

71995-29

11/8/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

11-8-12

Dan Jenkins / Dawn Fee-White:  
Monsanto Company  
1300 I (Eye) Street, NW  
Suite 450 East  
Washington, DC 20005

Subject: Label Amendment / Roundup Weed & Grass Killer Concentrate Plus  
EPA Reg. No.: 71995-29

Dear Mr. Jenkins:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

Please note the phrase "New" and "Now" may remain on the label for only 6 months from the date of this letter.

Should you wish to retain the website [www.roundup.com](http://www.roundup.com) on your label, then please be aware that the language presented in the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to the false and misleading provisions of 40 CFR 156.10(a)(5). Therefore should the Agency find or if it is brought to our attention that a website contains claims substantially differing from the EPA approved section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Submit one copy of the final printed label for the record before you release the product for shipment. A stamped copy of the label is enclosed for your records. This master label supersedes all previously accepted labels. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions please call Erik Kraft at 703-308-9358 or email at [Kraft.Erik@epa.gov](mailto:Kraft.Erik@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kable 'Bo' Davis".

Kable "Bo" Davis  
Product Manager 25  
Herbicide Branch  
Registration Division (7505P)



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[Editorial Notes: Bracketed text [ ] is for internal use or serves as a 'place holder' for graphics. Parenthetical text ( ) denotes optional wording.]

[Refer to APPENDIX 1 for consolidated list of label claims.]

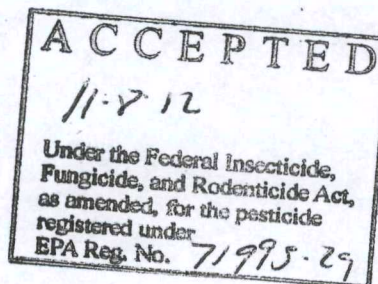
[Refer to APPENDIX 2 for packaging related claims/instructions]

**Roundup Weed & Grass Killer Concentrate Plus**

Active Ingredients:

- \*Glyphosate, isopropylamine salt ..... 18.00 %
- Diquat dibromide..... 0.73 %
- Other Ingredients ..... 81.27 %

\*Contains 1.19 lbs glyphosate acid per US gallon.



**Keep Out of Reach of Children**

**CAUTION**

See back panel (booklet) for additional precautionary statements.

NET [ ]

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OPEN/ABRA

DID YOU KNOW?

Glyphosate targets an enzyme found in plants,  
but not in people or pets.

WHERE TO USE

- Around Flower Beds
- Around Trees
- On Driveways & Walkways
- Along Fences

WHAT TO KNOW

- Rainproof in 30 Minutes
- Visible Results in 6 Hours
- Plant 1-3 Days After Application (See booklet for details)

HOW TO USE

- Add 6 fl oz per Gallon of Water
- Use a Tank Sprayer

Guaranteed Satisfaction. Open booklet for details.\*

*[OPTIONAL TEXT]*

Open (booklet for details) Resealable Label for Directions & Precautions

©[insert year] MONSANTO COMPANY

Produced (Manufactured) for  
Monsanto Company, Lawn & Garden Products  
P.O. Box 418  
Marysville, OH 43041  
PPN LB#  
EPA Reg. No. 71995-29  
EPA Est. 239-IA-3<sup>l</sup>, 239-MS-001<sup>M</sup>  
Superscript is first letter of lot number  
Made in USA



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Product Facts

Makes up to [ ] gallons

Treats up to [ ] sq ft (approx. size of [ ] tennis courts)

[See Appendix 2 for calculations]

[Illustrate grassy, broadleaf and woody weeds] **KILLS ALL TYPES OF WEEDS & GRASSES**

**WHERE TO USE**

- On patios, walkways, driveways, gravel or mulch beds
- Around flowers [flower beds], shrubs or trees
- Along fences
- In large areas - For lawn replacement  
- For garden plot preparation†
- Other areas of (in) your yard

† **IMPORTANT:** While Roundup Weed & Grass Killer Concentrate Plus may be used to prepare a vegetable garden for planting, **DO NOT USE** for spot weed treatment after planting (any) fruits or vegetables.

