

70909-2

8/26/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

AUG 26 2011

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Amy Plato Roberts
Regulatory Consultant
c/o BioSensory Inc.
712 Fifth Street, Suite A
Davis, CA 95616

Subject: Mosquito Cognito®
EPA Registration No. 70909-2
Label Amendment to make minor text revisions and add specific distributor
Language
Decision # 448731
Application Dated: May 04, 2011

Dear Mrs. Roberts:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit three (3) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Ms. Menyon Adams at 703-347-8496 or by email at: adams.menyon@epa.gov. A stamped copy of the label is enclosed for your records.

Sincerely,

CONCURRENCES
Linda A. Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)

SYMBOL	▶ 1751P				
SURNAME	▶ Adams				
DATE	▶ 08/25/11				

Mosquito 'cognito®

(Replacement) Scent Cartridges

(Alternate Brand Name: Conceal® Inhibitor Cartridges)

(Optional text: (2 PACK) (3 PACK) CONCEAL® INHIBITOR CARTRIDGES)

Active Ingredient:

Linalool95.54%

Other Ingredients:.....4.46%

Total:.....100.00%

Keep Out of Reach of Children

CAUTION

See (bottom) (bottom label) (bottom inner panel) (side panel) (insert label) (outer carton) (back label) for First Aid (and directions for use) (and usage instructions).

EPA Reg. No.: 70909-2

EPA Est. No.: XXXXX-XX-XX

Net Contents: XX scent (cartridges) (product name) (refills)
0.53 oz. (15 g) per (cartridge) (refill)

(Batch Code: or Lot No.: _____)

Manufactured by:

BioSensory™ Inc.

Good Science. Better Solutions.

Belding Mill Complex, 107 Providence Street

Putnam, CT 06260

www.biosensory.com

(BioSensory, Dragonfly, Mosquito 'Cognito, and Conceal are registered trademarks of BioSensory™ Inc. Protected by U.S. Patent Numbers 5,205,064; 5,799,436; 6,055,766; and 6,362,235. (U.S. and International Patents Pending.)

ACCEPTED

AUG 26 2011

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 70909-2

(Back panel) (Side panel) (Insert label)

FIRST AID

If inhaled	<ul style="list-style-type: none"> • Move person to fresh air, away from dispenser. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contacts, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Caution: Contents of (replacement scent cartridges) (product name) (refill) are harmful if swallowed or if inhaled. Causes moderate eye irritation. Avoid inhalation, or contact with eyes or clothing. Wash hands thoroughly after opening the (replacement scent cartridge) (product name) (refill) if contact with contents occurred.

Environmental Hazards

For terrestrial uses do not apply directly to water. Do not contaminate water when disposing of (scent cartridges) (product name) (refill) or dispenser.

ACCEPTED

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, the pesticide registered under EPA Reg. No. 70909-2

Nothing can ruin a backyard barbecue or pool party faster than swarms of mosquitoes. They are able to detect the scent of people from up to 100 yards away. When a mosquito picks up your scent, it zooms in for its next meal – ouch! Now there is (**mosquito 'cognito®**) (product name). It makes it harder for mosquitoes to find you. (In independent tests at a Florida mosquito-breeding site during peak mosquito activity (the two-hour period beginning at sunset), (**mosquito 'cognito®**) (product name) reduced landings by as much as 68% for a human test subject seated at the water's edge. The protection you receive depends on the insect activity in your backyard.) Mosquitoes locate their victims by detecting exhaled carbon dioxide. (**mosquito 'cognito®**) (product name) emits a pleasant fragrance that masks carbon dioxide, making you invisible to mosquitoes.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

When mosquito control is desired, open the (**mosquito 'cognito®**) (product name) dispenser and (insert battery) (insert batteries) (insert one C-cell battery) (insert two AA batteries). Carefully peel off the foil covering from the (replacement scent cartridge) (product name), being careful not to touch the contents, and (place in the section of the dispenser below the fan) (place it below the fan). Close the cover and place the motorized dispenser on a flat surface. (Turn the unit on by sliding the switch upward.) You are now ready to enjoy your outdoor activities. Use a dispenser for every 64 square feet (8 ft. X 8 ft.) of patio or deck. Replace after 14 days continuous use, or when fragrance diminishes.

Optional Directions for Use for Supplemental Distributor EPA Co. No. 121:

When mosquito control is desired, open the (product name) dispenser and (insert battery) (insert batteries) (insert two AA batteries). Carefully peel off the foil covering from the (replacement scent cartridge) (product name), being careful not to touch the contents, and (place in the section of the dispenser below the fan) (place it below the fan). Close the cover and place the motorized dispenser on a flat surface. Twist the unit to turn on. The LED light on the top of the unit will indicate the unit is operating. Remember to turn the unit off when mosquito protection is not needed. You are now ready to enjoy your outdoor activities. Use a dispenser for every 64 square feet (8 ft. X 8 ft.) of patio or deck. Replace after 14 days continuous use, or when fragrance diminishes.

(Icons to indicate where to use, parts and/or how to use.)

