12/21/2007

**JNITED STATES ENVIRONMENTAL PROTECTION AGENCY** 

DEC 2 1 2007

Biosensory, Inc. c/o Ms. Amy Plato Roberts Technology Sciences Group 1150 18<sup>th</sup> Street, N.W. Suite 1000 Washington, D.C. 20036

Subject: Product Name: Mosquito Cognito EPA Registration No. 70909-2 Label amendment to update First Aid Statements in compliance with PR Notice 2001-1, modify optional labeling claims, and add distributor text. Response dated 12/18/07 in response to 12/13/07 Agency letter

Dear Ms. Roberts:

2.

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

Submit five (5) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label of labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Andrew Bryceland at 703-305-6928 or by e-mail at: <u>bryceland.andrew@epa.gov</u>. A stamped copy of the label is enclosed for your records.

Sincerely,

Linda A. Hollis, Chief Biochemical Pesticides Branch Biopesticides and Pollution Prevention Division (7511P)

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# **Mosquito 'cognito®**

Master Label includes:

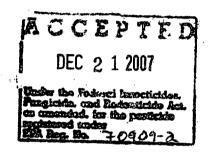
- Main label

- Optional label claims

- Label text specific to supplemental distributor

EPA Reg. No.: 70909-2

Manufactured by: BioSensory™ Inc. Belding Mill Complex, 107 Providence Street Putnam, CT 06260



mosquito 'cognito, EPA Reg. No. 70909-2 Label amendment to add First Aid (PRN 2001-1) and distributor text Master Label version (13) dated December 18, 2007 Page 1 of 7

8

378

### Main label

# **Mosquito 'cognito®**

(Replacement) Scent Cartridges

(Alternate Brand Name: Conceal® Inhibitor Cartridges) (Optional text: (2 PACK) (3 PACK) CONCEAL® INHIBITOR CARTRIDGES)

#### Active Ingredient:

Linalool	95.54%
Other Ingredients:	<u>4.46</u> %
Total:	

## Keep Out of Reach of Children CAUTION

See (bottom) (bottom label) (bottom inner panel) (side panel) (insert label) (outer carton) (back label) for First Aid (and directions for use) (and usage instructions).

EPA Reg. No.: 70909-2 EPA Est. No.: XXXXX-XX-XX

Net Contents: XX scent (cartridges) (product name) (refills) 0.53 oz. (15 g) per (cartridge) (refill)

#### Manufactured by:

BioSensory™ Inc. Good Science. Better Solutions. Belding Mill Complex, 107 Providence Street Putnam, CT 06260 www.biosensory.com

(BioSensory, Dragonfly, Mosquito 'Cognito, and Conceal are registered trademarks of BioSensory<sup>™</sup> Inc. Protected by U.S. Patent Numbers 5,205,064; 5,799,436; 6,055,766; and 6,362,235. (U.S. and) International Patents Pending.)

> mosquito 'cognito, EPA Reg. No. 70909-2 Label amendment to add First Aid (PRN 2001-1) and distributor text Master Label version (13) dated December 18, 2007 Page 2 of 7

#### mosquito 'cognito®

#### Replacement Scent Cartridges (Alternate Brand Name: Conceal® Inhibitor Cartridges) (Optional text: 3 PACK CONCEAL® INHIBITOR CARTRIDGES)

Nothing can ruin a backyard barbecue or pool party faster than swarms of mosquitoes. They are able to detect the scent of people from up to 100 yards away. When a mosquito picks up your scent, it zooms in for its next meal – ouch! Now there is **mosquito** 'cognito®. It makes it harder for mosquitoes to find you. In independent tests at a Florida mosquito-breeding site during peak mosquito activity (the two-hour period beginning at sunset), **mosquito** 'cognito® reduced landings by as much as 68% for a human test subject seated at the water's edge. The protection you receive depends on the insect activity in your backyard. Mosquitoes locate their victims by detecting exhaled carbon dioxide. **mosquito** 'cognito® emits a pleasant fragrance that masks carbon dioxide, making you invisible to mosquitoes.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

When mosquito control is desired, open the (**mosquito** 'cognito®) (product name) dispenser and (insert battery) (insert batteries) (insert one C-cell battery) (insert two AA batteries). Carefully peel off the foil covering from the (replacement scent cartridge) (product name), being careful not to touch the contents, and (place in the section of the dispenser below the fan) (place it below the fan). Close the cover and place the motorized dispenser on a flat surface. (Turn the unit on by sliding the switch upward.) You are now ready to enjoy your outdoor activities. Use a dispenser for every 64 square feet (8 ft. X 8 ft.) of patio or deck. Replace after 14 days continuous use, or when fragrance diminishes.

#### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**Caution:** Contents of (replacement scent cartridges) (product name) (refill) are harmful if swallowed or if inhaled. Causes moderate eye irritation. Avoid inhalation, or contact with eyes or clothing. Wash hands thoroughly after opening the (replacement scent cartridge) (product name) (refill) if contact with contents occurred.

#### **Environmental Hazards**

Do not apply directly to water. Do not contaminate water when disposing of (scent cartridges) (product name) (refill) or dispenser.

578

	FIRST AID
If inhaled	<ul> <li>Move person to fresh air, away from dispenser.</li> <li>If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
If swallowed	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have a person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
lf on skin or clothing	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
If in eyes	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contacts, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
	t container or label with you when calling a poison control center or doctor, or going for may also contact 1-800-222-1222 for emergency medical treatment information.

#### Storage and Disposal

**Storage:** Store in original container in a cool, dry place.

**If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partially filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

#### (Label text on foil cover of (individual scent cartridges) (product name) (refill))

(Product Name) Keep Out of Reach of Children CAUTION Follow label instructions EPA Reg. No. 70909-2 (EPA Est. No. XXXXX-XX-XXX) Manufactured by: Biosensory Inc.

> mosquito 'cognito, EPA Reg. No. 70909-2 Label amendment to add First Aid (PRN 2001-1) and distributor text Master Label version (13) dated December 18, 2007 Page 5 of 7

### 778

### **Optional label claims**

- Great for Decks, Yards, Gardens, Around Pools, Patios
- Take Anywhere / Battery Powered ("C" Cell Battery Not Included)
- For use in the mosquito 'cognito® Dispenser
- A Clean, Simple, Smoke-Free System
- Assembled in the USA from Foreign and Domestic Parts
- Provides 64 Square Feet of Protection
- Helps to keep mosquitoes away (from you) (and your family).
- Reduce annoyance from mosquitoes.
- (Repels) (Disorients) (Distracts) mosquitoes.
- (Inhibits) your scent so mosquitoes can't (find) (see) you.
- (Binds to) (inhibits) (disorients) mosquito's sensor receptors so they can't find you.
- Patented technology that (inhibits) (disorients) (interferes with) the mosquito's sensors, and helps to keep them away from you.
- (Scent) (Product Name) helps to keep mosquitoes away by (inhibiting their) (interfering with their) ability to detect humans.
- (Scent) (Product Name) contains a patented mosquito receptor (inhibitor).
- (Scent) (Product Name) (inhibits) (disorients) mosquito's receptors from sensing humans.
  - (Scent) (Product Name) (disorients) (interferes with) (distracts) mosquitoes (including those) which may (transmit) (carry) (West Nile virus) (encephalitis) (disease(s)).

# Label text specific to Supplemental Distributor EPA Co. No. 83096 (The Yankee Candle Company)

#### **Directions for Use:**

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1) Open battery compartment.
- 2) To activate battery, remove the protection tab.
- 3) Peel off lid of Conceal® Inhibitor Cartridge.
- 4) Open back panel.
- 5) Insert cartridge in slot.
- 6) Replace back panel.
- 7) Turn unit on by sliding up the switch on the side. The ultra-quiet fan will begin to disperse Conceal®.
- 8) Replace when fragrance begins to diminish. (Replace after 14 days of continuous use.)

#### **Optional Label Claims:**

- Garden fresh fragrance.
  - Yankee Candle® a passion for fragrance®.
  - Does not contain citronella.
  - DEET free.
- Mosquitoes find you by tracking the carbon dioxide you exhale.
- Mosquitoes are attracted to: carbon dioxide we exhale; body heat; animal and human scents.
- Conceal® (repels) (disorients) (distracts) mosquitoes (so they can't find you).
- When they can't sense you, they can't find you!
- Mosquito (Inhibiting) (Distracting) Fan.
- Ultra-quiet fan disperses Conceal® a patented mosquito receptor (inhibitor).
- The mosquito (inhibiting) (distracting) fan disperses Conceal®, a patented mosquito receptor (inhibitor), that (repels) (disorients) (distracts) mosquitoes (so they can't find you).
- Starts to work immediately. The internal fan quickly disperses Conceal® so you can enjoy the outdoors.
  - For use anywhere outdoors: backyard, fishing, campsite, beach, picnic, deck, patio.