

69117-8

3/24/2014

1/7

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

Kimberlee Young
Arbor Systems, Inc.
c/o RegWest Company, LLC
8203 West 20th Street, Suite A
Greeley, CO 80634

MAR 24 2014

Subject: Amended label adding graphics and marketing verbage
Product Name: Pointer Insecticide S
EPA Reg. No. 69117-8
EPA Decision No. 488709
Submission dated March 7, 2014

Dear Ms. Young:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records. Please submit one copy of your final printed labeling before you release the product for shipment. If you have any questions regarding this label, please contact Dr. Jennifer Urbanski at 703-347-0156 or urbanski.jennifer@epa.gov.

Regards,

A handwritten signature in black ink, appearing to read "Venus Eagle", with a long horizontal line extending to the right.

Venus Eagle, Product Manager (01)
Insecticide-Rodenticide Branch
Registration Division (7505P)

Enclosure

ACCEPTED

MAR 24 2014

69117-8 New Label: Page 1 of 6
03/07/2014 03/20/2014 Amendment

2/7

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

POINTER® Insecticide S

EPA. Reg. No: 69117-8 (Additional Brand Name: DIY Tree Care Products Multi-Insect Killer)

{Hang Card/Box Label – Front Panel}

DO NOT TREAT FOOD-BEARING PLANTS

Active Ingredient:

Imidacloprid (CAS No. 138261-41-3) 5%

Other Ingredients 95%

Total 100%

Contains 0.025 oz (0.75 g) active ingredient per 0.5 fl oz (15 ml) bottle.

Net Contents: 0.5 fl oz (15 ml), one syringe and one syringe tip

Keep Out of Reach of Children

WARNING

See back panel for additional Precautionary Statements

First Aid

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

If Swallowed: Immediately call a poison control center or doctor for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **If Inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice. **If on Skin or Clothing:** Take off contaminated clothing. Immediately rinse skin with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **If in Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Not for sale or distribution in or into Nassau, Suffolk, Kings or Queens Counties, New York.

{Hang Card/Box Label – Back Panel}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its label.

Personal Protective Equipment (PPE):

Use safety glasses and gloves when handling this product. Use chemical resistant gloves made of any waterproof material such as barrier laminate, butyl rubber, nitrile rubber, neoprene rubber, natural rubber, polyethylene, polyvinylchloride (PVC) or viton.

Product Information

Tree Insecticide and Syringe Applicator

Do Not Treat Food-Bearing Plants

This product contains an insecticide that is deposited into holes drilled into the tree trunk at the flare of the tree. This simple application method is convenient and easy-to-use. Control of pests can start to be seen within two weeks.

The insecticide controls Adelgids (including Hemlock Woolly Adelgids), Aphids, Armored Scales (suppression), Asiatic Garden Beetles, Black Vine Weevil Larvae, Chafers, Elm Leaf Beetles, Eucalyptus Longhorned Borer, Flathead Borers (including Alder-Birch Borer, Bronze Birch Borer and Emerald Ash Borer), Japanese Beetles, Japanese Beetle Larvae, Lace Bugs, Leafhoppers, Leafminers, Mealybugs, Oriental Beetles, Pine Bark Beetles, Pine

Tip Moth Larvae, Psyllids, Royal Palm Bugs, Sawfly Larvae, Soft Scale Insects, Thrips (Suppression) and Whiteflies on all types of ornamental trees.

Timing of Treatments:

Treat trees anytime during the growing season. Treatments earlier in the growing season are more successful. **As a preventative**, apply in early spring prior to insect activity in the tree; one application provides full-season control. **As a remedial (on trees already showing symptoms of infestation) [to kill insects already on a tree]**, apply in spring through fall. Treatments to conifers (pine trees) may be slow in uptake.

Included in this Package:

0.5 fl oz (15 ml) Pointer Insecticide S; one syringe and one syringe tip. This is enough insecticide for 15 application sites and can treat from fifteen 4" circumference trees to one 60" tree.

Tools Needed:

Measuring tape, power drill and clean, sharp 1/4" drill bit.

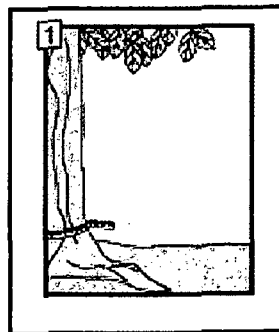
Dosage:

Measure the circumference of tree within 12" of the ground. Apply 1 ml of Pointer® Insecticide S [this product] for every 4" of trunk circumference.

Dosage Chart

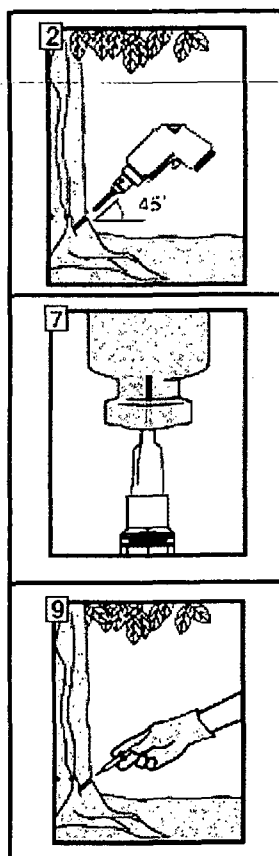
Circumference (within 12" of the ground)	Number of Application Sites (number of holes to drill)
4 inches	1 site
12 inches	3 sites
24 inches	6 sites
36 inches	9 sites
48 inches	12 sites
60 inches	15 sites

Application Instructions



Use the syringe to deposit the insecticide into holes drilled around the base of the tree. Follow these steps:

1. Measure the circumference of tree within 12" of the ground and, using the dosage chart above, determine the correct number of application sites.
2. Using a clean, sharp 1/4" drill bit, drill a hole for each application site, spaced evenly (4" to 5" apart) around the base of the tree, within 12" of the ground. Drill holes 1" deep and at a 45° downward angle (so the insecticide will stay in the tree).
3. Place the metal syringe tip on the end of the syringe. Twist to lock tip in place.
4. Remove the tear-off covering from the metal cap on the top of the insecticide bottle exposing the rubber stopper.



