

MAY 13 2010

Ms. Kresti A. Lyddon
Senior Registration Specialist
JohnsonDiversey, Inc.
8310 16th Street, MS 707
Sturtevant, WI 53177-0902

Subject: **Antimicrobial Scrubbing Bubbles Bathroom Cleaner**
EPA Registration Number 70627-59
Application Dated: March 1, 2010
EPA Received Data: March 21, 2010

Dear Ms. Lyddon:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended is acceptable.

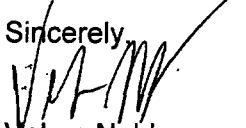
Proposed Labeling:

- Revised Container Disposal Statements Per PR Notice 2007-4

General Comments:

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: Label

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

(Note to Agency: Text appearing in parenthesis is done to show optional text.)

JohnsonDiversey



Antibacterial Scrubbing Bubbles® Bathroom Cleaner

(AEROSOL) (SANITIZER) (BATHROOM) CLEANER

- Antibacterial • Cleans & Deodorizes • Cleans & Shines without Scratching!
- Cleans, Shines, Sanitizes, Deodorizes, No-Scratch Formula • Sanitizes and Deodorizes!
- Fungistatic • From the makers of Windex® • Kills odor-causing bacteria

We work hard so you don't have to!®

With Scrubbing Bubbles® • Won't Scratch Fiberglass!

For Commercial and Industrial Use Only
For Home Cleaning Services

(Fresh) (Clean) (Lemon) (Scent)

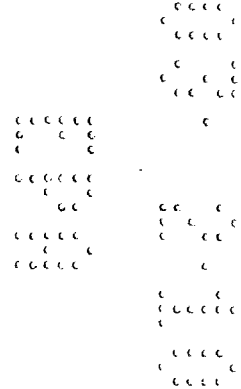
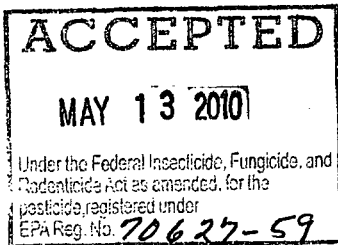
Active Ingredients:	
n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.11%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.11%
Other (Inert) Ingredients:	<u>99.78%</u>
Total	100.00%

KEEP OUT OF REACH OF CHILDREN CAUTION

See directions and additional precautionary statements on back (side) (left) (right) (of) (panel) (label) (below).

NET (WT) (CONTENTS):

[(Product of) (Made in) XXXXXXXXXXXX.]

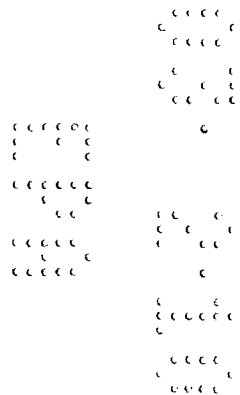


(Note to Agency: Text appearing in parenthesis is done to show optional text.)

(The following optional text may be used anywhere on the product label or accompanying labeling)

Cleaning & Surfaces:

- Can use to clean kitchen surfaces and countertops.
- Cleans and shines...bathroom fixtures, glazed ceramic tile, chrome, shower doors, fixtures, fiberglass, baked enamel, glazed porcelain, vinyl, stainless steel, synthetic marble. For all other hard, non-porous surfaces, spot test in an inconspicuous area.
- Cleans: Foaming action easily removes soap scum, hard water stains and dirt (!)
- (Cleans) (Shines) (Deodorizes) (without scratching) (!)
- Clings to the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Coats the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Deodorizes: has a fresh, clean (lemon) scent (!)
- Dissolves (tough) soap scum (in minutes) (!)
- (Easily) Removes Soap Scum (Easily)!
- Effectively cleans tubs, showers, shower doors, basins, glazed ceramic tile, tile, sinks, counters, stainless steel, chrome, fixtures, fiberglass, vinyl and glazed porcelain surfaces. (Spot test for all other hard, non-porous surfaces; not recommended for use on acrylic, brass or natural marble).
- (Only) **Scrubbing Bubbles®** (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans, shines, sanitizes (and deodorizes) (for you) (with a (fresh) (pleasant) (clean) (lemon) scent) (.) No scrubbing required!
- Great for cleaning kitchen surfaces (too)!
- No scratch formula
- No scrub formula (!)
- No scrubbing or wiping needed
- No wipe formula (!)
- Not recommended for use on brass or natural marble.
- (Product Name) cleans with no scrubbing (wiping) (!)
- (Product Name) is scrub-brush tough on dirt – gentle as a bubble on these surfaces!
- Quickly loosens and dissolves soap scum, dirt and grime.
- Shines: won't scratch surfaces...leaves a brilliant shine (!)
- Soap scum, dirt and grime are quickly loosened and dissolved.
- Unique penetrating foam starts working before you do.
- We work hard so you don't have to!®
- Won't scratch fiberglass (!)
- (Recommended for use in) Homes cleaned by Home Cleaning Services



(Note to Agency: Text appearing in parenthesis is done to show optional text.)

