



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 29, 2015

Excel Marketing
c/o Ms. Rebecca M. Horton
Registrations by Design, Inc.
P.O. Box 1019
Salem, VA 24153-1019

Subject: PRIA Label Amendment – Additional marketing claims, including 12-month residual efficacy claims for certain pests
Product Name: Excel Delta HPC
EPA Registration Number: 71376-3
Application Date: March 19, 2015
Decision Number: 502660

Dear Ms. Horton:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact me by phone at (703) 306-0415, or via email at davis.kable@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to be 'Kable Bo Davis', enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

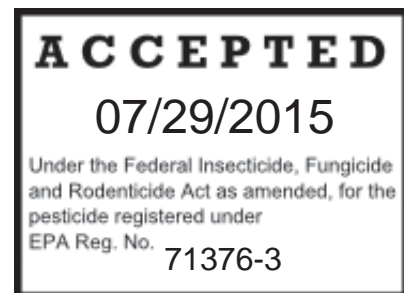
[FRONT PANEL]

EXCEL Delta HPC

[Additional brand name(s): Ready to Use Amdro® Ant Block Perimeter Spray]

Optional Marketing Statements

1. **(Note to reviewer: Product label may include illustrations of listed pests with captions)**
2. For Indoor [And Outdoor] Use
3. [Water-Based] [Non-Staining] & [Odor-Free]
4. No lingering odor
5. Kills [listed home pests] Fast
6. Keeps Killing [Kills] German Cockroaches For up To 3 Months [12 Weeks]
7. Keeps Killing [Kills] Houseflies For Up To 5 Months [20 Weeks]
8. Keeps Killing [Kills] Ants [for] Up to 3 Months [12 Weeks]
9. Non-Staining [Formula]
10. For Use In And Around Horse Stables
11. Keeps Killing [Kills Stable Flies For Up To 4 Months [18 Weeks]
12. Kills Spiders, Centipedes And Scorpions
13. Kills Roaches, Ants And Fleas On Contact
14. Kills Aphids, Mealybugs, Lace Bugs, Thrips, Leafminers And Mites
15. [Plus] Kills Ants, Fleas, Ticks, Crickets, Spiders, Flies & Other Listed Pests
16. No Drips – No Runs
17. [No Mess -] Stays Where You Put It
18. Does Not Stain Surfaces
19. Does Not Stain Fabrics
20. Contains Deltamethrin® - The Third Generation Pyrethroid
21. Kills [ants] [pests] [bugs] outside so they can't come inside [!]
22. Kills [carpenter] ants [and other listed species] on contact [!]
23. Contact kill gives you fast results when spraying insects directly
24. Kills termites and carpenter ants
25. Ready-To-Use
26. [Kills On Contact] [for] Fast results when spraying insects directly
27. Long-Lasting [Protection] [Control]
28. Kills Fleas
29. Kills Mosquitoes [including mosquitoes that may transmit [West Nile Virus] [Chikungunya Virus] and/or [Dengue Fever]
30. Kills [a wide range of] flying, crawling and wood destroying insects
31. Kills [listed] flying insects
32. Kills [listed] crawling insects
33. Plus kills flea larvae
34. Controls Ticks That May Transmit Lyme Disease
35. Keeps Killing [Kills] Carpenter Ants For Up To 4 Weeks [30 Days, 1 Month] When Applied To Non-Porous Surfaces
36. Odorless
37. Leaves No [Oily] [Greasy] Residue [Behind]
38. For Use On Ornamental Plants
39. Kills Fleas & Ticks
40. Kills Spider Mites
41. Kills Japanese Beetles
42. Also Controls: Carpenter Ants & Carpenter Bees



