

#### U.S. ENVIRONMENTAL PROTECTION **AGENCY**

Office of Pesticide Programs Registration Division (7505P) **Ariel Rios Building** 1200 Pennsylvania Ave., NW Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

71910-3

FEB 2 9 2008

Term of Issuance: conditional

Name of Pesticide Product:

Thermacell Mosquito Repellent with Earth Scent

NOTICE OF PESTICIDE:

x Registration Reregistration (under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Schawbel Corporation

c/o Kim Davis, Regwest Company, LLC, Agent

30856 Rocky Road

Greeley, CO 80631-9375

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) and (B) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
  - 2. You submit the data listed below:

Within 60 days you must submit documentation that the holder securing device is constructed of non-flammable material.

3. You make the following label changes:

Change the EPA Reg. No. to 71910-3.

Move the following instructions to the Use Restrictions:

Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Do not attach this appliance to your body or clothing.

Signature of Approving Official:

Date:

FEB 2 9 2008

Ann Schold for Richard Gebken

Product Manager 10

Insecticide Branch

Registration Division (7505P)

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Clarify what is meant by "area" in the following statement: "For best results allow 10 to 30 minutes, depending on area, for product to take effect."

Delete the following sentence which may lead to misuse: Use more appliances in larger areas.

Delete the website. A reference to a website is collateral labeling, which has not been presented for review.

Delete references to adding subtitles later. Subtitles are part of the label. You may not add subtitles to the final printed labeling without an amendment or notification as appropriate.

On page 2, clarify whether the holder is the fabric holder sold with the product or some other sort of holder.

On page 3, delete the following directions, which are not consistent with securing the appliance to a stable horizontal surface:

Alternatively, snap the straps together above the appliance and hang it from a hook or bracket with the grill side facing up.

Revise the disposal statements to include instructions for disposal of appliances.

Delete the brackets from the first aid statements. These statements are not optional.

Graphics must not detract from the precautionary statements or directions for use. Graphics may not include pictures of children, use around surface water, or food or pictures of the device being attached to a person or the person's clothing.

Delete the following comparative claim: Cordless

Claims of how long the butane cartridge lasts must specify the size cartridge.

Delete the claim that the product is odor free.

Revise references to biting flies to read biting blackflies.

The refill directions must be revised to include what the user must do if the appliance is not working, as is done in the directions for use on page 2. Alternately, the label may refer the user to the directions for use on the original product label, provided that those directions are revised to tell the user to store the appliance in the original box after the appliance has cooled completely.

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> Delete the following claims which imply earth scent is a repellent: Heating the repellent mat releases repellent and earth scent into the air and provides repellency from mosquitoes black flies and other outdoor flying insects Repellent mat releases repellent and earth scent when heated by the Thermacell power cartridge

Repellent and earth scent are released creating an area of repellency.

Delete the following claim, which detracts from the directions for use Repels mosquitoes in minutes...

Repellency claims "for a maximum of number hours" must show the user how they are calculated.

Delete the following claims, which imply 100% efficacy: ...it protects your outdoor areas...

Protects outdoor areas...

Delete or clarify the reference to "passive repellency".

Delete the following claims which detract from the Precautionary Statements: Makes hunting outings enjoyable again.
Enjoy hunting without annoying mosquitoes
...so you can use it in comfort.

The appliances and holders must display the following information so that it is visible when the appliance is in use: the EPA registration number and establishment number, the Signal word Caution, the statement Keep out of Reach of Children and a reference to the accompanying label.

Delete the following marketing claim which detracts from the precautionary statements and the storage directions:

Easily fits in a backpack during transport.

Delete the language about storing the extra cartridge and mats in the holder, as it detracts from the physical and chemical hazards statements and the storage statements.

Clarify on the label that the promotional language "The World's Best Bird Feeders" does not permit use on bird feeders.

Delete the following claims which detract from the Precautionary Statements and Directions for use:

Simply insert the cartridge and repellent mat and push two button to start.

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This registration specifies butane cartridges in two different sizes. All claims to the length of time the butane cartridge lasts must specify the size of the butane cartridge in fluid ounces.

