

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

May 23, 2022

Jamie Venable Agent for Clorox Professional Products Company Scientific & Regulatory Consultants, Inc. 201 W. Van Buren Street Columbia City, IN 46725

Subject: PRIA Label Amendment – Adding Efficacy Claims, DfE for Basic and Alternate CSFs A03, and Alternate Brand Names Product Name: Crush EPA Registration Number 67619-44 Received Date: 07/30/2021 and 08/02/2021 Action Case Number: 00314275 and 00314603

Dear Ms. Venable:

The amended label and CSF(s) referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

The following alternate brand names have been added to the product record:

- CloroxPro Clorox EcoClean Disinfectant & Sanitizer
- CloroxPro Clorox EcoClean No Rinse Food Contact Sanitizer & Disinfectant
- CloroxPro Clorox EcoClean Food Contact Sanitizer & Disinfectant
- CloroxPro Clorox EcoClean No Rinse Sanitizer & Disinfectant

Please note that the record for this product currently contains the following CSF(s):

- Basic CSF dated 04/11/2022
- Alternate CSF A01 dated 09/29/2020
- Alternate CSF A02 dated 09/29/2020
- Alternate CSF A03 dated 04/11/2022

Page 2 of 2 EPA Reg. No. 67619-44 Action Case No./Decision No. 00314275 and 00314603

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern via email at northern.terria@epa.gov.

Sincerely,

Maral Coral

Marcel Howard, Acting Product Manager 34 Regulatory Management Branch II Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure: Accepted label

#### Label identification

Crush, EPA Reg. No. 67619-44

RC701029

13:00 5/20/22

*Formatting notes* (applicable for all claims)

Now[!] -and/or- New[ly][!] -and/or- Improved[!] may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use sites and/or use surfaces on the label may be listed in conjunction with an image of the use site and/or use surface.

Highlighted text is new. Strike-through text means removed.



# **KEEP OUT OF REACH OF CHILDREN**

# ACCEPTED

# May 23, 2022

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 67619-44

#### ACTIVE INGREDIENT:

Citric Acid	0.3%
OTHER INGREDIENTS:	99.7%
TOTAL:	100.0%

Package made from *insert%* post-consumer recycled plastic Net Contents \_\_\_\_\_ Questions or Comments? [Please] visit www.cloroxpro.com -or- www.clorox.com or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860 -or- (800) 492-9729.

[Learn more at cloroxclassrooms.com]

For more [product -and/or- ingredient] information, visit www.IngredientsInside.com -or- www.smartlabel.org.

Refer to safety data sheet (SDS) for more information. For SDS information, [please] visit -or- go to www.cloroxpro.com.

For a Spanish translation of product directions -or- instructions -or- information, visit www.cloroxpro[fessional].com.

Mfd. for Clorox Professional Products Company, 1221 Broadway, Oakland, CA 94612. © YYYY Made in [the] U.S.A. [of global components -and/or- ingredients.] Clorox is a registered trademark of The Clorox Company. CloroxPro is a registered trademark of Clorox Professional Products Company. TurboPro is a trademark of The Clorox Company.

EPA Reg. No. 67619-44 EPA Est. No. EPA Est. No. 5813-MD-2 (E6); 58455-IN-1 (C6), IN-2 (01); 96267-TX-1 (NW). Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

# Optional graphics to be placed anywhere on label -and/or- container the En Empty Before Recycling 10w2recycle\_info Empty & card Spra PLASTIC CANISTER D PLASTIC BOTTLE ΔR DfE-accepted formulations will be used in association with the DfE logo IFRV SPRA CLOROXPRO ¥ EVERY SMART TUBE<sup>™</sup> TECHNOLOGY MA GOTA! TECNOLOGÍA AVANZADA DE TUBO **FURBO**& Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger) TURBO TOTA 360 **CLOROXPRO eco**clean *R***CO**clean SMART TUBE® TECHNOLOG DROP **ECO**Clean Coclean EVERY **ECOclean** SPRAY

#### **Packaging Related Statements**

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

#### **Operating Trigger**

To Operate: Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to "spray" -or-"stream" -or- ON [setting]. Adjust [nozzle] to desired pattern. -or- To open, turn nozzle. Spray 6-8 in[ches] from surface. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist. [When almost empty, -or- To spray every drop [,][:] tilt bottle downward -or- at a downward angle [while spraying].]

