



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 12, 2019

c/o Lawrence J. Feller
Senior Consultant to
SCIENTIFIC COORDINATION, INC.,
4629 Cherry Valley Drive
Rockville, MD 20853

Subject: Label Amendment & Notification– Adding marketing claims, consolidating
directions and reformatting
Product Name: Thermacell Mosquito Repellent
EPA Registration Number: 71910-2
Application Dates: 3/8/2019, 8/7/2019
Decision Numbers: 549304, 554094

Dear Mr. Feller:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

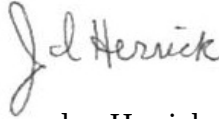
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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EPA Reg. No. 71910-2
Decision Nos. 549304, 554094

with FIFRA section 6. If you have any questions, please contact Autumn Metzger at 703-305-5314, or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Herrick".

Jacquelyn Herrick, Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

{Front Panel and Insert when applicable}

{ [] Denotes alternate/optional verbiage; { } Denotes verbiage not printed on market labeling; # = Number }

Thermacell® Mosquito Repellent



{Select appropriate marketing verbiage, and additional graphics and/or symbols from "Optional Marketing Statements" section may be added to the front panel}

{Thermacell devices are all listed and shown at the end of the Directions for Use}

Active Ingredient:

d-cis/trans allethrin 21.97%

Other Ingredients 78.03%

Total 100.00%

Contains petroleum distillate

Keep Out of Reach of Children

CAUTION

See [back] [side] [bottom] [panel] [and insert] for additional First Aid and Precautions¹

[This package] Contains

[#] [Reusable][marketing name] Device(s) [with] [protective] [cover]

[#] [Thermacell] Mosquito Repellent Mat(s)

Net Weight [Wt.] [0.073 oz] [2.07 g] [each]

Total Net Wt² [___ oz] [___ g]

[#] [Thermacell] [Butane] [Fuel] Cartridge(s)

[Net Wt [0.41 oz] [11.5 g] [each]

Total Net Wt³ [___ oz] [___ g]

ACCEPTED

11/12/2019

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No.

71910-2

{non-insecticidal items included in the box}

[# pole(s)][pieces]] [# table stand] [# belt clip] [# water resistant carry pouch] [# holster] [# Appliances][# deck mounts]

[[#] [size] Batteries [for light] [sold separately]]

EPA Reg. No. 71910-2

EPA Est. No. {Determined at time of order}

©Thermacell Repellents, Inc.

26 Crosby Drive

Bedford, MA 01730

Toll Free: 1-866-753-3837

¹ {NOTE TO REVIEWER: All of the Thermacell devices use an insert. All outer boxes carry all Precautionary Statements, First Aid and Disposal. Inserts also carry all Precautionary Statements, First Aid and Disposal along with the Front Panel and Directions For Use.}

² Device packages contain from 3 to 24 mats.

³ Device packages contain from 1 to 8 fuel cartridges and 0 for Backpacker.

Email: Service@Thermacell.com

© Copyright 2019 Thermacell Repellents, Inc. All Rights Reserved
 [Mats] [Made][Manufactured][packaged] in [country of origin]

{NOTES TO THE REVIEWER}

- {Numbering items are for document clarity only. Numbered items may appear in a different order on marketing label.}
- {statements may be combined into small paragraphs or remain as bullets on marketing label}
- {"Appliance" is interchangeable throughout with device, appliance, lantern, torch, backpacker, mosquito repeller, {marketing product name}}
- {Mat is interchangeable throughout with "{marketing name} mat". (i.e.: Thermacell mat, or t-mat, or mosquito mat... see Marketing Statements (Refills) for options)}
- {The fuel source may come in different containers. Cartridge is interchangeable throughout with {marketing name} cartridge, tank, canister, fuel source (i.e.: cartridge, or T-cartridge or fuel cartridge) see Marketing Statements (Refills) for options)}

{Side or Bottom Panel of outer box and separate Precautionary – Storage and Disposal Insert}

PRECAUTIONARY STATEMENTS**Hazards to Humans & Domestic Animals**

CAUTION: Contains petroleum distillate. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

First Aid

If Swallowed:	• Call a poison control center or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.
If On Skin or Clothing:	• Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If In Eyes:	• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-866-753-3837, Monday through Friday, 8:30 AM to 4:30 PM EST. After 4:30 PM, call your poison control center.	
Note to Physician: Contains petroleum distillate. Vomiting may cause aspiration pneumonia.	

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

Physical and Chemical Hazards

{If fuel cartridge is included:} [Fuel Cartridge] Hazard: Extremely flammable. Contents under pressure. Vapors may cause flash fire. Use only in a well ventilated area. Do not use, store, or dispose near heat, sparks, flames or other ignition sources. Do not puncture or incinerate. Containers exposed to direct sunlight or otherwise heated above 120°F (49°C) may burst, causing injury. Store in cool, dry, well-ventilated area. Inhaling the contents may be harmful or fatal. Intentional misuse by deliberately concentrating and inhaling the contents may be harmful or fatal. If vapors are inhaled, remove person to fresh air.

Environmental Hazards

This product is toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwater or rinsate. Drift may be hazardous to aquatic organisms in water adjacent to treated areas.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
[See [leaflet] [insert] [s] inside box for usage directions.]

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store unused mats in original box in a cool, dry place inaccessible to children and pets. Store device and fuel cartridges in original box in a cool, dry place away from sources of heat. Store Post Cap on [deck] [post] with cover closed [to keep out dirt and water]. [Store [alkaline] [lithium] batteries in cool, dry place away from heat or open flame.] **Pesticide Disposal and Container Handling:** Non-refillable container; do not refill or reuse this container. **If cartridge is empty or for used mats:** Do not reuse empty packaging, [envelopes] {or} [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. **If cartridge is partly filled or for unused mats:** Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain. **For unwanted device:** [Place in trash or offer for recycling if available.] [Thermacell products contain recyclable materials and should not be put into the municipal waste stream. Contact your local municipality for recycling directions.]

