



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 26, 2026

Jaqueline Stewart  
jstewart@delta-ac.com  
KIK INTERNATIONAL LLC

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Revisions to  
Product Master Label  
Product Name: Jade  
Admin Number: 70271-36  
EPA Receipt Date: 10/16/2024  
Action Case Number: 00637766

Dear Jaqueline Stewart:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Michael Varco by telephone at 703-347-0403 or via email at [varco.michael@epa.gov](mailto:varco.michael@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "Demson Fuller". The script is cursive and elegant, with the first letters of each name being capitalized and prominent.

Demson Fuller, PM Team Lead  
RMB1, AD  
Office of Pesticide Programs

# JADE

**Active Ingredients:**

Sodium hypochlorite..... 4.5%

**Other Ingredients:**.....95.5%**Total**.....100.0%

[Yields 4.275% of Available Chlorine]

**KEEP OUT OF REACH OF CHILDREN****CAUTION****SEE [BACK] [SIDE] PANEL FOR PRECAUTIONARY STATEMENTS**

[NET CONTENTS \_\_\_\_\_]

[BATCH CODE \_\_\_\_\_]

[The following may appear in any appropriate place on the label:]

**KIK International LLC****1725 North Brown Road****Lawrenceville, GA 30043**[Optional: Following may be included in addition to "Manufactured by [for]" address above: Distributed by [or Sold by]  
[or Marketed by] [or Marketed Through] Insert additional company name and address]

[For information: [phone number]] [website address] [e-mail address]

EPA Reg. No. 70271-36

Santa Fe Springs CA 90670

Denver CO 80207

Auburndale FL 33823

Hampton GA 30228

Houston TX 77054

Salem VA 24153

Mars, PA

Ludlow, MA

EPA Est. No. 70271-CA-2 <sup>(G)</sup>EPA Est. No. 70271-CO-1 <sup>(L)</sup>EPA Est. No. 70271-FL-1 <sup>(M)</sup>EPA Est. No. 70271-GA-1 <sup>(S)</sup>EPA Est. No. 70271-TX-1 <sup>(B)</sup>EPA Est. No. 70271-VA-1 <sup>(P)</sup>EPA Est. No. 1672-PA-1 <sup>(V)</sup>EPA Est. No. 1672-MA-1 <sup>(Q)</sup>

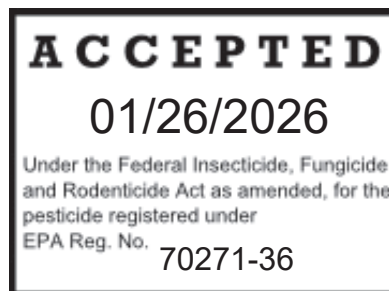
[actual establishment shown in code above or below label printed on bottle] [Letter designation is not used if establishment number is to be printed on bottle]

**Alternate Format for EPA Est. No.**EPA Est. No. 70271-CA-2 <sup>(G)</sup>, CO-1 <sup>(L)</sup>, FL-1 <sup>(M)</sup>, GA-1 <sup>(S)</sup>, TX-1 <sup>(B)</sup>, VA-1 <sup>(P)</sup>, 1672-PA-1 <sup>(V)</sup>, 1672-MA-1 <sup>(Q)</sup>

[Letter designation in lot code printed above or below label on bottle identifies actual establishment]

NET [CONTENTS] \_\_\_\_\_

[BATCH CODE \_\_\_\_\_] [May be located anywhere on label or container]



## PRECAUTIONARY STATEMENTS

### Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wear safety glasses and rubber gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**FIRST AID:** Call a Poison Control Center [1-800-222-1222] [1-866-366-5048] or doctor immediately for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **IF**

**IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

#### Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

*[For containers smaller than 5 gallons use the following:]*

#### Environmental Hazards

This product is toxic to fish and aquatic organisms.

#### Physical and Chemical Hazards

**STRONG OXIDIZING AGENT:** Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes. Prolonged contact with metal may cause pitting or discoloration.

*{Reader's Note: Storage and Disposal will come immediately after Directions for Use on marketplace labels.}*

#### STORAGE AND DISPOSAL

Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer.

#### Container Disposal:

*[For Residential uses only]*

Non-refillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash [collection].

*[For Institutional uses only, nonrefillable container 5 gallons or less]*

Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container  $\frac{1}{4}$  full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Dispose of rinsate in sanitary sewer. Offer for recycling if available or place in trash.

