



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

August 26, 2025

Jennifer Brandon
Delta Analytical Corporation
Agent for KIK International LLC
KIK INTERNATIONAL LLC
jbrandon@delta-ac.com]

Subject: PRIA Label Amendment – to add new label claims and alternate use rates for the approved label uses
Product Name: PURE BRIGHT GERMICIDAL 160 BLEACH
EPA Registration Number: 70271-20
Received Date: 2/11/2025
Action Case Number: 00643885

Dear Ms. Brandon:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR

156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Fuller.Demson@epa.gov or Oiguenblik.Emillia@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'iD L' or similar, written over a horizontal line.

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Stamped label

ACCEPTED

08/26/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 70271-20

PURE BRIGHT™ GERMICIDAL 160 BLEACH

Active Ingredient[:]

Sodium Hypochlorite[:]

Other Ingredients[:]

Total[:]

[Yields 5.7% Available Chlorine]

6.0%

94.0%

100.0%

[Optional format

Active Ingredient[:]

Sodium Hypochlorite[:]
.....6.0%

Other Ingredients[:]..... 94.0%

(Water, Sodium hydroxide, Sodium silicate,
Sodium metaperiodate)

TOTAL[:].....100.0%

[Yields 5.7% Available Chlorine]]

KEEP OUT OF REACH OF CHILDREN

DANGER [:] [Corrosive]

FIRST AID: Call a poison control center [(1-800-222-1222)] [(1-866-366-5048)] or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If swallowed:** Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **Note to Physician:** Probable mucosal damage may contraindicate the use of gastric lavage. See side [or back] panel for additional precautionary labeling. [additional precautions]

Manufactured by [for]:

**KIK International LLC
1725 North Brown Road
Lawrenceville, GA 30043**

[Optional: Following may be included in addition to "Manufactured by [for]" address: Distributed by [or Sold by] [or Marketed by] [or Marketed through] Insert additional company name and address]

EPA Reg. No. 70271-20

Santa Fe Springs CA 90670
Denver CO 80207
Auburndale FL 33823
Hampton GA 30228
Houston TX 77054
Salem VA 24153
Mars, PA
Ludlow, MA

EPA Est. No. 70271-CA-2 ^(G)
EPA Est. No. 70271-CO-1 ^(L)
EPA Est. No. 70271-FL-1 ^(M)
EPA Est. No. 70271-GA-1 ^(S)
EPA Est. No. 70271-TX-1 ^(B)
EPA Est. No. 70271-VA-1 ^(P)
EPA Est. No. 1672-PA-1 ^(V)
EPA Est. No. 1672-MA-1 ^(Q)

[actual establishment shown in code above or below label printed on bottle] [Letter designation is not used if establishment number is to be printed on bottle]

Alternate Format for EPA Est. No.

EPA Est. No. 70271-CA-2 ^(G), CO-1 ^(L), FL-1 ^(M), GA-1 ^(S), TX-1 ^(B), VA-1 ^(P), 1672-PA-1 ^(V), 1672-MA-1 ^(Q)

[Letter designation in lot code printed above or below label on bottle identifies actual establishment]

NET [CONTENTS] _____

[BATCH CODE _____] [May be located anywhere on label or container]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

DANGER: Corrosive. May cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses and rubber gloves when handling this product. Wash after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

[In accordance with PR notice 95-1, use the following complete Environmental Hazards statement for containers 5 gallons and larger:

Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

[For containers smaller than 5 gallons use the following:]

Environmental Hazards

This product is toxic to fish and aquatic organisms.

Physical and Chemical Hazards

Strong oxidizer. Flush drains before and after use. Do not use or mix with other household chemicals, such as toilet bowl cleaners, rust removers, acid or ammonia containing products. To do so will release hazardous gasses. Prolonged contact with metal may cause pitting or discoloration.

STORAGE AND DISPOSAL

Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer. **Container Disposal:** Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection.

[Note to Reviewer: The master label consists of two sublabels. Sublabel A provides disinfection and sanitization directions for a use rate of 1/3 cup of product per gallon of water. Sublabel B outlines alternate dilution directions. All use rates are fully supported by the required efficacy data].

[SUBLABEL A: Disinfection and Sanitization Directions for Use with Use Rate of 1/3 Cup of Product per Gallon of Water]

[List of Approved Organisms:]

[ATCC numbers are required on the master label, but are not required to be listed on the production label]

This product, when used as directed on hard, non-porous, pre-cleaned surfaces, is effective against the following:

[Note: Disinfection Use Rate of 1/3 cup product per gallon of water, 10-minute contact time]

BACTERICIDAL

- *Pseudomonas aeruginosa* (pseudomonas) [ATCC 15442]
- *Salmonella enterica* (salmonella) [ATCC 10708]
- *Staphylococcus aureus* (staph) [ATCC 6538]

VIRUCIDAL

- Influenza A H3N2 virus [ATCC VR-544]
- Rhinovirus type 37 [ATCC VR-1147]
- Human Coronavirus [ATCC VR-740, Strain 229E]
- SARS-Related Coronavirus 2 [(SARS-CoV-2)] [(Cause of COVID-19)] [Strain Isolate USA-WA1/2020]

FUNGICIDAL

- *Trichophyton interdigitale* (Athlete's foot fungus) [ATCC 9533]

[Note: Non-food contact Sanitizer Use Rate of 1/3 cup product per gallon of water, 2 minute contact time; toilet bowl sanitizing directions of ½ cup for 5 minute contact time]

Non-food contact Sanitizer

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Klebsiella aerogenes* [ATCC 13048]

[Laundry Sanitizer Use Rate of 1/2 cup product to 8 gallons of water (HE) or 1 cup product to 16 gallons of water (Standard), 10 minute contact time]

Laundry Sanitizer

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Klebsiella pneumoniae* [ATCC 4352]

[Optional Antimicrobial Claims:] [Note: In accordance with EPA 2005 “Germs” policy, asterisk next to “germs” is optional because all three major classes of organisms are approved.]
[Choose from the following claims as appropriate, location is optional.]

5 in 1 [Benefits] [Laundry and Cleaning Solution]: disinfects^S, whitens, protects [surfaces] [fabrics]¹, cleans, deodorizes
Antibacterial [Bleach]
Antimicrobial [Bleach]
Bactericide • Bactericidal
Broad Spectrum Disinfectant
Cleans [And Disinfects]
[Cleans] [,Whitens] [and] Sanitizes Laundry^{▲▲▲}
Disinfectant • Disinfecting • Disinfects
Disinfecting & Deodorizing
Disinfects [And] [Sanitizes] [And Deodorizes] [And Cleans] [Around The House^{▲▲}]
Disinfects [,Sanitizes] [And Deodorizes]
Disinfect, Deodorize [and Kill 99.9% Of Germs[*]] [On Counters] In [Sinks] [Showers] [Bathtubs] [and] [On Vinyl and Glazed Tile Floor]
Disinfects hard, nonporous surfaces against the virus that causes COVID-19 ‡‡
Effective against COVID-19 Virus ‡‡
Eliminates Odors
Engineered to Clean, Designed to Disinfect§
Fungicide • Fungicidal
Germicide • Germicidal
Home Disinfectant Essential ▲▲
Hospital Disinfectant

[Note: All “Kills” claims below may start with “Also” (as in “Also kills flu...)]

Reduces cross contamination of Germ[s][*] between treated surfaces^{▲▲}
Kills Athlete’s Foot Fungus ††
Kills [{-or-} Removes] [99.9% Of] [Common Household] Germs*
Kills [{-or-} Removes] [99.9% Of] [Germs*] [{-and/or-} Bacteria**] [{-and/or-} Viruses***] [Commonly Found In] [Bathrooms] [{-or-} [Homes] [or Households] [{-or-} Offices]
Kills 99.9% of Bacteria in your Laundry ‡‡‡
Kills 99.9% of Germs* -and/or- Viruses*** -and/or- Bacteria** including COVID-19 Virus ‡‡
Kills COVID-19 Virus ‡‡
Kills SARS-CoV-2 ‡‡
Kills Flu Virus ‡
Kills the Viruses*** That Cause Colds and Flu‡
Kills Germs* and Removes Odors
Kills Virus That Causes The Flu‡
Kills [Covid-19 Virus^{††}], [Staph^{▲▲▲}], [Salmonella^{▲▲}], [Athlete’s Foot Fungus^{††}], [Flu Virus[‡]]
Laundry Sanitizer^{▲▲▲}
Meets surface disinfection recommendations from OSHA Bloodborne Pathogen Standards
Removes Stains and Disinfects^{▲▲}
Sani-Clean
Sanitizing • Sanitizer • Sanitizes
Tested [and proven effective] against SARS-CoV-2 ‡‡ [the virus that causes COVID-19]
[This Product] was tested according to the AOAC [Use-Dilution] method
Virucide • Virucidal***

[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label. All organisms do not have to be listed on the printed labels, but listing must be consistent with EPA guidance requirements for germs claims. When multiple related footnotes appear in a claim (germs, bacteria, viruses) only one footnote (the most inclusive) must be used on the marketplace label. If a list of organisms is used, the “on hard, non-porous surfaces only” statement only has to appear once at the end of the list where required.]

* Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Influenza A virus, Rhinovirus type 37, Human Coronavirus, SARS-Related Coronavirus 2 [(SARS-CoV-2)] [(Cause of COVID-19)], Trichophyton interdigitale (Athlete’s foot fungus) on hard, non-porous surfaces only

** Pseudomonas aeruginosa, Salmonella enterica, Staphylococcus aureus (staph) on hard, non-porous surfaces only

*** Influenza A virus, Rhinovirus type 37, Human Coronavirus, SARS-Related Coronavirus 2 [(SARS-CoV-2)] [(Cause of COVID-19)] on hard non porous surfaces only

†† Trichophyton interdigitale (Athlete’s foot fungus) on hard, non-porous surfaces only

‡ Influenza A virus on hard, non-porous surfaces only
 ‡‡ Sanitizes: Staphylococcus aureus (staph) & Klebsiella pneumoniae
 ▲▲ hard, non-porous surfaces only
 ‡‡ SARS-Related Coronavirus 2 [(SARS CoV-2)] [(Cause of COVID-19)], on hard, non-porous surfaces only
 ^^ Salmonella enterica on hard, non-porous surfaces only
 ^^^ Staphylococcus aureus on hard, non-porous surfaces only
 § when used according to disinfection directions
 ▲▲▲ When used according to laundry sanitization use directions

¹ [Use one or the other of the following statements as shown below]:

¹ Conditions surface by reducing soil adhesion

{-or-}

¹ Prevents Yellowing of Fabrics

GENERAL NON-PESTICIDAL CLAIMS AND INFORMATION:

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Deep Cleaning Benefits²

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ [Most Difficult] [Common] Stains for Deep Cleaning²

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Stain Removal Benefits²

² This product removes more than 10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ of the most [difficult] [common] stains [including]: Gravy, Makeup, Motor oil, Hazelnut Spread, Chocolate, Tea, Juice, Fruit Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries

[Can choose any combination of the stains listed, but the number of stains listed must exceed the number used in the claim: 10, 11, 12, 13, 14 or 15]

2-in-1 Laundry [whitening] and Cleaning

2-in-1 [Formula] [Solution] for Cleaning and Whitening [Laundry]

3-in-1 [Clean] [Formula][For Laundry and Cleaning]: Cleans, Whitens [Laundry], and Removes Stains

[A more] sustainable solution for the environment

Advanced Whitening⁴

⁴ vs. Detergent Alone

Avoid Prolonged Contact With Metal Since Corrosion Or Discoloration May Occur

All-in-one cleaning and laundry [whitening] solution

Always Dilute In Strict Accordance With The Label Directions

Always Mix This Product Strictly In Accordance With Label Instructions

Anti-Allergen (non-living)

Bleaches Out Tough Stains

Bleach Works

Bleach [for] your [Toilet] Bowl

Bleach for Toilets

Boosts Cold Water Cleaning Power

Boosts Cold Water Washing Power

Boosts Laundry Cleaning Power

Bottle Designed to Pour Bleach Easily

Brightens Laundry

Check To Make Sure Bottle Is Always Tightly Capped

Cleans [and Deodorizes] [Around The House]

Cleaning booster (even) on cold water washing

Clean [you can] [Smell]

Clean Smelling Scent

Cleaning Never Smelled So Good

Clean[s] White[s]

Cleans [& whitens] laundry

Cleans the First Time, Every Time

Cleans Fast, Cleans Fresh⁵


⁵ vs. Water Alone

Cleans More Laundry in Less Time⁶

⁶ vs. Lower Strength Bleach

Complete Cleaning Coverage

Cold Water Booster
 Commercial/Institutional Use
 [Compatible] For Use In [High Efficiency] [{-or-} HE] Washing Machines
 Concentrated [formula] [Cleaning Power][Whitening Power]
 Concentrated Power to [Clean][and][Whiten]
 Contains No Phosphorus
 Deep Clean
 Deep powerful cleaning [action]
 Deodorizer • Deodorizes • Deodorize
 Dissolves Stains
 Do Not Break Open - To Be Sold As A [Two] [{-or-} Three] [{-or-} Four] Pack
 Do Not Drop
 Do Not Use This [Product] [or Bleach] At Full Strength For Cleaning [Surfaces]
 Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and non-fast colors.
 Do Not Use This Product On Chipped Baked Enamel
 Dual action cleaning and whitening formula
 Dual Action Formula: Cleans and Whitens [Laundry]
 Easy To [Use][!] [Handle, Pour, and Store Than Before]
 Easy pour spout
 [Eliminates] [{-or-} Removes] Odors
 Exercise Care In Handling
 Exclusive Formula
 Everyday [Powerful] [Versatile] Cleaning
 [Family] [or Giant] [{-or-} King] [{-or-} [Value] Size
 Fabric Friendly
 Fiber Friendly
 For [Use in] Standard [{-or-} Top Load] & [{-or-} and] HE [{-or-} Front Load] [Washing] Machines [washers]
 For [Use in] HE [{-or-} Front Load] & [{-or-} and] Standard [{-or-} Top Load] [Washing] Machines [washers]
 For [Use in] HE [{-or-} Front Load] [Washing] Machines [washers]
 For [Use in] Standard [{-or-} Top Load] [Washing] Machines [washers]
 For A Clean[er], Fresh[er] Household & [and] Laundry
 For [use in] laundry and cleaning
 For Use in and Around Toilet Bowls
 For odor-free laundry
 For Cold Washing
 For more product ingredient information, visit [*add applicable website*]
 Freshens
 Gets Even Your Dirtiest Clothes White
 Great For Cold Water [Cleaning]
 Helps to maintain your HE machine
 Helps remove odor causing residues in standard (top loading) & HE ({-or-} front loading) Washing Machines
 Helps remove odor causing residues in HE ({-or-} front loading) washing machine(s)
 HE plus 4 in 1 (or 4 in 1) ([i.e.] Cold water washing, Fabric protection, Anti allergen (non-living) and
 Deodorization)
 [High Efficiency] [{-or-} HE] [Compatible]
 Household Use
 Hygienic Clean
 In-wash booster
 Just As Safe On Bleachable Fabrics As Before
 Keep Bottle[s] Upright and Tightly Capped
 Keep [Box] Upright
 Looks [{-and/or-} Smells] Clean
 More Value [Than Before]
 Multi-Purpose Cleaning and Laundry [Whitening] Solution
 Not Harmful to Septic Systems¹¹
 [Now][With] Fabric Protection
 [Now][With] Fiber Protection
 Patent US 8,703,689 B2
 Patented [Fabric] [Yellowing] [Prevention] [Protection¹] [Technology]
 Patented protection of washing machines

Patented [Laundry] [Fabric] Whitening Technology
 Penetrates [and cleans][stains¹⁰] [from] Messes {-or-} Soils [from][Gravy] [Makeup] [Motor oil] [Hazelnut Spread]
 [Chocolate] [Tea] [Juice] [Fruit Juice] [Coffee][Spaghetti sauce][Mud] [Olive Oil][Blood] [Sebum] [Dust]
 [Ink] [Mustard] [Grease] [Lard] [Grass] [Wine] [Ketchup] [Mustard] [Red Wine] [Berries][Stains]
 Powers Through Tough Stains¹⁰
 Powers Through[Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit
 Juice][Coffee][Spaghetti sauce][Mud] [Olive
 Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard][Red
 Wine][Berries][Stains]
 Powerful Stain¹⁰ [Fighting {-or-} Cutting] [Formula] [Technology]
 Powerful [Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit Juice][Coffee][Spaghetti
 sauce][Mud] [Olive
 Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard]
 [Red Wine][Berries] Stain[s][Fighting {-or-} Cutting] [Formula] [Technology]
 Proprietary Formula
 [Proudly] Made In [The] [USA] [of Globally Sourced Materials] [of US and Imported Ingredients]
 [Proudly] Made In [The] [USA] [of XX% US Content {XX is a percentage between 1-100%}]
 Product Should Be Carried and Stored In An Upright Position To Avoid Spillage
 Purest White
 Recycle [Container] 
 Recyclable Container
 Reduce Your Carbon Footprint. Buy Products [Made In The USA.] [Made In North America.]
 Removes {-or-} Eliminates [Tough][Common][Dirt][Dust][Soils][Common][Gravy] [Makeup] [Motor oil] [Hazelnut
 Spread] [Chocolate] [Tea] [Juice] [Fruit Juice] [Coffee] [Spaghetti sauce] [Mud] [Olive Oil] [Blood]
 [Sebum] [Dust] [Ink] [Mustard] [Grease] [Lard] [Grass] [Wine] [Ketchup] [Mustard] [Red Wine]
 [Berries]Stains]
 Removes Mold and Mildew Stains
 Removes Non-living Allergens
 Removes [Tough] Stains [for whitest whites]
 Removes [Tough] Mold and Mildew Stains
 Removes {-or-} Eliminates [Most] [Tough] [Common] Stains¹⁰ [Better Than Detergent Alone] [and Whitens
 Whites]
 Renews Whites
 Safe For All Washing Machines
 Safe On Bleachable Fabric[s]
 Safe on HE {-or-} Front loading) Washing Machine
 Safe for Septic Systems¹¹
 Scan Here for More Information
 Scan [Here] [with Smart Phone] for Spanish [Label Content] [Translation]
 Scan [Here] [with Smart Phone] for Label Content in Spanish
 Sparkling White
 Simple but powerful ingredients
 Smaller Bottle Is Easier To Handle and Store Than Before
 Smaller is better
 Smaller bottle means easier to handle, pour and store
 Specially Designed [Bottle] for a [Controlled][Comfortable] Pour
 Splash Resistant With An Easy Open Seal
 Stain Dissolving Technology
 Takes less space in your cupboard
 The Original All Purpose Cleaner
 This Product Gets Even Your Dirtiest Clothes White
 [This Product] has [an] [Advanced] [Cleaning] [Whitening] [Technology] [Formula] [Ingredients] [That] [is] [are]
 [Not Available in] [Laundry] [detergent]
 This Product is Concentrated for [Tough] Stain Removal [and is Easy to Pour]
 This Product will not Cause Damage to Septic Systems When Used as Directed
 Toilet Bowl Bleach
 [Tough] Stain Fighting Power
 Triple Action [Formula][Benefits]: [Deep] Cleans, Deodorizes and Whitens [Laundry]
 [Value Size] [2] [-or-] 3] [-or-] 4] [Pack]
 Washing Machine Cleaner

Wear Gloves When Cleaning For Prolonged Periods
 White Brite
 Whitens [Bleachable Fabrics]
 Whitens (and removes stains) even on cold water washing
 Whitest Whites
 Whitens [And Removes Stains]
 Whitens Better Than Detergent Alone⁷ [and is easy to pour]
⁷ When compared to conventional laundry detergent alone
 Whitening Power
 Works in your maintenance cycle [too]
 Works Even In Cold Water[!]
 Keeps Whites Brighter Longer +
 Keeps Fabrics Brighter Longer +
 NOW! Clothes stay Whiter Longer +
 Clothes Whiter Longer[!]⁺
 Protects and Keeps Fabrics Whiter Longer +
 Fabric Protection for Brighter Whites +
 Whites stay Whiter Longer +
 Whites stay Brighter Longer +
 Whites stay Bright Longer +
 Keeps Whites their Brightest Longer +
 Cleans & Protects [Surfaces] [Fabrics]¹
 Stain protection for easier cleaning¹
 Repels grease and grime¹
 Fabric Protection¹
 Fiber Guard¹
 Fiber Friendly¹
 Max Protect[▲]

[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label.]

