

3/19/2014
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

1/14

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ona Maune
Monsanto Company
1300 I (Eye) Street, NW
Suite 450 East
Washington, DC 20005

3-19-14

Subject: Label Amendment / Glyphosate Residual Concentrate
EPA Reg. No.: 71995-40

Dear Ona Maune:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

Submit one copy of the final printed label for the record before you release the product for shipment. A stamped copy of the label is enclosed for your records. This master label supersedes all previously accepted labels. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions please call Erik Kraft at 703-308-9358 or email at Kraft.Erik@epa.gov.

Sincerely,

Kable "Bo" Davis
Product Manager 25
Herbicide Branch
Registration Division (7505P)

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MASTER LABEL FOR EPA REG. NO. 71995-40

Primary Brand Name:
Glyphosate Residual Concentrate

Alternate Brand Names:
**Roundup Concentrate Extended Control Weed & Grass Killer Plus Weed Preventer;
Roundup Concentrate Weed & Grass Killer Plus Extended Weed Control**

Editorial Notes:
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed text [] is optional text and a 'place holder' for graphics].
Text separated by a backslash '/' denotes 'and/or' options.
Refer to APPENDIX 1 for Consolidated List of Label Claims; APPENDIX 2 for Packaging Related Claims.

[Insert Brand Name and Logo]

[Insert Claims from Appendix 1 or 2] [Insert Graphics]

ACTIVE INGREDIENTS:

Glyphosate, isopropylamine salt [†]	18.00%
Imazapic, ammonium salt ^{††}	0.30%
Diquat dibromide	0.73%
OTHER INGREDIENTS	80.97%
TOTAL	100.00%

[†]Contains 1.2 lbs. glyphosate acid equivalent and ^{††}0.025 lb. imazapic acid equivalent per US gallon.

Keep Out of Reach of Children

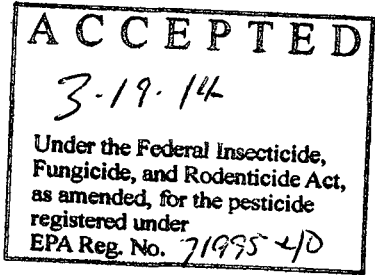
CAUTION

See [back/ side] [panel/ booklet/ label] for additional precautionary statements.

NET [Insert Net contents FL OZ or GAL, see Appendix 2] [Insert Metric Conversion]
Net contents of final printed labeling based on various commercial sizes to be marketed

[Insert 2D code/ PPN code/ LB code]

Optional Instructions for Booklet
[OPEN/ ABRA]
[Open booklet for details]
[Press to Reseal]
[Resealable Label for Directions & Precautions]



[DID YOU KNOW?]

[People and pets may enter treated area after spray has dried] [Insert Claim from Appendix 1]

[Dual-Action/ Formula Works Two Ways]

IMPORTANT! To prevent new weeds and grasses from growing, YOU MUST SPRAY THE ENTIRE AREA you want to control, NOT JUST the emerged weeds.

- 1) Kills existing weeds and grasses, roots and all.
- 2) Prevents new weeds from growing for up to 4 months by creating an invisible barrier [in the soil].

Optional Roundup® Graphics Wheel with the following Where To Use, What To Know and How To Use components

WHERE TO USE [Insert Graphics]

[Yellow color represents area to be sprayed to receive 4 month weed-free control.]

[[NOTE:] Product goes on clear and will not stain. [Insert color] [highlight/ color] shown for illustration purposes only.]

- [Around Trees]
- [Driveways/ & /Sidewalks/ Patios]
- [Along Fences]
- [Gravel Areas]

WHAT TO KNOW [Insert Graphics]

- [Rainproof in 30 Minutes]
- [Visible Results in [6/ 12] Hours]
- [Plant 4 months After Application [(see booklet for details)]]
- [Covers Up To [insert value from Appendix 2] sq ft]

HOW TO USE [Insert Graphics]

- [Add [two/ 2/ capfuls] [6 fl oz/ (6 fl oz)] per Gallon of Water]
- [Use a Tank Sprayer/ Mix into Tank Sprayer]

[DO NOT USE:

In areas that will be planted or seeded within 4 months OR around un-established plants, shrubs, or trees [(see booklet for details)]]

For products where an anti-theft device has been added [This bottle contains an anti-theft device [, either inside or on the back of the bottle]. It does not affect product performance.]