This notice of registration is limited to mosquito repellent pads used with appliances which rely on butane cartridges for elution of the active ingredient. Any appliance which uses another means of elution of the active ingredient must be submitted as a new registration.

Any design change will require an amendment.

If you have questions, please call Ann Sibold at 703 305-6502.

Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

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## ThermaCELL® Mosquito Repellent with Earth Scent

{Select appropriate marketing verbiage from "Marketing Text" section}

**Active Ingredient:** 

 d-cis/trans allethrin
 21.97%

 Other Ingredients
 78.03%

 Total
 100.00%

# Keep Out of Reach of Children CAUTION

See back [side] [bottom] panel for additional precautionary statements.

[This Package] Contains

1 [Reusable] Appliance

{Number} Butane [ThermaCELL®] Cartridge(s) Net Contents 0.73 [1.58] fl. oz. each

> and {Number} [Insect] Repellent Mat(s) Net Weight 0.08 oz. each

EPA Reg. No. 71910-\_

EPA Est. 71998-THA-1, 43917-ITA-1

Manufactured for:
The Schawbel Corporation
100 Crosby Drive
Bedford, MA 01730
{[website]}

**Toll Free: 1-8-NO SKEETERS** 

Made and Printed in Italy

Mats Made in Italy

Manufactured in Thailand

ACCEPTED
with COMMENTS
In EPA Letter Dated:

FEB 2 9 2008

Under the Federal Insecticide, Fungicide, and Redemicide Act, as amended, for the posticide registered under EPA Reg. No. 11910-3

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606 [; D423,071; 6,033,212 C1]

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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

The following directions will be used when mats are sold with or used in the appliance (ThermaCELL® Mosquito Repellent):}

For best results allow 10 to 30 minutes, depending upon area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more appliances in larger areas. Do not expose appliance or mats to rain. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Do not attach this appliance to your body or clothing. Use Restrictions: Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than ThermaCELL® mats into the appliance. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

- 1. Remove one ThermaCELL® mat from wrapper. One mat lasts a maximum of 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
- 2. Make sure the 'ON/OFF's witch on the appliance is in the 'OFF' position. Insert the mat under the appliance's black grill. To change mats, slide the 'ON/OFF' switch to 'OFF' and allow the appliance to cool completely. Push the used mat out by inserting a fresh one.
- 3. Remove the appliance cover and butane cartridge cap.
- 4. Screw the cartridge into the opening of the appliance. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover. One ThermaCELL® butane cartridge lasts a maximum of 12 hours {0.73 fl. oz.} [a maximum of 28 hours {1.58 fl. oz.]. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the appliance vertically and looking at the fuel gauge on the bottom. You can see the amount of butane in the cartridge. Replace if empty.
- 5. Slide the 'ON/OFF' switch to the 'ON' position; the butane gas will begin to flow.
- 6. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
- 7. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the appliance is 'ON' and cartridge is completely screwed into place; then once again depress the start button three to five times in rapid succession. Check to make sure the light is glowing.
- 8. Place the appliance on a flat, stable area, with the grill side facing up. Do not touch the grill, it will be hot after a couple of minutes. Some visible vapor will appear during use. This is normal. When finished using the appliance, slide the 'ON/OFF' switch to the 'OFF' position, and allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics and/or subtitles will be added to final printed labeling}

### {The following directions will be used when mats are sold with or used in the appliance with holder (ThermaCELL® Mosquito Repellent):}

For best results allow 10 to 30 minutes, depending upon area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15').or 15 feet in diameter. Use more appliances in larger areas. Do not expose appliance or mats to rain. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Do not attach this appliance to your body or clothing. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than ThermaCELL® mats into the appliance. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

