

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

December 6, 2016

Ona E. Maune Federal Regulatory Affairs Manager Monsanto Company Lawn & Garden Product 1300 I Street, NW, Suite 450 East Washington, DC 20005

Subject: Notification per PRN 98-10 – Minor labeling changes, optional language, claims

Product Name: LG737 Ready-To-Use Herbicide

EPA Registration Number: 71995-56 Application Date: November 18, 2016

Decision Number: 523882

Dear Ms. Maune:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Mindy Ondish at 703-605-0723 or via email at ondish.mindy@epa.gov.

Mindy Ondsh for

Reuben Baris

Product Manager 25 Herbicide Branch

Registration Division (7505P) Office of Pesticide Programs

# MASTER LABEL FOR EPA REG. NO. 71995-56

# **Primary Brand Name:**

**LG737 Ready-To-Use Herbicide** (pre-commercial name)

**Alternate Brand Names:** 

Roundup® Ready-To-Use Weed & Grass Killer Plus FastAct® Select

[Editorial Notes: Bracketed text [] is for internal use and serves as a 'place holder' for graphics or design instructions.

Parenthetical text ( ) denotes optional or alternate wording.

[Refer to APPENDIX 1 for consolidated list of label claims.] [Refer to APPENDIX 2 for packaging related claims.] [Refer to APPENDIX 3 for packaging related instructions.]

#### [Insert Brand Name and Logo]

[Insert Marketing Claims from Appendix 1]

#### NOTIFICATION

71995-56

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/06/2016

#### **ACTIVE INGREDIENTS**

* Glyphosate, isopropylamine salt	2.0%
Diquat dibromide	
OTHER INGREDIENTS	
Total	100.00%

<sup>\*</sup> Contains 0.1 pound per US gallon of glyphosate acid

Keep Out of Reach of Children

# **CAUTION**

See back panel booklet for additional precautionary statements.

NET CONTENTS [INSERT FL OZ or GAL] (INSERT Metric CONVERSION)
[Net contents of final printed labeling based on various commercial sizes to be marketed]

[Insert 2D code, PPN code, LB code]

[optional]
Open (booklet for details)
Resealable Label for Directions & Precautions
Open/Abra

# [Optional text highlighted for Pump 'N Go (2)(II) Sprayer]

The FAST and EASY Way to Kill Weeds!

- The Pump 'N Go® 2(II) Sprayer provides up to [insert length of spray time] minutes of continuous spray!
- Extendable wand provides greater accuracy without bending over.

#### How it Works

Kills All Types of Weeds & Grasses

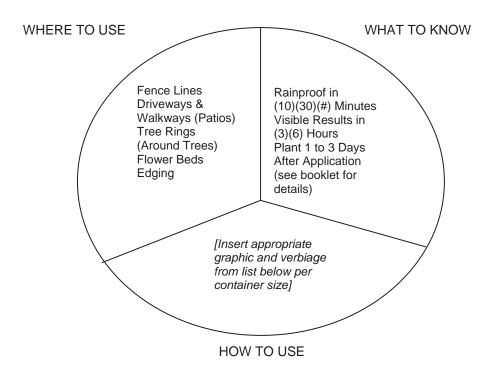
[picture of weed] (Insert Brand Name)(Glyphosate) is absorbed by weed leaves.

[picture of translocation] It moves through the weed to the root, stopping the function of an essential enzyme found in plants.

[picture of wilting plant] Weeds die roots and all! Kills only what you spray.

[picture of dead weed] Any product not absorbed by plants will not move in or on the soil to untreated plants.

#### [optional] DID YOU KNOW? (Insert claim from Appendix 1)



#### HOW TO USE OPTIONS

[Insert the appropriate language in circle graphic per container size from options below]

[24 & 30 OZ container]

Adjust nozzle [picture of action]

Spray weeds you want to kill [picture of action]

[.75, .5, or 1 GAL containers]

Connect Hose [picture of action]

Adjust Nozzle

Spray Weeds (you want to kill) [picture of action]

[1.25 GAL refill container]

Pour directly into (Pump 'N Go (2) (II) Sprayer) (empty) container [picture of action]

Do NOT add water [picture of droplet with circle/line over it]

[1.33 GAL PNS container]

Connect hose

Flip up spout [picture of action]

Pull ring slowly

Let go & spray weeds [picture of action]

[1.33 GAL or 1.1 GAL Battery Wand container]

Connect Hose [picture of action]

Extend Wand, Twist Nozzle and Spray [picture of action]

[1.5 GAL Pump 'N Go (2)(II) container]

Connect hose & extend wand [picture of action]

Pump & spray [picture of action]

[Insert 2-3 key bullet points specific to any new container or sprayer extracted from Appendix 3 Packaging Related Instructions]

# © (date) MONSANTO COMPANY (Insert Company Name)

Produced for (Manufactured for) (Distributed by)

Monsanto Company

Lawn & Garden Products (Insert Company Name)

P.O. Box 418

Marysville, OH 43041 (Insert Address)

EPA Reg. No. 71995-56

EPA Est. 239-IA-3(I), 239-MS-001(M) [insert additional sites as necessary] (I) or (M) (Superscript) is first letter of lot number [lot number printed on bottle]

(Made in USA) (Manufactured in) (Produced in) (Assembled in) (Product of) (USA/ [Insert Country) (with [insert# %] or more US parts) (with over [insert# %] US parts) (with foreign and domestic parts)

[optional section]

[Insert computer and phone graphics] Questions, Comments or Information Call [insert contact #] or visit www.roundup.com

PPN [insert alpha/numeric code] [Insert 2D code] [Insert spec number] [Insert UPC Barcode]

