

PM 91

71144-1

11/4/99

M/S

ECOLOGIX COCKROACH BAIT
DOMINION BIOSCIENCES, INC.
PAGE 1 OF 5
11-01-99

Ecologix™ Cockroach Bait

FOR USE IN COMMERCIAL, INDUSTRIAL, AND RESIDENTIAL AREAS

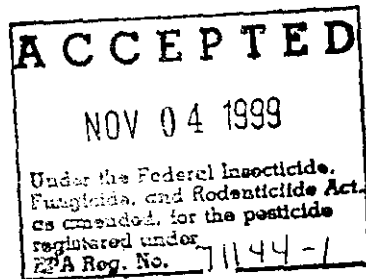
ACTIVE INGREDIENTS:

Oxypurinol 1%

Xanthine 1%

INERT INGREDIENTS: 98%

TOTAL: 100%



CONTAINS: (6, 12, 24, or 72) Bait Stations

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT STATIONS.

CAUTION

SEE PRECAUTIONARY STATEMENTS ON BACK PANEL.

Product Description

Ecologix Cockroach Bait is an effective cockroach population control agent for control of small cockroaches, such as German cockroaches, even those known to be resistant to other classes of insecticides.

Ecologix Cockroach Bait can be used in any indoor areas where cockroaches are a problem. These include areas such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, nursing homes, health care facilities, schools, daycare centers, basements, laboratories, computer and electronic equipment facilities, pet shops, zoos, aircraft, buses, boats, and trains.

Since most cockroach infestations require a long term, population control strategy, Ecologix Cockroach Bait is designed to be the key element in this program. The active ingredients act as a nutritional metabolism disrupter which blocks the production of uric acid reserves needed by cockroaches during reproduction and growth. This mode of action disrupts egg production, the Birth Control Effect™, while controlling populations of both adults and nymphs.

Ecologix Cockroach Bait has been specially formulated to attract cockroaches to feed continuously, even in the presence of other foods. {The bait station is also designed with a transparent top which allows the bait consumption to be monitored.} (the foregoing bracketed statement is optional depending exact specifications of station produced; if used, the brackets will not be printed)

(OUTER CARTON LABELING)

optional claims which may be used on printed labeling:

- ▶ (New) Innovative active ingredient
- ▶ (new) Unique patented active ingredient
- ▶ Unique patented technology
- ▶ Nutritional metabolism disrupters (NMDs)
- ▶ Nutritional metabolism disrupters (NMDs) have unique mode of action
- ▶ The next generation of roach control
- ▶ New generation of roach control
- ▶ New innovative technology
- ▶ Innovative long acting formulation
- ▶ Roaches keep on feeding
- ▶ Non repellent active ingredient
- ▶ Specially formulated to act slowly, insuring long term bait acceptance
- ▶ Unique bait formulation matrix
- ▶ Blocks roaches ability to store vital nutrients
- ▶ Disrupts nutrient storage cycle
- ▶ Blocks nutrient storage, resulting in starvation and death of roaches
- ▶ Specially formulated to act slowly, insuring long term roach population control
- ▶ Reduction in roach population begins within 6 to 10 weeks
- ▶ See fewer roaches within 6 to 10 weeks
- ▶ Long-lasting action
- ▶ Long-lasting power/control for 12 to 20 weeks
- ▶ Guaranteed, when used as directed, to control roaches or your money back
- ▶ Active agent passes through droppings of feeding roaches
- ▶ Active ingredient passed through feeding roaches to other roaches
- ▶ Feed through effect, passes active ingredient on to other roaches
- ▶ Roaches feeding on droppings from roaches that have fed on bait, ingest an effective dose of active agent
- ▶ Blocks growth and reproductive cycle
- ▶ Blocks vital nutritional storage cycle
- ▶ Kills 2 ways — direct bait consumption and indirect feed-through effect

