

70909-5

5-8-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

Amy Roberts  
Regulatory Consultant  
Technology Sciences Group, Inc. (TSG)  
1150 18<sup>th</sup> Street, N.W.  
Suite 1000  
Washington, D.C. 20036

MAY 08 2007

**Re: Your Notification of labeling revisions dated April 11, 2007 (revision of January 18, 2007 application)**  
**Product Name: Conceal Candle**  
**EPA Registration #: 70909-5 (EPA Submission # 804694)**

Dear Ms. Roberts:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that requested action to add the following claims to the label for this product falls within the scope of PRN 98-10.

- Garden fresh fragrance
- Yankee Candle a passion for fragrance
- Does not contain citronella
- DEET free
- Mosquitoes find you by tracking the carbon dioxide you exhale
- When they can't see you, they can't find you!
- This package is 100% recyclable

Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received, but not reviewed" and will be placed accordingly in our records.

If you have questions or concerns, please contact Cheryl F. Greene at: 703 308-0352; email: [greene.cheryl@epa.gov](mailto:greene.cheryl@epa.gov).

Sincerely,

*Linda A. Hollis*

Linda A. Hollis, Chief  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 70909-5	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Conceal Candle	PM# 91/Biochemical Pesticides Br/BPPD	
5. Name and Address of Applicant (Include ZIP Code) BioSensory Inc. Belding Mill Complex, 107 Providence Street Putnam, CT 06260 <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

Amendment - Explain below.  Final printed labels in response to Agency letter dated \_\_\_\_\_

Resubmission in response to Agency letter dated \_\_\_\_\_  "Me Too" Application.

Notification - Explain below.  Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of minor label revisions per Section (II)(M)(1)(a) of PR Notice 98-10. See attached cover letter dated January 18, 2007.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container \_\_\_\_\_

5. Location of Label Directions  
 on container label

6. Manner in Which Label is Affixed to Product  
 Lithograph  Paper glued  Stenciled  Other \_\_\_\_\_

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Amy Plato Roberts	Title Regulatory Consultant	Telephone No. (Include Area Code) (202) 828-8964
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**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title  
Regulatory Consultant

4. Typed Name  
Amy Plato Roberts

5. Date  
January 18, 2007

6. Date Application Received (Stamped)

# Conceal® Candle

**Master Label includes:**

- Main label
- Optional label claims
- Label text specific to supplemental distributors

**EPA Reg. No.:** 70909-5

**Manufactured by:**

BioSensory™ Inc.  
Windham Mills Technology Center  
322 Main Street, Willimantic, CT 06226-3149

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**Main label**

# Conceal® Candle

**Active Ingredient:**  
 Linalool.....3.50%  
**Other Ingredients:**.....96.50%  
**Total:** .....100.00%

**Keep Out of Reach of Children**  
**CAUTION**

See (bottom) (bottom label) (bottom inner panel) (side panel) (insert label) (outer carton) (back label) for (directions for use) (usage instructions).

**EPA Reg. No.:** 70909-5  
**EPA Est. No.:** XXXXX-XX-XX

**Net Contents:** XX

**Manufactured by:**  
 BioSensory™ Inc.  
 Good Science. Better Solutions.  
 Windham Mills Technology Center  
 322 Main Street, Willimantic, CT 06226-3149  
 www.biosensory.com

(BioSensory, Dragonfly, Mosquito 'Cognito, and Conceal are registered trademarks of BioSensory™ Inc. Protected by U.S. Patent Numbers 5,205,064; 5,799,436; 6,055,766; and 6,362,235. (U.S. and) International Patents Pending.)