Batch Code [Lot Number]: _____

[Warranty, Limitation of Liability and Disclaimers:

Thermacell warrants that this product, when used in accordance with this label and all other instructions accompanying this product, complies with the product specifications set forth in this label. Except as otherwise provided by applicable law, Thermacell makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for a particular purpose. Except as otherwise provided by applicable law, Thermacell's liability for default, breach or failure of the product to perform in accordance with the product specifications set forth in this label shall be limited to the amount of the purchase price. Except as otherwise provided by applicable law, Thermacell shall have no liability for incidental or consequential damages.]

{Guarantee statements}{#1 will always be used in conjunction with #2 or #3 or both #2 and #3. If #2 or #3 is separated for placement elsewhere an asterick will so indicate. (i.e. 100% guarantee may be on front, but details would appear on bottom of box)}:

1. [100%] [Money –Back] [Satisfaction] Guarantee [Guaranteed]
2. At Thermacell, we stand behind our products and [our] [their] performance. If you are not completely satisfied with your [Thermacell] purchase, you may return it to us for [(at our option)] repair, replacement, or refund.]
3. [For refunds, requests must be received within [#] days from date of purchase with the original store receipt. Any product received later than [#] days from the date of purchase will be replaced or repaired by Thermacell at the company's option. Please call customer service at 866-753-3837 for a return authorization number. Ship only the Thermacell device [no repellent mats, no fuel cartridge] back to us.] [statement on return shipping is the responsibility of the consumer]

Thermacell® is a Registered Trademark of Thermacell Repellents, Inc.

[Product][Warranty] [Registration]

{Thermacell uses a third party to register their products. The third party supplies an image to accomplish this with a specific code in the image}

REGISTER WITH YOUR SMARTPHONE IN TWO EASY STEPS

STEP 1: Take a photo of the camera icon including the (📷)

STEP 2: Send it in using one of the methods below:



SMARTPHONE
Text photo to
71403 (US Only)



MESSANGER
Send photo to
@Photoregister



ONLINE
Register online at
thermacell.photo

Need help? Visit photoregister.com/help or text HELP to 71403.

{ Side or Bottom Panel of outer box and separate User Guide insert}

{NOTES TO REVIEWER:}

- {With the box insert the device specific directions, useful tips, use restrictions and troubleshooting are printed on the insert(s) only. The box and separate precautionary insert both will carry, "DIRECTIONS FOR USE - It is a violation of Federal law to use this product in a manner inconsistent with its labeling."}

- {Statements may be combined into small paragraphs or remain as bullets on marketing label}

Many of the Useful Tips and Troubleshooting are common for all devices since the mosquito repellency works the same in all devices. The differences occur in the added functions (lights for example) or which mat is included (4 hour or 12 hour). Only the applicable bullets for each device will appear on the marketing label, in any order, bulleted or numbered. We may use some, none or all as applicable.}

- {"Device" is interchangeable with repeller, or other {marketing product name}}

{"Mat" is interchangeable with "{marketing name} mat"}

- {Fuel cartridge is interchangeable with {marketing name} cartridge, butane cartridge, tank, canister, gas canister, fuel, fuel source}

Use Restrictions:

Only for outdoor use as a mosquito repellent. Do not use indoors, in tents or in any enclosed area. Cover or remove all exposed food. Do not leave device unattended. [Do not attach device to your body or clothing while in operation.] Always operate device on a flat, stable surface with the grill facing upward. Only use Thermacell® mats and cartridges in this device. [If using device with any accessory,] [Keep Repeller in the OFF position during transport.] [Ensure vents and grill are not covered during use.]

{If product uses batteries} Batteries - Use only with [type] battery[batteries]. Do not pry batteries with any instrument or tool, and do not store or use batteries near heat, sparks or flames. Batteries may leak or release toxic materials. If battery electrolyte leakage occurs and makes contact with skin or eyes, wash the affected area with water immediately.

Welcome [to Thermacell]

1. [Get ready to experience] [You're ready to discover] a new [better][a remarkable] way to repel mosquitoes. Thermacell products create a zone of protection from mosquitoes, without the use of [sprays or other topical products][messy sprays or lotions] [candles or torches].
2. Thermacell patented technology uses heat to continuously release mosquito repellent, providing hours of protection.
3. 15 ft Protection Zone

In the Box {See footnotes on page 1}

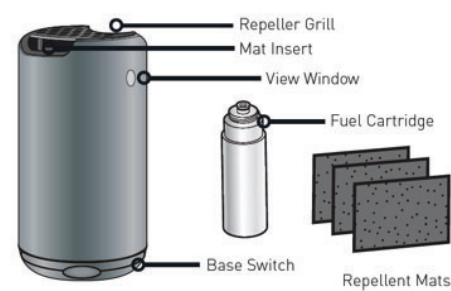
1. [x] Thermacell [marketing name] [Mosquito] [repeller]
2. [x] Thermacell [marketing name] [cap][cover][case][storage][travel][bag][pole(s)][belt clip][holster] [ground stakes] [post mounts] [pole connectors] { {accessory to go with device}
3. [x] Thermacell [marketing name] 12 hour fuel cartridge[s]
4. [x] Thermacell [marketing name] 4 hour mosquito repellent mats
5. [[x] CR2032 battery for ZoneCheck] [XXXX] [batteries] [battery]]
6. [x] Pole pieces [segments]

7.

