

09332-4

4/15/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Ms. Susan Kane
Pet logic LLC
c/o Sergeant's Pet Care Products. Inc.
2625 S. 158th Plaza
Omaha, NE 68130

APR 15 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Kane:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for March 24, 2010

EPA Registration Number: 69332-4 PL #1001

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

2007



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 69332-4	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) PL #1001	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Pet Logic LLC c/o Sergeant's Pet Care Products 2625 S. 158th Plz. Omaha, NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION APR 15 2010
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification to include updated storage and disposal per PR 2007-4: This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR §§156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR §§ 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged in:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	
				<input type="checkbox"/> Plastic	
				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify) _____	Cardboard box
* Certification must be submitted		If "Yes" Unit Packaging wgt. _____ No. per container _____	If "Yes" Package wgt. _____ No. per container _____		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container _____		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Kane	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Susan Kane</i>	3. Title Regulatory Specialist	
4. Typed Name Susan Kane	5. Date March 24, 2010	

3087

Pet Logic LLC

P.O. Box 540224 · Omaha, NE 68154 · Telephone 402-938-7000 · Fax 402-938-7099

March 24, 2010

Document Processing Desk
Office of Pesticide Programs (7505P)
U.S. Environmental Protection Agency (NOTIF)
1200 Pennsylvania Ave., NW
Washington, DC 20460-0001

SUBJECT: Product Name PL #1001
EPA Reg. No. 69332-4
Notification per PR Notice 2007-4: Storage and disposal update

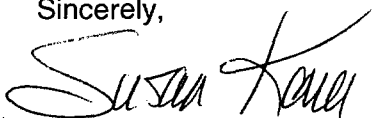
Dear Mr. Gebken:

Pet Logic, LLC is submitting the following administrative documents in support of the Notification per PR Notice 2007-4 to update storage and disposal.

- Application (EPA Form 8570-1)
- 2 copies of revised master label

If you have any questions, please contact me by phone at (402) 938-7065 or by email at skane@sergeants.com.

Sincerely,



Susan Kane
Regulatory Affairs Specialist
Pet Logic LLC c/o Sergeant's Pet Care Products, Inc.

Enclosures

APR - 6 2010

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Pet Logic, LLC Master Label

24 March 2010
Information in [] is optional.

English V2
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EPA Reg. No. 69332-4
EPA SAL 24 June 2009

FRONT PANEL

CAT SQUEEZE-ON

Etofenprox

Editors Note: [Optional proposed text appears in brackets – the final label may include some or all of the optional text]

PL #1001

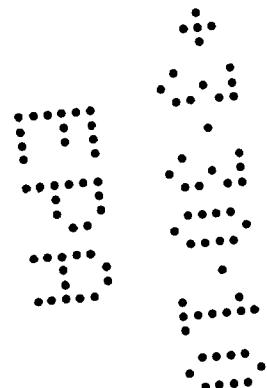
NOTIFICATION

APR 15 2010

[[ETOFPENPROX] SPOT-ON [SQUEEZE-ON] [STRIPE-ON]]
[FLEA, (Deer) or (Black Legged) TICK, and MOSQUITO CONTROL FOR CATS]
[for smaller cats over 5 lbs.]
[For cats 5 lbs and over]
[for cats and kittens over 12 weeks of age]
[[ONE], [TWO], [THREE], [FOUR], [FIVE], [SIX] MONTH SUPPLY]]
[QUICK ACTING & LONG LASTING]

ONE APPLICATION: (choose from the following)

- [Monthly Protection]
- [Reapply Monthly]
- [Repels mosquitoes [for up to 30 days]]
- [KILLS ADULT FLEAS FOR UP TO [28 DAYS] [4 WEEKS] [1 MONTH] [per application]]
- [KILLS FLEAS, (Deer) or (Black legged) TICKS and Repels Mosquitoes [for up to 28 days] [1 MONTH]]
- [MONTHLY FLEA, (Deer) or (Black legged) TICK, and MOSQUITO PROTECTION]
- [3 WAY PROTECTION [Kills fleas, (Deer) or (Black Legged) Ticks, and repels mosquitoes]
- [Quick Acting, [and] Long Lasting]
- [Specially formulated for Cats]
- [KILLS FLEAS, (Deer) or (Black legged) and TICKS for up to [4 WEEKS] [1 MONTH] [28 DAYS] [per application]]
- [KILLS (Deer) or (Black legged) TICKS FOR UP TO [28 DAYS] [4 WEEKS] [1 MONTH] [per application]]
- [KILLS (Deer) or (Black legged) TICKS [BEFORE THEY CAN] [THAT] TRANSMIT LYME DISEASE, FOR UP TO [4 WEEKS] [1 MONTH] [per application]]
- [PREVENTS MOSQUITOES THAT TRANSMIT WEST NILE VIRUS FROM FEEDING ON CATS FOR UP TO ONE MONTH (per application)]
- [Brochure][and][calendar reminder stickers][enclosed][inside]
- Improved formula]
- [Now a squeeze-on that] [leaves] [No oily residue]
- [Cats can't rub off on furniture leaving oily residue behind.]
- [No oily residue (on your cat's coat)]
- [Odorless] [unscented] [fragrance free]
- [Quick drying]
- [No pesticide smell]
- [Dries quickly] [Quick drying formula] [Dries quickly] [Quick Drying]
- [Squeeze-On] [stays On and doesn't rub off]
- [Who says a squeeze-on has to smell bad to work well]
- [Improved Technology]
- [Spreads using the cats natural skin oils]
- [Bonus] 33% More [now includes 4 tubes]
- [with (Clear Dry) (Technology) (Formula) (base)]
- [Kills (and repels) mosquitoes that may transmit heartworm]
- [Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]
- [Formulated with water]
- [Monthly Flea, Tick and Mosquito Treatment]