# [Optional Section]

#### (Product Facts)

KILLS ALL TYPES OF WEEDS & GRASSES [Illustration grassy, broadleaf and woody weeds]

Treats up to [insert number] square feet

Spot treat up to [insert number] weeds

[see Appendix 2 for calculations]

#### **HOW IT WORKS**

[Insert brand name] (Glyphosate) enters plants through the foliage and moves systemically to the roots. Glyphosate kills the weeds by stopping the function of an essential enzyme found in plants (but not humans or animals). Weeds die, roots and all. Kills only what you spray. (Any) Product not absorbed by plant breaks down without moving in or on the soil to untreated plants. Weeds will begin browning and/or (yellow and) wilt within (within (3)(6)(#) hours) hours with complete kill in 1 to 2 weeks. Diquat, the second active ingredient, enters the plant causing weeds to brown then yellow and wilt within 6 [Alternative value: 3] hours with complete kill in 1 to 2 weeks.

#### WHERE TO USE

- On patios, walkways, & driveways, (gravel, or mulch beds)
- In (Around) flower beds
- Around shrubs & trees
- Along fences (& foundations)
- Edging around foundations and retaining walls
- On wooded or (and) vacant lots
- (Plus) Other areas where weeds are a problem

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. (Always) Read and follow label instructions.

#### **HOW TO ASSEMBLE AND USE**

[Insert sprayer/container-specific assembly/use instructions from Appendix 3]

#### **HOW TO APPLY**

[Pull 'N Spray, Battery Operated Sprayer, and Pump N Go (2)(II) Sprayer Devices]

 Follow illustrations and/or instructions in the HOW TO ASSEMBLE AND USE section to ready (prime) the sprayer.

[Non-foaming Sprayers]

Adjust (twist) nozzle (at end of sprayer) to a coarse spray.

[Foaming Trigger Sprayers]

Adjust nozzle to the desired spray setting (FOAM or SPRAY).

[All Sprayers]

- When spot treating weeds around desirable plants, shield desirable plants from drift with a sheet of cardboard or plastic. Rinse off immediately if desirable plants are sprayed accidentally.
- Spray the weeds or grasses you want to kill until thoroughly wet (or covered with foam).

[1.25 gal Refill Container only]

- Use this product to refill the empty (Insert Brand Name for LG737 Ready-to-Use Herbicide) (Pump 'N Go (2) (II) sprayer) container by pouring product carefully and directly into the container. DO NOT add water.
  - [additional optional instruction for Refill container]
- Follow illustrations and instructions on the [Insert Brand Name] (Pump 'N Go (2) (II) sprayer) container to prime the sprayer.

#### **IMPORTANT**

- Spray only when air is calm to prevent drift to desirable plants.
- Do not spray desirable plants or grasses.
- Apply in a manner to minimize or avoid spray drift.
- Not recommended for spot weed control in lawns since (glyphosate) (this product) kills lawn grasses.

#### WHEN TO APPLY

- Apply when weeds are actively growing. (Use any time weeds (and) (grasses) are actively growing.)
- For best results, apply during warm, sunny weather above 60° F (to accelerate systemic movement from foliage to roots). (Product is effective when applications are made under cool and cloudy conditions as low as 50° F.)
- RAINPROOF (PROTECTION): Rain or watering [Insert number] (10) (30) minutes after application will NOT wash away effectiveness.
   [Alternate Text] [Insert Brand Name] is Rainproof in [Insert number] (10) (30) minutes.
- [Optional Text] Apply when weeds are small and before seeds form.
- [Optional Text] Established (perennial) (hard to kill) weeds may require a repeat application.

#### **Application Restrictions:**

Do not apply this product in a way that will contact any person or pet, either directly or through drift. It is not allowed that this product be used in a manner that can result in accidental exposure or movement beyond intended areas of use (i.e. neighboring yards, fence lines, etc.) due to drift. Only persons applying this product may be in the area during application.

# **User Safety Recommendations:**

Wash clothing and protective equipment exposed to this product in detergent and hot water. Keep such items and wash separately from other laundry. Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing. Users should remove protective equipment immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

#### WHEN TO REPLANT

- Plant all ornamental flowers, trees and shrubs at least 1 day after application.
- Plant lawn grasses, herbs, vegetables (all) and fruits at least 3 days after application.

# (HOW TO) REFILL [Optional Section]

[Alternate Text using Ready To Use Refill For All Sizes]

To refill this empty container, pour product carefully and directly from the LG737 Ready-to-Use Herbicide (*Insert brand name*) container designated as the ready-to-use refill container. DO NOT add water.

[Alternate Text For Refill Container]

Do not reuse or refill this container.

Use this product to refill the empty LG737 Ready-to-Use Herbicide (*Insert brand*) (Pump N Go (2) (II) sprayer) container by pouring product carefully and directly into the container. DO NOT add water.

[Alternate Text For Refilling Containers With Concentrate]

[24 FL OZ]:

Add 1 fl oz (2 Tbs) of LG712 Concentrate Herbicide [*Insert brand name*] to this empty container then fill with water very slowly to avoid foaming.

[30 FL OZ]:

Add 1.25 fl oz (2.5 Tbs) of LG712 Concentrate Herbicide [Insert brand name] then fill with water very slowly to avoid foaming.

# [½ GAL]

Add 2.6 fl oz (5.2 Tbs) of LG712 Concentrate Herbicide (*Insert brand name*) then fill with water very slowly to avoid foaming.

# [GAL]

Add 5.5 fl oz (11 Tbs) of LG712 Concentrate Herbicide (*Insert brand name*) then fill with water very slowly to avoid foaming.

#### [1.1 GAL]

Add 6 fl oz (12 Tbs) of LG712 Concentrate Herbicide (*Insert brand name*) then fill with water very slowly to avoid foaming.