{Product illustration components; as appropriate to each device }

1. Grill	7. Battery [Pack] [door] [cover] [compartment]	13. Fuel Cartridge	20. Gas [canister] adapter
2. Mat Insert [slot]	8. Mat storage	14. Fuel Window	21. LED Light
3. View window	9. ZoneCheck [indicator]	15. Mosquito Repellent Mats	22. Light Switch
4. Mode selector[switch]	10. Hang hook	16. [Thermacell] Core [repeller]	23. Fuel Cartridge Cap
5. ON/OFF[start][power] [fuel] [mode selector switch]	11. [Accessory] Rail [door][system]	17. Device [body]	24. Globe
6. Fuel [cartridge] port	12. Cap [Endcap][Cover] [XX] Battery[Batteries]	18. Light button [switch]	25. Head
	Sold Separately	19. Pole [adapter]	26. Adapter Cover
	Pole Connector	Post Mount	27. Start [Ignition][Button]
		Ground Stake	28. Base Switch

{Example illustration of components. Please see additional illustrations at the end of manuscript.}



{Use instructions; steps and sub-bullets may or may not be used as appropriate to each device}

Let's get started

- [Assemble pole [and install torch head] [{marketing name} head]]
 - Insert [top] pole section [letter] into section [letter][pole connector] [letter][bottom of pole]
 - Insert pole at least [6] [3] {depending on perimeter or torch} inches into the ground
 - [Note:] Adjust the number of [letter] poles used to set desired torch height
 - Insert pole adapter on top of pole
 - [The Perimeter pole can be used at multiple heights. To use the pole at full height, insert the pole connector into one end of the pole segment[making sure to fully insert until stop is reached].Connect the additional pole segment to the other half of the pole connector.Next insert the ground stake in either end. Place pole into the ground until the ground stake is at least [X] inches into the ground.]]
- [To attach deck post mount] [Tools Needed][Drill][Screwdriver][Level][XX Drillbit]
 - Mark desired mounting height onto deck post[pre drill holes]
 - Align provided screws into dedicated screw holes and attach to deck post
 - Do not overtighten

- d. Mount can be flipped up when not in use
 - e. [Using provided screws, fasten mounting plate to desired location. (please note that the two screw holes should be aligned vertically) Snap circular ring into the mounting plate making sure that the wider portion of the ring is facing up. The deck mount can be flipped up when not in use.]]
3. [Remove the cap[core] [from the] [repeller]][from][body of][torch][lantern].]
 - a. [Never operate with cap on]
 - b. [During use, the cap can be placed under the repeller]
 4. Unwrap [Open] a Thermacell mosquito repellent mat and slide under the [Thermacell] [appliance] grill
 - a. Repeller must be off when inserting or changing mats
 - b. Always center mats under the grill [to fully cover the metal plate]
 - c. Mats change from blue to white when they need to be replaced
 - d. To replace a mat, push the old mat out using a new mat
 5. Remove the [plastic] cap [from a fuel cartridge and insert [screw] into fuel [cartridge] port]

{Alternate language:} Screw repeller onto gas canister until tight[ensure unit is fully seated]

 - a. [Remove [Lift] CORE [repeller] from [Torch] [Lantern] body to access fuel [cartridge] port]
 - b. To access Fuel Cartridge Port squeeze the two tabs on the bottom of repeller to release lantern globe.
 - c. Thread [screw] the [fuel] cartridge into the port until hand-tight.
 - d. [Fuel] cartridges [last] [provide] up to 12 hours [of operation] each
 - e. [[Dock] [Place] [Slide][snap][Click] the [Thermacell] CORE [repeller] into [body] [torch] [lantern] [housing]]
 - f. Keep gas canister upright while attaching
 - g. [Use only with [pressurized] [self-sealing] [isobutane] [butane] [propane] [mix] camping [fuel][gas] canisters (sold separately).]
 - h. [Tip: Always replace rubber adapter cover when not in use]
 - i. [Tip: Store extra mats in the [device] [fuel] compartment [for convenience]]
 6. Start the repeller [fuel] by [turning] [twisting][sliding] [pressing] [pinching]the [[ON/OFF[start][power] [fuel][mode selector] [switch] to the ON position [for] [. Wait] 5 seconds and then [push[ing]] [turning to][twisting to][pinching] the START [switch][position][button][until you hear a click]
 - a. [[Dock][insert] the Thermacell CORE in the [body][torch] [lantern]] before starting your device]
 - b. Check the view window for an orange glow. [A small flame should be visible] [through the view window] [when product is properly started]. [Click][twist][pinch] to START again if you do not see a flame [orange glow]. See Useful Tips if the Device is difficult to Light.
 - c. Insert onto pole or place in deck mount.
 - d. Allow up to 15 minutes for the full zone to be established
 - e. When finished using the repeller, [twist][slide][turn] the [base][[ON/OFF[start][power] [fuel][mode selector] [switch] to the OFF position.
 - f. [Backpacker] Repeller should be separated from canister when not in use.

{Device features; as appropriate to each device}

Mat Storage

1. [Up to] [#] additional mats can be kept in the bottom of the repeller [core]
2. Keep new mats in wrapper until ready to use.

ZoneCheck ([marketing name] model only)

1. This repeller features ZoneCheck indicator to provide a visual indication of repeller status.
2. ZoneCheck lets you know if [when] the fuel or flame goes out.
3. [When you first start the repeller, the light [ring] will [pulse][take up to [#] minutes to illuminate] as it pre-heats to the right temperature.]
4. When the light [ring] [stops pulsing] [is on], the repeller [is heated to release repellent from mosquito repellent mats] [has reached operating temperature].
5. Battery must be installed for ZoneCheck.
6. ZoneCheck will illuminate once repeller is up to temperture
7. Unit does not require ZoneCheck to function

Light

1. This repeller can also be used [as a light] [for lighting] [for accent lighting].
2. The repeller can be used without the light functionality [if desired].
3. To turn the light on[off], [press][slide] the [light][power] button[switch][to the on[off] position].
4. [This] [Camp][marketing name] lantern [torch] has multiple light settings.
5. [To adjust [brightness level][light mode], press the button [switch] again [to select desired setting].
6. [On the] [marketing name] the [power][light] button [switch] will turn from [(color)] to [(color)] [to (color)] indicating remaining battery power

Installing Batteries

1. Tip: Batteries are required to use the [ZoneCheck][Light][feature][only]. However, the repeller can be used without batteries if this feature, [or the illumination it provides], is not desired.
2. [Remove fuel port cover from repeller]. Remove battery pack and insert [# and type] batteries as indicated. [Re-install battery pack.]
3. Remove the two [battery door] screws and remove the [battery][rail] [door][wing][panel]. Remove [color] battery tray. Insert new [battery type/size] battery with + side down. Replace battery tray, battery[rail] [door][wing][panel] [and tighten the two screws.]
4. [Lantern:] Remove the battery door [cover] [from lantern]. Insert [# and type] batteries as indicated. Re-install battery cover.
5. [Torch:] Remove torch from the [pole] [adapter] [base] [battery compartment]. [Remove battery door [cap]]. Insert [# and type] batteries as indicated [into the battery pack]. Re-install battery pack. [Battery pack is keyed to ensure proper reinstallation.]

