloman
Paul J. Mastradone, Ph.D., Acting *for*
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



Please read instructions on reverse before completing form.

D# 438398 2 of 8

Form Approved. OMB No. 2070-0060

 EPA United States Environmental Protection Agency Washington, DC 20460	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td style="width: 20px; height: 20px;"><input type="checkbox"/></td><td style="padding: 2px;">Registration</td></tr> <tr><td style="width: 20px; height: 20px;"><input type="checkbox"/></td><td style="padding: 2px;">Amendment</td></tr> <tr><td style="width: 20px; height: 20px;"><input checked="" type="checkbox"/></td><td style="padding: 2px;">Other</td></tr> </table>	<input type="checkbox"/>	Registration	<input type="checkbox"/>	Amendment	<input checked="" type="checkbox"/>	Other	OPP Identifier Number
<input type="checkbox"/>	Registration							
<input type="checkbox"/>	Amendment							
<input checked="" type="checkbox"/>	Other							

Application for Pesticide - Section I

1. Company/Product Number 72155-94	2. EPA Product Manager Mary Waller	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Flower, Rose & Shrub Care II	PM# 23	
5. Name and Address of Applicant (Include ZIP Code) Bayer Advanced 2 T.W. Alexander Drive Research Triangle Park, NC 27709 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
--	---

NOTIFICATION
AUG 19 2010

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

See Attached

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/>
6. Manner in Which Label is Affixed to Product		<input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	<input type="checkbox"/> Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Charles W. Boyd	Title Registrations Manager	Telephone No. (Include Area Code) (919) 549-2422
--------------------------------	---------------------------------------	--

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received (Stamped)

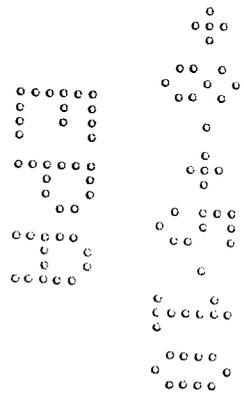
2. Signature <small>Digitally signed by Charles Boyd DN: cn=Charles Boyd, o=US, ou=Bayer CropScience, ou=Consumer, email=charles.boyd@bayercropscience.com Date: 2010.08.04 13:17:50 -0400</small>	3. Title Registrations Manager	(Stamp area with grid)
4. Typed Name Charles W. Boyd	5. Date August 4, 2010	

Section II - Explanation

Bayer Advanced is submitting a **Notification** to change the coverage amount from 2 pound size to 4 pound size.

Enclosed is one copy of the label with the changes highlighted.

This notification is consistent with the provision of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



4 of 8

[FRONT PANEL]

Flower, Rose & Shrub Care II

(ABN) Bayer Advanced All-in -one Rose & Flower Care Ready-to-use Granules

Fertilizer Claims:

- Promotes Strong Roots and Beautiful Blooms
- Fertilizer-feeds and renews
- Feeds for up to 6 weeks
- Keeps on feeding for up to 6 weeks
- Continuous feeding for up to 6 weeks
- Feeds and renews for up to 6 weeks
- Improves plant growth
- Improves plant health
- Revitalize roses, flowers and shrubs
- Spurs roses, flowers and shrub recovery
- Stimulates roses, flowers & Shrub recovery
- Advances plant health
- Increases plant health
- Increases plant growth
- Promotes stronger roots systems
- Provides slow release feeding (fertilizer)

General & Combination Claims:

- Feeds and protects (against insects and disease) in one (easy) step.
- 100% Satisfaction Guaranteed (or your money back)
- 3 Systemic Products in One (3-way protection) (Triple Action formula)
 - Fertilizer – Feeds & Renews
 - Insect Control
 - Disease Control
- Complete Rose and Flower Care
- Easy to use....
- No spraying or mixing
- Protects and feeds entire plant (Rose, flower, shrub)
- Easy to use measuring cap (cup)
- 33% more vs. 3 lb. size (4 lb. size)
- 25% more vs. 4 lb. size (5 lb. size)
- No messy spraying

NOTIFICATION
AUG 19 2010

▪ 3 Systemic Products in One

- Fertilizer – Promotes strong roots & Beautiful blooms
- Insect Control - Japanese beetles, aphids, caterpillars, & other listed pests
- Disease Control - Black spot powdery mildew, rust & southern blight

