
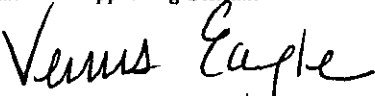


72155-79

05/09/2007

1/6

 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505C) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p> <p style="text-align: center;">NOTICE OF PESTICIDE: <input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration</p> <p>(under FIFRA, as amended)</p>	EPA Reg. Number:	Date of Issuance:
	72155-79	MAY 9 2007
	Term of Issuance: Conditional	
Name of Pesticide Product: Insecticide NT & SS Pack		
<p>Name and Address of Registrant (include ZIP Code):</p> <p>Bayer Advanced P.O. Box 12014 2 T.W. Alexander Drive Research Triangle Park, NC 27709</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:</p> <ol style="list-style-type: none"> <li>1. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.</li> <li>2. Make the following label changes before you release the product for shipment:           <ol style="list-style-type: none"> <li>a. Revise the EPA Registration Number to read, "EPA Reg. No. 72155-79".</li> <li>b. Delete the label claim "Unique patented formula".</li> <li>c. The word "new" may be used on the label for a period of up to 6 months from the date of this letter.</li> <li>d. The label must clearly state that each pouch contains 1.3 ounces of product.</li> </ol> </li> </ol>		
Signature of Approving Official:  Venus Eagle, Product Manager (01) Insecticide-Rodenticide Branch, Registration Division (7505P)	Date: MAY 9 2007	

2/6

Page 2  
EPA Reg. No. 72155-79

3. The data requirements for storage stability (830-6317) and corrosion characteristics (830- 6320) have not been satisfied, and must be submitted within eighteen months of the date of this letter.
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

*A stamped copy of the label is enclosed for your records.*

Venus Eagle  
Product Manager (01)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

(Front Panel)

# Insecticide NT&SS Pack

• New

**Fertilizer/Water Retention Claims:**

- Gets ornamental (plants.) trees and shrubs off to a Good Start
- Boosts newly planted trees & shrubs
- Increases (Improves) (Advances) (Promotes) plant growth (health)
- Improves (Advances) (Promotes) plant health
- Stimulates newly planted trees & shrubs
- Provides slow release nitrogen (feeding)
- Increases (Improves) (Promotes) plant survival
- Provides the nutrients new trees and shrubs need
- Feeds for up to (1) (2) 3 months
- Helps new plants get the right amount of water (for up to (1) (2) 3 months)
- Improves water holding power (strength)
- Reduces transplant shock
- Reduces watering
- Enhance/ Improves plant stress tolerance
- Reduces planting/ transplanting losses
- Minimize plant stress associated with transplanting (and poor soil conditions)
- Helps to reduce plant/root heat stress
- Increases plant water absorption
- Promotes rapid root growth/deeper roots
- Reduces watering
- Improves soil aeration
- Reduces effect of transplant shock and temporary drought
- Feeds: starts feeding instantly and lasts up to (1) (2) 3 months
- Moisture: roots get the right amount of water for up to (1) (2) 3 months
- Water-holding crystals (gel): decreases risk of drought for up to (1) (2) 3 months
- Fertilizer: provides the needed nutrients for up to (1) (2) 3 months
- Increases (Enhances) (Improves) vitality of new planted trees and shrubs

**General Claims:**

- Complete (All-in-One) (3-in-1) Tree and Shrub Planting Aid
- Tree & Shrub (Plant) Starter (Start)
- Tree & Shrub Protect & Feed (Throw Pack) Planting Aid

- Tree & Shrub Planting Insurance
- Tree & Shrub Planting Starter
- Gets Trees and Shrub off to the Right Start
- Start Healthy
- Just throw in planting hole, and water in for a Stronger Plant
- Helps Trees and Shrubs get a Healthy Start
- Planting Insurance
- Ensure your trees get off to the Right Start
- Feeds, Provides Needed Moisture, and Protects your newly planted trees and shrubs
- Complete (All-in-One) (3-in-1) New Tree and Shrub Starter
- Ensures New Tree and Shrub Survival
- Provides the moisture needed, gives the nutrients, and protects from insects for up to (1) (2) 3 months
- Treats 1 (2, 3) newly planted tree(s) or 2 (4, 6) newly planted shrubs
- One application feeds and protects up to (1) (2) 3 months
- Feeds, provides moisture control, and protects against insects in one easy step
- Fast releasing (dissolving) (bursting) pouch
- Ready-to-Use pouch (no mixing, no measuring)
- Rainproof Protection
- No messy spraying
- Do it Yourself Tree (and Shrub) Survival Pack
- Patented formula – Provides moisture (control), feeds, and protects from insects for up to (1) (2) (3) months
- Insurance for your plants survival

