

72155-90 7.26.2010

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U.S. ENVIRONMENTAL PROTECTION AGENCY

**Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460**

EPA Reg. Number:

72155-90

Date of Issuance:

JUL 26 2010

Term of Issuance:

conditional

Name of Pesticide Product:

**Lawn 3FL Herbicide
Ready to Use**

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

**Bayer Advanced
2 T W Alexander Drive
Research Triangle Park, NC 27709**

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

The 'Basic Formulation' and 3 Alternate Formulations dated 5/11/2008, 5/12/2008, 5/13/2008, and 5/14/2008 respectively, are found acceptable.

This product is conditionally registered in accordance with FIFRA provided that you:

1. Submit and/or cite all data required for registration review/reregistration of your product when the Agency requires all registrants of similar products to submit data.
2. Submit the data listed below:
 - a. Within one year of the date on this registration notice, Storage Stability (830.6317) and Corrosion Characteristics (830.6320) studies must be submitted. It is recommended that the observations be made at 0, 3, 6, 9, and 12 month intervals.
 - b. Within two years of the date on this registration notice, submit the following studies as a condition of registration:
 - Guideline 850.1350: Estuarine/Marine Invertebrate Life Cycle
 - Guideline 850.2300: Avian reproduction study on mallard duck (a second study is needed to reduce uncertainty and obviate the need to presume risk to this taxon)
3. Make the following label revisions:
 - a. Revise "EPA Reg. No. 72155-ON" to "EPA Reg. No. 72155-90"

Continued on Page 2

Signature of Approving Official:

**Jim Tompkins
Project Manager 25
Herbicide Branch
Registration Division (7505P)**

Date:

JUL 26 2010

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b. The label states "Use on established southern lawns only". Replace this statement with the following:

"Use only on established lawns of the turf types listed below:

Bermudagrass, Centipedegrass, St. Augustinegrass, Zoysia, and Kentucky Bluegrass.

DO NOT use on improved varieties of St. Augustinegrass, such as Floratam, Bentgrass, Carpetgrass, Kikuyugrass, Ryegrass or Dichondara lawns."

c. Revise the Environmental Hazards statement in all sections to read as follows:

"Environmental Hazards

This product is toxic to fish, aquatic invertebrates and plants. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of rinseate or washwater. This product may impact water through spray drift or runoff. Follow directions for use to avoid spray drift and runoff. A level well maintained vegetative buffer strip between area to which this product is applied and surface water features including ponds, streams, and springs will reduce the potential of this product entering water from rainfall runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours."

In addition, add the following Ground Water and Surface Water Advisory statements:

"This pesticide has properties and characteristics associated with chemicals detected in ground water. This chemical may leach into ground water if used in areas where soils are permeable, particularly where the water table is shallow.

This pesticide may impact water quality due to runoff of rain water. This is especially true for poorly draining soils and soils with shallow ground water. This product is classified as having a high potential for reaching surface water via runoff for several months or more after application."

d. Replace "FOR OUTDOOR RESIDENTIAL USE ONLY" with "INTENDED FOR USE ON OUTDOOR RESIDENTIAL AREAS ONLY"

e. Add "to the extent consistent with applicable law" in front of "the buyer assumes responsibility" in the warranty statement.

f. To the Hazards to Humans and Domestic Animals section, add "Harmful if absorbed through skin. Harmful if swallowed. Avoid contact with skin. Causes moderate eye irritation". To the First Aid section add "If on Skin and If Swallowed" language.

g. On page 5, after "Keep people and pets out of the area during application" add "Do not allow people or pets to enter the treated area until sprays have dried."

h. Above Quick Facts and Appendix 2 explain [4-in-1][3-in-1] [2-in-1] formula. References to kills over 200 weeds can only be used if over 200 weeds are listed on the label.

The statement "Certain hard-to-kill weeds may be retreated in two weeks if necessary. Spray individual weeds using this product" conflicts with "Do not overlap treated areas or make repeat applications within 6 months....". This must be fixed.

