

PLEASE NOTE

**This image contains more than one label
approved for this product on this date.**

67690-54

9/23/2011

1/21



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

SEP 23 2011

Laurent Mezin
SePRO Corporation
11550 North Meridian Street, Suite 600
Carmel, Indiana 46032-4565

Subject: Notification per PR Notice 98-10 – Minor Label Changes
SP1908 Aquatic Herbicide
EPA Reg. No. 67690-54
Application Dated – September 12, 2011

Dear Dr. Mezin:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Maggie Rudick at (703) 347-0257 or rudick.maggie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Montague", written over a horizontal line.

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060

Print Form



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 67690-54	2. EPA Product Manager Kathryn Montague	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SePRO / SP1908	PM# 23	
5. Name and Address of Applicant (Include ZIP Code) SePRO Corporation 11550 N. Meridian Street, Suite 600 Carmel, IN 46032 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <input checked="" type="checkbox"/> EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

certification statement on cover letter

Notification of Alternate Brand Name: Sonar Genesis

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Glass
					<input type="checkbox"/> Paper
					<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 32 oz-275 gal		5. Location of Label Directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Laurent Mezin	Title Mgr, Regulatory Affairs	Telephone No. (Include Area Code) 317-580-8286
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Mgr, Regulatory Affairs	
4. Typed Name Laurent Mezin	5. Date 12 September 2011	



SePRO Corporation • 11550 North Meridian Street • Suite 600 • Carmel, Indiana 46032-4565
Phone: (317) 580-8282 Fax: (317) 428-4577

12 September 2011

Kathryn Montague
Product Manager 23
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

**RE: SP1908 Aquatic Herbicide (EPA Reg. No. 67690-54)
Notification – Alternate Brand Name: Sonar Genesis**

Dear Ms. Montague:

SePRO Corporation (SePRO, EPA Company Number 67690) is submitting a notification for the Alternate Brand Name "Sonar Genesis" for the newly registered product SP1908 (EPA Registration No. 67690-54).

Please find enclosed the following information:

- Transmittal document (this letter)
- Application for Pesticide Registration, EPA Form 8570-1
- Clean and highlighted copies of the label bearing the alternate brand name.

**NOTIFICATION
SEP 23 2011**

This notification is consistent with the provisions of the PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions, please do not hesitate to contact me at (317) 580-8286 or at LaurentM@sepro.com.

Best Regards,

Laurent Mézin
Regulatory Affairs Manager

Enclosures

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     c c c c
    c c c c c
   c c c c c
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c c c c c

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SP1908 – ABN: Sonar Genesis

AQUATIC HERBICIDE

NOTIFICATION

SEP 23 2011

EPA Reg. No. 67690-54

Registration Notes: Based on FPL20110726; changed per EPA comments of 09 August 2011. Includes ABN Sonar Genesis. Other minor changes as noted below.

Label Notes:

EPA requested changes:

1. Updated EPA file symbol from 67690-LU to 67690-54
2. Reordered the FIRST AID statements, as requested by EPA and per the Acute Toxicology review.
3. Relocated and reformatted the 'Note to Physician', per the Acute toxicology review.

General Label changes:

- 1) Updated FPL date
- 2) In the FIRST AID box, removed the "if Inhaled" statement, per the Acute Toxicology review.

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      C C C C C
     C C C C C
    C C C C C
   C C C C C
  C C C C C
 C C C C C
C C C C C

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[Base label for all containers]



SP1908 Sonar Genesis

AQUATIC HERBICIDE
CONCENTRATED FORMULATION

Active Ingredient

fluridone: 1-methyl-3-phenyl-5-[3-(trifluoromethyl)phenyl]-4(1H)-pyridinone..... 6.3%

Other Ingredients 93.7%

TOTAL 100.0%

Contains 0.5 pounds active ingredient per gallon.

KEEP OUT OF REACH OF CHILDREN DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Corrosive. Causes irreversible eye damage. Harmful if swallowed. Avoid contact with skin. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield, or safety glasses). Wear long-sleeved shirt and long pants, socks, shoes, and chemical resistant gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID

If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • <u>Call a poison control center or doctor immediately for treatment advice.</u> • <u>Have person sip a glass of water if able to swallow.</u> • <u>Do not induce vomiting unless told to do so by a poison control center or doctor.</u> • <u>Do not give anything by mouth to an unconscious person.</u>
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • <u>Call a poison control center or doctor immediately for treatment advice.</u>

	<ul style="list-style-type: none"> • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance; then give artificial respiration, preferably mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.	
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call INFOTRAC at 1-800-535-5053 .	

~~Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.~~

ENVIRONMENTAL HAZARDS

Do not apply to water except as specified on the label. Do not contaminate water by disposal of equipment washwaters. Lowest rates should be used in shallow areas where the water depth is considerably less than the average depth of the entire treatment site, for example, shallow shoreline areas. Trees and shrubs growing in water treated with SP1908-Sonar Genesis herbicide may occasionally develop chlorosis. Follow use directions carefully so as to minimize adverse effects on non-target organisms.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling. This labeling must be in the possession of the user at the time of pesticide application.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.
Pesticide Storage: Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.
Pesticide Disposal: Wastes resulting from use of this product may be used according to label directions or disposed of at an approved waste disposal facility.
Container Disposal
Nonrefillable Container. DO NOT reuse or refill this container. Triple rinse or pressure rinse container (or equivalent) promptly after emptying; then offer for recycling, if available, or reconditioning, if appropriate, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved by state and local authorities.
Refillable Container. Refill this container with pesticide only. **DO NOT reuse this container for any other purpose.** Triple rinsing the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller.
See attached booklet for complete container disposal directions including triple rinsing and pressure rinsing instructions.

Refer to inside of label booklet for additional precautionary information and directions for use.

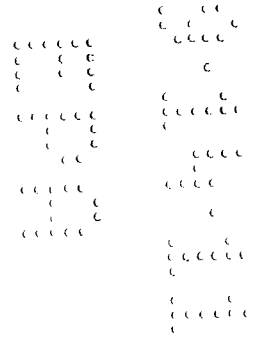
Notice: Read the entire label before using. Use only according to label directions. **Before buying or using this product, read *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* inside label booklet.**

EPA Registration No. 67690-54LU
FPL20110818726

EPA Est. No. _____
SPC- _____

SePRO Corporation • 11550 N. Meridian Street, Suite 600 • Carmel, IN 46032, U.S.A.

Net contents _____
Refillable/Nonrefillable container _____



[Front of label booklet, ALL containers]



SP1908 Sonar Genesis

AQUATIC HERBICIDE
CONCENTRATED FORMULATION

AN HERBICIDE FOR MANAGEMENT OF FRESHWATER AQUATIC VEGETATION IN PONDS, LAKES, RESERVOIRS, POTABLE WATER SOURCES, DRAINAGE CANALS AND IRRIGATION CANALS.

Active Ingredient

fluridone: 1-methyl-3-phenyl-5-[3-(trifluoromethyl)phenyl]-4(1H)-pyridinone 6.3%

Other Ingredients 93.7%

TOTAL 100.0%

Contains 0.5 pounds active ingredient per gallon.

Keep Out of Reach of Children

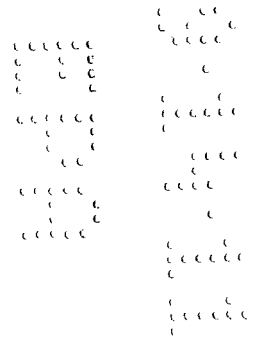
DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

In case of emergency endangering life or property involving this product, call **INFOTRAC** at 1-800-535-5053.

Refer to the inside of the label booklet for additional precautionary information and Directions for Use including Storage and Disposal.

NOTICE: Read the entire label before using. Use only according to label directions. **Before buying or using this product, read *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* inside label booklet.**



FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • <u>Call a poison control center or doctor immediately for treatment advice.</u> • <u>Have person sip a glass of water if able to swallow.</u> • <u>Do not induce vomiting unless told to do so by a poison control center or doctor.</u> • <u>Do not give anything by mouth to an unconscious person.</u>
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
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If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance; then give artificial respiration, preferably mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.	

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call **INFOTRAC** at **1-800-535-5053**.

~~Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.~~

EPA Registration No. 67690-54LU
FPL20110818726

EPA Est. No. _____
SPC- _____

SePRO Corporation • 11550 N. Meridian Street, Suite 600 • Carmel, IN 46032, U.S.A.