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- 1. Remove the appliance cover and butane cartridge cap.
- 2. Screw the cartridge into the opening of the appliance. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover.
- 3. Slide narrow end of the ThermaCELL® appliance into the very bottom of holder sleeve.
- 4. Make sure that holder straps are directly below the grill and above the ON/OFF switch.
- 5. Pull "hood" of holder up over wide end of appliance. Do not cover the grill. Line up the round hole in the end of the hood with the appliance's ignition viewing light.
- 6. One ThermaCELL® butane cartridge lasts a maximum of 12 hours {0.73 fl. oz.} [a maximum of 28 hours {1.58 fl. oz.}]. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the appliance vertically and looking at the fuel gauge on the bottom. You can see the amount of butane in the cartridge. Replace if empty. Spare cartridges and mats may be stored in the holder's side pockets.
- 7. Remove one ThermaCELL® mat from wrapper. One mat lasts a maximum of 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
- 8. Make sure the 'ON/OFF' switch on the appliance is in the 'OFF' position. Insert the mat under the appliance's black grill. To change mats, slide the 'ON/OFF' switch to 'OFF' and allow the appliance to cool completely. Push the used mat out by inserting a new one.
- 9. Slide the 'ON/OFF' switch to the 'ON' position; the butane gas will begin to flow.
- 10. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
- 11. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the appliance is 'ON' and cartridge is completely screwed into place; then once again depress the start button three to five times in rapid succession. Check to make sure the light is glowing.
- 12. Adjust the holder's straps as needed to secure your appliance to a stable, horizontal surface such as a tree stand with the grill side facing up. Alternatively, snap the straps together above the appliance and hang it from a hook or bracket with the grill side facing up.
- 13. Do not touch the grill; it will be not after a couple of minutes. Some visible vapor will appear during use. This is normal. When finished using the appliance, slide the 'ON/OFF' switch to the 'OFF' position, and allow the appliance to cool completely. Appliance is now ready for storage.
- 14. To change butane cartridge, simply undo one or both snaps near the narrow end of the holder. Remove appliance cover and cartridge cap. Unscrew old cartridge and replace with the new one. Replace appliance cover and snap holder bottom back into place.

{Graphics and/or subtitles will be added to final printed labeling}

#### Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store unused mats in original packaging in a cool, dry place inaccessible to children and pets. Store appliance and butane cartridges in a cool, dry place away from sources of heat. **Disposal:** If cartridge is empty or for used mats: Do not reuse empty packaging, envelopes [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. If cartridge is partly filled or for unused mats: Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain.

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# PRECAUTIONARY STATEMENTS Hazards to Humans & Domestic Animals

CAUTION: Harmful if inhaled. Avoid breathing vapors.

#### First Aid

if inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
  - Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

#### **Physical and Chemical Hazards**

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture, break or incinerate the butane container, even after use. Exposure to temperatures above 130°F may cause bursting. Protect the butane cartridge from sunlight. Do not touch the grill while the appliance is in use; the grill is hot while in use.

#### **Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

Guarantee: Appliance is guaranteed to last {number} year[s] from date of purchase. If [the] appliance fails to perform to your satisfaction, send the appliance and receipt to The Schawbel Corporation for a full refund of purchase price or repair or replacement.

ThermaCELL® is a Registered Trademark of the Schawbel Corporation

{Mat Label}

#### ThermaCELL® Mosquito Repellent Mat

**Active Ingredient:** 

d-cis/trans allethrin 21.97%

Other Ingredients 78.03%

Total ...... 100.00%

# Keep Out of Reach of Children CAUTION

See outer carton for additional precautionary statements and Directions for Use.

Net Weight: 0.08 oz.

EPA Reg. No. 71910-\_

EPA Est. 43917-ITA-1

Manufactured for: The Schawbel Corporation

100 Crosby Drive
Bedford, MA 01730
Made [and Printed] in Italy

{ThermaCELL® Butane Cartridge Labeling}

#### ThermaCELL® Butane Cartridge Keep Out of Reach of Children CAUTION

#### **Physical and Chemical Hazards**

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture, break or incinerate the butane container, even after use. Exposure to temperatures above 130°F may cause bursting. Protect the butane cartridge from sunlight.

Keep cartridge out of children's reach. Use only with ThermaCELL® products. Seller is not responsible for damage caused by using this butane cartridge in other butane products.

#### See box for additional precautionary statements.

Net Contents: 0.73 [1.58] fl. oz.