©[Insert year] MONSANTO COMPANY
Produced for Monsanto Company
Lawn & Garden Products
P.O. Box 418
Marysville, OH 43041

EPA Reg. No. 71995-40
EPA Est. 239-IA-3¹, 239-MS-001^M [Insert Additional Establishments]
Superscript is first letter of lot number

[Made in USA]

[Insert 2D code/ PPN code/ LB code] [Insert UPC Barcode]

[Insert LOT number or LOT number will be printed directly on the container]

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**Optional Section:
PRODUCT FACTS**

[KILLS & PREVENTS ALL TYPES OF [TOUGH] WEEDS & GRASSES] [Insert Graphic of grassy, broadleaf and woody weeds]

[[Container] Makes [up to] [insert value from Appendix-2] gallons]

[Mix with water to make [up to] [insert value from Appendix 2] gallons of spray solution]

[[Container] [covers/ treats] [up to] [insert value from Appendix 2] sq ft]

[Mix with water to cover [up to] [insert value from Appendix 2] sq ft]

[One/ Each] gallon [covers/ treats] 300 sq ft

HOW IT WORKS [Insert Graphics]

IMPORTANT: To prevent new weeds and grasses from growing, YOU MUST SPRAY THE ENTIRE AREA you want to [control/ keep free of weeds], NOT JUST the [emerged/ existing] weeds.

[Insert Brand Name] [Dual Action/ Formula] Works [2/ two] ways:

- [Glyphosate [is absorbed by the weed's leaves/ enters plants through the foliage]. It moves through the weed to the root, stopping the production of an essential enzyme found in plants [(but not in humans or animals)].]
[Both glyphosate and diquat, cause weeds to begin to yellow and wilt within [6/12] hours, with complete kill in 1 to 2 weeks.]
[Weeds die, roots and all – so they don't grow back.]
- [Imazapic [prevents new weeds from growing for up to 4 months by creating an invisible barrier in the soil.]
Alternate text: [[creates/ provides] an invisible barrier in the soil that prevents growth of [new] [weeds/ seeds/ and grasses] [from/ sprouting/ germinating/ appearing/ growing] for up to 4 months.]

[Insert Graphics- Examples: 1. Person applying product to patio; 2. Cutaway weed seed/tap root underground; 3. Cutaway of weed germination/ growth inhibition]

WHERE TO USE [Insert Graphics]

[Apply [Insert brand name/ this product] to BOTH existing weeds and [weed-prone] areas where weeds have not yet appeared.] [Treated areas stay weed free for up to 4 months.]

Alternate text: [Apply only where you want to kill existing weeds AND prevent future weed growth for up to 4 months, such as:]

- [On cracks and crevices in [driveways/ sidewalks/ walkways/ and/ patios]
- [[Along fences/ fence lines] foundations/ retaining walls/ curbs/ and/ edge of lawns]
- [In mulched beds or around the base of **well established** (at least 6 months old) plants, shrubs or trees]
- [Gravel areas/ Decorative rock]
- [On walkways/ driveways/ gravel pathways/ [RV and boat] parking areas/ under decks/ and/ [brick/ paver] patios/ paths]

WHERE NOT TO USE [Insert Graphics]

- DO NOT SPRAY plants or grasses you like – they will die.
- DO NOT USE in lawns or for lawn renovation as this product kills and prevents desirable grasses from growing too.
- DO NOT USE for vegetable garden preparation or in and around fruits and vegetables.
- DO NOT SPRAY landscaped areas around young plants or in an area that will be planted or seeded within 4 months.

NOTE: For weed control in these areas use [Insert Brand Name for 71995-33] [or Insert Brand Name for 71995-25].

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Always read and follow label directions.

USER SAFETY RECOMMENDATIONS:

- Clothing and protective equipment exposed to this product should be washed in detergent and hot water. Such items should be kept and washed separate from other laundry.
- Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Users should remove clothing immediately if product gets inside; then wash thoroughly and put on clean clothing.