ADDITIONAL INSTRUCTIONS: When using a battery operated device, always follow the following manufacturer's recommendations for use and care of batteries.

USE & CARE

Inserting the Battery:

(Product name) devices run on two "AA" ALKALINE batteries.

1. To open the battery compartment, carefully remove the top lid of the unit by pulling one of the two bottom tabs and pulling the lid off.
2. Insert the batteries into the unit, [negative (-) end first] [with negative (-) end against the spring.]
3. Replace the top lid, making sure that it locks securely in place.

Battery cautions:

- Use of non-alkaline batteries may impair the unit's operating performance.
- Never mix different types of batteries.
- Remove batteries from the device if the device is not in use for long periods of time.
- Store the device in a dry environment to prevent battery corrosion.
- Remove and dispose of dead batteries.

Storage and Disposal
Pesticide Storage: Store in original container in a cool, dry place.
Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Do not reuse this container. Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

Optional Warranty Statements for Supplemental Distributor EPA Co. No. 121:

- ***Satisfaction Guaranteed.**
 * If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.
- Questions and Comments? Call 1-XXX-XXX-XXXX or visit us our website at (url for distributor).

SATISFACTION GUARANTEE

Limited One-Year Warranty

Spectrum warrants this product against any defects that are due to faulty material or workmanship for a one-year period from the original date of consumer purchase. The obligations of Spectrum are limited to repair or replacement of defective parts of the device. This warranty does not cover damage resulting from improper use, accidents, user's negligence, service or repair by persons other than Spectrum, or normal wear.

If this product becomes defective within the warranty period, we will replace it free of charge. For warranty processing, call 1-800-xxx-xxxx. Please have your original dated store receipt handy when calling.

SPECTRUM SHALL NOT BE RESPONSIBLE FOR ANY INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OF THIS PRODUCT. ALL IMPLIED WARRANTIES, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF FITNESS AND MERCHANTABILITY, ARE LIMITED IN DURATION TO ONE YEAR FROM DATE OF THE ORIGINAL PURCHASE.

This warranty gives you specific legal rights and you may also have other rights which vary from state to state. Some states do not allow the exclusion or limitation of incidental, special or consequential damages.

(Label text on foil cover of (individual scent cartridges) (product name) (refill))

Optional label claims

(Product Name)
Keep Out of Reach of Children
CAUTION
Follow label instructions
EPA Reg. No. 70909-2
(EPA Est. No. XXXXX-XX-XXX)
Manufactured by: Biosensory Inc.

Optional label claims

- Great for Decks, Yards, Gardens, Around Pools, Patios
- Take Anywhere / Battery Powered ("C" Cell Battery Not Included)
- For use in the mosquito 'cognito® Dispenser
- (A) Clean, Simple, Smoke-Free System
- Assembled in the USA from Foreign and Domestic Parts.
- Provides 64 Square Feet of Protection
- Helps to keep mosquitoes away (from you) (and your family).
- Reduce annoyance from mosquitoes.
- (Patented technology) (Repels) (Disorients) (Distracts) mosquitoes.
- (Inhibits) your scent so mosquitoes can't (find) (see) you.
- (Binds to) (inhibits) (disorients) (Patented technology that inhibits the) mosquito's sensor receptors so they can't find you.
- Patented technology that (inhibits) (disorients) (interferes with) the mosquito's sensors, and helps to keep them away from you.
- (Scent) (Product Name) helps to keep mosquitoes away by (inhibiting their) (interfering with their) ability to detect humans.
- (Scent) (Product Name) contains a patented mosquito receptor (inhibitor).
- (Scent) (Product Name) (inhibits) (disorients) mosquito's receptors from sensing humans.
- (Scent) (Product Name) (disorients) (interferes with) (distracts) mosquitoes (including those) which may (transmit) (carry) (West Nile virus) (encephalitis) (disease(s)).
- Garden fresh fragrance.
- Does not contain citronella.
- DEET free.
- Mosquitoes find you by tracking the carbon dioxide you exhale.
- Mosquitoes are attracted to: carbon dioxide we exhale; body heat; animal and human scents.
- Conceal® (Scent) (Product Name) (repels) (disorients) (distracts) mosquitoes (so they can't find

you).

- When they can't sense you, they can't find you!
- Mosquito (Inhibiting) (Distracting) Fan.
- Ultra-quiet fan disperses Conceal® - a patented mosquito receptor (inhibitor).
- The mosquito (inhibiting) (distracting) fan disperses Conceal®, a patented mosquito receptor (inhibitor), that (repels) (disorients) (distracts) mosquitoes (so they can't find you).
- Starts to work immediately. The internal fan quickly disperses Conceal® so you can enjoy the outdoors.
- For use anywhere outdoors: backyard, fishing, campsite, beach, picnic, deck, patio.
- Each refill lasts up to 336 hours (14 days) (2 weeks) (3 months*).
(*Based on 3.7 hours of use per day for 90 days.)
- Includes 1 refill cartridge and 2 (brand name) batteries (weights and measures).
- Can be used around children and pets.
- (Light) (Garden) (Fresh) (Clean) (Scent) (Fragrance).