



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 20, 2018

Prince Bamaze
Sergeant's Pet Care Products, Inc.
10077 South 134th St.
Omaha, NE 68138-3710

Subject: Label Amendment – Address required mitigation for pet spot-on product
Product Name: PL #1001
EPA Registration Number: 69332-4
Application Date: 26 April 2018
Decision Number: 542973

Dear Mr. Bamaze:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Helen Hull-Sanders by phone at 703-347-0243, or via email at hull-sanders.helen@epa.gov.

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Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is cursive and somewhat stylized, with the first letters of the first and last names being capitalized and prominent.

Elizabeth Fertich
Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

Pet Logic, LLC Master Label

08 November 2018 Amendment
Information in [] is optional
Information in { } in instructional

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EPA Reg. No. 69332-4
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FRONT PANEL

CAT SQUEEZE – ON Etofenprox

{Optional text appears in brackets – the final product label may include some or all of the optional text on front, back, side or folded label panels. The CRP required text and format will not change from current label}

PL #1001 for Cats

{Market Label - the word Cat will be at least 40-75% in height of the largest letter in the primary brand name.}
{Market Label - a large clear picture of a cat in the respective weight range will be on the front panel of the label}
{See end of document for Alternate Brand Names (ABN) and Marketing Claims}

{Market Label - one of the statements below will be placed prominently on the front panel}

For use ONLY on smaller cats and kittens 3 to 5 lbs and over 12 weeks of age

{OR}

For use ONLY on cats [and kittens] 6 lbs and over and 12 weeks or older

{Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

{SUBLABEL: FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION}

FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels.
Not for residential use. Do not repackage.

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

[[Etofenprox] [Spot-On] [Squeeze-On] [Stripe-On]]
[Flea, [Deer {Or} Black Legged] Tick, And Mosquito Control For Cats]
[Long Lasting, 4 weeks per treatment]

ACTIVE INGREDIENT:

Etofenprox.....55.00%

OTHER INGREDIENTS:.....45.00%

TOTAL 100.00%

ACCEPTED

11/20/2018

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 69332-4

69332-4

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [Insert][Back][or][Side] [Label[s]] [Panel[s]] for First Aid [and] Additional Precautionary Statements

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NET CONTENTS:

{Small Cats: 3 - 5 lbs}

{For 1 tube pack}: One [1] tube [vial] 0.024 fl oz (0.7 mL)
{For 2 tubes pack}: 0.048 fl oz (1.4 mL) - Two [2] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 3 tubes pack}: 0.072 fl oz (2.1 mL) - Three [3] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 4 tubes pack}: 0.096 fl oz (2.8 mL) - Four [4] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 5 tubes pack}: 0.120 fl oz (3.5 mL) - Five [5] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 6 tubes pack}: 0.144 fl oz (4.2 mL) - Six [6] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 7 tubes pack}: 0.168 fl oz (4.9 mL) - Seven [7] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 8 tubes pack}: 0.192 fl oz (5.6 mL) - Eight [8] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 9 tubes pack}: 0.216 fl oz (6.3 mL) - Nine [9] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 10 tubes pack}: 0.240 fl oz (7.0 mL) - Ten [10] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 11 tubes pack}: 0.264 fl oz (7.7 mL) - Eleven [11] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 12 tubes pack}: 0.288 fl oz (8.4 mL) - Twelve [12] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 24 tubes pack}: 0.576 fl oz (16.8 mL) - Twenty-Four [24] tubes [vials] each 0.024 fl oz (0.7 mL)

{Large Cats: 6 lbs and Over}

{For 1 tube pack}: One [1] tube [vial] 0.047 fl oz (1.4 mL)
{For 2 tubes pack}: 0.094 fl oz (2.8 mL) - Two [2] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 3 tubes pack}: 0.141 fl oz (4.2 mL) - Three [3] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 4 tubes pack}: 0.188 fl oz (5.6 mL) - Four [4] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 5 tubes pack}: 0.235 fl oz (7.0 mL) - Five [5] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 6 tubes pack}: 0.282 fl oz (8.4 mL) - Six [6] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 7 tubes pack}: 0.329 fl oz (9.8 mL) - Seven [7] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 8 tubes pack}: 0.376 fl oz (11.2 mL) - Eight [8] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 9 tubes pack}: 0.423 fl oz (12.6 mL) - Nine [9] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 10 tubes pack}: 0.470 fl oz (14.0 mL) - Ten [10] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 11 tubes pack}: 0.517 fl oz (15.4 mL) - Eleven [11] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 12 tubes pack}: 0.564 fl oz (16.8 mL) - Twelve [12] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 24 tubes pack}: 1.128 fl oz (33.6 mL) - Twenty-Four [24] tubes [vials] each 0.047 fl oz (1.4 mL)

{Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

NET CONTENTS:

{Small Cats: 3 - 5 lbs}

{For 35 tubes pack}: 0.84 fl oz (24.5 mL) - Thirty-five [35] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 50 tubes pack}: 1.2 fl oz (35.0 mL) - Fifty [50] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 75 tubes pack}: 1.8 fl oz (52.5 mL) - Seventy-five [75] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 100 tubes pack}: 2.4 fl oz (70.0 mL) - One hundred [100] tubes [vials] each 0.024 fl oz (0.7 mL)
{For 160 tubes pack}: 3.84 fl oz (112.0 mL) - One hundred sixty [160] tubes [vial (s)] each 0.024 fl oz (0.7 mL)

{Large Cats: 6 lbs and Over}

{For 35 tubes pack}: 1.645 fl oz (49.0 mL) - Thirty-five [35] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 50 tubes pack}: 2.35 fl oz (70.0 mL) - Fifty [50] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 75 tubes pack}: 3.525 fl oz (105.0 mL) - Seventy-five [75] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 100 tubes pack}: 4.7 fl oz (140.0 mL) - One hundred [100] tubes [vials] each 0.047 fl oz (1.4 mL)
{For 160 tubes pack}: 7.52 fl oz (224.0 mL) - One hundred sixty [160] tubes [vials] each 0.047 fl oz (1.4 mL)

{END - FRONT PANEL}

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Information in [] is optional
Information in { } in instructional

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BACK/ SIDE PANEL

**CAT SQUEEZE – ON
Etofenprox**

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS AND KITTENS OVER 12 WEEKS OF AGE
WEIGHING [3-5 LBS] [6 LBS. AND OVER]**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: CAUTION. Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Repeated exposure to etofenprox can cause skin irritation.

HAZARDS TO DOMESTIC ANIMALS: For External Use On Cats Only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. This product is not a substitute for prescribed heartworm preventative. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant, or nursing cats. Consult a veterinarian before using on cats with known organ dysfunction.

OR {box only designates Vet Only language}

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat a cat with more than one pesticide product at a time. Over dosing a cat can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing cats or cats with known organ dysfunction. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

PHYSICAL OR CHEMICAL HAZARDS: Combustible: Do not use or store near heat or open flame.

FIRST AID

If In Eyes:	Hold eye open and rinse slowly and gently with soap and water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
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HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

To prevent harm to you and your cat, read entire label before each use. Follow all directions and precautionary statements carefully. Cat must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] on each cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied

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RESTRICTIONS:

Do not allow children to apply product.

Do not use on animals other than cats.

Do not allow your cat to ingest this product.

Do not use on kittens under 12 weeks of age or less than [3][6] lbs.

Do not split one [tube][vial] between cats.

Do not get this product in your cat's eyes or mouth.

Do not apply more than one [tube][vial] per treatment for one cat regardless of cat's weight.

Do not bathe cat or allow water immersion for 24 hours after application.

Do not apply more often than once every [30 days][4 weeks][one month].

{Side Effects box to be located in the lower right hand corner of the back label panel}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching, rash, hair discoloration or hair loss or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If any side effects occur or your cat has unusual reaction to the application, consult your veterinarian or call 1-800-781-4738. Consult your veterinarian before repeating application.

FOR USE ONLY ON CATS OVER 12 WEEKS OF AGE:

Weighting 3 to 5 lbs - Do not apply product to cats weighing less than 3 lbs.

Apply contents of one **0.024 fl oz (0.7 mL)** [tube] [vial] of {Brand Name} as a spot high on the back of the cat's neck behind its head.

{OR}

Weighting 6 lbs and over - Do not apply product to cats weighing less than 6

Apply one **0.047 fl oz (1.4 mL)** [tube] [vial] of {Brand Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.

HOW TO APPLY:

Remove product [tube] [vial] from the package. Holding [tube] [vial] with notched end pointing up and away from the face and body, cut or tear off the narrow end at the notches. While holding the cat with one hand, use the other hand to apply the solution. Invert the [tube] [vial] and use the narrow end to part the cat's hair while gently squeezing to apply to the cat's skin. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

[[Clip. Part. Squeeze.]

Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven protection [from] [against] fleas and ticks-where it needs to be.]