Entry Restrictions: People and pets must not touch treated plants or enter treated areas until after spray has dried.

MIXING [AND USE] INSTRUCTIONS [Insert Graphics]

1 Tablespoon (Tbs) = 3 teaspoons (tsp) 1 fl oz = 2 Tbs [1 capful = 3 fl oz] 2 capfuls = 6 fl oz

Tank Sprayer:

Use of a Roundup® brand tank sprayer is recommended. A plastic, fiberglass, plastic-lined steel or stainless steel sprayer may also be used. **Do not mix, store or apply using a galvanized or unlined steel (except stainless steel) sprayer.**

- Add [[two/ 2] capfuls] [6 fl oz (12 Tbs)/ (6 fl oz)] per gallon of water.
- [One/ Each] gallon [covers/ treats] 300 sq ft.

HOW TO APPLY [Insert Graphics]

- Spray the existing weeds AND the entire surrounding weed-prone area you want to keep weed free [free of weeds] [for up to 4 months]. Spray the area until **thoroughly wet**.
Alternate text: [To keep areas weed free for up to 4 months, spray the [entire/ desired/ weed-prone] area until thoroughly wet.]
Alternate text: [Spray [existing/ emerged] weeds and the entire surrounding [weed-prone] area where weeds or grasses you want to kill normally appear until thoroughly wet. Spray only the areas you want keep free of weeds for up to 4 months].
- When spraying around the base of **well-established** (at least 6 months old) ornamental plants, shrubs or trees, shield desirable plants from drift with a sheet of cardboard or plastic. If desirable plants are accidentally sprayed, rinse off immediately with water [or cut off the treated area].

WHEN TO APPLY [Insert Graphics]

- For best results, apply during warm, sunny weather above 60° F [to accelerate systemic movement from foliage to roots].
- [Apply/ Spray] when air is calm to prevent drift to desirable plants.
- RAINPROOF [Protection:]: Rain or watering 30 minutes after application will NOT wash away effectiveness.
Alternative Text: [Insert Brand Name] is Rainproof in 30 minutes.]
- [Wait at least 4 months before spraying a previously treated area unless weeds reappear then re-spray the area as needed.]

Application Restrictions: Do not apply this product in a way that will contact any person or pet, either directly or through drift. Only the person applying this product may be in the area during application.

Optional Section:

WHEN TO REPLANT [Insert Graphics]

- All ornamental bedding plants [annuals and perennials], trees, shrubs, sod and seed (flowers and grasses) may be planted **4 months** after application.

Optional Section:

HOW TO CLEAN [SPRAYER] [Insert Graphics]

- To clean sprayer after use, rinse sprayer and sprayer parts with water 3 times. Spray rinse water on [bare soil or gravel/ treated area]. After cleaning, sprayer may be used for other products.

Optional Section: Select from the list below

KILLS AND PREVENTS ALL TYPES OF [TOUGH] WEEDS AND GRASSES [Insert Graphics]

[Kills and prevents [insert from the list below]]

Bahiagrass	Bentgrass	Bermudagrass
Bindweed	Black Medic	Blue Toadflax
Bluegrass	Brassbuttons	Broadleaf Plantain
Bromegrass	Bur Clover	Canada Thistle
Chickweed	Common Plantain	Common Groundsel
Crabgrass	Creeping Bentgrass	Creeping Charlie
Creeping Beggarweed	Curly Dock	Dandelion
Diffuse Lovegrass	Dog Fennel	Evening Primrose
False Dandelion	Fennel	Fescue
Fiddleneck	Filaree	Florida Pusley
Garden Spurge	Henbit	Johnsongrass
Knotweed	Lambsquarters	Little Bitter Cress
London Rocket	Maiden Cane	Mallow
Mayweed	Mouseear Chickweed	Nimblewill
Oldenlandia	Orchardgrass	Oxalis
Pennsylvania Smartweed	Pennywort	Perennial Ryegrass
Primrose	Prostrate Spurge	Puncture Vine
Quackgrass	Ragweed	Sandspur
Shepherdspurse	Smooth Cat's Ear	Sowthistle
Spotted Spurge	St. Augustinegrass	Tall Fescue
Tansy Ragwort	Torpedograss	White Clover
Whitetop	Wild Morning Glory	Wild Barley
Yellow Nutgrass	Zoysia	

NOTE: Heavy lawn grass or well established difficult to control weeds, such as Bermudagrass, Nimblewill, Dandelion, or Canada Thistle may require a repeat application.