**[DISINFECTING CLAIMS:** Choose from the following as appropriate, location is optional.]  
[ATCC numbers are required on the master label, but are not required to be listed on the production label]  
[This product, when used as directed on hard, non-porous surfaces, is effective against the following:]

**DISINFECTANT:**

**BACTERICIDAL**

*Escherichia coli* [(E. coli)] [ATCC 11229]  
*Pseudomonas aeruginosa* [(Pseudomonas)] [ATCC 15442]  
*Salmonella enterica* [(Salmonella)] [ATCC 10708]  
*Staphylococcus aureus* [(Staph)] [ATCC 6538]

**VIRUCIDAL**

*Influenza A virus (Strain Hong Kong)* [ATCC VR-544]  
*Rhinovirus type 37* [ATCC VR-1147, Strain 151-1]  
*SARS-Related Coronavirus 2* [(SARS-CoV-2)] [(Cause of COVID-19)] [Strain Isolate USA-WA1/2020]

**FUNGICIDAL:**

*Trichophyton interdigitale* (Athlete's foot fungus) [ATCC 9533]

[Note: Non-food contact Sanitizer Use Rate of 1/2 cup product to 1 gallon of water, 2 minute contact time; toilet bowl sanitizing directions ½ cup undiluted, 5 minute contact time]

**Non-food contact Sanitizer**

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Enterobacter aerogenes* [ATCC 13048]

[Standard Machines Laundry Sanitizer Use Rate of 1 cup product to 16 gallons of water, 10 minute contact time]  
[HE Machines Laundry Sanitizer Use Rate of 1/2 cup product to 8 gallons of water, 10 minute contact time]

**Laundry Sanitizer**

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Klebsiella pneumoniae* [ATCC 4352]

[Note: Mildew Claims Disinfection Use Rate of 1 1/2 cups product to 1 gallon of water, 10 minute contact time; included in separate alternate disinfection directions section B]

- [• *Aspergillus brasiliensis* (mildew) [ATCC 16404]]

**[Optional Antimicrobial Claims:]** [Note: In accordance with EPA 2005 "Germs" policy, asterisk next to "germs" is optional because all three major classes of organisms are approved.]  
[Choose from the following claims as appropriate, location is optional.]

1/2 cup kills [99.9% of] [common -and/or- household] germs\*

3-in-1: Cleans, whitens, and disinfects<sup>+</sup>

5-in-1: cleans, disinfects<sup>+</sup>, whitens, brightens [and] removes odors

Antibacterial [Bleach]

Antimicrobial [Bleach]

Bactericide • Bactericidal

Broad Spectrum Disinfectant

Cleans [And Disinfects<sup>+</sup>]

Clean[s] [,Whitens] and Sanitize[s] laundry <sup>▲</sup>

Clean[s] and Sanitize[s] <sup>▲▲</sup>

Disinfectant • Disinfecting • Disinfects

Disinfecting & Deodorizing

Disinfects<sup>+</sup> [And] [Sanitizes] [And Deodorizes] [And Cleans] [Around The House<sup>▲▲▲</sup>]

Disinfects<sup>+</sup> [,Sanitizes] [And Deodorizes]

Disinfect<sup>+</sup>, Deodorize [and Kill 99.9% Of Germs[\*]] [On Counters] In [Sinks] [Showers] [Bathtubs] [and] [On Vinyl and Glazed Tile Floor]

Disinfects hard, nonporous surfaces against the virus that causes COVID-19 <sup>‡‡</sup>

Effective against [the] COVID-19 Virus <sup>‡‡</sup>

Eliminates Odors

[Brackets throughout label indicate optional or instructional language]

70271-36 Jade label

Engineered to Clean, Designed to Disinfect\*

Fungicide • Fungicidal

Germicide • Germicidal

[Helps] Reduce[s] [the] build-up of odor-causing bacteria -and/or mold [in your [H[igh] E[fficiency]] machine]

[Helps] Reduce[s] [the] build-up of odor-causing bacteria [in your [H[igh] E[fficiency]] machine]

Home Disinfectant Essential

Hospital Disinfectant

[Note: All "Kills" claims below may start with "Also" (as in "Also kills flu...)]

Kills and reduces cross contamination of Germ[s][\*] between treated surfaces

Kills Athlete's Foot Fungus ††

Kills [or Removes] 99.9% Of [Common Household] Germs[\*] [list any approved organism]

Kills [or Removes] 99.9% Of [Germs[\*]] [{and/or} Bacteria\*\*] [{and/or} Viruses]\*\*\* [Commonly Found In] [Bathrooms] [or Homes] [or Households] [or Offices] [including [the] COVID-19 Virus ††]

Kills 99.9% of Bacteria in your Laundry †††

Kills 99.9% of [the] [household] virus that causes the flu ‡

Kills Flu Virus ‡

Kills Germs\* and Removes Odors

Kills Virus That Causes The Flu‡

Kills [the] COVID-19 Virus ††

Kills [Covid-19 Virus††], [Staph^^], [E.coli†††], [Salmonella^^], [Athlete's Foot Fungus††], [Flu Virus‡]

Laundry Sanitizer^

Meets surface disinfection recommendations from OSHA Bloodborne Pathogen Standards

Removes Stains and Disinfects

Sani-Clean

Sanitizes [every load] [of your] laundry^

Sanitizes laundry [in] [just] [10 min[utes]]

Sanitizes [your] laundry and disinfects ^ ^ ^ [your] home

Sanitizing • Sanitizer • Sanitizes

Tested [and proven effective] against SARS-CoV-2 †† [the virus that causes COVID-19]

[This Product] was tested according to the AOAC [Use-Dilution] method

[This product] Whiten[s] -and/or- Remove[s] Stains -and/or- Clean[s] -and/or- Disinfect[s]