The Schawbel Corporation

100 Crosby Drive Bedford, MA 01730

[ThermaCELL® is a Registered Trademark of the Schawbel Corporation]

{Appliance Labeling}

{Promotional Item Language (when appliance is used as a promotional item):}

NWTF Logo National Wild Turkey Federation

Team Realtree Logo [America's Most Versatile Camo Pattern]

Realtree Hardwoods Green HD Logo

Droll Yankees® Logo; Droll Yankees® The World's Best Bird Feeders

# ThermaCELL® Mosquito Repellent Appliance ATTENTION - HOT SURFACE Keep Out of Reach of Children CAUTION

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the [black] grill while the appliance is in use. [Black] [G]grill is hot while in use. Place on a flat, stable surface with the [black] grill facing upward. Do not cover with any material while in use. Do not expose appliance to rain. Read *Directions for Use* and *Precautionary Statements* on box prior to use. Butane cartridges and mats other than ThermaCELL® will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

The Schawbel Corporation

100 Crosby Drive Bedford, MA 10730 781-541-6900

www.mosquitorepellent.com U.S. Patent Nos. 5,700,430; D423,071

[ThermaCELL® is a Registered Trademark of the Schawbel Corporation]

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[Refill Labeling]

### ThermaCELL® Mosquito Repellent with Earth Scent

#### REFILLS

{Select appropriate marketing verbiage from "Marketing Text" section}

For Use in the ThermaCELL® Appliance (illustration of appliance [and holder])

 Active Ingredient:
 21.97%

 Other Ingredients
 78.03%

 Total
 100.00%

# Keep Out of Reach of Children CAUTION

See back [side] [bottom] panel for additional precautionary statements.

[This Package] Contains

{Number} Butane [ThermaCELL®] Cartridge(s) Net Contents 0.73 [1.58] fl. oz. each

> and {Number} [Insect] Repellent Mat(s) Net Weight 0.08 oz. each

EPA Reg. No. 71910-\_ EPA Est. 71998-THA-1

Manufactured for:
The Schawbel Corporation
100 Crosby Drive
Bedford, MA 01730
{[website]}

**Toll Free: 1-8-NO SKEETERS** 

Made and Printed in Italy
Mats Made in Italy

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606; 6,033,212 C1

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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For best results allow 10 to 30 minutes, depending upon area, for product to take effect. Each mat lasts a maximum of 4 hours and each cartridge lasts a maximum of 12 {0.73 fl. oz.} [28 {1.58 fl. oz.}] hours. Mats turn from pale blue to white when repellent has been exhausted. Use one appliance for each 225 square feet or 15 feet in diameter. Use more appliances in larger areas. Do not expose appliance or mats to rain. To change mats, make sure appliance is off and cool, then push used mat out by inserting a fresh one. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than ThermaCELL® mats into the appliance. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in the appliance. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

#### ThermaCELL® Mosquito Repellent with Earth Scent

- 1. Remove one mat from wrapper.
- 2. With appliance off and completely cool, insert mat under grill.
- 3. Remove appliance cover and butane cartridge cap. Screw cartridge into appliance and replace appliance cover [if provided].
- 4. Move switch to 'ON', wait 5 to 10 seconds then depress start button 3 to 5 times in rapid succession.
- 5. Verify appliance is heating; [orange] light will glow. Place on a flat, stable area.
- 6. When finished using, turn switch to 'OFF'. Allow to completely cool and then store.

#### Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Storage: Store unused mats in original packaging in a cool, dry place inaccessible to children and pets. Store unit and butane cartridges in a cool, dry place away from sources of heat. **Disposal:** If cartridge is empty or for used mats: Do not reuse empty packaging, envelopes [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. If cartridge is partly filled or for unused mats: Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain.

#### PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

**CAUTION:** Harmful if inhaled. Avoid breathing vapors.

#### First Aid

#### If Inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
- Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

#### **Physical and Chemical Hazards**

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture, break or incinerate the butane container, even after use. Exposure to temperatures above 130°F may

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cause bursting. Protect the butane cartridge from sunlight. Do not touch the grill while the appliance is in use; the grill is hot while in use.

