





#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

MAY 3 0 2008

Ms. Kim Davis CC. APC Manager Schawbel Corporation c/o Reg West Company, LLC 30856 Rocky Road Greely, CO 80631-9375

SUBJECT:

Application for Pesticide Notification (PRN 98-10)

Request General Label Change (Cartridge Label only)

EPA Reg. 71910-2

Application Dated April 9, 2008

### Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 04/09/08 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader Registration Division (7505P)

Office of Pesticide Programs

Please read instructions on reverse before completing form. Form Approved. OMB No. 2070-0060 **OPP Identifier Number United States** Registration **Environmental Protection Agency** Amendment Notification 1200 Pennsylvania Avenue, N.W. Washington, DC 20460-0001 Other Application for Pesticide – Section I 2. EPA Product Manager 1. Company/Product Number 3. Proposed Classification EPA Reg. No. 71910-2 Richard Gebken 4. Company/ Product (Name) Restricted ThermaCELL® Mosquito Repellent 10 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Review. In accordance with FIFRA Section The Schawbel Corporation 3(c)(3)(b)(i) my product is similar or identical in composition and c/o RegWest Company, LLC labeling to: 30856 Rocky Road Greeley, CO 80631-9375 EPA Reg. No. \_\_\_\_\_\_ Product Name ☐ Check if this is a new address Section - II Amendment – Explain below. Final printed labels in response to Agency letter dated "Me Too" Application. Resubmission in response to Agency letter dated \_\_\_ Notification – Explain below. Other – Explain below. **Explanation:** Use additional page(s) if necessary. (For Section I and Section II.) Submit label revision notification per PR Notice 98-10; Revisions are being made on only the cartridge label. Refer to the Reference Label for an illustration of the revisions. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR § 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR § 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Section - III 1. Material This Product Will Be Packaged In: Water Soluble Packaging 2. Type of Container Child Resistant Packaging | Unit Packaging ☐ Metal Yes ☐ Yes\* ☐ Yes □ Plastic □ No ☐ No □ No ☐ Glass If "Yes" No. Per If "Yes" No. Per \*Certification must Paper Unit Packaging Wt. Container Packaging Wt. Container be submitted Other (Specify): 3. Location of Net Contents Information 4. Size(s) Retail Container 5. Location of Label Directions On Label ☐ Label Container On Labeling Accompanying Product ☐ Stenciled Lithograph 6. Manner in Which Label is Affixed to Product Other\_ ☐ Paper glued Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application). Telephone No. (Include Area Code) Name *c.* (970) 353-0611 Consultant/Agent kim@regwest.com Kim Davis, CC, APC, Manager ္ႏု္င္ငံ 6. Date Application Certification Received I certify that the statements I have made on this form and all attachments thereto are true; (Stamped) accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. 2. Signature Consultant/Agent 5 Date 4. Typed Name Kim Davis, CC, APC, Manager May 9, 2008

FedEx

FTN 8613 2308 8744



May 9, 2008

Ms. Sherada Hobgood
Document Processing Desk – NOTIF
Office of Pesticide Programs – 7504P
U.S. Environmental Protection Agency
2777 South Crystal Drive
One Potomac Yard, Room S-4900
Arlington, VA 22202

Dear Ms. Hobgood:

Subject: The Schawbel Corporation

ThermaCELL® Mosquito Repellent

EPA Reg. No. 71910-2

On behalf of *The Schawbel Corporation*, RegWest Company, LLC is submitting the attached documents to notify the EPA of label revision for subject product. RegWest will act as sole agent in this endeavor.

Attached are the following:

- Application for Pesticide: Other [Notification]
- 2. One Reference Label (illustrating the revisions)
- 3. Two New Labels (incorporating the revisions)
- 4. Two copies of the butane cartridge final printed labeling

The label revisions are being made on **only** the cartridge label. The cartridge is sold with both products (ThermaCELL® Mosquito Repellent [71910-2] and ThermaCELL® Mosquito Repellent with Earth Scent [71910-3]). It would be impractical and impossible to monitor different labels on the cartridges; we therefore are revising this (EPA Reg. No. 71910-2) cartridge label to be identical to that which was recently approved for EPA Reg. No. 71910-3.

Please contact me at (970) 353-0611 or at kim@regwest.com if you have any questions or require additional information.

Regards,

RegWest Company, LLC

Kim Davis, CC, APC, Manager Consultant/Agent

Attachments

pc: TSC - Paganetti, T.

30856'Kocky Road Greeley', CO 80631-9375 970-353-0611 970-353-0613 Fax Kim@regwest.com

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# ThermaCELL® Mosquito Repellent

{Select appropriate marketing verbiage from "Marketing Text" section}

**Active Ingredient:** 

Total ...... 100.00%

# Keep Out of Reach of Children CAUTION

See back [side] [bottom] panel for additional precautionary statements.