#### [1.33 GAL]

Add (the pre-measured) 7 fl oz (14 Tbs) (bottle) of LG712 Concentrate Herbicide (*Insert brand name*) then fill with water very slowly to avoid foaming.

# [1.5 GAL]

Add 8 fl oz (16 Tbs) of LG712 Concentrate Herbicide (*Insert brand name*) then fill with water very slowly to avoid foaming.

# **HOW TO CLEAN** [Optional Section - Battery Operated Sprayer ONLY]

- Battery operated sprayer head (wand) may be used with other (Roundup brand) products, it will replace any sprayer fitted with a quick-connect cap
- Before using the [Insert name of sprayer device] sprayer with other (Roundup brand) products, clean the sprayer thoroughly.
- Disconnect sprayer unit from the quick-connect cap (Disconnect sprayer unit from the bottle cap)
- Place ONLY the end of the sprayer hose into a bucket of water and spray continuously for 30 seconds onto bare soil or gravel (treated area).
- Rinse sprayer and hose with water 3 times. Spray rinse water on bare soil or gravel (treated area).
   Discard empty sprayer bottle as instructed in DISPOSAL section.
- Connect cleaned sprayer head to any (Roundup brand) product with a quick-connect cap (adaptor) (any (Roundup brand) product bottle compatible with the battery sprayer).
- Failure to properly clean sprayer before using with other (Roundup brand) products can cause damage to your plants.

[Optional Sections \* \* \* \* \* \* \* \* \*]

#### **ADDITIONAL USES**

#### To Kill Vines

- If vines are growing up poles, fences, or tree trunks with mature bark, cut vines to a height of 3 to 4 feet and spray vines thoroughly.
- If vines are climbing shrubs or tree trunks with green bark, cut vines at base and treat as directed for stumps or spray regrowth. If spraying regrowth, shield desirable shrubs and tree trunks from unintended spray application with a sheet (piece) of cardboard or plastic.

#### For Lawn Replacement

Use this product [Insert brand name] to kill a (an old) (an unwanted) lawn and (its) weeds before planting a new lawn (prior to laying a patio, sidewalk, or driveway).

- Skip one mowing before spraying.
- If soil is dry, water before application and 2 to 3 days after application.
- If green patches remain after 7 days, reapply.
- Wait (at least) 3 days after last application to rake, till or replant with seed or sod.

#### Kudzu

For best results, apply in mid to late summer when vines are mature and actively growing.

#### Wild Blackberry

Spray anytime plants are actively growing. Dead canes should be cut down and removed. Reapplication is often required to kill deep roots.

# Poison Ivy & Poison Oak

Contact with these plants anytime of the year can cause an allergic reaction. Spray any time plants are actively growing, but at least 4 weeks before the first killing frost in the fall. Reapply, if new growth appears. Handle dead plants with rubber gloves. Dispose of plants and rubber gloves in tightly sealed garbage bags.

# For Flowerbed and Garden (Plot) Preparation

Use this product [*Insert brand name*] to kill weeds, grasses and brush **before** planting flowers, fruits, vegetables, trees or shrubs.

- If soil is dry, water before application and 2 to 3 days after application.
- Apply evenly over treatment (plot) area.
- [Optional Text] Wait 4 to 6 days for product to kill plants then cleanup plant refuse and till soil.
- Wait 1 to 3 days after last application before planting garden (flowers, trees and shrubs). See
   WHEN TO REPLANT section for details.

KILLS ALL TYPES OF WEEDS & GRASSES [Optional Section]		
Bahiagrass	Evening Primrose	Pennywort
Bentgrass	False Dandelion	Perennial Ryegrass
Bermudagrass	Fennel	Primrose
Bindweed	Fescue	Prostrate Spurge
Black Medic	Fiddleneck	Puncture Vine
Blue Toadflax	Filaree	Quackgrass
Bluegrass	Florida Pusley	Ragweed
Brassbuttons	Garden Spurge	Sandspur
Broadleaf Plantain	Henbit	Shepherdspurse
Bromegrass	Johnsongrass	Smooth Cat's Ear
Bur Clover	Knotweed	Sowthistle
Canada Thistle	Lambsquarters	Spotted Spurge
Chickweed	Little Bitter Cress	St. Augustinegrass
Crabgrass	London Rocket	Tall Fescue
Common Plantain	Maiden Cane	Tansy Ragwort
Common Groundsel	Mallow	Torpedograss
Creeping Bentgrass	Mayweed	White Clover
Creeping Charlie	Mouseear Chickweed	Whitetop
Creeping Beggarweed	Nimblewill	Wild Morning Glory
Curly Dock	Oldenlandia	Wild Barley
Dandelion	Orchardgrass	Yellow Nutgrass (Nutsedge)
Diffuse Lovegrass	Oxalis	Zoysia
Dog Fennel	Pennsylvania Smartweed	

[Optional Text] **NOTE**: Heavy lawn (turfgrasses) or well established difficult to control weeds, such as Bermudagrass, Nimblewill, Dandelion, or Canada Thistle may require a repeat application.

#### STORAGE AND DISPOSAL

[All Trigger Sprayers]

**PESTICIDE STORAGE:** Rotate nozzle to closed position. Store this product in its original container in a safe place away from direct sunlight. Keep from freezing.

[Non-Sprayer (refill)]

**PESTICIDE STORAGE:** Store this product in its original container in a safe place away from direct sunlight. Keep from freezing.

[Quick Connect Sprayer]

**PESTICIDE STORAGE**: Flip down spout to close (Turn knob on cap to OFF). NO NEED TO DISCONNECT TRIGGER SPRAYER. Close nozzle on trigger sprayer. Snap sprayer back in place. Store this product in its original container in a safe place away from direct sunlight. Keep from freezing.