Antibacterial & Sanitization:

- 1 minute sanitizer
- An effective sanitizer for use in the bathroom
- Antibacterial (bathroom cleaner) (action)
- Antibacterial formula
- Kills bacteria* in (just) 1 minute
- Kills bacteria* found on hard non-porous (bathroom) surface
- Kills common (household) bacteria*
- Kills odor-causing bacteria
- (Sanitizes:) Kills 99.9% of (odor-causing bacteria) (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
- (Only) (Product Name) (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans shines, sanitizes (and deodorizes) (for you) (with a fresh pleasant lemon scent) (.)
- (Product Name) cleans (away 95% of all soap scum (grime) and virtually all bacteria*) without scrubbing (wiping) (!)
- (Product Name) kills 99.9% of odor-causing bacteria (and smells nice) (!)
- Sanitizes without scratching (wiping)
- Sanitizer
- Works in 1 minute to kill 99.9% of (household) bacteria*

**Staphylococcus aureus* (Staph), *Klebsiella pneumoniae*, *Escherichia coli* (E. coli), *Enterococcus faecalis*

Fungistatic:

- (Prevents) (inhibits) (controls) growth of (mold) (mildew) (*Aspergillus niger*)

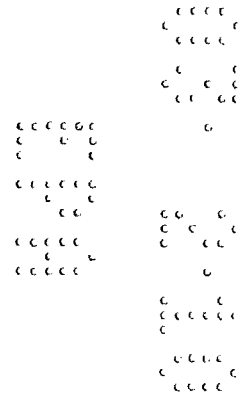
Fragrance or Scent Descriptors:

- Lemon
- Lemon Action
- Fresh Clean Scent

Scrubbing Bubbles® is scrub brush tough on dirt—gentle as a bubble on these surfaces! Cleans and shines...bathroom fixtures, glazed tile, chrome, fiberglass, baked enamel, glazed porcelain, vinyl, stainless steel, synthetic marble. For all other surfaces, spot test in an inconspicuous area. Not recommended for use on acrylic, brass or marble.

Recommended use areas: homes cleaned by home cleaning services, motels, and office buildings. **Scrubbing Bubbles®** kills odor-causing bacteria, and smells nice! Kills odor-causing bacteria, *Staphylococcus aureus* (Staph). (Removes) (Prevents) (Inhibits) (Controls) mold and mildew stains and odors.

(Only) **Scrubbing Bubbles®** (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans, shines, sanitizes (and deodorizes) (for you) (with a (fresh) (pleasant) (clean) (lemon) scent) (.) No scrubbing required!



(Note to Agency: Text appearing in parenthesis is done to show optional text.)

- Easily removes soap scum, hard water stains, and dirt (.)
- Has a fresh, clean lemon scent (.)
- Kills common bacteria (:) (like) *Staphylococcus aureus* (Staph) *Klebsiella pneumoniae*, *Escherichia coli* (E. Coli), *Enterococcus faecalis*
- Controls mold and mildew growth (.)
- Won't scratch surfaces...leaves a brilliant shine (!)

Effectively cleans tubs, showers, basins, glazed ceramic tile, stainless steel, chrome, fixtures, fiberglass, and glazed porcelain surfaces. (Spot test for all other surfaces; not recommended for use on acrylic, brass or marble).

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE AND DURING USE.

TO CLEAN: (Point arrow on spray button to mark on rim.) Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate (dirt) (soap scum) (soil). (For heavily soiled areas, let stand (several minutes) (x minutes) before wiping.) Remove by (rinsing with water) (or) (wiping with wet cloth or sponge.) No need to wipe dry. On chrome, rinse with water.

TO KILL 99.9% OF BACTERIA

On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 (one) minute. Then wipe. For heavily soiled areas a pre-cleaning is required.

TO INHIBIT & PREVENT THE GROWTH OF MOLD AND MILDEW (:)

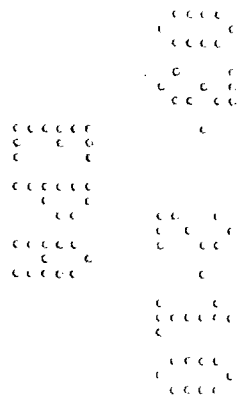
Remove gross filth or heavy soil prior to applying the product for treatment against mold and mildew. On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. Reapply as needed.

[Note to reviewer: The following optional statement will be used if kitchen uses are placed on the label:]

(Wherever food contact is likely, rinse surface with (tap) (clean) (potable) water (after cleaning).)

GENERAL SHOWER CLEANING:

1. For best results, begin using product after your next shower or tub cleaning.
2. Every day, spray product on all wet surfaces, including the curtain or door, right after showering or bathing.



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STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store away from heat or flame.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. This container may be recycled in aerosol recycling centers. At present there are only a few such centers in the country. Before offering for recycling, empty the can by using the product according to the label (DO NOT PUNCTURE!). If recycling is not available, wrap the container in newspaper and discard in trash. If partly filled, call your local solid waste agency for disposal instructions.

PHYSICAL OR CHEMICAL HAZARDS: CONTENTS UNDER PRESSURE. Do not store or use near heat or open flame. Exposure to temperature above 130° (54° C) may cause bursting. Do not puncture or incinerate container.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes slight eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling.

FIRST AID:

IF IN EYES: Hold eyelids open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IN CASE OF EMERGENCY, CALL A POISON CONTROL CENTER OR DOCTOR FOR TREATMENT ADVICE.

1-XXX-XXX-XXXX

Have the product container or label with you when calling a Poison Control Center or doctor or going in for treatment.

EPA Reg. No. 70627-59

EPA Est. No.:

Lot number indicates (place of) (location of) (manufacture) (manufacturing location).

(MSDS Reference No. XXXXXXXX)

(Questions? Comments: 1-800-242-1677/www.jdbrands.com)

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WORKS FROM ANY ANGLE

