

70909-2

4/23/2010

1 of 10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

APR 23 2010

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Amy Plato Roberts
Regulatory Consultant
c/o BioSensory Inc.
712 Fifth Street, Suite A
Davis, CA 95616

RE: Product Name: Mosquito cognito®
EPA Reg. No: 70909-2
Application for Label Notification Dated April 12, 2010 to update storage and
disposal statement per PR Notice 2007-4

Dear Ms. Roberts:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 70909-2	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mosquito 'cognito	PM# 91/Biochemical Pesticides Br/BPPD	
5. Name and Address of Applicant (Include ZIP Code) BioSensory Inc. ding Mill Complex, 107 Providence Street Putnam, CT 06260 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	Notification Accepted Date: APR 23 2010 Reviewer: M. Adams
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION to update container disposal statements per PRN 2007-4. See the attached cover letter dated April 12, 2010 for details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Amy Plato Roberts / aroberts@tsgusa.com	Title Regulatory Consultant	Telephone No. (Include Area Code) (530) 757-1432
2. Signature 		6. Date Application Received (Stamped)
3. Title Regulatory Consultant		
4. Typed Name Amy Plato Roberts	5. Date April 12, 2010	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		

30410



April 12, 2010

WASHINGTON

1150 18th Street, N.W.
Suite 1000
Washington, D.C. 20036
Telephone 202 223-4392
Fax 202 872-0745

Linda Hollis
Chief, Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division (7511P)
Office of Pesticide Programs, EPA
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

RE: Mosquito 'cognito@; EPA Reg. No. 70909-2

NOTIFICATION to update container disposal per PRN 2007-4

SACRAMENTO

712 Fifth Street
Suite A
Davis, CA 95616
Telephone 530 757-1298
Fax 530 757-1299

Dear Ms. Hollis:

With this letter you will find the following in support of a label notification to update the container disposal statement per PRN 2007-4 for the above referenced product:

- 1) NOTIFICATION form;
- 2) One (1) copy of the label with all changes highlighted in redline.

The following has been added to per PRN 2007-4:

- Batch Code or Lot No. (page 2).
- Updated container disposal statement (page 4).

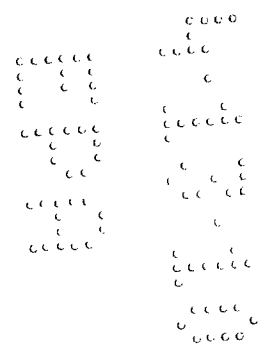
No other changes are made to the label at this time. If you have any questions or comments please let me know directly.

CANADA

275 Slater Street
Suite 900
Ottawa, Ontario
K1P 5H9
Telephone 613 247-6285
Fax 613 236-3754

Sincerely,

Amy Plato Roberts
Regulatory Consultant for Kaz Inc.
Direct dial: (530) 757-1432; E-mail: aroberts@tsgusa.com



Mosquito 'cognito®

Master Label includes:

- Main label
- Optional label claims
- Label text specific to supplemental distributor

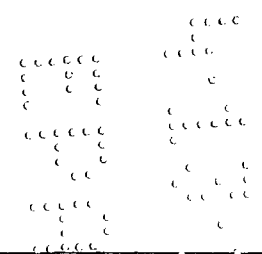
EPA Reg. No.: 70909-2

Manufactured by:
BioSensory™ Inc.
Belding Mill Complex, 107 Providence Street
Putnam, CT 06260

Notification Accepted

Date: APR 23 2010

Reviewer: M. Adams



50f10

Main label

Mosquito 'cognito®

(Replacement) Scent Cartridges

(Alternate Brand Name: Conceal® Inhibitor Cartridges)
(Optional text: (2 PACK) (3 PACK) CONCEAL® INHIBITOR CARTRIDGES)

Active Ingredient:
Linalool95.54%
Other Ingredients:.....4.46%
Total:.....100.00%

Keep Out of Reach of Children
CAUTION

See (bottom) (bottom label) (bottom inner panel) (side panel) (insert label) (outer carton) (back label) for First Aid (and directions for use) (and usage instructions).

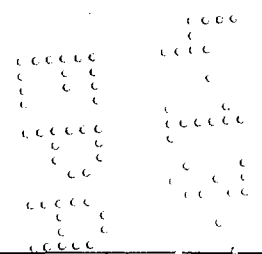
EPA Reg. No.: 70909-2
EPA Est. No.: XXXXX-XX-XX

Net Contents: XX scent (cartridges) (product name) (refills)
0.53 oz. (15 g) per (cartridge) (refill)

(**Batch Code:** or **Lot No.:** _____)

Manufactured by:
BioSensory™ Inc.
Good Science. Better Solutions.
Belding Mill Complex, 107 Providence Street
Putnam, CT 06260
www.biosensory.com

(BioSensory, Dragonfly, Mosquito 'Cognito, and Conceal are registered trademarks of BioSensory™ Inc. Protected by U.S. Patent Numbers 5,205,064; 5,799,436; 6,055,766; and 6,362,235. (U.S. and International Patents Pending.)



