

71376-3

8/9/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

AUG 9 2010

Ms. Rebecca M. Horton
Registration by Design, Inc.
Product Registration Agent
For Excel Marketing
P.O. Box 1019
Salem, VA 24153—3805

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change /Marketing Claims
EPA Reg. No. 71376-3
Application Dated October 12, 2009

Dear Ms. Horton:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 10/12/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. Mark Suarez (PM 13) concurred on this decision. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-5335 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Paul J. Mastradone, Ph.D., Acting *for*
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

2009



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 71376-3	2. EPA Product Manager K.Nesci	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Excel® Delta HPC	PM# Team 13	
5. Name and Address of Applicant (Include ZIP Code) Excel Marketing 1340 Treat Blvd., Suite 340 Walnut Creek, CA 94597 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated NOTIFICATION
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below. AUG - 9 2010

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION: of (1) optional marketing statements consistent with currently approved label use pattern; (2) update trademark logo affiliation. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. Excel Marketing understands that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA, and further understands that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and Excel Marketing may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 24 fl oz; 1QT; ½GAL; 1 GAL		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Rebecca M. Horton	Title Consultant/Agent	Telephone No. (Include Area Code) 540-375-8826
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature <i>Rebecca M Horton</i>	3. Title Consultant/Agent	6. Date Application Received (Stamped)
4. Typed Name Rebecca M. Horton	5. Date October 12, 2009	

D# 422309
3089

Registrations
by Design, Inc.™

CERTIFIED MAIL #7009 0080 0001 2554 6656
October 12, 2009

██████████
██████████
██████████
phone 540.375.8826
fax 540.375.8827

Document Processing Desk (NOTIF)
Office of Pesticide Programs/Registration Division (7504P)
U.S. Environmental Protection Agency
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, DC 20460

Re: Notification of administrative label changes
EPA Reg. No. ~~71736-3~~ Excel® Delta HPC
71376-3

Attn: Linda Arrington, Team Leader
Notifications & Minor Formulations

On behalf of Excel Marketing of Walnut Creek, California, enclosed is notification of the following administrative label changes for the above pesticide product:

- 1) addition of optional marketing statements consistent with currently approved label use patterns/claims (page 1)
- 2) update trademark logo affiliation (page 6)

The following documents are enclosed:

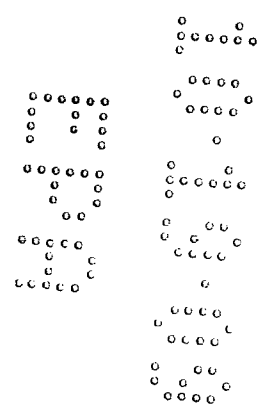
- 1) EPA Form 8570-1, Application for Pesticide – Notification (2 copies)
- 2) Copy of the revised label with areas of revision highlighted in blue.

Best regards,

Rebecca M. Horton
Consultant/Agent for
EXCEL MARKETING
e-mail: hortonb@ntelos.net

/bmh

Enclosures



Established
1996

Mailing address:
P.O. Box 1019, Salem, VA 24153

4099

[FRONT PANEL]

EXCEL Delta HPC

[Additional brand name(s): Ready to Use Amdro® Ant Block Perimeter Spray]

NOTIFICATION

AUG - 9 2010

Optional Marketing Statements

- For Indoor And Outdoor Use
- Water-Based
- Kills Fast
- Keeps Killing [Kills] German Cockroaches For Up To 3 Months [12 Weeks]
- Keeps Killing [Kills] Houseflies For Up To 5 Months [20 Weeks]
- Keeps Killing [Kills] Ants [for] Up to 3 Months [12 Weeks]
- Non-Staining
- For Use In And Around Horse Stables
- Keeps Killing [Kills] Stable Flies For Up To 4 Months [18 Weeks]
- Kills Spiders, Centipedes And Scorpions
- Kills Roaches, Ants And Fleas On Contact
- Kills Aphids, Mealybugs, Lace Bugs, Thrips, Leafminers And Mites
- Plus Kills Ants, Fleas, Ticks, Crickets, Spiders, Flies & Other Listed Pests
- No Drips - No Runs
- Stays Where You Put It
- Does Not Stain Surfaces
- Does Not Stain Fabrics
- Contains Deltamethrin® - The Third Generation Pyrethroid
- Kills ants outside so they can't come inside [!]
- Kills carpenter ants and other listed species on contact [!]
- Kills termites and carpenter ants
- Ready-To-Use
- Kills On Contact
- Long-Lasting
- Kills Fleas
- Kills Mosquitoes
- Controls Ticks That May Transmit Lyme Disease
- Keeps Killing [Kills] Carpenter Ants For Up To 4 Weeks [30 Days, 1 Month] When Applied To Non-Porous Surfaces
- Odorless
- No Oily [Greasy] Residue
- For Use On Ornamental Plants
- For Use On House Plants
- Kills Fleas & Ticks
- Kills Spider Mites
- Kills Japanese Beetles
- Also Controls: Carpenter Ants & Carpenter Bees
- Easy-To-Use
- Kills Plant Pests
- Kills Pantry Pests
- Kills Home Invading Pests
- No Shaking Required
- No Shake Formula
- No Drip Formula
- Contains UltraTec®
- Comfort Grip™ Battery Operated Sprayer Batteries Included [when packaged accordingly]
- Protects Your Home From Crazy Ants
- Kills Crazy Ants [On Contact]

