


71995-36

05/05/2003

1/16

 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (H7505C) 401 "M" St., S.W. Washington, D.C. 20460</p> <p style="text-align: center;"><b>NOTICE OF PESTICIDE:</b> <u>  x  </u> Registration <u>    </u> Reregistration</p> <p>(under FIFRA, as amended)</p>	EPA Reg. Number: <b>71995-36</b>	Date of Issuance: <b>MAY - 5 2003</b>
	Term of Issuance: <b>Conditional</b>	
	Name of Pesticide Product: <b>MON 78783 Herbicide</b>	
Name and Address of Registrant (include ZIP Code): <b>Monsanto Company, Lawn &amp; Garden Products 600 13th Street, N.W. Suite 660 Washington, DC 20005</b>		
<p><b>Note:</b> Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p> <p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p><b>This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:</b></p> <ol style="list-style-type: none"> <li>1. Submit/cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.</li> <li>2. Add the phrase "EPA Registration No. 71995-36" before you release the product for shipment.</li> <li>3. Submit three (3) copies of your final printed labeling before you release the product for shipment.</li> </ol> <p>If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of this product constitutes acceptance of these conditions.</p> <p>A stamped copy of the label is enclosed for your records.</p>		
Signature of Approving Official: <i>Mark A. ... for James A. Tompkins</i>		Date: <i>5/5/03</i>

[Editorial Notes: Bracketed test [ ] is for internal use and serves as a 'place holder' for graphics. Parenthetical text ( ) denotes optional wording.]

[Refer to APPENDIX 1 for consolidated list of label claims.]

[Refer to APPENDIX 2 for packaging related claims.]

[Refer to APPENDIX 3 for packaging related instructions.]

**MON 78783 herbicide**

**Active Ingredients**

Glyphosate, isopropylamine salt .....	1.0%
Triclopyr, triethylamine salt.....	0.1%
<b>Other Ingredients.....</b>	<b>98.9%</b>

**A C C E P T E D**

MAY - 5 2003

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No 71995-36

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See back panel (booklet) for additional precautionary statements.  
(Read precautions and directions on back label.)

NET \_\_\_ fl. oz

Open Resealable Label for directions & Precautions  
Press to Reseal

MON 78783 Herbicide

CONTROLS ALL TYPES OF (TOUGH) WEEDS & GRASSES including:

- Poison Ivy • Poison Oak • Wild Blackberries • Kudzu • Ragweed

<b>Product Facts</b>	Container treats more than (over) _____ weeds [rate equals 200 weeds per 24 oz] Container treats _____ sq ft (approximate size of _____ tennis courts) [1 gallon treats 300 sq ft]
<b>KILLS WEEDS</b>	[Illustration grassy, broadleaf and woody weeds] <b>ALL TYPES OF (TOUGH) WEEDS &amp; GRASSES including:</b> • Poison Ivy • Poison Oak • Wild Blackberries • Kudzu • Ragweed  <b>(OR)</b> Kills Woody Brush & Vines Including: <ul style="list-style-type: none"> <li>• poison oak</li> <li>• poison ivy</li> <li>• wild blackberries</li> <li>• kudzu</li> <li>• bamboo</li> <li>• ragweed</li> <li>• Plus over 100 Unwanted Plants, Weeds &amp; Grasses</li> </ul>
<b>WHERE TO USE</b>	<ul style="list-style-type: none"> <li>• In recreational areas, parks and sports facilities</li> <li>• Around homes, buildings, cabins, lodges, and camp sites</li> <li>• On wooded and vacant lots</li> <li>• Fields and trails</li> <li>• Around shrubs &amp; trees</li> <li>• Along fences &amp; paths</li> <li>• Sidewalks and driveways</li> </ul> Plus other areas where tough weeds are invading your yard
[telephone icon]	<b>Questions, Comments, or Medical Information</b> Call [insert contact telephone number] <a href="http://www.roundup.com">www.roundup.com</a> [internet icon]

**IMPORTANT:** Do not use on or around edible feed or food crops.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**HOW TO APPLY**

- Adjust nozzle to a coarse spray.
- [For Foaming package] Turn nozzle to desired position - FOAM (MARKER) or STREAM (SPRAY) (NO MARKER) (NO FOAM). (FOAM (MARKER) marks weeds for up to (X) minutes, allowing you to easily see where you've sprayed. STREAM (SPRAY) (NO MARKER) (NO FOAM) provides coarse spray that does not foam.)