Pesticidal Claims:

- Provides 6 weeks insect and disease protection
- Kills Aphids, Lace bugs, budworms and Other Harmful Insects
- Kills Harmful Insects
- One application protects for 6 weeks.
- Controls Aphids, Thrips, Whiteflies and Other Insects.
- Contains Imidacloprid, the active ingredient in Merit®
- Protects Against Insects & Diseases for 6 Weeks
- Even Protects New Growth
- For Control of Listed Diseases on Roses, Flowers, and Shrubs
- Prevents, Stops and Cures Specified Diseases of Roses, Flowers, and Shrubs
- Controls Specified Diseases That Harm Roses, Flowers, and Shrubs
- Rescues Roses, Flowers, and Shrubs from Insects & Diseases
- Cures Listed Diseases and Restores Beauty to Roses, Flowers and Shrubs
- A New Way to Feed and Protect Your Roses, Flowers and Shrubs from Insects & Diseases
- Caterpillar Killer formula
- Kills (controls) (stops) destructive caterpillars (such as budworms)
- Kills Japanese beetles and other leaf feeding beetles

FOR OUTDOOR USE ON:

- Azaleas, Camellias and Rhododendrons
- Flowering Shrubs, Trees
- Flowers, Roses, Shrubs, and bedding plants
- Promotes Beautiful Roses, Shrubs and Flowers
- Protects against destructive caterpillars
- Works on caterpillars

ACTIVE INGREDIENT:

Tebuconazole	1.06%
Imidacloprid	0.11%
Clothianidin	0.05%

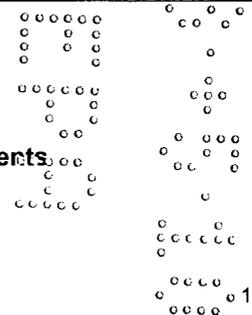
OTHER INGREDIENTS

.....	98.78%
Total.....	100.00%

Net Contents:

KEEP OUT OF REACH OF CHILDREN
CAUTION

See back panel booklet for additional precautionary statements.



5098

[BACK PANEL]

This product's exclusive 3-in-1 formula feeds and protects against insects & diseases in one easy step. It provides 6 week protection against the major problems of roses, hibiscus, iris and other flowers and shrubs. Easy to use no spraying or mixing. Growing beautiful roses, flowers and shrubs has never been easier!

No spraying or mixing

Measure (Art)

Sprinkle evenly, work into soil (Art)

& water in (Art)

READ THE LABEL FIRST!

QUICK FACTS									
<ul style="list-style-type: none"> • 3 Systemic Products in One <ul style="list-style-type: none"> ▪ Fertilizer – Feeds & Renews ▪ Insect Control ▪ Disease Control 		<ul style="list-style-type: none"> • Protects Against Insects & Diseases for 6 Weeks • Easy to use.... • No Spraying or mixing 							
INSECTS CONTROLLED	Insects Adelgids Aphids Black Vine Weevil Larvae Borers, Flatheaded (including Bronze Birch and Alder Borers) Roundheaded (including Eucalyptus Longhorned Borers) Budworms Caterpillars (including roseslugs and leafrollers) Japanese Beetles, Adult Lace Bugs Leaf Beetles (including Elm Leaf Beetles and Viburnum Leaf Beetles)	Leafhoppers (including Glassy-winged Sharpshooters) Leafminers (including Birch Leafminers and Holly Leafminers) Mealybugs Mimosa webworms Pine Tip Moth Larvae Psyllids Royal Palm Bugs Sawfly Larvae Scales (including Armored Scale [suppression] and Soft Scale) Spittlebugs Thrips Whiteflies							
	DISEASES CONTROLLED	<table border="1"> <thead> <tr> <th>Diseases</th> <th>Plants</th> </tr> </thead> <tbody> <tr> <td>Black Spot Powdery Mildew Rust</td> <td>Roses</td> </tr> <tr> <td>Powdery Mildew Rust Southern Blight</td> <td>Flowers</td> </tr> <tr> <td>Black Spot Powdery Mildew Rust Southern Blight</td> <td>Azaleas Camellias Rhododendrons And Other Landscape [Ornamental] Shrubs</td> </tr> </tbody> </table>	Diseases	Plants	Black Spot Powdery Mildew Rust	Roses	Powdery Mildew Rust Southern Blight	Flowers	Black Spot Powdery Mildew Rust Southern Blight
Diseases	Plants								
Black Spot Powdery Mildew Rust	Roses								
Powdery Mildew Rust Southern Blight	Flowers								
Black Spot Powdery Mildew Rust Southern Blight	Azaleas Camellias Rhododendrons And Other Landscape [Ornamental] Shrubs								
FEEDS	XX-XX-XX fertilizer for strong roots, shoots, and blooms								
WHERE TO USE	Roses, flowers, iris, hibiscus, azaleas, camellias, rhododendrons and other shrubs								
WHEN TO USE	Every 6 weeks throughout the growing season (See seasonal limitations in Directions For Use.)								
COVERAGE	Treats up to 32 roses & other shrubs or over 700 square feet of flowerbed (4 lb. size.)								
	Questions or comments, call toll-free 1-877 BayerAG 1-877-229-3724								