⁺ [The following is for use with the non-pesticidal whitening and brightening claims only:]

⁺ When compared to bleach that only contains sodium hypochlorite and water.

¹ [Use one or the other of the following statements as shown below]:

¹ Conditions surface by reducing soil adhesion

{-or-}

¹ Prevents Yellowing of Fabrics

[▲] [Use one or the other of the following statements as shown below]:

[▲] Maximum protection against soil adhesion

{-or-}

[▲] Prevents Yellowing of Fabrics

¹⁰ Gravy, Makeup, Motor oil, Hazelnut Spread, Tea, Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries
 {Can choose any combination of the stains listed above}

¹¹ When Used as Directed

GENERAL NON-PESTICIDAL CLAIMS AND INFORMATION CONTINUED- SIZES:

{Note: These claims are calculated using the 1/3 cup per 1gallon disinfection rate. These claims can be used with Sublabel A only.}

[16 fl oz bottle] Makes 5 gal[lons] of disinfecting solution *[Claim to be used only for 16 fl oz bottle]*

[43 fl oz bottle] Makes 16 gal[lons] of disinfecting solution *[Claim to be used only for 43 fl oz bottle]*

[81 fl oz bottle] Makes 30 gal[lons] of disinfecting solution *[Claim to be used only for 81 fl oz bottle]*

[121 fl oz bottle] Makes 45 gal[lons] of disinfecting solution *[Claim to be used only for 121 fl oz bottle]*

XX Weeks of [Clean] [Whitened] Laundry⁸ {For 121 fl oz bottle XX = 22, for 81 fl oz bottle XX = 15, for 43 fl oz bottle XX = 8}

⁸ Based on 2 Whiten Laundry Loads per Week as Directed

XX Weeks of Disinfecting [and Deodorizing]⁹ {For 121 fl oz bottle XX = 44, for 81 fl oz bottle XX = 30, for 43 fl oz bottle XX = 16}

⁹ Based on Using 1/3 cup of Bleach for Disinfecting Hard, Non-Porous Surfaces per Week as Directed

[Note: Foreign language translation of label text, in addition to full English text, is permitted in part or in its entirety on the product so long as it is a true and accurate translation of the English text. This applies to all marketplace labels, whether for the basic registrant or supplemental distributor.]

FOR USE IN:

[The following headings may be placed above or in front of appropriate directions (e.g., Household Use in front of directions for dishes or floors)] [Use sites may be pluralized below]

DAYCARE CENTER
HEALTH CLUBS
HOME [USE]
HOSPITAL [USE]








HOUSEHOLD [USE]
INSTITUTION
MEDICAL CLINIC
MEDICAL FACILITY

HOTEL
OFFICE BUILDING
RESTROOM
SCHOOL

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[LAUNDRY USE]: [Choose one or more sets of directions as appropriate:]

Laundry	Product	Water	Instructions
 DO NOT use on Acetate, Leather, Silk, Spandex, Wool, Mohair or non-fast colors.	Whiten Laundry 		<ol style="list-style-type: none">1. Sort laundry by color.2. Add laundry detergent.3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water.4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.
	Sanitize Laundry  	 	
	Laundry Sanitizers: Bacteria: <i>Klebsiella pneumoniae</i> , <i>Staphylococcus aureus</i> (staph)		

LAUNDRY USE:

1. Before adding clothes, mix 1/3 cup of bleach with water in washing machine. For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions. 2. Add clothes. 3. Wash and rinse with usual cycles. **[DO NOT]** use on Acetate, Leather, Silk, Spandex, Wool, or Mohair and [or] non-fast colors.]

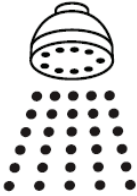


LAUNDRY USE:

- Sort your laundry by color and fabric type.
- Add 1/3 cup of bleach and laundry detergent to wash water.
- Add laundry.

To Sanitize Laundry⁺⁺⁺: Add 1/2 cup for front load [HE] [8 gallon] automatic; add 1 cup of this product per load for standard washing machine [16 gallon]. If clothes are in machine, dilute product with 1 quart of the wash water before adding. Wash and rinse with usual cycles ensuring laundry is in contact with bleach solution for at least 10 minutes.

⁺⁺⁺ Sanitizes: *Staphylococcus aureus* (staph) & *Klebsiella pneumoniae*

[DISINFECTING] [To Disinfect]: *[Choose one or more sets of directions as appropriate:]*

Disinfect Hard Non-porous Surfaces:	Product	Water	Instructions
 <p>Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls</p>			<ol style="list-style-type: none"> 1. Use 1/3 cup of bleach per gallon of water. 2. Pre-wash surface and rinse, then apply the disinfecting solution. 3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

[KITCHEN: *[Optional to list one or more:]**[Use sites]* Appliances, faucets, garbage disposals, microwaves, sinks, stoves, stove tops, trash cans, trash bins *[Surfaces:]* Countertops, plastic cutting boards, floors, glass, glazed ceramic tile, linoleum, painted woodwork, vinyl, walls, work surfaces *[Select any combination of Kitchen Use Sites or Surfaces as appropriate; graphics representing the approved use sites/surfaces may also be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics]* Surfaces with heating elements must be brought to room temperature before treatment.

Kitchen: Clean and disinfect hard non-porous surfaces *[May add use sites and surfaces from the “kitchen” list directly above]:*

1. Use 1/3 cup of bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

[BATHROOM: *[Optional to list one or more:]* *[Use sites]* Bathtubs, faucets, showers, shower walls, sinks,] *[Surfaces:]* countertops, floors, glazed ceramic tile, glazed porcelain, plastic shower curtains, vinyl, walls *[Select any combination of Bathroom Use Sites or Surfaces as appropriate; graphics representing the approved use sites/surfaces may also be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics]*

[To Disinfect] Bathroom: Disinfect and deodorize hard non-porous surfaces *[May add use sites and surfaces from the “bathroom” list directly above]:*

1. Use 1/3 cup of bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

[To Disinfect] Kitchens and Bathrooms: Disinfect, deodorize hard non-porous surfaces [and kill 99.9% of germs[*]:] [on] counters, [in] sinks, showers, bathtubs and [on] vinyl and tile[d] floors.

1. Pre-wash surface and rinse, then apply the disinfecting solution.
2. Disinfect surfaces with a solution of 1/3 cup of bleach per 1 gallon of water
3. Allow surface to remain visibly wet for 10 minutes then rinse with water and allow to dry.

Disinfect Hard Non-porous Surfaces:

1. Use 1/3 cup of Bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 10 minutes, then rinse thoroughly and air dry.

For Disinfecting - Mix 1/3 cup bleach with 1 gallon of water.

Floors, Walls [and other hard inanimate surfaces not in direct contact with food]: Pre-wash surfaces and rinse.

Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 10 minutes. Drain or rinse and air dry.

SANITIZING [To Sanitize] [Non-food contact]: *[Choose one or more sets of directions from the following. Several versions of wording are offered to provide supplemental distributors with options.]*

[If Sanitizing bathroom directions are used on marketplace label, the toilet bowl directions must also be used]

[BATHROOM: *[Optional to list one or more:] [Use sites] Bathtubs, faucets, showers, shower walls, sinks] [Surfaces:] Countertops, floors, glazed ceramic tile, glazed porcelain, plastic shower curtains, vinyl, walls] [Select any combination of Bathroom Use Sites or Surfaces as appropriate; graphics representing the approved use sites/surfaces may also be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics]*

Bathroom: [To] Sanitize and deodorize hard non-porous surfaces *[May add use sites and surfaces from the “bathroom” list directly above]*

1. Use 1/3 cup bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 2 minutes, and air dry.

To Sanitize Hard Non-porous Non-food Contact Surfaces:

1. Use 1/3 cup bleach per 1 gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 2 minutes and air dry.

For Sanitizing - Mix 1/3 cup bleach with 1 gallon of water.

Floors, Walls: Prewash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 2 minutes. Drain and air dry.

[If Sanitizing bathroom directions are used on marketplace label, one of the following sets of toilet bowl directions must also be used]

SANITIZING [To Sanitize] [Toilet Bowl]

Toilet Bowls: To sanitize and deodorize pre-cleaned toilet bowls, use 1/2 cup of this product.

1. Flush, pour in bleach – swab with brush, making sure to get under the rim.
2. Let stand for 5 minutes.
3. Flush. DO NOT use with bowl cleaners or any other household chemicals.