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store product in original container in a safe place away from direct sunlight. Keep from freezing. If frozen, allow to thaw and shake well before using.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling, if available. **If Partly Filled:** Call your local solid waste agency [or Insert Telephone Number] for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

KEEP OUT OF REACH OF CHILDREN

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

[Re-entry icon]

People and pets must not touch treated plants or enter treated areas until after spray has dried.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes. • Call a poison control center [Insert Telephone Number] or doctor for treatment advice.
EMERGENCY MEDICAL INFORMATION	
<ul style="list-style-type: none"> • Have the product container or label with you when calling a poison control center or doctor, or going for treatment. • You may contact [Insert Telephone Number] for emergency medical treatment information. • This product is identified as [Insert Brand Name], EPA Reg. No. 71995-40. 	

ENVIRONMENTAL HAZARDS:

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems. Diquat is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters. Imazapic demonstrates the properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soil is permeable, particularly where the water table is shallow, may result in groundwater contamination.

PHYSICAL OR CHEMICAL HAZARDS:

Spray solutions of this product may be mixed, stored and applied using stainless steel, fiberglass, plastic or plastic-lined steel containers. **DO NOT MIX, STORE OR APPLY THIS PRODUCT OR SPRAY SOLUTIONS OF THIS PRODUCT IN GALVANIZED STEEL OR UNLINED STEEL (EXCEPT STAINLESS STEEL) CONTAINERS OR SPRAY TANKS.**

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

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[Guaranteed Satisfaction.*]

Optional Section

***CONSUMER GUARANTEE**

If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will replace the product or refund the purchase price.

Optional Section

ROUNDUP FAMILY OF PRODUCTS

Visit the Roundup website to learn more about the Roundup family of products for the best solution to your toughest weed problems.

Alternative Text: [Roundup® Lawn & Garden products have the best solutions to your toughest weed problems.] [Visit the Roundup website, www.roundup.com, to learn more about the Roundup family of products.]

[Insert Graphic/ Roundup Product Family Photo]

- [Roundup Extended Control Weed & Grass Killer [plus Weed Preventer] products] [– kill & prevent weeds for up to 4 months]
- [Roundup Max Control 365 products] [– kill & prevent weeds for up to 12 months]
- [Roundup Ready-To-Use Weed & Grass Killer III/ Insert Brand Name for 71995-33] [– no mixing, no mess]
- [Insert Brand Name for 71995-33] [– kill weeds, protect desirable plants.]
- [Roundup Poison Ivy Plus Tough Brush Killer products] [– kill tough, brushy, hard-to-control weeds]
- [Roundup Wild Blackberry Plus Vine & Brush Killer products] [– kill tough brush & vines]
- [Insert Brand Name for 71995-29] [– [fast visible results]
- [Insert Brand Name for 71995-25] [– best Roundup brand concentrate value]
- [Roundup Weed & Grass Killer Sure Shot Foam] [– target weeds in tight places]

Optional Spanish Translations:

[Insert generic logo and brand name in English & Spanish]

[Insert Label Language in Spanish as Applicable]

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Base Label Information:

[Insert generic logo and brand name in English & Spanish]

Insert applicable instruction along side of base label:

[Resealable Label for Directions & Precautions / Etiqueta re-cerrable para instrucciones y avisos de precaución.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

KEEP OUT OF REACH OF CHILDREN

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

[Re-entry icon]

People and pets must not touch treated plants or enter treated areas until after spray has dried.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes. • Call a poison control center [Insert Telephone Number] or doctor for treatment advice.
EMERGENCY MEDICAL INFORMATION	
<ul style="list-style-type: none"> • Have the product container or label with you when calling a poison control center or doctor, or going for treatment. • You may contact [Insert Telephone Number] for emergency medical treatment information. • This product is identified as [Insert Brand Name], EPA Reg. No. 71995-40. 	