ACTIVE INGREDIENT:
 Deltamethrin0.02%
OTHER INGREDIENTS:99.98%
 100.00%

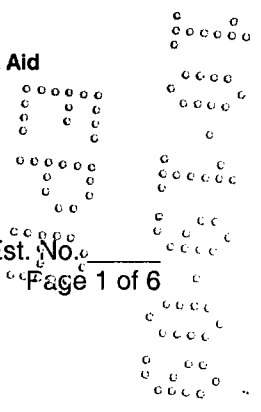
KEEP OUT OF REACH OF CHILDREN CAUTION

See back/side/other panel(s) for additional Precautionary Statements & First Aid

NET CONTENTS:

EPA Reg. No. 71376-3
Oct. 12, 2009 – Notification

EPA Est. No. _____
Page 1 of 6



[BACK/SIDE/OTHER PANEL(S)]

Excel Delta HPC keeps on killing **German Cockroaches** for up to 3 months after you spray; keeps on killing **Flies** for up to 4 (5) months [16 (20) weeks, 120 days] after you spray.

Excel Delta HPC kills on contact. Contact kill gives you immediate results when spraying insects directly.

Excel Delta HPC Insecticide is for use in and around residences and their immediate surroundings such as (but not limited to): **apartments, atriums, attics, automobiles, basements, bathrooms, boats, cabins, campers, carports, cat sleeping quarters, clothes storage, condominiums, decks, dens, driveways, garages, gazebos, homes, kitchens, lanais, living rooms, parlors, patios, pet sleeping areas, play rooms, porches, recreational vehicles, rooms, solariums, storage areas, sun rooms, utility rooms and verandas.** Do not use in commercial food handling establishments, restaurants or other places where food is commercially prepared or processed.

Excel Delta HPC is a convenient ready to use liquid spray that protects your home from invading insects – kills ants on contact and keeps killing for up to 3 months.

Plus this product is incredibly easy to apply thanks to its patented comfort grip battery operated sprayer. Simply point and spray – NO mixing, NO pumping and Best of All NO Hand fatigue. [when packaged accordingly]

KILLS: Ants, Roaches, Spiders and Other Home Invading Pests as listed.
USE: Indoors as a spot treatment and outdoors

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not allow children or pets to contact treated surfaces until spray has dried.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

BEFORE USE

- Remove all exposed food and cooking utensils
- Cover all food handling surfaces or wash thoroughly after treatment

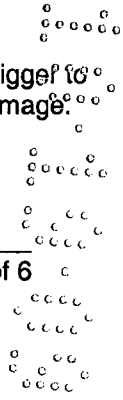
[WHEN PACKAGED ACCORDINGLY:]

Prepare Comfort Grip Battery Powered Sprayer.

1. Remove Sprayer from Holster and remove battery tab.
2. Remove red plug and pull cord out all the way.
3. Remove tab from flip top of cap.
4. Open and insert red plug into spout [cap opening].
5. Turn sprayer nozzle to "on" [desired spray pattern] and follow directions for use [below].

[CONVENTIONAL PUMP TRIGGER SPRAYER:]

General Information: [Turn sprayer nozzle to "on" position [desired spray pattern].] Squeeze trigger to spray until surface is slightly moist but not to the point of runoff. Over application may cause damage. Test in an inconspicuous area before applying.



INDOORS:

Hold container upright. Do not spray up into air. **Apply to surfaces only as a spot and crack & crevice treatment.** Hold approximately 12 inches from surface to be sprayed.