# Alternate for Refill Bottle:

To Refill [Spray Bottles]:

# Remove

Remove trigger sprayer -or- cap from empty bottle.

#### Pour

Unscrew cap on refill and pour contents directly into empty bottle. Use a funnel to minimize product spills -or- waste.

# Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or- Replace cap and use as you normally would. Fill -or- refill the *insert number* [fl] oz *this product* spray bottle with *this product* refill. Pour product into spray bottle over sink or tub basin.

#### Alternate for Non-Refillable Bottles with use in conjunction with applicator/sprayer name

To Connect with insert applicator/sprayer name

#### [Remove]

Remove cap [and induction seal] [from bottle].

#### [Connect]

Connect adaptor cap [from insert applicator/sprayer name] [to bottle] and twist until tight[ened]. [Refer to user manual for specific operating instructions before use].

#### Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

#### **Operating Trigger**

To Operate: Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to "spray" -or-"stream" -or- ON [setting]. Adjust [nozzle] to desired pattern. -or- To open, turn nozzle. Spray 6-8 in[ches] from surface. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist. [When almost empty, -or- To spray every drop [,][:] tilt bottle downward -or- at a downward angle [while spraying].]

# Alternate for Refill Bottle:

To Refill [Spray Bottles]:

# Remove

Remove trigger sprayer -or- cap from empty bottle.

#### Pour

Unscrew cap on refill and pour contents directly into empty bottle. Use a funnel to minimize product spills -or- waste.

# Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or- Replace cap and use as you normally would. Fill -or- refill the *insert number* [fl] oz *this product* spray bottle with *this product* refill. Pour product into spray bottle over sink or tub basin.

# Alternate for Non-Refillable Bottles with use in conjunction with applicator/sprayer name

To Connect with insert applicator/sprayer name

# [Remove]

Remove cap [and induction seal] [from bottle].

# [Connect]

Connect adaptor cap [from insert applicator/sprayer name] [to bottle] and twist until tight[ened]. [Refer to user manual for specific operating instructions before use].

# For foldout label:

Peel [here] [for] [additional] [directions]

*Trigger options*: To refill: Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

# **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [Always refer to manufacturer's care instructions before using on equipment -or- devices.]

#### Disinfection

**To [Clean][,] [and] Disinfect [and Deodorize] [and Remove Allergens on] Hard, Nonporous Surfaces**: [Set trigger to SPRAY.] Spray 6-8 in[ches] from surface [with trigger sprayer] until [surface is] thoroughly wet. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 2 min[utes]. [Then wipe.] For visibly soiled areas, a precleaning is required. No rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -or- paper towel].

#### The following statement only to be used on institutional labels with medical use sites and medical devices:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

#### Special Instructions for Use Against HIV-1, HBV, and HCV

This product kills HIV-1, HBV and HCV on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings [(hospitals, nursing homes)] or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/ objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS), Human Hepatitis B [(Virus)] (HBV) and Human Hepatitis C [(Virus)] (HCV).

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on hard, nonporous surfaces/ objects soiled with blood/body fluids: Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. Cleaning Procedure: Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. Contact Time: Allow surface to remain wet for HBV, HCV and HIV-1 [for] 2 min[utes]. The contact times for other bacteria, viruses, and fungi may differ. See product label for contact times. Disposal of Infectious Materials: Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

# Mandatory label language when product is supplied in large containers (1 gallon or greater) to be used with refillable pump spray bottles less than 1 gallon.