All marketing statements with "New" may only remain on the label for 6 months from the date of registration.

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i. In Appendix 2

- The claim "new" may be used on the labeling of a product of a new composition for a period of six months from the date of this registration notice.
- Explain [4-in-1][3-in-1] [2-in-1] formula.
- Add "when used as directed" in front of "Won't Harm your lawn".
- Replace "season long control" and "all season" with a fixed time period statement in which you have data to support the claim.. For example "season long control (up to 6 months)."
- Where you use a statement [up to 3 months] and [up to 6 months] these must appear and are not optional.
- Provide an explanation after the statement "proven performance"

NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

NOTE: Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

4. Submit production information (in pounds or gallons of product) for this product for the fiscal year in which the uses on this label are conditionally registered, in accordance with FIFRA §29. The fiscal year begins October 1 and ends September 30. The production information will be submitted to the Agency no later than November 15, following the end of the preceding fiscal year.

This information must be submitted to:

Mr. Owen F. Beeder
U.S. Environmental Protection Agency
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Avenue, NW
Washington, DC 20460

5. Submit one (1) copy of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

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(FRONT PANEL)

Lawn 3FL Herbicide Ready-to-Use

[ABN: Southern Season Long Weed Control for Lawns¹ Ready-to-Use]

▪ *Editorial Note – Marketing Claims Positioned Here*

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt	0.309%
Dicamba, potassium salt.....	0.034%
Mecoprop-p potassium salt.....	0.073%
Indaziflam.....	0.0031%

OTHER INGREDIENTS:

TOTAL

99.5809%
100.00%

THIS PRODUCT CONTAINS:

- 0.0215 lb 2,4-D acid equivalent per gal or 0.257%
- 0.0024 lb Dicamba acid equivalent per gal or 0.029%
- 0.0052 lb Mecoprop-p acid equivalent per gal or 0.062%
- 0.0003 lb Indaziflam per gal or 0.0031%
- Isomer Specific by AOAC Method.

ACCEPTED
with COMMENTS
In EPA Letter Dated
JUL 26 2010

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
72155-90

Note: If the design, format, or small size of the container labels makes it impractical to present the entire ingredient statement on the front panel, then the sub statement will be placed on the back panel.

Net Contents: [8 fl. oz. (237 mL) to 2 gal (7.57 L)]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

Editorial Note – [Bracketed text] is optional language

72155-02 (90)



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(Back Panel)

OPEN Resealable Label for Directions & Precautions PRESS TO RESEAL

[The days of multiple applications to kill weeds are over!]. Just one application of Lawn 3FL Herbicide Ready-to-Use's [patented] [exclusive] [proprietary] [4-in-1] [3-in-1] [2-in-1] formula kills over 200 weeds & prevents new lawn weeds for up to 6 months!]. [It delivers Season Long Weed Control that's simple and easy to use] [and it will not harm your lawn when used as directed]. [No need [to re-apply every couple of weeks] [for frequent re-application]]. Ready-to-use – no mixing, no measuring, no messy cleanup. [Rainproof in one hour.] Controlling [listed] weeds [and preventing crabgrass] in your lawn up to 6 months has never been easier!