Toilet Bowl: To sanitize and deodorize pre-cleaned toilet bowls, use 1/2 cup of this product. Flush, pour in bleach – swab with brush, making sure to get under the rim. Let stand for 5 minutes. Flush. DO NOT use with bowl cleaners or any other household chemicals.

Emerging Viral Pathogens Claims

[This product qualifies for emerging viral pathogen claims per EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels" when used in accordance with the appropriate use directions indicated below.]

[This product meets the criteria to make claims against emerging viral pathogens from the following viral categories:]

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organism on the label:
Enveloped Virus	Rhinovirus type 37
Large Non-Enveloped Virus	Rhinovirus type 37

[Statements must adhere to one or both of the following formats:]

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use [against **[name of supporting virus – see table above]**] on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use [against **[name of supporting virus – see table above]**] on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.

[These statements shall not appear on marketplace (final printed) labels]

[SUBLABEL B: Alternate Disinfection and Sanitization Directions]

[List of Approved Organisms:]

[ATCC numbers are required on the master label, but are not required to be listed on the production label]

This product, when used as directed on hard, non-porous surfaces, is effective against the following:

[Note: Disinfection Use Rate of ¾ cup product per gallon of water]

BACTERICIDAL [5 minute contact time except as indicated]

- *Escherichia coli* O157:H7 (E. coli) [ATCC 35150]
- *Pseudomonas aeruginosa* (pseudomonas) [ATCC 15442]
- *Salmonella enterica* (salmonella) [ATCC 10708]
- *Shigella dysenteriae* [ATCC 13313]
- *Staphylococcus aureus* (staph) [ATCC 6538]
- Methicillin Resistant *Staphylococcus aureus* (MRSA) [ATCC 33592]
- *Clostridium difficile* spore (C. diff) [#] [ATCC 700792] [10 minute contact time]
- *Streptococcus pyogenes* (strep) [ATCC 12344]

VIRUCIDAL [5 minute contact time except as indicated]

- Adenovirus type 2 [ATCC VR-846]
- Avian influenza A virus (Avian Flu virus) [ATCC VR-2072]
- Canine parvovirus [ATCC VR-2017]
- Cytomegalovirus [ATCC VR-538]
- Feline panleukopenia virus (Parvovirus) [ATCC VR-648]
- Hepatitis A virus [ATCC VR-1358, strain M-175]
- Hepatitis B virus (HBV)[*] [7/31/07 strain duck Hepatitis B from Hepadnavirus Testing, Inc.] [10 minute contact time]
- Hepatitis C virus (HCV)[*] [Oregon C24v–genotype 1 Bovine Viral Diarrhea Virus] [10 minute contact time]
- Herpes simplex virus type 1 (herpes) [ATCC VR-733]
- Herpes simplex virus type 2 (herpes) [ATCC VR-734]
- Human immunodeficiency virus type 1 (HIV-1)[*] [HTLV-III_B strain]
- H1N1 Influenza A virus [ATCC VR-1469, Strain A/PR/8/34] [Pandemic 2009 H1N1 Influenza A virus]
- Influenza A virus (Strain Hong Kong) [ATCC VR-544]
- Poliovirus type 1 [ATCC VR-1000]
- Respiratory syncytial virus [ATCC VR-26]
- Rhinovirus type 37 (viruses that cause colds and flu) [ATCC VR-1147]
- Rotavirus [obtained from Univ. Ottawa, Ontario, Canada, Strain WA]

FUNGICIDAL [10 minute contact time]

- *Trichophyton mentagrophytes* (Athlete's foot fungus) [ATCC 9533]
- *Aspergillus brasiliensis* (mildew) [ATCC 16404]

[Note: Non-food contact Sanitizer Use Rate of 1 tbsp; toilet bowl sanitizing directions of 1 cup]

Non-food contact Sanitizer [5 minute contact time]

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Enterobacter aerogenes* [ATCC 13048]

[Laundry Sanitizer Use Rate of 2/3 cup product to 8 gallons of water (HE) or 1¼ cup product to 16 gallons of water (Standard)]

Laundry Sanitizers

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Klebsiella pneumoniae* [ATCC 4352]

[* If HIV-1, HBV, or HCV claim is used, HIV-1, HBV, HCV directions must be included on the printed label.]

[# If *Clostridium difficile* claim is used, *Clostridium difficile* directions must be included on the printed label.]

[Optional Antimicrobial Claims:] [Note: In accordance with EPA 2005 “Germs” policy, asterisk next to “germs” is optional because all three major classes of organisms are approved.]

[Choose from the following claims as appropriate, location is optional.]

Antibacterial

Antifungal [10 minute contact time]

Aids in the reduction of cross-contamination between surfaces▲▲

Bactericide • Bactericidal

Broad Spectrum Disinfectant

Cleans [And Disinfects]

Disinfectant • Disinfecting • Disinfects

Disinfecting & Deodorizing

Disinfects [And] [Sanitizes] [And Deodorizes] [And Cleans] [Around The House▲▲]

Disinfects [, Sanitizes] [, Eliminates 99.9% of Mildew] [And Deodorizes] [use 10 minute fungi directions if mildew included]

Disinfect, Deodorize [and Kill[s] 99.9% Of Germs[*]] [On Counters] In [Sinks] [Showers] [Bathtubs] [and] [On Vinyl and Glazed Tile Floor]

Eliminates [Fights] Odors

Fungicide • Fungicidal [in 10 minutes]

Germicide • Germicidal

Kills [99.9% of] Germs*

[Helps] Prevent[s] The Spread Of The Cold And Flu Virus†† [In Your Home] [and/or Office] from treated surfaces

Home Disinfectant Essential▲▲

Hospital Disinfectant

[Note: All “Kills” claims below may start with “Also” (as in “Also kills flu...)]

Reduces cross contamination of germs* between treated surfaces

Kills Athlete’s Foot Fungus †† [In 10 Minutes]

Kills [or Eliminates] [or Removes] [99.9% Of] [Common Household] Germs*

Kills [or Eliminates] [or Removes] [99.9% Of] [Germs*] [or Bacteria**] [or Viruses***] [Commonly Found In] [Bathrooms] [or Homes] [or Households] [or Offices]

Kills [Household] Mold [And Mildew] †

Kills 99.9% of Germs in your Laundry †††

Kills Avian Influenza A virus [On Pre-Cleaned [Environmental] Surfaces]

Kills [Eliminates 99.9% of] Flu Virus †

Kills [Eliminates 99.9% of] MRSA †††

Kills Germs and Removes Odors

Kills Viruses That Cause Colds And Flu††

Kills Virus That Causes The Flu†

Kills H1N1 Influenza A virus

Kills Pandemic 2009 H1N1 Influenza A virus

Kills *Clostridium difficile* [C. diff] Spores On Hard Non-Porous [Environmental] Surfaces [in 10 minutes]

Kills HIV-1 On Hard Non-Porous [Environmental] Surfaces

Meets surface disinfection recommendations from OSHA Bloodborne Pathogen Standards

Mildewcide • Mildewcidal • Mildewstat[ic] [in 10 minutes]

Removes Stains and Disinfects ▲▲

Sani-Clean

Sanitizing • Sanitizer • Sanitizes

[This Product] meets AOAC [Use-Dilution test] efficacy standards ~~[for hospital disinfectants]~~.

Virucide • Virucidal

[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label.

All organisms do not have to be listed on the printed labels, but listing must be consistent with EPA guidance requirements for germs claims. When multiple related footnotes appear in a claim (germs, bacteria, viruses) only one footnote (the most inclusive) must be used on the marketplace label. If a list of organisms is used, the “on hard, non-porous surfaces only” statement only has to appear once at the end of the list where required.

[*] *Staphylococcus aureus*, Methicillin Resistant *Staphylococcus aureus* (MRSA), *Streptococcus pyogenes*, *Salmonella enterica*, *Escherichia coli* O157:H7, Influenza A virus, H1N1 Influenza A virus, Rhinovirus type 37, Avian influenza A virus (Avian Flu), , *Pseudomonas aeruginosa*, *Shigella dysenteriae*, Adenovirus type 2, Canine parvovirus, Cytomegalovirus, Feline panleukopenia virus (Parvovirus), Hepatitis A virus, Herpes simplex virus type 1, Herpes simplex virus type 2, Poliovirus type 1, Respiratory syncytial virus, Rotavirus, HIV-1 [in 5 minutes], *Trichophyton mentagrophytes* (Athlete’s foot fungus), *Aspergillus brasiliensis* (mildew), HBV (Hepatitis B virus), HCV (Hepatitis C virus), *Clostridium difficile* (C. diff) [in 10 minutes] on hard, non-porous surfaces only

**** *Escherichia coli* O157:H7, *Pseudomonas aeruginosa*, *Salmonella enterica*, *Staphylococcus aureus* (staph), Methicillin Resistant *Staphylococcus aureus* (MRSA), *Streptococcus pyogenes* (strep), *Shigella dysenteriae* [in 5 minutes], *Clostridium difficile* (C. diff) [in 10 minutes] on hard, non-porous surfaces only**

***** Adenovirus type 2, Avian influenza A virus (Avian Flu), Canine parvovirus, Cytomegalovirus, Feline panleukopenia virus (Parvovirus), Hepatitis A virus, Herpes simplex virus type 1, Herpes simplex virus type 2, Poliovirus type 1, Respiratory syncytial virus, Rotavirus, Influenza A virus, H1N1 Influenza A virus, Rhinovirus type 37 [in 5 minutes], HBV (Hepatitis B virus), HCV (Hepatitis C virus) [in 10 minutes] on hard, non-porous surfaces only**

† *Trichophyton mentagrophytes* (Athlete's foot fungus) & *Aspergillus brasiliensis* (mildew) [in 10 minutes] on hard, non-porous surfaces only