Fill or refill the **X** [fl] oz of **this product** spray bottle with **this product**. Pour product into spray bottle over sink or tub basin.

**To Preclean Instruments Prior to Terminal Sterilization/High Level Disinfection**: As a precleaning spray - Place instruments into a suitable container. Spray [*this product*] onto instruments to thoroughly wet all hard, nonporous surfaces. Let stand [for] up to 10 min[utes]. Rinse instruments. A manual instrument cleaner - Thoroughly pre-rinse dirty instruments under running water to remove visible, gross debris. Immerse prerinsed instruments into an appropriate size container filled with *this product*. Scrub instruments using a stiff bristle brush until visibly clean. Submerge instruments while scrubbing. Rinse instruments thoroughly. Change solution daily. Follow with an appropriate disinfection process. Cleaning of critical and semi-critical devices must be followed by an appropriate terminal sterilization/high-level disinfection process.

**To Disinfect Non-Critical, Precleaned Instruments**: Instruments must be thoroughly precleaned to remove excess organic debris, rinsed, and rough dried. [Clean and rinse lumens of hollow instruments. Spray visible hard, nonporous surfaces of lumens with this product. Only clearly visible hard, nonporous surfaces of instruments can be pre-cleaned with this product.] Spray all hard, nonporous surfaces of instruments [with *this product*] until thoroughly wet. Surface must remain visibly wet for two min[utes]. Wipe with a clean, damp cloth or paper towel and allow to air dry.

#### Animal housing facilities [and poultry and swine premises]

**Disinfection of animal quarters and kennels**: For disinfection of precleaned hard, nonporous surfaces of animal quarters and kennels, apply this product -or- *product name*. Remove all animals and feed from premises. Remove all litter and droppings from floors, walls and surfaces of facilities occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Hold container six to eight -or- 6-8 in[ches] -or- 6-8" from surface[s] to be treated and spray with the disinfecting solution and allow surface[s] to remain visibly wet for contact time listed below -or- on label -or- two min[utes]. Ventilate building and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set or dried.

#### Veterinary Usage

**To Clean and Disinfect in a Veterinary Application**: Use to clean and disinfect hard, nonporous surfaces such as feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from walls, floors, and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering equipment. Preclean all surfaces with soap or detergent and rinse with water. Hold container six to eight -or-6-8 in[ches] -or- 6-8" from surface[s] to be treated and spray [*this product*]. Surface must remain visibly wet for two min[utes]. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have dried. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

#### Sanitization

#### Sanitize Hard, Nonporous Non-Food contact surfaces [To sanitize hard, nonporous non-food contact surfaces:] Sorav

**To Sanitize -or- Kill 99.9[9]% of bacteria on hard, nonporous non-food [contact] surfaces -or- to sanitize [all] hard, nonporous non-food [contact] surfaces:** Preclean visibly soiled surfaces. Spray [this product] 6-8 in[ches] -or- 6" - 8" from on surface [until thoroughly wet]. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 15 sec[onds]. [[If desired,] wipe [dry] [with [paper] towel -or- clean cloth.]] [Air dry, no rinsing necessary.]

-0r-

**To Sanitize [and Deodorize] Hard, Nonporous Non-Food Contact Surfaces:** Preclean visibly soiled surfaces. Spray 6-8 in[ches] -or- 6" - 8" from surface until thoroughly wet. Allow treated surface to remain visibly wet for contact time listed [below] -or- on label –or- 15 sec[onds]. [Allow to air dry or wipe dry.] [Visible soil must be removed prior to sanitizing.]

#### Soak

**To kill 99.9% of bacteria on [all] hard, nonporous non-food surfaces -or- sanitize [all] hard, nonporous non-food surfaces:** Pour -or-Spread -or-Apply this product on a surface until thoroughly wet [with a sponge or towel]. Allow surface to remain visibly wet for 15 sec[onds]. [If desired,] wipe [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required.