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43. Easy-To-Use
44. Kills Plant Pests
45. Kills Houseplant Pests
46. Tough on pests, [not on] [easy on] houseplants
47. Kills Pantry Pests
48. [Kills] [tough] Home Invading Pests
49. No Shaking Required
50. No Shake Formula
41. No Drip Formula
42. Contains UltraTec®
53. Comfort Grip™ Battery Operated Sprayer Batteries Included [when packaged accordingly]
54. Kills [Crazy Ants] [On Contact]
55. [Powerful formula] [Controls hard-to-kill Crazy Ants]
56. Use around windows & doors to create a bug barrier
57. For indoor & perimeter
58. Use in & around your home
59. Tough on [insert listed pest]
60. Tough on [indoor] [household] [kitchen], [pantry] and [bathroom] pests
61. Kills tough [indoor] [household] [kitchen] [pantry] [bathroom] [attic] [garage] [home] [closet] [and] [houseplant] pests
62. Kills [pests] [insects] [insert listed pest(s)] outside, so they can't come inside!
63. [For] Use in Kitchens, Pantries and Food Preparation Areas
64. [For] Use on Household Surfaces in Your Kitchen, Bathrooms and More
65. [With AMDRO it's] Game Over [for] [listed home pests] [insert listed pest(s)]
66. Tough on pests, easy on [household surfaces] [counters] [floors] [kitchens] [your home]
67. Contains deltamethrin, [which has been] time-tested since [XXXX]
68. Contains deltamethrin, [which has been] trusted for over [XX] years
69. Non-aerosol formula
70. [Non-aerosol] Package is [100%] recyclable
71. Kills [listed] pests that invade [kitchens] [pantries] [bathrooms] [closets] [attics] [garages]
72. Kills kitchen pests like [insert listed pest(s)]
73. Kills pantry pests like [insert listed pest(s)]
74. Kills bathroom pests like [insert listed pest(s)]
75. Kills attic pests like [insert listed pest(s)]
76. Kills [kitchen] [household] insects [fast]!
77. Guaranteed to work* (* or your money back)
78. Kills over [XX] [pests] [bugs] [insects]
79. Kills [nasty] [nuisance] [creepy] [gross] pests [bugs] so you don't have to!
80. No more swatting at flies! [Just spray 'em!]
81. No more squashing bugs! [Just spray 'em!]
82. Efficient ready-to-use formula
83. [Also] kills wasps and hornets!
84. [Also] kills scorpions!
85. Powerful results [guaranteed*] (*or your money back)
86. Take back your house [home] from [insert listed pest(s)]
87. Protects against mosquitoes that may cause disease
88. Keeps [on] Killing [Kills] for up to 12 months [1 year]!† (†German & American Cockroaches on Non-Porous Surfaces)
89. Keeps Killing [Kills] German & American Cockroaches on non-porous surfaces for up to

12 Months [1 Year]

90. Keeps Killing [Kills] Argentine Ants on non-porous surfaces for up to 12 Months [1 Year]

91. Keeps Killing [Kills] for up to 12 months [1 year]^{††} (^{††} German & American
Cockroaches on Non-Porous Surfaces and Argentine Ants)

ACTIVE INGREDIENT:

Deltamethrin..... 0.02%

OTHER INGREDIENTS:..... 99.98%
100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION

See back/side/other panel(s) for additional Precautionary Statements & First Aid

NET CONTENTS:

[BACK/SIDE/OTHER PANEL(S)]

PRECAUTIONARY STATEMENTS

Hazards To Humans & Domestic Animals

CAUTION: Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Environmental Hazards

This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to insure that wind or rain does not blow or wash pesticide off the treatment area. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow to drift to blooming crops or weeds if bees are visiting the treatment area.

Physical or Chemical Hazards

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

Product Information

Excel Delta HPC keeps on killing German Cockroaches on non-porous surfaces for up to 12 months after you spray; keeps on killing Flies for up to 4 (5) months [16 (20) weeks, 120 days] after you spray.

Excel Delta HPC kills on contact. Contact kill gives you fast results when spraying insects directly.

Excel Delta HPC Insecticide is for use in and around residences and their immediate surroundings such as: apartments, atriiums, attics, automobiles, basements, bathrooms, boats, cabins, campers, carports, cat sleeping quarters, clothes storage, condominiums, decks, dens, driveways, garages, gazebos, homes, kitchens, lanais, living rooms, parlors, patios, pet sleeping areas, play rooms, porches, recreational vehicles, rooms, solariums, storage areas, sun rooms, utility rooms and verandas. Do not use in commercial food handling establishments, restaurants or other places where food is commercially prepared or processed.

Excel Delta HPC is a convenient ready to use liquid spray that protects your home from invading insects - kills ants on contact and keeps killing for up to 3 months.

Plus this product is incredibly easy to apply thanks to its patented comfort grip battery operated sprayer. Simply point and spray - NO mixing, NO pumping and Best of All NO Hand fatigue. [when packaged accordingly]

KILLS: Ants, Roaches, Spiders and Other Home Invading Pests as listed. **USE:** Indoors as a spot treatment and outdoors

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children or pets to contact treated surfaces until spray has dried.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the

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product to enter any drain during or after application.

BEFORE USE

- Remove all exposed food and cooking utensils
- Cover all food handling surfaces or wash thoroughly after treatment

[Optional Sprayer Directions]

[WHEN PACKAGED ACCORDINGLY:]

Option 1:

Prepare Comfort Grip Battery Powered Sprayer.

1. Remove Sprayer from Holster and remove battery tab.
2. Remove red plug and pull cord out all the way.
3. Remove tab from flip top of cap.
4. Open and insert red plug into spout [cap opening].
5. Turn sprayer nozzle to "on" [desired spray pattern] and follow directions for use [below].

