

70271-20

10/12/2011

1 of 17



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

October 12, 2011

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Christina Griffin
Agent for KIK,

c/o Delta Analytical Corp.
1250 Prosperity Dr., Suite 160
Silver Spring, MD 20904

Subject: PRIA (D-449813)
Pure Bright Germicidal 160 Bleach
EPA Registration No. 70271-20
Application Dated: May 26, 2011
Receipt Dated: June 2, 2011

Dear Ms. Griffin:

This acknowledges the receipt of your Amendment application dated May 26, 2011 in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with comments.

Submission and Proposed Changes

Amend to add alternative formulation to the CSF (dated 5/16/2011) and revise the labeling claims against certain public health microorganisms. Since the submitted Alternative Formulation CSF dated 5/16/2011 included an additional inert and two other ingredients and differed from previously accepted Basic Formulation CSF dated 1/6/2011, therefore the Alternative Formulation CSF dated 5/16/2011 is not acceptable. On October 5, 2011, the submission was revised to convert the Alternate Formulation CSF dated 5/16/2011 become the Basic Formulation CSF dated 9/29/2011 to replace the previously accepted Basic Formulation CSF dated 1/6/2011 for this product.

Findings and Comments:

Based on the submitted materials noted above, they are acceptable and the following comments apply:

Chemistry Data

a. The newly submitted Basic Formulation (dated September 29, 2011) is acceptable and it supersedes all previously submitted Basic Formulation CSF for this product.

b. A 1-year Storage Stability study and a Corrosion characteristics study need to be submitted when completed to satisfy the Chemistry data requirement for this newly formulated product.

Pure Bright Germicidal 160 Bleach Label

c. P.2 – Under “Storage and Disposal Statement” revise as follows:

Revise the “Storage and Disposal” statement as per EPA regulations, 40 CFR 156.140, 40 CFR 156.144, 40 CFR 156.146, 40 CFR 156.156, 40 CFR 156.10, and 40 CFR 156.60(b) and summarized in PR Notice 2007-4 of October 29, 2007 (Revised: April 29, 2008), and PR Notice 83-3 for Residential/Household uses (if applicable) as follows:

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

1. [Subheading.] **Pesticide Storage:** Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Products or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer.

2. [Subheading] **Pesticide Disposal:**
Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the EPA Regional Office for guidance.

3. [Subheading] **Container Handling:**
[For rigid non-refillable container less than 5 gallons for institutional, industrial and commercial uses]

Container Handling: Nonrefillable rigid container. Do not re-use or refill this container. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

Then offer for recycling or reconditioning if available, or puncture and dispose of in trash or in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay of smoke

[Subheading] **Container Handling:**
[For rigid non-refillable container greater than 5 gallons for institutional, industrial and commercial uses]

Container Handling: Nonrefillable rigid container. Do not re-use or refill this container. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten

closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times. **Then offer for recycling or reconditioning, or puncture and dispose of in trash or in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay of smoke**

D. [If Applicable- For Refillable Container for institutional, industrial and commercial uses]

Container Handling: Refillable Container. Refill this container with this product only. Do not reuse this container for any other purpose. "Cleaning the container before final disposal is the responsibility of....."

[Describe how to manage, clean refillable container, and dispose of the rigid container see PR 2007-4]

4. The **"Storage and Disposal"** instructions should appear after the label **"Directions for Use"** instructions.

d. P.9 – Under "Kitchen: Clean and disinfect", change #2 "Wash, rinse, or wipe surfaces and then apply disinfecting solution," to read **"Thoroughly pre-clean surfaces with soap or detergent and wipe dry. Then apply the disinfecting solution."**

- Under "[To Disinfect] Bathroom:", change #2 "Wash, rinse, or wipe surfaces and then apply disinfecting solution...", to read **"Thoroughly pre-clean surfaces with soap or detergent and wipe dry. Then apply the disinfecting solution."**

- Under "[To Disinfect] Kitchens and Bathroom:", change #1 "Wash surfaces with water" to read **"Thoroughly pre-clean surfaces with soap or detergent, then rinse with water and wipe dry. Then apply the disinfecting solution."**

- Under "Disinfecting and Deodorizing [To Disinfect [and Deodorize]] Bathrooms:", change "To disinfect [,][and] deodorize and eliminate...", to read **"To disinfect [,][and deodorize and eliminate mold and mildew from] pre-cleaned washable hard nonporous surfaces with soap or detergent, then rinse with water and wipe dry, such as tubs, showers, counter tops, sinks, glazed ceramic tile and vinyl flooring:"**

- Under "Disinfecting Hard Non-porous Surfaces:", change #2 "Wash, rinse, or wipe surfaces dry and then apply disinfecting solution," to read **"Thoroughly pre-clean surfaces with soap or detergent, then rinse with water and wipe dry. Then apply the disinfecting solution."**

- Under "[To] Kill Germs[*] and Odor in Garbage Cans:", change #1 "Rinse with soap and water" to read **"Thoroughly pre-clean surfaces with soap or detergent, then rinse with water and wipe dry. Then apply the disinfecting solution."**

- Under "Disinfecting Children's Hard Non-porous Furniture and Toys:", change #1 "Wash all surfaces thoroughly" to read "**Thoroughly pre-clean hard non-porous surfaces with soap or detergent, then rinse with water and wipe dry. Then apply the disinfecting solution.**" Insert and change #2 to read "...to **disinfect children's hard non-porous furniture and toys surfaces.**"

- Under "Sickroom Equipment:", change "Wash all surfaces thoroughly" to read "**Thoroughly pre-clean hard non-porous surfaces with soap or detergent, then rinse with water and wipe dry. Then apply the disinfecting solution of 1 1/2 cups of this product per 2 gallons of water over all the pre-cleaned surfaces.**"

General Comments:

This amendment and a copy of this letter have been inserted in your file for future reference.

If you have any questions or comments concerning this letter, please contact David Liem at liem.david@epa.gov or call (703) 305-1284.