- ▶ Dual action formula — controls roaches with bait and feed-through effect
- ▶ Kills roaches in their harborage area
- ▶ Kills roaches where you can't find them
- ▶ Kills roaches where they hide/breed/live
- ▶ On-going, long-term roach control
- ▶ Works day and night
- ▶ Works while you sleep
- ▶ Works around the clock
- ▶ Begin to see control within 6 to 10 weeks
- ▶ Continuous roach control for 12 to 20 weeks
- ▶ Reproduction stopped
- ▶ No more eggs produced, blocking the population cycle
- ▶ NMDs have the Birth Control Effect™
- ▶ Birth Control Effect™ stops the production of new eggs
- ▶ Birth Control Effect™ stops the production of new young roaches
- ▶ Birth Control Effect™ disrupts the roach cycle
- ▶ Birth Control Effect™ blocks roach cycle
- ▶ Birth Control Effect™ blocks roach population growth
- ▶ Birth Control Effect™ eliminates formation of new eggs
- ▶ Birth Control Effect™ technology blocks egg production
- ▶ Birth Control Effect™ stops roaches from multiplying
- ▶ Birth Control Effect™ breaks the roach life cycle
- ▶ Breaks the roach life cycle
- ▶ Use as a preventive maintenance product
- ▶ Preventive maintenance against nymph stage roaches
- ▶ Stops roaches before they become a problem
- ▶ Stops roaches from becoming a problem
- ▶ Works without insecticidal odors or fumes
- ▶ Protects and defends your home against roaches
- ▶ Easy to use
- ▶ No odors
- ▶ No vapors, no fumes, no mess
- ▶ Easy to hide bait station
- ▶ No mess application
- ▶ For a clean, roach free, home
- ▶ Use them everywhere in the house
- ▶ Great for kitchens
- ▶ Easy to use; nothing to activate
- ▶ Easy to use; no clean-up
- ▶ The clean and easy way to control roaches

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. For effective cockroach control, enough Ecologix Cockroach Bait stations must be placed in areas of cockroach feeding to insure complete exposure of the cockroach population to the bait. The more bait that is placed in the proper locations, the more access the roaches will have to the bait, resulting in more effective control.
2. For light to moderate infestations, use 6 bait stations per 100 square feet of horizontal surface area (on 6-station carton, text is "3 bait stations per 50 square feet of horizontal surface area").
3. In heavily infested locations, use a residual insecticide to reduce populations before placing the bait stations. Following this application, place 10-12 bait stations per 100 square feet of horizontal surface (on 6-station carton, text is "5-6 bait stations per 50 square feet of horizontal surface").
4. Place the Ecologix Cockroach Bait stations in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations close to food and water such as kitchens and bathrooms. Place stations in concealed locations such as under refrigerators and appliances and inside cabinets and drawers near plumbing fixtures.
5. Place bait stations on horizontal surfaces next to and touching walls and flush in corners.
6. Do not spray the bait stations with insecticides or household detergents and avoid placing the bait stations on surfaces freshly sprayed with these products.
7. Cockroaches will begin eating the Ecologix Cockroach Bait immediately and the effects of the nutritional metabolism disrupter will begin to take effect. Since this is a long-term control agent, population reductions will not be evident for six to ten weeks.
8. Routinely inspect all bait stations and replace as needed for continuous control of cockroaches. In areas where cockroach feeding is not occurring on previously placed stations, move those stations to areas of active feeding or where other stations have had the bait heavily consumed.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION:

Wash thoroughly with soap and water after handling bait stations.

STORAGE AND DISPOSAL

STORAGE: Store in an area not accessible to children.

DISPOSAL: Wrap used bait stations and put in trash.

TOTAL NET WEIGHT

0.5 oz. (14.17 g.) -or- 1 oz. (28.35 g.) -or- 2 oz. (56.7 g.) -or- 6 oz. (170.1 g.)

EPA Reg. No. 71144-1 EPA Est. No. _____ Product Code No. _____

U.S. Patent Nos. 5,514,681; 5,620,982; 5,770,601; 5,852,025; 5,916,895

Dominion BioSciences, Inc.
 1872 Pratt Drive
 Blacksburg, VA 24060

Ecologix™ Cockroach Bait

THIS SIDE DOWN: Place this side on a horizontal surface.
SEE OUTER CARTON FOR COMPLETE DIRECTIONS.

ACTIVE INGREDIENTS:

Oxypurinol 1%

Xanthine 1%

INERT INGREDIENTS: 98%

DISPOSAL: Wrap used bait station and put in trash.

Dominion BioSciences, Inc.
1872 Pratt Drive, Blacksburg, VA 24060

NET WT. 0.083 OZ. (2.36 g)

EPA Reg. No. 71144-1 EPA Est. No. _____

**CAUTION: DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT
STATION**

Wash thoroughly with soap and water after handling.