

68688-51

04/29/2005

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460

Application for Pesticide:

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Registration
Amendment
Other

OPP Identifier Number

N/A

Section I

1. Company/Product Number 68688-51	2. Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Heartland Farm & Dairy Insecticide	PM# 13	
5. Name and Address of Applicant (include ZIP Code) Speer Products, Inc. P. O. Box 18993/4242 B.F. Goodrich Blvd. Memphis, TN 38181-0993 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final Printed Label in Response to Agency letter dated _____	NOTIFICATION APR 29 2005
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below	

Explanation:

Use additional page(s) if necessary. (For section I and Section II)

Notification to add marketing statement: Kills Mosquitoes Which May Carry the West Nile Virus
Mosquitoes are approved on the label as a target insect.

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted.	If "YES," Unit package wgt	No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application).			
Name Teresa McMullin	Title Registration Specialist	Telephone No. (include Area Code) 901/362-195(; Ext: 1340	
2. Signature 		3. Title Registration Specialist	
4. Typed Name Teresa McMullin		5. Date 4/6/05	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete: I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)	

HEARTLAND® FARM & DAIRY INSECTICIDE

FAST KNOCK DOWN & KILL

- **FOR USE IN:** Barns, Stables, Dairies, Pig Confinements, and Milk & Egg Handling Areas of Dairies & Chicken Houses
- **KILLS:** House Flies, Stable Flies, Horse Flies, Horn Flies, Ticks, Lice & Gnats
- **Kills Mosquitoes Which May Carry the West Nile Virus**

ACTIVE INGREDIENTS:

Pyrethrins.....	0.50%
*Piperonyl Butoxide.....	1.00%
N-Octyl Bicycloheptene dicarboximide.....	1.00%
INERT INGREDIENTS.....	97.50%
	100.00%

• Equivalent to 0.80% (butylcarbityl) (6-propylpiperonyl) ether and 0.20% related compounds

KEEP OUT OF REACH OF CHILDREN

CAUTION

Read Additional Precautions on Side Panel

NET WEIGHT: 1 lb. 8 oz. (24 oz. / 679.2 g.)

Manufactured by:
SPEER PRODUCTS, INC.
P. O. Box 18993
Memphis, TN 38181-0993

EPA Reg. No. 68683-51
EPA Est. No. 11715-TN-1

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS & DOMESTIC ANIMALS CAUTION

Harmful if swallowed or absorbed through skin. Avoid breathing of vapors or spray mist. Avoid contact with skin and eyes. In case of contact, immediately flush eyes with plenty of water. Obtain medical attention if irritation persists. Do not apply directly to food. In commercial food handling facilities, cover or remove any food and food processing equipment during application. Do not apply while food processing is underway. After space spraying food processing plants, wash all equipment, benches, shelving, etc. where exposed food will be handled, with potable water. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets, birds and cover fish aquariums before spraying.

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none">• Call poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
IF INHALED:	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.• Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.

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FIRST AID (Continued)

IF IN EYES:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
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HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-877-937-3059 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. **DO NOT APPLY DIRECTLY TO WATER.** Do not contaminate water by cleaning of equipment or disposal of wastes. Apply this product only as specified on this label.

PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Do not use or store near heat or open flame. Exposure to temperatures above 130° F may cause bursting.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry place away from heat or open flame.

DISPOSAL: Do not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL USE RESTRICTIONS:

For use in barns, stables, dairies, pig confinements, and milk and egg handling areas of dairies and chicken houses. **All animals must be removed prior to treatment.** Treated areas should not be re-occupied by animals until the area is thoroughly ventilated. Cover all animal food/feed and watering stations.

DAIRY FARM USE: Milking Parlor and Milk Room: Close all windows and doors. Direct spray upwards, spraying 2-3 seconds for 1,000 cu. ft. of space. Do not remain in treated areas. Ventilate after treatment. Cover milking utensils and milk to prevent contamination from spray or dead or falling insects.

POULTRY OPERATIONS: In poultry houses, close all windows and doors. Spray at the rate of 2-3 seconds per 1,000 cu. ft. of space. Do not remain in treated areas. After 15 minutes ventilate the area. Treat daily or as necessary.

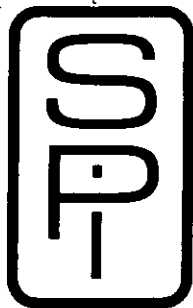
HORSE BARN OR STABLES: In horse and pony barns, close all windows and doors. Spray at the rate of 2-3 seconds per 1,000 cu. ft. of space. Do not remain in treated area. After 15 minutes ventilate the area. Repeat the application as necessary.

BEEF CATTLE OPERATIONS: In barns, close all windows and doors. Spray at the rate of 2-3 seconds per 1,000 cu. ft. of space. Do not remain in treated area. After 15 minutes ventilate the area. Repeat application as necessary.

FOOD PROCESSING PLANT USE: To kill roaches, spiders, silverfish, wasps, hornets, crickets: Spray the insect directly when possible. Spray all probable hiding places such as cracks, crevices, baseboards, sinks, cabinets, shelves, under appliances, in food storage areas. To kill flies, Mosquitos, Gnats, Small Flying Moths: Close all windows and doors. Direct spray upward, spraying for 1-2 seconds for 1,000 cubic feet of space. Do not remain in treated areas. Ventilate after treatment.

HOME USE: To kill roaches, spiders, silverfish, wasps, hornets, crickets: Spray the insect directly when possible, and spray all probable hiding places such as cracks, crevices, baseboards, sinks, cabinets, shelves and under appliances. Repeat as necessary.

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.



**SPEER
PRODUCTS**
incorporated

April 6, 2005

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4242 b.f. goodrich blvd.
p.o. box 18993 memphis, tenn. 38118
telephone (901) 362-1950

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-C)
U.S. Environmental Protection Agency
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, DC 20460-0001

Subject: Heartland Farm & Dairy Insecticide
EPA Reg. No. 68688-51

Mr. LaRocca:

NOTIFICATION

APR 29 2005

We are submitting this notification to add the following marketing statement:

Kills Mosquitoes which may carry the West Nile Virus

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions or need additional information, you may call: (901) 362-1950 Ext. 1340 or contact by email: t.mcmullin@speerproducts.com.

Respectfully,

Teresa McMullin
Registration Specialist

Enclosure(s)