[This Package] Contains

1 [Reusable] Appliance [Lamp]

{Number} Butane [ThermaCELL®] Cartridge(s) Net Contents 0.73 [1.58] fl. oz. each

> {Number} [insect] Repellent Mat(s) Net Weight 0.08 oz. each

[and {number} {size} Batteries [Batteries Included!]]

EPA Reg. No. 71910-2

EPA Est. 71998-THA-1, 43917-ITA-1

Manufactured for: The Schawbel Corporation 100 Crosby Drive Bedford, MA 01730 {[website]} **Toll Free: 1-8-NO SKEETERS** 

Made and Printed in Italy Mats Made in Italy Manufactured in Thailand

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606 [; D423,071; 6,033,212 C1]

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### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

The following directions will be used when mats are sold with or used in the appliance (ThermaCELL® Mosquito Repellent):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Do not expose appliance or mats to rain. Use Restrictions: Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Do not attach this appliance to your body or clothing. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

- 1. Remove one [product name] mat from wrapper. One mat lasts a maximum of 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
- 2. Make sure the 'ON/OFF's witch on the appliance is in the 'OFF' position. Insert the mat under the appliance's black grill. To change mats, slide the 'ON/OFF' switch to 'OFF' and allow the appliance to cool completely. Push the used mat out by inserting a fresh one.
- 3. Remove the appliance cover and butane cartridge cap.
- 4. Screw the cartridge into the opening of the appliance. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover. One ThermaCELL® butane cartridge lasts a maximum of 12 hours {0.73 fl. oz.} [a maximum of 28 hours {1.58 fl. oz.]. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the appliance vertically and looking at the fuel gauge on the bottom. You can see the amount of butane in the cartridge. Replace if empty.
- 5. Slide the 'ON/OFF' switch to the 'ON' position; the butane gas will begin to flow.
- 6. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
- 7. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the appliance is 'ON' and cartridge is completely screwed into place; then once again depress the start button three to five times in rapid succession. Check to make sure the light is glowing.
- 8. Place the appliance on a flat, stable area, with the grill side facing up. Do not touch the grill; it will be hot after a couple of minutes. Some visible vapor will appear during use. This is normal. When finished using the appliance, slide the 'ON/OFF' switch to the 'OFF' position, and allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics will be added to final printed labeling}

{The following directions will be used when mats are sold with or used in the compact appliance (ThermaCELL® Compact Mosquito Repellent):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Do not expose appliance or mats to rain. Match or lighter required to operate. **To change mats,** unscrew the cartridge at least one full turn and verify that the light has stopped glowing then allow the appliance to cool completely. Push the used mat out by inserting a fresh one. Do not attach this appliance to your body or clothing. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than

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ThermaCELL® cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or

poor performance caused by use of other butane cartridges or repellent mats.

One ThermaCELL® butane cartridge lasts a maximum of 12 hours. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the cartridge vertically and looking at the fuel level. You can see the amount of butane in the cartridge. Replace if empty.

- 1. Remove one [product name] mat from wrapper. Insert the mat under the appliance's grill. One mat lasts a maximum of 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
- 2. Remove the butane cartridge cap. Screw the cartridge into the opening of the appliance; the butane gas will begin to flow. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Slide the window on the end of the appliance open to expose the ignition port. Hold a lit match of lighter near the ignition port for 5 seconds or until a popping sound is heard. To verify the appliance is operating, pick it up and look into the ignition port. An orange light inside glows when the appliance is heating. If the light is not glowing, check to make sure the cartridge is completely screwed into place; then once again hold a lit match or lighter near the ignition port. Check to make sure the light is glowing. Slide the window closed to cover the ignition port.
- 3. Place the appliance on a flat, stable area with the grill side facing up; do not place the appliance so that it is standing on the cartridge. Do not touch the grill; it will be hot after a couple of minutes. Some visible vapor will appear during use. This is normal.
- 4. When finished using the appliance, unscrew the cartridge at least one full turn and verify that the light has stopped glowing; allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics will be added to final printed labeling}

# {The following directions will be used when mats are sold with or used in the compact appliance with self start (ThermaCELL® Compact Mosquito Repellent):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Do not expose appliance or mats to rain. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance. Cover or remove all exposed food. Do not leave appliance unattended or use in windy conditions. Do not attach this appliance to your body or clothing. Place appliance on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

To change mats, unscrew the cartridge at least one full turn and verify that the light has stopped glowing then allow the appliance to cool completely. Push the used mat out by inserting a fresh one.

One ThermaCELL® butane cartridge lasts a maximum of 12 hours. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the cartridge vertically and looking at the fuel level. You can see the amount of butane in the cartridge. Replace if empty.