Useful Tips

1. For best results, place in the center of the area you want protected from mosquitoes.
2. Start the device and put in place 15 minutes before using the area.
3. Allow 15 minutes for the full zone to be established.
4. For optimal protection in larger areas, use multiple repellers spaced up to 15 feet apart
5. Effectiveness can be impacted by wind [and air movement]. Place upwind on a windy day.
6. Do not expose open mats [or device(s)] to rain.
7. Remove cap prior to starting. The device will not operate with the cap in place.

Maintenance [storage] [travel] [and] [Care]

1. Condensation can build up on and around the grill over time. Clean with a damp cloth if needed. Do not use chemicals or abrasives.

2. [Replace cap and] store in a dry place when not using the repeller.
3. Partially used mats should be disposed of [and batteries should be removed] prior to storing for extended periods of time. [See Storage and Disposal Instructions]
4. Fuel cartridges are not permitted on a plane, either as checked or carry on luggage. Please remove from repeller prior to air travel.

Troubleshooting

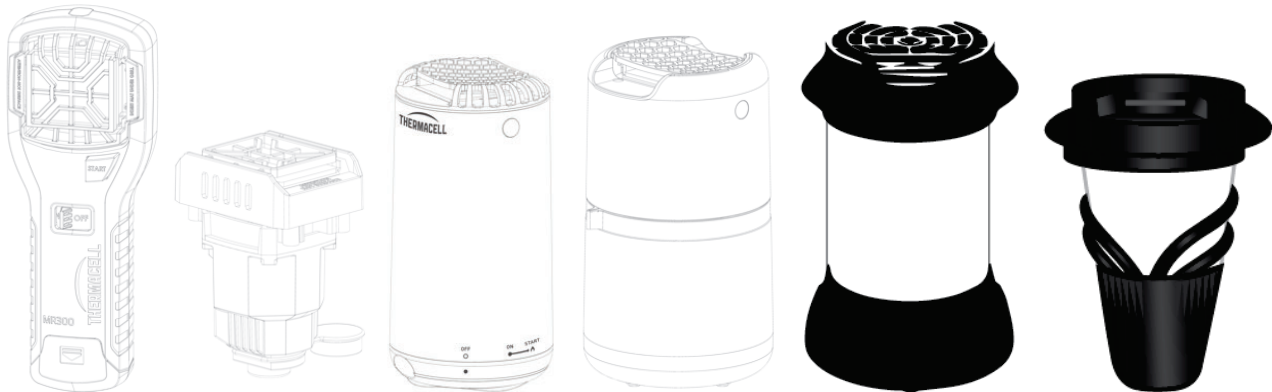
1. Wind and other conditions may cause the flame to go out. Restart the repeller if flame is not visible through the view window.
 2. [Altitude above 7,000 ft may prevent repeller from functioning properly]
 3. If the repeller won't [turn on][light] or stay [on][lit]:
 - a. Confirm that the fuel cartridge [canister] is not empty
 - b. Ensure the fuel cartridge [canister] is fully threaded into the fuel port
 - c. Listen for fuel flow to ensure fuel is properly running
 - d. [Turn the repeller to the START position][pinch the start switch][press the start button], confirming [until] you hear a click
 - e. [Repeat start instructions]
- If you are still bothered by mosquitoes [after 15 minutes], [check that]:
4. [Check that] the device is lit by looking for a small [orange or blue] glow inside the view window.
 5. [Check that] fuel remains in the cartridge.
 6. [Ensure that you are using a fresh mat][Replace used mosquito repellent mat with a new mat.]
 7. Call or email customer service if you are still experiencing issues.

{Thermacell devices – for reference only }

{Portable}

{Tabletop}

{Lighted}



Questions?

We're here to help, 24/7.

Call us: 1-866-753-3837

Email us: service@thermacell.com

Write us: Thermacell Repellents, Inc., 26 Crosby Drive, Bedford, MA 01730

Thermacell® Mosquito Repellent Mat**Active Ingredient:**

d-cis/trans allethrin 21.97%

Other Ingredients 78.03%

Total 100.00%

Contains petroleum distillate

Keep Out of Reach of Children**CAUTION****See outer carton for additional First Aid, precautionary statements
and Directions for Use.****Net Weight [Wt.]: [0.073 oz] [2.07 g]****EPA Reg. No. 71910-2****EPA Est. No.** {Determined at time of order}**[Manufactured for:]****©Thermacell Repellents, Inc.**

[26 Crosby Drive] Bedford, MA 01730-1402

Made [and Printed] in {Determined at time of order}

{Thermacell® Butane Cartridge Labeling}**Thermacell® Fuel Cartridge
Keep Out of Reach of Children
DANGER⁴**

Extremely flammable. Contents under pressure. [See box for additional precautions.] [Contains Butane/Isobutane blend.] [Vapors may cause flash fire. Use only in a well ventilated area. Do not use, store, or dispose near heat, sparks, or flames or other ignition sources. Do not puncture or incinerate. Containers exposed to direct sunlight or otherwise heated above 120°F (49°C) may burst, causing injury. Store in cool, dry, well-ventilated area. Inhaling the contents may be harmful or fatal. If vapors are inhaled, remove person to fresh air.] [Intentional misuse by deliberately concentrating and inhaling the contents may be harmful or fatal.] [Use only with Thermacell® products.]

Net Wt [0.41 oz] [11.5 g]

©Thermacell Repellents Inc.

[26 Crosby Drive] Bedford, MA 01730-1402

[Thermacell® is a Registered Trademark of Thermacell Repellents, Inc.]