Cockroaches (Including Adult And Immature Stages Of Both Non-Resistant And Organophosphate And Carbamate Resistant Strains), Ants, Boxelder Bugs, Centipedes, Crickets, Dermestids, Firebrats, Fleas, Palmetto Bugs, Silverfish, Sowbugs, Ticks and Waterbugs: Controls **German Cockroaches** for up to 3 months. Apply to areas where these pests crawl and hide, especially in hidden areas around sinks and storage areas, behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, the underside of shelves, drawers, bookcases, and similar areas. For **Ticks**, spray surfaces until moist. Repeat as necessary but not more than once per week.

[**Roaches:** Spray in cracks and crevices, around baseboards and other hiding places.]

Ants [including Caribbean crazy ants]: Spray ant trails and around doors and windows and other places where ants enter the house.

Carpenter Ants: For effective control, locate and treat nests and surrounding areas. Apply around doors and windows and other places where ants enter premises and where they crawl and hide. Spray into infested wood through existing openings.

Ticks (Including Ticks That May Transmit Lyme Disease) and Fleas ON SURFACES: Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters until moist. **Adult Fleas** and **Larvae** contacted by spray will be killed. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Spray rugs and carpets where infestations are bad. Delicate fabrics should be tested for staining in an inconspicuous area prior to use.

Spiders: Apply along and behind baseboards, to window and door frames, corners, pipes, storage localities, attics, crawl spaces and other areas over which these pests may crawl.

Centipedes, Ground Beetles, Pillbugs, Sowbugs, Scorpions and Ticks: Apply around doors and windows and other places where these pests may enter premises. For **Ticks**, spray surfaces until moist. Treat baseboards, storage areas and other locations where these pests are found.

[**Silverfish, Crickets, Spiders:** Apply to areas infested by these pests.]

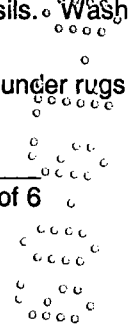
FLYING INSECTS: Houseflies, Gnats, Mosquitoes and Small Flying Moths: Spray localized resting areas, such as under eaves, porches, inside surfaces of window and door frames, surfaces around light fixtures and cords, railings, etc. and anywhere these insects may rest. Insects coming to rest on treated surfaces will be killed.

[**FLYING INSECTS:** Spray resting areas. Insects coming to rest on treated surfaces will be killed.]

HORSE STABLES: To Control **Stable Flies, Horn Flies, Houseflies, Face Flies, Horse Flies, Deer Flies, Mosquitoes** and **Gnats**. Apply thoroughly to surfaces until wet. Insects coming to rest on treated surfaces will be killed or repelled. Repeat treatment as necessary, but not more than once per week. Do not spray animals or humans, or apply to animal feed or watering equipment. Controls **Stable Flies** for up to 4 months.

PANTRY PESTS - Grain Beetles (Rusty, Merchant and Saw-Toothed), Flour Beetles (Red and Confused), Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elmleaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles and Tobacco Moths: Treat exposed stages. Remove all food-stuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply spray to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow to dry prior to replacement of shelf paper, food and utensils. Wash any exposed food handling surfaces and utensils before use.

Carpet Beetles (Black, Furniture and Varied): Spray on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.



Webbing Clothes Moths: Use this product as a crack and crevice treatment in closets and other storage areas where these pests are found. This is an adjunct treatment and will not control moth larvae already on clothes. Do not apply to clothing.

Bedbugs: Remove linens and wash before reuse. Lightly spray mattresses, especially tufts, folds and edges. Apply to the interior of the frame. Allow to dry before remaking bed.

OUTDOORS:

Do not water the treated area to the point of run-off. Do not make applications in the rain. All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- (1) Treatment to soil or vegetation around structures;
- (2) Applications to lawns, turf, and other vegetation;
- (3) Applications to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

For outdoor use as an aid in controlling these [listed] insects only.

Point [the] sprayer away from face. Hold sprayer on a slight downward angle, approximately 12 inches from surface to be sprayed. Spray with wind if breeze is blowing.

Do not contaminate fish ponds or apply directly to water. Do not use on edible crops.

PESTS ON OUTSIDE SURFACES OF BUILDINGS: For control of building infestation to **Ants [including Caribbean crazy ants], Clover Mites, Cockroaches, Centipedes, Crickets, Silverfish, and Sowbugs (Pillbugs).** Spray foundation of building where insects are active and may find entrance up to a height of 2 to 3 feet. Apply to outside surfaces of buildings where insects tend to congregate. Spray areas include (but are not limited to) screens, window frames, eaves, porches, patios, garages and refuse dumps. Repeat treatment as necessary, but not more than once per week.