[Pull 'N Spray]

#### **PESTICIDE STORAGE:**

Completely dispense product in sprayer prior to storage. Rotate sprayer nozzle to the (closed) OFF position. Flip down spout on cap. NO NEED TO DISCONNECT SPRAYER HOSE FROM CAP. Place sprayer back inside carrier on bottle with the nozzle facing down. Store product in its original container in a safe place away from direct sunlight. Keep from freezing.

#### [Battery Operated Sprayer]

#### PESTICIDE STORAGE:

Flip down spout on cap (Turn knob on cap to OFF). NO NEED TO DISCONNECT SPRAYER HOSE FROM CAP. (Twist sprayer nozzle to the OFF position.) Engage trigger lock. Flip the [applicator name] wand closed and place sprayer back in side carrier (clip) (holder). Store this product in its original container, in a secure area away from sunlight. Keep from freezing.

# [Pump N Go (2) (II) Sprayer]

#### **PESTICIDE STORAGE:**

Push the yellow button and retract the wand until the yellow button snaps back into the original position for storage. Place wand back onto the top of the bottle in the integrated holster with nozzle tip extended through the eyelet opening. Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure. Then retighten the pump handle to store. Store the product in its original container in a safe place away from direct sunlight. Keep from freezing.

#### [Pump N Go Sprayer]

#### PESTICIDE STORAGE:

Push the yellow button and retract the wand until the yellow button snaps back into the original position for storage. Place wand back onto the bottle. Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure. Then retighten pump handle to store. Store the product in its original container in a safe place away from direct sunlight. Keep from freezing.

# [For refillable containers]

**PESTICIDE DISPOSAL**: Do not reuse or refill this container unless the directions for use allow a concentrated product to be diluted in or ready-to-use product to be poured directly into the container. Reuse or refill this container according to the directions contained in the (HOW TO) **REFILL** section.

[For non-refillable ready-to-use container]

**PESTICIDE DISPOSAL:** Non-refillable container. Do not reuse or refill this container.

#### [ALL Packaging Types]

**If Empty**: Rinse thoroughly and place in trash or offer for recycling if available. **If Partly Filled**: Call your local solid waste agency (or other appropriate toll free number) for disposal instructions. Never place unused product down any indoor or outdoor drain.

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS & DOMESTIC ANIMALS

# **Keep Out of Reach of Children**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

# [Re-entry icon] Entry Restrictions:

Do not allow people or pets to enter the treated area until spray has dried. (People and pets may enter treated area after spray has dried.)

FIRST AID	
IF IN EYES	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes.</li> <li>Call a poison control center, (insert contact #), or doctor for additional</li> </ul>
	treatment advice.
EMERGENCY MEDICAL INFORMATION	

#### **EMERGENCY MEDICAL INFORMATION**

- Have the product container or label with you when calling a poison control center or doctor, or going for treatment.
- You may contact (Insert Telephone Number/ 1-800-246-7219) for emergency medical treatment information.
- This product is identified as [Insert Brand Name] EPA Reg. No. 71995-56

#### **ENVIRONMENTAL HAZARDS**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather and when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This product is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment wash waters.

**NOTICE**: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[Insert label language in Spanish as applicable]

[Insert generic logo and brand name in English & Spanish]

[insert applicable instruction along side of base label]

Resealable Label for Directions & Precautions / Etiqueta re-cerrable (resellable) para instrucciones v avisos de precaución.

Open Booklet for Assembly and Use Instructions / Abra la etiqueta para las instrucciones para ensamblar y para usar.

# PRECAUTIONARY STATEMENTS **HAZARDS TO HUMANS & DOMESTIC ANIMALS**

Keep Out of Reach of Children

# CAUTION

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

# [Re-entry icon] Entry Restrictions:

Do not allow people or pets to enter the treated area until spray has dried. (People and Pets may enter treated area after spray has dried.)

FIRST AID	
IF IN EYES	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes.</li> <li>Call a poison control center, (insert contact #), or doctor for additional treatment advice.</li> </ul>
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- This product is identified as [Insert Brand Name] EPA Reg. No. 71995-56

STORAGE AND DISPOSAL PESTICIDE STORAGE:

PESTICIDE DISPOSAL:

[INSERT APPLICABLE STORAGE & DISPOSAL LANGUAGE PER CONTAINER SIZE FROM **SECTION ABOVE1** 

#### **ENVIRONMENTAL HAZARDS**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather and when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This product is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment wash waters.

© [insert year] MONSANTO COMPANY (Insert Company Name)

Produced for (Manufactured for) (Distributed by)

Monsanto Company

Lawn & Garden Products (Insert Company Name)

P. O. Box 418

Marysville, OH 43041 (Insert address)

EPA Reg. No. 71995-56

EPA Est. 239-IA-3(I), 239-MS-001(M) [Insert additional establishments as contracted] (I) or (M) (Superscript) is the first letter of lot number [Lot number printed on container]

(Made in USA) (Manufactured in) (Produced in) (Assembled in) (Product of) (USA/ [Insert Country) (with [insert# %] or more US parts) (with over [insert# %] US parts) (with foreign and domestic parts)

[Insert Relevant Trademark Disclosure Statement(s)]

[Insert Relevant Patent Information Statement(s)] [For a list of patents, if any, covering this product or its use, please go to [insert patent website/ <a href="www.monsantotechnology.com/lawnandgarden">www.monsantotechnology.com/lawnandgarden</a>].] This product is protected by U.S. Patent No(s). [Insert relevant patent numbers]. (Other patents pending.) No license granted under any non-U.S. patent(s).

PPN (insert code) (LB insert code) (UPC code)

(Guaranteed Satisfaction.\*)

\*CONSUMER GUARANTEE

If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will (replace the product or) refund the purchase price.