⁴ {NOTE TO REVIEWER: This use of DANGER and the text for the butane cartridge are in accordance with CPSC and Federal Hazardous Substances Act (FHSA) Requirements.}

{Labeling - all devices }

Thermacell® Mosquito Repellent [Device]

{Labeling for device top}

ATTENTION - HOT SURFACE [Insert mat under grill]

{Labeling for device base, lid or other integral part of the device and backpacker travel bag and/or tag/insert}

Keep Out of Reach of Children

CAUTION

Read ***Directions for Use, First Aid and Precautionary Statements*** on box prior to use.

Only for outdoor use as a mosquito repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the [black] grill while the device is in use. [Grill is hot while in use.] [Place on a flat, stable surface] [with the grill facing upward.] [~~or~~ on pole as directed] Do not cover while in use. [Do not expose device to rain.] [Use only Thermacell ~~refills~~ [refills][and][cartridges] [Place cover under repeller during use.] [Do not cover repeller during use]. To ensure proper fuel flow, tighten unit onto gas canister until [color][threaded adapter] makes contact with rim of canister.]

EPA Reg. No. 71910-2 EPA Est. No. {*Determined at time of order*}

©**Thermacell Repellents, Inc.**

[26 Crosby Drive] Bedford, MA 01730-1402

Toll Free: 1-866-753-3837

[Thermacell® is a Registered Trademark of Thermacell Repellents, Inc.]

{Front Panel and Insert when applicable}

Thermacell® Mosquito Repellent

REFILLS

{Select appropriate marketing verbiage, and additional graphics and/or symbols from "Marketing Text" section may be added to the front panel}

Active Ingredient:

d-cis/trans allethrin 21.97%

Other Ingredients 78.03%

Total 100.00%

Contains petroleum distillate

Keep Out of Reach of Children

CAUTION

See [back] [side] [bottom] [panel] [and insert] for additional First Aid and Precautions⁵

Contains

[#] [Thermacell®] Mosquito Repellent Mat(s)

Net Weight [Wt.] [0.073] oz [2.07 g] each

Total Net Wt⁶ [___ oz] [___ g]]

[#] [Thermacell®] [Fuel] Cartridge(s)

[Net Wt [0.41 oz] [11.5 g] [each]

Total Net Wt⁷ [___ oz] [___ g]]

EPA Reg. No. 71910-2

EPA Est. No. {Determined at time of order}

[Manufactured for:]

©Thermacell Repellents, Inc.

26 Crosby Drive

Bedford, MA 01730

Toll Free: 1-866-753-3837

Email: Service@Thermacell.com

[Mats] [Made][Manufactured][packaged] in [determined at time or order]

⁵ {NOTE TO REVIEWER: All outer boxes carry all Precautionary Statements, First Aid and Disposal. When used, inserts also carry all Precautionary Statements, First Aid and Disposal along with the Front Panel and Directions For Use.}

⁶ Refill packages contain from 3 to 75 mats.

⁷ Refill packages contain from 1 to 25 fuel cartridges and 0 for the Backpacker refill.

{Side / Bottom Panel and Insert when applicable}

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Contains petroleum distillate. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

First Aid

If Swallowed:	Call a poison control center or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.
If On Skin or Clothing:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If In Eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-866-753-3837, Monday through Friday, 8:30 AM to 4:30 PM EST. After 4:30 PM, call your poison control center.	
Note to Physician: Contains petroleum distillate. Vomiting may cause aspiration pneumonia.	

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

Physical and Chemical Hazards

{If fuel cartridge is included:} [Fuel Cartridge] Hazard: Extremely flammable. Contents under pressure. Vapors may cause flash fire. Use only in a well ventilated area. Do not use, store, or dispose near heat, sparks, or flames or other ignition sources. Do not puncture or incinerate. Containers exposed to direct sunlight or otherwise heated above 120°F (49°C) may burst. Store in cool, dry, well-ventilated area. Inhaling the contents may be harmful or fatal. Intentional misuse by deliberately concentrating and inhaling the contents may be harmful or fatal. If vapors are inhaled, remove person to fresh air.

Environmental Hazards

This product is toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwater or rinsate. Drift may be hazardous to aquatic organisms in water adjacent to treated areas.

{Side / Bottom Panel and Insert when applicable}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
[See [leaflet] [insert] [s] inside box for usage directions.]

Please refer to the instructions [user guide] that came with your device for complete directions for use.]

{Side / Bottom Panel and Insert when applicable}

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store unused mats in original box in a cool, dry place inaccessible to children and pets. Store device and fuel cartridges in original box in a cool, dry place away from sources of heat. Store Post Cap on [deck] [post] with cover closed [to keep out dirt and water]. [Store [alkaline] [lithium] batteries in cool, dry place away from heat or open flame.] **Pesticide Disposal and Container Handling:** Non-refillable container; do not refill or reuse this container. **If cartridge is empty or for used mats:** Do not reuse empty packaging, [envelopes] {or} [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. **If cartridge is partly filled or for unused mats:** Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain. **For unwanted device:** [Place in trash or offer for recycling if available.] [Thermacell products contain recyclable materials and should not be put into the municipal waste stream. Contact your local municipality for recycling directions.]
Batch Code [Lot Number]: _____

{Optional Marketing Statements}**{Descriptors for devices}**

- | | | | |
|-----------------|-------------------------|------------------------|------------------------|
| 1. Backpacker | 8. Patio Shield [Metal | 14. True Timber | 17. Colors (graphite, |
| 2. Backyard | Edition] [Color name] | 15. Core | fiesta red, glacier |
| 3. Bristol | 9. Realtree | 16.[Compact][Mini] | white, greenery, etc.) |
| 4. Halo [-Mini] | 10. RedHead | [Camp] | 18. Perimeter |
| 5. Lookout | 11. Scout | [Large][Small]Lantern] | [System][Expansion][|
| 6. [M][R] [#] | 12. [#] Series | [-S][X][XL] | Kit][Pack] |
| 7. Pathfinder | 13. Trailblazer | | 19. Torch |

Color descriptor example:

**{Repellency Claims}**

- Repels mosquitoes
- Keeps Mosquitoes Away [without spray]
- [Provides] [15 x] 15 ft [Zone][of] Mosquito Protection [Mosquito Repellent] [Mosquito Protection Zone]
- 15 ft Zone {only used on packaging, will include graphic}
- [Provides] 15 ft [zone] of mosquito protection
- [Zone][Area] Mosquito Repellent
- On demand mosquito protection
- No Spray [mosquito repellent]
- Repel[s] Mosquitoes without Spray
- Tough on mosquitoes not equipment
- Change the way you fight mosquitoes
- Long Lasting Protection
- XXX sq ft pack {multi pack ((X) number of repellents X (225 sq ft))⁸}
- [provides] up to XXX sq feet of protection [from mosquitoes]{For Multipacks}
- [expand][customize] your zone [size] [with additional units]
- Extended Mosquito Protection [System]
- [Expandable] [Extended][Backyard][Porch][Deck][Patio] Mosquito Defense [System]

{Promotional statements}

- Bonus[Club][Pro][Camo][Hunt][Hunter's][Camp][Patio][#][Hour][Value] Pack
- Includes [additional] [extra] [Free] [XX hour] refill [included]
- [Original] 4 hour mats [and fuel cartridge] included [FREE] [Inside]
- Includes [Bonus] [Camo] [Holster for Mat and Fuel Storage] [with] [molle bag][belt clip][LED light][tree hanger] [clamp] [Carry] Case [inside] [included] [The "no-hands" way to transport and secure Thermacell [appliances]].
- Buy one get one free

⁸ Efficacy data reports a 15 ft area of mosquito protection. For large areas requiring protection appliances are set 15 ft apart. This marketing information is only for packages containing more than one appliance.

6. Limited time [special] [bonus][free] offer
7. (X) [repeller] pack {multiple unit pack}

{Education statements}

How it works [how does it work] [How [Does] the System Work[s]]:

1. Provides 15 ft [x 15 ft Zone] [of] Mosquito Protection [mosquito protection zone] [, the size of an average deck]
2. [Heat activated] mat releases repellent into the air creating a 15 ft [x 15 ft] Mosquito Protection Zone [Zone [of] Mosquito Protection]
3. How it [Thermacell] Works: Our precision [high performance] fuel cartridge provides heat [powers an internal heater], which activates the blue mat [the repellent] [in the blue mat]. Once activated [In 15 minutes], [the blue mat releases the repellent into the area] [the repellent is released by the blue mat], forming an [invisible] [and scent free] barrier against mosquitoes. [The scent free, invisible repellent forms a [powerful] barrier against mosquitoes.]

How it [Thermacell] Works: Thermacell Mat and Fuel Repellers use a precisely formulated fuel cartridge that provides heat [powers an internal heater]. The blue mat contains a [our] proprietary [heat activated] repellent. In minutes, the [heat activated] repellent forms an invisible barrier against mosquitoes.

How it [Thermacell] Works: The Thermacell System uses a precision fuel cartridge that generates heat [powers an internal heater]. The heat from the fuel cartridge [heater] activates the repellent, which forms an invisible barrier against mosquitoes.

{Company statements}

About Us:

1. At Thermacell we believe that the outdoors should be enjoyed with friends and family, not mosquitoes. We invite you to try our innovative solution to mosquito protection. We not only protect you, but those around you in a 15 ft area without the use of sprays, scents, or candles.
2. The outdoors has always been our escape, our playground, and where we most prefer to work. No matter what we are running to or running from, enjoyment of the outdoors is a common thread for us here at Thermacell.
3. Not surprisingly, we believe that fresh air and open spaces should be shared with friends and family...not mosquitoes.
4. For those [of you] who want to be outdoors, we exist to provide protection from mosquitoes and freedom to enjoy the outdoors without worry [or annoyance].
5. Our mission is to liberate people who love the outdoors from the harmful effects of mosquitoes.
6. Mosquitoes can [spoil just about any] outdoor [fun] [activity], whether you are entertaining friends on the deck [or enjoying a good book on your patio] [or working in your backyard]. Thermacell silently repels mosquitoes [for a maximum of 4 hours per mat.] and enables you to live life outdoors
7. The Thermacell BLUE Mat is a Registered Trademark of Thermacell Repellents Inc.,.

{Quick Start information; used on all devices as appropriate; may be printed on product tags or sleeves}

Quick Start [Guide]:

1. [Remove Cap][tie tether to [pole][mount]]
2. Insert [mosquito] [repellent] Mat
3. [Remove Cap [from cartridge]]. Insert [Screw in] [attach] Fuel Cartridge [canister][until tight]
4. Twist[Turn][Slide][Flip] [mode] [ON/OFF][fuel][switch] [to] ON [and] [wait 5 seconds]
5. Click [push] [twist][pinch] [to] [START] [button][position][tab] [(switch will return to on)]
6. [Look] [Check Flame]. Confirm flame is lit [Check [look through] the view window for an orange glow[to confirm product is started]]. [A small flame should be visible] [through the view window]
7. Refer to user guide provided for complete directions for use.
8. See insert for additional First Aid and Precautions.

{Battery statements – used on devices as appropriate}

1. Do not mix old and new batteries. Do not mix alkaline, standard or rechargeable batteries.
2. [#] [size] battery [for] [Zone Indicator] [ZoneCheck]
3. [#] [size] Batteries [not] [included] [sold separately] [required for light] [required for] [ZoneCheck] [Zone indicator]

{Refill statements⁹}

1. [#] hour pack includes [#] fuel cartridges and [#] mats
2. Each mat lasts a maximum of 4 hours
3. Refills Available
4. Thermacell® refills may be used in [other] [all] [any] [these] Thermacell® Mosquito Repellent products
5. [#] mosquito repellent mats [provide] [=] [work for a total of] [#] hours
6. [#] fuel Cartridge[s] lasting 12 hours each
7. [Each] [fuel] cartridge lasts a maximum of 12 hours
8. [Includes] [#] hours [mosquito] protection. [#] mosquito repellent mats [lasting] 4 hours each {i.e. 48 hours mosquito protection. 12 mosquito repellent mats lasting 4 hours each}
9. [#] mosquito repellent mats [lasting] 4 hours each, [#] hours total mosquito protection. {i.e.: 12 mosquito repellent mats lasting 4 hours each, 48 hours mosquito protection.}
10. Mats only. [fuel cartridges not included.]
11. [Value Pack] [Bonus Pack] [Mega Pack] [mats =] [#] hours of protection against mosquitoes
12. Powered by [image of refill] [Mat and Fuel Refills]
13. [Package] Includes {image of refill} [Refill]
14. 12 hour fuel capacity
15. Utilizes mat and fuel refill
16. Intended for use with Thermacell Backpacker Repeller only [does not include fuel cartridges needed to operate other Thermacell Fuel and Mat products]
17. New Look, [Same great product [refill]]
18. Stay protected with refills
19. Use only with Thermacell BLUE Mat & Fuel Refills.
20. Contains Genuine Thermacell BLUE Mat & Fuel Refills.
21. Not for use in Radius Devices