Sincerely,



Monisha Harris
Product Manager - Team 32
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosures: (Stamped label with comments)

50917

PURE BRIGHT™

GERMICIDAL 160 BLEACH

ACCEPTED
with **COMMENTS**
in EPA Letter Dated:
OCT 12 2011

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 70271-20

Active Ingredient: Sodium Hypochlorite..... 6.0%
Other Ingredients:..... 94.0%
TOTAL: 100.0%
Yields 5.7% Available Chlorine

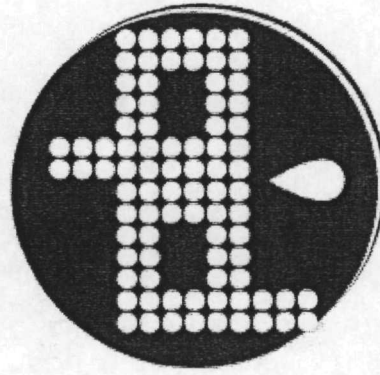
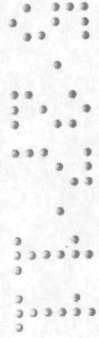
KEEP OUT OF REACH OF CHILDREN

DANGER! Corrosive

FIRST AID: Call a poison control center [(1-800-222-1222)] or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If swallowed:** Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **Note to Physician:** Probable mucosal damage may contraindicate the use of gastric lavage.

See side [or back] panel for additional precautionary labeling. [additional precautions]



NET CONTENTS _____

BATCH CODE _____

Manufactured by:
KIK International, Inc.
33 Macintosh Blvd.
Concord, Ontario L4K4L5

EPA Est. No. 70271-CA-2
EPA Est. No. 70271-CO-1
EPA Est. No. 70271-FL-1
EPA Est. No. 70271-GA-1
EPA Est. No. 70271-TX-1
EPA Est. No. 70271-VA-1
EPA Est. No. 70271-WA-1
EPA Est. No. 70271-CAN-1
EPA Est. No. 55852-IL-1

Santa Fe Springs CA 90670
Denver CO 80207
Auburndale FL 33823
Hampton GA 30228
Houston TX 77054
Salem VA 24153
Tacoma WA 98421
Concord ON CN L4K4K5

[actual establishment shown in code above or below label printed on bottle]

EPA Reg. No. 70271-20

PRECAUTIONARY STATEMENTS
Hazards to Humans and Domestic Animals

DANGER: Corrosive. May cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses and rubber gloves when handling this product. Wash after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

[In accordance with PR notice 95-1, use the following complete Environmental Hazards statement for containers 5 gallons and larger:

Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

[For containers smaller than 5 gallons use the following:]

Environmental Hazards

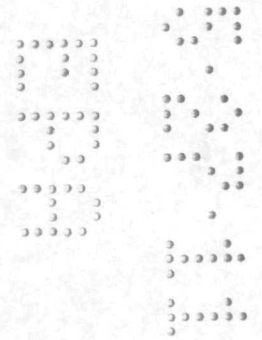
This product is toxic to fish and aquatic organisms.

Physical and Chemical Hazards

Strong oxidizer. Flush drains before and after use. Do not use or mix with other household chemicals, such as toilet bowl cleaners, rust removers, acid or ammonia containing products. To do so will release hazardous gasses. Prolonged contact with metal may cause pitting or discoloration.

STORAGE AND DISPOSAL

Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. **Container Disposal:** Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection.



[List of Approved Organisms:]

[ATCC numbers are required on the master label, but are not required to be listed on the production label]

This product, when used as directed on hard, non-porous surfaces, is effective against the following:

FUNGICIDAL [10 minute contact time]

- *Trichophyton mentagrophytes* (Athlete's foot fungus) [ATCC 9533]
- *Aspergillus brasiliensis* (mildew) [ATCC 16404]

BACTERICIDAL [5 minute contact time except as indicated]

- *Escherichia coli* O157:H7 (E. coli) [ATCC 35150]
- *Pseudomonas aeruginosa* (pseudomonas) [ATCC 15442]
- *Salmonella enterica* (salmonella) [ATCC 10708]
- *Shigella dysenteriae* [ATCC 13313]
- *Staphylococcus aureus* (staph) [ATCC 6538]
- Methicillin Resistant *Staphylococcus aureus* (MRSA) [ATCC 33592]
- *Clostridium difficile* spore (C. diff) [#] [ATCC 700792] [10 minute contact time]
- *Streptococcus pyogenes* (strep) [ATCC 12344]

VIRUCIDAL [5 minute contact time except as indicated]

- Adenovirus type 2 [ATCC VR-846]
- Avian influenza A virus (Avian Flu virus) [ATCC VR-2072]
- Canine parvovirus [ATCC VR-2017]
- Cytomegalovirus [ATCC VR-538]
- Feline panleukopenia virus (Parvovirus) [ATCC VR-648]
- Hepatitis A virus [ATCC VR-1358, strain M-175]
- Hepatitis B virus (HBV)[*] [7/31/07 strain duck Hepatitis B from Hepadnavirus Testing, Inc.] [10 minute contact time]
- Hepatitis C virus (HCV)[*] [Oregon C24v-genotype 1 Bovine Viral Diarrhea Virus] [10 minute contact time]
- Herpes simplex virus type 1 (herpes) [ATCC VR-733]
- Herpes simplex virus type 2 (herpes) [ATCC VR-734]
- Human immunodeficiency virus type 1 (HIV-1)[*] [HTLV-III_B strain]
- H1N1 Influenza A virus [ATCC VR-1469, Strain A/PR/8/34] [Pandemic 2009 H1N1 Influenza A virus]
- Influenza A virus (Strain Hong Kong) [ATCC VR-544]
- Poliovirus type 1 [ATCC VR-1000]
- Respiratory syncytial virus [ATCC VR-26]
- Rhinovirus type 37 (viruses that cause colds and flu) [ATCC VR-1147]
- Rotavirus [obtained from Univ. Ottawa, Ontario, Canada, Strain WA]

Non-food contact Sanitizer [5 minute contact time]

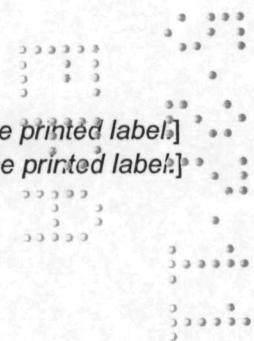
- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Enterobacter aerogenes* [ATCC 13048]

Laundry Sanitizers

- *Staphylococcus aureus* (staph) [ATCC 6538]
- *Klebsiella pneumoniae* [ATCC 4352]

[* If HIV-1, HBV, or HCV claim is used, HIV-1, HBV, HCV directions must be included on the printed label.]