**AMOUNT For best results**

**TO USE**

- [Add] 6 fl oz (12 Tbs) per gallon of water
- Apply on warm days in bright sunlight
- [OPTIONAL TEXT] For easy to kill weeds such as (small) seedlings, add 3 fl oz (6 Tbs) (per gallon) (to 1 gallon) of water.

[phone icon] **Questions, Comments or Information** [computer icon]  
call (insert contact #) [www.roundup.com](http://www.roundup.com)

[For products where an anti-theft device has been added] This bottle contains an anti-theft device, either inside or on the back of the bottle. It does not affect product [Insert Brand Name] performance.



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**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USER SAFETY RECOMMENDATIONS [OPTIONAL ILLUSTRATION]**

- Clothing and protective equipment exposed to this product should be washed in detergent and hot water. Such items should be kept and washed separate from other laundry.
- Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Users should remove clothing immediately if product gets inside; then wash thoroughly and put on clean clothing.

**MIXING INSTRUCTIONS**

[OPTIONAL TANK SPRAYER ILLUSTRATION]

**(Tank (Pump-Up) Sprayer) Use of a Roundup® Brand tank sprayer is recommended.** (A plastic, fiberglass, plastic-lined steel or stainless steel sprayer may also be used.) **(Do not mix, store or apply in (with) a galvanized or unlined steel sprayer (container).)**

- (For tough established weeds / For best results,) add (measure) 6 fl oz (12 Tbs) to (per) (1) gallon of water.
- Spot treat or spray evenly over 300 sq ft

[OPTIONAL DNS ILLUSTRATION]

**Hose-End Sprayer**

For large areas consider using the Ortho® Dial 'n Spray®

- Set dial to 6 oz.
- To sprayer jar add 6 fl oz (12 Tbs) for each 300 sq ft. DO NOT add water.
- Spray evenly over measured area.
- After spraying, unused product can be poured back into its original container.

1 Tablespoon (Tbs) = 3 teaspoons (tsp)      1 fl oz = 2 Tbs

[OPTIONAL TEXT] (For easy to kill weeds such as (small) seedlings, add 3 fl oz (6 Tbs) to 1 gallon of water.

Do not (mix, store or) apply with (in) a galvanized or unlined steel (except stainless steel) sprayer, or through any irrigation system.



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**HOW TO CLEAN SPRAYER**

To clean sprayer after use, rinse sprayer and all sprayer parts with water 3 times. Spray rinse water on bare soil or gravel. After cleaning, sprayer may be used for other products.

**HOW IT WORKS [OPTIONAL ILLUSTRATION]**

[Insert Brand Name] is absorbed by the weed's leaves. It moves through the weed to the root, stopping the function of an essential enzyme found in plants (but not humans or animals). Weeds die, roots and all - so weeds (they) don't grow back. Kills only what you spray. Any product not absorbed by the plant [breaks] will be deactivated after it hits the soil. (Weeds usually yellow and wilt within hours with complete kill in 1 to 2 weeks.)

[ALTERNATE TEXT] [Insert brand name] enters plants through foliage and moves systemically to the roots, killing weeds by stopping the function of a substance found in plants (but not humans or animals). Any product [Insert brand name] not absorbed by plants will be deactivated after it hits the soil. Weeds usually yellow and wilt within hours with complete kill in 1 to 2 weeks.

**HOW TO APPLY [OPTIONAL ILLUSTRATION]**

- Spray the weeds or grasses you want to kill until thoroughly wet.
- When spot treating weeds around desirable plants, shield plants from drift with a sheet (piece) of cardboard or plastic. If desirable plants are accidentally sprayed, rinse off immediately with water (or cut off treated area).

**IMPORTANT:** Do not spray plants or grasses you like - they will die. Not recommended for spot weed control in lawns since glyphosate (Roundup)(this product) [or insert brand name] kills lawn grasses.

**WHEN TO APPLY [OPTIONAL ILLUSTRATION]**

- Apply when weeds are actively growing. (Use anytime weeds and grasses are actively growing.)
- For best (fastest visual) results, apply during warm, sunny weather (above 60° F) (to accelerate systemic movement from foliage to roots.)
- Apply when air is calm to prevent drift to desirable plants.