Virucide • Virucidal\*\*\*

Whitening -and/or- cleaning -and/or- disinfecting made easy

Whitens, Deodorizes, and Disinfects+

XX Weeks of Disinfecting [and Deodorizing] <sup>9</sup> {For 121 fl oz bottle XX = 30, for 81 fl oz bottle XX = 20, for 43 fl oz bottle XX = 10}

<sup>9</sup> Based on Using 1/2 cup of Bleach for Disinfecting Hard, Non-Porous Surfaces per Week as Directed

[Claims to be used only with Alternate Disinfection Directions Section B:]

Kills Mold [And Mildew][in your house] †

Mildewcide • Mildewcidal †

[**SYMBOLS** connect to the corresponding symbol in the claims above. Different symbols may be used on printed label. All organisms do not have to be listed on the printed labels, but listing must be consistent with EPA guidance requirements for germs claims]

\* Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Escherichia coli, Influenza A virus, Rhinovirus type 37, SARS-Related Coronavirus 2 [(Cause of COVID-19)] [(SARS-CoV-2)], Trichophyton interdigitale (Athlete's foot fungus), on hard non porous surfaces only

[Insert Aspergillus in the list above only if Alternate Disinfection Directions Section B used on label:

Aspergillus brasiliensis (mildew)]

† Aspergillus brasiliensis (mildew)

[Other Symbols, both sets of directions:]

\*\* Escherichia coli, Pseudomonas aeruginosa, Salmonella enterica, Staphylococcus aureus (staph) on hard non porous surfaces only

\*\*\* Influenza A virus, Rhinovirus type 37, SARS-Related Coronavirus 2 [(Cause of COVID-19)] [(SARS-CoV-2)] on hard non porous surfaces only

†† Trichophyton interdigitale (Athlete's foot fungus)

‡ Influenza A virus

†† SARS-Related Coronavirus 2 [(Cause of COVID-19)] [(SAR-CoV-2)] [Strain Isolate USA-WA1/2020], on hard, non porous surfaces only

††† Sanitizes: Staphylococcus aureus (staph) & Klebsiella pneumoniae

^^ Salmonella enterica

^^^ Staphylococcus aureus

††† Escherichia coli

[Brackets throughout label indicate optional or instructional language]

- ▲ When used according to laundry sanitization use directions
- ▲▲ When used according to sanitization use directions

▲▲▲ hard, non-porous surfaces only

+ when used according to disinfection directions

## **GENERAL NON-PESTICIDAL CLAIMS AND INFORMATION:**

33% MORE COMPACT DOSE<sup>▲</sup>

50% MORE USES<sup>▲</sup>

[25%] [More Concentrated]<sup>▲</sup>

<sup>▲</sup>More concentrated formula

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Deep Cleaning Benefits<sup>2</sup>

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ [Most Difficult] [Common] Stains for Deep Cleaning<sup>2</sup>

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Stain Removal Benefits<sup>2</sup>

<sup>2</sup> This product removes more than 10 {-or-} 11 {-or-} 12 {-or-} 15 of the most [difficult] [common] stains [including]: Gravy, Makeup, Motor oil, Hazelnut Spread, Chocolate, Tea, Juice, Fruit Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries

*{Can choose any combination of the stains listed, but the number of stains listed must exceed the number used in the claim: 10, 11, 12, 13, 14 or 15}*

2-in-1 Laundry [whitening] and Cleaning

2-in-1 [Formula] [Solution] for Cleaning and Whitening [Laundry]

3-in-1 [Clean] [Formula][For Laundry and Cleaning]: Cleans, Whitens [Laundry], and Removes Stains

[A more] sustainable solution for the environment

Advanced Formula

Advanced Whitening<sup>4</sup>

<sup>4</sup> vs. Detergent Alone

All-in-one cleaning and laundry solution

Avoid Prolonged Contact With Metal Since Corrosion Or Discoloration May Occur

Always Dilute In Strict Accordance With The Label Directions

Always Mix This Product Strictly In Accordance With Label Instructions

All-in-one cleaning and laundry [whitening] solution

Anti-Allergen (non-living)

Bleaches Out Tough Stains

Bleach Works

Bleach [for] your [Toilet] Bowl

Bleach for Toilets

Boosts Cold Water Cleaning Power

Boosts Cold Water Washing Power

Boosts Laundry Cleaning Power

Bottle designed to pour [bleach] easily

Brightens Laundry

Brightens Whites

Check To Make Sure Bottle Is Always Tightly Capped

Cleans [and Deodorizes] [Around The House]

Cleaning booster (even) on cold water washing

Clean [you can] [Smell[ing]] [Scent]

Clean[s] White[s] [cleans & whitens laundry]

Cleaning Never Smelled So Good

Cleans the First Time, Every Time

Cleans Fast, Cleans Fresh<sup>5</sup>

<sup>5</sup> vs. Water Alone

Cleans More Laundry in Less Time<sup>6</sup>

<sup>6</sup> vs. Lower Strength Bleach

Complete Cleaning Coverage

Cold Water Booster

Commercial/Institutional Use

[Compatible] For Use In [High Efficiency] [or HE] Washing Machines

Concentrated [formula] [Cleaning Power][Whitening Power]