QUICK FACTS	
<i>Editorial Note – Marketing Claims Positioned Here [see Appendix 2]</i>	
KILLS & PREVENTS For up to 6 Months with one application	<p>[Kills over 200 broadleaf weeds such as Dollarweed, Chickweed, Dandelion, Henbit, Clover & Spurge]</p> <p>[Prevents [XX] [listed] grassy & broadleaf weeds such as Crabgrass, Annual Bluegrass, Goosegrass, White Clover, Dandelion, Plantain, Henbit and Black Medic]</p> <p><i>Choose from marketing claims</i></p>
WHEN TO [APPLY] [USE]	[Apply anytime – spring or fall] <i>or choose from other applicable marketing claim</i>
WHERE TO USE	<p>ON ESTABLISHED [SOUTHERN] LAWNS ONLY (Bermudagrass, Centipedegrass, St. Augustinegrass, Zoysia [and Kentucky Bluegrass])</p> <p>DO NOT use on improved varieties of St. Augustinegrass, such as Floratam, Fescue, Bentgrass, Carpetgrass, Kikuyugrass, Ryegrass or Dichondra lawns</p>
HOW TO USE	To prevent new weeds from growing, spray entire area you want protected. Wait 2 days after applying, then activate preventative weed barrier by watering. See Directions for Use for further details.
COVERAGE	This bottle treats 500 sq ft. [1 gallon size]
 	For questions or comments, call toll-free 1-800-XXX-YYYY [or visit our website at www.CompanyName.com]

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt	0.309%
Dicamba, potassium salt.....	0.034%
Mecoprop-p potassium salt.....	0.073%
Indaziflam*.....	0.0026%

OTHER INGREDIENTS:	99.5814%
TOTAL	100.00%

* Protected by patent number US 6,069,114

THIS PRODUCT CONTAINS:

0.0215 lb 2,4-D acid equivalent per gal or 0.257%
 0.0024 lb Dicamba acid equivalent per gal or 0.029%
 0.0052 lb Mecoprop-p acid equivalent per gal or 0.062%
 0.0003 lb Indaziflam per gal or 0.0031%
 Isomer Specific by AOAC Method.




FOR OUTDOOR RESIDENTIAL USE ONLY

EPA Reg. No. 72155-ON

EPA Est. No.

DIRECTIONS FOR USE	
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.	
BEFORE YOU USE Protect from Freezing	<ul style="list-style-type: none"> • Use this product only on established lawns – new lawns must be at least 3 months old if sodded, 4 months old if sprigged & 12 months old if seeded. • Do not overlap treated areas or make repeat applications within 6 months as over application could damage the lawn. • Do not apply to recently aerated or verticutted turf until it has recovered. • Apply when the air is calm to avoid spray drift onto desirable plants.
HOW MUCH TO USE	<p>Measure area to be sprayed. Calculate 'square feet' by multiplying length times width. In order to gauge how quickly you should walk to cover 5,000 sq. ft., note that this bottle will empty in approximately [XX] minutes.</p> <p>The application rate is 1 gallon of product per 500 sq. ft. [or 2 gallons per 1000 sq. ft.] The maximum number of broadcast applications is 2 per year.</p>
HOW TO USE Shake Well Before Use	<ul style="list-style-type: none"> • Turn spray nozzle to coarse spray. • Hold sprayer about 12 inches from weed, aim at center of weed and spray [twice.] • To prevent new weeds from growing, you must spray the entire area you want protected, not just the emerged weeds. NOTE: Over-applying could damage Centipedegrass and St. Augustinegrass [not for use on improved varieties, such as Floratam]. • [Wait 2 days after applying then] activate preventative weed barrier by watering with ¼ - ½" of irrigation.
[FOR BEST RESULTS]	<p>[WHEN TO APPLY]</p> <ul style="list-style-type: none"> • [Spray when <ul style="list-style-type: none"> – weeds are small and actively growing – temperatures are between 50 – [85][90]°F • [Do not apply while grass is emerging from dormancy.] • [This product also prevents crabgrass & goosegrass when applied early spring before the fourth mowing or before the temperatures are regularly in the 80's.] • [This product also prevents annual bluegrass (Poa annua) when applied August – December.] • [Certain hard-to-kill weeds may be retreated in 2 weeks if necessary. Spray individual weeds using this product or any other Bayer Advanced lawn weed herbicide] • [Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.] • [Lawns may be seeded 8 months, sodded 4 months, and sprigged 2 weeks after applying this product.] <p>[MOWING]</p> <ul style="list-style-type: none"> • [Do not mow for 1 to 2 days after spraying.] • [Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.] <p>[WATERING]</p> <ul style="list-style-type: none"> • [If lawn is dry, water 1 to 2 days before using this product.] • [Rain or watering 1 hour after application will not wash away effectiveness.]
HOW IT WORKS	This product contains a proven blend of 3 weed killers [in one] to kill existing weeds plus a residual herbicide to keep them from coming back for up to 6 months. Weeds begin to wilt & die within [24] hours [and are completely dead in [14 – 28] days] [and new weeds will not grow for up to 6 months]. And, it won't harm your lawn when used as directed.