(Back panel) (Side panel) (Insert label)

mosquito 'cognito®

Replacement Scent Cartridges

(Alternate Brand Name: Conceal® Inhibitor Cartridges)

(Optional text: 3 PACK CONCEAL® INHIBITOR CARTRIDGES)

Nothing can ruin a backyard barbecue or pool party faster than swarms of mosquitoes. They are able to detect the scent of people from up to 100 yards away. When a mosquito picks up your scent, it zooms in for its next meal – ouch! Now there is **mosquito 'cognito®**. It makes it harder for mosquitoes to find you. In independent tests at a Florida mosquito-breeding site during peak mosquito activity (the two-hour period beginning at sunset), **mosquito 'cognito®** reduced landings by as much as 68% for a human test subject seated at the water's edge. The protection you receive depends on the insect activity in your backyard. Mosquitoes locate their victims by detecting exhaled carbon dioxide. **mosquito 'cognito®** emits a pleasant fragrance that masks carbon dioxide, making you invisible to mosquitoes.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

When mosquito control is desired, open the (**mosquito 'cognito®**) (product name) dispenser and (insert battery) (insert batteries) (insert one C-cell battery) (insert two AA batteries). Carefully peel off the foil covering from the (replacement scent cartridge) (product name), being careful not to touch the contents, and (place in the section of the dispenser below the fan) (place it below the fan). Close the cover and place the motorized dispenser on a flat surface. (Turn the unit on by sliding the switch upward.) You are now ready to enjoy your outdoor activities. Use a dispenser for every 64 square feet (8 ft. X 8 ft.) of patio or deck. Replace after 14 days continuous use, or when fragrance diminishes.

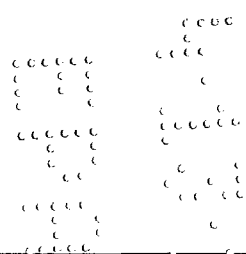
PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Caution: Contents of (replacement scent cartridges) (product name) (refill) are harmful if swallowed or if inhaled. Causes moderate eye irritation. Avoid inhalation, or contact with eyes or clothing. Wash hands thoroughly after opening the (replacement scent cartridge) (product name) (refill) if contact with contents occurred.

Environmental Hazards

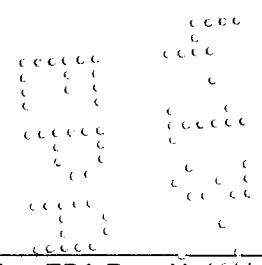
Do not apply directly to water. Do not contaminate water when disposing of (scent cartridges) (product name) (refill) or dispenser.



FIRST AID	
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air, away from dispenser. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contacts, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

Storage and Disposal
Pesticide Storage: Store in original container in a cool, dry place.
Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Do not reuse this container. Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.



80410

(Label text on foil cover of (individual scent cartridges) (product name) (refill))

(Product Name)

Keep Out of Reach of Children

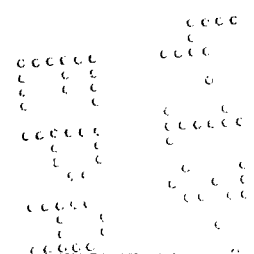
CAUTION

Follow label instructions

EPA Reg. No. 70909-2

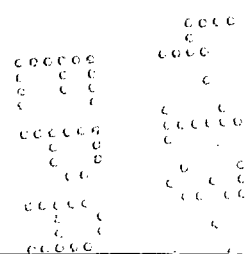
(EPA Est. No. XXXXX-XX-XXX)

Manufactured by: Biosensory Inc.



Optional label claims

- Great for Decks, Yards, Gardens, Around Pools, Patios
- Take Anywhere / Battery Powered ("C" Cell Battery Not Included)
- For use in the mosquito 'cognito® Dispenser
- A Clean, Simple, Smoke-Free System
- Assembled in the USA from Foreign and Domestic Parts
- Provides 64 Square Feet of Protection
- Helps to keep mosquitoes away (from you) (and your family).
- Reduce annoyance from mosquitoes.
- (Repels) (Disorients) (Distracts) mosquitoes.
- (Inhibits) your scent so mosquitoes can't (find) (see) you.
- (Binds to) (inhibits) (disorients) mosquito's sensor receptors so they can't find you.
- Patented technology that (inhibits) (disorients) (interferes with) the mosquito's sensors, and helps to keep them away from you.
- (Scent) (Product Name) helps to keep mosquitoes away by (inhibiting their) (interfering with their) ability to detect humans.
- (Scent) (Product Name) contains a patented mosquito receptor (inhibitor).
- (Scent) (Product Name) (inhibits) (disorients) mosquito's receptors from sensing humans.
- (Scent) (Product Name) (disorients) (interferes with) (distracts) mosquitoes (including those) which may (transmit) (carry) (West Nile virus) (encephalitis) (disease(s)).



Label text specific to Supplemental Distributor EPA Co. No. 83096 (The Yankee Candle Company)

Directions for Use:

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1) Open battery compartment.
- 2) To activate battery, remove the protection tab.
- 3) Peel off lid of Conceal® Inhibitor Cartridge.
- 4) Open back panel.
- 5) Insert cartridge in slot.
- 6) Replace back panel.
- 7) Turn unit on by sliding up the switch on the side. The ultra-quiet fan will begin to disperse Conceal®.
- 8) Replace when fragrance begins to diminish. (Replace after 14 days of continuous use.)

Optional Label Claims:

- Garden fresh fragrance.
- Yankee Candle® a passion for fragrance®.
- Does not contain citronella.
- DEET free.
- Mosquitoes find you by tracking the carbon dioxide you exhale.
- Mosquitoes are attracted to: carbon dioxide we exhale; body heat; animal and human scents.
- Conceal® (repels) (disorients) (distracts) mosquitoes (so they can't find you).
- When they can't sense you, they can't find you!
- Mosquito (Inhibiting) (Distracting) Fan.
- Ultra-quiet fan disperses Conceal® - a patented mosquito receptor (inhibitor).
- The mosquito (inhibiting) (distracting) fan disperses Conceal®, a patented mosquito receptor (inhibitor), that (repels) (disorients) (distracts) mosquitoes (so they can't find you).
- Starts to work immediately. The internal fan quickly disperses Conceal® so you can enjoy the outdoors.
- For use anywhere outdoors: backyard, fishing, campsite, beach, picnic, deck, patio.