Confident Clean [Smell][Fragrance]

Concentrated power to clean {-and/or-} whiten

Contains No Phosphorus

Deep clean

Deep powerful cleaning [action]

Deep cleans for less cleaning

Deodorizer • Deodorizes • Deodorize

Dissolves Stains

[Brackets throughout label indicate optional or instructional language]

70271-36 Jade label



Do Not Break Open - To Be Sold As A [Two] [-or-] Three [-or-] Four] Pack  
 Do Not Drop  
 Do Not Use This [Product] [or Bleach] At Full Strength For Cleaning [Surfaces]  
 Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and non-fast colors.  
 Do Not Use This Product On Chipped Baked Enamel  
 Dual action cleaning and whitening formula  
 Dual action cleaning and whitening formula  
 Dual Action Formula: Cleans and Whitens [Laundry]  
 Easy To [Use[!]] [Handle, Pour, and Store Than Before]  
 Easier To Handle, Pour, and Store Than Before  
 Easy pour spout  
 Easy to use[!]  
 [Eliminates] [-or-] Removes] Odors  
 Exercise Care In Handling  
 Exclusive Formula  
 Everyday [Powerful] [Versatile] Cleaning  
 Experience [the][a][clean] new Scent {-or-} Fragrance  
 [Family] [-or-] Giant] [-or-] King] [-or-] Value] Size  
 Fabric Friendly  
 Fiber Friendly  
 For [Use in] Standard [or Top Load] & HE {-or-} Front Load] [Washing] Machines [washers]  
 For [Use in] HE {-or-} Front Load] [Washing] Machines [washers]  
 For [Use in] Standard {-or-} Top Load] [Washing] Machines [washers]  
 For [use in] laundry and cleaning  
 For Use in and Around Toilet Bowls  
 For A Clean[er], Fresh[er] Household & [and] Laundry  
 For odor-free laundry  
 For Cold Washing  
 For more product ingredient information, visit [add applicable website]  
 Free of dyes and perfumes {-or-} Dyes [and perfume][-]free [only for use with formulations that do not include fragrance/dyes]  
 Freshens  
 Gets Even Your Dirtiest Clothes White  
 Great For Cold Water [Cleaning]  
 Great Value  
 Helps to maintain your HE machine  
 Helps remove odor causing residues in standard (top loading) & HE {-or-} front loading) Washing Machines  
 Helps remove odor causing residues in HE {-or-} front loading) washing machine(s)  
 [High Efficiency] [-or-] HE] [Compatible]  
 Household Use  
 Hygienic Clean  
 Institutional Use  
 In-wash booster  
 Just As Safe On Bleachable Fabrics As Before  
 Keep Bottle[s] Upright and Tightly Capped  
 Keep Upright  
 Looks [-and/or-] Smells] Clean  
 Low-splash  
 More Value [Than Before]  
 Multi-Purpose Cleaning and Laundry [Whitening] Solution  
 Not Harmful to Septic Systems<sup>11</sup>  
 No splash [bleach -and/or- formula]  
 Penetrates [and cleans][stains<sup>10</sup>] [from] Messes {-or-} Soils [from][Gravy] [Makeup] [Motor oil] [Hazelnut Spread] [Chocolate] [Tea]  
     [Juice] [Fruit Juice] [Coffee][Spaghetti sauce][Mud] [Olive Oil][Blood] [Sebum] [Dust] [Ink] [Mustard] [Grease] [Lard] [Grass]  
     [Wine] [Ketchup] [Mustard] [Red Wine] [Berries][Stains]  
 Powers Through Tough Stains<sup>10</sup>  
 Powers Through [Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit Juice][Coffee][Spaghetti sauce][Mud]  
     [Olive Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard][Red Wine][Berries][Stains]  
 Powerful Stain<sup>10</sup> [Fighting {-or-} Cutting] [Formula] [Technology]  
 Powerful [Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit Juice][Coffee][Spaghetti sauce][Mud]  
     [Olive Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard][Red Wine]  
     [Berries] Stain[s][Fighting {-or-} Cutting] [Formula] [Technology]  
 Powerful Cleaning Action  
 Proudly Made In [The USA] [North America]  
 Proprietary Formula  
 [Proudly] Made In [The] [USA] [of Globally Sourced Materials] [of US and Imported Ingredients]  
 [Proudly] Made In [The] [USA] [of XX% US Content     {XX is a percentage between 1-100%}  
 Product Should Be Carried and Stored In An Upright Position To Avoid Spillage  
 Purest White



