

71995-49

1/24/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

1-2-13

Dan Jenkins
Monsanto Company
1300 I (Eye) Street, NW
Suite 450 East
Washington, DC 20005

Subject: Label Amendment / RD 1686 Herbicide
EPA Reg. No.: 71995-49

Dear Mr. Jenkins:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

Note: The claims "New" and "Now" may only remain on the label for 6 months from the date of this letter.

Should you wish to retain the company's website on your label, then please be aware that the language presented in the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to the false and misleading provisions of 40 CFR 156.10(a)(5). Therefore should the Agency find or if it is brought to our attention that a website contains claims substantially differing from the EPA approved section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Submit one copy of the final printed label for the record before you release the product for shipment. A stamped copy of the label is enclosed for your records. This master label supersedes all previously accepted labels. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions please call Erik Kraft at 703-308-9358 or email at Kraft.Erik@epa.gov.

Sincerely,

Kable "Bo" Davis
Product Manager 25
Herbicide Branch
Registration Division (7505P)

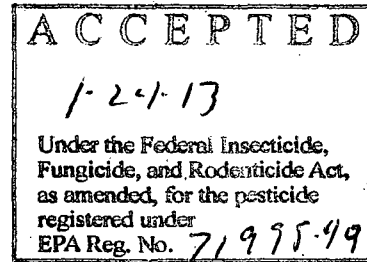
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[Editorial Notes: Bracketed text [] is for internal use or serves as a 'place holder' for graphics.]

[Parenthetical text () denotes optional wording.]

[Refer to APPENDIX 1 for consolidated list of label claims.]

[Refer to APPENDIX 2 for packaging related claims.]



[Insert marketing claim from Appendix 1 or 2]

RD 1686 Herbicide

Alternate Brand Names:

Roundup Concentrate 365 Weed & Grass Killer plus Weed Preventer

Roundup Concentrate Max Control 365

[Insert marketing claim(s) from Appendix 1]

Active Ingredients

Glyphosate, isopropylamine salt	18.0%
Imazapic, ammonium salt	1.6%
Diquat dibromide	0.73%
Other Ingredients	79.67%

Contains 1.2 pounds glyphosate acid equivalent; 0.14 pound imazapic acid equivalent and 0.07 pound diquat cation equivalent per U.S. gallon.

Keep Out of Reach of Children

CAUTION

See back panel booklet for additional precautionary statements. (Read precautions and directions in back label.)

NET CONTENTS [INSERT FL OZ or GAL] (INSERT Metric CONVERSION)
[Net contents of final printed labeling based on various commercial sizes to be marketed]

[Insert 2D code, PPN code, LF code]

SUBMISSION

[BACK LABEL COVER]

[Insert Claim from Appendix 1]

Use this product in areas where control of vegetation is desired for up to 1 year. It is not for use on lawns, on or around fruits, vegetables, flowers, trees, shrubs or other plants, or over the root zones of desirable vegetation.

IMPORTANT! To prevent new weeds and grasses from growing, YOU MUST SPRAY THE ENTIRE AREA you want to control, NOT JUST the emerged weeds.

WHERE TO USE

Yellow color represents areas to be sprayed to receive 1 year weed-free control

Driveway and sidewalk cracks
Patios and paths
Along fences and curbs
Gravel areas

WHAT TO KNOW

Rainproof in 30 Minutes
Visible Results in 12 Hours
Plant 12 Months After Application*
Covers Up to [Insert Sq. Ft. calculated per container]

Add 6 fl oz per Gallon of Water
Use a Tank Sprayer

HOW TO USE

DO NOT USE:

In areas that will be planted or seeded within 1 year (*see inside booklet for details).