MON 78783 Herbicide

- *[For Pull 'N Spray package]* Follow illustrations and instructions above. Point wand at unwanted weeds or grasses and push button to begin spraying. Twist nozzle at end of wand to adjust spray pattern. Pull 'T-handle' again as needed to continue spraying. **JUST PULL UP – NO NEED TO PUMP.**
- *[For Pull 'N Spray II package]* Follow illustrations and instructions above to ready (prime) the sprayer. Twist nozzle at end of sprayer to adjust spray pattern. Point sprayer at unwanted weeds or grasses and press sprayer button to begin spraying. Hold down for continuous spray. Pull ring at sprayer bottom again as needed for additional spraying.
- Spray the weeds or grasses you want to kill until thoroughly wet.
- When spot treating weeds around desirable plants shield plants from drift with a sheet of cardboard or plastic. If desirable plant is accidentally sprayed, rinse off immediately with water.

**IMPORTANT:** Do not spray plants or grasses you like - they may die too. Not recommended for spot weed control in lawns since [insert brand name] kills lawn grasses.

**[Advisory statement #1: include if no lawn or plot preparation uses are included in final printed label] Note:** Do not use for lawn renovation or flower bed and vegetable garden preparation (plot preparation); instead use Roundup Concentrate or Roundup Super Concentrate.

**ADDITIONAL TIPS**

• **TO KILL VINES**

- If vines are growing up poles, fences, or tree trunks with mature bark, cut vines to a height of 3 to 4 feet and spray vines thoroughly.
- If vines are climbing shrubs or tree trunks with green bark, cut vines at base and treat as directed for stumps or spray regrowth. If spraying regrowth, shield shrubs and green bark from spray drift with a sheet (piece) of cardboard or plastic.

• **For Lawn Replacement [if renovation use is included in final printed label then remove advisory statement #1]**

Use [insert brand name] to kill a (an old) (an unwanted) lawn and (its) weeds before planting (a) new lawn (OR prior to laying a patio, sidewalk, or driveway).

*[Alternate text] For lawn replacement use [insert brand name] to kill lawn and(&) weeds before planting new lawn.*

- Skip one mowing before spraying.
- If soil is dry, water before application and 2 to 3 days after application.
- Wait 7 days after last application to rake, till or replant with seed or sod.

*[Alternate text]*

- Wait 7 days for weeds and lawn to die. Repeat if necessary.
- Rake or till to prepare area for planting seed or sod.
- (If green patches remain after 7 days, reapply.)

*[Alternate section]*

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- (Great) *[insert brand name]* Project: Lawn Renovation  
Use *[insert brand name]* to kill sections of a weed-infested lawn before reseeding.
  - Apply *[insert brand name]* to lawn weeds and grasses
  - Wait 7 days after application to rake, till or replant with seed or sod.
  - Work (1" of) Scotts Lawn Soil with Starter Fertilizer into existing soil, mixing well.
  - For thick, green grass – guaranteed -- spread Scotts Pure Premium (or other Scotts grass seed) and water regularly (daily) to keep area moist (follow package instructions).
  - For best results, add a thin layer of Scotts Miracle-Gro Sphagnum Peat Moss or Scotts Lawn soil over the area to help seeded area stay moist throughout germination period.
- **Kudzu**  
For best results, apply in mid to late summer when vines are mature and actively growing.
- **Wild Blackberry**  
Spray anytime plants are actively growing. Dead canes should be cut down and removed. Reapplication is often required to kill deep roots.
- **Poison Ivy & Poison Oak**  
Contact with these plants anytime of the year can cause an allergic reaction. Spray anytime plants are actively growing, but at least 4 weeks before the first killing frost in the fall. Reapply, if new growth appears. Handle dead plants with rubber gloves. Dispose of plants and rubber gloves in tightly sealed garbage bags.
- **For Flowerbed (Ornamental Plot) Preparation** *[remove advisory statement #1 if plot preparation use is included in final printed label]*  
  
