

70885-1

4/29/2013

1/7



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

April 29, 2013

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. Rob R. Adams, Jr. Agent for: Adams Technology Systems
Laser Products, Inc.
c/o Adams Technology Systems
Alpharetta, GA 30022-4504

SUBJECT: Notification Of Alternate Brand Names And Minor Marketing Claims
Per PR Notice 98-10
Product Name: **Ciclon Bleach**
EPA Registration Number: **70885-1**
Application Date: April 2, 2013
Application Received Date: April 9, 2013

Dear Mr. Adams:

This acknowledges receipt of your Notification application, submitted under the provisions of FIFRA section 3(c) 7(A) and PR Notice 98-10.

Pesticide Application:

Adams Technology Systems is submitting the following Alternate Brand Names for **EPA Reg. No. 70885-1**.

1. Great Value Blanqueador Regular Bleach
2. SuperMax Cloro Bleach Regular
3. Mr. Special Cloro
4. Brisa Cloro Concentrated Bleach
5. Plaza Loiza Bleach Cloro Regular
6. SuperBrite Cloro
7. Smart Sense Regular Blanqueador Regular
8. AllValue Cloro Regular
9. Selectos Cloro Regular
10. Member's Mark Bleach
11. Mi Gentle Cloro
12. Econo Cloro

Adams Technology Systems is submitting the following Minor Marketing Claims for **EPA Reg. No. 70885-1**.

1. Compare to Clorox Bleach
2. Cleans
3. Whitens
4. Whiten, Freshen, Guaranteed

General Comments:

Based on a review of the submitted material, the following comment applies. The Notification application is **Acceptable**. A copy of the **accepted** Notification has been attached in **Regulatory File Jacket 70885-1** for future reference.

If you have questions or comments with regard to this agency letter, the please contact Killian Swift via email at **Swift.Killian@epa.gov** or by telephone at **703-308-6346**. When you are submitting information or data in response to this Agency Letter, please send a copy of this Agency Letter with your response in order to facilitate processing.

Sincerely yours,



Michael L. Mendelsohn,
Acting EPA Product Manager 32
Regulatory Management Branch II
Antimicrobials Division 7510P

NOTIFICATION

3/7

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 5-31-98



United States
Environmental Protection Agency
Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| 1. Company/Product Number 70885-1 | 2. EPA Product Manager Monisha Harris | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Ciclón Bleach | PM # 32 | |
| 5. Name and Address of Applicant (Include ZIP Code) LASER PRODUCTS, INC. c/o Adams Technology Systems 5145 Forest Run Trace - Suite B Alpharetta GA 30022-4504 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section - II

| | |
|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application. |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input checked="" type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Alternate Brand Names and Minor Marketing claims per PR Notice 98-10.

*This Notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

| | | | | | |
|-------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| | | | | <input type="checkbox"/> Glass | <input type="checkbox"/> Paper |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. | No. per container | If "Yes" Package wgt. | No. per container |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label accompanying product | |
| 6. Manner in Which Label is Affixed to Product | | | <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled <input type="checkbox"/> Other _____ | | |

Section - IV

| | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------|
| 1. Contact Person (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Rob R. Adams, Jr. | Title Agent | Telephone No. (Include Area Code) 770-751-1073 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |
| 2. Signature | 3. Title Agent | |
| 5. Typed Name Rob R. Adams, Jr. | 5. Date 04/02/2013 | |

ADAMS TECHNOLOGY SYSTEMS

5145 FOREST RUN TRACE - SUITE B • ALPHARETTA GA 30022-4504
PHONE: (770) 751-1073 • FAX: (770) 751-1173
www.AdamsTechnology.com • Email: AdamsTech@ATS2.com

April 2, 2013

Monisha Harris – PM 32
Document Processing Desk (NOTIFY)
EPA - Office of Pesticide Programs (7504P)
1200 Pennsylvania Avenue, NW
Washington, DC 20460-0001

**Subject: Laser Products Inc
Ciclón Bleach
EPA Reg# 70885-1**

re: Notification of Alternate Brand Names and Minor Marketing claims per PR Notice 98-10.

Dear Ms. Harris:

On behalf of our client, Laser Products Inc, we are submitting a notification for the above product. We are adding the following Alternate Brand Names.

- 1- Great Value Blanqueador Regular Bleach
- 2- SuperMax Cloro Bleach Regular
- 3- Mr. Special Cloro
- 4- Brisa Cloro Concentrated Bleach
- 5- Plaza Loiza Bleach Cloro Regular
- 6- SuperBrite Cloro
- 7- Smart Sense Regular Bleach Blanqueador Regular
- 8- AllValue Cloro Regular
- 9- Selectos Cloro Regular
- 10- Member's Mark Bleach
- 11- Mi Gente Cloro
- 12- Econo Cloro

We are also adding the following minor marketing claims.