© (date) MONSANTO COMPANY

Produced for

Monsanto Company

Lawn & Garden Products

P.O. Box 418

Marysville, OH 43041

EPA Reg. No. 71995-49

EPA Est. 239-IA-3(I), 239-MS-001(M) (insert additional sites as necessary)

(I) or (M) is first letter of lot number

Made in the USA

PPN [insert alpha/numeric code] [Insert 2D code] [Insert spec number] [Insert UPC Barcode]

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[optional section]

 **Questions, Comments or Information**

Call [insert contact #] or visit www.roundup.com

[optional]

Guaranteed Satisfaction.* Open booklet for details. [Product guarantee statement in Appendix 1]

[INSIDE LABEL BOOKLET]

Product Facts

(Container) makes up to [] gallons and treats up to [] sq ft (approx. size of [] tennis court(s))

*[See Appendix 2 for values and calculations.]**[Optional Illustration of grassy, broadleaf and woody weeds]***KILLS & PREVENTS ALL TYPES OF (TOUGH) WEEDS & GRASSES****HOW IT WORKS****IMPORTANT: To prevent new weeds and grasses from growing YOU MUST SPRAY THE ENTIRE AREA on which you want to keep free of weeds, NOT JUST the emerged, existing weeds.***[Insert brand name]* (Dual Action (Formula)) Works 2 ways:

1. Glyphosate, the primary ingredient, enters plants through the foliage and moves systemically to the roots, killing weeds by stopping the function of an essential enzyme found in plants (but not humans or animals). Weeds begin to brown and/or yellow and wilt within hours with complete kill in 1 to 2 weeks. (Kills existing weeds & grasses, roots & all)
2. A second active ingredient, imazapic, creates (provides) an invisible barrier in the soil that prevents (the growth of new) weed(s) (spouting seeds) (and grasses) (from sprouting, appearing, growing) for up to 1 year.

[Alternate text]

2. The second active ingredient, imazapic, prevents new weeds from growing for up to 1 year by creating an invisible barrier (in the soil).

[Optional illustrations]

1. Person applying product to patio
2. Cutaway weed seed/tap root underground
3. Cutaway of weed germination/growth inhibition

WHERE TO USE

(Apply only where you want to kill existing weeds AND prevent future growth for up to 1 year, such as):

[Optional illustrations of where / how to use]: Treated areas stay weed free for up to 1 year.*[Alternate text]* Spray (apply *[Insert brand name]* to) both existing weeds and (weed-prone) areas where weeds have not yet appeared) (Treated areas stay weed free for up to 1 year)

- On cracks and crevices in sidewalks, driveways, walkways, and tennis courts
- Patios and paths
- Along fences, foundations and curbs
- Gravel areas (gravel pathways), (RV and boat) parking areas
- Along retaining walls and landscape borders

Note: In heavy clay soils, plant growth may be prevented for more than one year. In areas of heavy rainfall, applications every 6-8 months may be necessary. To avoid damage to desirable plants, DO NOT apply over their root systems. For shrubs and trees, DO NOT apply closer than twice the distance from the trunk to the drip line as roots may be within this area.**IMPORTANT: To prevent new weeds and grasses from growing YOU MUST SPRAY THE ENTIRE AREA you want to control (keep free of weeds), NOT JUST the emerged (existing) weeds.**

WHERE NOT TO USE

- DO NOT USE in areas that will be planted or seeded within 1 year.
- DO NOT USE over the root zone of desirable trees or shrubs
- DO NOT USE on slopes as movement on soil surface may damage desirable plants down the slope.
- DO NOT APPLY next to a fence if desirable plants are growing on the other side.
- DO NOT USE on your lawn (in lawns or for lawn renovation) as (this product) *[Insert brand name]* prevents desirable grasses from growing too.
- DO NOT USE to prepare vegetable garden plots (for vegetable garden preparation) or in your (annual) vegetable garden (in and around fruits and vegetables).
- DO NOT SPRAY landscaped areas with young plants (around young plants) or (in) an area that will be planted (seeded) within 1 year.
- Do not spray or apply to areas directly adjacent (next) to desirable plants or grasses.