Option 2:

[CONVENTIONAL PUMP TRIGGER SPRAYER:]

General Information: [Turn sprayer nozzle to "on" position [desired spray pattern].] [Hold container upright approximately 12 inches from the surface to be sprayed.] Squeeze trigger to spray until surface is slightly moist but not to the point of runoff. Over application may cause damage. Test in an inconspicuous area before applying.

INDOORS:

Hold container upright. Do not spray up into air. Apply to surfaces only as a spot and crack & crevice treatment. Hold approximately 12 inches from surface to be sprayed.

Cockroaches (Including Adult And Immature Stages Of Both Non-Resistant And Organophosphate And Carbamate Resistant Strains), Ants, Boxelder Bugs, Centipedes, Crickets, Dermestids, Firebrats, Fleas, Palmetto Bugs, Silverfish, Sowbugs, Ticks and Waterbugs: Controls *German Cockroaches* for up to 3 months. Apply to areas where these pests crawl and hide, especially in hidden areas around sinks and storage areas, behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, the underside of shelves, drawers, bookcases, and similar areas. For *Ticks*, spray surfaces until moist. Repeat as necessary but not more than once per week.

[*Roaches:* Spray in cracks and crevices, around baseboards and other hiding places.]

Ants [including Caribbean crazy ants]: Spray ant trails and around doors and windows and other places where ants enter the house.

Carpenter Ants: For effective control, locate and treat nests and surrounding areas. Apply around doors and windows and other places where ants enter premises and where they crawl and hide. Spray into infested wood through existing openings.

Ticks (Including Ticks That May Transmit Lyme Disease) and Fleas ON SURFACES: Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters until moist. *Adult Fleas* and *Larvae* contacted by spray will be killed. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing

them to return to the treated area. Spray rugs and carpets where infestations are bad. Delicate fabrics should be tested for staining in an inconspicuous area prior to use.

Spiders: Apply along and behind baseboards, to window and door frames, corners, pipes, storage localities, attics, crawl spaces and other areas over which these pests may crawl.

Centipedes, Ground Beetles, Pillbugs, Sowbugs, Scorpions and Ticks: Apply around doors and windows and other places where these pests may enter premises. For *Ticks*, spray surfaces until moist. Treat baseboards, storage areas and other locations where these pests are found.

[*Silverfish, Crickets, Spiders*: Apply to areas infested by these pests.]

FLYING INSECTS: *Houseflies, Gnats, Mosquitoes and Small Flying Moths*: Spray localized resting areas, such as under eaves, porches, inside surfaces of window and door frames, surfaces around light fixtures and cords, railings, etc. and anywhere these insects may rest. Insects coming to rest on treated surfaces will be killed.

[FLYING INSECTS: Spray resting areas. Insects coming to rest on treated surfaces will be killed.]

HORSE STABLES: To Control *Stable Flies, Horn Flies, Houseflies, Face Flies, Horse Flies, Deer Flies, Mosquitoes and Gnats*. Apply thoroughly to surfaces until wet. Insects coming to rest on treated surfaces will be killed or repelled. Repeat treatment as necessary, but not more than once per week. Do not spray animals or humans, or apply to animal feed or watering equipment. Controls *Stable Flies* for up to 4 months.

PANTRY PESTS - *Grain Beetles (Rusty, Merchant and Saw-Toothed), Flour Beetles (Red and Confused), Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elmleaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles and Tobacco Moths*: Treat exposed stages. Remove all food-stuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply spray to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow to dry prior to replacement of shelf paper, food and utensils. Wash any exposed food handling surfaces and utensils before use.

Carpet Beetles (Black, Furniture and Varied): Spray on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.

Webbing Clothes Moths: Use this product as a crack and crevice treatment in closets and other storage areas where these pests are found. This is an adjunct treatment and will not control moth larvae already on clothes. Do not apply to clothing.

Bedbugs: Remove linens and wash before reuse. Lightly spray mattresses, especially tufts, folds and edges. Apply to the interior of the frame. Allow to dry before remaking bed.

OUTDOORS:

Do not water the treated area to the point of run-off. Do not make applications in the rain. All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

(1) Treatment to soil or vegetation around structures;

- (2) Applications to lawns, turf, and other vegetation;
- (3) Applications to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

For outdoor use as an aid in controlling these [listed] insects only.

Point [the] sprayer away from face. Hold sprayer on a slight downward angle, approximately 12 inches from surface to be sprayed. Spray with wind if breeze is blowing. Do not contaminate fish ponds or apply directly to water. Do not use on edible crops.