Aquatic Herbicide

Net contents _____
Refillable/Nonrefillable container _____



[Label booklet text, ALL containers]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Corrosive. Causes irreversible eye damage. Harmful if swallowed. Avoid contact with skin. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield, or safety glasses). Wear long-sleeved shirt and long pants, socks, shoes, and chemical resistant gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

KEEP OUT OF REACH OF CHILDREN

DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)

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If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance; then give artificial respiration, preferably mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the

environment involving this product, call **INFOTRAC** at **1-800-535-5053**.

~~Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.~~

ENVIRONMENTAL HAZARDS

Do not apply to water except as specified on the label. Do not contaminate water by disposal of equipment washwaters. Lowest rates should be used in shallow areas where the water depth is considerably less than the average depth of the entire treatment site, for example, shallow shoreline areas. Trees and shrubs growing in water treated with **SP1908 Sonar Genesis** herbicide may occasionally develop chlorosis. Follow use directions carefully so as to minimize adverse effects on non-target organisms.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all Directions for Use carefully before applying.

DO NOT apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your state or tribe, consult the agency responsible for pesticide regulation.

Ensure spray drift to nontarget susceptible species does not occur.

DO NOT apply ~~SP1908 Sonar Genesis~~ Aquatic Herbicide in any manner not specifically described in this label.

Observe all cautions and limitations on this label and on the labels of products used in combination with ~~SP1908 Sonar Genesis~~. **DO NOT** use ~~SP1908 Sonar Genesis~~ other than in accordance with the instructions set forth on this label. Keep containers closed to avoid spills and contamination.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.

Pesticide Disposal: Wastes resulting from use of this product may be used according to label directions or disposed of at an approved waste disposal facility.

Container Disposal

Nonrefillable Container. DO NOT reuse or refill this container. Triple rinse or pressure rinse container (or equivalent) promptly after emptying; then offer for recycling, if available, or reconditioning, if appropriate, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved by state and local authorities.

Triple rinse containers small enough to shake (capacity \leq 5 gallons) as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container $\frac{1}{4}$ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank, or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

Triple rinse containers too large to shake (capacity $>$ 5 gallons) as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container $\frac{1}{4}$ full with water.

Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank, or store rinsate for later use or disposal. Repeat this procedure two more times.

Pressure rinse as follows: Empty the remaining contents into application equipment or mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank, or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.

Refillable Container. Refill this container with pesticide only. **DO NOT** reuse this container for any other purpose. Triple rinsing the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. Triple rinse as follows: To clean the container before final disposal, empty the remaining contents from this container into application equipment or mix tank. Fill the container about 10% full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times.

When this container is empty, replace the cap and seal all openings that have been opened during use; return the container to the point of purchase or to a designated location. This container must only be refilled with a pesticide product. Prior to refilling, inspect carefully for damage such as cracks, punctures, abrasions, worn-out threads and closure devices. Check for leaks after refilling and before transport. **DO NOT** transport if this container is damaged or leaking. If the container is damaged, or leaking, or obsolete and not returned to the point of purchase or to a designated location, triple rinse emptied container and offer for recycling, if available, or dispose of container in compliance with state and local regulations.

IN CASE OF EMERGENCY

In case of large-scale spillage regarding this product, call INFOTRAC at 1-800-535-5053.

In case of medical emergency regarding this product, call:

- Your local doctor for immediate treatment
- Your local poison control center (hospital)
- INFOTRAC: 1-800-535-5053

Steps to be taken in case material is released or spilled:

- Dike and contain the spill with inert material (sand, earth, etc.) and transfer liquid and solid diking material to separate containers for disposal.
- Remove contaminated clothing, and wash affected skin areas with soap and water.
- Wash clothing before reuse.
- Keep the spill out of all sewers and open bodies of water.

PRODUCT INFORMATION

SP1908 Sonar Genesis is a selective systemic aquatic herbicide for management of fresh water aquatic vegetation in ponds, lakes, reservoirs, drainage canals and irrigation canals, including dry or de-watered areas of these sites. **SP1908 Sonar Genesis** is absorbed from water by plant shoots and from hydrosol by the roots of aquatic vascular plants. For in-water treatments, it is important to maintain the specified concentration of **SP1908 Sonar Genesis** in

contact with the target plants for a minimum of 45 days. Rapid water movement or any condition which results in rapid dilution of SP1908Sonar Genesis in treated water will reduce its effectiveness. In susceptible plants, SP1908Sonar Genesis inhibits the formation of carotene. In the absence of carotene, chlorophyll is rapidly degraded by sunlight. Herbicidal symptoms of SP1908Sonar Genesis appear in seven to ten days and appear as white (chlorotic) or pink growing points in many susceptible plant species. Under optimum conditions, a minimum of 30 to 90 days may be required before the desired level of aquatic plant management is achieved. Plant species susceptibility to SP1908Sonar Genesis may vary depending on time of year, stage of growth, and water movement. For best results, apply SP1908Sonar Genesis prior to initiation of weed growth or when weeds begin active growth. Application to mature target plants may require an application rate at the higher end of the specified rate range and may take longer to control.

SP1908Sonar Genesis is not corrosive to application equipment.

This label provides recommendations on the use of a laboratory analysis for the active ingredient. SePRO Corporation recommends the use of high-performance liquid chromatography (HPLC) for the determination of fluridone concentrations in water. It is recommended to contact SePRO Corporation for the incorporation of this test, known as a FastEST, in a treatment program. FastEST is referenced in this label as the preferred method for the rapid determination of the active ingredient in water. Other proven chemical analyses for the active ingredient may also be used.

Application rates and calculations of SP1908Sonar Genesis are provided to achieve a desired concentration of fluridone in parts per billion (ppb). **The maximum application rate or sum of all application rates is 90 ppb in ponds and 150 ppb in lakes, reservoirs and static canals per annual growth cycle.** For purposes of SP1908Sonar Genesis labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres. This maximum concentration is the amount of product calculated as the target application rate, NOT determined by testing the concentration of fluridone in the treated water.

Use Restrictions and Precautions

- **Obtain Required Permits:** Consult with appropriate state or local pesticide and/or water authorities before applying this product in or around public waters. Permits and posting or treatment notification may be required by state or local public agencies.
- **Chemigation:** Do not apply SP1908Sonar Genesis through any type of irrigation system.
- **Hydroponic Farming:** Do not use SP1908Sonar Genesis treated water for hydroponic farming.
- **Greenhouse and Nursery Plants:** Do not use SP1908Sonar Genesis treated water for irrigating greenhouse or nursery plants. Use of FastEST must confirm the fluridone concentration is <1 ppb.
- **Water Use Restrictions Following Applications With SP1908Sonar Genesis (Days)**

Application Rate	Drinking [†]	Fishing	Swimming	Livestock/Pet Consumption	Irrigation ^{††}
Maximum Rate (150 ppb) or less	0	0	0	0	See irrigation instructions below

† Note below, under *Potable Water Intakes*, the information for application of SP1908Sonar Genesis within ¼ mile (1,320 feet) of a functioning potable water intake.

†† Note below, under *Irrigation*, specific time frames or fluridone concentrations that provide the widest safety margin for irrigating with treated water.

- **Potable Water Intakes:** In lakes and reservoirs or other sources of potable water, do not apply SP1908Sonar Genesis at application rates greater than 20 ppb within one-fourth mile (1,320 feet) of any functioning potable water intake. At application rates of 4 to 20 ppb, SP1908Sonar Genesis may be applied where functioning potable water intakes are present. **NOTE: Existing potable water intakes which are no longer in use, such as those replaced by potable water wells or connections to a municipal water system, are not considered to be functioning potable water intakes.**
- **Irrigation:** Irrigation from a SP1908Sonar Genesis treated area may result in injury to the irrigated vegetation. Follow these precautions and inform those who irrigate from areas treated with SP1908Sonar Genesis of the irrigation time frames or FastEST requirements presented in the table below. Follow the following time frames and assay directions to reduce the potential for injury to vegetation irrigated with water treated with SP1908Sonar Genesis. Greater potential for crop injury occurs where SP1908Sonar Genesis treated water is applied to crops grown on low organic and sandy soils.

Application Site	DAYS AFTER APPLICATION		
	Established Tree Crops	Established Row Crops/ Turf/Plants	Newly Seeded Crops/Seedbeds or Areas to be Planted Including Overseeded Golf Course Greens
Ponds and Static Canals †	7	30	Assay required
Canals	7	14	Assay required
Lakes and Reservoirs ††	7	14	Assay required
Dry or De-watered Canals †††	0	0	†††

† For purposes of Sonar A.S. labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres.