Note: For weed control in these areas use (insert brand name of EPA Reg. No. 71995-33 or EPA Reg. No. 71995-25).

Questions, Comments or Information

call *[Insert contact telephone number]*

www.roundup.com

(optional) This bottle contains an anti-theft device, either inside or on the back of the bottle. It does not affect product performance.

Guaranteed Satisfaction.* Open booklet for details. *[Product guarantee statement in Appendix 1]*

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use only as directed on this label.

USER SAFETY RECOMMENDATIONS

Clothing and protective equipment exposed to this product should be washed in detergent and hot water. Such items should be kept and washed separately from other laundry.

Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.

User should remove clothing immediately if pesticide gets inside. Then wash thoroughly with soap and water and put on clean clothing.

ENTRY RESTRICTIONS

Do not allow people or pets to touch treated plants until the sprays have dried.

WHEN TO APPLY

- For best (fastest visual) results, apply during warm, sunny weather, above 60 °F (to accelerate systemic movement from foliage to root).
- (RAINPROOF PROTECTION:;) Rain or watering (within) 30 minutes after application will not wash away effectiveness.

MIXING INSTRUCTIONS

Tank Sprayer

- Use of a Roundup® Brand tank sprayer is recommended. A plastic, fiberglass, plastic-lined steel or stainless steel sprayer may also be used. Do not mix, store or apply using a galvanized steel or unlined steel (except stainless steel) sprayer or through any irrigation system.
- Add 6 fl oz (12 Tbs) per 1 gallon of water
- One gallon treats 300 sq ft
1 Tbs = 3 tsp 1 fl oz = 2 Tbs

[optional]

This concentrate can also be used to refill the (Insert brand name of EPA Reg. No. 71995-51) refillable containers (sprayers). See specific container label for refill instructions.

HOW TO APPLY

Spray the existing weeds AND the entire surrounding weed-prone area you want to keep weed free (free of weeds) (for up to 1 year). Spray until **THOROUGHLY WET**.

[Alternate text] To keep areas weed free for up to 1 year, spray the entire desired (weed-prone) area until thoroughly wet.

[Alternate text] Spray existing (emerged) weeds and the entire surrounding (weed-prone) area where weeds or grasses you want to kill normally appear until thoroughly wet. Spray only the areas you want keep free of weeds (for up to 1 year).

APPLICATION RESTRICTIONS

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Only persons applying this product may be in the area during application.

HOW TO CLEAN TANK SPRAYER

To clean sprayer after use, rinse sprayer and all sprayer parts with water three (3) times. Spray rinse water on bare soil or gravel. After thoroughly cleaning the sprayer, it may be used for other products.

WHEN TO REPLANT

All ornamental bedding plants (annuals and perennials), trees, shrubs, sod and seed may be planted 1 year after application.

[Optional section]

REFILL INSTRUCTIONS:

Use *[Insert brand name for Reg. No. 71995-49 RD 1686 Herbicide]* to refill *[Insert brand name for Reg. No. 71995-51]* containers. Follow the instructions below:

[Alternate Text] (Follow the **How to Refill** instructions on the specific *(Insert brand name for EPA Reg. No. 71995-51)* container label.)

[24 fl oz container]

To the empty container add 1 oz (3 Tbs) of *[Insert brand name for Reg. No. 71995-49 RD 1686 Herbicide]* then fill with water very slowly to avoid foaming.

[½ Gallon]

To the empty container add 3 fl oz of [Insert brand name for Reg. No. 71995-49 RD 1686 Herbicide] then fill with water very slowly to avoid foaming.

[Gallon]

To the empty container add 6 oz of [Insert brand name Reg. No. 71995-49 RD 1686 Herbicide] then fill with water very slowly to avoid foaming.

[1.33 Gallon]

To the empty container add 8 fl oz of [Insert brand name for Reg. No. 71995-49 RD 1686 Herbicide] then fill with water very slowly to avoid foaming.