CRAWLING INSECTS: **Ants [including Caribbean crazy ants], Cockroaches (Including Asian Cockroaches), Centipedes, Crickets, Mole Crickets, Water Bugs and Silverfish.** Hold sprayer 12 to 18 inches from surface to be treated and spray in infested surface of patio or picnic area, hitting as many insects as possible. Spray to slightly moisten the surface. Also spray legs of tables and chairs.

Ants [including Caribbean crazy ants]: Spray freely around ant trails and hills. Spray around nests hidden under steps, brickwork, concrete, etc. Break apart accessible nests and spray freely on and around debris. Repeat as necessary but not more than once per week.

[Ants [including Caribbean crazy ants]: Spray ant trails and hills. If nest can be located, spray surface of nest until wet.]

Lone Star Ticks, Dog Ticks, Crickets and Fleas: Apply thoroughly to infestation in bushes, grass or weeds.

Wasps, Hornets, Yellow Jackets and Bees: Spray nests and other surfaces where bees may rest. Aim spray at nest openings. Applications should be made late in the evening when insects are at rest.

FLYING INSECTS: Houseflies, Gnats, Mosquitoes and Small Flying Moths: Spray outside surfaces of window and door frames and other areas where these pests may enter the home. Also spray localized resting areas, such as under eaves, porches, surfaces around light fixtures and cords, railings, etc. where these insects may rest. Insects coming to rest on treated surfaces will be killed.

Termites, Carpenter Ants and Carpenter Bees: (for localized control only) Apply **Excel Delta HPC** to voids or channels in damaged wood of a structure, or to cracks, crevices and spaces in and between

wooden portions of a structure or between wood and the foundation, in locations vulnerable to attack such as crawl spaces.

For **Termites**, the purpose of such applications is to kill workers or winged forms which may be present in the treated areas at the time of application. Not recommended as sole protection against termites. Such applications are not a substitute for mechanical alteration, soil treatment or foundation treatment but are merely a supplement. For active infestation, get a professional inspection.

HOUSE PLANTS: To control **Aphids, Japanese Beetles, Lace Bugs, Leafminers, Mealybugs, Mites** and **Spider Mites** on house plants. Prior to spraying, remove plants from living and eating areas. Put in an area not likely to come in contact with pets, children or food. Plants can be returned to original location when leaves dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces. Avoid spraying surrounding areas.

Apply spray to upper and lower surfaces of foliage. Avoid wetting blossoms if possible. Repeat applications as necessary, but not more than once per week.

FOR CONTROL OF ORNAMENTAL GARDEN INSECTS: For use on African violets, Asters, Azaleas, Begonias, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Dogwood, English ivy, Euonymus, Fuschia, Geraniums, Crassula, Grape vine, Kentia palm, Laurel, Marigolds, Rhododendrons, Roses, Rubber plants, Snapdragons, Stocks, Wandering Jews, Zinnias and other flowers and ornamental plants to kill **Japanese Beetles** hit by spray, as well as **Whiteflies, Aphids, Armyworms, Lace Bugs, Mealybugs, Exposed Thrips, Pavement Ants, Spiders, Spider** and **Red Mites, Clover Mites** and **Leafminers**.

Not for use on plants grown for sale or other commercial use. May be used as a multi-purpose spray in small ornamental gardens and for spot treatments to prevent insects from spreading into large garden areas.

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. DO NOT apply to vegetable plants or other plants used for food. Spray insects directly whenever possible.

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry area away from [inaccessible to] children. [Do not transport or store below 32°F (0°C).] [Protect from freezing.] [Store above 32°F.] If freezing occurs, allow product to thaw and shake well before using [use]. [Some product separation may occur on freezing which is reversible on shaking.] Freezing does not adversely affect [this product] [performance].

Pesticide Disposal: If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Container Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

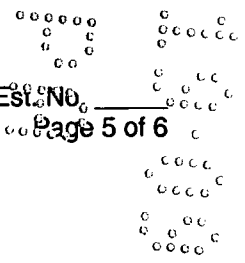
PRECAUTIONARY STATEMENTS

Hazards To Humans & Domestic Animals

CAUTION: Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Environmental Hazards

This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.



909

Physical or Chemical Hazards

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

DISCLAIMER

NOTICE: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

? 1-888-648-9855
+ 1-800-494-9300

UltraTec® and Deltamethrin® are registered trademarks of Valent BioSciences Corporation.
Amdro® is a registered trademark of Central Garden & Pet.



Excel Marketing
1340 Treat Boulevard, Suite 650
Walnut Creek, CA 94597

QUESTIONS: www.xxx.com / ###-###-####

[Batch Code to be added at production.]