†† In lakes and reservoirs where one-half or greater of the body of water is treated, use the pond and static canal irrigation precautions. When applying SP1908Sonar Genesis to exposed sediments of aquatic sites such as lakes and reservoirs, follow these time frames prior to using water for irrigation once sites are reflooded.

††† When SP1908Sonar Genesis is applied to exposed sediments of dry or de-watered irrigation canals, treatments must be made at least 2 weeks prior to when the canals are to be refilled, and allow canals to refill for a minimum of 24 hours before using water for irrigation.

Where the use of SP1908Sonar Genesis treated water is desired for irrigating crops prior to the time frames established above, the use of FastEST analysis is recommended to measure the concentration of fluridone in the treated water. Where a FastEST has determined that the fluridone concentrations are less than 10 parts per billion, there are no irrigation precautions for irrigating established tree crops, plants, row crops or turf. **For tobacco, tomatoes, peppers or other plants within the Solanaceae Family and newly seeded crops or newly seeded grasses such as overseeded golf course greens, do not use SP1908Sonar Genesis treated water if measured fluridone concentrations**

are greater than 5 ppb. Furthermore, when rotating crops, do not plant members of the Solanaceae family in land that has been previously irrigated with fluridone concentrations in excess of 5 ppb. It is recommended that a SePRO Aquatic Specialist be consulted prior to commencing irrigation of these sites.

PLANT CONTROL INFORMATION

SP1908 Sonar Genesis selectivity is dependent upon dosage, time of year, stage of growth, method of application and water movement. The following categories, controlled and partially controlled are provided to describe expected efficacy under ideal treatment conditions using higher to maximum label rates. Use of lower rates will increase selectivity of some species listed as controlled or partially controlled. Additional aquatic plants may be controlled, partially controlled, or tolerant to **SP1908 Sonar Genesis**. It is recommended to consult a SePRO Aquatic Specialist prior to application of **SP1908 Sonar Genesis** to determine a plant's susceptibility to the planned treatment.

Vascular Aquatic Plants Controlled by SP1908 Sonar Genesis:

Submersed Plants:

bladderwort (*Utricularia* spp.)
 common coontail (*Ceratophyllum demersum*)
 common elodea (*Elodea canadensis*)
 egeria, Brazilian elodea (*Egeria densa*)
 fanwort, cabomba (*Cabomba caroliniana*)
 hydrilla (*Hydrilla verticillata*)
 naiad (*Najas* spp.)
 pondweed (*Potamogeton* spp., except Illinois pondweed)
 watermilfoil (*Myriophyllum* spp., including *M. spicatum* x *sibiricum* hybrids)

Emerged Plants:

spatterdock (*Nuphar luteum*)
 water-lily (*Nymphaea* spp.)
 watershield (*Brasenia schreberi*)

Floating Plants:

common duckweed (*Lemna minor*)
 Salvinia (*Salvinia* spp.)

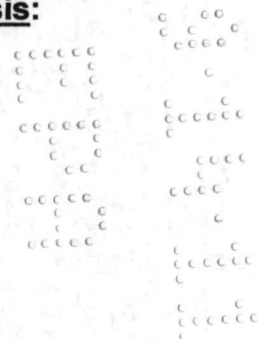
Vascular Aquatic Plants Partially Controlled by SP1908 Sonar Genesis:

Submersed Plants:

Illinois pondweed (*Potamogeton illinoensis*)
 limnophila (*Limnophila sessiliflora*)
 tapegrass, American eelgrass (*Vallisneria americana*)

Emerged Plants:

alligatorweed (*Alternanthera philoxeroides*)
 American lotus (*Nelumbo lutea*)
 cattail (*Typha* spp.)
 creeping waterprimrose (*Ludwigia peploides*)
 parrotfeather (*Myriophyllum aquaticum*)
 smartweed (*Polygonum* spp.)



spikerush (*Eleocharis* spp.)
waterpurslane (*Ludwigia palustris*)

Floating Plants:

common watermeal (*Wolffia columbiana*)[†]

Shoreline Grasses:

barnyardgrass (*Echinochloa crusgalli*)
giant cutgrass (*Zizaniopsis miliacea*)
reed canarygrass (*Phalaris arundinaceae*)
southern watergrass (*Hydrochloa caroliniensis*)
torpedograss (*Panicum repens*)

[†] Consult with a SePRO Aquatic Specialist about techniques to enhance efficacy of watermeal, including incorporation of Galleon S.C. Aquatic Herbicide into a SP1908 Sonar Genesis treatment program, in difficult to control sites.

MIXING AND APPLICATION DIRECTIONS

The aquatic plants present in the treatment site should be identified prior to application to determine their susceptibility to SP1908 Sonar Genesis. It is important to determine the area (acres) to be treated and the average depth in order to select the proper application rate. Do not exceed the maximum labeled rate for a given treatment site per annual growth cycle.

SP1908 Sonar Genesis may be applied or metered directly into the treated area or diluted with water prior to application. Add the specified amount of SP1908 Sonar Genesis to water in the spray tank during the filling operation. Surface and subsurface application of the spray can be made with conventional spray equipment. SP1908 Sonar Genesis can also be applied near the surface of the hydrosol using weighted trailing hoses. A minimum spray volume of 5 to 100 gallons per acre may be used. SP1908 Sonar Genesis may also be directly metered into the pumping system where it is diluted with water.

Tank Mix Directions

SP1908 Sonar Genesis may be tank mixed with other aquatic herbicides and algaecides to enhance efficacy and plant selectivity provided that this label does not prohibit such mixing. When tank mixing, read and follow the labeled precautionary statements, directions for use, weeds controlled, and other restrictions for each tank mix product. **Use in accordance with the most restrictive label limitations and precautions of the products used in the tank-mix.** No labeled rate or dose should be exceeded. To ensure compatibility, a jar test is recommended before field application of any tank mix combination. It is recommended to consult with SePRO Corporation for latest tank mix recommendations.

NOTE: Tank mixing or use of SP1908 Sonar Genesis with any other product which is not specifically and expressly authorized by the label shall be at the exclusive risk of the user, applicator and/or application adviser, to the extent allowed by applicable law.

Application Rate Calculation

The amount of SP1908 Sonar Genesis to be applied to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

SP1908Sonar Genesis gallons required per treated surface acre = surfaces acres X average water depth of treatment site (feet) x desired ppb concentration of active ingredient x 0.0054.

For example, the amount per acre of **SP1908Sonar Genesis** required to provide a concentration of 30 ppb of active ingredient in a 1 acre pond with an average depth of 5 feet is calculated as follows:

1 acre x 5 feet x 30 ppb x 0.0054 = 0.81 gallons per treated surface acre
or

0.81 gallons x 4 quarts/gallon = 3.2 quarts per treated surface acres
or

0.81 gallons x 128 ounces/gallon = 104 ounces per treated surface acre

Application to Ponds

SP1908Sonar Genesis may be applied to the entire surface area of a pond. For single applications, rates may be selected to provide 30 to 90 ppb to the treated water. Use the higher rate within the rate range where there is a dense weed mass, when treating more difficult to control species, and for ponds less than 5 acres in size with an average depth less than 4 feet. Application rates necessary to obtain these concentrations are shown in the following table. For additional application rate calculations, refer to the *Application Rate Calculation* section of this label. Split or multiple applications may be used to control more difficult target plants and/or where dilution of treated water is anticipated; however, the sum of all applications must not exceed a total of 90 ppb per annual growth cycle.

Average Water Depth of Treatment Site (feet)	Gallons of SP1908Sonar Genesis per Treated Surface Acre [†]	
	30 ppb	90 ppb
1	0.16	0.48
2	0.32	0.97
3	0.48	1.45
4	0.64	1.94
5	0.81	2.43
6	0.97	2.91
7	1.13	3.40
8	1.29	3.88
9	1.45	4.37
10	1.62	4.86

[†]To calculate the number of quarts of **SP1908Sonar Genesis** required, use the calculation as follows:
gallons per surface acre x 4 quarts/gallon = quarts per surface acre

For example: targeting a concentration of 30 ppb in a one acre pond with average depth of 5 feet would require 0.81 gallons or 3.2 quarts.

Application to Lakes and Reservoirs

The following treatments may be used for treating both whole lakes or reservoirs and partial areas of lakes or reservoirs (bays, etc.). For best results in treating partial lakes and

reservoirs, ~~SP1908~~ Sonar Genesis treatment areas should be a minimum of 5 acres in size. Treatment of areas smaller than 5 acres or treatment of narrow strips such as boat lanes or shorelines may not produce satisfactory results due to dilution by untreated water. Rate ranges are provided as a guide to include a wide range of environmental factors, such as, target species, plant susceptibility, selectivity and other aquatic plant management objectives. Application rates and methods should be selected to meet the specific lake/reservoir aquatic plant management goals.