#### [Optional Promotional Text]

#### **ROUNDUP FAMILY OF PRODUCTS**

Visit the Roundup website to learn more about the Roundup brand family of products for the best solution to your toughest weed problems.

[Insert graphic – Roundup product family photo]

# [Optional Promotional Text]

Roundup® Lawn & Garden products have the best solutions to your toughest weed problems. Visit the Roundup website <u>www.roundup.com</u>, to learn more about the Roundup brand family of products for the best solution to your toughest weed problems.

- Roundup Extended Control Weed & Grass Killer products kill & prevent for up to (4)(6)(#) months
- Roundup Weed & Grass Killer (Ready-To-Use Plus) no mixing, no mess Roundup Ready-To-Use Weed & Grass Killer (III) – no mixing, no mess
- Roundup Poison Ivy Plus Tough Brush Killer products kill tough, hard-to-control weeds
- Roundup Wild Blackberry Plus Vine & Brush Killer products kill tough brush & vines
- Roundup Weed & Grass Killer Concentrate Plus fast visible results
- Roundup Weed & Grass Killer Super Concentrate best Roundup brand concentrate value
- Roundup Precision Gel Weed & Grass Killer Sure Shot Feam target weeds in tight places
- [Insert brand names as new products are introduced] [Insert brief marketing claim from approved Appendix]

#### APPENDIX 1 – Consolidated List of Label Claims

- [Insert brand name] can be used on weeds and grasses growing in or around patios, walkways, and driveways; along fences; in landscaping beds; or around flowers, shrubs and trees
- [Insert brand name] kills weeds and grasses in Patios Driveways Sidewalks Ornamental Gardens and other non-lawn areas
- Absorbed into both broadleaf and grassy weeds
- Absorbs on contact, starts working immediately
- Advanced formula
- Before [graphic] After [graphic]
- Begins absorbing (working) on contact
- Can reseed or sod lawns 3 days after treatment
- Consumer Guarantee: If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will (replace the product or) refund the purchase price.
- Contains glyphosate
- Controls existing weeds, is not a pre-emergent
- Dead Weeds Guaranteed (or Your Money Back)
- Do NOT add water
- Easy To Use (convenient, handy, useful, well-situated)
- Easy to store
- Easy-to-use applicator
- Eliminate weeds No hand pulling required
- Eliminates pulling (the need to pull) weeds
- Even if it rains –won't lose its effectiveness
- Fast-Acting (Formula)
- Fast results
- Fast Uptake
- FastAct Technology
- For general weed control kills weeds and grasses in 2 to 4 weeks roots and all
- (Formulated) for outdoor residential use (only)
- Gets to the Root in hours
- Glyphosate targets an enzyme found in plants but not in people or pets
- Got Tough Weeds Get [Insert brand name]
- Guaranteed (we guarantee it) [qualify guarantee]
- Guaranteed effective: Kills over all types of weeds and grasses, roots and all, with [Insert brand name] [qualify guarantee]
- Guaranteed results (with one application) [qualify guarantee]
- Guaranteed results even if it rains in (10)(30)(#) minutes [qualify guarantee]
- Ideal for killing unwanted weeds and grasses along fences; in cracks of walks, drives and patios; and around flower beds, trees and shrubs
- Ideal for spot treatment on driveways, sidewalks, and patios
- Kill Tough Weeds Quickly
- Kills (spray) weeds in flowerbeds and around fences, trees, shrubs, driveways, walkways and shrubs, in and around fences, patios, paths, sidewalk cracks, walkways.
- Kills (the toughest weeds and grasses) the root so weeds (they) don't come back
- [Insert brand name] Kills the weed you see and the root others leave behind
- Kills (to) the root(s) (Guaranteed) [qualify guarantee]
- Kills existing weeds only, no residual activity in soil
- Kills Kudzu
- Kills the weed you see and the root you don't
- Kills to the Root(s) (in hours)
- Kills Tough Weeds (& Grasses) (to the Root)
- Kills tough weeds in 1 to 2 weeks
- Kills Ugly, Annoying Weeds (Brush)
- Kills undesirable (unwanted) weeds and grasses (roots and all)

- Kills weeds dead
- Kills weeds clear down to the root, first time, every time so weeds don't come back guaranteed [qualify guarantee]
- Kills weeds in flowerbeds, around trees, shrubs and fences, and on patios, paths, sidewalks, sidewalk cracks, walkways, driveways, and other areas in your yard
- Kills weeds, roots and all
- Lawns and gardens can be reseeded or planted 3 days after treatment
- New [describe improvement or change]
- Next day (this weekend) results: Begins killing on contact, visible results in (3)(6)(insert #) hours
- No Mix, No Mess
- No Mixing (necessary)(required)
- No Root, No Weed, No Problem®
- Not active in the soil
- No soil (residual) activity
- Now [describe improvement or change]
- Once it enters the plant, it won't wash off
- [Insert brand name's] effectiveness (exclusive formula) won't be washed away by rain or watering more than (Insert number minutes) after treatment
- Ornamental gardens can be reseeded or planted 1 day after treatment
- Outdoor use only [optional graphic]
- Pour refill directly into Pump 'N Go (2) (II) Sprayer. Do not add water.
- Pour refill directly into empty sprayer. Do not add water.
- Proven (trusted) performance: Only Roundup brands work the first time, every time and have for over 30 years
- Provides maximum control: Kills existing weeds to the root so they don't come back
- Pump 'N Go® (2) (II) Sprayer (REFILL)
- Quick and easy to use
- Quick uptake, eliminates weather concerns
- Quick visible results
- Rainfast in [Insert number] minutes enters the plant on contact
- Rainproof Protection in [Insert number] minutes after application.
- (Rainproof Protection:) Rainproof in [Insert number] minutes for control that won't wash away
- Rainproof in [Insert number] minutes!
- Rapid results
- Ready-To-Use (grass & weed killer) (Tough Weed Killer)
- (Ready-To-Use) Refill
- Results that show
- Satisfaction guaranteed or we will gladly refund purchase price
- Satisfaction guaranteed or your money back with proof of purchase
- See results in [insert number] hours
- Spray today, dead tomorrow
- Starts to kill [in] the same day (hours)(fast)
- Strong enough to kill even the toughest brush
- Systemic grass and weed killer for spot treatment of undesirable vegetation
- The easy way to kill tough weeds (and brush)
- The fast weed killer (starts working immediately)
- (The primary ingredient in this product) (Glyphosate) targets an enzyme found in plants, but not in people or pets
- Tough formula (kills to the roots)
- Trusted Results for Guaranteed Satisfaction (Open booklet for details\*) [qualify quarantee].
- Use around flower beds, trees and shrubs
- Use as a first step for renovating or replanting your lawn
- Use along fences, paths, patios, sidewalks and driveways, around trees, shrubs, ornamental plantings, flowerbeds, and buildings, and in brick and gravel walkways.