- 1. Remove one [product name] mat from wrapper. Insert the mat under the appliance's grill. One mat lasts a maximum of 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
- 2. Remove the butane cartridge cap. Screw the cartridge into the opening of the appliance; the butane gas will begin to flow. Make sure the cartridge is fully inserted by turning it clockwise until it stops.
- 3. Slide the start button toward the cartridge until it clicks. Do this three to five times in rapid succession.
- 4. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the cartridge is completely screwed into place; then once again click the start button three to five times in rapid succession. Check to make sure the light is glowing.

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- 5. Place the appliance on a flat, stable area with the grill side facing up; **do not** place the appliance so that it is standing on the cartridge. Do not touch the grill; it will be hot after a couple of minutes. Some visible vapor will appear during use. This is normal.
- 6. When finished using the appliance, unscrew the cartridge at least one full turn and verify that the light has stopped glowing; allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics will be added to final printed labeling}

# {The following directions will be used when mats are sold with or used in the lamp (ThermaCELL® Mosquito Repellent Lantern):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. It is great for camping. Use one lamp per each 225 square feet (an area 15' x 15') or 15' in diameter. Use more lamps in larger areas. Do not expose lamps or mats to rain. [Features] adjustable lamp light. Automatic shut-off switch if lamp tips or is lifted. Lamp provides diffused [gentle] light as it repels mosquitoes, blackflies, flying insects, bugs and biting blackflies. Provides a maximum of 4 hours repellency per mat. Simply turn lamp on and push the button. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

At the highest setting each mat lasts a maximum of 2 hours and each ThermaCELL® butane cartridge lasts a maximum of 6 hours {0.73 fl. oz.} [a maximum of 14 hours {1.58 fl. oz.}]. At the lowest setting each mat lasts a maximum of 4 hours and each ThermaCELL® butane cartridge lasts a maximum of 12 hours {0.73 fl. oz.} [a maximum of 28 hours {1.58 fl. oz.}]. Mat turns from pale blue to white when repellent has been exhausted. Some visible vapor will appear during use. This is normal.

- 1. Remove one [product name] mat from wrapper.
- 2. With globe in the 'OFF' position, insert the mat under the grill at the top of the lamp.
- 3. Remove the butane cartridge cap and screw the cartridge into the opening of the lamp base by turning the cartridge clockwise until it stops. Make sure the cartridge is fully inserted.
- 4. Place the lamp on a flat stable area. Rotate the globe clockwise to the maximum setting. [Slide the 'ON/OFF' switch to the maximum setting.] The gas will begin to flow.
- 5. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
- 6. Verify the lamp is operating (lamp will glow). If the lamp fails to glow, check to make sure the lamp is turned on and the cartridge is fully inserted. Also check the cartridge's fuel level. If the fuel level in the cartridge is empty, turn lamp off and replace the cartridge, repeating steps 3 through 6.
- 7. Adjust the light and the rate at which the repellent and butane are used by turning the globe [by sliding the 'ON/OFF' switch].
- 8. When finished using the lamp, rotate the globe [slide the 'ON/OFF' switch] to the 'OFF' position. Allow the lamp to completely cool before storing.
- 9. To replace a used mat, turn off lamp and allow to completely cool. Push the used mat out by inserting a fresh mat.

{Graphics will be added to final printed labeling}

{The following directions will be used when mats are sold with or used in the LED lamp (ThermaCELL® Mosquito Repellent Patio Lantern):}

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For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. It is also great for camping. Use one lamp per each 225 square feet (an area 15' x 15') or 15' in diameter. Use more lamps in larger areas. Do not expose lamps or mats to rain. Lamp provides light and repels mosquitoes, black flies, flying insects, bugs and biting blackflies. Batteries power the light; heat from the ThermaCELL® cartridge activates the repellent mat and provides mosquito repellency for an area the size of an average deck. Simply insert the cartridge and push the [start] button [two buttons]. **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

