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5/8/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Susan Craft  
Regulatory Affairs Specialist  
Pet Logic LLC  
C/o Sergeant's Pet Care Products, Inc.  
2625 S. 158<sup>th</sup> Plaza  
Omaha, NE 68130-1770

MAY 8 2009

SUBJECT: Applications for Pesticide Notification – Added Label Claims, and Updated  
“Storage and Disposal” and Warranty Sections

SPI #8208-55D

EPA Reg. No. 69332-3

PL #1001

EPA Reg. No. 69332-4/

Applications Dated April 15, 2009

Dear Ms. Craft:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notices (PRNs) 98-10 and 2007-4 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRNs 98-10 and 2007-4 and finds that the actions requested fall within the scope of these PR Notices. The labels that were submitted with the applications have been dated-stamped “Notification” and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identify the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2098

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 69332-4	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) PL #1001	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Pet Logic LLC c/o Sergeant's Pet Care Products 2625 S. 158th Plz. Omaha, NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

NOTIFICATION

MAY 08 2009

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification to include new label claims per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.48, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Notification to "Warranty & Disclaimer" section in accordance with the guidance documents entitled "Guidance on Warranty Statements" dated October 17, 2006. Notification to Storage and Disposal per PR Notice 2007-4 (see attached).

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	
				<input checked="" type="checkbox"/> Plastic	
				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input checked="" type="checkbox"/> Other (Specify) Cardboard box	
* Certification must be submitted		If "Yes" Unit Packaging wgt. 0.7/1.4 mL	No. per container 3/4/6/12	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container See unit packaging info		5. Location of Label Directions <input checked="" type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Craft	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7021
<p align="center"><b>Certification</b></p> <p>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.</p>		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Specialist	
4. Typed Name Susan Craft	5. Date April 15, 2009	

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**Addition to Explanation:**

Notification of label change per PR Notice 2007-4 This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

# Pet Logic LLC

P.O. Box 540224 · Omaha, NE 68154 · Telephone 402-938-7000 · Fax 402-938-7099

April 15, 2009

Document Processing Desk  
Office of Pesticide Programs (7505P)  
U.S. Environmental Protection Agency  
1200 Pennsylvania Ave., NW  
Washington, DC 20460-0001

SUBJECT: Product Name PL #1001  
EPA Reg. No. 69332-4  
Notification per PR Notice 98-10: Label claims, storage and disposal  
update and warranty update

Dear Mr. Gebken:

Pet Logic, LLC is submitting the following administrative documents in support of the Notification per PR Notice 98-10 to add label claims, storage and disposal update and warranty update.

- Application (EPA Form 8570-1)
- 2 copies of revised master label

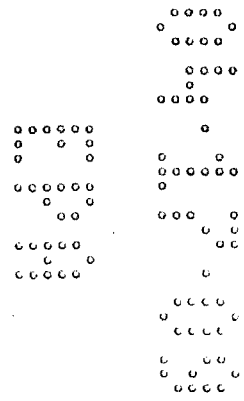
If you have any questions, please contact me by phone at (402) 938-7021 or by email at [scraft@sergeants.com](mailto:scraft@sergeants.com).

Sincerely,



Susan Craft  
Regulatory Affairs Specialist  
Pet Logic LLC c/o Sergeant's Pet Care Products, Inc.

Enclosures



# Pet Logic, LLC Master Label

14 April 2009 NOTIF Label Claims,  
Storage & Disposal update, and Warranty update  
Information in [ ] is optional.

English V2  
Page 1 of 4

EPA Reg. No. 69332-4  
EPA SAL 6 October 2008

**FRONT PANEL**

**CAT SQUEEZE - ON**  
**Etofenprox**

Editors Note: [Optional proposed text appears in brackets – the final label may include some or all of the optional text]

## PL #1001

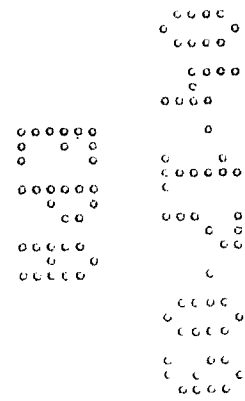
[[ETOFPNPROX] SPOT-ON [SQUEEZE-ON] [STRIPE-ON]]  
[FLEA, (Deer) or (Black Legged) TICK, and MOSQUITO CONTROL FOR CATS]  
[for smaller cats over 5 lbs.]  
[For cats 5 lbs and over]  
[for cats and kittens over 12 weeks of age]  
[WITH NYLAR®]  
[[ONE], [TWO], [THREE], [FOUR], [FIVE], [SIX] MONTH SUPPLY]]  
[QUICK ACTING & LONG LASTING]