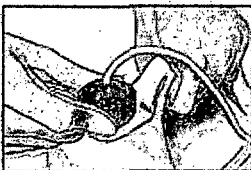
[Optional instructions for use with 1 gal sprayer]

		
<p>[For 1 gallon]</p> <p>ATTACH SPRAYER</p> <ul style="list-style-type: none"> • Remove sprayer from bottle and extend hose. • Open flip-cap on bottle. • Insert hose and plug into flip-cap opening until it snaps into place. 	<p>SPRAY</p> <ul style="list-style-type: none"> • Adjust the sprayer tip to deliver coarse spray droplets. • Point sprayer downward and squeeze trigger repeatedly until liquid is released. 	<p>AFTER USE</p> <ul style="list-style-type: none"> • Turn sprayer nozzle to X (off) position. • Do not unplug hose. • Return sprayer to bottle. Sprayer will snap into place.

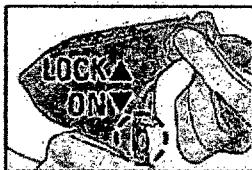
[optional instructions for use with battery-operated sprayer]

Battery-operated trigger sprayer: This product is applied directly from the container using the battery-operated trigger sprayer. The sprayer is packaged with the battery installed. To use, remove the cap from the container, insert the pickup tube and thread cap attached to pickup tube to the container. Move the safety lock located below the trigger to the "ON" position. Pull trigger, waiting several seconds for fluid to prime. Adjust the sprayer tip to deliver coarse spray droplets. To store, move the safety lock located below the trigger to the "LOCK" position.

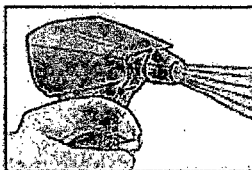
IMPORTANT! – READ BEFORE USE



How to Attach Sprayer to Bottle ■ Remove Power Sprayer and hose from side carrier. ■ Replace bottle cap with cap attached to Power Sprayer hose.



Prepare to Spray ■ Point Sprayer away from body. ■ Adjust nozzle to desired setting. Do not turn past "X" position. ■ Slide safety switch to ON position.



Spray ■ Squeeze trigger to dispense product. Sprayer may require several seconds to prime before spraying.

After Use
 ■ Slide safety switch to LOCK position. ■ Return Power Sprayer to side carrier for storage.



4 AA Batteries Included
 For important battery information – see booklet.

<p>PROPER USE OF BATTERIES</p> <p><Drawing of Battery></p>	<p>Never mix old batteries with new. Do Not mix Alkaline with Standard (carbon zinc) or Rechargeable (nickel cadmium) batteries. When replacing batteries, follow diagram inside battery compartment that is located at the bottom of the sprayer. When storing sprayer at end of season, remove batteries to prevent leakage. Follow manufacturer's recommendations for disposal of batteries.</p>
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KILLS & PREVENTS [or KILLS (a "1" indicates *Kills & Prevents*)]

[Weeds presented here to be chosen from Appendix 1.]