Use *[insert brand name]* to kill weeds, grasses and brush before planting flowers, trees or shrubs.
  - If soil is dry, water before application and 2 to 3 days after application.
  - Apply evenly over treatment area.
  - Wait (at least) 1 day before planting flowers and 30 days before planting trees and shrubs.

*[Alternate section]*

- (Great) *[insert brand name]* Project: Flower Garden Preparation  
Use *[insert brand name]* to kill unwanted weeds and grasses before planting flowers, trees or shrubs.
  - Apply *[insert brand name]* to vegetation in planting bed
  - Wait (at least) 1 day after application before planting flowers and 30 days before planting trees and shrubs.
  - For best results, add 3" of Miracle-Gro Garden Soil to your garden. Rototill or spade to a depth of 6", mixing well.
  - Feed flowering (new) plants every 2 weeks with Miracle-Gro Plant Food (follow package instructions).

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**WHEN TO APPLY**

- Use anytime weeds (and grasses) are actively growing (Apply when weeds are actively growing)
  - For best results apply during warm, sunny weather (above 60° F) (to accelerate systemic movement from foliage to roots).
  - Spray (Apply) when air is calm to prevent drift to desirable plants.
  - [*insert brand name*] is Rainproof in 2 hours (30, 45, 60, or 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes)
- [*Alternate text*] Rain or watering 2 hours (30, 45, 60, or 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes) after application will not wash away effectiveness.
- [*Optional text*] Apply when weeds are small and before seeds form.
  - [*Optional text*] Weeds usually yellow and(&) wilt within 2-4 days (hours) with complete kill in 1 to 2 weeks for annual weeds. Perennial weeds such as poison ivy may take 4 or more weeks for complete kill.
  - [*Optional text*] Established (Perennial) weeds may require a repeat application.
  - [*Optional text*] Note: Brush (sprayed in the Fall) may not be controlled until the following season. In the Spring, spray regrowth if it occurs.
  - [*Optional text*] Plants such as ornamental flowers, trees, and shrubs may be planted 30 days after application.

[OPTIONAL REPLANT SECTION]

**WHEN TO REPLANT**

- Ornamental flowers may be planted **1 day** after application:
- Lawn grasses may be planted **7 days** after application.
- Non-conifer trees and shrubs may be planted **14 days** after application.
- Conifer trees and shrubs may be planted **30 days** after application.

**HOW IT WORKS**

[*insert brand name*] enters plants through foliage and moves systemically to the roots, killing weeds by altering the production of certain substances found in plants. Weeds usually yellow and wilt within 2 to 4 days (hours) with complete kill in 1 to 2 weeks for annual weeds. Perennial weeds such as poison ivy may take 4 or more weeks for complete kill.

**STORAGE AND DISPOSAL**

[*Trigger Sprayer - Original or Foaming*]

**STORAGE:** Rotate nozzle to closed position (Turn nozzle to OFF position)(Close nozzle on trigger sprayer). Store product in original container in a safe place away from direct sunlight. Keep from freezing.

[*Quick Connect Sprayer*]

**STORAGE:** Flip down spout to close. NO NEED TO DISCONNECT TRIGGER SPRAYER. Close nozzle on trigger sprayer (Turn nozzle on trigger sprayer to OFF position). Snap sprayer back in place. Store product in original container in a safe place away from direct sunlight. Keep from freezing.

*[Pull 'N Spray]*

**STORAGE :** Completely dispense product in sprayer prior to storage. Slide white (or other color) strip on cap back to closed position. **LEAVE WAND PLUG CONNECTED TO 'T-HANDLE'**. Snap wand back into place on side of container. Store product in original container in a safe place away from direct sunlight. Keep from freezing.