ENVIRONMENTAL HAZARDS:

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems. Diquat is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters. Imazapic demonstrates the properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soil is permeable, particularly where the water table is shallow, may result in groundwater contamination.

[PHYSICAL OR CHEMICAL HAZARDS:

Spray solutions of this product may be mixed, stored and applied using stainless steel, fiberglass, plastic or plastic-lined steel containers. **DO NOT MIX, STORE OR APPLY THIS PRODUCT OR SPRAY SOLUTIONS OF THIS PRODUCT IN GALVANIZED STEEL OR UNLINED STEEL (EXCEPT STAINLESS STEEL) CONTAINERS OR SPRAY TANKS.]**

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store product in original container in a safe place away from direct sunlight. Keep from freezing. If frozen, allow to thaw and shake well before using.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling, if available. **If Partly Filled:** Call your local solid waste agency [or Insert Telephone Number] for disposal instructions. Never place unused product down any indoor or outdoor drain.

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[Insert Phone & Computer Icons]
Questions, Comments or Information
[Insert Telephone Number] www.roundup.com
¿Preguntas, Comentarios o Información?

© [Insert year] MONSANTO COMPANY

Produced for Monsanto Company
Lawn & Garden Products
P. O. Box 418
Marysville, OH 43041

EPA Reg. No. 71995-40

EPA Est. 239-IA-3¹, 239-MS-001^M [Insert Additional Establishments]

Superscript is first letter of lot number

[Made in USA]

[Insert Relevant Trademark Disclosure Statement(s)]

[Insert Relevant Patent Information Statement(s)]

This is an end-use product. Monsanto Company does not intend and has not registered it for reformulation or repackaging.

For products where an anti-theft device has been added [This bottle contains an anti-theft device [, either inside or on the back of the bottle]. [It does not affect product performance.]]

[Insert PPN code/ Insert LB code] [UPC Code/ 2D Code]

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APPENDIX 1: Consolidated List of Label Claims

- 2 in 1 [kills and prevents]
- Absorbed into both broadleaf and grassy weeds
- Absorbs on contact, starts working immediately
- Absorbed through the leaves, it goes all the way to the root for total kill [on weeds you directly spray]
- After [Insert graphic of dead weed]
- Before [Insert graphic of live weed]
- Begins absorbing on contact
- Begins to work in [Insert value of between 1 and 24] hours
- Begins working in hours
- Concentrated for extra value
- Concentrated formula
- Completely kills even the toughest weeds and grasses
- Consumer Guarantee: If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will replace the product or refund the purchase price
- [Contains] FastAct® [II] [Technology]
- Dead Weeds Guaranteed * [qualify guarantee] (See booklet for details) [or Your Money Back]
- Delivers maximum performance: Kills tough weeds and grasses to the root, prevents new weeds and grasses for up to 4 months, visible results in [6/ 12] hours, rain-proof protection in 30 minutes, great value-covers up to [insert calculation per container] sq ft
- Did You Know? People [and/ &] pets may enter treated area after spray has dried?
- Dual [2-way] Action [kills and prevents]
- Dual [2-way] Action: Kills existing weeds [root and all] and prevents new weeds from appearing for up to [4 months/ 120 days]
- Economical [concentrate formula]
- Even if it rains – [Roundup/ Insert Brand Name] won't lose its effectiveness
- Exclusive [Roundup/ Insert Brand Name] formula
- Extended weed control
- FastAct® [Technology] – Results in [6/ 12] Hours!
- Fast-acting (formula)
- Fast-acting for visible results in [6/ 12] hours
- Got Tough Weeds – Get [Insert brand name]
- Great value – makes up to [] gallons and [covers/ treats] up to [] sq ft
- Guaranteed effective: Kills over 200 types of weeds and grasses, roots and all, with just one application
- Guaranteed (we guarantee it) [qualify guarantee]
- Guaranteed Satisfaction* [Open booklet for details.] [qualify guarantee]
- Ideal for killing and preventing unwanted weeds and grasses [throughout your yard]. Use along fences, retaining walls; in cracks of walks, driveways and patios; and around [mulch/ landscape] beds, around trees and shrubs
- Keeps driveways, walkways, landscape borders, tree rings, and other areas weed-free for up to 4 months
- Kills almost all [annual and perennial] weeds, grasses and other unwanted plants
- Kills and prevents for up to 4 months
- Kills over 200 weeds
- Kills the roots so treated weeds don't come back
- Kills the root[s] [so weeds don't come back] [first time, every time] [guaranteed] [qualify guarantee]
- Kills [to] the root[s] [Guaranteed[!/*]] [qualify guarantee]
- Kills even the toughest weeds
- Kills [the toughest weeds and grasses] to the root so [weeds/ they] don't come back
- Kills the roots of [both] broadleaf and grassy weeds