#### [To sanitize hard, nonporous food contact surfaces:] Sorav

**To kill 99.999% of bacteria on [all] hard, nonporous food contact surfaces -or- sanitize [all] hard, nonporous food contact surfaces:** Spray this product on surface until thoroughly wet. Allow surface to remain visibly wet for contact time listed [below] -or- on label -or- 1 min[ute]. [If desired,] [wipe with paper towel or clean dish towel.] [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required. -or-

**To Sanitize [and Deodorize] Hard, Nonporous Food Contact Surfaces:** Spray 6-8 in[ches] -or- 6" - 8" from surface until thoroughly wet. Allow treated surface to remain wet for contact time listed [below] -or- on label -or- 1 min[ute] [Allow to air dry or wipe dry.] For visibly soiled surfaces, [a] precleaning [step] is required.

#### Soak

To kill 99.999% of bacteria on [all] hard, nonporous food contact surfaces -or- sanitize [all] hard, nonporous food contact surfaces: Pour -or- Spread -or- Apply this product on surface until thoroughly wet [with a sponge or towel]. Allow surface to remain visibily wet for contact time -or- 1 min[ute]. [If desired,] wipe [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required.

# Soft Surface Sanitization

**To Sanitize Soft Surfaces<sup>10</sup> [(Fabrics<sup>10</sup>)]:** Spray six to eight -or- 6-8 in[ches] from surface until thoroughly wet. Spray until fabric is wet. DO NOT SATURATE. Allow surface to remain visibly wet [for] contact time listed below -or- 2 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [[Visible] soil must be removed prior to sanitizing.]

#### Deodorization

**To Deodorize**: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer -or- *insert applicator/sprayer name*]] to completely wet all surfaces. Surface must remain visibly wet for 2 min[utes] [to kill odor-causing bacteria -or- [micro]organisms]. [Then wipe.]. For visibly soiled areas, a precleaning is required.

**To Control -and/or- Eliminate Odor-Causing Bacteria on Soft Surfaces**<sup>10</sup> [(Fabric<sup>10</sup>)]: Spray six to eight -or- 6-8 in[ches] from surface until thoroughly wet. DO NOT SATURATE. Surface must remain visibly wet for contact time listed [below] -or- 2 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics1, repeat application.] [Reapply as necessary.] Visible soil must be removed prior to application.

#### Allergen Removal:

**To [clean and] remove allergens:** [Set trigger to SPRAY.] Spray 6-8 in[ches] from surface [with trigger sprayer] and wipe excess. Allow to air dry. No rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -or- paper towel].

# *Cleaning and General Use* Directions For Use:

**General [Kitchen -and/or- Bathroom -and/or- Floor] Cleaning**: Remove cooking ingredients and cooked food from areas to be cleaned. Spray product directly onto soils and wipe clean. -or- Directly apply [*this product*] with a cloth, microfiber cloth, sponge, mop, or trigger sprayer to completely wet surface and wipe clean. No rinsing needed. Repeat for visibly soiled areas. For stubborn stains -and/or- visibly soiled areas -and/or- tougher jobs, allow product to penetrate [dirt] before wiping.

**To Clean -and/or- Remove Soap Scum**: Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [dirt -and/or- soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

**To Clean [Nonporous] Surfaces -and/or- Floors**: Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth.

**To Clean and Deodorize Toilets**: To clean and deodorize toilet bowl, squirt -or- apply liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

For use as a Cleaner -and/or- Disinfectant with [an] Electrostatic [sprayer -or- device -or- technology] -or- insert Electrostatic [sprayer -or- device -or- technology] name: Operating Instructions: Consult sprayer manual before use. Place the electrostatic spray function in the ON position [for electrostatic spray models that have the functionality to toggle ON/OFF]. Spray droplet particle size [(regardless of the ability to change nozzles that impact particle size)] should be limited to a volume median diameter (VMD) > 40µm.

Spray 2-3 feet from surface until thoroughly wet [not saturated]. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 2 min[utes]. Reapply if the surface dries before the contact time is achieved. For visibly soiled areas, [a] precleaning [step] is required. [No reentry time required.] [No PPE required.]