[# If *Clostridium difficile* claim is used, *Clostridium difficile* directions must be included on the printed label.]

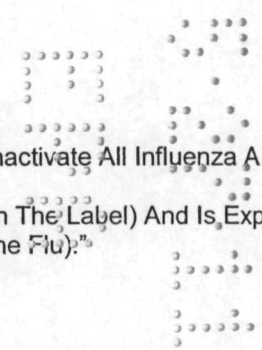


[Optional Antimicrobial Claims:] [Note: In accordance with EPA 2003 "Germs" policy, asterisk next to "germs" is optional because all three major classes of organisms are approved.]

- [Choose from the following claims as appropriate, location is optional.]
- Antibacterial
- Antifungal [10 minute contact time]
- Aids in the reduction of cross-contamination between treated surfaces
- Bactericide • Bactericidal
- Broad Spectrum Disinfectant
- Cleans [And Disinfects]
- Disinfectant • Disinfecting • Disinfects
- Disinfecting & Deodorizing
- Disinfects [And] [Sanitizes] [And Deodorizes] [And Cleans] [Around The House]
- Disinfects [, Sanitizes] [, Eliminates Mildew] [And Deodorizes] [use 10 minute fungi directions if mildew included]
- Disinfect, Deodorize [and Kill 99.9% Of Germs*] [On Counters] In [Sinks] [Showers] [Bathtubs] [and] [On Vinyl and Glazed Tile Floor]
- Eliminates Odors
- Fights Germs* [And Odors]
- Fungicide • Fungicidal [in 10 minutes]
- Germicide • Germicidal
- Gets Rid Of Germs* [and/or Dirt]
- [Helps] Prevent[s] The Spread Of The Cold And Flu Virus†† [In Your Home] [and/or Office] from treated surfaces
- Home Disinfectant Essential
- Hospital Disinfectant

[Note: All "Kills" claims below may start with "Also" (as in "Also kills flu...)]

- Kills and prevents cross contamination of Germ*]
- Kills Athlete's Foot Fungus †† [In 10 Minutes]
- Kills [or Eliminates] [or Removes] [99.9% Of] [Common Household] Germs* [including] [list any approved organism]
- Kills [or Eliminates] [or Removes] [99.9% Of] [Germs*] [or Bacteria**] [or Viruses***] [Commonly Found In] [Bathrooms] [or Homes] [or Households] [or Offices]
- Kills [Household] Mold [And Mildew] †
- Kills 99.9% of Germs in your Laundry †††
- Kills 99.9% of bacteria** that can cause illnesses
- Kills Avian Influenza A virus [On Pre-Cleaned [Environmental] Surfaces]
- Kills [Eliminates] Flu Virus †
- Kills [Eliminates] MRSA †††
- Kills Germs and Removes Odors
- Kills Viruses That Cause Colds And Flu††
- Kills Virus That Causes The Flu†
- Kills H1N1 Influenza A virus
- Kills Pandemic 2009 H1N1 Influenza A virus
- Kills Clostridium difficile [C. diff] Spores On Hard Non-Porous [Environmental] Surfaces [in 10 minutes]
- Kills HIV-1 On Hard Non-Porous [Environmental] Surfaces
- Meets OSHA Bloodborne Pathogen Standards
- Mildewcide • Mildewcidal • Mildewstat[ic] [in 10 minutes]
- Protection Against Germs*]
- Pseudomonacidal
- Reduces exposure to Methicillin Resistant Staphylococcus aureus (MRSA) from treated surfaces
- Removes Stains and Disinfects
- Sani-Clean
- Sanitizing • Sanitizer • Sanitizes
- Streptocidal
- Staphylocidal
- [This Product] meets AOAC [Use-Dilution test] efficacy standards [for hospital disinfectants].
- This Product Has Demonstrated Effectiveness Against Influenza A Virus And Is Expected To Inactivate All Influenza A Viruses Including Pandemic 2009 H1N1 Influenza A Virus.
- This Product Has Demonstrated Effectiveness Against (Influenza A Virus Tested And Listed On The Label) And Is Expected To Inactivate All Influenza A Viruses Including Pandemic 2009 H1N1 (Formerly Called Swine Flu):"
- Virucide • Virucidal



[SYMBOLS connect to the corresponding symbol in the claims above. Different symbols may be used on printed label. All organisms do not have to be listed on the printed labels, but listing must be consistent with EPA guidance requirements for germs claims]

[*] Staphylococcus aureus, Methicillin Resistant Staphylococcus aureus (MRSA), Streptococcus pyogenes, Salmonella enterica, Escherichia coli O157:H7, Influenza A virus, H1N1 Influenza A virus, Rhinovirus type 37, Avian influenza A virus (Avian Flu), Pseudomonas aeruginosa, Shigella dysenteriae, Adenovirus type 2, Canine parvovirus, Cytomegalovirus, Feline panleukopenia virus (Parvovirus), Hepatitis A virus, Herpes simplex virus type 1, Herpes simplex virus type 2, Poliovirus type 1, Respiratory syncytial virus, Rotavirus, HIV-1 [in 5 minutes], Trichophyton mentagrophytes (Athlete's foot fungus), Aspergillus brasiliensis (mildew), HBV (Hepatitis B virus), HCV (Hepatitis C virus), Clostridium difficile (C. diff) [in 10 minutes]

** Escherichia coli O157:H7, Pseudomonas aeruginosa, Salmonella enterica, Staphylococcus aureus (staph), Methicillin Resistant Staphylococcus aureus (MRSA), Streptococcus pyogenes (strep), Shigella dysenteriae [in 5 minutes], Clostridium difficile (C. diff) [in 10 minutes]