A. Whole Lake or Reservoir Treatments (Limited or No Water Discharge)

Single Application to Whole Lakes or Reservoirs

Where single applications to whole lakes or reservoirs are desired, apply ~~SP1908~~ Sonar Genesis at an application rate of 10 to 90 ppb. Application rates necessary to obtain these concentrations in treated water are shown in the following table. For additional rate calculations, refer to the *Application Rate Calculation* section of this label. Choose an application rate from the table below to meet the aquatic plant management objective.

Where greater plant selectivity is desired such as when controlling Eurasian watermilfoil and curlyleaf pondweed, choose an application rate lower in the rate range. For other plant species, it is recommended to contact a SePRO Aquatic Specialist for determining when to choose application rates lower in the rate range to meet specific plant management goals. Use the higher rate within the rate range where there is a dense weed mass or when treating more difficult to control plant species. Retreatments may be required to control more difficult to control species or in the event of a heavy rainfall event where dilution of the treatment concentration has occurred. In these cases, a second application or more may be required; however, the sum of all applications cannot exceed 150 ppb per annual growth cycle. Refer to the section of this label entitled, *Split or Multiple Applications to Whole Lakes or Reservoirs*, for guidelines and maximum rate allowed.

SINGLE APPLICATION OF SP1908 <u>Sonar Genesis</u>		
Average Water Depth of Treatment Site (feet)	Gallons of SP1908 <u>Sonar Genesis</u> per Treated Surface Acre to Achieve [†]	
	10 ppb	90 ppb
1	0.05	0.48
2	0.10	0.97
3	0.16	1.45
4	0.21	1.94
5	0.27	2.43
6	0.32	2.91
7	0.37	3.40
8	0.43	3.88
9	0.48	4.37
10	0.54	4.86

[†]To calculate the number of quarts of ~~SP1908~~ Sonar Genesis required, use the calculation as follows: gallons per surface acre x 4 quarts/gallon = quarts per surface acre

For example: targeting a dose of 10 ppb in a 20 acre lake with average depth of 5 feet

would require 0.27 gallons per surface acre or 1.0 quarts.

Split or Multiple Applications to Whole Lakes or Reservoirs

To meet certain plant management objectives, split or multiple applications may be desired in making whole lake treatments. Split or multiple application programs are desirable when the objective is to use the minimum effective dose and, through the use of a water analysis, e.g. FasTEST, add additional ~~SP1908~~ Sonar Genesis to maintain this lower dose for the sufficient time to ensure efficacy and enhance selectivity. Water may be treated at an initial application concentration of 4 to 50 ppb. Additional split applications should be conducted to maintain a sufficient concentration for a minimum of 45 days or longer. **In controlling Eurasian watermilfoil and curlyleaf pondweed and where greater plant selectivity is desired, choose an application rate lower in the rate range.** For other plant species, it is recommended to contact a SePRO Aquatic Specialist for assistance in selecting the appropriate concentrations and timing of application to meet specific plant management goals. When utilizing split or multiple applications of ~~SP1908~~ Sonar Genesis, the utilization of FasTEST is strongly recommended to determine the actual concentration in the water over time. For split or multiple applications, the sum of all applications must not exceed 150 ppb per annual growth cycle.

NOTE: In treating lakes or reservoirs that contain functioning potable water intakes and the application requires treating within ¼ mile of a potable water intake, no single application can exceed 20 ppb. Additionally, the sum of all applications cannot exceed 150 ppb per annual growth cycle.

B. Partial Lake or Reservoir Treatments

Where dilution of ~~SP1908~~ Sonar Genesis with untreated water is anticipated, such as in partial lake or reservoir treatments, split or multiple applications may be used to extend the contact time to the target plants. The application rate and use frequency of ~~SP1908~~ Sonar Genesis in a partial lake is highly dependent upon the treatment area. An application rate at the higher end of the specified rate range may be required and frequency of applications will vary depending upon the potential of untreated water diluting the ~~SP1908~~ Sonar Genesis concentration in the treatment area. Use a rate at the higher end of the rate range where greater dilution with untreated water is anticipated.

Treatment Areas Greater Than ¼ Mile from a Functioning Potable Water Intake

For single applications, apply ~~SP1908~~ Sonar Genesis at application rates from 30 to 150 ppb. Split or multiple applications may be made; however, the sum of all applications cannot exceed 150 ppb per annual growth cycle. Split applications should be conducted to maintain a sufficient concentration in the target area for a period of 45 days or longer. The use of a FasTEST is recommended to maintain the desired concentration in the target area over time.

Treatment Areas within ¼ Mile of a Functioning Potable Water Intake

In treatment areas that are within ¼ mile of a potable water intake, no single application can exceed 20 ppb. When utilizing split or multiple applications of ~~SP1908~~ Sonar Genesis for sites which contain a potable water intake, a FasTEST is required to determine the actual concentration in the water. Additionally, the sum of all applications cannot exceed 150 ppb per annual growth cycle.

Application to Sediments of Dry or De-Watered Aquatic Sites

For application of SP1908Sonar Genesis to sediments of dry or de-watered aquatic sites, including exposed sediments of lakes or reservoirs, irrigation canals, non-irrigation canals and drainage canals, apply a maximum of 4 gallons of SP1908Sonar Genesis per surface acre per annual growth cycle. Apply SP1908Sonar Genesis evenly to the sediment surface with a minimum spray solution of 30 to 100 gallons per surface acre. High levels of organic matter in treated-sediments may reduce efficacy. SP1908Sonar Genesis may be applied with other aquatic herbicides labeled for this use. It is recommended that a SePRO Aquatic Specialist be consulted for further use recommendations.

Application to Drainage Canals and Irrigation Canals

Static Canals:

In static drainage and irrigation canals, apply SP1908Sonar Genesis at the rate of 30 to 150 ppb per treated surface acre. The maximum application rate or sum of all application rates cannot exceed 150 ppb per annual growth cycle.

Moving Water Canals:

In slow moving bodies of water use an application technique that maintains a concentration of 10 to 40 ppb in the target area for a minimum of 45 days. SP1908Sonar Genesis can be applied by split or multiple broadcast applications or by metering in the product to provide a uniform concentration of the herbicide based upon the flow pattern. The use of a FastEST is recommended to maintain the desired concentration in the target area over time.

Static or Moving Water Canals Containing a Functioning Potable Water Intake

In treating a static or moving water canal which contains a functioning potable water intake, applications of SP1908Sonar Genesis greater than 20 ppb must be made more than ¼ mile from a functioning potable water intake. Applications less than 20 ppb may be applied within ¼ mile from a functioning potable water intake; however, if applications of SP1908Sonar Genesis are made within ¼ mile of a functioning potable water intake, a FastEST analysis must be utilized to demonstrate that concentrations do not exceed 150 ppb at the functioning potable water intake.

Application Rate Calculation — Moving Water Drainage and Irrigation Canals

The amount of SP1908Sonar Genesis to be applied through a metering system to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

1. Average flow rate (feet per second) x average canal width (ft.) x average canal depth (ft.) x 0.9 = CFS (cubic feet per second).
2. CFS x 1.98 = acre feet per day (water movement)
3. Acre feet per day x desired ppb x 0.0054 = Gallons SP1908Sonar Genesis required per day

TERMS AND CONDITIONS OF USE

If terms of the following *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* are not acceptable, return unopened package at once to the seller for a full refund of purchase price paid. Otherwise, to the extent consistent with applicable law, use by the

buyer or any other user constitutes acceptance of the terms under *Warranty Disclaimer*, *Inherent Risks of Use*, and *Limitation of Remedies*.

WARRANTY DISCLAIMER

SePRO Corporation warrants that the product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in strict accordance with the directions, subject to the inherent risks set forth below. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SEPRO CORPORATION MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

INHERENT RISKS OF USE

It is impossible to eliminate all risks associated with use of this product. Plant injury, lack of performance, or other unintended consequences may result because of such factors as use of the product contrary to label instructions (including conditions noted on the label such as unfavorable temperatures, soil conditions, etc.), abnormal conditions (such as excessive rainfall, drought, tornadoes, hurricanes), presence of other materials, the manner of application, or other factors, all of which are beyond the control of SePRO Corporation or the seller. To the extent consistent with applicable law, all such risks shall be assumed by buyer.