†† *Trichophyton mentagrophytes* (Athlete's foot fungus) [in 10 minutes] on hard, non-porous surfaces only

††† Methicillin Resistant *Staphylococcus aureus* (MRSA) on hard, non-porous surfaces only

‡ Influenza A virus –and/or- H1N1 Influenza A virus on hard, non-porous surfaces only

‡‡ Influenza A virus –and/or- H1N1 Influenza A virus & Rhinovirus type 37 on hard, non-porous surfaces only

‡‡‡ Sanitizes: *Staphylococcus aureus* (staph) & *Klebsiella pneumoniae*

▲▲ on hard, non-porous surfaces only

GENERAL NON-PESTICIDAL CLAIMS AND INFORMATION:

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Deep Cleaning Benefits²

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ [Most Difficult] [Common] Stains for Deep Cleaning²

10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ Stain Removal Benefits²

² This product removes more than 10+ {-or-} 11+ {-or-} 12+ {-or-} 13+ {-or-} 14+ {-or-} 15+ of the most [difficult] [common] stains [including]: Gravy, Makeup, Motor oil, Hazelnut Spread, Chocolate, Tea, Juice, Fruit Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries
{Can choose any combination of the stains listed, but the number of stains listed must exceed the number used in the claim: 10, 11, 12, 13, 14 or 15}

2-in-1 Laundry [whitening] and Cleaning

2-in-1 [Formula] [Solution] for Cleaning and Whitening [Laundry]

3-in-1 [Clean] [Formula][For Laundry and Cleaning]: Cleans, Whitens [Laundry], and Removes Stains

[A more] sustainable solution for the environment

Advanced Whitening⁴

⁴ vs. Detergent Alone

Avoid Prolonged Contact With Metal Since Corrosion Or Discoloration May Occur

All-in-one cleaning and laundry [whitening] solution

Always Dilute In Strict Accordance With The Label Directions

Always Mix This Product Strictly In Accordance With Label Instructions

Anti-Allergen (non-living)

Bleaches Out Tough Stains

Bleach Works

Bleach [for] your [Toilet] Bowl

Bleach for Toilets

Boosts Cold Water Cleaning Power

Boosts Cold Water Washing Power

Boosts Laundry Cleaning Power

Bottle Designed to Pour Bleach Easily

Brightens Laundry

Check To Make Sure Bottle Is Always Tightly Capped

Cleans [and Deodorizes] [Around The House]

Cleaning booster (even) on cold water washing

Clean [you can] [Smell]

Clean Smelling Scent

Cleaning Never Smelled So Good

Clean[s] White[s]

Cleans [& whitens] laundry

Cleans the First Time, Every Time
 Cleans Fast, Cleans Fresh⁵
⁵ vs. Water Alone
 Cleans More Laundry in Less Time⁶
⁶ vs. Lower Strength Bleach
 Complete Cleaning Coverage
 Cold Water Booster
 Commercial/Institutional Use
 [Compatible] For Use In [High Efficiency] [{-or-} HE] Washing Machines
 Concentrated [formula] [Cleaning Power][Whitening Power]
 Concentrated Power to [Clean][and][Whiten]
 Contains No Phosphorus
 Deep Clean
 Deep powerful cleaning [action]
 Deodorizer • Deodorizes • Deodorize
 Dissolves Stains
 Do Not Break Open - To Be Sold As A [Two] [{-or-} Three] [{-or-} Four] Pack
 Do Not Drop
 Do Not Use This [Product] [or Bleach] At Full Strength For Cleaning [Surfaces]
 Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and non-fast colors.
 Do Not Use This Product On Chipped Baked Enamel
 Dual action cleaning and whitening formula
 Dual Action Formula: Cleans and Whitens [Laundry]
 Easy To [Use][!] [Handle, Pour, and Store Than Before]
 Easy pour spout
 [Eliminates] [{-or-} Removes] Odors
 Exercise Care In Handling
 Exclusive Formula
 Everyday [Powerful] [Versatile] Cleaning
 [Family] [or Giant] [{-or-} King] [{-or-} [Value] Size
 Fabric Friendly
 Fiber Friendly
 For [Use in] Standard [{-or-} Top Load] & [{-or-} and] HE [{-or-} Front Load] [Washing] Machines [washers]
 For [Use in] HE [{-or-} Front Load] & [{-or-} and] Standard [{-or-} Top Load] [Washing] Machines [washers]
 For [Use in] HE [{-or-} Front Load] [Washing] Machines [washers]
 For [Use in] Standard [{-or-} Top Load] [Washing] Machines [washers]
 For A Clean[er], Fresh[er] Household & [and] Laundry
 For [use in] laundry and cleaning
 For Use in and Around Toilet Bowls
 For odor-free laundry
 For Cold Washing
 For more product ingredient information, visit [*add applicable website*]
 Freshens
 Gets Even Your Dirtiest Clothes White
 Great For Cold Water [Cleaning]
 Helps to maintain your HE machine
 Helps remove odor causing residues in standard (top loading) & HE ({-or-} front loading) Washing Machines
 Helps remove odor causing residues in HE ({-or-} front loading) washing machine(s)
 HE plus 4 in 1 (or 4 in 1) ([i.e.] Cold water washing, Fabric protection, Anti allergen (non-living) and Deodorization)
 [High Efficiency] [{-or-} HE] [Compatible]
 Household Use
 Hygienic Clean
 In-wash booster
 Just As Safe On Bleachable Fabrics As Before
 Keep Bottle[s] Upright and Tightly Capped
 Keep [Box] Upright
 Looks [{-and/or-} Smells] Clean
 More Value [Than Before]
 Multi-Purpose Cleaning and Laundry [Whitening] Solution
 Not Harmful to Septic Systems¹¹
 [Now][With] Fabric Protection
 [Now][With] Fiber Protection

Patent US 8,703,689 B2

Patented [Fabric] [Yellowing] [Prevention] [Protection¹] [Technology]

Patented protection of washing machines

Patented [Laundry] [Fabric] Whitening Technology

Penetrates [and cleans][stains¹⁰] [from] Messes {-or-} Soils [from][Gravy] [Makeup] [Motor oil] [Hazelnut Spread] [Chocolate] [Tea] [Juice] [Fruit Juice] [Coffee][Spaghetti sauce][Mud] [Olive Oil][Blood] [Sebum] [Dust] [Ink] [Mustard] [Grease] [Lard] [Grass] [Wine] [Ketchup] [Mustard] [Red Wine] [Berries][Stains]

Powers Through Tough Stains¹⁰

Powers Through[Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit Juice][Coffee][Spaghetti sauce][Mud] [Olive Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard][Red Wine][Berries][Stains]

Powerful Stain¹⁰ [Fighting {-or-} Cutting] [Formula] [Technology]

Powerful [Gravy][Makeup][Motor oil][Hazelnut Spread][Chocolate][Tea][Juice][Fruit Juice][Coffee][Spaghetti sauce][Mud] [Olive Oil][Blood][Sebum][Dust][Ink][Mustard][Grease][Lard][Grass][Wine][Ketchup][Mustard] [Red Wine][Berries] Stain[s][Fighting {-or-} Cutting] [Formula] [Technology]

Proprietary Formula

[Proudly] Made In [The] [USA] [of Globally Sourced Materials] [of US and Imported Ingredients]

[Proudly] Made In [The] [USA] [of XX% US Content {XX is a percentage between 1-100%}]

Product Should Be Carried and Stored In An Upright Position To Avoid Spillage

Purest White

Recycle [Container] 

Recyclable Container

Reduce Your Carbon Footprint. Buy Products [Made In The USA.] [Made In North America.]

Removes {-or-} Eliminates [Tough][Common][Dirt][Dust][Soils][Common][Gravy] [Makeup] [Motor oil] [Hazelnut Spread] [Chocolate] [Tea] [Juice] [Fruit Juice] [Coffee] [Spaghetti sauce] [Mud] [Olive Oil] [Blood] [Sebum] [Dust] [Ink] [Mustard] [Grease] [Lard] [Grass] [Wine] [Ketchup] [Mustard] [Red Wine] [Berries]Stains]

Removes Mold and Mildew Stains

Removes Non-living Allergens

Removes [Tough] Stains [for whitest whites]

Removes [Tough] Mold and Mildew Stains

Removes {-or-} Eliminates [Most] [Tough] [Common] Stains¹⁰ [Better Than Detergent Alone] [and Whitens Whites]

Renews Whites

Safe For All Washing Machines

Safe On Bleachable Fabric[s]

Safe on HE {-or-} Front loading) Washing Machine

Safe for Septic Systems¹¹

Scan Here for More Information

Scan [Here] [with Smart Phone] for Spanish [Label Content] [Translation]

Scan [Here] [with Smart Phone] for Label Content in Spanish

Sparkling White

Simple but powerful ingredients

Smaller Bottle Is Easier To Handle and Store Than Before

Smaller is better

Smaller bottle means easier to handle, pour and store

Specially Designed [Bottle] for a [Controlled][Comfortable] Pour

Splash Resistant With An Easy Open Seal

Stain Dissolving Technology

Takes less space in your cupboard

The Original All Purpose Cleaner

This Product Gets Even Your Dirtiest Clothes White

[This Product] has [an] [Advanced] [Cleaning] [Whitening] [Technology] [Formula] [Ingredients] [That] [is] [are] [Not Available in] [Laundry] [detergent]

This Product is Concentrated for [Tough] Stain Removal [and is Easy to Pour]

This Product will not Cause Damage to Septic Systems When Used as Directed

Toilet Bowl Bleach

[Tough] Stain Fighting Power

Triple Action [Formula][Benefits]: [Deep] Cleans, Deodorizes and Whitens [Laundry]

[Value Size] [2] {-or-} 3] {-or-} 4] [Pack]

Washing Machine Cleaner

Wear Gloves When Cleaning For Prolonged Periods

White Brite

Whitens [Bleachable Fabrics]
 Whitens (and removes stains) even on cold water washing
 Whitest Whites
 Whitens [And Removes Stains]
 Whitens Better Than Detergent Alone⁷ [and is easy to pour]
⁷ When compared to conventional laundry detergent alone
 Whitening Power
 Works in your maintenance cycle [too]
 Works Even In Cold Water[!]
 Keeps Whites Brighter Longer +
 Keeps Fabrics Brighter Longer +
 NOW! Clothes stay Whiter Longer +
 Clothes Whiter Longer[!]⁺
 Protects and Keeps Fabrics Whiter Longer +
 Fabric Protection for Brighter Whites +
 Whites stay Whiter Longer +
 Whites stay Brighter Longer +
 Whites stay Bright Longer +
 Keeps Whites their Brightest Longer +
 Cleans & Protects [Surfaces] [Fabrics]¹
 Stain protection for easier cleaning¹
 Repels grease and grime¹
 Fabric Protection¹
 Fiber Guard¹
 Fiber Friendly¹
 Max Protect[▲]

[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label.]