- 1. Remove the battery cover [on the bottom]. Install {number} {size} size batteries (included) ([not included]), [making sure that the batteries are correctly placed in the indicated directions]. Replace battery cover. The batteries will provide lamp light for a maximum of {number} hours; [{number} hours on the 'HIGH' setting]. [Replacement alkaline batteries will provide lamp light for a maximum of {number} hours; [{number} hours on the 'HIGH' setting]
- 2. Remove one [product name] mat from wrapper. Mats last a maximum of 4 hours. Mat turns from pale blue to white when repellent has been exhausted.
- 3. Make sure the 'ON/OFF' button is in the 'OFF' position. Insert the mat under the grill at the top of the lamp.
- 4. Remove lamp globe [shade] [globe and top of lamp] from base [stand] by {choose from one of the following}:
  - a. Twisting the globe [shade] clockwise
  - b. Unscrewing the globe [shade] clockwise
  - c. Releasing [squeezing] [pushing] [turning] the latch [tabs] and removing [lifting out] the lamp [globe] [shade] [and cap] [top of lamp] until it is fully removed [from the base]
  - d. Holding down the base and removing [lifting out] [lifting up] the top of the lamp [until it is fully removed [from the base]
- 5. Remove the butane cartridge cap. Insert [screw] the cartridge into the [center of the] lamp [globe] [shade]. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace lamp [globe] [shade] on base [stand]. One ThermaCELL® butane cartridge lasts a maximum of 12 hours.
- 6. To turn on [activate] lamp light, push the 'light' ['black'] button located on the bottom of the [base of the] lamp [base] [stand]. Push the button once for low light, twice for high light, and three times to turn off the light. [Push the switch to 'LOW' for low light, 'HIGH' for high light and 'OFF' to turn off the light.] The lamp may be used as a mosquito repellent with or without the light being on. [However,] for the lamp to repel mosquitoes and flying insects the mosquito repellent must be activated. If lamp light does not turn on, replace batteries.
- 7. To turn on [activate] the mosquito repellent push the 'ON/OFF' button to the 'ON' position. The gas will begin to flow.
- 8. Wait approximately 5 to 10 seconds and then depress the start button three to five times in rapid succession.
- 9. To verify that the mosquito repellent is activated [working] [operating] check [look at] the circular [view hole] [lens] located on [at] the top [base] [bottom] of the lamp. An orange light will glow. If there is no orange light, check to make sure the lamp is 'ON' and the cartridge is completely screwed into place. Also check the fuel level in the cartridge. If the fuel level in the cartridge is empty [or near empty], remove [empty] cartridge and replace with a new ThermaCELL® cartridge. Then once again turn the lamp 'ON' and depress the start button three to five times in rapid succession. Check again to make sure the orange light is glowing.
- 10. Place the lamp on a flat stable area with the lamp grill facing up. Do not touch the grill; it will be hot after a few minutes. Some visible vapor will appear during use. This is normal. When finished using the lamp, turn [slide]

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[flip] the 'ON/OFF' button to the 'OFF' position. If using the light, turn [push] the 'light' ['black'] button to "OFF" [to extinguish the lamp light]. Allow lamp to cool completely. Lamp is now ready for storage.

11. To replace a used mat, turn off lamp and allow to cool completely. Push the used mat out by inserting a fresh mat.

{Graphics will be added to final printed labeling}

# {The following directions will be used when mats are sold with or used in the mini lamp (ThermaCELL® Mini Mosquito Repellent Lantern):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. It is great for camping. Use one lamp per 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more lamps in larger areas. Do not expose lamps or mats to rain. Automatic shut-off switch if lamp tips or is lifted. Lamp provides diffused [gentle] light as it repels mosquitoes, black flies, flying insects, bugs and biting blackflies. Provides a maximum of 4 hours repellency per mat. Simply screw in the cartridge and light the lamp with any match or lighter. Match or lighter required to operate. Each mat lasts a maximum of 4 hours and each ThermaCELL® butane cartridge lasts a maximum of 12 hours. Mat turns from pale blue to white when repellent has been exhausted. Some visible vapor will appear during use. This is normal. Use Restrictions: Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

- 1. Remove one [product name] mat from wrapper.
- 2. Insert the mat under the grill at the top of the lamp.
- 3. Remove the butane cartridge cap and screw cartridge into the opening in the lamp base by turning the cartridge clockwise until it stops. The gas will begin to flow. Make sure the cartridge is fully inserted.
- 4. Place the lamp on a flat, stable area. Flip open the top of the lamp and hold a lit match or lighter near the white tube in the center of the globe. Verify the lamp is operating (lamp will glow), then close the top of the lamp. If the lamp fails to glow check to make sure the cartridge is fully inserted. Also check the cartridge's fuel level. If the fuel level in the cartridge is empty, replace the cartridge and repeat steps 3 and 4.
- 5. Do not touch the top of the lamp; it will be hot after a couple of minutes. If you have to re-light the lamp, make sure it has completely cooled before opening the top.
- 6. To move the lamp while it is operating, pick it up by the base while holding the button on the side of the base with your thumb. This will temporarily prevent the automatic shut-off switch from extinguishing the flame when you pick up the lamp.
- 7. When finished using the lamp, unscrew the cartridge at least one full turn and verify that the lamp is no longer glowing. Allow the lamp to completely cool before storing.
- 8. To replace a used mat, turn off lamp by unscrewing the cartridge and allow lamp to cool completely. Push the used mat out by inserting a fresh mat.