Recycle [Container]  
 Recyclable Container  
 Reduce Your Carbon Footprint. Buy Products [Made In The USA.] [Made In North America.]  
 Remove[s] dirt  
 Removes {-or-} Eliminates [Tough][Common][Dirt][Dust][Soils][Common][Gravy] [Makeup] [Motor oil] [Hazelnut Spread] [Chocolate]  
 [Tea] [Juice] [Fruit Juice] [Coffee] [Spaghetti sauce] [Mud] [Olive Oil] [Blood] [Sebum] [Dust] [Ink] [Mustard] [Grease] [Lard]  
 [Grass] [Wine] [Ketchup] [Mustard] [Red Wine] [Berries]Stains]  
 Removes mold stains {-and/or-} mildew stains  
 Removes Non-living Allergens  
 Removes {-or-} Eliminates [Most] [Tough] [Common] Stains<sup>10</sup> [Better Than Detergent Alone] [and Whitens Whites]  
 Removes old set-in stains  
 Removes [Tough] Stains  
 Renews Whites  
 Safe For All Washing Machines  
 Safe On Bleachable Fabric[s]  
 Safe on HE (or Front loading) Washing Machine  
 Safe for Septic Systems<sup>11</sup>  
 Scan Here for More Information  
 Scan [Here] [with Smart Phone] for Spanish [Label Content] [Translation]  
 Scan [Here] [with Smart Phone] for Label Content in Spanish  
 Simple but powerful ingredients  
 Sparkling White[s]  
 Smaller Bottle Is Easier To Handle and Store Than Before  
 Smaller is better  
 Smaller bottle means easier to handle, pour and store  
 Specially Designed [Bottle] for a [Controlled][Comfortable] Pour  
 Splash-free {-and/or-} hassle-free  
 Splash Resistant With An Easy Open Seal  
 Stain-removing power  
 Stain Dissolving Technology  
 Takes less space in your cupboard  
 The Original All Purpose Cleaner  
 [This product is] [O]okay to use with septic and waste water treatment systems when used as directed  
 This Product will not Cause Damage to Septic Systems When Used as Directed  
 This Product is Concentrated for [Tough] Stain Removal [and is Easy to Pour]  
 This Product Gets Even Your Dirtiest Clothes White  
 Toilet Bowl Bleach  
 [Tough] Stain Fighting Power  
 Triple Action [Formula][Benefits]: [Deep] Cleans, Deodorizes and Whitens [Laundry]  
 Tough on messes, easy on surfaces  
 Tough stain fighting power  
 Value Size [2] [{-or-} 3] [{-or-} 4] Pack  
 Washing Machine Cleaner  
 Wear Gloves When Cleaning For Prolonged Periods  
 White [Brite {-or-} Bright]  
 Whitens Better Than Detergent Alone<sup>7</sup> [and is easy to pour]  
<sup>7</sup>When compared to conventional laundry detergent alone  
 Whitening Power  
 Whitens and brightens  
 Whitens [Bleachable Fabrics]  
 Whitens (and removes stains) even on cold water washing  
 Whitens better than detergent alone [and is easy to pour]  
 Whitest Whites  
 Whitens [And Removes Stains]  
 Works in your maintenance cycle [too]  
 Works Even In Cold Water[!]  
 XX Weeks of [Clean] [Whitened] Laundry<sup>8</sup> {For 121 fl oz bottle XX = 22, for 81 fl oz bottle XX = 15, for 43 fl oz bottle XX = 8}  
<sup>8</sup>Based on 2 Whiten Laundry Loads per Week as Directed

*[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label.]*

<sup>10</sup> Gravy, Makeup, Motor oil, Hazelnut Spread, Chocolate, Tea, Juice, Fruit Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries  
 {Can choose any combination of the stains listed above}

<sup>11</sup> When Used as Directed

**Fragrance Descriptions** *[pictures describing the fragrance can be used in combination with fragrance descriptions]*

Original [Scent] [Scented]  
 Regular [Scent] [Scented]  
 [Crisp] [Fresh] [Citrus] [Squeezed][Zesty] Lemon [Fresh] [Scent] [Scented]  
 [Fresh] Citrus [Zest] [Lemon Lime][Fusion] [Tree] [Scent] [Scented]  
 [Fresh] [Sunny] [Country] Meadow [Breeze] [Fresh][Scent] [Scented]  
 [Wild] [Fresh] [Flower][s] [Lilacs] [and] [Mystic] [Soothing][Sweet] [Velvet] [Lavender] [Scent] [Scented]  
 [Crisp] [Fresh] [Clean] [Blissful] [Soft] Linen [Fresh] [Scent] [Scented]  
 [Tropical] [Hawaiian] [Pineapple][Scent] [Scented]  
 Fresh [Spring][Scent] [Scented]  
 Floral [Scent] [Scented]  
 Spring [Meadow][Essence][Fresh] [Morning[s]] [Flower] [Awakening] [Scent] [Scented]  
 Alpine [Air] [Scent] [Scented]  
 [Clean] Mountain [Air] [Scent] [Scented]  
 Field [Breeze] [Scent] [Scented]  
 Ocean [Breeze] [Scent] [Scented]  
 Island [Blossom][s] [Scent] [Scented]  
 [Sweet] Mango [Hibiscus] [Scent] [Scented]  
 [Clementine] [Scent] [Scented]  
 [Peonies] [Scent] [Scented]