[and many other weeds]



Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

PRECAUTIONARY STATEMENTS

CAUTION

Hazards to Humans and Domestic Animals

- Causes moderate eye irritation.
 - Avoid contact with eyes or clothing.
- After using this product:
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet

FIRST AID +

If in Eyes	<ul style="list-style-type: none"> ▪ Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. ▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. ▪ Call a poison control center or doctor for further treatment advice.
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NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. **You may call toll-free 1-877-229-3763 for medical emergency information.**

Active Ingredients: 0.309% 2,4-D, dimethylamine salt (CAS # 2008-39-1), 0.034% Dicamba, potassium salt (CAS # 10007-85-9), 0.073% Mecoprop-p, potassium salt (CAS # 66423-05-0) and and 0.0026% Indaziflam (CAS # 950782-86-2).

ENVIRONMENTAL HAZARDS

- This product is toxic to fish, oysters, aquatic invertebrates and non-target plants. Drift or runoff maybe hazardous to aquatic organisms in water adjacent to treated areas.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.
- This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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Important – Directions for Storage and Disposal	
Storage Conditions	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Disposal 	If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. The Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

*Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price.

Produced For



A Business Group of Bayer CropScience LP
P.O. Box 12014, 2 T.W. Alexander Drive
Research Triangle Park, North Carolina 27709

Lawn 3FL RTU (PENDING) 07/22/08; Resubmitted 11/04/09, Resubmitted 11/11/09

Appendix 1

KILLS & PREVENTS [or KILLS (a "1" indicates Kills & Prevents)]			
Annual Bluegrass (<i>Poa annua</i>) ²	Creeping Charlie	Morningglory	Spanishneedles
Annual Sedge ²	Common Groundsel ²	Mouseear Hawkweed	Speedwell ¹
Annual Yellow Sweetclover	Crabgrass ²	Mouse Barley ²	Spiny Amaranth
Aster	Creeping Jenny	Mugwort	Spiny Cocklebur
Austrian Fieldcress	Cudweed ¹	Musk Thistle	Spiny Sowthistle
Barnyardgrass ²	Curly Dock ¹	Mustard	Spotted Catsear ¹
Bedstraw	Cutleaf Eveningprimrose ²	Narrowleaf Plantain	Spotted Spurge
Beggarticks	Daisy, English	Narrowleaf Vetch	Spurweed
Betony, Florida	Daisy, Fleabane	Nettle	Stinging Nettle
Bindweed, Field	Daisy, Oxeye	Orange Hawkweed	Strawberry, India Mock
Bird Vetch	Dandelion ¹	Oriental Cocklebur	Tall Nettle
Bitter Wintercress	Dichondra	Oxalis ¹	Tall Vervain
