



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:
71376-1

Date of Issuance:
AUG 9 2004

NOTICE OF PESTICIDE:
 Registration
 Reregistration

Term of Issuance:
Conditional

Name of Pesticide Product:
EXCEL Systemic Rose & Flower Care

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Excel Marketing, Inc.
12657 Alcosta Blvd., Suite 175
San Ramon, CA 94583

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

Since the Interim Reregistration Eligibility Decision (IRED) and the accompanying Data Call-In have been issued for acephate and you have referenced a registered acephate product and existing data in support of your product, the subject registration is being issued conditioned on acceptable data being submitted to support reregistration of the supporting product in response to the DCI or new data being submitted to replace any unacceptable data. If the data are unacceptable and will not be replaced, both your product registration and the supporting product registration will be subject to providing these data or being suspended.

The acephate IRED may be obtained off the agency's web site at www.epa.gov/pesticides/op.

- 2. Make the following label changes before you release the product for shipment:

- a. Add the designation, "EPA Reg. No. 71376-1".

Signature of Approving Official:

Marilyn A. Mount

Date:

AUG . 9 2004


b. Change the term, ACTIVE INGREDIENTS to the more appropriate term, ACTIVE INGREDIENT.

3. Submit two copies of the revised final printed label before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Marilyn A. Mautz
Biologist
Insecticide-Rodenticide Branch
Registration Division (7504C)

Excel[®] Systemic Rose & Flower Care

X-X-X

Optional Marketing Statements

Ready-to-Use

Insecticide & Plant Food

6 Week Protection

For Roses, Flowers and Shrubs

Absorbs through the roots to protect from the inside out

Kills both chewing and sucking insects as listed: Aphids, Lace Bugs, Leafhoppers, Cuban Laurel

Thrips, Leafminers, Leaf Beetles, Leaf-tiers and Worms

Won't wash off with rain or sprinklers

ACTIVE INGREDIENTS:

Acephate (CAS No. 30560-19-1)..... 1.5%

OTHER INGREDIENTS: 98.5%

TOTAL: 100.00%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

(See back/side/other panel(s) for additional Precautionary Statements and First Aid)

NET WT 5 LB (2.27 kg)

ACCEPTED
with COMMENTS
in EPA Letter Dated

AUG 9 2004

Under the Federal Insecticide
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

71376-1

Excel® Systemic Rose & Flower Care contains an effective systemic insecticide that provides up to 6 weeks control of Aphids, Lace Bugs, Leafhoppers, Cuban Laurel Thrips, Leafminers, Leaf Beetles, Leaf-tiers and Worms.

Excel® Systemic Rose & Flower Care's combination of fertilizer and systemic insecticide helps plants grow strong and vigorously, and prevents damage caused by the destructive insects listed on this label. *Systemic* means that the plant actually absorbs the insecticide through its root system and then moves it internally through the sap stream into its branches, leaves, blossoms and new growth.

Excel® Systemic Rose & Flower Care protects against insects for 6 weeks. It cannot be washed by rain or sprinkling, since the protection is internal. This systemic action protects all plant surfaces, including undersides of leaves and blossoms. New growth is also fully protected.

Excel® Systemic Rose & Flower Care kills the following insects on roses, flowers and shrubs:

Aphids (plant lice)	Cuban Laurel Thrips*	Leafhoppers
Lace Bugs	Holly Leafminers	Birch Leafminers
Maple Shoot Moth	Elm Leaf Beetle	Willow Leaf Beetle
Obscure Root Weevil**		

**on azalea and rhododendron

*on ficus

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: For outdoor use around the home only. Do not allow people or pets to enter treatment area until dusts have settled. Do not apply this product in a way that will contact people or pets. Do not apply to plants used for food or feed. Do not apply to ornamentals that are planted directly beneath food producing trees such as fruit or nut bearing trees. Do not apply to lawns.

Storage & Disposal

Storage: Keep in original container. Store in a cool, dry, preferably locked area away from children and pets.