*** Adenovirus type 2, Avian influenza A virus (Avian Flu), Canine parvovirus, Cytomegalovirus, Feline panleukopenia virus (Parvovirus), Hepatitis A virus, Herpes simplex virus type 1, Herpes simplex virus type 2, Poliovirus type 1, Respiratory syncytial virus, Rotavirus, Influenza A virus, H1N1 Influenza A virus, Rhinovirus type 37 [in 5 minutes], HBV (Hepatitis B virus), HCV (Hepatitis C virus) [in 10 minutes]

† Trichophyton mentagrophytes (Athlete's foot fungus) & Aspergillus brasiliensis (mildew) [in 10 minutes]

⊕ Aspergillus brasiliensis (mildew) [in 10 minutes]

†† Trichophyton mentagrophytes (Athlete's foot fungus) [in 10 minutes]

††† Methicillin Resistant Staphylococcus aureus (MRSA)

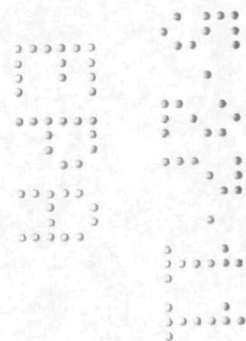
‡ Influenza A virus –and/or- H1N1 Influenza A virus

‡‡ Influenza A virus –and/or- H1N1 Influenza A virus & Rhinovirus type 37


‡‡‡ Sanitizes: Staphylococcus aureus (staph) & Klebsiella pneumoniae

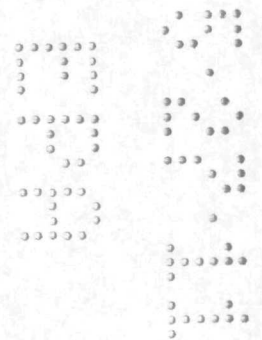
GENERAL NON-PESTICIDAL CLAIMS AND INFORMATION:

- [A more] sustainable solution for the environment
- Avoid Prolonged Contact With Metal Since Corrosion Or Discoloration May Occur
- Always Dilute In Strict Accordance With The Label Directions
- Always Mix This Product Strictly In Accordance With Label Instructions
- Anti-Allergen (non-living)
- Bleaches Out Tough Stains
- Bleach Works
- Boosts Cold Water Cleaning Power
- Boosts Cold Water Washing Power
- Boosts Laundry Cleaning Power
- Brightens Laundry
- Check To Make Sure Bottle Is Always Tightly Capped
- Cleans [and Deodorizes] [Around The House]
- Cleaning booster (even) on cold water washing
- Clean Smell[ing]
- Clean[s] White[s] [cleans & whitens laundry]
- Cold Water Booster
- Commercial/Institutional Use
- [Compatible] For Use In [High Efficiency] [or HE] Washing Machines
- Contains No Phosphorus
- Deodorizer • Deodorizes • Deodorize
- Do Not Break Open - To Be Sold As A [Two] [or Three] [or Four] Pack
- Do Not Drop
- Do Not Use This [Product] [or Bleach] At Full Strength For Cleaning [Surfaces]
- Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and non-fast colors.
- Do Not Use This Product On Chipped Baked Enamel
- Easier To Handle, Pour, and Store Than Before
- Easy pour spout



100917

[Eliminates] [or Removes] Odors
 Exercise Care In Handling
 [Family] [or Giant] [or King] [or Value] Size
 Fabric Friendly®
 Fiber Friendly®
 For [Use in] Standard [or Top Load] & HE [or Front Load] [Washing] Machines [washers]
 For [Use in] HE [or Front Load] [Washing] Machines [washers]
 For [Use in] Standard [or Top Load] [Washing] Machines [washers]
 For A Clean[er], Fresh[er] Household & [and] Laundry
 For odor-free laundry
 For Cold Washing
 Freshens
 Gets Even Your Dirtiest Clothes White
 Great For Cold Water [Cleaning]
 Helps to maintain your HE machine
 Helps remove odor causing residues in standard (top loading) & HE (or front loading) Washing Machines
 Helps remove odor causing residues in HE (or front loading) washing machine(s)
 HE plus 4 in 1 (or 4 in 1) ([i.e.] Cold water washing, Fabric protection, Anti allergen (non-living) and Deodorization)
 [High Efficiency] [or HE] [Compatible]
 In-wash booster
 Just As Safe On Bleachable Fabrics As Before
 Keep Bottle[s] Upright and Tightly Capped
 Keep Upright
 Looks [and/or Smells] Clean
 More Value [Than Before]
 [Now][With] Fabric Protection
 [Now][With] Fiber Protection
 Proudly Made In [The USA] [North America]
 Product Should Be Carried and Stored In An Upright Position To Avoid Spillage
 Purest White
 Recycle [Container] 
 Recyclable Container
 Reduce Your Carbon Footprint. Buy Products [Made In The USA.] [Made In North America.]
 Removes Non-living Allergens
 Removes [Tough] Stains
 Safe For All Washing Machines
 Safe On Bleachable Fabrics
 Safe on HE (or Front loading) Washing Machine
 Sparkling White
 Smaller Bottle Is Easier To Handle and Store Than Before
 Smaller is better
 Smaller bottle means easier to handle, pour and store
 Splash Resistant With An Easy Open Seal
 Takes less space in your cupboard
 The Original All Purpose Cleaner
 This Product Gets Even Your Dirtiest Clothes White
 Ultra
 Value Size [2] [or 3] [or 4] Pack
 Washing Machine Cleaner
 Wear Gloves When Cleaning For Prolonged Periods
 White Brite
 Whitens [Bleachable Fabrics]
 Whitens (and removes stains) even on cold water washing
 Whitest Whites
 Whitens [And Removes Stains]
 Works in your maintenance cycle [too]
 Works Even In Cold Water!