*[Pull 'N Spray II]*

**STORAGE :**

Completely dispense product in sprayer prior to storage. Twist sprayer nozzle to the OFF position. Flip down (color of spout) spout on cap. **NO NEED TO DISCONNECT SPRAYER HOSE FROM CAP.** Place sprayer back inside carrier on bottle with the nozzle facing down. Store product in original container in a safe place away from direct sunlight. Keep from freezing.

*[All packaging types except for Pull 'N Spray]*

**DISPOSAL:** Do not reuse container except to refill (with [insert brand name of MON 78736]).

*[Pull 'N Spray only]*

**DISPOSAL: DO NOT RE-USE EMPTY CONTAINER.**

*[ALL Packaging types]*

**Empty Container:** Put in trash (recycle where available). **Partially Full Container:** Call your local waste disposal service or 1-800-CLEANUP. Never pour product down any drain.

**HOW TO REFILL** *[All packaging types except for Pull 'N Spray]*

This container and sprayer can be reused. Use *[insert brand name of MON 78736]* to refill the container. Follow the instructions below:

**[24 FL OZ]:**

To this empty container add 1 fl oz (2 Tbs) of *[insert brand name of MON 78736]* then fill with water very slowly to avoid foaming.

**[½ GAL]**

To this empty container add 3 fl oz (6 Tbs) of *[insert brand name of MON 78736]* then fill with water very slowly to avoid foaming.

**[GAL]**

To this empty container add 6 fl oz (12 Tbs) of *[insert brand name of MON 78736]* then fill with water very slowly to avoid foaming.

**[1.33 GAL PNS II]**

To this empty container add 8 fl oz (16 Tbs) of *[insert brand name of MON 78736]* then fill with water very slowly to avoid foaming.

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[6L]

To this empty container add 10 fl oz of [insert brand name of MON 78736] then fill with water very slowly to avoid foaming.

[2 GAL]

To this empty container add 12 fl oz (24 Tbs) of [insert brand name of MON 78736] then fill with water very slowly to avoid foaming.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**CAUTION:** Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling.

[re-entry icon] People and pets may enter treated area after spray has dried.

<b>EMERGENCY MEDICAL INFORMATION</b>
<ul style="list-style-type: none"> <li>• Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</li> <li>• You may contact (insert contact telephone #) for emergency medical treatment information.</li> <li>• This product is identified as [insert brand name], EPA Reg. No. 71995-new</li> </ul>

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

Roundup is a trademark of Monsanto Technology LLC

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Monsanto Company, Lawn & Garden Products  
P.O. Box 418  
Marysville, OH 43041

EPA Reg. No. 71995-new  
Form No.  
EPA Est. 239-IA-3<sup>1</sup>; 58996-MO-1<sup>A</sup>  
Superscript is first letter of lot number  
Made in USA



## APPENDIX 1 – Consolidated List of Label Claims

[Ordered alphabetically]