**Insecticidal Claims:**

- Protects: kills plant damaging insects for up to (1) (2) 3 months
- Insect Protection: kills plant damaging insects for up to (1) (2) 3 months
- Protects from damaging insects for up to (1) (2) 3 months
- Kills (Controls) insects that damage trees and shrubs
- Systemic insecticide is absorbed through the roots, carried up into the plant and won't wash off
- Prevents insects from damaging trees and shrubs
- For use on all ornamental (plants.) trees and shrubs
- Kills insects & prevents new infestations
- Contains Merit® (a proprietary formula)
- Unique patented formula

**ACTIVE INGREDIENT:**

Imidacloprid ..... 0.69%

**OTHER INGREDIENTS:**

..... 99.31%

Net Contents:

**STOP - Read This Entire Label Before Use  
KEEP OUT OF REACH OF CHILDREN**

## CAUTION

See Back Panel [Booklet] for Additional Precautionary Statements

Not for sale, sale into, distribution, and or use in Nassau, Suffolk, Kings, or Queens Counties of New York.

Text in ( ) is optional.

**ACCEPTED  
with COMMENTS  
In EPA Letter Dated:  
MAY 9 2007**

**Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
72155-79**


**(BACK PANEL)**

This product is perfect whenever you are planting or transplanting ornamental (plants), trees, and shrubs. (It provides plants with the nutrients, moisture, and protection from damaging insects they need to get off to a good, healthy start) This exclusive, patented formula combines a slow release fertilizer, moisture control agent, and insect control all in an easy to use pouch. Simply place the entire (sealed) (fast dissolving) pouch in the planting hole to increase survival, plant growth, and vitality of the newly planted tree or shrub. Now getting plants off to a strong healthy start is easier than ever. (Beautiful, stronger plants are just a pack away).

**READ THE LABEL FIRST!**

**QUICK FACTS**

- Three-in-One tree & shrub planting formula feeds, helps plantings, get the right amount of moisture, and provides insect protection.
- Provides nutrients, moisture control, and insect protection for up to (1) (2) 3 months
- Easy to Use . . . Place Pouch in Planting Hole, Water In, and Walk Away
- Unique Triple Action Planting/Transplanting Formula (3-in-1): provides nutrients, moisture control, and insect protection
- Ready-to-Use – no mixing, no measuring

<b>FEEDS</b>	Provides initial and extended feeding for up to (1) (2) 3 months
<b>MOISTURE CONTROL</b>	Helps to retain vital soil moisture (for up to (1) (2) 3 months)
<b>KILLS</b>	Adelgids, aphids, lace bugs, leafminers, scale, whiteflies and other listed pests for up to (1) (2) 3 months. Adelgids Aphids Armored Scales (suppression) Fungus Gnats Japanese Beetles, Adult Lace bugs Leaf Beetles (including Elm Leaf and Viburnum Leaf Beetles) Leafhoppers (including Glassy-winged Sharpshooter) Leafminers (including Birch and Boxwood Leafminers) Mealybugs Pine Tip Moth Larvae Psyllids Root Weevil Larvae (including black vine weevil) Royal Palm Bugs Sawfly Larvae Soft Scales (including lobate lac scales) Thrips Whiteflies White Grub larvae (such as Japanese Beetles, Chafers, European Chafer, Oriental Beetle, Asiatic Garden Beetle)
<b>COVERAGE</b>	Treats 1 newly planted tree or 2 newly planted shrubs
<b>WHERE TO USE</b>	Outdoor trees and shrubs, plus non-bearing fruit and nut trees
<b>HOW TO USE</b>	1. Dig planting hole bigger than root ball 2. Place plant in hole 3. Place pouch(es) 4-6 inches deep on side of root ball 4. Fill soil around root ball 5. Water in and walk away
<b>HOW MUCH TO USE</b>	Use 2 pouches per newly planted tree or 1 pouch per newly planted shrub
	For questions or comments, call toll-free 1-877 BayerAG (1-877-229-3724) or visit us on-line at <a href="http://www.BayerAdvanced.com">www.BayerAdvanced.com</a> .