110217

FOR USE IN:

[The following headings may be placed above or in front of appropriate directions (e.g., Household Use in front of directions for dishes or floors)] [Use sites may be pluralized below]

- | | | |
|----------------|------------------|-----------------|
| DAYCARE CENTER | HOUSEHOLD [USE] | NURSING HOME |
| FARM | INSTITUTION | OFFICE BUILDING |
| HEALTH CLUBS | KENNEL | RESTROOM |
| HOME | LOCKER ROOM | SCHOOL |
| HOSPITAL [use] | MEDICAL CLINIC | |
| HOTEL | MEDICAL FACILITY | |

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Use one or more of the following laundry directions as appropriate:][All numbered directions may be used in paragraph form without numbers.]

LAUNDRY [BLEACHING]:

Use to bleach white and colorfast Acrylics, Cotton, Nylon, Polyester, Rayon (test to be sure). Do not use on Acetate, Leather, Silk, Spandex or Wool, Mohair and [or] non-fast colors. Sort laundry by color and fabric. Separate whites from colors, light colors from dark colors.

[Bleach Test:] Before using, mix 1 ½ tablespoons of bleach with ¼ cup of water in a glass, rubber, glazed porcelain, or plastic container and test a small piece of fabric in a place that doesn't show. Test all colors, including trim. Let stand one minute, then blot dry. No color change means the article can be bleached safely.

Top Loading [Machine] - Before adding clothes, mix ¾ cup of bleach with water in top-loading 16 gallon machines or for large top loading automatics or larger heavily soiled loads, use 1¼ cups. Add clothes.

Front Loading [Machine] [-or- HE Machine] [-or- High Efficiency Machine]- Mix ½ cup bleach with water in front-loading [or HE] 8 gallon machines. If clothes are in machine the addition of bleach can cause damage. *For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.

TOP LOAD AUTOMATIC. ¾ CUP LARGE TOP LOADING AUTOMATIC. .1¼ CUPS
FRONT LOAD AUTOMATIC. ½ CUP LARGE/HEAVY SOILED LOADS 1¼ CUPS

*For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.

LAUNDRY USE:

1. Before adding clothes, mix ¾ cup of bleach with water in top-loading 16 gallon machines or mix ½ cup bleach with water in front-loading [or HE] 8 gallon machines. For large top loading automatics or larger heavily soiled loads, use 1¼ cup. *For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.
2. Add clothes.
3. Wash and rinse with usual cycles. **[DO NOT** use on Acetate, Leather, Silk, Spandex, Wool, or Mohair and [or] non-fast colors.]

[OR: additional format:]

LAUNDRY USE:

1. Sort your laundry by color and fabric type.
2. Add ¾ cup of bleach and laundry detergent to wash water. For extra large machines, add 1 ¼ cups.
3. Add laundry.

To Whiten Nylon and Other Synthetics that have turned yellow or grey: 1 tablespoon of this product per gallon water. Soak clean fabric in solution for 15 to 20 minutes. Rinse well. Repeat if necessary.

Today's permanent Press Fabrics are Bleachable and need this product to get out stains and help prevent dirt build up. Wash with regular laundry as directed: Top-load automatics – ¾ cup per load. Wringer-type washers – ¾ cup per load. Front-load automatics 1/3 cup per load. Use this product with any good laundry soap or detergent. If your washer has an automatic bleach dispenser, follow washer directions. If not, add this product to wash water before laundry is put in. If laundry is put in before wash water then dilute this product in quart of water and add after machine has started agitating and fabrics are thoroughly wet.

Machine Washing Directions: [use at least once per month to keep your washing machine smelling fresh and clean.] If your HE machine has a cleaning cycle, check the manufacturer's directions before use. 1. Select the hot water setting. 2. Fill the bleach dispenser to the maximum level. 3. Run the cycle until it is completed. 4. Run a rinse cycle, manually to flush out any remaining bleach.

[LAUNDRY SANITIZATION] [Use one of the following as appropriate:]

[Add to one of the sets of bleaching directions above: If sanitization is desired, increase to 1 ¼ cup bleach for top loading, 2/3 cup for front load machines. Wash and rinse with usual cycles.]

Laundering: To bleach and sanitize white and colorfast cotton, linen, nylon, Dacron, Orlon, polyester, Dynel and rayon in washing machine: 1 ¼ cup of this product per load for conventional washing machine [16 gallon]; 2/3 cup for front load [8 gallon] automatic. Add to pre-soak, wash water. If clothes are in machine, dilute product with 1 quart of the wash water before adding.

To Sanitize Laundry: add 1 ¼ cup of this product per load for conventional washing machine [16 gallon]; 2/3 cup for front load [8 gallon] automatic. If clothes are in machine, dilute product with 1 quart of the wash water before adding.

Mops, Brooms, Brushes & Rags: Pre-wash items, then soak them in bleach solution of 1 ¼ Tablespoon per gallon water for at least 10 minutes. Rinse well.

[LAUNDRY STAIN REMOVAL]

[Use one or more of the following fabric stain removal directions as appropriate:]

[To] Remove Stains: Berry, wine, coffee, tea, ink, grass, dye, medicine stains, scorch and mildew stains: Mix ¼ cup of bleach with a gallon of water. Soak stained area for 5 minutes to remove grass, ink, coffee, tea, scorch, fruit, etc. Rinse thoroughly.

[To] [Remove Stains:] Stain Removal:

1. Mix ¼ cup of bleach with a gallon of water.
2. Soak stained area for 5 minutes to remove grass, ink, coffee, tea, scorch, fruit, etc.
3. Rinse thoroughly.

[To] Remove Stains: Berry, wine, coffee, tea, ink, grass, dye, medicine stains, scorch and mildew stains: Make solutions of 2 tablespoons of this product to each quart water. Immerse fabric for 5 to 10 minutes. Rinse well in clear water. Repeat if necessary.

[NON- PESTICIDAL: SURFACES OTHER THAN LAUNDRY]

To Deodorize & Remove Allergens³ from Hard Non-porous Surfaces: Mix ¾ cup bleach with 1 gallon of water and apply solution until the surface is thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

³ - This product removes the following non-living allergens: dust mite matter [or particles] • cockroach matter [or particles] • pet dander • pollen particle allergens

For Stain Removal - Mix 1 cup with 1 gallon of water.