- (Contains) (With) FastAct (Technology)
- (Contains) FastAct Technology
- (Use) For brush control
- (Use) For general weed control: Use along fences, paths, patios, sidewalks and driveways, around trees, shrubs, ornamental plantings, flowerbeds, and buildings, and in brick and gravel walkways.
- [insert brand name] – control weeds with confidence (certainty, assurance)
- [insert brand name] Kills the weed you see and the root others leave behind
- [insert brand name] *Fast Acting* Poison Ivy (Brush)(Tough Weeds)(Brambles)(Kudzu) killer
- 33% Faster
- Absorbs on contact, starts working immediately
- Allergy Sufferers – Get rid of those problematic weeds
- 
- Approved for most (many) lawn and garden uses
- Before [weed graphics]/ After [weed graphics]
- Begins absorbing on contact
- Begins killing on contact Fast-acting formula
- Begins working in hours, New Formula
- Brush and ivy killer
- Can be used for habitat restoration, controlling exotic vegetation, and for site preparation of wildlife food plots.
- Can reseed or sod lawns 7 days after treatment
- Clear Brush Away
- Clears Brush
- Completely kills even the toughest weeds and grasses.
- Control allergy causing weeds
- Control Poison Ivy, Poison Oak and other tough brush
- Control tough brush
- Control weeds that cause allergies
- Controls the hardest (toughest) weeds (brush)
- Covers up to 300 sq ft per gallon of spray
- Covers up to Y sq ft [ Y = 300 x (net contents in gallons) ]
- Dead Weeds Guaranteed
- Dead Weeds Guaranteed or Your Money Back
- Does not have soil activity
- Easy (-ier, iest) To Use (convenient, handy, useful, well-situated)
- Eliminate allergy causing plants (weeds) without handling (touching) them
- Eliminate plants that cause allergies
- Eliminate Poison Ivy, Poison Oak, Poison Sumac, Blackberry, Kudzu
- Eliminate tough weeds (poison ivy) around homes, buildings, cabins, camp sites, lodges, tent areas, trailers, wooded lots, recreational areas, parks, sports facilities and wildlife areas
- Eliminate weeds – No handling required
- Eliminate Woody Plants
- Enters the plant within (30 minutes) (1 hour) (2 hours), won't wash off
- Eradicate Poison Ivy, Poison Oak, Poison Sumac, Blackberry, Kudzu, Bamboo
- Even if it rains - Roundup won't lose its effectiveness
- Exclusive Roundup Formula
- Experience The Roundup Advantage (peel back this panel for detail) (see details

- inside/underneath this booklet) (see details on back panel)
- Fast Acting (Brush Killer)
- Fast Acting Poison Ivy (Brush)(Tough Weeds)(Brambles)(Kudzu) Killer
- Fast and complete
- Fast and total
- Fast results
- Fast Uptake
- Fast-acting formula (absorbs to the root more quickly)
- Fast-acting formula works twice as fast (50% faster)
- For Control of Brush that won't wash away
- For Control of Tough Weeds that won't wash away
- For general weed control – kills weeds and grasses in 2 to 4 weeks
- For weeds that are dead in a (one) day
- Get rid of brush (weeds)
- Get rid of those allergy causing plants
- Great for clearing brushy fields
- Great for Poison Ivy, Poison Oak, Poison Sumac, Blackberry, Kudzu
- Great for use around flowers, shrubs and trees
- Guaranteed Results
- Guaranteed same effective results even if it rains within hours
- Improved for tough weed control
- Increased strength for Intense Weeds
- Keeps driveways, walkways, landscaping beds, and flower gardens weed-free all season long
- Kill Poison Ivy (Brush)(Tough Weeds)(Kudzu) quickly
- Kill Poison Ivy Without Contact (Handling)
- Kill tough weeds (Brush) without contact (Touching Them, Handling Them)
- Kill tough weeds quickly
- Kill tough weeds without handling
- Kills (insert weed name from list)
  - Poison Ivy
  - Poison Oak
  - Blackberries
  - Thistles
  - Kudzu
  - & All Types of Tough Weeds
- Kills (spray) weeds in flower beds and around fences, trees, shrubs, driveways, walkways and shrubs, in and around fences, patios, paths, sidewalk cracks
- Kills (unwanted) weeds (grasses, brush, woody plants, vines) roots and all
- Kills 100+ tough weeds, plus over 100 additional weeds
- Kills all types of tough weeds
- Kills even the toughest brush
- Kills over 100 weeds
- Kills Poison Ivy, Poison Oak, Poison Sumac, Blackberry, Kudzu
- Kills the root (so weeds don't come back)
- Kills the root(s)
- Kills the toughest brushy weeds
- Kills the weed you see and the root you don't
- Kills tough and hard-to-kill weeds!
- Kills tough brush down to the root
- Kills tough ivy
- Kills tough weeds
- Kills Ugly, Annoying Weeds (Brush)