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### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For outdoor use or for use in semi-enclosed areas such as porches and patios. Place candles around the perimeter of the area to be protected. Use (1 candle per 13 square feet) (2 candles per 25 square feet) (3 candles per 38 square feet) (4 candles per 50 square feet) (5 candles per 63 square feet) (6 candles per 75 square feet) (7 candles per 88 square feet) (8 candles per 100 square feet) (9 candles per 113 square feet) (10 candles per 125 square feet). Place candle(s) on a heat-resistant surface, away from anything flammable, and out of reach of children and pets. Keep wick trimmed to ¼ inch (6 mm) at all times. (Container) (Candle) may become hot; handle carefully. (Do not blow out or extinguish with water,) smother flame to extinguish. Never leave a burning candle unattended.

For maximum protection light candles and allow a molten pool of wax to fully form around the wick, approximately 20 to 30 minutes. Mosquitoes are (blocked) (inhibited) (disoriented) by the inhibitor plume produced by the candle(s). If you can smell the fragrance from the candle, you are in the inhibitor plume. Burns for (XX) hours (burn time is dependent upon candle size). (Up to (XX) hours burn time.)

**Storage:** Store in original container in a cool, dry place.

**Disposal:** Do not reuse this container. Place in trash or offer for recycling if available.

## Optional label claims

### General Claims:

- Great for Decks, Yards, Gardens, Around Pools, Patios
- Light candles 20 - 30 minutes before going outside.
- Helps to keep mosquitoes away (from you) (and your family).
- Reduce annoyance from mosquitoes.
- (Blocks) (inhibits) your scent so mosquitoes can't (find) (see) you.
- (Blocks) (inhibits) (disorients) mosquito's sensor receptors so they can't find you.
- Patented technology that (blocks) (inhibits) (disorients) the mosquito's sensors, and helps to keep them away from you.
- (Scent) (Conceal Candle) helps to keep mosquitoes away by (blocking) (inhibiting) ability to detect humans.
- Candle contains a patented mosquito scent (blocker) (inhibitor).
- (Scent) (Conceal Candle) (blocks) (inhibits) (disorients) mosquito's receptors from sensing humans.
- (Conceal Candle) (blocks) (inhibits) (disorients) mosquitoes (including those) which may (transmit) (carry) (West Nile virus) (encephalitis) (disease(s)).

**Label text specific to Supplemental Distributor EPA Co. No. 82166**

**Optional Label Claims:**

- New! *[Claim valid for six months from the date of first shipment]*
- Great for (table top) (patios) (decks)
- 2 piece patio pack
- 3 piece deck pack
- Outdoor mosquito candle
- Blocks mosquitoes
- Candles inhibit mosquitoes' tracking receptors, blocking their ability to find people.
- Smoke free
- Clean burning, like indoor candles
- Works fast!
- Patented (linalool) (technology) (formula)
- Candle made in the USA
- Each (product name) (candle) burns up to 30 hours
- Disposable candle bases included
- Melted wax pool releases mosquito blocking ingredient
- Linalool made in China
- Blocks mosquitoes from finding you and your family!\*
  - \*With their sensors blocked, mosquitoes can't find you and your family!
- Patented Formula released by candle binds to mosquito antenna sensors.
- Enjoy your night in comfort!
- No messy creams and sprays!
- Candles burn clean like indoor candles, with a fresh scent.

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**Label text specific to Supplemental Distributor EPA Co. No. 83096**

**Directions for Use:**

**DIRECTIONS FOR USE**

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For outdoor use or for use in semi-enclosed areas such as porches and patios. Place candles around the perimeter of the area to be protected. Use 1 candle per 13 square feet. Never leave a burning candle unattended. Light candles 20 to 30 minutes going outside. Mosquitoes are blocked by the inhibitor plume produced by the candle. If you can smell the fragrance from the candle, you are in the inhibitor plume. (Container) (Candle) may become hot; handle carefully. Smother flame to extinguish.

**Storage:** Store in original container in a cool, dry place.

**Disposal:** Do not reuse this container. Place in trash or offer for recycling if available.

**Optional Label Claims:**

- Garden fresh fragrance.
- Yankee Candle® a passion for fragrance®.
- Does not contain citronella.
- DEET free.
- Mosquitoes find you by tracking the carbon dioxide you exhale.
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- This package is 100% recyclable.