[1.5 Gallon]

To the empty container add 10 fl oz of [Insert brand name for Reg. No. 71995-49 RD 1686 Herbicide] then fill with water very slowly to avoid foaming.

KILLS ALL TYPES OF WEEDS & GRASSES [Optional Section]		
Bahiagrass	Bentgrass	Bermudagrass
Bindweed	Black Medic	Blue Toadflax
Bluegrass	Brassbuttons	Broadleaf Plantain
Bromegrass	Bur Clover	Canada Thistle
Chickweed	Common Plantain	Common Groundsel
Crabgrass	Creeping Bentgrass	Creeping Charlie
Creeping Beggarweed	Curly Dock	Dandelion
Diffuse Lovegrass	Dog Fennel	Evening Primrose
False Dandelion	Fennel	Fescue
Fiddleneck	Filaree	Florida Pusley
Garden Spurge	Henbit	Johnsongrass
Knotweed	Lambsquarters	Little Bitter Cress
London Rocket	Maiden Cane	Mallow
Mayweed	Mouseear Chickweed	Nimblewill
Oldenlandia	Orchardgrass	Oxalis
Pennsylvania Smartweed	Pennywort	Perennial Ryegrass
Primrose	Prostrate Spurge	Puncture Vine
Quackgrass	Ragweed	Sandspur
Shepherdspurse	Smooth Cat's Ear	Sowthistle
Spotted Spurge	St. Augustinegrass	Tall Fescue
Tansy Ragwort	Torpedograss	White Clover
Whitetop	Wild Morning Glory	Wild Barley
Yellow Nutgrass	Zoysia	

NOTE: Heavy lawn grass or well established difficult to control weeds, such as Bermudagrass, Nimblewill, Dandelion, or Canada Thistle may require a repeat application.

STORAGE AND DISPOSAL *[Optional trash can illustration]*

PESTICIDE STORAGE: Store in original container in a safe place away from direct sunlight. Keep from freezing. If frozen, allow to thaw and shake well before using.

PESTICIDE DISPOSAL: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS *[optional illustration]***HAZARDS TO HUMANS & DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Re-entry icon] People and pets may enter treated area after spray has dried.

[Optional, repeat re-entry statement that appears earlier in label]

FIRST AID <i>[Optional First Aid icon]</i>	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes. • Call a poison control center, (insert contact telephone #,) or doctor for treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center, (insert contact telephone #,) or doctor for treatment advice.
EMERGENCY MEDICAL INFORMATION	
<p>* Have the product container or label with you when calling a poison control center, or doctor, or going for treatment.</p> <p>* You may contact (insert contact telephone #) for emergency medical treatment information.</p> <p>* This product is identified as <i>[Insert brand name]</i>, EPA Reg. No. 71995-49</p>	

ENVIRONMENTAL HAZARDS

The diquat component of this pesticide is toxic to aquatic invertebrates. Do not apply directly to water.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

The imazapic component of this pesticide demonstrates the properties and characteristics associated with chemicals detected in ground water. The use of this chemical in areas where soil is permeable, particularly where the water table is shallow, may result in ground-water contamination.

PHYSICAL OR CHEMICAL HAZARDS

Spray solutions of this product may be mixed, stored and applied using stainless steel, fiberglass, plastic or plastic-lined steel containers. DO NOT MIX, STORE OR APPLY THIS PRODUCT TO SPRAY SOLUTIONS OF THIS PRODUCT IN GALVANIZED STEEL OR UNLINED STEEL (EXCEPT STAINLESS STEEL) CONTAINERS OR SPRAY TANKS.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[Insert Full label translated into Spanish]

[Optional text] Roundup brand Family of Products: Visit the Roundup website to learn more about the Roundup brand family of products for the best solution to your toughest weed problems

[Alternate language]

Roundup Lawn & Garden products have the best solutions to your toughest weed problems. Visit the Roundup website, www.roundup.com, to learn more about the Roundup family of products.