{Graphics will be added to final printed labeling}

# (The following directions will be used when mats are sold with or used in the mini lamp with self start (ThermaCELL® Mini Mosquito Repellent Lantern):)

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. It is great for camping. Use one lamp per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more lamps in larger areas. Do not expose lamps or mats to rain. Automatic shut-off switch if lamp tips or is lifted. Lamp provides diffused [gentle] light as it repels mosquitoes, black flies, flying insects, bugs and

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biting blackflies. Provides a maximum of 4 hours repellency per mat. Simply screw in the cartridge and depress the start button. Each mat lasts a maximum of 4 hours and each ThermaCELL® butane cartridge lasts a maximum of 12 hours. Mat turns from pale blue to white when repellent has been exhausted. Some visible vapor will appear during use. This is normal. Use Restrictions: Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

- 1. Remove one [product name] mat from wrapper.
- 2. Insert the mat under the grill at the top of the lamp.
- 3. Remove the butane cartridge cap and screw cartridge into the opening in the lamp base by turning the cartridge clockwise until it stops. Make sure the cartridge is fully inserted.
- 4. Place the lamp on a flat, stable area; the gas will begin to flow. [Wait approximately 5 to 10 seconds then] depress the start button three to five times in rapid succession.
- 5. Verify the lamp is operating (lamp will glow). If the lamp fails to glow check to make sure the cartridge is fully inserted. Also check the cartridge's fuel level. If the fuel level in the cartridge is empty, replace the cartridge and repeat steps 3 and 4.
- 6. Do not touch the top of the lamp; it will be hot after a couple of minutes. To move the lamp while it is operating, pick it up by the base while holding the button on the side of the base with your thumb. This will temporarily prevent the automatic shut-off switch from extinguishing the flame when you pick up the lamp.
- 7. When finished using the lamp, unscrew the cartridge at least one full turn and verify that the lamp is no longer glowing. Allow the lamp to completely cool before storing.
- 8. To replace a used mat, turn off lamp by unscrewing the cartridge at least one full turn and allow lamp to cool completely. Push the used mat out by inserting a fresh mat.

{Graphics will be added to final printed labeling}

### {The following directions will be used when mats are sold with or used in the mini lamp with self start and on-off button (also ThermaCELL® Mini Mosquito Repellent Lantern):}

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, unenclosed porches, patios and yards. It is great for camping. Use one lamp per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more lamps in larger areas. Do not expose lamps or mats to rain. Automatic shut-off switch if lamp tips or is lifted. Lamp provides diffused [gentle] light as it repels mosquitoes, black flies, flying insects, bugs and biting blackflies. Provides a maximum of 4 hours repellency per mat. Simply screw in the cartridge, turn on the onoff button by pressing the button to the 'ON' (in) position, wait 5 to 10 seconds and press the start button three to five times. Each mat lasts a maximum of 4 hours and each ThermaCELL® butane cartridge lasts a maximum of 12 hours. Mat turns from pale blue to white when repellent has been exhausted. Some visible vapor will appear during use. This is normal. Use Restrictions: Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Press the on-off button to the 'OFF' (out) position when not in use. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

- 1. Remove one [product name] mat from wrapper.
- 2. Make sure the on-off button is in the "OFF" (out) position. Insert the mat under the grill at the top of the lamp.

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- 3. Remove the butane cartridge cap and screw cartridge into the opening in the lamp base by turning the cartridge clockwise until it stops. Make sure the cartridge is fully inserted.
- 4. Place the lamp on a flat, stable area. Push the on-off button to the 'ON' (in) position; the gas will begin to flow.
- 5. Wait approximately 5 to 10 seconds then depress the 'START' button three to five times in rapid succession.
- 6. Verify the lamp is operating (lamp will glow). If the lamp fails to glow check to make sure that the on-off button is in the 'ON' (in) position and the cartridge is fully inserted. Also check the cartridge's fuel level. If the fuel level in the cartridge is empty turn off the lamp, replace the cartridge and repeat steps 3 through 6.
- 7. Do not touch the top of the lamp; it will be hot after a couple of minutes. To move the lamp while it is operating, pick it up by the base while holding the button on the side of the base with your thumb. This will temporarily prevent the automatic shut-off switch from extinguishing the flame when you pick up the lamp.
- 8. When finished using the lamp, press the on-off button to the 'OFF' (out) position and verify that the lamp is no longer glowing. Allow the lamp to completely cool before storing.
- 9. To replace a used mat, turn off lamp by pressing the on-off button to the 'OFF' (out) position and allow lamp to cool completely. Push the used mat out by inserting a fresh mat.

{Graphics will be added to final printed labeling}

## Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Storage: Store unused mats in original packaging in a cool, dry place inaccessible to children and pets. Store appliance [lamp] and butane cartridges in a cool, dry place away from sources of heat. Disposal: If cartridge is empty or for used mats: Do not reuse empty packaging, envelopes [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. If cartridge is partly filled or for unused mats: Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain. For unwanted appliance [lamp]: Place in trash or offer for recycling if available.

# PRECAUTIONARY STATEMENTS

**Hazards to Humans & Domestic Animals** 

**CAUTION:** Harmful if inhaled. Avoid breathing vapors.

#### First Aid

### If Inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
- Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

(Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.)

### Physical and Chemical Hazards

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate butane container. Exposure to temperatures above 130°F may cause bursting.