- Kills unwanted weeds and grasses, roots and all, kills to the root, kills weeds roots and all
- Kills vines
- Kills weeds and grasses in 1 To 2 weeks
- Kills Weeds Dead
- More effective
- Multipurpose grass & broadleaf weed control
- NEW
- New formula (formulation)
- No Mixing
- No root. No weed. No problem.
- Now
- Once it enters the plant, it won't wash off
- One application kills over 200 types of weeds and grasses, roots and all (maximum effectiveness)
- Only Roundup's effectiveness (exclusive formula) won't be washed away by rain or watering 2 hours (30, 45, 60, 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes) after treatment
- Ornamental gardens can be reseeded or planted 1 day after treatment
- Outdoor use only [*optional graphic*]
- Overnight speed
- Perfect for (use around) homes, buildings, cabins, campsites, lodges, tent areas, trailers, wooded lots, recreational areas, parks, sports facilities and wildlife areas.
- Powered by Roundup
- Proven (trusted) performance: Only Roundup works first time, every time – and has for 25 years
- Provides maximum control
- Quick kill formula (the toughest)
- Quick uptake, eliminates weather concerns
- Quick visible results
- Quick-action formula lets you see results 50% (2X) faster than other brands
- Rainfast (Rainproof)
- Rainfast (rainproof) in 2 hours (30, 45, 60, 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes) for control that doesn't wash away
- Rainfast in 2 hours (30, 45, 60, 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes) - enters the plant on contact
- Rapid Roundup results
- Ready-To-Use
- Results in 1 day (24 Hours)
- Rid your yard of poison ivy (tough brush)
- Roundup's effectiveness (exclusive formula) won't wash away by rain or watering 2 hours (30, 45, 60, 90 minutes; 1 hour; less than 1 hour; less than 60 minutes; less than 30 minutes) after treatment
- Roundup's exclusive (patented) formula (technology) kills to the root so weeds don't come back
- Satisfaction guaranteed
- Satisfaction guaranteed or your money back with proof of purchase
- See results on Poison Ivy (Brush)(Tough Weeds)(Brambles)(Kudzu)in less than a week (5/7 days)(days)
- Speeds absorption to the root for complete kill
- Speedy results
- Spray woody brush, trees and vines around houses, buildings, wooded lots, vacant lots, storage and recreational areas and along fences and driveways, or anywhere tough

weeds are growing.

- Starts to kill (in) (within) the same day
- Starts to kill overnight (in hours) (fast)
- Starts working (dying) in 24 hrs (1 day)
- Starts working fast
- Starts working immediately
- Starts working immediately
- Strong enough to kill even the toughest brush
- Stronger (mightier, more powerful, more vigorous, more intense, more force, more brawn)
- Stronger formula kills brush and poison ivy
- Stronger formula kills to the roots
- Stronger formula. Better Kill ! (Complete Kill)
- The Better Brush Killer
- The Brush Killer with Brawn
- The Complete Brush Killer
- The easy (-ier) way to control brush
- The easy way to kill tough brush
- The easy way to rid your yard of allergy causing plants
- The tough weed solution
- Tough on weeds and grasses that cause allergies
- Tougher formula (kills to the roots)
- Tougher than the toughest weeds
- Transorb (FastAct) technology speeds Roundup to the root to kill even tough weeds
- Use as a first step for renovating or replanting your lawn
- Use as a first step for turning brushy fields into grassy areas or parks
- Use Roundup to control tough brush around patios, driveways, gravel and mulch beds.
- Use to control brush along fences, paths and foundations.
- Use to edge around lawns
- Use to prepare sites for large plantings, for planting flowerbeds, ornamental sites and renovating lawns
- Visible results In 2 to 4 days (hours)
- Water – based formula
- Weeds start dying in one day
- With Roundup Power
- Won't wash away (off)
- Works first time, every time (guaranteed)
- Works in 1 day (24 Hours)
- Works on Poison Ivy, Poison Oak, Poison Sumac, Blackberry, Kudzu
- Works systemically

*[Promotional options]*

- Save up to \$[x] on (your) next purchase
  - \$[x] rebate
  - Free weed guide inside
  - Free [ ] with this purchase of Roundup Ready-To-Use (container size)
  - FREE REFILL
  - FREE SAMPLE
- SAMPLE NOT FOR SALE