- Roundup Extended Control Weed & Grass Killer Plus Weed Preventer products -- kill & prevent for up to 4 months
- Roundup Weed & Grass Killer Ready-To-Use Plus or Roundup Ready-To-Use Weed & Grass Killer III - ready to use, no mixing, no mess
- Roundup Poison Ivy Plus Tough Brush Killer products -- kill(s) tough, brushy, hard to control weeds
- Roundup Wild Blackberry Plus Vine & Brush Killer products – kill tough brush and weeds
- Roundup Weed & Grass Killer Concentrate Plus - fast visible results
- Roundup Weed & Grass Killer Super Concentrate - best Roundup brand concentrate value
- Roundup Weed & Grass Killer Sure Shot Foam – target weeds in tight places

This product is protected by U.S. Patent No. *[Insert relevant patent number(s)]*. Other patents pending. No license granted under any non-U.S. patent(s).

This is an end-use product. Monsanto does not intend and has not registered it for reformulation or repackaging.

[Insert relevant trademark statements]

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Produced for

Monsanto Company

Lawn & Garden Products

PO Box 418

Marysville, OH 43041-0418

PPN (Form No.) _____

EPA Reg. No. 71995-49

EPA Est. 239-IA-3(I), 239-MS-001(M) (insert additional sites as necessary)

(I) or (M) is first letter of lot number

Made in USA

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Base Label

[optional]

Open/Abra Open (booklet for details)

Open Resealable Label for directions and precautions

Press to Reseal

PRECAUTIONARY STATEMENTS [optional illustration]**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Re-entry icon] People and pets may enter treated area after spray has dried.

[Optional, re-entry statement appears earlier in label]

FIRST AID [Optional First Aid icon]	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes. • Call a poison control center (insert contact telephone #) or doctor for treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center (insert contact telephone #) or doctor for treatment advice.
EMERGENCY MEDICAL INFORMATION	
<p>* Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</p> <p>* You may contact (insert contact telephone #) for emergency medical treatment information.</p> <p>* This product is identified as [Insert brand name], EPA Reg. No. 71995-49</p>	

ENVIRONMENTAL HAZARDS

The diquat component of this pesticide is toxic to aquatic invertebrates. Do not apply directly to water. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

The imazapic component of this pesticide demonstrates the properties and characteristics associated with chemicals detected in ground water. The use of this chemical in areas where soil is permeable, particularly where the water table is shallow, may result in ground-water contamination.

PHYSICAL OR CHEMICAL HAZARDS

Spray solutions of this product may be mixed, stored and applied using stainless steel, fiberglass, plastic or plastic-lined steel containers. **DO NOT MIX, STORE OR APPLY THIS PRODUCT**

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SPRAY SOLUTIONS OF THIS PRODUCT IN GALVANIZED STEEL OR UNLINED STEEL (EXCEPT STAINLESS STEEL) CONTAINERS OR SPRAY TANKS.

STORAGE AND DISPOSAL *[Optional trash can illustration]*

PESTICIDE STORAGE: Store in original container in a safe place away from direct sunlight. Keep from freezing. If frozen, allow to thaw and shake well before using.

PESTICIDE DISPOSAL: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

© [] MONSANTO COMPANY

Produced for

Monsanto Company

Lawn & Garden Products

PO Box 418

Marysville, OH 43041

PPN (Form No.) _____

EPA Reg. No. 71995-49

EPA Est. 239-IA-3(I), 239-MS-001(M) (insert additional sites as necessary)