Disposal: *If empty* – Do not reuse this container. Place in trash or offer for recycling if available. *If partly filled* – Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRODUCT USAGE	
Kills	Aphids, Lace Bugs, Leaf Beetles, Leafhoppers, Leafminers, Worms, and other listed insects.
Feeds	X-X-X Fertilizer
Use on	Roses, Flowers, Shrubs & Ornamentals including ageratum, aster, azalea, birch, cherry laurel, chrysanthemum, crape myrtle, Cuban laurel (ficus), dahlia, elm, holly, maple, marigold, petunia, photinia, pyracantha, salvia, spirea, snapdragon, sycamore, viburnum, willow, yaupon, zinnia
Amount to Use	<p>Established Roses: ½ cup per 9 sq. ft. (3' x 3')</p> <p>Flowers: ⅔ lb. per 25 sq. ft. (5' x 5')</p> <p>Shrubs & Ornamentals: ⅔ cup for each foot of plant height.</p>
When to Use	When plants have about 1 inch of new growth in the spring. Reapply every 6 weeks through the summer.
How to Use	<p>Established Roses: Work into the top 1-2 inches of the soil, taking care not to disturb plant roots. Water thoroughly. Do not apply to newly planted roses until they have become well established (planted in the ground for 3 months).</p> <p>Flower Beds: Work into the top 1-2 inches of the soil. Plant seed or set plants and water thoroughly. Do not apply additional fertilizer for 6 weeks. Do not get on foliage when foliage is wet.</p> <p>Ornamental Shrubs & Trees (under 12 ft. tall): Distribute evenly from the base to the dripline of all sides of the plant. Work into the top 1-2 inches of the soil and water in thoroughly.</p>

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. When handling this product or mixing into the soil as directed, wear long pants and long-sleeved shirt, socks, shoes and gloves. Wash the outside of gloves with soap and water before removing. Remove and wash contaminated clothing before reuse.

USER SAFETY RECOMMENDATIONS

Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

Environmental Hazards

Do not apply directly to water. Do not contaminate water by cleaning of equipment washwaters or rinsate.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact x-xxx-xxx-xxxx [the National Pesticide Information Center at 1-800-858-7378] for emergency medical treatment information.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

If on skin

or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first five 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

NOTE TO PHYSICIAN: Contains an organophosphate that inhibits cholinesterase. If symptoms of cholinesterase inhibition are present, atropine sulfate by injection is antidotal. 2-PAM is also antidotal and may be administered in conjunction with atropine.

WARRANTY: Excel Marketing Inc. guarantees this product to the extent of the purchase price, only when used according to directions.

? 1-888-648-9855

+ 1-800-424-9300

Guaranteed by

Excel Marketing, Inc.

12657 Alcosta Blvd., Ste. 175, San Ramon, CA 94583

[Fertilizer guarantee/claims:]

GUARANTEED ANALYSIS	X-X-X
Total Nitrogen (N).....	x.xx%
x.xx% Ammoniacal Nitrogen	
x.xx% Nitrate Nitrogen	
x.xx% Urea Nitrogen (and/or Other Water Soluble Nitrogen)	
x.xx% Water Insoluble Nitrogen*	
Available Phosphate (P ₂ O ₅)	x.xx%
Soluble Potash (K ₂ O)	x.xx%
Calcium (Ca).....	x.xx%
Magnesium (Mg).....	x.xx%
x.xx% Water Soluble Magnesium (Mg)	
Sulfur (S).....	x.xx%
x.xx% Combined Sulfur (S)	
Boron (B)	x.xx%
Total Iron (Fe).....	x.xx%
x.xx% Water Soluble Iron (Fe)	
Total Manganese (Mn).....	x.xx%
x.xx% Water Soluble Manganese (Mn)	
Molybdenum (Mo).....	x.xxx%
Total Zinc (Zn).....	x.xx%
x.xx% Water Soluble Zinc (Zn)	

Derived from

*x.xx% slowly available nitrogen from ...

Information concerning the raw materials composing this product can be obtained by writing to the Guarantor listed on this label, and referring to the batch number found on this container.

Information regarding the contents and levels of metals in the fertilizer portion of this product is available on the internet at <http://www.aapfco.org/metals.htm>

F XXX