All surfaces: Add bleach to detergent solution, apply, rinse.

Removing [To Remove] Mold & Mildew Stains from Outdoor Patios:

1. Protect plants from overspray.
2. Use 1 cup of bleach per gallon of water to clean unsightly stains using a brush.
3. Rinse entire area, including plants, with water for 5 minutes.

For Deodorizing - Mix ¾ cup bleach with 1 gallon of water.

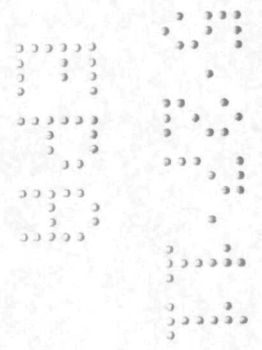
Garbage Cans: After washing and rinsing, brush inside with solution. Empty and let drain.

For Deodorizing Drains - Pour 1 cup bleach in drain.

Drains: Flush drains. Pour into drain. Flush with hot water.

For Bleaching -or- Whitening - Mix ½ cup with 1 gallon of water.

Wooden Surfaces: Apply for 5 minutes, rinse.



130A17

DISINFECTING [To Disinfect]: [Choose one or more sets of directions as appropriate:] [The bracketed 10 minute statement for fungi not required if fungi not listed on label]

[KITCHEN¹: [Optional to list one or more:] Appliances, countertops, hard non-porous plastic cutting boards, faucets, floors, freezers, garbage disposals, glass, glazed ceramic tile, linoleum, microwaves, painted woodwork, refrigerators, sinks, stoves, stove tops, trash cans, trash bins, vinyl, walls, work surfaces]

Kitchen: Clean and disinfect [May add use site from the list above]¹:

1. Use ¾ cup of Bleach per gallon of water.
2. Wash, rinse, or wipe surfaces and then apply disinfecting solution.
3. Let stand 5 minutes, then rinse thoroughly and air dry. [To disinfect fungi let stand 10 minutes before rinsing.]

[BATHROOM²: [Optional to list one or more:] Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls]

[To Disinfect] Bathroom: Disinfect and deodorize [May add use site from the list above]²:

1. Use ¾ cup of Bleach per gallon of water.
2. Wash, rinse, or wipe surfaces and then apply disinfecting solution.
3. Let stand 5 minutes, then rinse thoroughly and air dry. [To disinfect fungi let stand 10 minutes before rinsing.]

[To Disinfect] Kitchens and Bathrooms: Disinfect, deodorize [and kill 99.9% of germs[*]] on counters, in sinks, showers, bathtubs and on vinyl and tile[d] floors.

1. Wash surfaces with water
2. Disinfect surfaces with a solution of ¾ cup of bleach per gallon of water
3. Let stand 5 minutes then rinse with water and allow to dry. [To disinfect fungi let stand 10 minutes before rinsing.]

Disinfecting and Deodorizing [To Disinfect [and Deodorize]] Bathrooms: To disinfect [,] [and] deodorize [and eliminate mold and mildew from] washable surfaces such as tubs, showers, counter tops, sinks, ceramic tile and vinyl flooring

1. Spread a solution of 1 ½ cups of this product per 2 gallons of water on clean surface.
2. Let stand for 10 minutes, then drain or rinse and air dry. [If mold/mildew not used on label, then contact time may be changed to 5 minutes]

Disinfect Hard Non-porous Surfaces:

1. Use ¾ cup of Bleach per gallon of water.
2. Wash, rinse, or wipe surfaces and then apply disinfecting solution.
3. Let stand 5 minutes, then rinse thoroughly and air dry. [To disinfect fungi let stand 10 minutes before rinsing.]

For Disinfecting - Mix ¾ cup bleach with 1 gallon of water.

Floors, Walls [and other hard inanimate surfaces not in direct contact with food]: Pre-wash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, let stand for 5 minutes. Drain or rinse and air dry. [To disinfect fungi let stand 10 minutes before rinsing.]

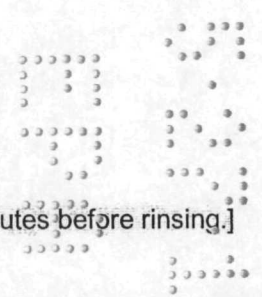
[To] Kill Germs[*] and Odors in Garbage Cans:

1. Rinse with soap and water.
2. Put a solution of ¾ cup of bleach per gallon of water in the garbage can.
3. Let stand 5 minutes then drain. [To disinfect fungi let stand 10 minutes before rinsing.]

Disinfecting Children's Hard Non-porous Furniture and Toys:

1. Ensure all surfaces are colorfast. Wash all surfaces thoroughly.
2. Use a solution of ¾ cup of bleach per gallon of water to disinfect children's surfaces.
3. Let stand for 5 minutes, then rinse and allow to dry. [To disinfect fungi let stand 10 minutes before rinsing.]

Sickroom Equipment: Wash all surfaces thoroughly. Rinse, then spread a solution of 1 1/2 cups of this product per 2 gallons of water over all surfaces. Let stand 5 minutes, then drain. [To disinfect fungi let stand 10 minutes before rinsing.]



Special Instructions For Cleaning and Decontamination Against HIV (AIDS VIRUS), HBV (HEPATITIS B VIRUS) and HCV (HEPATITIS C VIRUS) on Surfaces/Objects Soiled with Blood/Body Fluids. Kills HIV-1 (AIDS virus), HBV (Hepatitis B virus) and HCV (Hepatitis C virus) on pre-cleaned environmental surfaces/objects previously soiled with blood/body fluids in healthcare settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human immunodeficiency virus type 1 (HIV-1) (associated with AIDS), HBV (Hepatitis B virus) and HCV (Hepatitis C virus).

Personal Protection: Disposable latex or vinyl gloves, gowns, masks, and/or eye coverings as appropriate must be worn during all cleaning and decontamination procedures of blood and other body fluids.

Cleaning Procedures: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before applying this product.