(I) or (M) is first letter of lot number

APPENDIX 1 – Consolidated List of Label Claims

- *[Product guarantee statement for use throughout]* *Guaranteed Satisfaction (Consumer Guarantee) If for any reason you are not satisfied after using this product, simply send us the original proof of purchase and we will replace the product or refund the purchase price.
- 1 Step weed protection for up to 1 year
- 12 Month Control
- 2 in 1: Kills and Prevents
- Advanced dual action formula (lasts for up to) (1 year) (12 months) (52 weeks) (365 days))
- Before *[weed graphics]* / After *[weed graphics]*
- Contains FastAct® (Technology) (with Foam)
- Controls tough weeds longer* (*longer than Roundup® Concentrate Extended Control Weed & Grass Killer plus Weed Preventer)
- Dead Weeds Guaranteed* (or Your Money Back) *[*guarantee in first bullet]*
- Delivers maximum performance: Kills tough weeds and grasses to the root, prevents new weeds and grasses for up to 1 year, visible results in 12 hours, rain-proof protection in 30 minutes, great value – *[Insert container size]* covers up to *[Insert calculation]* sq ft.
- Did You Know? People and pets may enter treated area after spray has dried.
- Dual (2-way) Action (kills and prevents)
- Dual (2-way) Action: Kills existing weeds (roots and all) and prevents new weeds from appearing for up to 1 year
- Eliminate(s) weeds
- Exclusive (Roundup) formula
- Extended performance
- Extended weed control
- FastAct® (Technology)
- Fast acting (formula)
- Fast-acting formula moves to the root faster (is absorbed fast)(more quickly)
- Fast results
- For use on driveways, patios, sidewalks & gravel paths
- Great value – makes up to [] gallons and covers up to [] sq ft
- Guaranteed* satisfaction *[*guarantee in first bullet]*
- Ideal for killing and preventing unwanted weeds and grasses. Use along fences, retaining walls; in cracks of walks, drives and patios.
- Indicaciones en español después de las de inglés
- Keep areas of your yard weed free longer
- Keeps driveways, walkways, landscape borders, and other listed areas weed-free for up to 1 year
- (One application) Kills (existing) weeds (& grasses) (roots & all) and prevents (new) weed(s) (seeds) (from sprouting, appearing, growing) for up to 1 year
- Kills weeds and grasses to the root so weeds don't come back
- Kills the weeds (& grasses) you see (roots & all) and prevents (new) weed(s) (seeds from sprouting, appearing) for up to 1 year
- Kills (to) the roots
- Kills existing tough weeds & grasses to the root
- Kills weeds, roots and all
- Kills and prevents for up to 1 year
- Long lasting weed & grass control
- Longer lasting Roundup brand formula

- NEW [Use only if change in package or formulation]
- No Root, No Weed, No Problem
- NOW [Use only if change in package or formulation]
- One (1) step (stop) weed protection (for up to 1 year)(12 months)(365 days)(52 weeks)
- One application kills weeds (to the root) and prevents (new) weeds for up to 1 year
- Rainproof in 30 minutes for control that won't wash away
- Read the label first!
- Roundup brand's longest lasting formula
- Roundup brand [insert brand name] creates an invisible (weed) shield (barrier) for up to (1 year) (12 months) (365 days) (52 weeks)
- Roundup's exclusive (patented) (FastAct) formula (technology) kills to the root so weeds don't come back
- (See) (Visual) Results in 12 hours – Prevents for up to 1 year
- (See) (Visual) Results in 12 hours
- Satisfaction guaranteed* [**guarantee in first bullet*]
- Trusted protection
- Begins working in hours
- (Contains) (Now with) FastAct (II) Technology
- Patented FastAct (II) Technology
- Results in 12 hours (even in the Spring)
- Results that show
- Speedy results
- (Driveways) (Patios) (Sidewalks) Stay(s) clear (of weeds) for up to a year
- The fast weed killer
- Use to refill [insert 71995-51 brand name] sprayers
- Up to (1 year) (52 weeks) without weeds
- Up to 1 year vegetation killer
- Weeds won't grow for up to 1 year (12 months)
- Year long (12 month) (52 week) weed control
- Weed Barrier (protection)(technology)
- (Powerful) Invisa-shield (Invisa-guard) (Weed Barrier) Technology
- Powerful protection against weeds (for up to (1-year)(12 months)
- Protects against new weeds (for up to (1-year)(12 months) (365 days)(52weeks)
- Protects (against weeds) up to 3(X) (times) longer (than current brand)(than original)* *than Roundup Weed & Grass Killer Extended Control Plus Weed Preventer
- Protects (against weeds) up to 300% longer (than current brand)(than original)* *than Roundup Weed & Grass Killer Extended Control Plus Weed Preventer
- Advanced formula, superior protection
- Roundup Brand(s) (is/are) [insert brand name] Relentless in the fight against weeds (for up to (12 months) (1 year) (52 weeks) 365days))
- Proven (trusted) performance: Only Roundup brands work the first time, every time - and have for 30 years
- The gold standard in weed control
- (Roundup brand [insert brand name]) Tougher than the toughest weed
- Roundup brand's most advanced (powerful) formula (to protect against weeds)
- Hard on weeds, easy on you
- Visible results in 12 hours, weed free for up to 1 year (12 months)
- New (&)(improved) Roundup formula