5. Depress the plunger completely into the syringe.
6. Insert the syringe tip through the rubber stopper into the bottle; this requires a steady pressure.
7. Turn the bottle upside down [Tilt bottle] so the insecticide surrounds the syringe tip. Slowly pull back the plunger to draw 1 ml of insecticide into the syringe. Markings on the syringe barrel show the 1 ml fill line. **Do not pull the plunger out of the syringe; you will break the syringe.**
8. Carefully withdraw the syringe and tip from stopper.
9. Place the tip into one of the drilled holes. Slowly and completely depress plunger to deposit the insecticide into the tree.
10. Repeat process placing 1 ml of insecticide in each drilled hole.
11. Thoroughly water the yard area around the tree after treatment, unless it has recently rained.
12. Allow syringe and syringe tip to thoroughly dry prior to storage or disposal.
13. If you have any insecticide remaining in the container, it may be stored in the container; the rubber stopper is self-sealing.

Holes drilled in a tree are wounds. Do not drill holes in a tree more than once a year or more than two consecutive years.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Storage: Store above 65°F in a cool, dry place. Store empty syringe and insecticide in original container out of reach of children, preferably in a locked storage area. **Container Management:** Non-refillable container; do not reuse or refill this container. **If empty:** Offer container and used syringe/syringe tip for recycling, if available; alternatively, dispose of empty container and used syringe/syringe tip in trash. **If partly filled,** call your local solid or household waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

WARNING: Harmful if swallowed, inhaled or absorbed through skin. Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear safety glasses. Thoroughly wash with soap and water after handling and before eating, drinking, chewing gum, using the toilet or using tobacco. Remove contaminated clothing and wash clothing before reuse.

Environmental Hazards

This product is highly toxic to fish and aquatic invertebrates. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters or rinsate. This product is highly toxic to bees exposed to direct treatment or residues on blooming plants or weeds. Do not apply this product to blooming plants or weeds if bees are visiting the treatment area.

5/7

Notice of Warranty

ArborSystems warrants that this product conforms to the chemical description on the label and is reasonably fit for use under average conditions when used strictly in accordance with the directions on the labeling. ArborSystems does not make, or authorize any agent or representative to make, any other warranty, guarantee or representation, express or implied, concerning this product.

[Sold by]



800-698-4641 • Fax: 402-339-5011

P.O. Box 34645 • Omaha, NE 68134

Pointer® Insecticide S is a registered trademark of ArborSystems.

ArborSystems™ is a trademark of ArborSystemes.

EPA Reg. No. 69117-8 EPA Est. 69117-NE-1

{Syringe Label}

Fill to red line = 1 ml



Pointer® Insecticide S

Active Ingredient:

Imidacloprid* 5%

Other Ingredients 95%

Total 100%

*CAS No. 138261-41-3

KEEP OUT OF REACH OF CHILDREN

WARNING

See box for First Aid,
Precautionary Statements
and Directions for Use.

Net Contents 0.5 fl oz

EPA Reg. No. 69117-8

[Sold By]

ArborSystems

800-698-4641 • Fax: 402-339-5011

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{Container Label}

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(Marketing Claims/Graphics as Listed Below)

POINTER® Insecticide S

Control Tree Pests Stop Tree Pests [Insects] Dead Tree Insect Killer

Kill Tree Insects

Control Adelgids Including Hemlock Woolly Adelgids
Beetles, Borers Including Emerald Ash Borer
Aphids & other listed pests

[For] Systemic Insect Control on Landscape Ornamentals [Residential Trees] [and Interior Plantscapes]
Convenient Easy-to-Use Do-it-Yourself

One application provides full-season control of: {Choose from "Listed Pests"}

{Listed Pests:} Adelgids (including Hemlock Woolly Adelgids), Aphids, Armored Scales (suppression), Asiatic Garden Beetles, Black Vine Weevil Larvae, Chafer, Elm Leaf Beetles, Eucalyptus Longhorned Borers, Flathead Borers (including Alder-Birch Borer, Bronze Birch Borer and Emerald Ash Borer), Japanese Beetles, Japanese Beetle Larvae, Lace Bugs, Leafhoppers, Leafminers, Mealybugs, Oriental Beetles, Pine Bark Beetles, Pine Tip Moth Larvae, Psyllids, Royal Palm Bugs, Sawfly Larvae, Soft Scale Insects, Thrips (Suppression) and Whiteflies

On All Types of Ornamental Trees [Residential Trees]

Listed insect photos obtained from ForestryImages.com



{The above image is of the Elm Leaf Beetle (*Xanthogaleruca luteola*)}

{Label Code}

{End of Marketing Claims/Graphics as Listed Above}

[] Denotes alternate/optional language

{ } Denotes language that does not appear on the market labeling