For use as a Cleaner -and/or- Disinfectant with a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Pump Up Sprayer [Device]: Operating Instructions: Consult sprayer manual before use. Place the spray function in the ON position. Spray 2-3 feet from surface until thoroughly wet. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 2 min[utes]. Reapply if the surface dries before the contact time is achieved. For visibly soiled areas, [a] precleaning [step] is required.

#### Bottles intended to be refilled by the consumer

**STORAGE AND DISPOSAL**: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

#### Nonrefillable bottles

**STORAGE AND DISPOSAL**: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

#### Institutional/Industrial (Bottles used to refill trigger/nonrefillable container)

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE**: Store only in tightly closed container in a secure area inaccessible to children.

**PESTICIDE DISPOSAL**: Use up product in accordance to use directions. Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL**: Nonrefillable container. Do not reuse or refill empty container. Offer for recycling or reconditioning, or dispose of in a sanitary landfill.

Disinfection		
Bacteria	Strain and/or ATCC and/or Source	Contact Time
Campylobacter jejuni	[ATCC 29428]	2 min[utes]
Escherichia coli	[ATCC 11229]	2 min[utes]
Escherichia coli 0157:H7 [(E.coli)]	[ATCC 43895]	2 min[utes]
Listeria monocytogenes	[ATCC 19111]	2 min[utes]
Methicillin Resistant Staphylococcus aureus (MRSA)	[ATCC 33591]	2 min[utes]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	2 min[utes]
Salmonella enterica	[ATCC 10708]	2 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	2 min[utes]
Streptococcus pneumoniae	[ATCC 6305]	2 min[utes]
Streptococcus pyogenes	[ATCC 19615]	2 min[utes]
Vancomycin Resistant Enterococcus faecalis (VRE)	[ATCC 51575]	2 min[utes]
Yersinia enterocolitica	[ATCC 23715]	2 min[utes]
Viruses Enveloped	Strain and/or ATCC and/or Source	Contact time
<sup>‡, ‡‡</sup> Bovine Viral Diarrhea Virus <sup>[◊◊]</sup> [(BVDV)] as [surrogate for] Hepatitis C Virus [(HCV)]	[ATCC VR-1422] [Strain NADL]	2 min[utes]
<sup>‡</sup> Canine Distemper Virus	[ATCC VR-128] [Strain Lederle]	2 min[utes]
<sup>‡, ‡‡</sup> Duck Hepatitis B Virus <sup>[000]</sup> [(DHBV)] as [surrogate for] Hepatitis B Virus [(HBV)]	[Strain Grimaud]	2 min[utes]
<sup>‡</sup> Human Coronavirus [cause of common cold]	[ATCC VR-740] [Strain 229E]	2 min[utes]
<sup>‡, ‡‡</sup> Human Immunodeficiency Virus Type 1 [(HIV-1)]	[Strain HTLV-III <sub>B</sub> ]	2 min[utes]
<sup>‡</sup> Influenza A (H1N1) Virus	A (H1N1) Virus [ATCC VR-1469] [Strain A/PR/8/34]	
<sup>‡</sup> Respiratory syncytial virus (RSV)	[ATCC VR-26] [Strain Long]	2 min[utes]
<sup>‡</sup> SARS-CoV-2 [(cause of COVID-19)]	[Strain 1/2020] [BEI Resources: NR-52281]	2 min[utes]
Viruses Large Non-Enveloped	Strain and/or ATCC and/or Source	Contact Time
<sup>‡</sup> Human Adenovirus [Type 5]	[ATCC VR-5] [Strain Adenoid 75]	2 min[utes]
<sup>‡</sup> Rotavirus	[ATCC VR-2018] [Strain WA]	2 min[utes]
Viruses Small Non-Enveloped	Strain and/or ATCC and/or Source	Contact time
‡Norovirus <sup>◊</sup>	[ATCC VR-782] [Strain F-9]	2 min[utes]
‡Rhinovirus Type 14	[ATCC VR-284] [Strain 1059]	2 min[utes]
Non-food contact Sanitization (hard, nonporous)		
Bacteria	Strain and/or ATCC and/or Source	Contact time
Staphylococcus aureus [(Staph)]	[ATCC 6538]	15 sec[onds]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	15 sec[onds]
Food contact Sanitization (hard, nonporous)	Strain and/or ATCC and/or Source	Contract time
Bacteria	Strain and/or ATCC and/or Source	Contact time