#### **Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

#### {Marketing Text for use on boxes:}

- Also works on [repels] black flies
- Buy one get one free
- Convenient
- Cordless
- Coupon inside
- Easily fits in a backpack during transport
- Easy to use
- Effective
- Odor free [and] Silent
- Portable
- Powered by ThermaCELL®
- Refills [are] available

#### Repellency

- [Each] cartridge lasts a maximum of 12 hours
- Each mat lasts a maximum of 4 hours
- Provides 15 ft diameter repellency
- Provides 225 sq ft of repellency for a maximum of 4 hours per mat
- Repellency lasts a maximum of {number} hours {"number" determined by number of mats in box multiplied by 4 hours per mat}
- Repellent lasts a maximum of 4 hours [per mat]
- Repels mosquitoes, black flies and other flying insects
- Repels mosquitoes and black flies for a maximum of {number} hours {"number" determined by number of mats in box multiplied by 4 hours per mat}
- Repels mosquitoes using a heat-activated repellent mat
- Repels mosquitoes, black flies and other [outdoor] flying insects from an area a maximum of 15 by 15 feet
- Repels mosquitoes, black flies and other [outdoor] insects in an area as large as an average size deck or patio [from an average size deck, patio] for hours
- Repels mosquitoes, black flies and other [outdoor] flying insects creating a [area] of repellency

#### How it [ThermaCELL® Mosquito Repellents] Works]

- Heat-activated repellent mat repels mosquitoes, black flies and other [outdoor] flying insects
- Heating the repellent mat releases repellent [and earth scent] into the air and provides repellency from mosquitoes, black flies and other [outdoor] flying insects
- Repellent mat releases repellent [and earth scent] when heated by the ThermaCELL® [power] cartridge
- ThermaCELL® cartridge heats the repellent mat; repellent [and earth scent] is [are] released creating an area of repellency

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#### Where Product is Used

Ideal [great] for hunting

#### Scent

- Earth Scent (or other appropriate description)
- Earth Cover Scent
- Earth Cover Scent to mask [masks] human odor
- For hunters
- Insect [bug] repellent for hunters
- Masks human odor
- No game-spooking odors
- Place product upwind for maximum repellency
- Repellent does not spook game [Won't spook game]
- Repellent mats with Earth Scent
- Repels bugs and [simultaneously] masks human odor
- Smells like dirt
- ThermaCELL® has added an earth cover scent to its mosquito repellent so hunters can now make their own scent and keep the bugs away.
- ThermaCELL® Mosquito Repellent with Earth Scent

#### Other

- Effective repellency
- Enjoy hunting without annoying mosquitoes
- Repels mosquitoes in minutes and lasts for hours
- Protects outdoor areas from mosquitoes and black flies
- Refills available wherever Schawbel [ThermaCELL®] repellent products are sold
- The Schawbel Corporation [Schawbel] offers convenient refill kits for use with this product

#### Holder

- Holder provides storage for extra cartridges and mats
- Holder secures unit with convenient strap and buckle
- The holder is the way to secure the ThermaCELL® Mosquito Repellent appliance
- The holder makes it easy to attach the appliance to a deck railing, fence, hunting blind

Mosquitoes, black flies, bugs, outdoor flying insects and biting flies can spoil just about any hunting trip. Now you can alleviate the annoyance from these insects with passive repellency for a maximum of four hours; it silently and continuously releases a repellent that repels mosquitoes, black flies, outdoor flying insects, bugs and biting flies [for a maximum of {number} hours.]. This product efficiently repels and reduces the annoyance of mosquitoes, black flies, outdoor flying insects, bugs and biting flies in an area 15 feet in diameter or 225 square feet [an area 15' by 15'] for a maximum of {number} hours. This product is portable.

This product is silent so you can use it in comfort; it protects your outdoor areas from mosquitoes, black flies, flying insects, bugs and biting flies. It is effective and easy to use. Makes hunting outings enjoyable again! Simply insert the cartridge and repellent mat and push two buttons to start.