#### **Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

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Guarantee: Appliance [lamp] is guaranteed to last {number} year[s] from date of purchase. If [the] appliance [lamp] fails to perform to your satisfaction, send the appliance [lamp] and receipt to {Company Name} for a full refund of purchase price or repair or replacement.

ThermaCELL® is a Registered Trademark of the Schawbel Corporation

{Mat Label}

# ThermaCELL® Mosquito Repellent Mat

**Active Ingredient:** 

 d-cis/trans allethrin
 21.97%

 Other Ingredients
 78.03%

 Total
 100.00%

# Keep Out of Reach of Children CAUTION

See outer carton for additional precautionary statements and Directions for Use.

Net Weight: 0.08 oz.

EPA Reg. No. 71910-2

EPA Est. 43917-ITA-1

Manufactured for:

The Schawbel Corporation

100 Crosby Drive Bedford, MA 01730 Made [and Printed] in Italy

{ThermaCELL® Butane Cartridge Labeling}

ThermaCELL® Butane Cartridge Keep Out of Reach of Children CAUTION

**Physical and Chemical Hazards** 

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture, break or incinerate the butane container even after use. Exposure to temperatures above 130°F may cause bursting. Protect the butane cartridge from sunlight.

Keep cartridge out of children's reach. Use only with ThermaCELL® products. Seller is not responsible for damage caused by using this butane cartridge in other butane products.

See box for additional precautionary statements.

Net Contents: 0.73 [1.58] fl. oz.

The Schawbel Corporation

100 Crosby Drive Bedford, MA 01730

[ThermaCELL® is a Registered Trademark of the Schawbel Corporation]

{Appliance Labeling}

{Promotional Item Language (when appliance is used as a promotional item):}

NWTF Logo National Wild Turkey Federation

Team Realtree Logo [America's Most Versatile Camo Pattern]

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Realtree Hardwoods Green HD Logo

# ThermaCELL® Mosquito Repellent Appliance ATTENTION - HOT SURFACE Keep Out of Reach of Children CAUTION

Read *Directions for Use* and *Precautionary Statements* on box prior to use.

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the [black] grill while the appliance is in use. [Black] [G]grill is hot while in use. Place on a flat, stable surface with the [black] grill facing upward. Do not cover with any material while in use. Do not expose appliance to rain. Butane cartridges and mats other than ThermaCELL® will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

# The Schawbel Corporation

100 Crosby Drive Bedford, MA 10730 781-541-6900

U.S. Patent Nos. 5,700,430; D423,071

[ThermaCELL® is a Registered Trademark of the Schawbel Corporation]

{Lamp Labeling:}

(Promotional Item Language (when lamp is used as a promotional item):)
NWTF Logo National Wild Turkey Federation
Team Realtree Logo [America's Most Versatile Camo Pattern]
Realtree Hardwoods Green HD Logo

ThermaCELL® Mosquito Repellent Lamp
ATTENTION - HOT SURFACE
Keep Out of Reach of Children
CAUTION

Read *Directions for Use* and *Precautionary Statements* on box prior to use.

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the grill while in use. Grill is hot while in use. Place on a flat, stable surface with the grill facing upward. Do not cover with any material while in use. Do not expose lamp to rain. Butane cartridges and mats other than ThermaCELL® will not work in this lamp. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

The Schawbel Corporation

100 Crosby Drive Bedford, MA 01730

U.S. Patent Numbers 6,033,212 C1; 5,700,430; D300,606

[ThermaCELL® is a Registered Trademark of the Schawbel Corporation]

[Refill Labeling]

# ThermaCELL® Mosquito Repellent

#### REFILLS

{Select appropriate marketing verbiage from "Marketing Text" section}

For Use in {product name} Appliance, Compact Appliance, Compact Appliance with Self Start, Lamp, LED Lamp, Mini-Lamp with Self Start and Mini Lamp with Self-Start and On-Off Button {illustration of units}

Active Ingredient:	
d-cis/trans allethrin	21.97%
Other Ingredients	78.03%
Total	100.00%

# Keep Out of Reach of Children CAUTION

See back [side] [bottom] panel for additional precautionary statements.

[This Package] Contains

{Number} Butane [ThermaCELL®] Cartridge(s) Net Contents 0.73 [1.58] fl. oz. each

> and {Number} [insect] Repellent Mat(s) Net Weight 0.08 oz. each

EPA Reg. No. 71910-2 EPA Est. 71998-THA-1

Manufactured for:
The Schawbel Corporation
100 Crosby Drive
Bedford, MA 01730
{[website]}
Toll Free: 1-8-NO SKEETERS
Made and Printed in Italy
Mats Made in Italy