Disinfectant Use and Contact Time: Effective against HIV-1 (AIDS virus), HBV (Hepatitis B virus) and HCV (Hepatitis C virus) on hard non-porous surfaces. Prepare disinfectant by mixing 12 fl. oz. (1 1/2 cups) of this product per gallon of water to provide 5,000 ppm of available chlorine. Leave surfaces wet for 5 minutes for HIV and 10 minutes for HBV/HCV. Drain and let air dry.

Disposal of Infectious Materials: Blood and other body fluids should be autoclaved and disposed of according to Federal, State, and local regulations for infectious waste disposal.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special Label Instructions for Cleaning Prior to Disinfection against *Clostridium difficile* endospores

Personal Protection: Wear appropriate barrier protection such as gloves, gowns, masks or eye covering.

Cleaning Procedure: Fecal matter/waste must be thoroughly cleaned from surfaces/objects before disinfection by application with clean cloth, mop and/or sponge saturated with product intended for disinfection. Cleaning should include vigorous wiping and/or scrubbing until visible soil is removed. Special attention is needed for high-touch surfaces. Surfaces in patient rooms should be cleaned in an appropriate manner, with restrooms and other 'dirty' areas cleaned last. Do not reuse soiled cloths.

Infectious Materials Disposal: Cleaning materials used that may contain feces/wastes should be disposed of immediately in accordance with local regulations for infectious materials disposal.

For Killing *Clostridium difficile* spores: Use 1 part bleach to 5 parts water to achieve a 1:5 dilution (~ 10,000 ppm available chlorine) before use. Clean hard, non-porous surfaces by removing gross filth. Apply 1:5 solution and let stand for 10 minutes. Rinse and air dry. Do not use on non-stainless steel, aluminum, silver or chipped baked enamel.

Special Instructions for Inactivating AVIAN INFLUENZA A virus [in] [Veterinary Clinics] [Animal Life Science Laboratories] [Zoos] [Pet Shops] [Kennels] [Breeding and Grooming Establishments] [Animal Housing Facilities] [Poultry houses] [Hatcheries]

For cleaning and disinfecting hard, non-porous surfaces: equipment, utensils, instruments, cages, kennels, stables, and catteries. Remove all poultry [or animals] and feeds from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from floors, walls, and surfaces of facilities occupied or traversed by poultry [or animals]. Empty all troughs, racks and other feeding and watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surfaces with a use solution of 3/4 cup (6 fl. oz.) of product per gallon of water and let stand for 5 minutes, drain and air dry. Immerse all halters, ropes, and other types of equipment used in handling and restraining animals as well as forks, shovels, scrapers used in removing litter and manure. Ventilate buildings, coops, and other closed spaces. Do not house poultry [or animals] or employ equipment until treatment has been absorbed, set or dried. All treated feed/water bowls, racks, troughs, automatic feeders, fountains, and waterers must be rinsed with potable water before reuse.



SANITIZING [To Sanitize] [Non-food contact]: [Choose one or more sets of directions from the following. Several versions of wording are offered to provide supplemental distributors with options.]

BATHROOM¹: Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, non-porous shower curtains, shower walls, sinks, vinyl, walls

Bathroom: [To] Sanitize and deodorize [May add use site from the list above]¹:

- 1. Use 1 tablespoon per gallon of water.
- 2. Wash, rinse, or wipe surfaces and then apply sanitizing solution.
- 3. Let stand 5 minutes, and air dry.

To Sanitize Hard Non-porous Non-food Contact Surfaces:

- 1. Use 1 tablespoon of Bleach per gallon of water.
- 2. Wash, rinse, or wipe surfaces and then apply sanitizing solution.
- 3. Let stand 5 minutes and air dry.

For Sanitizing - Mix 1 tablespoon with 1 gallon of water.

Floors, Walls: Pre-wash surfaces and rinse. Spray, rinse or wipe surface with bleach solution, let stand for 5 minutes. Drain and air dry.

Sanitizing [To Sanitize] Your Pet's Litter Boxes:

- 1. Wash thoroughly with water and dish detergent. Sanitize with 2/3 cup of bleach mixed with a gallon of water.
- 2. Let stand 5 minutes then rinse with water and allow to dry.

Sanitizing [To Sanitize] Children's Hard Non-porous Furniture and Toys:

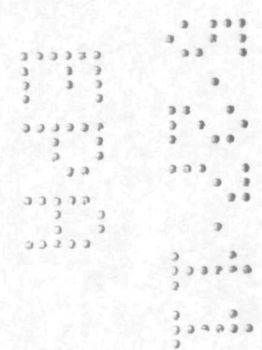
- 1. Ensure all surfaces are colorfast. Wash all surfaces thoroughly.
- 2. To kill 99.9% germs, use a solution of 1 tablespoon of bleach per gallon of water to sanitize children's surfaces.
- 3. Let stand for 5 minutes, then rinse and allow to dry.

SANITIZING [To Sanitize] [Toilet Bowl] [Directions based on EPA 1986 standard. Choose one or more sets of directions from the following. Versions of wording are offered to provide supplemental distributors with options.]

Toilet Bowls: To sanitize and deodorize pre-cleaned toilet bowls, use 1 cup of this product.

- 1. Flush, pour in bleach – swab with brush, making sure to get under the rim.
- 2. Let stand for 10 minutes.
- 3. Flush. DO NOT use with bowl cleaners or any other household chemicals.

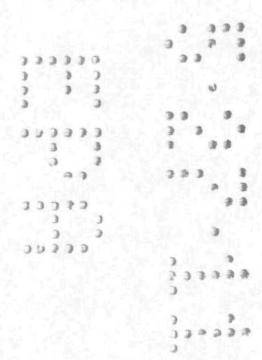
Toilet Bowl: To sanitize and deodorize pre-cleaned toilet bowls, use 1 cup of this product. Flush, pour in bleach – swab with brush, making sure to get under the rim. Let stand for 10 minutes. Flush. DO NOT use with bowl cleaners or any other household chemicals.