- (Use) For Landscaping: Use to prepare areas for planting of ornamentals, trees, shrubs, desert landscapes, rock gardens, flowerbeds or similar plantings.
- (Use) For Spot Spraying: Use in and around flowerbeds, ornamental, shrubs, fences, driveways and walkways
- Use to trim and edge landscape areas.
- Visible results in (*Insert number*) hours (even when it's cool) (even in the Spring)
- Visible effects are browning and gradual wilting and yellowing advancing to root destruction.
- (Provides) Visible (see) results in [insert number] hours
- Visible Results in [insert number] Hours!
- Visible results in hours
- WATER BASED [icon]
- Where it Works
- What to Know
- Will not build up in soil to hurt desirable plants growing nearby
- Won't wash away (off) after [Insert number] minutes
- Works on [insert weed list]
- Works only when absorbed by the foliage of weeds

# [Promotional options]

- Save up to \$[x] on (your) next purchase
- [X]% Free (More)
- Great Value
- Bonus Size
- Free weed guide inside
- Free [ ] with this purchase of [Insert Brand Name] (container size)
- FREE REFILL (with purchase [of Insert Brand Name])
- FREE SAMPLE
- Refill(s)
- Refill System
- Easy Mix Refill System
- (Part of) (Easy Mix) Refill (System)
- (Concentrate) Refill(s)
- (SAMPLE) NOT FOR (INDIVIDUAL) SALE
- VALUE SIZE
- Pump N Go (2) (II) Refill
- Refill Size
- Can be used to REFILL Pump 'N Go® 2 (II) Sprayer
- FREE (insert brand name) (insert amount) VALUE
- [X]% More Value size
- Value Pack [insert #] [insert size]
- Refill Attached (Included)
- [Insert #] Bottles (Included)
- [Insert #] (Concentrate) Refills (Included) (Attached)
- Club Pack (Size)
- (Club) Combo Pack (Size)

#### APPENDIX 2 – Packaging Related Claims

[NOTE TO REVIEWER: Claims such as NEW, NOW, IMPROVED are included for use in limited instances of initial product launch or package changes or improvements in package or formulation.]

Treats (covers) up to 'X' sq ft (approximate size of 'Y' tennis court) [ $X = \text{net contents (fl oz)} \div 128 \times 300 \text{ sg ft}$ ]  $[Y = X \div 2808]$ 

Spot treat up to Z weeds [24 oz treats 200 weeds]

[Z = 200 \* net contents]

# **Quick-Connect Sprayer (QCS):**

- Quick connect sprayer
- Quick &(and) easy to use
- No leaks or mess
- Easy to store (see back for instructions)

#### Foaming Sprayer (Quick-connect or trigger type):

- Visible foam
- Foam
- Foam (shows) (marks) area (weeds) (treated) (sprayed)
- (Foam) Marks (shows) treated (sprayed) weeds for up to 5 minutes
- Visible foam marks weeds
- Visible foam marks (shows) weeds you've sprayed (treated)
- Visible foam marks (shows) weeds for up to 5 minutes
- Visible foam marks (shows) weeds you've sprayed (treated) for up to 5 minutes
- Easily (Easy to) see where (the weeds) (what) you've sprayed (treated) (applied)
- Treated (sprayed) weeds stay marked for up to 5 minutes
- Treated (sprayed) weeds can be seen for up to 5 minutes
- Choose foam or clear stream (no foam)
- Marker (Foam) (Foaming) Technology
- Foaming action (See what you've sprayed)
- For Visible Results
- The accurate way to spray
- VisiSpray (technology)
- VisiMark (technology)
- VisiFoam (technology)
- VisiTech (technology)
- AccuSpray (technology)
- AccuFoam (technology)
- AccuMark (technology)
- WeedMark (technology)

#### Pull 'N Spray:

- 33% more
- Quick & Easy to Use
- EASY-TO-USE
- No (More) Hand Fatigue
- No more squeeze, squeeze, squeeze
- (33%) More than 1 gallon size
- Refillable
- Continuous spray for maximum accuracy
- Quickly covers large areas
- No more tired (aching) hands
- Fast and easy application (way to spray)

- Easy to use tank sprayer
- Change the way you spray
- Great for large or small jobs (areas)
- Adjustable spray (sprayer) nozzle for maximum control
- Adjustable spray pattern for maximum control
- Save (Saves) time and energy
- One (1) pull = (equals) (insert #) trigger sprays
- One (1) pull delivers (insert #) trigger sprays
- Give your hands a break
- Convenient