**NOTIFICATION**

**MAY 08 2009**

### ONE APPLICATION: (choose from the following)

- [Monthly Protection]
- [Reapply Monthly]
- [Repels mosquitoes [for up to 30 days]]
- [KILLS ADULT FLEAS FOR UP TO [28 DAYS] [4 WEEKS] [1 MONTH] [per application]]
- [KILLS FLEAS, (Deer) or (Black legged) TICKS and Repels Mosquitoes [for up to 28 days] [1 MONTH]]
- [MONTHLY FLEA, (Deer) or (Black legged) TICK, and MOSQUITO PROTECTION]
- [3 WAY PROTECTION [Kills fleas, (Deer) or (Black Legged) Ticks, and repels mosquitoes]
- [Quick Acting, [and] Long Lasting]
- [Specially formulated for Cats]
- [KILLS FLEAS, (Deer) or (Black legged) and TICKS for up to [4 WEEKS] [1 MONTH] [28 DAYS] [per application]]
- [KILLS (Deer) or (Black legged) TICKS FOR UP TO [28 DAYS] [4 WEEKS] [1 MONTH] [per application]]
- [KILLS (Deer) or (Black legged) TICKS [BEFORE THEY CAN] [THAT] TRANSMIT LYME DISEASE, FOR UP TO [4 WEEKS] [1 MONTH] [per application]]
- [PREVENTS MOSQUITOES THAT TRANSMIT WEST NILE VIRUS FROM FEEDING ON CATS FOR UP TO ONE MONTH (per application)]
- [Brochure][and][calendar reminder stickers][enclosed][inside]
- [New and Improved formula]
- [Now a squeeze-on that] [leaves] [No oily residue]
- [Cats can't rub off on furniture leaving oily residue behind.]
- [No oily residue (on your cat's coat)]
- [Odorless] [unscented] [fragrance free]
- [Quick drying]
- [No pesticide smell]
- [Dries quickly] [Quick drying formula] [Dries quickly] [Quick Drying]
- [Squeeze-On] [stays On and doesn't rub off]
- [Who says a squeeze-on has to smell bad to work well]
- [Revolutionary Technology]
- [New and Improved Technology]
- [Spreads using the cats natural skin oils]
- [Bonus] 33% More [now includes 4 tubes]
- [with (Clear Dry) (Technology) (Formula) (base)]





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# Pet Logic, LLC Master Label

14 April 2009 NOTIF Label Claims,  
Storage & Disposal update, and Warranty update  
Information in [ ] is optional.

English V2  
Page 3 of 4

EPA Reg. No. 69332-4  
EPA SAL 6 October 2008

**BACK PANEL**

**CAT SQUEEZE - ON**  
**Etofenprox**

## {Product Name}

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON CATS**

### **PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION**

**HAZARDS TO HUMANS:** Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, or using tobacco. Repeated exposure to etofenprox can cause skin irritation.

**HAZARDS TO DOMESTIC ANIMALS:** For External Use Only. Do not use on pets under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals.

**PHYSICAL OR CHEMICAL HAZARDS:** Combustible: Do not use or store near heat or open flame.

### **FIRST AID**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

### **DIRECTIONS FOR USE**

**It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.**

Do not get this product in your pet's eyes or mouth. Do not apply more often than once every 30 days. Use only on Cats. Do not bathe pet within the first 24 hours after squeeze-on has been applied. Households with more than one cat should not allow cats to groom each other until solution has dried.

#### **FOR USE ON CATS:**

**Weighing less than 5 pounds** - Apply contents of one 0.024 fl.oz (0.7 mL) tube [vial] of {Product Name} as a spot high on the back of the cat's neck behind its head.

**Weighing 5 pounds or more** - Apply contents of two 0.024 fl oz (0.7 mL) tubes [vials] of {Product Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.

**Or** Apply one 0.047 fl oz (1.4 mL) tube [vial] of {Product Name} solution as a spot or stripe, starting high on the back of the cat's neck to in front of the shoulder blades.

**(INSERT DIAGRAM THAT DEPICTS APPLICATION OF PRODUCT ON THE CAT)**

#### **HOW TO APPLY:**

Remove product tube [vial] from the package. Holding tube [vial] with notched end pointing up and away from the face and body, cut or tear off the narrow end at the notches. While holding the animal with one hand, use the other hand to apply the solution. Invert the tube [vial] and use the narrow end to part the animal's hair while gently squeezing to apply to the animal's skin. Hold the animal for a few seconds to give the solution time to be absorbed into the animal's coat. When finished, wrap the tube [vial] in paper and put into the trash.

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# Pet Logic, LLC Master Label

14 April 2009 NOTIF Label Claims,  
Storage & Disposal update, and Warranty update  
Information in [ ] is optional.

English V2  
Page 4 of 4

EPA Reg. No. 69332-4  
EPA SAL 6 October 2008

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**Storage:** Store in a cool, dry place.

**Disposal: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PESTICIDE STORAGE:** Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling or reconditioning, if available and appropriate. **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

~~[NOTICE OF WARRANTY Sergeant's Care Pet Products, Inc. makes no warranty of merchantability, fitness for any particular purpose, or otherwise expressed or implied concerning this product or its uses which extend beyond the use of the product under normal conditions in accordance with the statements made on this label.]~~

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Pet Logic, LLC.]] Pet Logic, LLC is committed to providing high quality products. To the extent consistent with applicable law, Pet Logic, LLC makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Pet Logic, LLC, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with the law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Sergeant's Care Pet Products, Inc. is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency call 1-800-224-PETS (7387)

[For more information] [Visit us at:] [www.sergeants.com](http://www.sergeants.com)  
Made in USA

Distributed by:  
Pet Logic, LLC, A Division of  
Sergeant's Pet Care Products, Inc.  
P.O. Box 540224  
Omaha, NE 68154  
{END - BACK / SIDE PANEL}

## NOTIFICATION

MAY 08 2009

EPA Reg. No. 69332-4  
EPA Est. No. XXXXXXXX  
{date & label code}

### TUBE / VIAL LABEL

#### Front Label

{Product Name}  
Etofenprox .....55.0% W/W  
0.024 fl oz (0.7 mL) (or) 0.047 fl oz (1.4 mL) {label code}

#### Back Label

KEEP OUT OF REACH OF CHILDREN  
CAUTION: Read directions and precautions before using.  
EPA REG. No. 69332-4 {label code}