⁺ [The following is for use with the non-pesticidal whitening and brightening claims only:]

⁺ When compared to bleach that only contains sodium hypochlorite and water.

¹ [Use one or the other of the following statements as shown below]:

¹ Conditions surface by reducing soil adhesion
 {-or-}

¹ Prevents Yellowing of Fabrics

[▲] [Use one or the other of the following statements as shown below]:

[▲] Maximum protection against soil adhesion
 {-or-}

[▲] Prevents Yellowing of Fabrics

¹⁰ Gravy, Makeup, Motor oil, Hazelnut Spread, Tea, Juice, Coffee, Spaghetti sauce, Mud, Olive Oil, Blood, Sebum, Dust, Ink, Mustard, Grease, Lard, Grass, Wine, Ketchup, Mustard, Red Wine, Berries
 {Can choose any combination of the stains listed above}

¹¹ When Used as Directed



[Shield icon to be used with non-pesticidal claims, such as “Protects and keeps clothes whiter longer”]



[Germ icon to be used with “kills germs” claims, such as “Kills 99.9% of common household germs”]



*[Star sparkle icon to be used with claim:
“Disinfects,
Deodorizes,
Brightens laundry
and cleans”]*

FOR USE IN:

[The following headings may be placed above or in front of appropriate directions (e.g., Household Use in front of directions for dishes or floors)] [Use sites may be pluralized below]

DAYCARE CENTER
FARM
HEALTH CLUBS
HOME
HOSPITAL [use]
HOTEL

HOUSEHOLD [USE]
INSTITUTION
KENNEL
LOCKER ROOM
MEDICAL CLINIC
MEDICAL FACILITY

NURSING HOME
OFFICE BUILDING
RESTROOM
SCHOOL

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Use one or more of the following laundry directions as appropriate:][All numbered directions may be used in paragraph form without numbers.]

LAUNDRY [BLEACHING]:

Use to bleach white and colorfast Acrylics, Cotton, Nylon, Polyester, Rayon (test to be sure). Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and [or] non-fast colors. Sort laundry by color and fabric. Separate whites from colors, light colors from dark colors.

[Bleach Test:] Before using, mix 1 ½ tablespoons of bleach with ¼ cup of water in a glass, rubber, glazed porcelain, or plastic container and test a small piece of fabric in a place that doesn't show. Test all colors, including trim. Let stand one minute, then blot dry. No color change means the article can be bleached safely.

Top Loading [Machine] - Before adding clothes, mix ¾ cup of bleach with water in top-loading 16 gallon machines or for large top loading automatics or larger heavily soiled loads, use 1¼ cups. Add clothes.

Front Loading [Machine] [-or- HE Machine] [-or- High Efficiency Machine]- Mix ⅓ cup bleach with water in front-loading [or HE] 8 gallon machines. If clothes are in machine the addition of bleach can cause damage. *For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.

TOP LOAD AUTOMATIC. ¾ CUP LARGE TOP LOADING AUTOMATIC. 1¼ CUPS
FRONT LOAD AUTOMATIC. . . . ⅓ CUP LARGE/HEAVY SOILED LOADS 1¼ CUPS

*For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.

LAUNDRY USE:

1. Before adding clothes, mix ¾ cup of bleach with water in top-loading 16 gallon machines or mix ⅓ cup bleach with water in front-loading [or HE] 8 gallon machines. For large top loading automatics or larger heavily soiled loads, use 1¼ cup. *For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.
2. Add clothes.
3. Wash and rinse with usual cycles. **[DO NOT** use on Acetate, Leather, Silk, Spandex, Wool, or Mohair and [or] non-fast colors.]

[OR: additional format:]

LAUNDRY USE:

1. Sort your laundry by color and fabric type.
2. Add ¾ cup of bleach and laundry detergent to wash water. For extra large machines, add 1 ¼ cups.
3. Add laundry.

[OR: additional format:]

(LAUNDRY USE) or (BLEACHABLE FABRICS)	DOSAGE	WATER	INSTRUCTIONS
Bleach Safe Fabrics: DO NOT use on Acetate, Leather, Silk, Spandex, Wool, Mohair or non-fast colors.	¾ Cup 1/3 Cup 1 ¼ Cups	16 Gallon top-loading machine 8 Gallon front-loading machine For large top loading automatics or larger heavily soiled loads For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.	1. Separate laundry by color and fabric type. 2. Add desired laundry detergent. 3. Dispense bleach per the washing machine requirements. 4. Add clothes to washing machine. 5. For optimum results, add bleach solution to wash 5 minutes after the wash cycle has started.

To Whiten Nylon and Other Synthetics that have turned yellow or grey: 1 tablespoon of this product per gallon water. Soak clean fabric in solution for 15 to 20 minutes. Rinse well. Repeat if necessary.

Today's permanent Press Fabrics are Bleachable and need this product to get out stains and help prevent dirt build up. Wash with regular laundry as directed: Top-load automatics – ¾ cup per load. Wringer-type washers – ¾ cup per load. Front-load automatics 1/3 cup per load. Use this product with any good laundry soap or detergent. If your washer has an automatic bleach dispenser, follow washer directions. If not, add this product to wash water before laundry is put in. If laundry is put in before wash water then dilute this product in quart of water and add after machine has started agitating and fabrics are thoroughly wet.

Machine Washing Directions: [use at least once per month to keep your washing machine smelling fresh and clean.] If your HE machine has a cleaning cycle, check the manufacturer's directions before use. 1. Select the hot water setting. 2. Fill the bleach dispenser to the maximum level. 3. Run the cycle until it is completed. 4. Run a rinse cycle, manually to flush out any remaining bleach.

[LAUNDRY SANITIZATION] [Use one of the following as appropriate:]

[Add to one of the sets of bleaching directions above: If sanitization is desired, increase to 1 ¼ cup bleach for top loading, 2/3 cup for front load machines. Wash and rinse with usual cycles.]

Laundering: To bleach and sanitize white and colorfast cotton, linen, nylon, Dacron, Orlon, polyester, Dynel and rayon in washing machine: 1 ¼ cup of this product per load for conventional washing machine [16 gallon]; 2/3 cup for front load [8 gallon] automatic. Add to pre-soak, wash water. If clothes are in machine, dilute product with 1 quart of the wash water before adding.

To Sanitize Laundry: add 1 ¼ cup of this product per load for conventional washing machine [16 gallon]; 2/3 cup for front load [8 gallon] automatic. If clothes are in machine, dilute product with 1 quart of the wash water before adding.

Mops, Brooms, Brushes & Rags: Pre-wash items, then soak them in bleach solution of 1 ¼ Tablespoon per gallon water for at least 10 minutes. Rinse well.

[LAUNDRY STAIN REMOVAL]

[Use one or more of the following fabric stain removal directions as appropriate:]

[To] Remove Stains: Berry, wine, coffee, tea, ink, grass, dye, medicine stains, scorch and mildew stains: Mix ¼ cup of bleach with a gallon of water. Soak stained area for 5 minutes to remove grass, ink, coffee, tea, scorch, fruit, etc. Rinse thoroughly.

[To] [Remove Stains:] Stain Removal:

1. Mix ¼ cup of bleach with a gallon of water.
2. Soak stained area for 5 minutes to remove grass, ink, coffee, tea, scorch, fruit, etc.
3. Rinse thoroughly.

[To] Remove Stains: Berry, wine, coffee, tea, ink, grass, dye, medicine stains, scorch and mildew stains: Make solutions of 2 tablespoons of this product to each quart water. Immerse fabric for 5 to 10 minutes. Rinse well in clear water. Repeat if necessary.

[NON- PESTICIDAL: SURFACES OTHER THAN LAUNDRY]

To Deodorize & Remove Allergens³ from Hard Non-porous Surfaces: Mix $\frac{3}{4}$ cup bleach with 1 gallon of water and apply solution until the surface is thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

³ - This product removes the following non-living allergens: dust mite matter [or particles] • cockroach matter [or particles] • pet dander • pollen particle allergens

For Stain Removal - Mix 1 cup with 1 gallon of water.
All surfaces: Add bleach to detergent solution, apply, rinse.

Removing [To Remove] Mold & Mildew Stains from Outdoor Patios:

1. Protect plants from overspray.
2. Use 1 cup of bleach per gallon of water to clean unsightly stains using a brush.
3. Rinse entire area, including plants, with water for 5 minutes.

For Deodorizing - Mix $\frac{3}{4}$ cup bleach with 1 gallon of water.
Garbage Cans: After washing and rinsing, brush inside with solution. Empty and let drain.