# Pump 'N Go (2) (II) Sprayer

- (33%)(50%) More than 1 gallon size
- Accurate
- Adjustable spray (sprayer) nozzle for maximum control
- Adjustable spray pattern for maximum control
- Change the way you spray
- Consistent spray for maximum accuracy
- (Up to [Insert number] minutes of ) Continuous spray
- Continuous, adjustable spray
- Convenient (extendable wand)
- Cover more ground faster
- Easy to use tank sprayer
- EASY-TO-USE
- Extendable wand provides greater accuracy without bending over
- Fast and easy application (way to spray)
- Give your hands a break
- Great for large or small jobs (areas)
- Ideal for large or small jobs (areas)
- Improved Applicator (Application) Device!
- Improved Applicator (Application) System!
- Improved Applicator (Application)!
- Improved! For Lasting Spray
- It's always ready to spray
- Long(er) spray time with less pumping
- New and Improved! [describe improvement or change]
- New! [describe improvement or change]
- No (More) Hand Fatigue
- No constant trigger squeezing (pulling)
- No Mix, No Mess
- No more squeeze, squeeze, squeeze
- No more tired (aching) hands
- Now! [describe improvement or change]
- Precise control for maximum accuracy
- Pump 'N Go (2) (II) Sprayer
- [Insert Device Name] (Provides) Up to [\_\_] minutes of continuous spray
- Quick & Easy to Use
- Quickly covers large areas
- Refill(able) Container
- Save (Saves) time and energy
- The easier way to kill weeds
- The easy way to spray
- The fast and easy way to kill weeds
- You're always ready to spray

# **Battery Operated Trigger Sprayer (Power Sprayer):**

- Accurate
- Adjustable spray (sprayer) nozzle for maximum control
- Adjustable spray pattern for maximum control
- [Insert Brand Name of Batteries] Batteries included
- [Insert Brand Name of Batteries] Battery Operated
- Change the way you spray
- (New) Comfort Wand®
- One Touch Wand
- Consistent spray for maximum accuracy
- Comfort Wand (with extended reach)
- Comfort Wand (with continuous spray)
- (New) Continuous spray wand (with extended reach)
- Continuous, adjustable spray
- Continuous Spray (Wand)
- Convenient
- Easy to use tank sprayer
- Easy reach extendable spray wand
- EASY-TO-USE
- Extended Reach Wand
- Extendable (insert device name) spray wand
- Fast and easy application (way to spray)
- Give your hands a break
- Great for large or small jobs (areas)
- Ideal for large or small jobs (areas)
- Improved Applicator Device (System)!
- Improved!
- It's always ready to spray
- New and Improved! [describe improvement or change]
- New! [describe improvement or change]
- New Applicator [describe improvement or change]
- No (constant) pumping
- No (More) Hand Fatigue
- No constant trigger squeezing (pulling)
- No more pumping, no more pulling, just spray
- No more tired (aching) hands
- Now! [describe improvement or change]
- Power Up with Duracell® (Batteries)
- Powered by Duracell® (Batteries)
- Precise (Precision) control for maximum accuracy
- Quick & Easy to Use
- Quickly covers large areas
- Save (Saves) time and energy
- The easier way to kill weeds
- The easier way to spray
- The easy way to spray
- The fast (-er) way to spray
- The powerful way to spray
- X% more (than 1 gallon size)
- You're always ready to spray

#### **APPENDIX 3 – Packaging Related Instructions**

# **QUICK CONNECT SPRAYER DEVICE** [illustrations]

- 1. Remove sprayer. Pull cord/tubing ALL THE WAY OUT.
- 2. Insert plug into spout (knob opening) on cap (until it clicks).
- 3. Flip up spout (Turn knob to ON). (Open) Adjust nozzle (at end of sprayer) to the desired spray setting (foam or spray).

# **PULL 'N SPRAY DEVICE** [illustrations]

[Applicator Device Directions]

#### Illustration #1

- Remove sprayer from side carrier and unwrap hose completely.
- Insert plug at end of hose into spout on cap (<u>until it clicks</u>).
- Flip up spout.

#### Illustration #2

- Point sprayer away from body.
- Grasp sprayer by the handle.
- <u>SLOWLY</u> pull ring at bottom of sprayer handle until it stops (and hold for 2 seconds) to prime (ready) the sprayer.

#### Illustration #3

- Adjust nozzle (at the end of sprayer) to the desired spray setting (foam or spray).
- Press and hold (trigger) button on sprayer to begin spraying (and hold down for continuous spray).
- Pull ring at sprayer bottom again as needed to continue spraying.

[Optional Instructions on PNS handle] PULL OUT SLOWLY (AND HOLD FOR (X) SECOND(S)).

#### PUMP N' GO (2) (II) SPRAYER [illustrations]

FOR PAD PRINTING (SILK SCREEN) TRACKING ONLY - no ppn

(Wand) STORAGE POSITION Push button and pull nozzle end. Extend to spray position. > SPRAY POSITION.

(Handle) (arrow graphic) RELEASE PRESSURE AFTER USE Push handle to cap & turn. RETIGHTEN.

#### 1. CUT [Illustration #1]

Carefully cut the (insert#/ two) (white) zip ties securing the hose and pump handle with scissors. Use caution not to cut the white hose.

#### 2. CONNECT [Illustration #2]

Unwind hose. Firmly push the connector at the end of the hose onto the spout on the pump, until it locks into place.

#### 3. EXTEND WAND [Illustration #3]

Lift sprayer wand off bottle. Push yellow button while pulling out on the wand nozzle tip. Fully extend wand until yellow button snaps into SPRAY position. **NOTE**: White trigger will not function until wand is fully extended and yellow button is visible in the spray position.