Escherichia coli [E. Coli]	[ATCC 11229] 1 min[ute]		
Escherichia coli 0157:H7 [E. coli]	[ATCC 43895] 1 min[ute]		
Listeria monocytogenes	[ATCC 19111] 1 min[ute		
Salmonella enterica	[ATCC 10708] 1 min[ute]		
Shigella dysenteriae	[ATCC 11835] 1 min		
Staphylococcus aureus	[ATCC 6538]	1 min[ute]	
Vibrio parahaemolyticus	[ATCC 17802]	1 min[ute]	
Soft Surface Sanitization			
Bacteria	Strain and/or ATCC and/or Source	Contact Time	
Klebsiella pneumoniae	[ATCC 4352]	[ATCC 4352] 2 min[utes]	
Staphylococcus aureus	[ATCC 6538]	2 min[utes]	

#### Antimicrobial Claims

- 4[-]in[-]1 product cleans, sanitizes, disinfects and deodorizes
- 15-sec[ond] sanitization<sup>15</sup>
- A way to kill -or- eliminate -or- destroy -or- remove 99.9% of bacteria<sup>13</sup> in your *insert use site(s) from Table 2*
- A gentle -and/or- mild way to sanitize -and/or- disinfect
- Solvent -or- Bleach free
- [A] way to kill -or- eliminate -or- disinfect -or- destroy -or- remove 99.9% of bacteria<sup>13</sup> in your *insert use site(s) from Table 2*
- Anti-bacterial -or- disinfecting formula
- Antibacterial [daily] kitchen cleaner -or- spray -and/or- sanitizer
- [Can] [help(s)] reduce[s] cross-contamination of germs<sup>+</sup> between treated hard, nonporous surfaces
- Can help reduce cross-contamination between treated hard, nonporous surfaces
- · Citric acid kills bacteria, [but] is gentle on surfaces
- Citrus based disinfection
- [Clean and] disinfect with [a] [renewable] plant-based active ingredient
- [Clean -and/or- disinfect with] no chemical smell
- Cleans and disinfects -or- Cleaner and Disinfectant
- [Cleans and] disinfects without harsh chemical odors
- Cleans, disinfects & deodorizes
- Cleans[, sanitizes -and/or-disinfects] [and] deodorizes
- Cleans while it disinfects<sup>4</sup>
- Consolidate your cleaners and disinfectants into one<sup>4</sup>
- Controls -or- prevents -or- stops the growth of odor-causing bacteria
- Cost effective and Time Efficient
- Cost effective solution to sanitizing -or- laundering hospital curtains
- Cost effective solution in lieu of -or- as alternative to dry cleaning hospital curtains
- Daily Cleaner and Disinfectant
- [Daily -or- everyday -and/or- light-duty] kitchen [cleaner -or- sanitizer -or- spray]
- · Deodorizes odors caused by bacteria -and/or- non-fresh foods
- Demonstrated effectiveness against *insert organism(s) from* Organism Table [on hard, nonporous surfaces -or- on *insert use* surface(s) from Table 1 -and/or- *insert surface material(s) from* Table 3
- Deodorizes by killing the bacteria that cause [bad] odors
- Disinfect -and/or- sanitize with Design for the environment [product]
- Disinfectant for [the] *insert applicator/sprayer name* -or- Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer]
- Disinfect insert use site(s) from Table 2
- Disinfect employee only areas<sup>b</sup>
- Disinfect high touch surfaces areas<sup>b</sup>
- Disinfect and clean, all in one step<sup>4</sup> -or- with one product
- Disinfectant
- Disinfectant -and/or- sanitizer
- [Disinfectant -and/or- Sanitizer] Use[s] citric acid to kill germs<sup>†</sup>
- Disinfects [99.9% of] surfaces when used with [the] *insert applicator/sprayer name* -or- Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or-Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Disinfecting formula
- Disinfects -and/or- kills -and/or- removes germs<sup>†</sup>