For Deodorizing Drains - Pour 1 cup bleach in drain.
Drains: Flush drains. Pour into drain. Flush with hot water.

For Bleaching -or- Whitening - Mix $\frac{1}{2}$ cup with 1 gallon of water.
Wooden Surfaces: Apply for 5 minutes, rinse.

DISINFECTING [To Disinfect]: [Choose one or more sets of directions as appropriate:] [The bracketed 10 minute statement for fungi not required if fungi not listed on label]

[KITCHEN¹: [Optional to list one or more:] Appliances, countertops, hard non-porous plastic cutting boards, faucets, floors, freezers, garbage disposals, glass, glazed ceramic tile, linoleum, microwaves, painted woodwork, refrigerators, sinks, stoves, stove tops, trash cans, trash bins, vinyl, walls, work surfaces]

Kitchen: Clean and disinfect [May add use site from the list above]¹:

1. Use $\frac{3}{4}$ cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 5 minutes, then rinse thoroughly and air dry. [To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]

[OR: additional format:]

HOUSEHOLD USE	DOSAGE	WATER	INSTRUCTIONS
Kitchen(s): Clean and disinfect [May add use sites from the list above] ¹	$\frac{3}{4}$ Cup	1 Gallon	1. Pre-wash surface and rinse, then apply the disinfecting (bleach) solution. 2. Allow surface to remain visibly wet for 5 minutes, then rinse thoroughly and air dry. [To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]

[BATHROOM²: *[Optional to list one or more:]* Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls]

[To Disinfect] Bathroom: Disinfect and deodorize *[May add use site from the list above]²:*

1. Use $\frac{3}{4}$ cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 5 minutes, then rinse thoroughly and air dry. *[To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]*

[To Disinfect] Kitchens and Bathrooms: Disinfect, deodorize *[and kill 99.9% of germs[*]]* on counters, in sinks, showers, bathtubs and on vinyl and tile[d] floors.

1. Pre-wash surface and rinse, then apply the disinfecting solution.
2. Disinfect surfaces with a solution of $\frac{3}{4}$ cup of bleach per gallon of water
3. Allow surface to remain visibly wet for 5 minutes then rinse with water and allow to dry. *[To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]*

Disinfecting and Deodorizing [To Disinfect [and Deodorize]] Bathrooms: To disinfect [,] *[and deodorize and eliminate mold and mildew from]* pre-cleaned hard non-porous surfaces, such as tubs, showers, counter tops, sinks, glazed ceramic tile and vinyl flooring:

1. Pre-wash surface and rinse. Spread a solution of 1 $\frac{1}{2}$ cups of this product per 2 gallons of water.
2. Allow surface to remain visibly wet for 10 minutes, then drain or rinse and air dry. *[If mold/mildew not used on label, then contact time may be changed to 5 minutes]*

[OR: additional format:]

HOUSEHOLD USE	DOSAGE	WATER	INSTRUCTIONS
Disinfecting and Deodorizing Bathrooms: To disinfect, deodorize and eliminate mold and mildew from pre-cleaned hard non-porous surfaces, such as tubs, showers, counter tops, sinks, glazed ceramic tile and vinyl flooring.	1 $\frac{1}{2}$ Cups	2 Gallons	1. Pre-wash surface and rinse. Spread bleach solution on surface. 2. Allow surface to remain visibly wet for 10 minutes. 3. Drain or rinse and air dry. <i>[If mold/mildew not used on label, then contact time may be changed to 5 minutes]</i>

Disinfect Hard Non-porous Surfaces:

1. Use $\frac{3}{4}$ cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Allow surface to remain visibly wet for 5 minutes, then rinse thoroughly and air dry. *[To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]*

For Disinfecting - Mix $\frac{3}{4}$ cup bleach with 1 gallon of water.

Floors, Walls [and other hard inanimate surfaces not in direct contact with food]: Pre-wash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 5 minutes. Drain or rinse and air dry. *[To disinfect fungi allow surface to remain visibly wet for 10 minutes before rinsing.]*

[To] Kill Germs[*] and Odors in Garbage Cans:

1. Pre-wash surface and rinse, then apply the disinfecting solution.
2. Put a solution of $\frac{3}{4}$ cup of bleach per gallon of water in the garbage can.
3. Allow surface to remain visibly wet for 5 minutes then drain. *[To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]*

Disinfecting Children's Hard Non-porous Furniture and Toys:

1. Ensure all surfaces are colorfast. Pre-wash hard non-porous surface and rinse, then apply the disinfecting solution.
2. Use a solution of $\frac{3}{4}$ cup of bleach per gallon of water to disinfect children's hard non-porous furniture and toys.
3. Allow surface to remain visibly wet for 5 minutes, then rinse and allow to dry. *[To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]*

Sickroom Equipment: Pre-wash hard non-porous surface and rinse, then apply the disinfecting solution of 1 1/2 cups of this product per 2 gallons of water over all pre-cleaned surfaces. Allow surface to remain visibly wet for 5 minutes, then drain. [To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]

Special Instructions For Cleaning and Decontamination Against HIV (AIDS VIRUS), HBV (HEPATITIS B VIRUS) and HCV (HEPATITIS C VIRUS) on Surfaces/Objects Soiled with Blood/Body Fluids. Kills HIV-1 (AIDS virus), HBV (Hepatitis B virus) and HCV (Hepatitis C virus) on pre-cleaned environmental surfaces/objects previously soiled with blood/body fluids in healthcare settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human immunodeficiency virus type 1 (HIV-1) (associated with AIDS), HBV (Hepatitis B virus) and HCV (Hepatitis C virus).

Personal Protection: Disposable latex or vinyl gloves, gowns, masks, and/or eye coverings as appropriate must be worn during all cleaning and decontamination procedures of blood and other body fluids.

Cleaning Procedures: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before applying this product.

Disinfectant Use and Contact Time: Effective against HIV-1 (AIDS virus), HBV (Hepatitis B virus) and HCV (Hepatitis C virus) on hard non-porous surfaces. Prepare disinfectant by mixing 12 fl. oz. (1 1/2 cups) of this product per gallon of water to provide 5,000 ppm of available chlorine. Leave surfaces wet for 5 minutes for HIV and 10 minutes for HBV/HCV. Drain and let air dry.

Disposal of Infectious Materials: Blood and other body fluids should be autoclaved and disposed of according to Federal, State, and local regulations for infectious waste disposal.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special Label Instructions for Cleaning Prior to Disinfection against *Clostridium difficile* endospores

Personal Protection: Wear appropriate barrier protection such as gloves, gowns, masks or eye covering.

Cleaning Procedure: Fecal matter/waste must be thoroughly cleaned from surfaces/objects before disinfection by application with clean cloth, mop and/or sponge saturated with product intended for disinfection. Cleaning should include vigorous wiping and/or scrubbing until visible soil is removed. Special attention is needed for high-touch surfaces. Surfaces in patient rooms should be cleaned in an appropriate manner, with restrooms and other 'dirty' areas cleaned last. Do not reuse soiled cloths.

Infectious Materials Disposal: Cleaning materials used that may contain feces/wastes should be disposed of immediately in accordance with local regulations for infectious materials disposal.

For Killing *Clostridium difficile* spores: Use 1 part bleach to 5 parts water to achieve a 1:5 dilution (~ 10,000 ppm available chlorine) before use. Clean hard, non-porous surfaces by removing gross filth. Apply 1:5 solution and allow surface to remain visibly wet for 10 minutes. Rinse and air dry. Do not use on non-stainless steel, aluminum, silver or chipped baked enamel.

Special Instructions for Inactivating AVIAN INFLUENZA A virus [in] [Veterinary Clinics] [Animal Life Science Laboratories] [Zoos] [Pet Shops] [Kennels] [Breeding and Grooming Establishments] [Animal Housing Facilities] [Poultry houses] [Hatcheries]

For cleaning and disinfecting hard, non-porous surfaces: equipment, utensils, instruments, cages, kennels, stables, and catteries. Remove all poultry [or animals] and feeds from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from floors, walls, and surfaces of facilities occupied or traversed by poultry [or animals]. Empty all troughs, racks and other feeding and watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surfaces with a use solution of 3/4 cup (6 fl. oz.) of product per gallon of water and allow surface to remain visibly wet for 5 minutes, drain and air dry. Immerse all halters, ropes, and other types of equipment used in handling and restraining animals as well as forks, shovels, scrapers used in removing litter and manure. Ventilate buildings, coops, and other closed spaces. Do not house poultry [or animals] or employ equipment until treatment has been absorbed, set or dried. All treated feed/water bowls, racks, troughs, automatic feeders, fountains, and waterers must be rinsed with potable water before reuse.

SANITIZING [To Sanitize] [Non-food contact]: *[Choose one or more sets of directions from the following. Several versions of wording are offered to provide supplemental distributors with options.]*

BATHROOM¹: Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, non-porous shower curtains, shower walls, sinks, vinyl, walls

Bathroom: [To] Sanitize and deodorize *[May add use site from the list above]*¹:

1. Use 1 tablespoon per gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 5 minutes, and air dry.

To Sanitize Hard Non-porous Non-food Contact Surfaces:

1. Use 1 tablespoon of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply sanitizing solution.
3. Allow surface to remain visibly wet for 5 minutes and air dry.

For Sanitizing - Mix 1 tablespoon with 1 gallon of water.

Floors, Walls: Prewash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 5 minutes. Drain and air dry.

Sanitizing [To Sanitize] Your Pet's Litter Boxes:

1. Wash thoroughly with water and dish detergent. Sanitize with 2/3 cup of bleach mixed with a gallon of water.
2. Allow surface to remain visibly wet for 5 minutes then rinse with water and allow to dry.