**FOR OUTDOOR RESIDENTIAL USE ONLY**

**ACTIVE INGREDIENT:**

Imidacloprid ..... 0.69 %

**OTHER INGREDIENTS:**

..... 99.31 %  
 ..... 100.00%


EPA Reg. No. 72155-XX


EPA Est. No. XXXX-AA-XX

FERTILIZER ANALYSIS X-X-X

Merit Insecticide is the brand name for Imidacloprid

<b>DIRECTIONS FOR USE</b>	
It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. For best results, read and follow all label directions.	
<b>BEFORE YOU USE</b> Read and follow directions when using.	<ul style="list-style-type: none"> <li>Do not apply near lakes, streams, rivers, or ponds.</li> <li>Do not apply to soils which are water-logged or saturated.</li> <li>Do not allow pouches to become wet prior to placing in the planting hole. Do not handle the pouches with wet hands or gloves. Rough handling may cause breakage.</li> </ul>
<b>HOW TO USE</b>	Place plant in planting hole. Place pouch 4-6 inches deep on the side of the root ball, fill hole with soil or media, and water the plant thoroughly.
<b>FOR USE ON</b>	Outdoor ornamental (plants), trees, and shrubs, plus non-bearing fruit and nut trees
<b>HOW MUCH TO APPLY</b>	Newly Planted Trees: use 2 pouches      Newly Planted Shrubs: use 1 pouch
<b>FOR BEST RESULTS</b>	Place pouch on the side of the planting hole 4-6 inches deep so that it can be available to the roots of the newly planted tree or shrub. Water the plant thoroughly after planting.  For established Trees & Shrubs: to protect trees and shrubs for up to 12 months from insects, use Bayer Advanced's 12-month Tree and Shrub Insect Control Concentrate or Bayer Advanced 12-month Tree and Shrub Protect and Feed Ready-to-Use- Granules.
<b>HOW IT WORKS</b>	With watering, the contents (ingredients) of the pouch quickly release. The nutrients and insecticide move up throughout the plant, even to new growth. Essential nutrients and insect protection are provided to the newly developing plant. Moisture control helps retain water so that it is available when the plant needs it. This triple action formula helps increase plant survival, plant health, and overall vitality of the plant.

	Children and pets may re-enter the treated area after it has dried.
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<b>Important – Directions for Storage and Disposal</b>	
<b>Storage Conditions</b>	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet.
<b>Disposal</b> 	<p><b>If empty:</b></p> <ul style="list-style-type: none"> <li>Do not reuse container.</li> <li>Place empty container in trash or offer for recycling if available.</li> </ul> <p><b>If partly filled:</b></p> <ul style="list-style-type: none"> <li>Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions.</li> <li>Never place unused product down any indoor or outdoor drain.</li> </ul>

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

- Harmful if swallowed or absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with skin, eyes, or clothing.
- Wash thoroughly with soap and water after handling.

<b>First Aid +</b> neonicotinyl Insecticide	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 to 20 minutes.</li> <li>• Call a poison control center or doctor for treatment advise.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 to 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advise.</li> </ul>
<p><b>NOTE:</b> Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may contact 877-229-3763 for emergency medical treatment information. Active Ingredient: 0.69% Imidacloprid [CAS # 138261-41-3]</p>	

**ENVIRONMENTAL HAZARDS**

- This pesticide is toxic to aquatic invertebrates. Do not apply directly to lakes, streams, rivers or ponds.
- Apply this product only as specified on this label.

**NOTICE:** Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. The Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

**Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.



[www.bayeradvanced.com](http://www.bayeradvanced.com)

**A Business Group of Bayer CropScience LP**  
**P.O. Box 12014, 2 T.W. Alexander Drive**  
**Research Triangle Park, North Carolina 27709**

Insecticide NT & SS Pack (PENDING) 11/20/06