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606; 6,033,212 C1

150418

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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For best results allow 10 to 30 minutes, depending upon the size of the area, for product to take effect. Each mat lasts a maximum of 4 hours and each cartridge lasts a maximum of 12 {0.73 fl. oz.} [28 {1.58 fl. oz.}] hours. Mats turn from pale blue to white when repellent has been exhausted. Use one appliance/lamp for each 225 square feet or 15 feet in diameter. Use more appliances/lamps in larger areas. Do not expose appliance/lamp or mats to rain. To change mats, make sure appliance/lamp is off and cool, then push used mat out by inserting a fresh one. [Match or lighter required to operate.] **Use Restrictions:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or in any enclosed area. Do not insert anything other than {product name} mats into the appliance [lamp]. Cover or remove all exposed food. Do not leave appliance/lamp unattended or use in windy conditions. Place appliance [lamp] on a flat, stable surface with the grill facing upward. Clean with a damp cloth only when the appliance [lamp] is cool and inactive. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [lamp]. Seller will not be held responsible for damage, injury or poor performance cause by use of other butane cartridges or repellent mats.

### ThermaCELL® Mosquito Repellent and LED Lamp

- 1. Remove one mat from wrapper.
- 2. With appliance or LED lamp off and completely cool, insert mat under grill.
- Remove appliance cover or LED lamp top and butane cartridge cap. Screw cartridge into appliance or LED lamp globe and replace appliance cover [if provided] or LED lamp top.
- 4. Full Size Appliance and LED lamp: Move switch to 'ON', wait 5 to 10 seconds then depress start button 3 to 5 times in rapid succession. Compact Appliance: Slide open window covering ignition port. Hold lit match or lighter near ignition port. Slide window closed to cover ignition port. Compact Appliance with self-start: Screw cartridge into appliance, wait 5 to 10 seconds then click start button 3 to 5 times in rapid succession.
- 5. Verify appliance or LED lamp is heating; [orange] light will glow. If the light is not glowing, make sure cartridge is completely screwed into place; then repeat step 4. Place on a flat, stable area.
- Full Size Appliance and LED lamp: When finished using, turn switch to 'OFF'. Compact Appliances: When finished using, unscrew cartridge.
- 7. Allow to completely cool and then store.

# ThermaCELL® Mosquito Repellent Lamp

- 1. Remove one mat from wrapper.
- 2. With lamp off and completely cool, insert mat under grill.
- Remove butane cartridge cap and screw into lamp base opening. Place lamp on a flat, stable area.
- 4. Full Size Lamp: Rotate globe [Slide switch] to 'MAX' setting, wait 5 to 10 seconds then depress start button 3 to 5 times in rapid succession. Mini Lamp: Open lamp cover and hold a lit match or lighter near white tube in center. Close lamp cover. Mini Lamp with self-start: Screw cartridge into lamp base opening [wait 5 to 10 seconds] then depress start button 3 to 5 times in rapid succession. Mini Lamp with Self-Start and On-Off Button: Press button to 'ON' (in) position, wait 5 to 10 seconds, then press 'START' button 3 to 5 times in rapid succession.
- Verify lamp is operating; lamp will glow. If the lamp is not glowing, make sure cartridge is completely screwed into place; then repeat step 4. For full size lamp, adjust light by turning globe [sliding switch].
- Full Size Lamp: When finished using lamp, rotate globe [slide switch] to 'OFF' position. Mini Lamp: When finished using lamp, unscrew cartridge. Mini Lamp with Self-Start and On-Off Button: When finished using lamp, press on-off button to 'OFF' (out) position.
- 7. Allow lamp to completely cool and then store.

### Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Storage: Store unused mats in original packaging in a cool, dry place inaccessible to children and pets. Store unit and butane cartridges in a cool, dry place away from sources of heat. **Disposal: If cartridge is empty or for used mats:** Do not reuse empty packaging, envelopes [wrappers] or cartridges. Do not puncture or incinerate empty cartridges. Place in trash or offer for recycling if available. **If cartridge is partly filled or for unused mats:** Call your local solid waste agency for disposal instructions. Never place unused mats down any indoor or outdoor drain.

# PRECAUTIONARY STATEMENTS Hazards to Humans & Domestic Animals

**CAUTION:** Harmful if inhaled. Avoid breathing vapors.

### First Aid

### If Inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
- Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

### **Physical and Chemical Hazards**

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate butane container. Exposure to temperatures above 130°F may cause bursting.