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- (RAINPROOF Protection:) Rain or watering (10, 30minutes after application will NOT wash away effectiveness.
- [OPTIONAL TEXT] Apply when weeds are small and before seeds form. Established (Hard to kill) weeds may require a repeat application.

**Application Restrictions:** Do not apply this product in a way that will contact any person or pet, either directly or through drift. Only the person applying this product may be in the area during application.

**WHEN TO REPLANT [OPTIONAL ILLUSTRATION]**

- All ornamental flowers, trees and shrubs may be planted **1 day after** application.
- Lawn grasses, herbs, vegetables (all), and fruits may be planted **3 days after** application.

**ADDITIONAL TIPS [OPTIONAL SECTION] [OPTIONAL ILLUSTRATION]**

- **To Kill Vines**
  - If vines are growing up poles, fences, or tree trunks with mature bark, cut vines to a height of 3 to 4 feet and spray vines thoroughly.
  - If vines are climbing shrubs or tree trunks with green bark, cut vines at base and treat as directed for stumps or spray regrowth. If spraying regrowth, shield shrubs and tree trunks from spray drift with a sheet (piece) of cardboard or plastic.
- **To Kill Stumps**
  - Cut living stump close to ground.
  - Drive (drill) 4 to 5 holes into freshly cut stump.
  - Immediately pour undiluted product into holes.

**IMPORTANT:** Some trees may share the same root system. Adjacent trees having a similar age, height and spacing may signal a shared roots system. Injury may occur to non-treated trees when one or more trees sharing common roots are treated.

- **Kudzu**  
For best results, apply in mid to late summer when vines are mature and actively growing.
- **Wild Blackberry**  
Spray anytime plants are actively growing. Dead canes should be cut down and



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removed. Reapplication is often required to kill deep roots.

• **Poison Ivy & Poison Oak**

Contact with these plants anytime of the year can cause an allergic reaction. Spray anytime plants are actively growing, but at least 4 weeks before the first killing frost in the fall. Reapply, if new growth appears. Handle dead plants with rubber gloves. Dispose of plants and rubber gloves in tightly sealed garbage bags.

• **For Lawn Replacement**

Use *[Insert brand name]* to kill a (an old) (an unwanted) lawn and (its) weeds before planting a new lawn (OR prior to laying a patio, sidewalk, or driveway).

*[ALTERNATE TEXT]* For lawn replacement use *[insert brand name]* to kill lawn and weeds before planting new lawn.

- Skip one mowing before spraying.
  - Use 6 fl oz (12 Tbs) per gallon of water for each 300 sq. ft. Apply evenly over treatment area.
  - If soil is dry, water before application and 2 to 3 days after application.
  - If green patches remain after 7 days, reapply.
  - Wait (at least) 3 days after last application to rake, till or replant with seed or sod.
- [Alternate text]*
- Wait (at least) 3 days for weeds and lawn to die. Repeat if necessary.
  - Rake or till to prepare area for planting seed or sod.

• **For (Flowerbed and) Garden (Plot) Preparation**

Use *[Insert brand name]* to kill weeds, grasses and (brush) before planting flowers, fruits, vegetables, trees or shrubs.

- If soil is dry, water before application and 2 to 3 days after application.
- Use 6 fl oz (12 Tbs) per gallon of water for each 300 sq. ft. Apply evenly over treatment area.
- Wait 1 to 3 days after last application before planting garden. (See **When To Replant** section for details)

**[OPTIONAL SECTION]**

**KILLS ALL TYPES OF WEEDS & GRASSES** *[optional illustration]*

**Weeds (including):** Artichoke thistle, beggarweed, black medic, blue mustard, blue toadflax, brassbuttons, broadleaf plantain, burclover, buttercup, Canada thistle, cattail, chickweed, cocklebur, common groundsel, common mullein, common plantain, common ragweed, creeping beggarweed, creeping-charlie, curly dock, dandelion, dog



