

DIRECTIONS FOR USE
 As a shampoo to kill Fleas and Ticks, wet the pet's coat with warm water. Starting at the head, work shampoo thoroughly into the hair. Allow the lather to penetrate the fur for five minutes before rinsing. Dry with a towel. The pet will have a clear lustrous coat, free of fleas and ticks. Repeat every week if necessary.

Do not use on puppies or kittens under 12 weeks of age.

Pet bedding and quarters should be treated simultaneously with an approved product.

Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals, or animals on medication. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.

Iss. 1-97

Priority Care 

Brilliance Flea & Tick Shampoo

A SHAMPOO FOR USE ON DOGS AND CATS

KILLS FLEAS AND TICKS LEAVES A LUSTROUS COAT

ACTIVE INGREDIENTS:
 Pyrethrins 0.10%
 *Piperonyl Butoxide, Technical 1.00%
INERT INGREDIENTS: 98.90%
 100.00%

*Equivalent to 0.4% (butylcarbityl) (6-propylpiperonyl) ether and 0.1% of related compounds.

EPA REG. NO. 68077-1 EPA Est. No. 068077-IL-0001

KEEP OUT OF REACH OF CHILDREN
CAUTION
 See Side Panel for Additional Information

Net Contents: 16 fl. oz.

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR CATS

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION:
 Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID:
IF SWALLOWED: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. If person is unconscious, do not give anything by mouth and do not induce vomiting.

IF ON SKIN: Wash with plenty of soap and water. Get medical attention if irritation persists.

IF IN EYES: Flush eyes with plenty of water. Get medical attention if irritation persists.

STORAGE AND DISPOSAL:
 Store in a cool, dry place, inaccessible to children and pets.

Do not reuse container. Wrap container in several layers of newspaper and discard in trash.

1-800-424-9300

Lot No. _____ Exp. _____

Manufactured By:
 First Priority, Inc., Elgin, IL 60123

Reorder No. PE010PCARE

ACCEPTED

DEC 5 1997

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 68077-1

CUSTOMER PROOF • CHECK CAREFULLY!

Customer: FIRST PRIORITY
 P.O. #: SANDY Date Sent: 9/24/97 10/3/97

Fax Proofs are intended for proofing of content and placement only, not for exact size or color breaks.

Approved by: _____

Date approved: _____

ACCEPTED
DEC 5 1997
Under the Federal Insecticide, Fungicide, and Rodenticide Act or amended, for the pesticide registered under EPA Reg. No. 68077-1

DIRECTIONS FOR USE

As a shampoo to kill Fleas and Ticks, wet the pet's coat with warm water. Starting at the head, work shampoo thoroughly into the hair. Allow the lather to penetrate the fur for five minutes before rinsing. Dry with a towel. The pet will have a clear lustrous coat, free of fleas and ticks. Repeat every week if necessary.

Do not use on puppies or kittens under 12 weeks of age.

Pet bedding and quarters should be treated simultaneously with an approved product.

Consult a veterinarian before using this product on de-bilitated, aged, pregnant or nursing animals, or animals on medication. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

It is a violation of Federal law to use this product in a manner inconsistent with its labelling.

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.

Iss. 1-97



Brilliance Flea & Tick Shampoo

**A SHAMPOO FOR USE ON DOGS AND CATS
KILLS FLEAS AND TICKS • LEAVES A LUSTROUS COAT**

ACTIVE INGREDIENTS:	
Pyrethrins	0.10%
*Piperonyl Butoxide, Technical	1.00%
INERT INGREDIENTS:	98.90%
	100.00%

*Equivalent to 0.4% (a.i./a.c.t.i.v.i.t.y.) (6-propylpiperonyl) ether and 0.1% of related compounds.
EPA REG. NO. 68077-1 EPA Est. No. 068077-IL-0001

**KEEP OUT OF REACH OF CHILDREN
CAUTION**
See Side Panel for Additional Information

Net Contents: 1 Gallon

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR CATS**

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS & DOMESTIC ANIMALS**

CAUTION:
Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID:
IF SWALLOWED: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. If person is unconscious, do not give anything by mouth and do not induce vomiting.
IF ON SKIN: Wash with plenty of soap and water. Get medical attention if irritation persists.
IF IN EYES: Flush eyes with plenty of water. Get medical attention if irritation persists.

STORAGE AND DISPOSAL: Store in a cool, dry place, inaccessible to children and pets. Do not reuse container. Wrap container in several layers of newspaper and discard in trash.

1-800-424-9300

Lot No. Exp.

Manufactured By:
First Priority, Inc., Elgin, IL 60123

Reorder No. PE020PCARE

CUSTOMER PROOF • CHECK CAREFULLY!

Customer: FIRST PRIORITY

P.O. #: SANDY Date Sent: 9/24/97 10/3/97

Fax Proofs are intended for proofing of content and placement only, not for exact size or color breaks.

Approved by: _____

Date approved: _____

2/2