LIMITATION OF REMEDIES

To the extent consistent with applicable law, the exclusive remedy for losses or damages resulting from this product (including claims based on contract, negligence, strict liability, or other legal theories) shall be limited to, at SePRO Corporation's election, one of the following:

- (1) Refund of purchase price paid by buyer or user for product bought, or
- (2) Replacement of amount of product used.

To the extent consistent with applicable law, SePRO Corporation shall not be liable for losses or damages resulting from handling or use of this product unless SePRO Corporation is promptly notified of such losses or damages in writing. In no case shall SePRO Corporation be liable for consequential or incidental damages or losses.

The terms of the *Warranty Disclaimer*, *Inherent Risks of Use* and this *Limitation of Remedies* cannot be varied by any written or verbal statements or agreements. No employee or sales agent of SePRO Corporation or the seller is authorized to vary or exceed the terms of the *Warranty Disclaimer* or this *Limitation of Remedies* in any manner.

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SePRO Corporation
11550 N. Meridian St., Ste. 600
Carmel, IN 46032



NEXT

LABEL



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

SEP 23 2011

Laurent Mezin
SePRO Corporation
11550 North Meridian Street, Suite 600
Carmel, Indiana 46032-4565

Subject: Notification per PR Notice 98-10 – Minor Label Changes
Primary Brand Name: SP1908 Aquatic Herbicide
Alternate Brand Name: Sonar Genesis
EPA Reg. No. 67690-54
Application Dated – September 13, 2011

Dear Dr. Mezin:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Maggie Rudick at (703) 347-0257 or rudick.maggie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Montague".

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 67690-54	2. EPA Product Manager Kathryn Montague	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SePRO / SP1908	PM# 23	
5. Name and Address of Applicant (Include ZIP Code) SePRO Corporation 11550 N. Meridian Street, Suite 600 Carmel, IN 46032 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Certification statement on cover letter
 Notification of minor changes to the label, per PRN98-10

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
		If "Yes" Package wgt	No. per container	<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 32 oz-275 gal		5. Location of Label Directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Laurent Mezin	Title Mgr, Regulatory Affairs	Telephone No. (Include Area Code) 317-580-8286
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.
 I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.

2. Signature <i>Laurent Mezin</i>	3. Title Mgr, Regulatory Affairs	6. Date Application Received (Stamped)
4. Typed Name Laurent Mezin	5. Date 13 September 2011	



SePRO Corporation • 11550 North Meridian Street • Suite 600 • Carmel, Indiana 46032-4565
Phone: (317) 580-8282 Fax: (317) 428-4577

13 September 2011

Kathryn Montague; PM23
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

**RE: SP1908 Aquatic Herbicide (EPA Reg. No. 67690-54)
Notification – Minor label changes per PRN98-10**

Dear Ms. Montague:

SePRO Corporation (SePRO, EPA Company Number 67690) is submitting a notification for the newly registered product SP1908, with alternate Brand name 'Sonar Genesis' (EPA Reg. No. 67690-54).

This notifies the Agency of the reorganization of the label (base label moved to the back), and the addition of the following text: 'Sonar is a registered trademark of SePRO Corporation', as well as other minor changes. The alternate brand name is used in the attached label to highlight some of the changes effected.

Please find enclosed the following information:

- Transmittal document (this letter)
- Application for Pesticide Registration, EPA Form 8570-1
- One clean and one highlighted copy of the label.

**NOTIFICATION
SEP 23 2011**

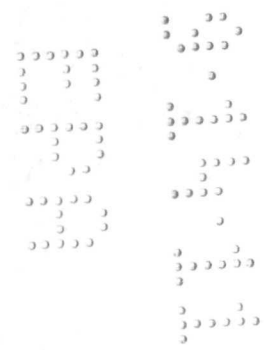
This notification is consistent with the provisions of the PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions, please do not hesitate to contact me at (317) 580-8286 or at LaurentM@sepro.com.

Best Regards,

Laurent Mézin
Regulatory Affairs Manager

Enclosures



4/20

SP1908 – ABN: Sonar® Genesis

NOTIFICATION

AQUATIC HERBICIDE

SEP 23 2011

EPA Reg. No. 67690-54

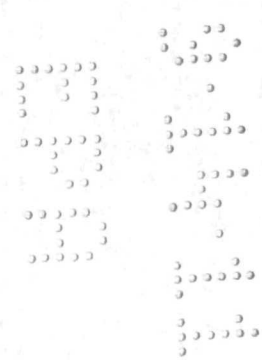
FPL20110822

Registration Notes: Based on FPL20110726 and notification of 12 September 2011 (FPL20110818). Minor changes as noted below.

Label Notes:

General Label changes:

- 1) Updated FPL date
- 2) Reordered the label to put base label at the end. No text was added, deleted, or amended. For ease of review, this change is not highlighted.
- 3) Added the text 'Sonar is a registered trademark of SePRO Corporation',
- 4) Added the '®' after 'Sonar'.
- 5) Updated the address from 'N. Meridian Street' to 'North Meridian Street'.



[Front of label booklet, ALL containers]



Sonar® Genesis

AQUATIC HERBICIDE
CONCENTRATED FORMULATION

AN HERBICIDE FOR MANAGEMENT OF FRESHWATER AQUATIC VEGETATION IN PONDS, LAKES, RESERVOIRS, POTABLE WATER SOURCES, DRAINAGE CANALS AND IRRIGATION CANALS.

Active Ingredient

fluridone: 1-methyl-3-phenyl-5-[3-(trifluoromethyl)phenyl]-4(1*H*)-pyridinone.....6.3%

Other Ingredients 93.7%

TOTAL 100.0%

Contains 0.5 pounds active ingredient per gallon.

Keep Out of Reach of Children

DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

In case of emergency endangering life or property involving this product, call **INFOTRAC** at **1-800-535-5053**.

Refer to the inside of the label booklet for additional precautionary information and Directions for Use including Storage and Disposal.

NOTICE: Read the entire label before using. Use only according to label directions. **Before buying or using this product, read *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* inside label booklet.**



FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.	
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call INFOTRAC at 1-800-535-5053 .	

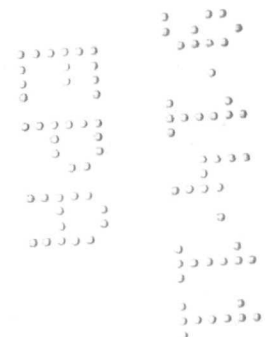
EPA Registration No. 67690-54
FPL2011082248

EPA Est. No. _____
SPC- _____

SePRO Corporation • 11550 North Meridian Street, Suite 600 • Carmel, IN 46032, U.S.A.

Aquatic Herbicide

Net contents _____
Refillable/Nonrefillable container _____



7/20

[Label booklet text, ALL containers]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Corrosive. Causes irreversible eye damage. Harmful if swallowed. Avoid contact with skin. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield, or safety glasses). Wear long-sleeved shirt and long pants, socks, shoes, and chemical resistant gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

KEEP OUT OF REACH OF CHILDREN

DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.	
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call INFOTRAC at 1-800-535-5053.	

ENVIRONMENTAL HAZARDS

Do not apply to water except as specified on the label. Do not contaminate water by disposal of equipment washwaters. Lowest rates should be used in shallow areas where the water depth is considerably less than the average depth of the entire treatment site, for example, shallow shoreline areas. Trees and shrubs growing in water treated with Sonar Genesis herbicide may occasionally develop chlorosis. Follow use directions carefully so as to minimize adverse effects on non-target organisms.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all Directions for Use carefully before applying.

DO NOT apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your state or tribe, consult the agency responsible for pesticide regulation.

Ensure spray drift to nontarget susceptible species does not occur.

DO NOT apply Sonar Genesis Aquatic Herbicide in any manner not specifically described in this label.

Observe all cautions and limitations on this label and on the labels of products used in combination with Sonar Genesis. **DO NOT** use Sonar Genesis other than in accordance with the instructions set forth on this label. Keep containers closed to avoid spills and contamination.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.

Pesticide Disposal: Wastes resulting from use of this product may be used according to label directions or disposed of at an approved waste disposal facility.

Container Disposal

Nonrefillable Container. DO NOT reuse or refill this container. Triple rinse or pressure rinse container (or equivalent) promptly after emptying; then offer for recycling, if available, or reconditioning, if appropriate, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved by state and local authorities.

Triple rinse containers small enough to shake (capacity ≤ 5 gallons) as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank, or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

Triple rinse containers too large to shake (capacity >5 gallons) as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank, or store rinsate for later use or disposal. Repeat this procedure two more times.