{Non-repellency marketing statements}

1. No candle(s)
2. No open flame
3. Lightweight and Silent [and Portable]
4. Easy to use.
5. Scent-free [No Scent]
6. Turn it on when you need it, Turn it off when you don't
7. Silent
8. Heat Activated Repellent Mat
9. Ideal for use on decks, patios and backyards.
10. [brand name] Ideal for {areas product can be used, not all products will list the same items from this list} Backyard, Camping, Hunting, Basecamp, DIY, Fishing, Patio, Deck, Spectator Sports, Swimming, Beaches, Parties, Gardening, Outdoor Entertaining, Campsites, Docks, All Around Outdoor Use, Jobsites
11. [Ideal for use in] [Ideal uses][Use]:

⁹ All refill statements are calculated as number of mats x 4 hrs = total hours (ex. 4 mats time 4 hrs ea = 16 hrs)



12. Remove prior to [and during] use
13. [This package] [Package] contains
14. Welcome to the Thermacell Family
15. More [fun][adventure][experience], less mosquitoes
16. Focus on the fun, not the mosquitoes
17. Essential gear for adventure
18. Live Life Outdoors
19. Fuel canister sold separately {Backpacker appliance only}
20. Does not damage plastic
21. Will not Damage Fishing Lines, Plastics or other Synthetic Materials
22. Will not harm gear and equipment [Will not harm plastics and fabric]
23. Gear Friendly
24. No DEET
25. No Citronella Smell
26. No Smoke
27. Invisible [Zone of] Protection
28. Won't [will not] spook game
29. Stay Invisible
30. Fuel [Cartridge] Provides Heat
31. Heat Activates Mosquito Repellent [in Mat]
32. [In 15 Minutes] [Mosquito Repellent Forms a Protection Zone] A 15' Protection Zone Forms
33. Simple
34. Clean

{Product claims as appropriate to each device}:

1. Accepts [up to] [#] fuel cartridges for [#] hours of fuel runtime
2. [#] hour fuel capacity
3. [Fuel efficient] [Uses only # g/hr of fuel]
4. [#] oz Canister [=] [#] hour(s) run time
5. Compatible with all major brands of [pressurized] [self-sealing] [isobutane] [butane] [propane] [mix] camping [fuel][gas] canisters (sold separately)
6. Weather-resistant design and cover protect the repeller from the elements when not in use
7. [water resistant][protective] Travel bag [included]
8. [Optimal] [Dependable] performance up to [#] feet of elevation
9. ZoneCheck
10. ZoneCheck [Monitor] [light] [tells] [shows] [you] [it's] [marketing name] [is] working] [on] [activated]
11. [{marketing reference}] ZoneCheck [Monitor] Guide
12. [Pulse] [Blue] [=] {marketing reference} [is turned on and] [Mosquito Protection] Zone is being created]
13. [Solid] [Blue] [=] the [zone of] mosquito protection] [mosquito protection zone] is active
14. ZoneCheck technology; A [subtle] [pulsing] LED indicates [Zone of] Mosquito Protection] [Mosquito Protection zone] status
15. [#] mm [tall] x [#] mm [wide] [#] mm [deep] {dimensions of the device}
16. Integrated [Accessory] Rail System

17. Protective [storage] cover
18. Cover [conveniently] stores under [Marketing product name] while in use.
19. Compact [design]
20. Lightweight [only] [#] [ounces] [g]
21. Portable
22. Includes [all-season] [weather-resistant] cover
23. Redesigned [Improved] Grill
24. Rubber Armored [body]
25. Landscape height [or full height]
26. Adjustable pole [length][height] [from X ft to X ft][[X] or [X] height pole
27. [#] Pole pieces – Total [pole] length [is] [#] [inches] [feet]
28. The [camp] [lantern] [torch] that [repels] [doesn't attract] mosquitoes.
29. Impact resistant [construction] [material]
30. [Built in] [recessed] hook on lantern base
31. Water [weather] resistant [light]
32. [Dual use:] Repels mosquitoes and provides [bright] [ambient] [flickering] light
33. Provides warm light
34. Flickering [or steady][candle-like] LED light[ing]
35. [#] Lumens
36. [Bright] LED light
37. [#] Light Settings: [high, medium, low and SOS strobe]
38. [#] LED Torch(s) with tabletop stand and protective [safety] cover [cap]
39. [Lantern] [Torch] LEDs provide [bright] light with no open flame
40. [Lantern] [Torch] Light + Mosquito repellent
41. [#] [hours][hr][s] [=] [long][LED] [run time] [on [high]][low][setting] {this may appear as a chart see below, this claim indicates how long the light will run under battery power, significant for camping}