EPA Reg. No. 72155-94

EPA Est. No. XXXX-AA-1

Guaranteed Analysis

Total Nitrogen (N).....	XX%
Available Phosphoric Acid (P ₂ O ₅).....	XX%
Soluble Potash (K ₂ O).....	XX%

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory.info-ba.com>.

When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials.

Directions for Use	
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.	
BEFORE YOU USE Read and follow these directions when using.	<ul style="list-style-type: none"> Do not apply near lakes, streams, rivers or ponds. Do not apply to plants grown for food. Do not treat plants grown in pots, flower boxes or other containers. Do not apply to soils which are water logged or frozen. Do not use measuring utensils such as measuring cups and measuring spoons used for food or drinking water purposes to measure this product. For outdoor residential use only.
WHEN TO USE	Apply when planting. For established plants, use any time after new growth appears. Apply again every 6 weeks during the growing season.
HOW MUCH TO USE Large Cap Fill measuring cap to top of inner circle (2 oz).	Azaleas, Camellias, & Rhododendrons: ½ capful per foot of plant height
	Roses: 1 capful per plant
	Shrubs: ½ capful per foot of plant height
	Flower beds: ½ capful per 12 sq ft (3' x4' bed area)
Small Cap Fill measuring cap to top of inner circle (1oz).	Azaleas, Camellias, & Rhododendrons: 1 capful per foot of plant height
	Roses: 2 capfuls per plant
	Shrubs: 1 capful per foot of plant height
	Flower beds: 1 capful per 12 sq ft (3' x4' bed area)
Measuring Cup	Azaleas, Camellias, & Rhododendrons: (x cups) 1 oz. per foot of plant height
	Roses: (x cups) 2 oz. per plant
	Shrubs: (x cups) 1 oz. per foot of plant height
	Flower beds: (x cups) 1 oz. per 12 sq. ft. (3'x4' bed area)
HOW TO APPLY	<ol style="list-style-type: none"> Apply granules to soil around base of plant, sprinkling evenly in the area under the branches. (ART) Work granules into top 1 to 2 inches of soil. (ART) Water thoroughly after applying. (ART) <p>For flower beds, sprinkle granules evenly over the bed, cultivate lightly into the soil, and water in thoroughly.</p>
FOR BEST RESULTS	<ul style="list-style-type: none"> Begin using this product in the spring when plants are actively growing. Reapply every 6 weeks for a total of 3 applications per year. In areas where disease occurs frequently and the soil is sandy, the application interval can be shortened to 4 – 5 weeks for a total of 4 applications per year, except for flower beds, where you are limited to 3 applications. Ensure the product gets down into the rootzone by, <ul style="list-style-type: none"> - pulling mulch away from plants to be treated. - building a well around individual plants. - Sprinkle granules evenly around the plant and water-in thoroughly. Keep rose, flower and shrub beds clean. This minimizes harborage sites for diseases and insects (for additional cultural practices, consult your local County Extension Service).
HOW IT WORKS	Water moves the product down into the root zone where it is taken up & moved into the plant. The entire plant, even new growth, is fed and protected against insects and disease. Rain or watering cannot wash off this long-lasting systemic protection

	Do not allow people or pets to enter the treated area until the product has been watered in and allowed to dry.
---	---