Pressure rinse as follows: Empty the remaining contents into application equipment or mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank, or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.

Refillable Container. Refill this container with pesticide only. **DO NOT** reuse this container for any other purpose. Triple rinsing the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. Triple rinse as follows: To clean the container before final disposal, empty the remaining contents from this container into application equipment or mix tank. Fill the container about 10% full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times.

When this container is empty, replace the cap and seal all openings that have been opened during use; return the container to the point of purchase or to a designated location. This container must only be refilled with a pesticide product. Prior to refilling, inspect carefully for damage such as cracks, punctures, abrasions, worn-out threads and closure devices. Check for leaks after refilling and before transport. **DO NOT** transport if this container is damaged or leaking. If the container is damaged, or leaking, or obsolete and not returned to the point of purchase or to a designated location, triple rinse emptied container and offer for recycling, if available, or dispose of container in compliance with state and local regulations.

IN CASE OF EMERGENCY

In case of large-scale spillage regarding this product, call INFOTRAC at 1-800-535-5053.

In case of medial emergency regarding this product, call:

- Your local doctor for immediate treatment
- Your local poison control center (hospital)
- INFOTRAC: 1-800-535-5053

Steps to be taken in case material is released or spilled:

- Dike and contain the spill with inert material (sand, earth, etc.) and transfer liquid and solid diking material to separate containers for disposal.
- Remove contaminated clothing, and wash affected skin areas with soap and water.
- Wash clothing before reuse.
- Keep the spill out of all sewers and open bodies of water.

PRODUCT INFORMATION

Sonar Genesis is a selective systemic aquatic herbicide for management of freshwater aquatic vegetation in ponds, lakes, reservoirs, drainage canals and irrigation canals, including dry or de-watered areas of these sites. Sonar Genesis is absorbed from water by plant shoots and from hydrosoil by the roots of aquatic vascular plants. For in-water treatments, it is important to maintain the specified concentration of Sonar Genesis in contact with the target plants for a minimum of 45 days. Rapid water movement or any condition which results in rapid dilution of Sonar Genesis in treated water will reduce its effectiveness. In susceptible plants, Sonar Genesis inhibits the formation of carotene. In the absence of carotene, chlorophyll is rapidly degraded by sunlight. Herbicidal symptoms of Sonar Genesis appear in seven to ten days and appear as white (chlorotic) or pink growing points in many susceptible plant species. Under optimum conditions, a minimum of 30 to 90 days may be required before the desired level of aquatic plant management is achieved. Plant species susceptibility to Sonar Genesis may vary depending on time of year, stage of growth, and water movement. For best results, apply Sonar Genesis prior to initiation of weed growth or when weeds begin active growth.

Application to mature target plants may require an application rate at the higher end of the specified rate range and may take longer to control.

Sonar Genesis is not corrosive to application equipment.

This label provides recommendations on the use of a laboratory analysis for the active ingredient. SePRO Corporation recommends the use of high-performance liquid chromatography (HPLC) for the determination of fluridone concentrations in water. It is recommended to contact SePRO Corporation for the incorporation of this test, known as a FastEST, in a treatment program. FastEST is referenced in this label as the preferred method for the rapid determination of the active ingredient in water. Other proven chemical analyses for the active ingredient may also be used.

Application rates and calculations of Sonar Genesis are provided to achieve a desired concentration of fluridone in parts per billion (ppb). **The maximum application rate or sum of all application rates is 90 ppb in ponds and 150 ppb in lakes, reservoirs and static canals per annual growth cycle.** For purposes of Sonar Genesis labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres. This maximum concentration is the amount of product calculated as the target application rate, NOT determined by testing the concentration of fluridone in the treated water.

Use Restrictions and Precautions

- **Obtain Required Permits:** Consult with appropriate state or local pesticide and/or water authorities before applying this product in or around public waters. Permits and posting or treatment notification may be required by state or local public agencies.
- **Chemigation:** Do not apply Sonar Genesis through any type of irrigation system.
- **Hydroponic Farming:** Do not use Sonar Genesis treated water for hydroponic farming.
- **Greenhouse and Nursery Plants:** Do not use Sonar Genesis treated water for irrigating greenhouse or nursery plants. Use of FastEST must confirm the fluridone concentration is <1 ppb.

• **Water Use Restrictions Following Applications With Sonar Genesis (Days)**

Application Rate	Drinking [†]	Fishing	Swimming	Livestock/Pet Consumption	Irrigation ^{††}
Maximum Rate (150 ppb) or less	0	0	0	0	See irrigation instructions below

[†] Note below, under *Potable Water Intakes*, the information for application of Sonar Genesis within ¼ mile (1,320 feet) of a functioning potable water intake.

^{††} Note below, under *Irrigation*, specific time frames or fluridone concentrations that provide the widest safety margin for irrigating with treated water.

- **Potable Water Intakes:** In lakes and reservoirs or other sources of potable water, do not apply Sonar Genesis at application rates greater than 20 ppb within one-fourth mile (1,320 feet) of any functioning potable water intake. At application rates of 4 to 20 ppb, Sonar Genesis may be applied where functioning potable water intakes are present. **NOTE: Existing potable water intakes which are no longer in use, such as those replaced by potable water wells or connections to a municipal water system, are not considered to be functioning potable water intakes.**

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- Irrigation:** Irrigation from a Sonar Genesis treated area may result in injury to the irrigated vegetation. Follow these precautions and inform those who irrigate from areas treated with Sonar Genesis of the irrigation time frames or FasTEST requirements presented in the table below. Follow the following time frames and assay directions to reduce the potential for injury to vegetation irrigated with water treated with Sonar Genesis. Greater potential for crop injury occurs where Sonar Genesis treated water is applied to crops grown on low organic and sandy soils.

Application Site	DAYS AFTER APPLICATION		
	Established Tree Crops	Established Row Crops/ Turf/Plants	Newly Seeded Crops/Seedbeds or Areas to be Planted Including Overseeded Golf Course Greens
Ponds and Static Canals †	7	30	Assay required
Canals	7	14	Assay required
Lakes and Reservoirs ††	7	14	Assay required
Dry or De-watered Canals †††	0	0	†††

† For purposes of Sonar A.S. labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres.

†† In lakes and reservoirs where one-half or greater of the body of water is treated, use the pond and static canal irrigation precautions. When applying Sonar Genesis to exposed sediments of aquatic sites such as lakes and reservoirs, follow these time frames prior to using water for irrigation once sites are reflooded.

††† When Sonar Genesis is applied to exposed sediments of dry or de-watered irrigation canals, treatments must be made at least 2 weeks prior to when the canals are to be refilled, and allow canals to refill for a minimum of 24 hours before using water for irrigation.

Where the use of Sonar Genesis treated water is desired for irrigating crops prior to the time frames established above, the use of FasTEST analysis is recommended to measure the concentration of fluridone in the treated water. Where a FasTEST has determined that the fluridone concentrations are less than 10 parts per billion, there are no irrigation precautions for irrigating established tree crops, plants, row crops or turf. **For tobacco, tomatoes, peppers or other plants within the Solanaceae Family and newly seeded crops or newly seeded grasses such as overseeded golf course greens, do not use Sonar Genesis treated water if measured fluridone concentrations are greater than 5 ppb. Furthermore, when rotating crops, do not plant members of the Solanaceae family in land that has been previously irrigated with fluridone concentrations in excess of 5 ppb. It is recommended that a SePRO Aquatic Specialist be consulted prior to commencing irrigation of these sites.**

PLANT CONTROL INFORMATION

Sonar Genesis selectivity is dependent upon dosage, time of year, stage of growth, method of application and water movement. The following categories, controlled and partially controlled are provided to describe expected efficacy under ideal treatment conditions using higher to maximum label rates. Use of lower rates will increase selectivity of some species listed as controlled or partially controlled. Additional aquatic plants may be controlled, partially controlled, or tolerant to Sonar Genesis. It is recommend to consult a SePRO Aquatic

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Specialist prior to application of Sonar Genesis to determine a plant's susceptibility to the planned treatment.

Vascular Aquatic Plants Controlled by Sonar Genesis:

Submersed Plants:

- bladderwort (*Utricularia* spp.)
- common coontail (*Ceratophyllum demersum*)
- common elodea (*Elodea canadensis*)
- egeria, Brazilian elodea (*Egeria densa*)
- fanwort, cabomba (*Cabomba caroliniana*)
- hydrilla (*Hydrilla verticillata*)
- naiad (*Najas* spp.)
- pondweed (*Potamogeton* spp., except Illinois pondweed)
- watermilfoil (*Myriophyllum* spp., including *M. spicatum* x *sibiricum* hybrids)

Emersed Plants:

- spatterdock (*Nuphar luteum*)
- water-lily (*Nymphaea* spp.)
- watershield (*Brasenia schreberi*)

Floating Plants:

- common duckweed (*Lemna minor*)
- Salvinia (*Salvinia* spp.)