- Disinfects<sup>P</sup> -and/or- sanitizes [99.9% of] surfaces
- Disinfects hard, nonporous *insert use surface(s) from Table 1* against SARS-CoV-2 [the cause of -or- coronavirus that causes COVID-19] [in 2 minutes]<sup>p, 4</sup>
- Disinfects hard non-porous surfaces
- Disinfects in 2 min[utes]
- · Easy way to kill germs<sup>†</sup> on the go
- Effective against odor-causing bacteria
- Effective against -or- Kills SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19<sup>4</sup>] [in 2 min[utes]]P
- Eliminates 99.9% of bacteria<sup>13</sup> -and/or- germs<sup>†</sup> [all] aroundÞ your -or- the bathroom -or- restroom -and/or- kitchen -and/or- school<sup>6</sup> -and/or- classroom -and/or- home -or- house -and/or- office -and/or- work -or- office place
- Eliminates 99.9% of [common -and/or- household] germs<sup>†</sup> -and/or- bacteria<sup>13</sup> [found in *insert from Table 2*]
- Eliminates 99.9% of [germs<sup>†</sup>][:] Listeria<sup>11</sup>, Norovirus<sup>◊</sup>, and Staph<sup>1</sup> on hard, nonporous [high touch] surfaces<sup>[4]</sup> qualifier 4 required unless "germs" is in claim
- Eliminates 99.9% of [germs<sup>†</sup>][:] Listeria<sup>11</sup>, Norovirus<sup>()</sup> and Staph<sup>1</sup> on *insert use surface(s) from Table 1* <sup>[4]</sup> *qualifier 4 required unless "germs" is in claim*
- Eliminates 99.9% -or- kills 99.9% of [germs<sup>†</sup>] [:] Listeria<sup>11</sup>, Norovirus<sup>◊</sup>, and Staph<sup>1</sup> [in 2 min[utes]]<sup>[4]</sup> qualifier 4 required unless "germs" is in claim
- Eliminates 99.9% of germs<sup>†</sup> on hard, nonporous [high touch] surfaces
- Eliminates 99.9% of germs<sup>†</sup> on *insert use surface(s) from Table 1*
- Eliminates 99.9% of germs<sup>†</sup>
- Eliminates 99.9% of -or- kills 99.9% of [germs<sup>†</sup>] [:] Staph<sup>1,</sup> Pseudomonas<sup>2</sup> -and/or- Rotavirus<sup>‡</sup> [in 2 min[utes]<sup>[4]</sup> qualifier 4 required unless "germs" is in claim
- Eliminates odors caused by bacteria
- Eliminates pheromones on surfaces from fearful pets -and/oreliminates gland smells
- [Even] removes X% of allergens<sup>5</sup>
- Facility-wide disinfectant<sup>p</sup>
- Food[-contact -and/or- preparation] surface sanitizer<sup>b</sup>
- Food [contact -and/or- service] surface sanitizer<sup>b</sup>
- Foodservice area sanitizer<sup>b</sup> -and/or- disinfectant<sup>b</sup>
- Food serving area sanitizer<sup>b</sup>
- Foodservice area disinfectant<sup>b</sup>
- For sanitizing [food service] dining tables
- Gentle to -or- Suitable for -or- For daily Use in *insert use site(s)* from Table 2 -and/or- on *insert use surfaces(s)* from Table 1 -and/or- *insert surfaces materials(s)* from Table 3
- [Gently -or- lightly] cleans and removes 99.9% of [kitchen] bacteria<sup>13</sup>
- Germ<sup>†</sup> kill made easy
- Germicidal†
- Germicide†
- Hard surface disinfection<sup>b</sup> [against *insert organism(s) from* Organism Table] [in *insert contact time(s) from Organism Table*]
  Hagaital Disinfectant<sup>4</sup>
- Hospital Disinfectant<sup>4</sup>
- Hospital disinfectant [cleaner]<sup>4</sup>
- Ideal for disinfecting break room surfaces<sup>P</sup>
- Kills[:] [99.9% of] antibiotic-resistant bacteria4
- Kills [99.9% of] bacteria
- Kills [99.9% of] cold and flu viruses<sup>12</sup> [in 2 min[utes]]