#### **Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

### {Marketing Text for use on boxes:}

- Additional products made by ThermaCELL® include: {graphics and names of appliance, compact appliance, compact appliance with self start, lamp, LED lamp, mini-lamp, mini-lamp with self start}
- Also works on [repels] black flies
- Automatic shut-off switch if lamp tips or is lifted
- Buy one get one free
- Convenient
- Coupon inside
- Easy to use
- Effective
- [No] match or lighter required to operate
- Odor free [and] Silent
- Portable
- Powered by ThermaCELL®
- Refills [are] available

- ThermaCELL® makes [sells] additional mosquito repellent products, including {graphics and names of appliance, compact appliance, compact appliance with self start, lamp, LED lamp, mini-lamp, mini-lamp with self start}
- ThermaCELL® product line includes {graphics and names of appliance, compact appliance, compact appliance with self start, lamp, LED lamp, mini-lamp, mini-lamp with self start }
- ThermaCELL® refills may be used in all [any] ThermaCELL® Mosquito Repellent products
- Value [Summer] [Bonus] Pack: {number} dollar savings [off regular price]
- Value [Summer] [Bonus] [Backyard] [Multi-] Pack: {number} [free] refills [appliance,] [compact appliance,] [compact appliance with self start,] [lamp,] [LED lamp,] [mini-lamp,] [mini-lamp with self start]}

### Repellency

- Batteries last a maximum of 150 hours
- [Each] cartridge lasts a maximum of 12 hours
- Each mat lasts a maximum of 4 hours
- Provides 15 ft diameter repellency
- Provides 225 sq ft of repellency for a maximum of 4 hours per mat
- Repellency lasts a maximum of {number} hours {"number" determined by number of mats in box multiplied by 4 hours per mat}
- Repellent Lasts a maximum of 4 hours [per mat]
- Repels mosquitoes, black flies and other flying insects
- Repels mosquitoes and black flies for a maximum of {number} hours {"number" determined by number of mats in box multiplied by 4 hours per mat}
- Repels mosquitoes using a heat-activated repellent mat
- Repels mosquitoes, black flies and other [outdoor] flying insects from an area a maximum of 15 by 15 feet
- Repels mosquitoes, black flies and other [outdoor] insects in an area as large as an average size deck or patio [from an average size deck, patio] for hours
- Repels mosquitoes, black flies and other [outdoor] flying insects creating a [area] of repellency

### How it [ThermaCELL® Mosquito Repellents] Work

- Heat-activated repellent mat repels mosquitoes, black flies and other [outdoor] flying insects
- Heating the repellent mat releases repellent into the air and provides repellency from mosquitoes, black flies and other [outdoor] flying insects
- Repellent mat releases repellent when heated by the ThermaCELL® [power] cartridge
- ThermaCELL® cartridge heats the repellent mat; repellent is released creating a [area] of repellency

#### Where Product is Used

Ideal [great] for backyard[s], barbecues\*, camping, decks, gardening, hunting, [other] social events [gatherings], outdoor dining\*, parties, patios, picnics\*, spectator sports [and yards] \*Cover or remove all exposed food.

#### Scent

- No game-spooking odors
- No odor [scent] [smell]
- Odor free
- Place product upwind for maximum repellency
- Repellent does not spook game [Won't spook game]

#### Other

- Effective repellency
- Refills available wherever Schawbel [ThermaCELL®] repellent products are sold
- The Schawbel Corporation [Schawbel] offers convenient refill kits for use with this product

### Lamp

- [Dual use:] Repels mosquitoes and provides [bright] light
- If lamp light stops working, replace batteries
- Lamp + Mosquito repellent
- Use the lamp to repel mosquitoes and other [outdoor] flying insects

### Mini-appliances and lamps with self-starters

- Easy to light [start]; no match or lighter needed
- Easy start on [button]; no match needed to light
- Quick start feature; no match needed to light

Mosquitoes, black flies, bugs, outdoor flying insects and biting blackflies can spoil just about any outdoor activity whether you are entertaining guests at a barbecue or working in your backyard. Now you can alleviate the annoyance from these insects with passive repellency for a maximum of four hours; it silently and continuously releases a repellent that repels mosquitoes, black flies, outdoor flying insects, bugs and biting blackflies [for a maximum of {number} hours.]. This product efficiently repels and reduces the annoyance of mosquitoes, black flies, outdoor flying insects, bugs and biting blackflies in an area as large as an average-size deck or patio (15 feet in diameter or 225 square feet [an area 15' by 15'] for a maximum of {number} hours. This product is portable For use in backyards, and on patios, decks.

This product is silent so you can use it in comfort. Its design is attractive so you will be comfortable using it when you entertain guests, yet functional so it is effective and easy to use. Simply insert the cartridge and repellent mat and push two buttons to start. [Simply [install the batteries.]] insert the cartridge and light with a match or lighter.]

Promotional item language (when appliance or lamp are used as promotional items)
NWTF Logo National Wild Turkey Federation
Team Realtree logo [America's Most Versatile Camo Pattern]
Realtree Hardwoods Green HD logo

### {Universal Substitutions:

- "Device" for "appliance"
- "Mat slot area" for "grill"
- "Lantern" or "light" for "lamp"
- "Asian", "Patio", Backyard" for "LED"}

{Terms that may be used interchangeably:

- Button, switch, knob, lever
- Push, slide, turn, flip, click}
- [ ] Denotes alternate/optional verbiage
  { } Denotes verbiage not printed on market labeling