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- Kills the roots, guaranteed* [**guarantee in first bullet*]
- Guaranteed* results (with one application) [**guarantee in first bullet*]
- Binds to soil to eliminate and prevent weeds only where applied

[Promotional options]

- Save up to \$[x] on (your) next purchase
- Free weed guide inside
- Free [] with this purchase of [Insert Brand Name] (insert container size)
- FREE SAMPLE
- SAMPLE NOT FOR SALE
- Value sized
- X% free (more)
- Bonus Pack (Pak)

APPENDIX 2 – Packaging Related Claims

NET xx fl oz (qt or gal) (xx mL or L)
 6 fl oz (177 mL)
 13 oz (384 mL)
 16 fl oz (1 pt) (473 mL)
 32 fl oz (1 qt) 946 mL)
 53.7 fl oz (0.42 gal) (1.5 L)
 64 fl oz (1/2 gal) (1.89 L)
 128 fl oz (1 gal) (3.79 L)

[corner flap]

OPEN

Resealable Label for Directions & Precautions

PULL HERE TO OPEN LABEL

PEEL HERE

PEEL OPEN FOR USE DIRECTIONS AND FURTHER INFORMATION

PRESS TO RESEAL

[Net contents] Makes up to 'X' gallons

Mix with water to make 'X' gallons of spray solution

Treats (covers) up to 'Y' sq ft (approximate size of 'Z' tennis court(s))

Mix with water to treat (cover) up to 'Y' sq ft

[$X = \text{net contents} \div 6$]

[$Y = X * 300$]

[$Z = Y \div 2808$]

[Pint]

Makes up to 2½ gallons

Mix with water to make 2½ gallons of spray solution

Covers up to 750 sq ft (approximate size of 1/4 tennis court)

Mix with water to cover up to 750 sq ft

[Quart]

Makes up to 5 gallons

Mix with water to make 5 gallons of spray solution

Covers up to 1,500 sq ft (approximate size of half a tennis court)

Mix with water to cover up to 1,500 sq ft

[0.42 Gallon]

Makes up to 9 gallons

Mix with water to make 9 gallons of spray solution

Covers up to 2,700 sq ft (approximate size of one (a) tennis court)

Mix with water to cover up to 2,700 sq ft

[Half Gallon]

Makes up to 10 gallons

Mix with water to make 10 gallons of spray solution

Covers up to 3,000 sq ft (approximate size of one (a) tennis court)

Mix with water to cover up to 3,000 sq ft

[Gallon]

Makes up to 21 gallons

Mix with water to make 21 gallons of spray solution

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|
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Covers up to 6,300 sq ft (approximate size of two tennis courts)
Mix with water to cover up to 6,300 sq ft

New! Larger size, covers up to [Y] sq ft

With (the convenient) measuring cup, mixing [Insert Brand Name] (controlling weeds around your home) has never been easier

With (the convenient) measuring cup, controlling weeds all around your home has never been this fast and easy