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fennel, evening primrose, false dandelion, fiddleneck, field bindweed (wild morningglory), field pennycress, filaree, Florida pusley, garden spurge, henbit, horsenettle, horseradish, horseweed/ marestail, iceplant, knapweed, knotweed, lambsquarters, lantana, little bittercress, London rocket, mallow, mayweed, milkweed, mouseear chickweed, narrowleaf (buckhorn) plantain, nightshade (silverleaf), oldenlandia, oxalis, Pennsylvania smartweed, pennywort, poison hemlock, prickly lettuce, primrose, prostrate spurge, puncturevine, ragweed, red clover, redroot pigweed, shepherdspurse, smooth catsear, smooth pigweed, sowthistle, spotted spurge, tansy ragwort, tansymustard, teaweed, trumpetcreeper, tumble mustard, Virginia creeper, white clover, whitetop, wild barley, wild mustard, wild oats, wild sweet potato, yellow starthistle, and other broadleaf weeds

**Grasses (including):** Annual bluegrass, annual ryegrass, bahiagrass, barnyardgrass, bentgrass, Bermudagrass, bromegrass, Cogongrass, crabgrass, creeping bentgrass, dallisgrass, fall panicum, fescue, field sandbur, foxtail, goosegrass, guineagrass, Johnsongrass, Kentucky bluegrass, kikuyugrass, lovegrass, maidencane, nimblewill, nutsedge, orchardgrass, pampas grass, perennial ryegrass, purple nutsedge, quackgrass, sandspur, smooth bromegrass, sprangletop, St. Augustinegrass, tall fescue, Texas panicum, Timothy, torpedograss, vaseygrass, witchgrass, yellow nutgrass, zoysia and other grassy weeds

**Brush (Tough Weeds), Unwanted Trees, Shrubs & Vines (including):** Alder, ash, (quacking) aspen, blackberry, bluegum eucalyptus, broom (French, Scotch), buckwheat, ceanothus, chamise, cherry, coyote brush, dewberry, elderberry, elm, eucalyptus, giant reed, hawthorn, hazel, honeysuckle, kudzu, locust, madrone, maple, oak, persimmon, poison oak, poison ivy, poplar, raspberry, sage, sagebrush, salmonberry, saltcedar, sassafras, sumac, sweetgum, tan oak, thimbleberry, tree tobacco, wild rose (multiflora) willow and other tough weeds

**STORAGE AND DISPOSAL** *[trash can illustration]*

**PESTICIDE STORAGE:** Store product in original container in a safe place away from direct sunlight.

**PESTICIDE DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency or (insert contact telephone #) for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS** *[optional illustration]*



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**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**Keep Out of Reach of Children.**

**CAUTION:**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

[RE-ENTRY ICON] To prevent tracking product to unintended areas such as your yard, keep people and pets out of treated area until spray has dried.

[ALTERNATE TEXT] People and pets may enter treated area after spray has dried.

<b>FIRST AID</b>	
<b>IF IN EYES</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes.</li> <li>• Call a poison control center (insert contact telephone #) or doctor for treatment advice.</li> </ul>
<b>Emergency Medical Information</b>	
<ul style="list-style-type: none"> <li>• Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</li> <li>• You may contact (insert contact telephone #) for emergency medical treatment information.</li> <li>• This product is identified as <b>[Insert brand name], EPA Reg. No. 71995-29</b></li> </ul>	

**ENVIRONMENTAL HAZARDS:** To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This product is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

This product is protected by U.S. Patents No. [Insert relevant patent numbers]. Other patents pending. No license granted under any non-U.S. patent(s).



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This is an end-use product. Monsanto does not intend and has not registered if for reformulation or repackaging.