Sanitizing [To Sanitize] Children's Hard Non-porous Furniture and Toys:

1. Ensure all surfaces are colorfast. Pre-wash surface and rinse, then apply sanitizing solution.
2. To kill 99.9% germs, use a solution of 1 tablespoon of bleach per gallon of water to sanitize children's surfaces.
3. Allow surface to remain visibly wet for 5 minutes, then rinse and allow to dry.

SANITIZING [To Sanitize] [Toilet Bowl] *[Directions based on EPA 1986 standard. Choose one or more sets of directions from the following. Versions of wording are offered to provide supplemental distributors with options.]*

Toilet Bowls: To sanitize and deodorize pre-cleaned toilet bowls, use 1 cup of this product.

1. Flush, pour in bleach – swab with brush, making sure to get under the rim.
2. Allow surface to remain visibly wet for 10 minutes.
3. Flush. DO NOT use with bowl cleaners or any other household chemicals.

Toilet Bowl: To sanitize and deodorize pre-cleaned toilet bowls, use 1 cup of this product. Flush, pour in bleach – swab with brush, making sure to get under the rim. Allow surface to remain visibly wet for 10 minutes. Flush. DO NOT use with bowl cleaners or any other household chemicals.

[OR: additional format:]

HOUSEHOLD USE	DOSAGE	WATER	INSTRUCTIONS
Toilet Bowls: To sanitize and deodorize pre-cleaned toilet bowls, use 1 cup of this product.	1 Cup		<ol style="list-style-type: none">1. Flush, pour in bleach – swab with brush, making sure to get under the rim.2. Allow surface to remain visibly wet for 10 minutes.3. Flush. DO NOT use with bowl cleaners or any other household chemicals.

**[Directions (from other parts of the label) in Table form;
other directions from body of label may be added to table]**

DISINFECTING	Product	Water	Instructions
Floors, Walls, Bathtubs & Showers	¾ Cup	1 Gallon	Pre-wash surface and rinse. Spray, rinse or wipe surface with bleach solution, allow surface to remain visibly wet for 5 minutes. Rinse and air dry. [To disinfect fungi, allow surface to remain visibly wet for 10 minutes before rinsing.]
SANITIZING	Product	Water	Instructions
Non-food Work Surfaces	1 Tbsp	1 Gallon	Pre-wash surface and rinse, cover surface with bleach solution for at least 5 minutes, drain, let air dry.
Mops, Brooms, Brushes & Rags	1 ¼ Tbsp	1 Gallon	Pre-wash items, then soak them in bleach solution for at least 10 minutes. Rinse well.
DEODORIZING	Product	Water	Instructions
Garbage Cans	¾ Cup	1 Gallon	After washing and rinsing, brush inside with bleach solution. Empty and let drain.
Drains	1 Cup	-----	Flush drains. Pour into drain. Flush with hot water.
MOLD, MILDEW & STAIN REMOVAL	Product	Water	Instructions
All Surfaces	1 Cup	1 Gallon	Add bleach to powdered detergent solution. Apply, let stand for at least 5 minutes. Wipe and rinse.

**[Optional Table of Proportions]
[Proportions for dilution of this product]**

Mix quantity of bleach with quantity of water to obtain ppm level indicated.

PPM*	Quantity of Bleach	+	Quantity of Water	PPM*	Quantity of Bleach	+	Quantity of Water
5	1 Part		11,999 Parts	600	1 Part		99 Parts
	1 Drop (0.0017 fl. oz.)		2 Cups		1 Tbsp (0.5 fl. oz.)		6 Cups
	1 Tsp (0.17 fl. oz.)		15 Gallons		¼ Cup (2 fl. oz.)		1 ½ Gallons
10	1 Part		5999 Parts		½ Cup (4 fl. oz.)		3 Gallons
	2 Drops (0.0034 fl. oz.)		2 Cups		¾ Cup (6 fl. oz.)		4 ½ Gallons
	1 Tsp (0.17 fl. oz.)		7 ½ Gallons		10 Gallons (1,280 fl. oz.)		1000 Gallons
25	1 Part		2399 Parts	800	1 Part		74 Parts
	5 Drops (0.0085 fl. oz.)		2 ½ Cups		1 Tbsp (0.5 fl. oz.)		4 ½ Cups
	1 Tsp (0.17 fl. oz.)		3 Gallons		¼ Cup (2 fl. oz.)		1 Gallon
50	1 Part		1199 Parts		½ Cup (4 fl. oz.)		2 ¼ Gallons
	5 Drops (0.0085 fl. oz.)		1 ¼ Cups		¾ Cup (6 fl. oz.)		3 ¼ Gallons
	1 Tbsp (0.5 fl. oz.)		4 Gallons		1 Cup (8 fl. oz.)		4 ½ Gallons
75	¼ Cup (2 fl. oz.)		18 Gallons	1200	1 Part		49 Parts
	1 Part		799 Parts		1 Tbsp (0.5 fl. oz.)		3 Cups
	15 Drops (0.0255 fl. oz.)		2 ½ Cups		¼ Cup (2 fl. oz.)		¾ Gallon
100	¼ Cup (2 fl. oz.)		12 Gallons		½ Cup (4 fl. oz.)		1 ½ Gallons
	1 Part		599 Parts		¾ Cup (6 fl. oz.)		2 ¼ Gallons
	1 Tbsp (0.5 fl. oz.)		2 Gallons	2,700	1 Part		21 Parts
200	¼ Cup (2 fl. oz.)		9 Gallons		¼ Cup (2 fl. oz.)		5 Cups
	1 Part		299 Parts		¾ Cup (6 fl. oz.)		1 Gallon
	1 Tbsp (0.5 fl. oz.)		1 Gallon		1 ½ Cups (12 fl. oz.)		2 Gallons
	2 Tbsp (1.0 fl. oz.)		2 Gallons		3 Cups (24 fl. oz.)		4 Gallons
	5 Tbsp (2.5 fl. oz.)		5 Gallons		6 Cups (48 fl. oz.)		8 Gallons
	¼ Cup (2 fl. oz.)		4 Gallons	5000	1 Part		11 Parts
400	½ Cup (4 fl. oz.)		8 Gallons		½ Cup (4 fl. oz.)		5 Cups
	¾ Cup (6 fl. oz.)		12 Gallons		1 ½ Cups (12 fl. oz.)		1 Gallon
	1 Part		149 Parts		3 Cups (24 fl. oz.)		2 Gallons
	1 Tsp (0.17 fl. oz.)		3 Cups		½ Gallon (64 fl. oz.)		5 Gallons
	1 Tbsp (0.5 fl. oz.)		½ Gallon		1 Gallon (128 fl. oz.)		10 Gallons
	¼ Cup (2 fl. oz.)		2 Gallons	10,000	1 Part		5 Parts
400	½ Cup (4 fl. oz.)		4 Gallons		½ Cup (4 fl. oz.)		2 ½ Cups
	¾ Cup (6 fl. oz.)		6 Gallons		2 ½ Cups (20 fl. oz.)		3 Quarts
	1 Cup (8 fl. oz.)		8 Gallons		1 Gallon (128 fl. oz.)		5 Gallons

[*]PPM (Parts Per Million) of available chlorine (approximate)

DILUTION TABLE: PPM (Parts Per Million) Available Chlorine.

Check chlorine concentration with standard test strip

½ oz. [of] this product (1 tablespoon) + 1 gallon water = 200 ppm (1:299 Dilution)

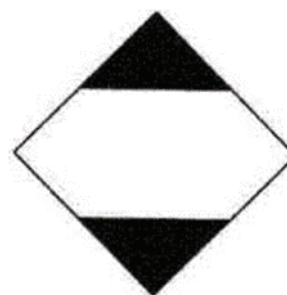
¾ cup [of] this product + 1 gallon water = 2700 ppm

12 oz. [of] this product (1 ½ cups) + 1 gallon water = 5000 ppm

[other ppm levels/dilutions can be added from the table above]

_____ tbsp. [cup] [oz.] of this product in _____ gallon(s) of water is equivalent to approximately _____ parts per million (ppm) available chlorine.

{Optional Graphics:}



{Or other similar “Made in [the] USA” graphics}



Note: This graphic is a representation of a QR code that may be use on marketplace labels



{graphic representations of approved claim; any asterisk/symbol can be used on marketplace label, as long as it is not repeated/duplicated; graphic linked to ¹ Conditions surface by reducing soil adhesion {-or-} ¹Prevents Yellowing of Fabrics}



{graphic representations of approved HE claims; other similar graphics may be used}

{The graphics below are representative examples of approved use sites and surfaces. In accordance with correspondence with EPA, only 1 representative graphic needs to be on the master label, the marketplace label may have a different but similar graphic. No people, animal, or food will be depicted in use site/surface graphics.}



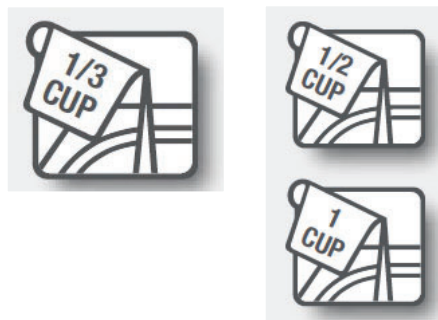
{Note: The graphics below are representative examples of approved stain types; other similar graphics may be used:}



{Note: This graphic representation of an approved claim will be appropriately linked to the following footnote on marketplace labels, any asterisk/symbol can be used, as long as it is not repeated/duplicated:}

†† SARS-Related Coronavirus 2 [(SARS CoV-2)] [(Cause of COVID-19)], on hard, non-porous surfaces only

{Different but similar graphics may be used in the directions for use table to depict approved dosage(s):}



{The following are optional logos or brand-related graphics. Note as branding is updated, the specific design (e.g. color, order, orientation) may change:}



{Optional logos or brand-related graphics continued:}