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Pet Logic, LLC.]] Pet Logic, LLC is committed to providing high quality products. To the extent consistent with applicable law, Pet Logic, LLC makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Pet Logic, LLC, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with the law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Sergeant's Care Pet Products, Inc. is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call 1-800-224-PETS (7387)

[Made in USA]

[Distributed by:][Manufactured by:]
Pet Logic, LLC, A Division of
Sergeant's Pet Care Products, Inc.
Omaha, NE 68138-3710

EPA Reg. No. 69332-4
EPA Est. No. XXXXXXXX
{date & label code}

{END - BACK / SIDE PANEL}

TUBE / VIAL LABEL

Front Label

{Brand Name for Cats}
{3 to 5 lbs}[6 lbs & over] ≥ 12 wks
Etofenprox 55%
0.024 fl oz (0.7 mL) {or} 0.047 fl oz (1.4 mL)
{label code}

Back Label

KEEP OUT OF REACH OF CHILDREN
CAUTION: Read entire label before each use.
EPA Reg. No. 69332-4
{label code}

{Lot No. is engraved on the crimp portion of the tube} {EPA Reg. No. May be either the front or back label}
{Label Code refers to an internal product tracking code}

END – TUBE/VIAL LABEL}

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OPTIONAL LANGUAGE AND GRAPHICS - MAY APPEAR ANYWHERE ON THE LABELING, INCLUDING INSERT OR FOLDED PANEL/ FLAP OF FRONT OF PACKAGE

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS AND KITTENS OVER 12 WEEKS OF AGE
WEIGHING [3-5 LBS] [6 LBS. AND OVER]**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: CAUTION. Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Repeated exposure to etofenprox can cause skin irritation.

HAZARDS TO DOMESTIC ANIMALS: For External Use On Cats Only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. This product is not a substitute for prescribed heartworm preventative. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant, or nursing cats. Consult a veterinarian before using on cats with known organ dysfunction.

FIRST AID

If In Eyes:	Hold eye open and rinse slowly and gently with soap and water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
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HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

To prevent harm to you and your cat, read entire label before each use. Follow all directions and precautionary statements carefully. Cat must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] on each cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

RESTRICTIONS:

Do not allow children to apply product.

Do not use on animals other than cats.

Do not allow your cat to ingest this product.

Do not use on kittens under 12 weeks of age or less than [3][6] lbs.

Do not split one [tube][vial] between cats.

Do not get this product in your cat's eyes or mouth.

Do not apply more than one [tube][vial] per treatment for one cat regardless of cat's weight.

Do not bathe cat or allow water immersion for 24 hours after application.

Do not apply more often than once every [30 days][4 weeks][one month].

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{Side Effects box to be located in the lower right hand corner of the back label panel}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching, rash, hair discoloration or hair loss or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If any side effects occur or your cat has unusual reaction to the application, consult your veterinarian or call 1-800-781-4738. Consult your veterinarian before repeating application.

FOR USE ONLY ON CATS OVER 12 WEEKS OF AGE:

Weighing 3 to 5 lbs - Do not apply product to cats weighing less than 3 lbs. Apply one **0.024 fl oz (0.7 mL)** [tube] [vial] of {Brand Name} as a spot high on the back of the cat's neck behind its head.

{OR}

Weighing 6 lbs and over - Do not apply product to cats weighing less than 6 lbs

Apply one **0.047 fl oz (1.4 mL)** [tube] [vial] of {Brand Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.











HOW TO APPLY:

Remove product [tube] [vial] from the package. Holding [tube] [vial] with notched end pointing up and away from the face and body, cut or tear off the narrow end at the notches. While holding the cat with one hand, use the other hand to apply the solution. Invert the [tube] [vial] and use the narrow end to part the cat's hair while gently squeezing to apply to the cat's skin. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

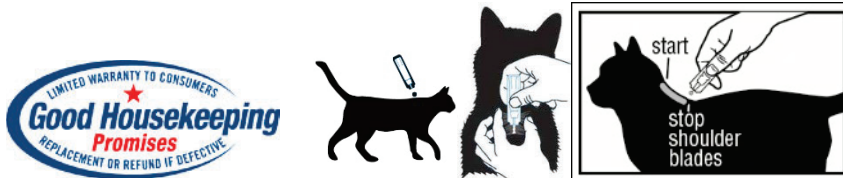
	Fleas	
	Ticks	
	Deer Ticks	
	Black Legged Ticks	
	Mosquitoes	

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ONE APPLICATION: {choose from the following}