[Optional text]

**ROUNDUP FAMILY OF PRODUCTS**  
*Visit the Roundup website to learn more about the Roundup family of products for the best solution to your toughest weed problems.*

*[Insert graphic – Roundup product family photo]*

Roundup Lawn & Garden products have the best solutions to your toughest weed problems

Roundup Extended Control Weed & Grass Killer plus Weed Preventer products – kill and prevent for up to 4 months

Roundup Weed & Grass Killer Ready-To-Use Plus – no mixing, no mess

Roundup Poison Ivy Plus Tough Brush Killer products – kill tough, brushy hard-to-control weeds

Roundup Weed & Grass Killer Super Concentrate – best Roundup concentrate value

*[phone icon]*      **Questions, Comments or (Medical) Information**      *[computer icon]*  
**Call insert contact #**      [www.roundup.com](http://www.roundup.com)

*[Insert relevant trademark statements].*

©[insert year] MONSANTO COMPANY

Produced (Manufactured) for  
Monsanto Company, Lawn & Garden Products  
P.O. Box 418  
Marysville, OH 43041  
PPN LB#  
EPA Reg. No. 71995-29  
EPA Est. 239-IA-3<sup>1</sup>, 58996-MO-1<sup>A</sup>, 239-MS-001<sup>M</sup>

71995-29      EPA Master Label Approved July 21, 2008  
Notification per PR Notices 98-10 & 2008-1 8-25-10  
Amended to EPA 10-23-12 correction to Notice 11-5-12 per email



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Superscript is first letter of lot number  
Made in USA

Resealable Label for Directions & Precautions

**PRECAUTIONARY STATEMENTS** *[optional illustration]*

**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**Keep Out of Reach of Children.**

**CAUTION:**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

*[RE-ENTRY ICON]* To prevent tracking product to unintended areas such as your yard, keep people and pets out of treated area until spray has dried.

*[ALTERNATE TEXT]* People and pets may enter treated area after spray has dried.

<b>FIRST AID</b>	
<b>IF IN EYES</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after first 5 minutes, then continue rinsing eyes.</li> <li>• Call a poison control center (insert contact telephone #) or doctor for treatment advice.</li> </ul>
<b>Emergency Medical Information</b>	
<ul style="list-style-type: none"> <li>• Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</li> <li>• You may contact (insert contact telephone #) for emergency medical treatment information.</li> <li>• This product is identified as <i>[Insert brand name]</i>, EPA Reg. No. 71995-29</li> </ul>	

**ENVIRONMENTAL HAZARDS:** To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This product is toxic to aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.



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**STORAGE AND DISPOSAL** *[trash can illustration]*

**PESTICIDE STORAGE:** Store product in original container in a safe place away from direct sunlight.

**PESTICIDE DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency or (insert contact telephone #) for disposal instructions. Never place unused product down any indoor or outdoor drain.



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**APPENDIX 1 – Consolidated List of Label Claims**  
[Ordered alphabetically]

- Absorbed into both broadleaf and grassy weeds
- Absorbs on contact, starts working immediately
- Also use for large jobs such as lawn renovation and vegetable and flower garden preparation
- Approved for most (many) lawn and garden uses
- Before [*weed graphics*] / After [*weed graphics*]
- Begins absorbing on contact
- Can be used for habitat restoration, controlling exotic vegetation, and for site preparation of wildlife food plots
- Can reseed or sod lawns 7 days after treatment
- Concentrated for extra value
- Concentrated formula
- CONSUMER GUARANTEE: If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will replace the product or refund the purchase price.
- (Contains) FastAct™ (technology)
- Dead Weeds Guaranteed (or Your Money Back)
- Dead (weeds) in a day
- Deactivates in soil
- Did you Know?
- Does not have soil activity
- Economical
- Economical concentrate formula
- Easy to apply with an Ortho Dial 'n Spray®, hose-end, tank or (hand held) trigger sprayer
- Even if it rains – Roundup [this product or *insert brand name*] won't lose its effectiveness
- Exclusive Roundup [*or insert brand name*] formula
- FastAct® (Technology) – Results in (24 12 6) Hours!
- FastAct Technology – Results in 6 hours
- Fast-acting formula
- Fast-acting formula (works twice as fast (50% faster)
- Fast-acting formula absorbs to root more quickly
- Fast-acting for visible results in 6 hours
- Fastest Roundup Concentrate Available
- For control that doesn't (won't) wash away
- For general weed control - kills weeds and grasses in 1 to 2 weeks - roots and all
- For weeds that are dead in a (one) day