- Compare to Clorox Bleach
- Kills 99.9% of Common Household germs
- CLEANS
- WHITENS
- Whiten, Freshen, Guaranteed

Enclosed please find:

- 1. EPA Application for Pesticide (8570-1) dated 04/02/2013
- 2. Basic Label with the above added as page 3 dated 04/02/2013
- 3. Two copies of each ABN label

If you have any questions or problems, please use email (preferred) or the phone number in the letterhead.

Sincerely,

ADAMS TECHNOLOGY SYSTEMS

Rob R Adams

Rob R. Adams, Jr.
Agent

cc: Laser Products Inc.

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7.375"

1.000"

4.750"

0.375"

8.625"

**DESINFECTANTE
DISINFECTANT**

BLEACH

ACTIVE INGREDIENT:
Sodium Hypochlorite 5.25%

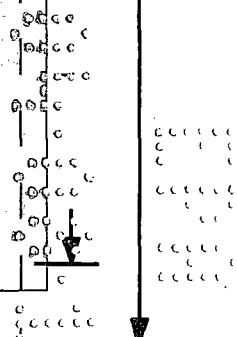
OTHER INGREDIENTS: 94.75%

TOTAL: 100.00%

Does Not Contain Phosphate
(Nails or contains 5% available chlorine)

NET CONTENTS: 1 GALLON (3.78 L)

KEEP OUT OF REACH OF CHILDREN
See Back Panel
for Precautionary Statements
**MANTENER FUERA DEL
ALCANCE DE LOS NIÑOS.**
Consulte el reverso
para las Declaraciones de Precaución.



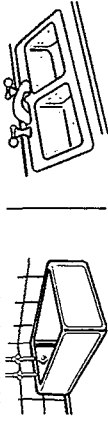
19.250"

9.750"

0.125"

Para una mejor limpieza en la ropa y el hogar • For a Cleaner, Fresher Laundry and Household

LIMPIEZA DEL HOGAR



INSTRUCCIONES PARA USO: Usar este producto de forma diferente a lo indicado en la etiqueta constituye una violación a la ley Federal.

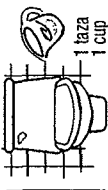
Para Desinfectar superficies duras y no porosas

Pisos, bañeras, azulejos, vinyl, madera y enseres: Deje fluir agua por el drenaje en los casos que aplique. Limpie con una solución de 3/4 de taza de este producto por cada galón de agua tibia. Remoje por 10 minutos y enjuague. **Inodoros:** Descargue el inodoro para remover manchas difíciles. Vierta 1 taza del producto en la taza del inodoro. Limpie la taza del inodoro en su totalidad incluyendo debajo del borde con un cepillo o mopa. Deje trabajando por 10 minutos antes de volver a descargar.

Fregaderos: Cubra las manchas con 1 galón de agua antes de añadir 3/4 de taza de este producto. Deje remojar por 10 minutos antes de enjuagar.

Para desodorizar el zafador: Después de lavarlos y enjuagarlos, cepíllelos por dentro con una solución de 3/4 de taza de este producto por galón de agua. Deje escurrir.

HOUSEHOLD USE



DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Disinfect Hard, Nonporous Surfaces

Floors, bathtubs and showers, vinyl, woodwork and appliances: Flush drain, if applicable. Clean with a solution of 3/4 cup of this product per gallon of warm water. Let stand 10 minutes before rinsing. **Toilet bowls:** Flush toilet to remove heavy soil. Pour 1 cup of this product into bowl. Brush entire bowl including under the rim with a scrub brush or mop. Let stand 10 minutes before flushing again. **Kitchen sink:** Cover stains with 1 gallon of water before adding 3/4 cup of this product. Let stand 10 minutes before rinsing.

For deodorizing garbage cans: After washing and rinsing, brush inside with a solution of 3/4 cup of this product per gallon of water. Let drain.

LAVADO DE ROPA



LAUNDRY USE

Para estar seguro de que una prenda puede lavarse con este producto, haga la prueba: haga una solución de 2 cucharadas de este producto en 1/2 de taza de agua.

Aplique una gota de la solución a una parte oculta de la prenda y espere por un minuto. Asegúrese de verificar todos los colores.

Si no hay cambio de color puede utilizar este producto.

No use blanqueador en lana, seda, elásticos o prendas de colores no permanentes.

1 Separe la ropa por color.
Sort laundry by color.

2 Llene la lavadora con agua. Añada 1 taza de este producto.
Fill washer with water. Add 1 cup of this product.

3 Agregue detergente y luego la ropa.
Add detergent and then laundry.

If uncertain about dye colorfastness, test fabric by applying drop of a solution made 2 tablespoons of this product plus 1/2 cup water to hidden part of seam.