Boosted Scent {-or-} Fragrance<sup>12</sup>  
 Long {-or-} Longer Lasting [Clean] [Fresh] Fragrance<sup>12</sup>  
 High Quality Scent {-or-} Fragrance  
 Perfumed Scent {-or-} Fragrance  
 Plus Fragrance  
 Powerful Scent {-or-} Fragrance {-or-} Deodorization  
 Premium Scent {-or-} Fragrance  
 Scent {-or-} Fragrance Boosted<sup>12</sup>  
 Stronger Scent {-or-} Fragrance<sup>12</sup>

<sup>12</sup> vs. Regular [Scented] [Conventional] Bleach

*{Optional Fragrance Graphics: Other similar graphics may be used to depict approved fragrances:}*





*[Note: Foreign language translation of label text, in addition to full English text, is permitted in part or in its entirety on the product so long as it is a true and accurate translation of the English text. This applies to all marketplace labels, whether for the basic registrant or supplemental distributor.]*

## Emerging Viral Pathogens Claims

[This product qualifies for emerging viral pathogen claims per EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels" when used in accordance with the appropriate use directions indicated below.]

[This product meets the criteria to make claims against emerging viral pathogens from the following viral categories:]

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organism on the label:
Enveloped Virus	Rhinovirus type 37
Large Non-Enveloped Virus	Rhinovirus type 37

[Statements must adhere to one or both of the following formats:]

**[Product name]** has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus – see table above]** on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

**[Name of illness/outbreak]** is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use [against **[name of supporting virus – see table above]**] on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.

[These statements shall not appear on marketplace (final printed) labels]



**FOR USE IN:**

[The following headings may be placed above or in front of appropriate directions (e.g., Household Use in front of directions for dishes or floors)]

DAYCARE CENTER

HEALTH CLUBS

HOME [USE]

HOSPITAL [USE]

HOUSEHOLD [USE]

INSTITUTION

MEDICAL CLINIC

MEDICAL FACILITY

HOTEL

OFFICE BUILDING

RESTROOM








SCHOOL

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Use one or more of the following use directions as appropriate; may be used in any order.]

**[LAUNDRY USE]:** [Choose one or more sets of directions as appropriate:]

Laundry	Product	Water	Instructions
  <b>DO NOT</b> use on Acetate, Leather, Silk, Spandex, Wool, Mohair or non-fast colors.	<b>Whiten Laundry</b>  		<ol style="list-style-type: none"><li>Sort laundry by color.</li><li>Add laundry detergent.</li><li>Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water.</li><li>Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.</li></ol>
	<b>Sanitize Laundry</b>   	  	
	Laundry Sanitizers: Bacteria: <i>Klebsiella pneumoniae</i> , <i>Staphylococcus aureus</i> (staph)		

**LAUNDRY USE:**

- Before adding clothes, mix 1/3 cup of bleach with water in washing machine. For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions. 2. Add clothes. 3. Wash and rinse with usual cycles. [DO NOT use on Acetate, Leather, Silk, Spandex, Wool, or Mohair and [or] non-fast colors.]

**LAUNDRY USE:**

- Sort your laundry by color and fabric type.
- Add 1/3 cup of bleach and laundry detergent to wash water.
- Add laundry.

**To Sanitize Laundry<sup>+++</sup>:** add 1 cup of this product per load for standard washing machine [16 gallon]; 1/2 cup for front load [HE] [8 gallon] automatic. If clothes are in machine, dilute product with 1 quart of the wash water before adding. Wash and rinse with usual cycles ensuring laundry is in contact with bleach solution for at least 10 minutes.

<sup>+++</sup> Sanitizes: *Staphylococcus aureus* (staph) & *Klebsiella pneumoniae*

**[Cleaning]:** [Choose one or more sets of directions as appropriate:]

**To clean [and remove stains]:** Mix 1/3 cup of this product in 1 gallon of water. Apply with a sponge, mop or rag. Rinse or wipe clean.

**To clean floors:** Mop floor with 1/3 cup of this product mixed with 1 gallon of water. Rinse for best shine.

**ALLERGENS:** [Select one or more sets of directions as appropriate]




**To [clean and] remove specified allergens<sup>3</sup>:** Use full strength or mix 1 cup of this product in 1 gallon of water. Apply with a sponge, mop or rag. Rinse or wipe clean.

**[Spray application]** [Turn nozzle [counter] clockwise to [open -or- spray].] Spray product 4-6 inches from surface until thoroughly wet. [Rinse or] wipe clean.

Allergens<sup>3</sup>:

- Dust mite matter -or- particles
- Cockroach matter -or- particles
- Pet dander

**DISINFECTING:** *[Select one or more sets of directions as appropriate]*

Disinfect Hard Non-porous Surfaces:	Product	Water	Instructions
 <p>Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls</p>	 <p>1/2 CUP</p>	 <p>1 GAL[LON]</p>	<ol style="list-style-type: none"> <li>1. Use 1/2 cup of bleach per gallon of water.</li> <li>2. Pre-wash surface and rinse, then apply the disinfecting solution.</li> <li>3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.</li> </ol>

**DISINFECTION:** To [clean and] disinfect hard, non-porous surfaces:

1. Use 1/2 cup of bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Let stand 10 minutes, then rinse thoroughly and air dry.