- [Reapply Monthly]
- [Repels mosquitoes For up to [30 Days]] [4 Weeks] [1 Month]]
- [Kills Adult Fleas For Up To [30 Days] [4 Weeks] [1 Month] [Per Application]]
- [Kills Fleas, [Deer {Or} Black Legged] Ticks And Repels Mosquitoes For Up To [30 Days] [4 Weeks] [1Month]]
- [Monthly protection [against] [from] [Fleas], [Deer {Or} Black Legged] [Ticks], [And Mosquitoes]]
- [3 Way Protection: Kills Fleas, [Deer {Or} Black Legged] Ticks, And Repels Mosquitoes]
- [Formulated for Cats [and kittens]]
- [Kills Fleas, [Deer {Or} Black Legged] And Ticks For Up To [4 Weeks] [1 Month] [30 Days] [Per Application]]
- [Kills [Deer {Or} Black Legged] Ticks For Up To [30 Days] [4 Weeks] [1 Month] [Per Application]]
- [Kills [Deer {Or} Black Legged] Ticks That May Transmit Lyme Disease, For Up To [30 Days] [4 Weeks] [1 Month] [Per Application]]
- [Prevents Mosquitoes [That May Transmit West Nile Virus] From Feeding On Cats For Up To [30 Days] [4 Weeks] [One Month] [per application]]
- [Brochure][and][calendar reminder stickers][enclosed][inside]
- Improved formula]
- [Now a squeeze-on [that leaves] [with] [No oily residue]
- [Cats can't rub off on furniture leaving oily residue behind.]
- [No oily residue [on your cat's coat]]
- [Odorless] [unscented] [fragrance free]
- [Quick drying]
- [No pesticide smell]
- [Dries quickly] [Quick drying formula] [Dries quickly] [Quick Drying]
- [Squeeze-On] [stays On and doesn't rub off]
- [Who says a squeeze-on has to smell bad to work well]
- [Improved Technology]
- [Spreads using the cats natural skin oils]
- [Bonus] 33% More [now includes 4 tubes]
- [with Clear Dry Technology Formula base]
- [Kills (and repels) mosquitoes that may transmit heartworm]
- [Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]
- [Monthly Flea, Tick and Mosquito Treatment]
- [Direct to skin [tube][vial]]
- [Easy to Use] [tube][vial]]

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- [Clean cut [open] [tube][vial]]
- [No-mess [open] [tube][vial]]
- [Clip-tip design [tube][vial][!]]

[One Application] [Two Applications] [Three Applications] [Four Applications] [Five Applications] [Six Applications] [Seven Applications] [Eight Applications] [Nine Applications] [Ten Applications] [Eleven Applications] [Twelve Applications] [Twenty-Four Applications] {and/or}
[1 Month Supply] [2 Month Supply] [3 Month Supply] [4 Month Supply] [5 Month Supply] [6 Month Supply] [7 Month Supply] [8 Month Supply] [9 Month Supply] [10 Month Supply] [11 Month Supply] [12 Month Supply] [24 Month Supply] {and/or}
[4 Week Supply] [8 Week Supply] [12 Week Supply] [16 Week Supply] [20 Week Supply] [24 Week Supply] [28 Week Supply] [32 Week Supply] [[36 Week Supply] [40 Week Supply] [44 Week Supply] [48 Week Supply] [52 Week Supply] [104 Week Supply]

{note to reviewer: X&Y is based on the number of tubes/vials or %. When additional tube/vial is provided, the extra tube or vial will not cover or distract consumer from required text.}

[Save Now!]	[Bonus Pack]	[(x) Dose(s) Free!]
[Value [Size][Pack]]	[(x) + (x) bonus pack!]	[(x) Day(s) (Free)!]
[Club Size]	[Buy more and save!]	[(x) Month(s) Free!]
[Bonus Size]	[Buy X Get Y Free]	[(x) Day(s) of treatment- Free!]
[Club Pack]	[Buy 3 get 1 free]	[(x) Tube(s) Free!]
[Great Value]	[(x)% (More) (Free)!]	[(x) Application(s) Free!]
[Better Value]	[33% more free]	
[Bonus] (x) % More [Now includes (y) [tubes] [vials]]		

[1868-2018]
[It's Our] 150th Anniversary
[Sergeant's Pet Care Products, Inc. 150th Anniversary]
[150th Anniversary of Sergeant's Pet Care Products, Inc.]
[Caring for Pets Since 1868] [!]
[Caring for [Your] Pets For [Over] 150 Years] [!]
[Celebrating [Maintaining] 150 Years of Caring for Your Pets] [!]
[Providing 150 Years of [Health] Care for Your Pets] [!]
[Making Pets [Happy] [Healthy] for 150 Years] [!]
[Bringing [Happy] [Healthy] Pets and Owners Together for 150 Years] [!]

{END – OPTIONAL LANGUAGE}