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68077-1

8/22/97

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:
68077-1

Date of Issuance:
AUG 22 1997

NOTICE OF PESTICIDE:
 Registration
 Reregistration

Term of Issuance:
Conditional

Name of Pesticide Product:
Priority Care Sheen
Shampoo

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

First Priority, Inc.
1585 Todd Farm Drive
Elgin, IL 60123

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/re-registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 68077-1".
- b. Ensure that the phrase "KEEP OUT OF REACH OF CHILDREN" and the associated signal word, "CAUTION" is placed on the front panel of the labeling.

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Marion Johnson, Jr.
Product Manager (10)
Insecticide Branch
Registration Division (7505C)

Date:

August 22, 1997

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ACCEPTED
with COMMENTS
in EPA Letter Dated

AUG 22 1997

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

68077-1

22216 (sh)

DIRECTIONS FOR USE

As a shampoo to kill Fleas and Ticks, wet the pet's coat with warm water. Starting at the head, work shampoo thoroughly into the hair. Allow the lather to penetrate the fur for five minutes before rinsing. Dry with a towel. The pet will have a clear lustrous coat, free of fleas and ticks. Repeat every week if necessary.

Do not use on puppies or kittens under 12 weeks of age.

Pet bedding and quarters should be treated simultaneously with an approved product.

Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals, or animals on medication. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side Panel for Additional Information

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.

Iss. 1-97

Priority Care 

Sheen Shampoo

A SHAMPOO FOR USE ON DOGS AND CATS

KILLS FLEAS AND TICKS
LEAVES A LUSTROUS COAT

ACTIVE INGREDIENTS:

Pyrethrins 0.10%
Piperonyl Butoxide, Technical 1.00%

INERT INGREDIENTS: 98.90%

100.00%

*Equivalent to 0.4% (butylcarbityl) (6-propylpiperonyl) ether and 0.1% of related compounds.

EPA REG. NO. 00000 EPA Est. No. 068077-IL-0001

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR CATS**

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS &
DOMESTIC ANIMALS**

CAUTION:

Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID:

IF SWALLOWED: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. If person is unconscious, do not give anything by mouth and do not induce vomiting.

IF ON SKIN: Wash with plenty of soap and water. Get medical attention if irritation persists.

IF IN EYES: Flush eyes with plenty of water. Get medical attention if irritation persists.

STORAGE AND DISPOSAL: Store in a cool, dry place, inaccessible to children and pets.

Do not reuse container. Wrap container in several layers of newspaper and discard in trash.

1-800-424-9300

Lot No. Exp.

Blank box for Lot No. and Exp. information.

Net Contents: 16 fl. oz.

Manufactured By:
First Priority, Inc., Elgin, IL 60123

Reorder No. 00000-PCARE

CUSTOMER PROOF • CHECK CAREFULLY!

Customer: FIRST PRIORITY

P.O. #: SANDY Date Sent: 2/3/97 2/12/97 4/10/97 4/15/97 4/16/97 4/18/97

Fax Proofs are intended for proofing of content and placement only, not for exact size or color breaks.

Approved by: _____

Date approved: _____