**[KITCHEN:** *[Optional to list one or more:]**[Use sites]* Appliances, faucets, garbage disposals, microwaves, sinks, room temperature stoves and stove tops, trash cans, trash bins *[Surfaces:]* Countertops, plastic cutting boards, floors, glass, glazed ceramic tile, linoleum, painted woodwork, vinyl, walls, work surfaces *{Graphics representing the approved use sites/surfaces may also be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics.}*

**Kitchen:** Clean and disinfect hard non-porous surfaces *[May add use sites and surfaces from the “kitchen” list directly above]* :

1. Use 1/2 cup of bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

**[BATHROOM:** *[Optional to list one or more:]* *[Use sites]* Bathtubs, faucets, showers, shower walls, sinks, *[Surfaces:]* countertops, floors, glazed ceramic tile, glazed porcelain, plastic shower curtains, vinyl, walls *{Graphics representing the approved use sites/surfaces may also be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics.}*

**[To Disinfect] Bathroom:** Disinfect and deodorize hard non-porous surfaces *[May add use sites and surfaces from the from the “bathroom” list directly above]*:

1. Use 1/2 cup of bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

**[To Disinfect] Kitchens and Bathrooms:** Disinfect, deodorize hard non-porous surfaces [and kill 99.9% of germs[\*]:] [on] counters, [in] sinks, showers, bathtubs and [on] vinyl and tile[d] floors.

1. Pre-wash surface and rinse, then apply the disinfecting solution.
2. Disinfect surfaces with a solution of 1/2 cup of bleach per 1 gallon of water
3. Allow surface to remain visibly wet for 10 minutes then rinse with water and allow to dry.

**[B. ALTERNATE DISINFECTION DIRECTIONS WITH USE RATE OF 1-1/2 CUP PRODUCT TO 1 GALLON OF WATER. For use when Aspergillus is on the label]**

[The directions below can be used with the following list of organisms only]  
[Alternate organism formatting shown on other parts of this label may be used]

**FUNGICIDAL**

- *Trichophyton interdigitale* (Athlete's foot fungus) [ATCC 9533]
- †*Aspergillus brasiliensis* (mildew) [ATCC 16404]

**BACTERICIDAL**

- *Escherichia coli* (E. coli) [ATCC 11229]
- *Pseudomonas aeruginosa* (pseudomonas) [ATCC 15442]
- *Salmonella enterica* (salmonella) [ATCC 10708]
- *Staphylococcus aureus* (staph) [ATCC 6538]





**VIRUCIDAL**

- Influenza A virus (Strain Hong Kong) [ATCC VR-544]
- Rhinovirus type 37 [ATCC VR-1147]
- SARS-Related Coronavirus 2 (SARS-CoV-2) (Cause of COVID-19) [Strain Isolate USA-WA1/2020]

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**[DISINFECTING] [To Disinfect]:** [Choose one or more sets of directions as appropriate:]

Disinfect Hard Non-porous Surfaces:	Product	Water	Instructions
[To Kill 99.9% of Germs* on hard non-porous surfaces including:] Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls	 ½ CUP	 1 GAL[LON]	1. Use ½ cup of bleach per gallon of water. 2. Pre-wash surface and rinse, then apply the disinfecting solution. 3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.
To Kill Mold & Mildew†	 1 ½ CUPS	 1 GAL[LON]	1. Use 1 ½ cups of bleach per gallon of water. 2. Pre-wash surface and rinse, then apply the disinfecting solution. 3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.
* Staphylococcus aureus, Salmonella enterica, Escherichia coli, Influenza A virus, Rhinovirus type 37, SARS-Related Coronavirus 2 [(Cause of COVID-19)] on hard, non-porous surfaces only, and Trichophyton interdigitale (Athlete's foot fungus) † <i>Aspergillus brasiliensis</i>			



**DISINFECTION:** To [clean and] disinfect hard, non-porous surfaces:

1. [Use 1/2 cup of bleach per gallon of water.] To Kill Mold & Mildew† use 1 ½ Cups of bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

**[KITCHEN:** *[Optional to list one or more:]**[Use sites]* Appliances, faucets, garbage disposals, microwaves, sinks, room temperature stoves and stove tops, trash cans, trash bins *[Surfaces:]* Countertops, plastic cutting boards, floors, glass, glazed ceramic tile, linoleum, painted woodwork, vinyl, walls, work surfaces]

**Kitchen:** Clean and disinfect hard non-porous surfaces *[May add use sites and surfaces from the “kitchen” list directly above]* :

1. [Use 1/2 cup of bleach per gallon of water.] To Kill Mold & Mildew† use 1 ½ Cups of bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

**[BATHROOM:** *[Optional to list one or more:]* *[Use sites]* Bathtubs, faucets, showers, shower walls, sinks,] *[Surfaces:]* countertops, floors, glazed ceramic tile, glazed porcelain, plastic shower curtains, vinyl, walls]

**[To Disinfect] Bathroom:** Disinfect and deodorize hard non-porous surfaces *[May add use sites and surfaces from the from the “bathroom” list directly above]*:

1. [Use 1/2 cup of bleach per gallon of water.] To Kill Mold & Mildew† use 1 ½ Cups of bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

**[To Disinfect] Kitchens and Bathrooms:** Disinfect, deodorize hard non-porous surfaces [and kill 99.9% of germs[\*]:] [on] counters, [in] sinks, showers, bathtubs and [on] vinyl and tile[d] floors.