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{Promotional item language (when appliance or holder are used as promotional items)}
NWTF Logo National Wild Turkey Federation
Team Realtree logo [America's Most Versatile Camo Pattern]
Realtree Hardwoods Green HD logo
Droll Yankees® logo; Droll Yankees® The World's Best Bird Feeders

#### {Universal Substitutions:

- "Device" for "appliance"
- "Mat slot area" for "grill"

#### {Terms that may be used interchangeably:

- Button, switch, knob, lever
- Push, slide, turn, flip, click}

[ ] Denotes alternate/optional verbiage

{ } Denotes verbiage not printed on market labeling

# ThermaCELL® Mosquito Repellent with Earth Scent EPA Reg. No. 71910-\_

# Attachment A Point 3 Information

#### November 9, 2007 New Product Application

# ThermaCELL® Mosquito Repellent with Earth Scent Model Numbers MR-1, MR-F, MR-T, MR-G, MR-1H, MR-FH, MR-TH and MR-GH

Section	Response						
3a	See attached for pictures and specifications of this device						
3b	This device relies upon vaporization technology						
3c	This device has a self-start feature						
3d	This device does not have an automatic shut-off feature						
3e	This device is not a lamp; there is no light provided						
3f	This device has the following features which reduce the potential for accidents: self-start and optional holder						
3g	The device itself has a label on the bottom in addition to "Keep Out of Reach of Children CAUTION See box for additional precautionary statements" on the front; the other two components (butane cartridge and repellent mat) have their own labels; all components (appliance, mats and cartridge) are contained in a box that has complete labeling. The holder may or may not be sold separately.						
3h	Since this device is the currently registered appliance, we are citing the previously submitted efficacy and elution data: MRID Numbers 471424-02, 471424-03 and 471424-04.						

This product is a 100% repack of EPA Reg. No. 43917-7 Alternate Formulation "A".

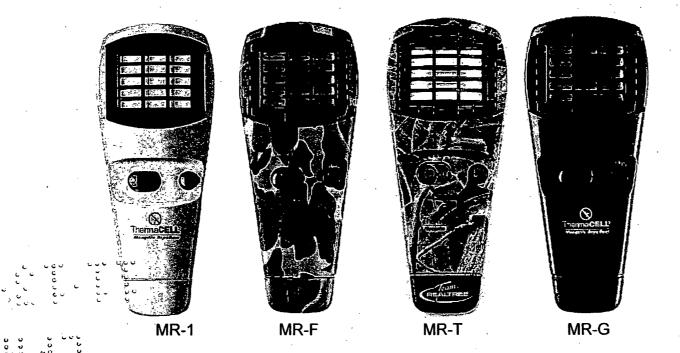
(MR-1) ThermaCELL Mosquito Repellent Appliance									
Vaporization Method		Start Method		Automatic (Tip Over) Shut-Off		Illumination Method			
Butane Generated Self- Contained Flame w/ Metal Warmer Plate	Other	Self	Match or Lighter	Yes	No	Flame	Conventional Bulb w/ Batteries	LED Bulb w/ Batteries	
<b>✓</b>		✓	-		1	N/A	N/A	N/A	

Location of Labeling: Directions For Use and Precautionary Statements are found on the product outer carton.

Additional Features: Push button start. View hole provided to verify operation. Flame is maintained within a sealed, inaccessible chamber; heat exchanger and mat are beneath a high impact plastic, heat resistant grill. Mat turns from pale blue to white when repellent has been exhausted.

Visual Characterization for Marketing: MR-F: Camouflage Appliance; MR-T: REALTREE® Appliance; MR-G: Olive Green Appliance. All operate and are constructed as MR-1.

N/A = Not Applicable; A.I. = Active Ingredient



(MR-1H) ThermaCELL Mosquito Repellent Appliance with Holder									
Vaporization Method		Start Method		Automatic (Tip Over) Shut-Off		Illumination Method			
Butane Generated Self- Contained Flame w/ Metal Warmer Plate	Other	Self	Match or Lighter	Yes	No	Flame	Conventional Bulb w/ Batteries	LED Bulb w/ Batteries	
✓		. 🗸			<b>✓</b>	N/A	N/A	N/A	

Location of Labeling: Directions For Use and Precautionary Statements are found on the product outer carton.

Additional Features: Push button start. View hole provided, in appliance and holder, to verify operation. Flame is maintained within an inaccessible chamber; heat exchanger and mat are beneath a high impact plastic, heat resistant grill. Mat turns from pale blue to white when repellent has been exhausted. Holder may be secured to a stable, horizontal

surface.