PESTS ON OUTSIDE SURFACES OF BUILDINGS: For control of building infestation to *Ants [including Caribbean crazy ants], Clover Mites, Cockroaches, Centipedes, Crickets, Silverfish, and Sowbugs (Pillbugs)*. Spray foundation of building where insects are active and may find entrance up to a height of 2 to 3 feet. Apply to outside surfaces of buildings where insects tend to congregate. Spray areas include (but are not limited to) screens, window frames, eaves, porches, patios, garages and refuse dumps. Repeat treatment as necessary, but not more than once per week.

CRAWLING INSECTS: *Ants [including Caribbean crazy ants], Cockroaches (Including Asian Cockroaches), Centipedes, Crickets, Mole Crickets, Water Bugs and Silverfish*. Hold sprayer 12 to 18 inches from surface to be treated and spray in infested surface of patio or picnic area, hitting as many insects as possible. Spray to slightly moisten the surface. Also spray legs of tables and chairs.

[Ants [including Caribbean crazy ants] Spray ant trails and hills. If nest can be located, spray surface of nest until wet.]

Lone Star Ticks, Dog Ticks, Crickets and Fleas: Apply thoroughly to infestation in bushes, grass or weeds.

Wasps, Hornets, Yellow Jackets and Bees: Spray nests and other surfaces where bees may rest. Aim spray at nest openings. Applications should be made late in the evening when insects are at rest.

FL YING INSECTS: *Houseflies, Gnats, Mosquitoes and Small Flying Moths:* Spray outside surfaces of window and door frames and other areas where pests may enter the home. Also spray localized resting areas, such as under eaves, porches, surfaces around light fixtures and cords, railings, etc. where these insects may rest. Insects coming to rest on treated surfaces will be killed.

Termites, Carpenter Ants and Carpenter Bees: (for localized control only) Apply Excel Delta HPC to voids or channels in damaged wood of a structure, or to cracks, crevices and spaces in and between wooden portions of a structure or between wood and the foundation, in locations vulnerable to attack such as crawl spaces.

For *Termites*, the purpose of such applications is to kill workers or winged forms which may be present in the treated areas at the time of application. Not recommended as sole protection against termites. Such applications are not a substitute for mechanical alteration, soil treatment or foundation treatment but are merely a supplement. For active infestation, get a professional inspection.

HOUSE PLANTS: To control *Aphids*, *Japanese Beetles*, *Lace Bugs*, *Leafminers*, *Mealybugs*, *Mites* and *Spider Mites* on house plants. Prior to spraying, remove plants from living and eating areas. Put in an area not likely to come in contact with pets, children or food. Plants can be returned to original location when leaves dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces. Avoid spraying surrounding areas. Apply spray to upper and lower surfaces of foliage. Avoid wetting blossoms if possible. Repeat applications as necessary, but not more than once per week.

FOR CONTROL OF ORNAMENTAL GARDEN INSECTS: For use on African violets, Asters, Azaleas, Begonias, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Dogwood, English ivy, Euonymus, Fuchsia, Geraniums, Crassula, Grape vine, Kentia palm, Laurel, Marigolds, Rhododendrons, Roses, Rubber plants, Snapdragons, Stocks, Wandering Jews, Zinnias and other flowers and ornamental plants to kill *Japanese Beetles* hit by spray, as well as *Whiteflies*, *Aphids*, *Armyworms*, *Lace Bugs*, *Mealybugs*, *Exposed Thrips*, *Pavement Ants*, *Spiders*, *Spider* and *Red Mites*, *Clover Mites* and *Leafminers*.

Not for use on plants grown for sale or other commercial use. May be used as a multi-purpose spray in small ornamental gardens and for spot treatments to prevent insects from spreading into large garden areas. When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. DO NOT apply to vegetable plants or other plants used for food. Spray insects directly whenever possible.

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry area away from [inaccessible to] children. [Do not transport or store below 32°F (0°C).] [Protect from freezing.] [Store above 32°F.] If freezing occurs, allow product to thaw and shake well before using [use]. [Some product separation may occur on freezing which is reversible on shaking.] Freezing does not adversely affect [this product] [performance].

Container Handling & Disposal: Non-refillable container. *If partly filled*: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. *If empty*: Do not reuse or refill this container. Place in trash or offer for recycling if available.

DISCLAIMER

NOTICE: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

UltraTeC® and Deltamethrin® are registered trademarks of McLaughlin Gormley King Corporation. Amdro® is a registered trademark of Central Garden & Pet.

Manufactured for:
Excel Marketing
1000 Parkwood Circle, Suite 700
Atlanta, GA 30339

Batch/Lot No. _____ [Batch Code to be added at production.]

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