1600A17

**[Directions (from other parts of the label) in Table form;
other directions from body of label may be added to table]**

DISINFECTING	Product	Water	Instructions
Floors, Walls, Bathtubs & Showers	¾ Cup	1 Gallon	Pre-wash surface and rinse. Spray, rinse or wipe surface with bleach solution, let stand for 5 minutes. Rinse and air dry. [To disinfect fungi let stand 10 minutes before rinsing.]
SANITIZING	Product	Water	Instructions
Non-food Work Surfaces	1 Tbsp	1 Gallon	Pre-Wash with detergent, rinse, cover surface with bleach solution for at least 5 minutes, drain, let air dry.
Mops, Brooms, Brushes & Rags	1 ¼ Tbsp	1 Gallon	Pre-wash items, then soak them in bleach solution for at least 10 minutes. Rinse well.
DEODORIZING	Product	Water	Instructions
Garbage Cans	¾ Cup	1 Gallon	After washing and rinsing, brush inside with bleach solution. Empty and let drain.
Drains	1 Cup	-----	Flush drains. Pour into drain. Flush with hot water.
MOLD, MILDEW & STAIN REMOVAL	Product	Water	Instructions
All Surfaces	1 Cup	1 Gallon	Add bleach to powdered detergent solution. Apply, let stand for at least 5 minutes. Wipe and rinse.



170917

**[Optional Table of Proportions]
[Proportions for dilution of this product]**

Mix quantity of bleach with quantity of water to obtain ppm level indicated.

PPM*	Quantity of Bleach	+ Quantity of Water	PPM*	Quantity of Bleach	+ Quantity of Water
5	1 Part	11,999 Parts	600	1 Part	99 Parts
	1 Drop (0.0017 fl. oz.)	2 Cups		1 Tbsp (0.5 fl. oz.)	6 Cups
	1 Tsp (0.17 fl. oz.)	15 Gallons		¼ Cup (2 fl. oz.)	1 ½ Gallons
10	1 Part	5999 Parts		½ Cup (4 fl. oz.)	3 Gallons
	2 Drops (0.0034 fl. oz.)	2 Cups		¾ Cup (6 fl. oz.)	4 ½ Gallons
	1 Tsp (0.17 fl. oz.)	7 ½ Gallons		10 Gallons (1,280 fl. oz.)	1000 Gallons
25	1 Part	2399 Parts	800	1 Part	74 Parts
	5 Drops (0.0085 fl. oz.)	2 ½ Cups		1 Tbsp (0.5 fl. oz.)	4 ½ Cups
	1 Tsp (0.17 fl. oz.)	3 Gallons		¼ Cup (2 fl. oz.)	1 Gallon
50	1 Part	1199 Parts		½ Cup (4 fl. oz.)	2 ¼ Gallons
	5 Drops (0.0085 fl. oz.)	1 ¼ Cups		¾ Cup (6 fl. oz.)	3 ¼ Gallons
	1 Tbsp (0.5 fl. oz.)	4 Gallons	1 Cup (8 fl. oz.)	4 ½ Gallons	
75	¼ Cup (2 fl. oz.)	18 Gallons	1200	1 Part	49 Parts
	1 Part	799 Parts		1 Tbsp (0.5 fl. oz.)	3 Cups
	15 Drops (0.0255 fl. oz.)	2 ½ Cups		¼ Cup (2 fl. oz.)	¾ Gallon
100	¼ Cup (2 fl. oz.)	12 Gallons		½ Cup (4 fl. oz.)	1 ½ Gallons
	1 Part	599 Parts	¾ Cup (6 fl. oz.)	2 ¼ Gallons	
	1 Tbsp (0.5 fl. oz.)	2 Gallons	2,700	1 Part	21 Parts
¼ Cup (2 fl. oz.)	9 Gallons	¼ Cup (2 fl. oz.)		5 Cups	
200	1 Part	299 Parts		¾ Cup (6 fl. oz.)	1 Gallon
	1 Tbsp (0.5 fl. oz.)	1 Gallon		1 ½ Cups (12 fl. oz.)	2 Gallons
	2 Tbsp (1.0 fl. oz.)	2 Gallons		3 Cups (24 fl. oz.)	4 Gallons
	5 Tbsp (2.5 fl. oz.)	5 Gallons		6 Cups (48 fl. oz.)	8 Gallons
	¼ Cup (2 fl. oz.)	4 Gallons	5000	1 Part	11 Parts
	½ Cup (4 fl. oz.)	8 Gallons		½ Cup (4 fl. oz.)	5 Cups
¾ Cup (6 fl. oz.)	12 Gallons	1 ½ Cups (12 fl. oz.)		1 Gallon	
400	1 Part	149 Parts		3 Cups (24 fl. oz.)	2 Gallons
	1 Tsp (0.17 fl. oz.)	3 Cups		½ Gallon (64 fl. oz.)	5 Gallons
	1 Tbsp (0.5 fl. oz.)	½ Gallon	1 Gallon (128 fl. oz.)	10 Gallons	
	¼ Cup (2 fl. oz.)	2 Gallons	10,000	1 Part	5 Parts
	½ Cup (4 fl. oz.)	4 Gallons		½ Cup (4 fl. oz.)	2 ½ Cups
	¾ Cup (6 fl. oz.)	6 Gallons		2 ½ Cups (20 fl. oz.)	3 Quarts
1 Cup (8 fl. oz.)	8 Gallons	1 Gallon (128 fl. oz.)		5 Gallons	

[*]PPM (Parts Per Million) of available chlorine (approximate)

DILUTION TABLE: PPM (Parts Per Million) Available Chlorine.
Check chlorine concentration with standard test strip
 ½ oz. [of] this product (1 tablespoon) + 1 gallon water = 200 ppm (1:299 Dilution)
 ¾ cup [of] this product + 1 gallon water = 2700 ppm
 12 oz. [of] this product (1 ½ cups) + 1 gallon water = 5000 ppm
[other ppm levels/dilutions can be added from the table above]

_____ tbsp. [cup] [oz.] of this product in _____ gallon(s) of water is equivalent to approximately _____ parts per million (ppm) available chlorine.