#### **4. PUMP** [Illustration #4]

Make sure handle is screwed on **tightly** or the bottle will not pressurize. Pump container [insert number of pumps to prime X-X] times to pressurize bottle. A full bottle requires fewer pumps than an empty bottle. Pumping to the higher range will provide longer spray duration. After pumping, push pump down and turn handle clockwise to lock into carrying position. **NOTE**: This bottle is designed to expand under pressure and cannot be over-pressurized.

#### **5. SPRAY** [Illustration #5)

Aim wand. Spray by pushing down white trigger with thumb. Adjust spray pattern by rotating white nozzle tip up to one-half rotation. Spray weeds (and grasses) until thoroughly wet

#### **6. STORE** [Illustration #6]

When finished spraying, Push the yellow button and retract the wand until the yellow button snaps back into the original storage position. Place wand back onto the top of the bottle in the integrated holster with nozzle tip extended through the eyelet opening.

#### 7. DEPRESSURIZE [Illustration #7]

Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure, then retighten to store.

#### **BATTERY OPERATED SPRAYER DEVICE** [illustrations]

# [Wand safety sticker & proposed location]



- 1. Remove [Illustration #1- Unsnap holder/ Twist left/ Pull]
- Open security lock from wand holder by pulling tab from locking knobs
- Remove wand [applicator name] from side (carrier) (holder) (clip).
   [Illustration #2]
- Pull connector by slightly twisting from holder and unwrap hose completely.
- Remove protective strip from battery compartment to activate batteries.

#### 2. Connect [Illustration #3]

• Insert plug at end of hose into spout (knob opening) on cap (until it clicks). Flip up spout (Turn knob to ON). (Spout must remain up while spraying.)

#### **3. Extend** [Illustration #4]

Flip open wand [applicator name] until it clicks and locks into position.

#### **4. Spray** [Illustration #5]

Twist nozzle at end of nozzle [applicator name] to desired spray pattern. (Ensure trigger lock is
disengaged (open) (by sliding the switch) before spraying.) (Point [applicator name] nozzle away
from body and) hold trigger for continuous spray.

#### (HOW TO APPLY/USE: [icon]

Follow illustrations and instructions above. Twist nozzle at end of wand [applicator name] to desired spray pattern. Point [applicator name] nozzle away from body and hold trigger for continuous spray. Release trigger to stop spray.)

(After Use: Twist nozzle to OFF position. Engage trigger lock by sliding the switch. Flip the wand to [applicator name] closed and store on the side (holder) (clip) (carrier) with the wand up by slightly twisting back into position.) [Illustration- Push/ Twist/ Lock]

**Important Use Information**: Do not submerge in water. When storing sprayer for long periods, remove batteries.

**To replace batteries:** Open battery compartment at bottom of wand (insert device name) (with a small screwdriver [illustration]). Remove used batteries and replace with (insert #/ four) new (AA/ alkaline) batteries (in correct position as marked inside battery compartment) (or per illustration).

Securely close battery compartment door (and screw closed firmly). Always use a complete set of the same type when replacing batteries. Best performance is achieved with alkaline batteries. Never mix alkaline, carbon-zinc or rechargeable batteries. Dispose of used batteries according to manufacturer's instructions or in household trash.

# IMPORTANT SPRAYER INFORMATION [Optional Section for Battery Operated Device Only]

- Read and follow all directions before use.
- [Insert sprayer brand name] is to be used only (was developed for use) with [Insert brand name of refill pack or bottle] bottles. [Insert sprayer brand name] may not be compatible with other products.
- Do not drop or throw sprayer.
- Do not submerge (immerse) sprayer in water. Never place sprayer in dishwasher.
- Do not use soap or other cleaning agents to clean sprayer. If necessary, clean outer sprayer surface only with damp towel.
- Insert batteries in their correct (+/-) position. Remove batteries for winter storage or when storing product for long periods of time.
- Always use a complete set of new alkaline batteries. Never mix alkaline, carbon-zinc, or rechargeable batteries.
- Always follow the manufacturer's recommendations for battery disposal and use.
- Purge [Insert sprayer brand name] of liquid for winter storage or place [Insert sprayer brand name] in a heated storage area for winter storage.

# TROUBLESHOOTING SECTION FOR BATTERY-OPERATED SPRAYER [OPTIONAL SECTION]

-----Optional Troubleshooting Section for [Battery Powered] [Comfort Wand] [Comfort Shot Wand] Battery Powered Comfort Wand [Applicator Name] Directions]-----

Troubleshooting Tips:

Problem: Sprayer does not spray [function].

Possible Cause: Batteries not installed properly.

Solution: See instructions for correct battery placement.

Problem: Sprayer makes a straining noise [Sprayer runs but nothing [no product] comes out].

Possible Cause: Nozzle is turned Off.

Solution: Turn nozzle to [desired] spray setting [position].

Possible Cause: Plug at end of hose is not flipped up.

Solution: Insert plug at end of hose into spout on cap (until it clicks) and flip up spout

(turn knob to ON).

Possible Cause: Sprayer is not primed.

Solution: Press and hold button on sprayer for about X (10 / 15 / 20 / 30) seconds to

prime the sprayer.

Problem: Spray pattern is weak [or uneven] [product flow is uneven or dribbles out of nozzle].

Possible Cause: Weak batteries.

Solution: Install a fresh set of alkaline batteries.

Possible Cause: Plug at end of hose is not flipped up (in the ON position).

Solution: Insert plug at end of hose into spout on cap (until it clicks). [Attach coupler to

the cap] and flip up spout (turn knob to ON).

Possible Cause: Sprayer nozzle not fully open.

Solution: Turn nozzle to [desired] spray setting [position].