Bittercress, Hairy	Dogbane	Panicum Willowweed ²	Tansy Mustard
Bitterweed	Dogfennel	Parsley-piert	Tansy Ragwort
Black-eyed Susan	Dollarweed	Parsnip	Tanweed
Black Medic ¹	Elderberry	Pearlwort	Thistle ¹
Black Mustard ¹	False Chamomile ²	Pennycress	Trailing Crownvetch
Black Nightshade, American ²	False Dandelion	Pennywort	Tropic Ageratum ²
Blackseed Plantain	False Flax	Pepperweed	Tufted Lovegrass ²
Blessed Thistle	False Sunflower	Pigweed ¹	Tumble Mustard
Bloodflower Milkweed	Fiddleneck	Pineywoods Bedstraw	Tumble Pigweed
Blue Lettuce	Florida Pusley ¹	Plains Coreopsis (Tickseed)	Twincress ²
Blue Vervain	Foxtail ²	Plantain ¹	Velvetleaf
Bracted Plantain	Foxtail Brome ²	Poison Ivy	Venice Mallow
Brassbuttons ¹	Frenchweed	Poison Oak	Virginia Buttonweed
Bristly Oxtongue	Galinsoga	Pokeweed	Virginia Creeper
Broadleaf Dock	Goathead	Poorjoe	Virginia Pepperweed
Broadleaf Plantain	Goldenrod	Prairie Sunflower	Water Pennywort
Broomweed	Goosegrass ²	Prickly Lettuce	Wavyleaf Bullthistle
Buckhorn	Ground Ivy	Prickly Sida	Western Clematis
Buckhorn Plantain ¹	Guineagrass ²	Prostrate Knotweed ¹	Western Salsify
Bulbous Buttercup	Gumweed	Prostrate Pigweed ¹	White Mustard
Bull Thistle	Hairy Fleabane ¹	Prostrate Spurge ¹	Wild Aster
Bullnettle	Hairy Nightshade ²	Prostrate Vervain	Wild Buckwheat ¹
Burclover ¹	Hawkweed	Puncturevine	Wild Carrot ¹
Burdock	Healall	Purslane, Common ¹	Wild Four-o'clock
Burning Nettle	Heartleaf Drymary	Ragweed	Wild Garlic
Burweed ¹	Heath Aster	Red Sorrel	Wild Geranium
Buttercup	Hedge Bindweed	Red Tasselflower ²	Wild Lettuce
Buttonweed	Hedge Mustard	Redmaids ²	Wild Marigold
Canada Thistle ¹	Hemp	Redroot Pigweed ¹	Wild Mustard ¹
Carolina Geranium	Henbit ¹	Redstem Filaree	Wild Onion
Carpetweed ¹	Hoary Cress	Redstem Fleabane/Storksbill ²	Wild Parsnip
Catchweed Bedstraw	Hoary Plantain	Rough Cinquefoil	Wild Radish
Catnip	Hoary Vervain	Rough Fleabane	Wild Rape
Catsear	Horseweed ²	Russian Pigweed	Wild Strawberry
Cheat ²	Horsenettle	Russian Thistle	Wild Sweet Potato
Chickweed, Common ¹	Italian Ryegrass ²	Ryegrass ²	Wild Vetch
Chickweed, Mouseear ¹	Jimsonweed	Sandbur	Woodsorrel ¹
Chicory	Knawel	Scarlet Pimpernel	Wooly Croton
Cinquefoil	Knotweed ¹	Scotch Thistle	Wooly Morningglory
Clover, Crimson	Kochia ¹	Sheep Sorrel	Wooly Plantain
Clover, Hop	Lambsquarters ¹	Shepherdspurse ¹	Wormseed
Clover, Red	Lespedeza	Slender Plantain	Yarrow
Clover, Strawberry	London Rocket ²	Smallflower Galinsoga	Yellow Gromwell ²
Clover, Sweet	Mallow ¹	Smooth Dock	Yellow Rocket
Clover, White ¹	Matchweed	Smooth Pigweed	Yellowflower Pepperweed
Cockle	Mexicanweed	Sorrel	[and other broadleaf and grassy weeds]
Cocklebur	Milk Vetch	Sowthistle ¹	
Common Mullein			