Vascular Aquatic Plants Partially Controlled by Sonar Genesis:

Submersed Plants:

- Illinois pondweed (*Potamogeton illinoensis*)
- limnophila (*Limnophila sessiliflora*)
- tapegrass, American eelgrass (*Vallisneria americana*)

Emersed Plants:

- alligatorweed (*Alternanthera philoxeroides*)
- American lotus (*Nelumbo lutea*)
- cattail (*Typha* spp.)
- creeping waterprimrose (*Ludwigia peploides*)
- parrotfeather (*Myriophyllum aquaticum*)
- smartweed (*Polygonum* spp.)
- spikerush (*Eleocharis* spp.)
- waterpurslane (*Ludwigia palustris*)

Floating Plants:

- common watermeal (*Wolffia columbiana*)[†]

Shoreline Grasses:

- barnyardgrass (*Echinochloa crusgalli*)
- giant cutgrass (*Zizaniopsis miliacea*)
- reed canarygrass (*Phalaris arundinaceae*)
- southern watergrass (*Hydrochloa caroliniensis*)
- torpedograss (*Panicum repens*)



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† Consult with a SePRO Aquatic Specialist about techniques to enhance efficacy of watermeal, including incorporation of Galleon S.C. Aquatic Herbicide into a Sonar Genesis treatment program, in difficult to control sites.

MIXING AND APPLICATION DIRECTIONS

The aquatic plants present in the treatment site should be identified prior to application to determine their susceptibility to Sonar Genesis. It is important to determine the area (acres) to be treated and the average depth in order to select the proper application rate. Do not exceed the maximum labeled rate for a given treatment site per annual growth cycle.

Sonar Genesis may be applied or metered directly into the treated area or diluted with water prior to application. Add the specified amount of Sonar Genesis to water in the spray tank during the filling operation. Surface and subsurface application of the spray can be made with conventional spray equipment. Sonar Genesis can also be applied near the surface of the hydrosol using weighted trailing hoses. A minimum spray volume of 5 to 100 gallons per acre may be used. Sonar Genesis may also be directly metered into the pumping system where it is diluted with water.

Tank Mix Directions

Sonar Genesis may be tank mixed with other aquatic herbicides and algaecides to enhance efficacy and plant selectivity provided that this label does not prohibit such mixing. When tank mixing, read and follow the labeled precautionary statements, directions for use, weeds controlled, and other restrictions for each tank mix product. **Use in accordance with the most restrictive label limitations and precautions of the products used in the tank-mix.** No labeled rate or dose should be exceeded. To ensure compatibility, a jar test is recommended before field application of any tank mix combination. It is recommended to consult with SePRO Corporation for latest tank mix recommendations.

NOTE: Tank mixing or use of Sonar Genesis with any other product which is not specifically and expressly authorized by the label shall be at the exclusive risk of the user, applicator and/or application adviser, to the extent allowed by applicable law.

Application Rate Calculation

The amount of Sonar Genesis to be applied to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

Sonar Genesis gallons required per treated surface acre = surfaces acres X average water depth of treatment site (feet) x desired ppb concentration of active ingredient x 0.0054.

For example, the amount per acre of Sonar Genesis required to provide a concentration of 30 ppb of active ingredient in a 1 acre pond with an average depth of 5 feet is calculated as follows:

1 acre x 5 feet x 30 ppb x 0.0054 = 0.81 gallons per treated surface acre

or

0.81 gallons x 4 quarts/gallon = 3.2 quarts per treated surface acres

or

0.81 gallons x 128 ounces/gallon = 104 ounces per treated surface acre

Application to Ponds

Sonar Genesis may be applied to the entire surface area of a pond. For single applications, rates may be selected to provide 30 to 90 ppb to the treated water. Use the higher rate within the rate range where there is a dense weed mass, when treating more difficult to control species, and for ponds less than 5 acres in size with an average depth less than 4 feet. Application rates necessary to obtain these concentrations are shown in the following table. For additional application rate calculations, refer to the *Application Rate Calculation* section of this label. Split or multiple applications may be used to control more difficult target plants and/or where dilution of treated water is anticipated; however, the sum of all applications must not exceed a total of 90 ppb per annual growth cycle.

Average Water Depth of Treatment Site (feet)	Gallons of Sonar Genesis per Treated Surface Acre [†]	
	30 ppb	90 ppb
1	0.16	0.48
2	0.32	0.97
3	0.48	1.45
4	0.64	1.94
5	0.81	2.43
6	0.97	2.91
7	1.13	3.40
8	1.29	3.88
9	1.45	4.37
10	1.62	4.86

[†]To calculate the number of quarts of Sonar Genesis required, use the calculation as follows:
gallons per surface acre x 4 quarts/gallon = quarts per surface acre

For example: targeting a concentration of 30 ppb in a one acre pond with average depth of 5 feet would require 0.81 gallons or 3.2 quarts.

Application to Lakes and Reservoirs

The following treatments may be used for treating both whole lakes or reservoirs and partial areas of lakes or reservoirs (bays, etc.). For best results in treating partial lakes and reservoirs, Sonar Genesis treatment areas should be a minimum of 5 acres in size. Treatment of areas smaller than 5 acres or treatment of narrow strips such as boat lanes or shorelines may not produce satisfactory results due to dilution by untreated water. Rate ranges are provided as a guide to include a wide range of environmental factors, such as, target species, plant susceptibility, selectivity and other aquatic plant management objectives. Application rates and methods should be selected to meet the specific lake/reservoir aquatic plant management goals.

A. Whole Lake or Reservoir Treatments (Limited or No Water Discharge)

Single Application to Whole Lakes or Reservoirs

Where single applications to whole lakes or reservoirs are desired, apply Sonar Genesis at an application rate of 10 to 90 ppb. Application rates necessary to obtain these concentrations in treated water are shown in the following table. For additional rate calculations, refer to the *Application Rate Calculation* section of this label. Choose an application rate from the table below to meet the aquatic plant management objective.

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Where greater plant selectivity is desired such as when controlling Eurasian watermilfoil and curlyleaf pondweed, choose an application rate lower in the rate range. For other plant species, it is recommended to contact a SePRO Aquatic Specialist for determining when to choose application rates lower in the rate range to meet specific plant management goals. Use the higher rate within the rate range where there is a dense weed mass or when treating more difficult to control plant species. Retreatments may be required to control more difficult to control species or in the event of a heavy rainfall event where dilution of the treatment concentration has occurred. In these cases, a second application or more may be required; however, the sum of all applications cannot exceed 150 ppb per annual growth cycle. Refer to the section of this label entitled, *Split or Multiple Applications to Whole Lakes or Reservoirs*, for guidelines and maximum rate allowed.

SINGLE APPLICATION OF Sonar Genesis		
Average Water Depth of Treatment Site (feet)	Gallons of Sonar Genesis per Treated Surface Acre to Achieve [†]	
	10 ppb	90 ppb
1	0.05	0.48
2	0.10	0.97
3	0.16	1.45
4	0.21	1.94
5	0.27	2.43
6	0.32	2.91
7	0.37	3.40
8	0.43	3.88
9	0.48	4.37
10	0.54	4.86

[†]To calculate the number of quarts of Sonar Genesis required, use the calculation as follows:
gallons per surface acre x 4 quarts/gallon = quarts per surface acre

For example: targeting a dose of 10 ppb in a 20 acre lake with average depth of 5 feet would require 0.27 gallons per surface acre or 1.0 quarts.

Split or Multiple Applications to Whole Lakes or Reservoirs

To meet certain plant management objectives, split or multiple applications may be desired in making whole lake treatments. Split or multiple application programs are desirable when the objective is to use the minimum effective dose and, through the use of a water analysis, e.g. FastEST, add additional Sonar Genesis to maintain this lower dose for the sufficient time to ensure efficacy and enhance selectivity. Water may be treated at an initial application concentration of 4 to 50 ppb. Additional split applications should be conducted to maintain a sufficient concentration for a minimum of 45 days or longer. **In controlling Eurasian watermilfoil and curlyleaf pondweed and where greater plant selectivity is desired, choose an application rate lower in the rate range.** For other plant species, it is recommended to contact a SePRO Aquatic Specialist for assistance in selecting the appropriate concentrations and timing of application to meet specific plant management goals. When utilizing split or multiple applications of Sonar Genesis, the utilization of FastEST is strongly recommended to determine the actual concentration in

the water over time. For split or multiple applications, the sum of all applications must not exceed 150 ppb per annual growth cycle.