## APPENDIX 2 – Packaging Related Claims

## NET

12 FL OZ (355 mL)	24 FL OZ (1PT 8 FL OZ) 709 mL
30 FL OZ	32 FL OZ
64 FL OZ (½ GAL) 1.89 L	128 FL OZ (1 GAL) 3.7 L
2L (67.7 FL OZ) 0.52 GAL	4L (135.4 FL OZ) 1.05 GAL
5 L (170 FL OZ) 1.3 GAL	6 L (202 FL OZ) 1.58 GAL
256 FL OZ (2 GAL) 7.7 L	

**Quick-Connect Sprayer (QCS):**

- New
- Now
- Quick connect sprayer
- Quick &(and) easy to use
- No leaks or mess
- Easy to store (see back for instructions)

**Foaming Sprayer (Quick-connect or trigger type):**

- Foam targets exactly (precisely) what (the weeds) you want to spray (kill)
- Targets exactly (precisely) what (the weeds) you want to spray (kill)
- Accurately targets what (the weeds) you want to spray (kill)
- Accurately targets precisely (exactly) what (the weeds) you want to spray (kill)
- Visible foam shows (targets) (let's you see) exactly (precisely) where (what) (the weeds) you've sprayed
- Visible foam
- Foam
- Foam targets exactly (precisely) what (the weeds) you want to spray (kill)
- Target only what you want to kill
- See (shows) where (the weeds) (what) (how much) you (you've) spray (sprayed) (applied)
- See (shows) exactly (precisely) where (the weeds) (what) (how much) you (you've) spray (sprayed) (applied) (treated)
- See (shows) (marks) area covered (treated) (sprayed).
- (Foam) Marks (shows) treated (sprayed) weeds
- (Foam) Marks (shows) treated (sprayed) weeds for up to 5 minutes
- (Foam) Marks (shows) the weeds you've sprayed (treated)
- (Foam) Marks (shows) the weeds you've sprayed (treated) for up to 5 minutes
- Visible foam marks weeds
- Visible foam marks (shows) weeds you've sprayed (treated)
- Visible foam marks (shows) weeds for up to 5 minutes
- Visible foam marks (shows) weeds you've sprayed (treated) for up to 5 minutes
- Easily (Easy to) see where (the weeds) (what) you've sprayed (treated) (applied)
- Easily (Easy to) see exactly (precisely) where (the weeds) (what) you've sprayed (treated) (applied)
- Visible foam makes it easy (easier) to see where (the weeds) (what) you've sprayed (treated) (applied)
- Visible foam makes it easy (easier) to see exactly (precisely) where (the weeds) (what) you've sprayed (treated) (applied)
- Foam makes it easy (easier) to see where (the weeds) (what) you've sprayed (treated) (applied)

- Foam makes it easy (easier) to see exactly (precisely) where (the weeds) (what) you've sprayed (treated) (applied)
- Treated (sprayed) weeds stay visible (marked) for up to 5 minutes
- Treated (sprayed) weeds can easily be seen for up to 5 minutes
- Choose foam or clear stream (no foam)
- See where you spray technology
- Marker (Foam) (Foaming) Technology
- Hit (spray) (target) precisely (exactly) what you want
- Foam marks the spot
- Foaming action
- New!
- Now!
- Accurate
- For Visible Results
- See what you've hit
- The more accurate way to spray
- The accurate way to spray
- Hit what you aim at
- Ideal for use in (flower and vegetable) gardens
- VisiSpray (technology)
- VisiMark (technology)
- VisiFoam (technology)
- VisiTech (technology)
- AccuSpray (technology)
- AccuFoam (technology)
- AccuMark (technology)
- WeedMark (technology)