¹ Kills & Prevents [add footnote to specific weeds as appropriate]

² Prevents only [add footnote to specific weeds as appropriate]

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Appendix 2

Optional Advertising Claims:

- New [Formulation]!
- [Brand] New [Formula]!
- Breakthrough Formulation
- Breakthrough Convenience
- [Patented] [Exclusive] [Unique] [Proprietary] [4-in-1] [3-in-1] [2-in-1] Formula
- Proprietary Formula that Kills Broadleaf Weeds
- Systemic [Herbicide] [Activity]
- Kills [to] the root.
- Kills [Current] Weeds to the Root
- Kills [Controls] even the tough weeds... to the root!
- Kills 200+ Weeds [to the root]
- Kills [Controls] [200+] broadleaf weeds [to the root].
- Kills Dandelion, Clover, plus 200 Other listed Weeds
- Kills Over 200 Lawn Weeds in One Easy Step
- Kills Lawn Weeds in One Step
- Kills Broadleaf Weeds
- Kills Both Broadleaf and Grassy Weeds
- Kills Listed Weeds
- Kills Hard-to-Control Weeds
- Effectively Kills Both Broadleaf and [Weed][Crab] grass[es]
- Kills the weeds not the lawn† (when used as directed)
- Won't Harm your Lawn† (when used as directed)
- Won't Harm Lawns† (when used as directed)
- [Patented] [Exclusive] [Unique] [Proprietary] 2-in-1 Product that Kills [Lawn] Weeds and [Stops] [Prevents] them [from] coming back
- [Patented] [Exclusive] [Unique] [Proprietary] 3-in-1 Product: Kills Weeds, Prevents New Weeds [up to 6 Months] & Prevents Crabgrass
- Season Long Weed Control [with 1 Application]
- Season Long [Lawn] Weed & [Crab] Grass Control
- Season Long [Lawn] Weed Control [Killer]
- Season Long Crabgrass Control
- 1 Application Provides Season Long [Lawn] [Weed] Control
- One application = Multiple applications of traditional products
- One application provides up to 6 months [weed] [crabgrass] control
- [Up to] 6 Month Weed Control [with one application]
- Kills Weeds [& Prevents New Weeds] [from Coming Back] [up to 6 months]
- Kills [Current] [Existing] Weeds Up to 6 Months
- Kills [& Prevents] Weeds Up to 6 Months
- Keeps weeds out [of your lawn] up to 6 months
- Prevents [New] Weeds up to 6 Months [with one application]
- Prevents [listed] Grasses Up to 3 Months
- Protects your lawn from weeds up to 6 months
- Tough weed protection [for up to 6 months]
- Weeds don't return [for up to 6 months]
- Weed Free Lawn [up to 6 Months]
- Extended [Weed] Control [Killer]
- Lawn Weed Control is Easier than Ever Before
- Simple, [Convenient], [Easy] to use

- PLUS Prevents Crabgrass!
- Prevents Crabgrass All Season
- Prevents Crabgrass [up to 3 months]
- Crabgrass Free Lawn [Up to 3 months]
- Prevents [Crabgrass], [Goosegrass] [and Annual Bluegrass (poa annua)] [up to 3 months]
- Prevents Annual Bluegrass [poa annua]
- [Now] [Plus] Prevents [New] Weeds [Plus] [Crabgrass] [Grassy Weeds] [Poa Annua] [Annual Bluegrass] [up to 6 months]
- Kills Dollarweed [and other common southern lawn weeds]
- Starts Working Immediately
- Visible Results in 24 Hours
- Proven Performance
- Rainproof in 1 Hour
- All Weather Formula (rainproof in 1 hour)
- Guaranteed* not to harm lawns† (when used as directed)
- 100% Satisfaction Guaranteed* (or your money back)
- Water based.
- SmartTrack™ Marker Shows Treated Weeds
- Contains SmartTrack™, a Non-Staining Marker [that Indicates Where You've Sprayed]
- NOW 25% More [FREE versus 1 gallon size/24 oz size].
- 25% (33%) More [FREE] versus XXoz size
- Apply anytime spring or fall
- † (When used as directed. [DO NOT use on] [improved varieties of St. Augustinegrass, such as Floratam], [Fescue], [Bentgrass], [Carpentgrass], [Kikuyugrass], [Ryegrass] or [Dichondra] lawns

Packaging Specific Claims

- Easy to Use
- No Pumping
- Battery Powered Sprayer [makes application easy]
- Say Goodbye to Hand Fatigue
- Targets Weeds
- Targeted Weed Control
- Fast Coverage
- Ideal for Small Areas
- [Ideal] for Spot Treatment
- No messy Cleanup
- Easy & Fast Coverage
- Faster [Coverage] Than Pull & Spray
- Just Point & Shoot
- Save Time & Energy
- Always Ready-To-Spray
- No More Squeeze, Squeeze, Squeeze
- The Easiest Way to Spray
- No Pulling – Just Point & Shoot
- No More Tired Hands
- No [More] Hand Fatigue
- Easy to Use Power Sprayer
- Revolutionary [Applicator] [Sprayer]