- Kills the weed you see and the root you don't
- Kills the weeds [& grasses] you see [roots & all] and prevents [new] [weeds/ seeds] [from/ sprouting/ germinating/ appearing] for up to 4 months
- Kills existing tough weeds [& grasses] [to the Root]
- Kills unwanted weeds [and grasses] [roots and all]
- Kills weeds [and grasses] [clear down to the root] [1-2 weeks] [roots and all]
- Kills weeds [and unwanted grasses] – roots and all
- Kills weeds clear down to the root, 1st time, every time so weeds don't come back – guaranteed [qualify guarantee]
- Kills weeds dead
- Kills weeds and grasses in – Patios – Driveways – Walkways and Gravel Areas
- Kills weeds, roots and all
- Kills what you directly spray
- Make only what you need
- Mix into tank sprayer
- Multipurpose grass and broadleaf weed control
- [Next day/ this weekend] results: Begins killing on contact, visible results in [6/12] hours
- No root. No weed. No problem.®
- Non-staining [formula]
- [One application] Kills [existing] weeds [& grasses] [roots & all] and prevents [new] [weeds/ seeds] [from sprouting/ germinating/ appearing/ growing] for up to [4 months/ 120 days]
- One application kills over 200 types of weeds and grasses, roots and all [maximum effectiveness]
- Only Roundup's exclusive formula won't be washed away by rain or watering 30 minutes after treatment
- Patented FastAct® [II] Technology
- Product goes on clear and will not stain
- Proven performance: Roundup brands work the first time, every time – and have for [more than/ 30/ insert # years] years
- Provides maximum control: Kills existing weeds to the root so they don't come back
- Provides extended [(up to 4 months)] control of weeds in driveways, walkways, landscape borders, tree rings, and other areas.
- [Provides] [visible] results in [insert value of between 1 and 24] hours
- [RainFast/ RAINPROOF/ Rainproof Protection:] in 30 minutes [for control that won't wash away]
- Replant 4 months After Application
- Roundup [Insert Brand Name] can be used [almost] anywhere weeds and grasses grow, including patios, walkways, and driveways; along fences; in landscaping beds; or established shrubs and trees
- Roundup's exclusive [patented] [FastAct®] formula [technology] kills to the root so weeds don't come back
- Satisfaction guaranteed* [qualify guarantee] (See booklet for details)
- Satisfaction guaranteed or [we will gladly refund purchase price/ your money back with proof of purchase]
- See [visible] results in [[insert value between 1 and 24] hours] [- Prevents for up to [4 months/ 120 days]]
- [Spray weeds/ Use] around established trees, shrubs and around fences, and on patios, paths, sidewalks, sidewalk cracks, walkways, driveways[, and other areas in your yard]
- Starts to kill [the same day/ overnight]
- Starts working [immediately/ in [6/ 12] hours/ overnight]
- The fast & easy way to kill and prevent weeds for up to 4 months
- This bottle contains an anti-theft device, [either inside or on the back of the bottle]. [It does not affect product performance].
- This Roundup formula targets an enzyme in plants but not in people or pets
- Tough formula [kills to the roots]
- Tougher than the toughest weeds

- Use along fences, paths, patios, sidewalks and driveways, around trees, shrubs, mulch beds, and on brick and gravel areas.
- Use to trim and edge landscape areas
- Visible effects are gradual wilting and yellowing advancing to complete browning and root destruction
- Visible Results in [6/12] Hours!
- WATER BASED [icon]
- Water-based formula
- Works first time, every time [guaranteed] [qualify guarantee]
- Works on [insert weed list]