**Pull 'N Spray:**

- NEW
- NOW
- No more tired (achy) hands from (caused by) trigger sprayers
- No more hand fatigue (cramping from) caused by trigger sprayers
- Fast and(&) easy application
- Quickly covers large areas
- The ergonomic sprayer
- Larger (Bigger) size
- 33% larger than 1 gallon size
- Easy to use tank sprayer
- Adjustable sprayer
- 3-ft extension cord enclosed (in spray wand)
- No hand fatigue
- Continuous, adjustable spray
- No pumping
- Just pull

**Pull 'N Spray II:**

- 33% more

- Quick & Easy to Use
- EASY-TO-USE
- The easy way to spray [or insert brand name]
- The easier way to spray [or insert brand name]
- No (More) Hand Fatigue
- No more squeeze, squeeze, squeeze
- No (constant) pumping
- No constant trigger squeezing (pulling)
- No more pumping
- No pumping just pull (and spray)
- (33%) More than 1 gallon size
- Precise control for maximum accuracy
- Refillable
- Consistent spray for maximum accuracy
- Continuous, adjustable spray
- Quickly covers large areas
- No more tired (aching) hands
- Fast and (&) easy application
- Easy to use tank sprayer
- Revolutionary (new) applicator
- Change the way you spray
- Ideal for large or small jobs (areas)
- Great for large or small jobs (areas)
- Precise control – sprays (targets) only what you want
- Adjustable spray (sprayer) nozzle for maximum control
- Adjustable spray pattern for maximum control
- You're always ready to spray
- It's always ready to spray
- The easier way to kill weeds
- Targets weeds in tight places
- Save (Saves) time and energy
- One pull = (equals) 34 trigger sprays
- One pull delivers 34 trigger sprays
- New!
- Now!
- Improved Applicator (Application)!
- Improved Applicator (Application) System!
- Improved Applicator (Application) Device!
- New and Improved!
- Improved!
- PNS (PNS II)
- Pull 'N Spray (Pull 'N Spray II)
- Give your hands a break
- Continuous spray
- Targeted spray
- Accurate
- Targets weeds
- Convenient

**APPENDIX 3 – Packaging Related Instructions**

**QUICK CONNECT SPRAYER** *[illustrations]*

1. Remove sprayer. Pull cord/tubing **ALL THE WAY OUT.**
2. Insert (color of plug) plug into spout (on cap) until it clicks.
3. Flip up spout. Open nozzle at end of sprayer. (Select desired nozzle position, Foam (Marker) or Stream (Spray)(No Marker)(No Foam))

*[PULL 'N SPRAY illustrations]*

1. Detach green (or other color) wand. Pull plug and tubing from bottom of wand. Insert plug firmly into 'T-handle' until it clicks. **ONCE CONNECTED, PLUG CANNOT BE REMOVED WITHOUT DAMAGING 'T-HANDLE'.**
2. Slide white (or other color) strip on cap, then grab 'T-handle' and pull all the way up. **JUST PULL UP – NO NEED TO PUMP.**
3. Point wand at unwanted weeds or grasses and push button to begin spraying. Twist nozzle at end of wand to adjust spray pattern.
4. Pull 'T-handle' again as needed to continue spraying. **JUST PULL UP – NO NEED TO PUMP.** When finished, push 'T-handle' gently down to cap and follow storage instructions.

*[Instructions on PNS wand]* **IMPORTANT! Follow directions and illustrations on back of container to assemble and use Pull 'N Spray correctly.**

*[PULL 'N SPRAY II illustrations]*

*[Applicator Device Directions]*

Illustration # 1

- Remove sprayer from side carrier and unwrap hose completely.
- Insert (color of plug) plug at end of hose into (color of spout) spout on cap until it clicks.
- Flip up spout.

Illustration #2

- Point sprayer away from body.
- Grasp sprayer by the handle.
- Slowly pull ring at bottom of sprayer handle until it stops to prime (ready) the sprayer.

Illustration #3

- Twist nozzle at end of sprayer to adjust spray pattern.

Illustration #4

- Press and hold button on sprayer to begin spraying.
- Pull ring at sprayer bottom again as needed to continue spraying.

*[Instructions on PNS handle]* **PULL OUT SLOWLY (AND HOLD FOR (X) SECOND(S)).**