Be sure to check all colors.

After 1 minute, blot dry.

No color change means the article can be safely bleached.

Avoid bleaching wool, silk, spandex, and non-colorfast colors.

MANUFACTURADO POR / MANUFACTURED BY:

Laser Products Inc.
PO Box 1723
Juncos, PR 00777
www.laspr.com

DISTRIBUIDO POR / DISTRIBUTED BY:

Store Name
PO Box xxxx
San Juan, PR 00xxx-xxxx
EPA Reg. No. 70885-1
EPA Est. 70885-PR-1
ESL100512 REV020413

INDICACIONES DE PRECAUCIÓN: Peligros para las personas y los animales domésticos.

ADVERTENCIA: Ocasionalmente sustancial, aunque temporal, en los ojos. Peligroso si es absorbido a través de la piel. Evite el contacto con los ojos, piel o agua y jabón después de utilizar el producto y antes de comer, beber o usar tabaco. Remueva y lave la ropa contaminada antes de reusarla.

PRIMEROS AUXILIOS: Llame a un centro de control de venenos o a un médico inmediatamente para recibir instrucciones de tratamiento. **CONTACTO CON LOS OJOS:** Mantenga los párpados abiertos y enjuague con agua tibia y suavemente durante 15-20 minutos. Si usa lentes de contacto, sáquelos después de los primeros 5 minutos y continúe enjuagando los ojos. **CONTACTO CON LA PIEL O LA ROPA:** Quite la ropa contaminada. Lave inmediatamente la piel con abundante agua durante 15-20 minutos. **INGESTIÓN:** Llame al centro de control de venenos o a un médico inmediatamente para recibir instrucciones. Si la persona puede tragar, haga que beba a sorbos un vaso de agua. No induzca al vómito a menos que se le indique el centro de control de venenos o el médico. Nunca dé a tomar algo a una víctima inconsciente. Llame a un centro de control de venenos o a un médico para recibir más instrucciones de tratamiento. Lenga a mano el envase o la etiqueta del producto cuando llame al centro de control de venenos o al médico, o cuando vaya a buscar tratamiento. **Peligros Físicos y Químicos:** Este producto contiene un fuerte oxidante. Evite los desajustes antes y después de usar. No use ni mezcle con otros químicos del hogar, tales como limpiadores de inodoros, removivejeras de óxido, ácidos o productos que contengan amoníaco. El hacerlos generará gases dañinos. Contacto prolongado con metal puede causar decoloración o corrosión.

ALMACENAMIENTO Y ELIMINACIÓN DE EMPAQUE: Mantenga este producto alejado del alcance de los niños. Cierre bien la tapa después que lo utilice. Para evitar su deterioro, almacene en un lugar fresco y seco que no reciba luz solar directa. Empaque no reusable. Recicla botella vacía o llene a la basura. Absténgase de contaminar alimentos con el almacenamiento y eliminación de este producto.

PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.

WARNING: Causes substantial but temporary eye injury. Harmful if absorbed through skin. Do not get in eyes, on skin, or on clothing water after handling and before eating, drinking or using tobacco. Remove and wash contaminated clothing before reuse.

FIRST AID: Call a poison control center or doctor immediately for treatment advice. **IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IF SWALLOWED:** Call a poison control center or doctor immediately for further treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor, or going for treatment. **Physical and Chemical Hazards:** This product contains a strong oxidizer. Push or cans before and after use. Do not use or mix with other household chemicals, such as toilet bowl cleaners, rust removers, acid or ammonia-containing products. To do so will release hazardous gases. Prolonged contact with metal may cause pitting or discoloration.

STORAGE AND DISPOSAL: Store away from children. Recycle cap lightly after each use. Store this product upright in a cool, dry area away from direct sunlight and heat to avoid deterioration. Nonrefillable container. Do not reuse or refill this container. Recycle empty container or discard in trash. Do not contaminate food or feed by storage and disposal of this product.

MADE IN USA



6/7

Laser Products Inc
Ciclón Bleach
EPA Reg# 70885-1

Page 3:

Alternate Brand Names

- 1- Great Value Blanqueador Regular Bleach
- 2- SuperMax Cloro Bleach Regular
- 3- Mr. Special Cloro
- 4- Brisa Cloro Concentrated Bleach
- 5- Plaza Loiza Bleach Cloro Regular
- 6- SuperBrite Cloro
- 7- Smart Sense Regular Bleach Blanqueador Regular
- 8- AllValue Cloro Regular
- 9- Selectos Cloro Regular
- 10- Member's Mark Bleach
- 11- Mi Gente Cloro
- 12- Econo Cloro

Additional optional marketing claims

- Compare to Clorox Bleach
- Kills 99.9% of Common Household germs
- CLEANS
- WHITENS
- Whiten, Freshen, Guaranteed