NOTE: In treating lakes or reservoirs that contain functioning potable water intakes and the application requires treating within ¼ mile of a potable water intake, no single application can exceed 20 ppb. Additionally, the sum of all applications cannot exceed 150 ppb per annual growth cycle.

B. Partial Lake or Reservoir Treatments

Where dilution of Sonar Genesis with untreated water is anticipated, such as in partial lake or reservoir treatments, split or multiple applications may be used to extend the contact time to the target plants. The application rate and use frequency of Sonar Genesis in a partial lake is highly dependent upon the treatment area. An application rate at the higher end of the specified rate range may be required and frequency of applications will vary depending upon the potential of untreated water diluting the Sonar Genesis concentration in the treatment area. Use a rate at the higher end of the rate range where greater dilution with untreated water is anticipated.

Treatment Areas Greater Than ¼ Mile from a Functioning Potable Water Intake

For single applications, apply Sonar Genesis at application rates from 30 to 150 ppb. Split or multiple applications may be made; however, the sum of all applications cannot exceed 150 ppb per annual growth cycle. Split applications should be conducted to maintain a sufficient concentration in the target area for a period of 45 days or longer. The use of a FastEST is recommended to maintain the desired concentration in the target area over time.

Treatment Areas within ¼ Mile of a Functioning Potable Water Intake

In treatment areas that are within ¼ mile of a potable water intake, no single application can exceed 20 ppb. When utilizing split or multiple applications of Sonar Genesis for sites which contain a potable water intake, a FastEST is required to determine the actual concentration in the water. Additionally, the sum of all applications cannot exceed 150 ppb per annual growth cycle.

Application to Sediments of Dry or De-Watered Aquatic Sites

For application of Sonar Genesis to sediments of dry or de-watered aquatic sites, including exposed sediments of lakes or reservoirs, irrigation canals, non-irrigation canals and drainage canals, apply a maximum of 4 gallons of Sonar Genesis per surface acre per annual growth cycle. Apply Sonar Genesis evenly to the sediment surface with a minimum spray solution of 30 to 100 gallons per surface acre. High levels of organic matter in treated-sediments may reduce efficacy. Sonar Genesis may be applied with other aquatic herbicides labeled for this use. It is recommended that a SePRO Aquatic Specialist be consulted for further use recommendations.

Application to Drainage Canals and Irrigation Canals

Static Canals:

In static drainage and irrigation canals, apply Sonar Genesis at the rate of 30 to 150 ppb per treated surface acre. The maximum application rate or sum of all application rates cannot exceed 150 ppb per annual growth cycle.

Moving Water Canals:

In slow moving bodies of water use an application technique that maintains a concentration of 10 to 40 ppb in the target area for a minimum of 45 days. Sonar Genesis can be applied by split or multiple broadcast applications or by metering in the product to provide a uniform concentration of the herbicide based upon the flow pattern. The use of a FasTEST is recommended to maintain the desired concentration in the target area over time.

Static or Moving Water Canals Containing a Functioning Potable Water Intake

In treating a static or moving water canal which contains a functioning potable water intake, applications of Sonar Genesis greater than 20 ppb must be made more than ¼ mile from a functioning potable water intake. Applications less than 20 ppb may be applied within ¼ mile from a functioning potable water intake; however, if applications of Sonar Genesis are made within ¼ mile of a functioning potable water intake, a FasTEST analysis must be utilized to demonstrate that concentrations do not exceed 150 ppb at the functioning potable water intake.

Application Rate Calculation — Moving Water Drainage and Irrigation Canals

The amount of Sonar Genesis to be applied through a metering system to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

1. Average flow rate (feet per second) x average canal width (ft.) x average canal depth (ft.) x 0.9 = CFS (cubic feet per second).
2. CFS x 1.98 = acre feet per day (water movement)
3. Acre feet per day x desired ppb x 0.0054 = Gallons Sonar Genesis required per day

TERMS AND CONDITIONS OF USE

If terms of the following *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* are not acceptable, return unopened package at once to the seller for a full refund of purchase price paid. Otherwise, to the extent consistent with applicable law, use by the buyer or any other user constitutes acceptance of the terms under *Warranty Disclaimer, Inherent Risks of Use, and Limitation of Remedies*.

WARRANTY DISCLAIMER

SePRO Corporation warrants that the product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in strict accordance with the directions, subject to the inherent risks set forth below. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SEPRO CORPORATION MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

INHERENT RISKS OF USE

It is impossible to eliminate all risks associated with use of this product. Plant injury, lack of performance, or other unintended consequences may result because of such factors as use of the product contrary to label instructions (including conditions noted on the label such as unfavorable temperatures, soil conditions, etc.), abnormal conditions (such as excessive rainfall, drought, tornadoes, hurricanes), presence of other materials, the manner of application, or other factors, all of which are beyond the control of SePRO Corporation or the seller. To the extent consistent with applicable law, all such risks shall be assumed by buyer.

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LIMITATION OF REMEDIES

To the extent consistent with applicable law, the exclusive remedy for losses or damages resulting from this product (including claims based on contract, negligence, strict liability, or other legal theories) shall be limited to, at SePRO Corporation's election, one of the following:

- (1) Refund of purchase price paid by buyer or user for product bought, or
- (2) Replacement of amount of product used.

To the extent consistent with applicable law, SePRO Corporation shall not be liable for losses or damages resulting from handling or use of this product unless SePRO Corporation is promptly notified of such losses or damages in writing. In no case shall SePRO Corporation be liable for consequential or incidental damages or losses.

The terms of the *Warranty Disclaimer*, *Inherent Risks of Use* and this *Limitation of Remedies* cannot be varied by any written or verbal statements or agreements. No employee or sales agent of SePRO Corporation or the seller is authorized to vary or exceed the terms of the *Warranty Disclaimer* or this *Limitation of Remedies* in any manner.

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SePRO Corporation
11550 North Meridian Street, Suite 600
Carmel, IN 46032



[Base label for all containers]



Sonar Genesis

AQUATIC HERBICIDE
CONCENTRATED FORMULATION

Active Ingredient

fluridone: 1-methyl-3-phenyl-5-[3-(trifluoromethyl)phenyl]-4(1H)-pyridinone.....6.3%

Other Ingredients 93.7%

TOTAL 100.0%

Contains 0.5 pounds active ingredient per gallon.

KEEP OUT OF REACH OF CHILDREN

DANGER / PELIGRO

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Corrosive. Causes irreversible eye damage. Harmful if swallowed. Avoid contact with skin. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield, or safety glasses). Wear long-sleeved shirt and long pants, socks, shoes, and chemical resistant gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
<p>NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.</p>	

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call **INFOTRAC** at **1-800-535-5053**.

ENVIRONMENTAL HAZARDS

Do not apply to water except as specified on the label. Do not contaminate water by disposal of equipment washwaters. Lowest rates should be used in shallow areas where the water depth is considerably less than the average depth of the entire treatment site, for example, shallow shoreline areas. Trees and shrubs growing in water treated with Sonar Genesis herbicide may occasionally develop chlorosis. Follow use directions carefully so as to minimize adverse effects on non-target organisms.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling. This labeling must be in the possession of the user at the time of pesticide application.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.

Pesticide Disposal: Wastes resulting from use of this product may be used according to label directions or disposed of at an approved waste disposal facility.

Container Disposal

Nonrefillable Container. DO NOT reuse or refill this container. Triple rinse or pressure rinse container (or equivalent) promptly after emptying; then offer for recycling, if available, or reconditioning, if appropriate, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved by state and local authorities.

Refillable Container. Refill this container with pesticide only. **DO NOT** reuse this container for any other purpose. Triple rinsing the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller.

See attached booklet for complete container disposal directions including triple rinsing and pressure rinsing instructions.

Refer to inside of label booklet for additional precautionary information and directions for use.

Notice: Read the entire label before using. Use only according to label directions. **Before buying or using this product, read *Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies* inside label booklet.**

EPA Registration No. 67690-54
FPL2011082248

EPA Est. No. _____
SPC- _____

SePRO Corporation • 11550 North Meridian Street, Suite 600 • Carmel, IN 46032, U.S.A.

Net contents _____
Refillable/Nonrefillable container _____