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- Glyphosate targets an enzyme found in plants but not in people or pets
- Guaranteed same effective results even if it rains within hours
- Guaranteed effective: Kills over 200 types of weeds and grasses, roots and all, with just one application
- Guaranteed (we guarantee it)
- Guaranteed Satisfaction.
- Guaranteed Satisfaction. Open booklet for details.\*
- Ideal for killing unwanted weeds and grasses throughout your yard. Use along fences; in cracks of walks, drives and patios; and around flower beds, trees and shrubs
- Kills almost all (annual and perennial) weeds, grasses and other unwanted plants
- Kills existing weeds only, no residual activity in soil
- Kills more weeds in more places.
- Kills (to) the root(s)! (Guaranteed!)\*
- Kills (the toughest weeds and grasses) the root so weeds (they) don't come back
- Kills the roots of (both) broadleaf and grassy weeds
- Kills the roots so treated weeds don't come back
- Kills the weed you see and the root you don't
- Kills the weed you see and the root others leave behind
- Kills unwanted weeds and grasses, roots and all
- Kills weeds and grasses in – Patios – Driveways – Sidewalks – Ornamental Gardens and other non-lawn areas
- Kills weeds in flowerbeds, around trees, shrubs and fences, and on patios, paths, sidewalks, sidewalk cracks, walkways, driveways, and other areas in your yard
- Kills weeds, roots and all
- Lawns and gardens can be reseeded or planted soon after treatment
- Make only what you need
- Mix into tank sprayer
- Multipurpose grass and broadleaf weed control
- NEW!
- Next day (this weekend) results: Begins killing on contact, visible results in 6 hours
- No odor
- No root. No weed. No problem.®
- NOW!
- \* Open booklet for details.
- Once it enters the plant, it won't wash off
- One application kills over 200 types of weeds and grasses, roots and all (maximum effectiveness)
- Only Roundup's effectiveness (formula) won't be washed away by rain or watering (10, 30minutesafter treatment)
- OPEN/ABRA
- Proven (trusted) performance: Only Roundup [*or insert brand name*] works the first



- time, every time – and has for 30 years
- Provides maximum control: Kills weeds to the root so they don't ever come back
- Quick-action formula lets you see results 50% faster than before
- Ornamental gardens can be reseeded or planted 1 day after treatment
- RainFast in hours (10, 30,)- enters the plant on contact
- RAINPROOF
- RAINPROOF in (10, 30, minutes) (for control that won't wash away)
- Replant (lawn grasses, herbs, vegetables (all), and fruits) 3 days after application
- Roundup [*or insert brand name*] can be used (almost) anywhere weeds and grasses grow, including patios, walkways, and driveways; along fences; in landscaping beds; or around flowers, shrubs and trees
- Roundup's exclusive (patented) formula (technology) kills to the root so weeds don't come back
- Satisfaction guaranteed or we will gladly refund purchase price
- Satisfaction guaranteed or your money back with proof of purchase
- (See) (visible) results in [*insert number between 1 and 24*] hours (overnight) (1 day) (days))
- Speeds absorption to the root for complete kill
- Spray weeds (Use) in flowerbeds, around trees, shrubs and around fences, and on patios, paths, sidewalks, sidewalk cracks, walkways, driveways, and other areas in your yard
- Starts to kill in [*insert number between 1 and 24*] hours
- Starts working immediately (in hours)
- This Roundup formula targets an enzyme found in plants, but not in people or pets
- Transorb technology speeds Roundup to the root to kill even tough weeds
- (Trusted Results for) Guaranteed Satisfaction.\* (Open booklet for details\*) [*qualify guarantee*]
- Twice as fast
- (Use) For Brush Control
- (Use) For General Weed Control: Use along fences, paths, patios, sidewalks and driveways, around trees, shrubs, ornamental plantings, flowerbeds, and buildings, and in brick and gravel walkways.
- Use for large jobs like garden plot preparation and lawn replacement (renovation)
- (Use) For Lawn Renovation
- Use to trim and edge landscape areas.
- (Use) For Spot Spraying: Use in and around flowerbeds, ornamental trees, shrubs, fences, driveways and walkways
- (Use) For Stumps
- (Use in) Apply with a Big Shot™ Multi-Purpose Sprayer or other tank sprayer, or a (hand held) trigger sprayer
- Use to prepare sites: for large plantings, for planting flowerbeds, fruit trees, ornamentals, vegetables and gardens, and for renovating lawns