1. Pre-wash surface and rinse, then apply the disinfecting solution.
2. [Use 1/2 cup of bleach per gallon of water.] To Kill Mold & Mildew† use 1 ½ Cups of bleach per gallon of water.
3. Allow surface to remain visibly wet for 10 minutes then rinse with water and allow to dry.

**SANITIZING [To Sanitize] [Non-food contact]:** *[Choose one or more sets of directions from the following. Several versions of wording are offered to provide supplemental distributors with options.]*

*[If Sanitizing bathroom directions are used on marketplace label, the toilet bowl directions must also be used]*

**[BATHROOM:** *[Optional to list one or more:] [Use sites]* Bathtubs, faucets, showers, shower walls, sinks] **[Surfaces:]** Countertops, floors, glazed ceramic tile, glazed porcelain, plastic shower curtains, vinyl, walls]

**Bathroom:** [To] Sanitize and deodorize hard non-porous surfaces *[May add use sites and surfaces from the "bathroom" list directly above]*

1. Use 1/2 cup bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 2 minutes, and air dry.

**To Sanitize Hard Non-porous Non-food Contact Surfaces:**

1. Use 1/2 cup bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 2 minutes and air dry.

**For Sanitizing -** Mix 1/2 cup bleach with 1 gallon of water.

**Floors, Walls:** Prewash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 2 minutes. Drain and air dry.

*[If Sanitizing bathroom directions are used on marketplace label, one of the following sets of toilet bowl directions must also be used]*

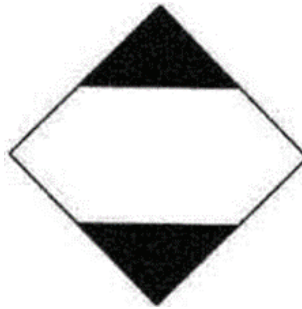
**SANITIZING [To Sanitize] [Toilet Bowl]**

**Toilet Bowls:** To [clean,] sanitize and deodorize pre-cleaned toilet bowls, use 1/2 cup of this product.

1. Flush, pour in bleach – swab with brush, making sure to get under the rim.
2. Let stand for 5 minutes.
3. Flush. DO NOT use with bowl cleaners or any other household chemicals.

**Toilet Bowl:** To [clean,] sanitize and deodorize pre-cleaned toilet bowls, use 1/2 cup of this product. Flush, pour in bleach – swab with brush, making sure to get under the rim. Let stand for 5 minutes. Flush. DO NOT use with bowl cleaners or any other household chemicals.

*{Optional Graphics:}*



*{Or other similar “Made in [the] USA” graphics}*



[Scan here for more information [or call {phone number}]]



*{Note: The graphics below are representative examples of approved stain types; other similar graphics may be used:}*



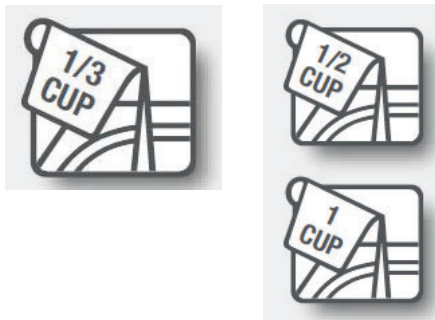
*{Graphic representations of approved HE claims; other similar graphics may be used:}*



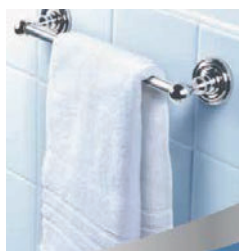
{Note: The below graphic representation of an approved claim will be appropriately linked to the following footnote on marketplace labels, any asterisk/symbol can be used, as long as it is not repeated/duplicated:}  
 ‡ SARS-Related Coronavirus 2 [(Cause of COVID-19)] [(SARS-CoV-2)] [Strain Isolate USA-WA1/2020], on hard, non porous surfaces only



{Different but similar graphics may be used in the directions for use table to depict approved dosage(s):}



{The graphics below are representative examples of approved use sites and surfaces. In accordance with correspondence with EPA, only 1 representative graphic needs to be on the master label, the marketplace label may have a different but similar graphic. No people, animal, or food will be depicted in use site/surface graphics.}





{Note: The following graphics depict the product's viscosity. This product is splash-less. The marketplace label may have a different but similar graphic.}





{The following are optional logos or brand-related graphics. Note as branding is updated, the specific design (e.g. color, order, orientation) may change:}



{Optional logos or brand-related graphics continued:}



We guarantee it!  
*The Wagmans Family*



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