	Lumens	LED Runtime
High Setting	300	50 _{hr}
Low Setting	55	300 _{hr}

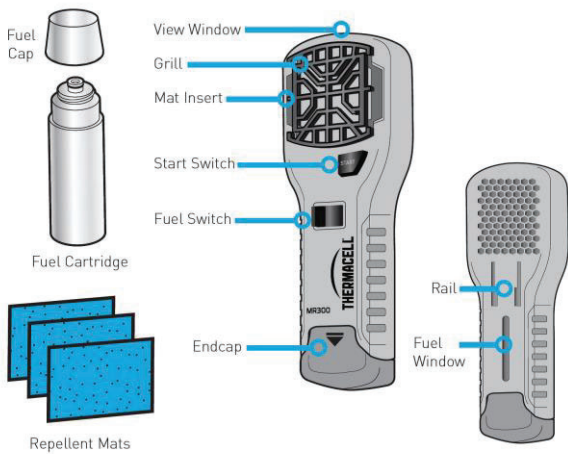
42. Battery Power indicator shows remaining battery life [Green [indicates] [=] adequate power, yellow [indicates] [=] power is getting low, red [indicates] [=] change battery soon]
43. Additional mat storage [inside]
44. [Just] twist to start
45. No Mess
46. 2 in 1 [Torch] [Light + Mosquito Repellent][multiple uses]
47. Multi Use Torch
48. Award Winning
49. Use as landscape height or attach to deck post
50. [Premium][Metal] [Brushed Aluminum] [anodized] [all-weather][rust-free] [finish]
51. Breakaway Post mount
52. Post mount flips up when not in use
53. Look inside for usage instructions.
54. Open for Instructions [User Guide]
55. [Breakaway] [Pole] [Post] [Deck] [pole]mount [Shown]
56. Protect [Decks], [Patios], [Outdoor Areas], [Doorways].
57. Dual Use. [Pole] [Stake] [Landscape] [or] [Post] [Deck] Mount.

- 58. Adjustable Height [Pole]. [X] or [X] Height Pole
- 59. Place A Repeller Every 15' [to Establish a Continuous Zone of Protection]
- 60. Easy to Install
- 61. Repels Mosquitoes Without Spray
- 62. XXX sq ft pack {multi pack ((X) number of appliances X (225 sq ft))¹⁰}
- 63. [Expandable] [Extended] [Backyard] [Porch] [Deck] [Patio] Mosquito Defense [System]
- 64. (X) [repeller] pack {multiple unit pack}
- 65. No Smoke
- 66. Fuel [Cartridge] Provides Heat, Heat Activates Mosquito Repellent [in Mat]
- 67. [Multiple] [Versatile] [Mounting] [Usage] [Installation] options
- 68. [Item component name] {description of device component like fuel port cap, grill, fuel port etc.}
- 68. [Stop]Important: Read First
- 69. This product is backed by a satisfaction guarantee [If you are experiencing any issues with your product contact us before returning to your retailer]
- 68. Versatile

¹⁰ Efficacy data reports a 15 ft area of mosquito protection. For large areas requiring protection appliances are set 15 ft apart. This marketing information is only for packages containing more than one appliance.

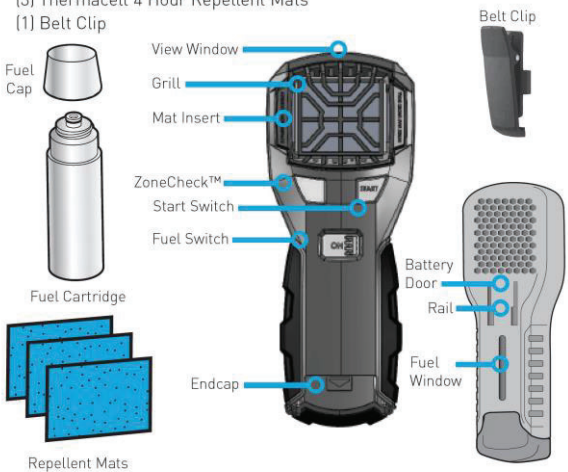
In the Box (MR300)

- (1) Thermacell MR300 Mosquito Repeller
- (1) Thermacell 12 Hour Fuel Cartridge
- (3) Thermacell 4 Hour Repellent Mats



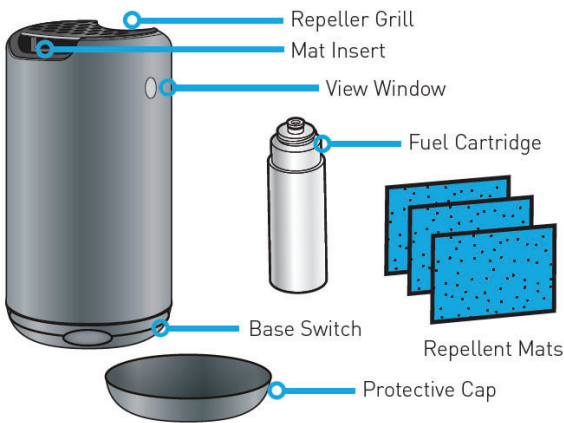
In the Box (MR450)

- (1) Thermacell MR450 Mosquito Repeller
- (1) Thermacell 12 Hour Fuel Cartridge
- (3) Thermacell 4 Hour Repellent Mats
- (1) Belt Clip



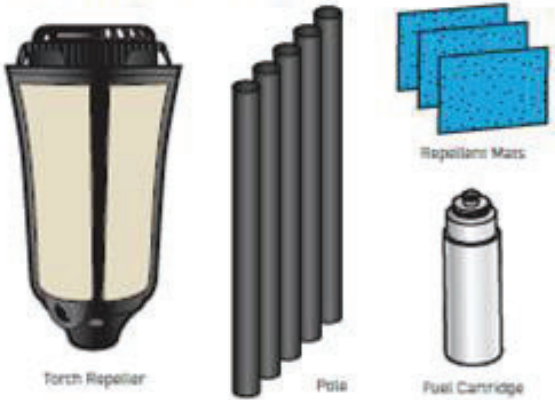
In the Box

- (1) Thermacell® Patio Shield™ Mosquito Repeller
- (1) Thermacell® Patio Shield™ Cap
- (1) Thermacell® 12 Hour Fuel Cartridge
- (3) Thermacell® 4 Hour Repellent Mats



Contains:

- Mosquito Repeller Unit
Pole
Cover
1 Thermacell Mosquito Repellent Cartridge
3 Thermacell Mosquito Repellent Mats



In the Box

- [2] Thermacell Perimeter System Mosquito repellers
[2] Thermacell 12 hour fuel cartridges
[6] Thermacell 4 hour mosquito repellent mats
[4] Pole segments
[2] Thermacell Thermacell Perimeter System ground stakes
[2] Thermacell Thermacell Perimeter System post mounts

