

70908-2

12/08/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

DEC 08 2010

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Kim Davis
Consultant/Agent
Grow More, Inc.
c/o RegWest Company, LLC
8203 West 20th St., Suite A
Greeley, CO 80634-4696

RE: Product Name: Grow More Rapid Root
EPA Reg. No: 70908-2
Application for Label Notification Dated September 9, 2010 to update the storage
and disposal statement per PR Notice 2007-4

Dear Ms. Davis:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

| | | |
|--|--|--|
| United States Environmental Protection Agency 1200 Pennsylvania Avenue, N.W. Washington, DC 20460-0001 | <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other | OPP Identifier Number <h2 style="text-align: center;">Notification</h2> |
|--|--|--|

Application for Pesticide – Section I

| | | |
|--|---|--|
| 1. Company/Product Number EPA Reg. No. 70908-2 | 2. EPA Product Manager Jim Tompkins | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/ Product (Name) Grow More Rapid Root | PM # 25 | |
| 5. Name and Address of Applicant (Include ZIP Code) Grow More, Inc. c/o RegWest Company, LLC 8203 West 20th St., Suite A Greeley, CO 80634-4696 | | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i) my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name Notification Accepted |

Check if this is a new address

Section – II

Date: **DEC 08 2010**

| | |
|--|--|
| <input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below. | <input type="checkbox"/> Final printed label in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other – Explain below. |
|--|--|

Reviewer: **M. Adams**

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Submit Label Revision Notification per PR Notices 98-10 and 2007-4. Refer to Reference Label for an illustration of all label revisions.

This notification is consistent with the provisions of PR Notices 98-10 and 2007-4 and EPA regulations at 40 CFR § 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notices 98-10 and 2007-4 and 40 CFR § 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section – III

| | | | |
|---|--|---|---|
| 1. Material This Product Will Be Packaged In: | | | |
| Child Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | 2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify): _____ |
| *Certification must be submitted | If "Yes" Unit Packaging Wt. | No. Per Container | If "Yes" Packaging Wt. No. Per Container |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | 4. Size(s) Retail Container 8 oz. through 5 pounds | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling Accompanying Product |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Stenciled <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Other Printed; Self-adhesive | | | |

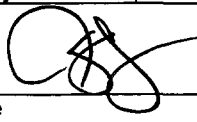
Section - IV

| | | |
|---|----------------------------------|--|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application). | | |
| Name Kim Davis | Title Consultant/Agent | Telephone No. (Include Area Code) 970.353.0611 kim@regwest.com |

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received
(Stamped)

| | |
|---|-------------------------------------|
| 2. Signature  | 3. Title Consultant/Agent |
| 4. Typed Name Kim Davis | 5. Date September 9, 2010 |

Label Revision Notification



September 9, 2010

Mr. Jim Tompkins, Product Manager 25
Document Processing Desk - NOTIF
Office of Pesticide Programs - 7504P
U.S. Environmental Protection Agency
One Potomac Yard (South Building), Room S-4900
2777 South Crystal Drive
Arlington, VA 22202

Dear Mr. Tompkins:

Subject: Grow More, Inc.
Grow More Rapid Root
EPA Reg. No. 70908-2

On behalf of Grow More, Inc., RegWest Company, LLC is submitting the attached documents per PR Notices 98-10 and 2007-4. RegWest Company will act as sole agent in this endeavor.

Attached are the following documents:

- 1. Application for Pesticide: Notification
2. One Reference Label (illustrating the label revisions)
3. Two New Labels (incorporating the revisions)

In addition to the PR Notice 2007-4 changes, we are deleting "[or 1-800-CLEANUP]", and making other minor changes. Please refer to the Reference Label for an illustration of all revisions.

Please contact me at 970.353.0611 or kim@regwest.com if you have any questions or comments concerning this submission.

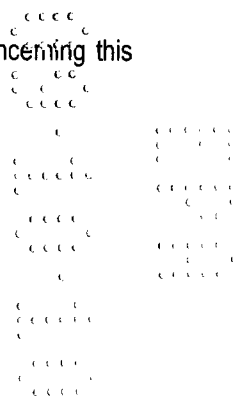
Regards,
RegWest Company, LLC

Handwritten signature of Kim Davis

Kim Davis,
Consultant/Agent

Attachments

cc: GMI - Atwill, J.



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Grow More Rapid Root

Notification Accepted

(Root Inducing Powder)
No. 3
Indole 3 - butyric Acid

Date: DEC 08 2010
Reviewer: M. Adams

| | | |
|--------------------------------|--------|--|
| Active Ingredient: | | |
| Indole 3-butyric Acid | 0.3% | |
| Other Ingredients | 99.7% | |
| Total | 100.0% | |

**Keep Out of Reach of Children
CAUTION**

See side panel for First Aid and additional Precautionary Statements.

EPA Reg. No. 70908-2

EPA Est. 70908-CA-1

Net Wt: _____ lbs.

{Side Panels}

First Aid

| | |
|--------------------------------|---|
| If on Skin or Clothing: | <ul style="list-style-type: none"> • Take off contaminated clothing. • Immediately rinse skin with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice. |
| If Inhaled: | <ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing call 911 or an ambulance then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice. |

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-338-7160 for emergency medical treatment information.]

{Note: The First Aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if absorbed through skin or inhaled. Avoid contact with skin, eyes and clothing. Avoid breathing dust. Thoroughly wash with soap and water after handling. Remove contaminated clothing and wash before reuse.

Environmental Hazards

Do not apply directly to water. Do not contaminate water when disposing of equipment washwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

By following these simple instructions, you can root hundreds of different plant varieties including African Violet, Carnation, Coleus, Fuschia, Philodendron and Rose.

1. Prepare the rooting media.
2. Snip a cutting from the plant and slightly moisten. Shake off excess moisture.
3. Dip the bottom inch of the cutting into the powder. Shake off the excess powder by tapping the cutting.

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4. Plant the cutting in the prepared soil, being careful not to rub off the powder.
5. Keep the planted cutting moist while rooting. You will have new plants within a few weeks, depending upon the variety.

(Do not use on food crops or fruit trees.)

Storage & Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in original container, in a cool, dry (preferably locked) area inaccessible to children and pets. Keep out of direct sunlight. **Container Disposal:** Non-refillable container; do not reuse or refill this container. **If empty:** Offer for recycling, if available; otherwise, discard in trash. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Per PR Notice 2007-4 the batch code/lot number will appear on the label or container.}

Sold by:



Grow More, Inc.

Research and Manufacturing for Over 70 Years

15600 New Century Drive

Gardena, CA 90248

Tel. (310) 515-1700 • Fax (310) 515-4937

[] Denotes alternate/optional language

{ } Denotes language that does not appear on market labeling