Pet Logic, LLC Master Label

24 March 2010
Information in [] is optional.

English V2
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{Ingredient Statement may be on front or back label}

ACTIVE INGREDIENTS:

Etofenprox 55.00%

OTHER INGREDIENTS: 45.00%

TOTAL 100.00%

NOTIFICATION

APR 15 2010

[Nylar® is a registered trademark of McLaughlin Gormley King Company]

KEEP OUT OF REACH OF CHILDREN

CAUTION

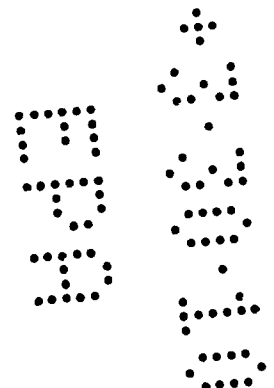
See [Back][or][Side] Label Panel[s] for Additional Precautionary Statements

NET CONTENTS:

[One] [Two] [Three] [Four] [Five] [Six] 0.024 fl oz (0.7 mL) applicators [(for small cats under 5 lbs)]

[One] [Two] [Three] [Four] [Five] [Six] 0.047 fl oz (1.4 mL) applicators [(for large cats over 5 lbs)]

[Two] [Four] [Six] 0.047 fl oz (0.7 mL) applicators [(for large cats over 5 lbs)]



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Pet Logic, LLC Master Label

24 March 2010
Information in [] is optional.

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BACK PANEL

CAT SQUEEZE - ON
Etofenprox

{Product Name}

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

HAZARDS TO HUMANS: Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, or using tobacco. Repeated exposure to etofenprox can cause skin irritation.

HAZARDS TO DOMESTIC ANIMALS: For External Use Only. Do not use on pets under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals.

PHYSICAL OR CHEMICAL HAZARDS: Combustible: Do not use or store near heat or open flame.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Do not get this product in your pet's eyes or mouth. Do not apply more often than once every 30 days. Use only on Cats. Do not bathe pet with in the first 24 hours after squeeze-on has been applied. Households with more than one cat should not allow cats to groom each other until solution has dried.

FOR USE ON CATS:

Weighing less than 5 pounds - Apply contents of one 0.024 fl oz (0.7 mL) tube [vial] of {Product Name} as a spot high on the back of the cat's neck behind its head.

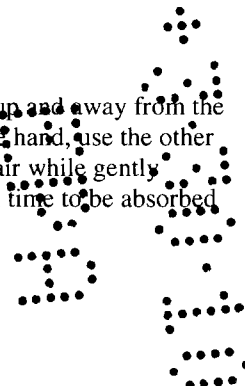
Weighing 5 pounds or more - Apply contents of two 0.024 fl oz (0.7 mL) tubes [vials] of {Product Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.

Or Apply one 0.047 fl oz (1.4 mL) tube [vial] of {Product Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.

(INSERT DIAGRAM THAT DEPICTS APPLICATION OF PRODUCT ON THE CAT)

HOW TO APPLY:

Remove product tube [vial] from the package. Holding tube [vial] with notched end pointing up and away from the face and body, cut or tear off the narrow end at the notches. While holding the animal with one hand, use the other hand to apply the solution. Invert the tube [vial] and use the narrow end to part the animal's hair while gently squeezing to apply to the animal's skin. Hold the animal for a few seconds to give the solution time to be absorbed into the animal's coat. When finished, wrap the tube [vial] in paper and put into the trash.



Pet Logic, LLC Master Label

24 March 2010
Information in [] is optional.

English V2
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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. ~~Offer for recycling or reconditioning, if available and appropriate.~~ **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Pet Logic, LLC.]] Pet Logic, LLC is committed to providing high quality products. To the extent consistent with applicable law, Pet Logic, LLC makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Pet Logic, LLC, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with the law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Sergeant's Care Pet Products, Inc. is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency call 1-800-224-PETS (7387)

[For more information] [Visit us at:] www.sergeants.com
Made in USA

Distributed by:
Pet Logic, LLC, A Division of
Sergeant's Pet Care Products, Inc.
P.O. Box 540224
Omaha, NE 68154
{END - BACK / SIDE PANEL}

EPA Reg. No. 69332-4
EPA Est. No. XXXXXXXX
{date & label code}

TUBE / VIAL LABEL

Front Label

{Product Name}
Etofenprox55.0% W/W
0.024 fl oz (0.7 mL) (or) 0.047 fl oz (1.4 mL) {label code}

Back Label

KEEP OUT OF REACH OF CHILDREN
CAUTION: Read directions and precautions before using.
EPA REG. No. 69332-4 {label code}