Promotional Offering Options

- [Insert #] Bottles [Included]
- [Insert Value]% Free [More]
- [Insert Value]% More in Each Bottle
- [Insert Value]% More VALUE SIZE
- Bonus [Size/ Pak]
- BONUS SIZE [Insert Value]% MORE!
- Can be used in [Insert Packaging Type/ Sprayer Type]
- Club [Pack/ Pak]
- Combo [Pack/ Pak]
- FREE [Insert Brand Name] [Insert Amount] VALUE
- Free [Insert Description] with this purchase of [Insert Brand Name] [Insert Container Size]
- Free Concentrate
- Free Tank Sprayer
- FREE SAMPLE
- Free weed guide inside
- Great Value
- **NEW! Use only if new package or formulation**
- New! Larger size, covers up to [Insert value] sq ft
- **NOW! Use only if new package or formulation**
- SAMPLE NOT FOR SALE
- Save up to \$ [Insert Value] on [your] next purchase
- Tank Sprayer [With/ Plus] Concentrate
- TWIN [PACK/ PAK]
- Value [Pack/ Pak]
- VALUE SIZE
- Value sized

APPENDIX 2: Packaging Related Claims

Calculation of Spray and Weed Coverage

- To determine approximate quantity of spray solution by container, divide the net contents in fluid ounces by 6 fl oz per gallon. (Y= Net contents (fl oz) ÷ 6 fl oz)
- To determine how many square feet can be treated, multiply Y (gallons of spray solution) by 300 (X spray coverage= Y gallons of spray solution x 300 sq ft)

NET CONTENT SKU Size	Spray Coverage (X) (using 6 fl oz/ gallon)	6 fl oz/ gallon Spray Solution (Y)
XX FL OZ (QT or GAL) (ml or L)	Net Contents (fl oz) ÷ 6 fl oz= Y; multiply Y by 300= treatment area in sq ft	Net contents (fl oz) ÷ 6 fl oz
16 FL OZ [(1 PT)]	up to 800 sq ft	Makes up to 2.6 gallons
32 FL OZ [(1 QT)]	up to 1,600 sq ft	Makes up to 5.3 gallons
64 FL OZ [(½ GAL)]	up to 3,200 sq ft	Makes up to 10.6 gallons
1 GALLON [(128 FL OZ)]	up to 6,300 sq ft	Makes up to 21 gallons

Other Packaging Related Claims:

- [Apply with/ Use in] a Roundup® brand [tank/ Multi Purpose] Sprayer [or a [handheld] trigger sprayer]
- As easy as 1) Open 2) Pour [into measuring [cap/ cup] 3) Mix [with water] 4) Apply
- Cap is a measuring cup
- Cap works like a measuring cup [to help you use the right amount]
- Close tightly while pushing down to turn [Insert Arrow Graphics]
- [Drain-Back/ Drain back] [cup/ cap/ spout]
- Drip free [pour] spout
- [Easy-Measure/ Easy measure] [cup/ cap]
- [Easy] Pour spout
- Easy to apply with a Roundup® brand [tank/ Multi Purpose] sprayer
- Easy to [see/ read] measuring lines
- Fill cap [2X/ 2/ two/ twice] per Gallon
- For Roundup Use Only
- Includes Measuring [Cup /Cap]
- Less mess [with easy pour spout] [with drain back [cap/ cup]]
- Never lose the measuring cup again
- No drip [pour] spout
- No leak [cap/ cup]
- No need to rinse the [cap/ cup] [- product drains back into the bottle]
- Not For Consumable Use
- Measuring [Cup /Cap] Included
- Measuring [cap/ cup] makes it easy to use the right amount
- Measuring [cap/ cup] won't get lost
- Pour Spout
- Recyclable bottle
- Recycle symbol
- Remove foil seal
- Rinse After Use
- Squeeze Tabs, Turn Cap to Open [insert graphic with arrows]
- [Use [2/ 2X/ two] capfuls per Gallon] [Insert graphics]
- With [the convenient] measuring [cup/ cap], mixing [Insert Brand Name] [controlling weeds around your home] has never been easier
- With [the convenient] measuring [cup/ cap], controlling weeds all around your home] has never been this fast and easy