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- Visible effects are gradual wilting and yellowing advancing to complete browning and root destruction.
- (Provides) Visible (see) results in [insert value between 1 and 24 hours] (days)
- Water based formula
- Where it Works
- What to Know
- Won't wash off (away)
- Works first time, every time
- Works in [insert value between 1 and 24] hours
- Works overnight
- Works only when absorbed by the foliage of weeds

*[Promotional options]*

- Save up to \$[x] on (your) next purchase
- [X]% Free (More)
- Great Value
- Bonus size
- Free weed guide inside
- Free [ ] with this purchase of Roundup concentrate quart
- FREE REFILL
- FREE SAMPLE
- SAMPLE NOT FOR SALE
- (Pump 'N Go) Refill
- Refill Size



**APPENDIX 2 – Packaging Related Claims**

- NET xx fl oz (qt or gal) (xx mL or L)
- 6 fl oz (177 mL)
- 8 fl oz (237 mL)
- 16 fl oz (1 pt) (473 mL)
- 32 fl oz (1 qt) 946 mL)
- 36.8 oz (15% more than 1 quart size)
- 40 fl oz (1.18 L) (25% more than 1 quart size)
- 53.7 fl oz (0.42 gal) (1.5 L)
- 64 fl oz (1/2 gal) (1.89 L)
- 128 fl oz (1 gal) (3.79 L)

*[Net contents]* Makes up to 'X' gallons  
 Makes between 'X' – 'Y' gallons  
 Mix with water to make 'X' gallons of spray solution  
 Treats (covers) up to 'Z' sq ft (approximate size of XX tennis court)  
 Mix with water to cover up to 'Z' sq ft

$[X = net\ contents \div 3]$   
 $[Y = net\ contents \div 6]$   
 $[Z = X * 300]$   
 $[XX = Z \div 2808]$

*[Pint]* Makes up to 5 gallons  
 Makes between 2½ - 5 gallons  
 Mix with water to make 5 gallons of spray solution  
 Covers up to 1,500 sq ft  
 Mix with water to cover up to 1,500 sq ft  
 Treats up to 1,500 sq ft

*[Quart]* Makes up to 10 gallons  
 Makes between 5 – 10 gallons  
 Mix with water to make 10 gallons of spray solution  
 Covers up to 3,000 sq ft  
 Mix with water to cover up to 3,000 sq ft  
 Treats up to 3,000 sq ft

*[36.8 fl oz]* Makes up to 12 Gallons  
 Makes between [ ] gallons  
 Mix with water to make 12 gallons



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Mix with water to cover up to 3,600 sq ft  
Treats up to 3,000 sq ft

[40 fl oz] Makes up to 13 Gallons  
Makes between [ ] gallons  
Mix with water to make 13 gallons  
Mix with water to cover up to 3,900 sq ft  
Treats up to 3,900 sq ft

[0.42 Gallon] Makes up to 18 gallons  
Makes between 9 – 18 gallons  
Mix with water to make 18 gallons of spray solution  
Covers up to 5,400 sq ft  
Mix with water to cover up to 5,400 sq ft

[Half Gallon] Makes up to 21 gallons  
Makes between 10 – 21 gallons  
Mix with water to make 21 gallons of spray solution  
Covers up to 6,300 sq ft  
Mix with water to cover up to 6,300 sq ft

[Gallon] Makes up to 42 gallons  
Makes between 21 – 42 gallons  
Mix with water to make 42 gallons of spray solution  
Covers up to 12,600 sq ft  
Mix with water to cover up to 12,600 sq ft

- BONUS SIZE [ ]% MORE!
- New! Larger size, covers up to [ ] sq ft
- [ ]% More VALUE SIZE
- With (the convenient) measuring cup, mixing [Insert brand name] (controlling weeds around your home) has never been easier
- With (the convenient) measuring cup, controlling weeds all around your home has never been this fast and easy
- VALUE TWIN PAK
- Measuring Cup Included
- [ ]% More in Each Bottle
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