

PM03

71125-1

12-11-97

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

71125-1

DEC 11 1997

Term of Issuance: Conditional

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Name of Pesticide Product:

White Magic Flea Carpet Treatment

(under FIFRA, as amended).

Name and Address of Registrant (include ZIP Code):

Anthony M. Cinotti
Direct Request Marketing
10460 Roosevelt Blvd. #257
St. Petersburg, FL 33716

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:
 - a. Revise the EPA Registration Number to read, "EPA Reg. No. 71125-1"
 - b. Revise the precautionary statements to read as follows:

Precautionary Statement:

Harmful if swallowed or inhaled. Causes eye irritation. Avoid contact with eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

Signature of Approving Official:

Maurice Johnson / PM / Insecticide Co.

Date:

DEC 11 1997

Precautionary Statements continued:

If Swallowed: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. if person is unconscious, do not give anything by mouth and do not induce vomiting.

If Inhaled: Remove victim to fresh air. If not breathing, give artificial respiration, preferably mouth-to-mouth. Get medical attention.

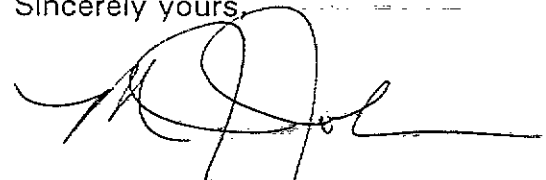
If in Eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,



Marion J. Johnson, Jr.
Product Manager (10)
Insecticide Branch
Registration Division (7505C)

Enclosure

ACCEPTED
with COMMENTS
in EPA Letter Board

DEC 11 1997

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

71125-1

"WHITE MAGIC" FLEA CARPET TREATMENT

Active Ingredient.....Orthoboric Acid 100%
Net Weight.....2lbs

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side Panel For Additional Precautionary
Statements

Distributed by:

Direct Request Marketing
10460 Roosevelt Blvd., Suite 257
St. Petersburg, FL 33716
Phone: (813)-577-2754

Precautionary Statements:

Caution

Harmful if swallowed. Causes eye irritation.
Avoid contact with eyes or clothing. Wash
thoroughly with soap and water after handling.

STATEMENT OF PRACTICAL TREATMENT:

IF SWALLOWED: Immediately contact poison
control center or physician. If these are
unavailable, give several glasses of water and
induce vomiting by giving syrup of ipecac or by
touching finger to back of throat. Never give
anything by mouth or induce vomiting if patient
is unconscious.

IF IN EYES: Flush with plenty of water. Get
medical attention if irritation persists.

NOTICE: Neither manufacturer nor seller shall
be liable in respect to any injury or damage
suffered by reason of the use of this product for
a purpose not indicated by the label or when
used contrary to the directions or instructions
hereon nor with respect to breach of any
warranty not expressly specified herein. Buyer
accepts this material subject to these terms, and
assumes all risk of usage and handling except
when used or handled in accordance with this
label. Neither manufacturer nor seller makes,
and their employees and agents are not
permitted to make, any representations or
warranties, express or implied by law, not
specifically set forth herein.

DIRECTIONS FOR USE:

Thoroughly vacuum carpet before
treatment. Sprinkle "White Magic"
Flea Carpet Treatment directly onto
your carpet at the rate of one pound
per 500 square feet of carpet. Use a
broom to brush the powder into the
carpet fiber. Do not vacuum for 5
days after treatment.

FOR HOUSEHOLD USE ONLY:

This product is intended for broadcast
applications on dry carpets in
residential buildings. It is a violation
of federal law to use this product in a
manner inconsistent with its labeling.

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by
storage or disposal.

STORAGE: Store in a dry place. Do not
store where children or animals may gain
access. In case of spill, sweep and scoop or
vacuum and remove. Store only in original
container.

CONTAINER DISPOSAL: Do not reuse
container. Wrap in paper before discarding
in trash.

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