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SEP 15 1998

Mr. Jim A. Heinen  
Phenomena LTD., Inc.  
Post Office Box 523  
Oologah, Oklahoma 74053-0523

Dear Mr. Heinen:

SUBJECT: Amendment to PR Notice 96-6/Master Label  
TICK AND FLEA FLICKER  
EPA Registration Number 71352-1  
Your Letter Dated April 30, 1998

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

1. The directions for use must list the sites of application, e.g., crops, animals, areas, etc. In our opinion the terms domestic animals, domestic pets are too broad unless the product has been tested for efficacy and safety on a representative number of domestic animals to support such a claim. If not then the product must specifically list the animal for which representative data has been submitted i.e., "For Use on Dogs, Cats, Horses, Ferrets, Rabbits". Since this product is a repack of Eagle-Pitcher Minerals Inc., insecticide product under EPA Reg. No. 7655-1, which also bears the term "domestic animals" on its last accepted labeling we will permit retention of this wording at this time.

We intend to clarify with Eagle Pitcher Minerals Inc. list of animals tested with their product. If necessary you will be requested to modify your label accordingly.

2. With respect to item IV-5 in the PR Notice we waive the requirement for this statement since we do not anticipate any adverse reaction from use

of this product on these categories of animals. However we do require the statement in item IV7(a) "Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals" since we cannot predict potential reactions from all types of medication administered topically/orally to animals.

Any label changes requested above must also be made on the master label. A stamped label is enclosed for your records.

Sincerely,

George T. LaRocca  
Product Manager  
Insecticide Branch  
Registration Division (7505C)

Enclosure

## Tick and Flea Flicker

*A Tick and Flea control aid in a pet friendly applicator*

### Ingredients:

Active Ingredient Silicon Dioxide from DE	85%
Other Elemental Oxides	10%
<u>Moisture</u>	<u>5%</u>
Total	100%

**Keep out of reach of children**

**CAUTION**

**FIRST AID**

**If Swallowed:** Call a physician or poison control center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person.

**If Inhaled:** Remove person to fresh air. Get medical attention.

**If on Skin:** Wash with plenty of soap and water. Get medical attention if irritation persists. If dryness occurs, use moisture renewing lotions.

**If in Eyes:** Wash with plenty of water. Get medical attention if irritation persists. Consult a physician if irritation persists.

**SEE REVERSE SIDE OF PACKAGE FOR  
ADDITIONAL PRECAUTIONARY STATEMENTS**

### Manufactured by:

Phenomena Ltd Co.  
P.O. Box 523  
Oologah, Oklahoma  
74053

EPA Reg. No. 71352-1

EPA Est. No.

Poison Control Center 1-800-764-7661

Net Weight 2.0 oz. (56.7 gm)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

SEP 15 1998

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

71352-1

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**READ THE ENTIRE LABEL BEFORE EACH USE. DO NOT  
USE ON PETS UNDER 12 WEEKS.**

**Directions for Use**

It is in violation of Federal law to use this product in a manner inconsistent with its labeling. For use on domestic animals and animal bedding.

**Aids in the Control of Fleas and Ticks**

Remove the applicator from the plastic recloseable bag. Pull gently on the ends to which the hand strap is not attached until a slight give is felt. This activates the applicator. Slip the applicator hand strap over the fingers and rub the powder into the pet's fur. Avoid getting the powder into the eyes, nose, or mouth of the pet. Apply over the entire animal otherwise. Frequent use may dry the animal's skin. Do not reapply for two weeks. Store in the recloseable bag.

**Product Description**

Tick & Flea Flicker diatomaceous earth acts on insect physically by abrading the exterior skeleton and dehydrating the crawling pest. Insect control results from the physical qualities of DE.

**Storage and Disposal**

Do not contaminate water, food, or feed by improper storage or disposal.

**Storage:** Replace the applicator in the recloseable plastic bag and store in a cool, dry place.

**Pesticide and Container Disposal:** Product wastes resulting from the use of Tick & Flea Flicker may be disposed of on site or at an approved waste disposal site (check local regulations). If burned, stay out of smoke.

**Precautionary Statement**

**Hazards to Humans and Domestic Animal**

**Caution:** Causes moderate eye irritation. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. Wear a suitable dust mask when using this product during prolonged exposure.

Sensitivities may occur after using any pesticide products for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

For further information contact Phenomena Ltd. Co.

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**Master Label**  
**Roach Klip / Screeching Halt**  
**Tick and Flea Flicker**

**Ingredients:**

Active Ingredient Silicon Dioxide from DE	85%
Other Elemental Oxides	10%
<u>Moisture</u>	<u>5%</u>
Total	100%

Keep out of reach of children

**CAUTION**

**FIRST AID**

**If Swallowed:** Call a physician or poison control center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger.

Do not induce vomiting or give anything by mouth to an unconscious person.

**If Inhaled:** Remove person to fresh air. Get medical attention.

**If on Skin:** Wash with plenty of soap and water. Get medical attention if irritation persists. If dryness occurs, use moisture renewing lotions.

**If in Eyes:** Wash with plenty of water. Get medical attention if irritation persists. Consult a physician if irritation persists.

**SEE REVERSE SIDE OF PACKAGE FOR  
ADDITIONAL PRECAUTIONARY STATEMENTS**

**Manufactured by:**

Phenomena Ltd Co.

P.O. Box 523

Oologah, Oklahoma

74053

**EPA Reg. No. 71352-1**

**EPA Est. No.**

**Poison Control Center 1-800-764-7661**

**Net Weight 2.0 oz. (56.7 gm)**

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**READ THE ENTIRE LABEL BEFORE EACH USE.**

**DO NOT USE ON PETS UNDER 12 WEEKS.**

**Directions for Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For use in homes, apartments buildings, hotels, farm buildings and on domestic animals and animal bedding.

**Aids in control of: Roaches, Slugs, Ants, Silverfish, Millipedes, Centipedes and other Crawling Insects.**

Activate the applicator by pulling on opposite corners of the burlap bag until a slight give is noticed. Using the stick handle gently shake a barely visible trace the powder where pests may crawl: containerized food storage areas, doors and under window sills, behind stoves and refrigerators, around the edges of rooms on carpet or any flooring material and in clothing storage area surfaces.

**Aids in the control of Fleas and Ticks**

Remove the applicator from the plastic recloseable bag. Pull gently on the ends to which the hand strap is not attached until a slight give is felt. This activates the applicator. Slip the applicator hand strap over the fingers and rub the powder into the pets fur. Avoid getting the powder into the eyes, nose, or mouth of the pet. Apply over the entire animal otherwise. Frequent use may dry the animals skin. Do not reapply for two weeks. Store in the recloseable bag.

**Product Description**

Roach Klip/Screeching Halt and Tick and Flea Flicker diatomaceous earth acts on insect physically by abrading the exterior skeleton and dehydrating the crawling pests. Insect control results from the physical qualities of DE.

**Storage**

Do not contaminate water, food or feed by improper storage or disposal. After using replace the applicator in the recloseable plastic bag and store in a cool dry place.

**Disposal**

Product wastes resulting from use of these products may be disposed of on site or an approved waste disposal site. (Check local regulations.) If burned stay out of smoke.

**Precautionary Statement**

**Hazards to Humans and Domestic Animal**

**Caution:** Causes moderate eye irritation. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. Wear a suitable dust mask when using this product during prolonged exposure.

Sensitivities may occur after using any pesticide products for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**For further information contact Phenomena Ltd. Co.**

**918-371-9502**