- Kills 99.9% of household bacteria<sup>13</sup>
- Kills 99.9% of the bacteria<sup>13</sup> commonly found in kitchens and bathrooms
- Kills 99.9% of the bacteria<sup>13</sup> you can't see
- Kills 99.9% of viruses<sup>‡</sup> and bacteria<sup>13</sup> around *insert use site(s)* from Table 24
- Kills 99.999% of bacteria<sup>16</sup>: insert 1 or more food contact sanitization bacteria from organism table<sup>b</sup>
- Kills 99.999% of bacteria: E. coli<sup>7</sup>, Salmonella<sup>8</sup> [and Campylobacter jejuni] on food contact surfaces [in just 1 min[ute]]<sup>b</sup>
- Kills bacteria[:] [(Salmonella enterica, Listeria<sup>11</sup> and E. coli<sup>7</sup>)] [on food [contact -or- preparation] surfaces<sup>P</sup>] [-and/or- food serving areas <sup>p</sup>]
- Kills 99.9% [of Germs<sup>†</sup>] -and/or- Viruses<sup>‡</sup> -and/or- Bacteria <sup>13</sup> -and/ or- COVID-19 Virus<sup>◆,4</sup>
- Kills 99.9% of viruses<sup>±</sup> and bacteria<sup>13</sup> on *insert use surfaces(s)* from Table 1 -and/or- insert use surface material(s) from Table 3 [in insert use sites(s) from Table 2]4
- Kills [99.9% of] [household] germs<sup>†</sup> to reduce the crosscontamination of germs<sup>†</sup> between treated hard, nonporous surfaces in high traffic areas -or- from surface to surface -or- from hot spot [to hot spot]
- Kills [99.9% of] -or- effective against insert organism(s) from Organism Table 13 - or - 14 - or - 17 - or - 18
- Kills -and/or- removes germs<sup>†</sup>
- Kills bacteria <sup>14</sup> that may cause food borne illnesses<sup>p</sup>
- Kills cold and flu viruses<sup>12</sup>
- Kills germs<sup>†</sup>
- Kills germs<sup>†</sup> to keep your operations running
- · Kills odor causing bacteria
- · Kills odor-causing bacteria in the kitchen -and/or- bathroom
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus<sup>4</sup> -or- virus that causes COVID-19<sup>4</sup> [in 2 min[utes]]
- Kills -or- eliminates -or- destroys -or- disinfects -or- removes 99.9% of common household bacteria<sup>13</sup> -and/or- viruses<sup>‡</sup> -and/or- germs<sup>†</sup>
- · Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria that dish soap leaves behind<sup>4</sup>
- Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria that dish soap can spread around
- Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria[:] E. coli<sup>7</sup> and Salmonella<sup>8</sup>, that dish soap leaves behind<sup>4 -or- 14</sup>
- Kills -or- sanitizes against 99.9[99]% of -or- Effective against [odor causing] bacteria [in 15 sec[onds]]<sup>[15 -or- 16]</sup> qualifier 16 required when "99.999%" in claim. Qualifier 15 required when "in 15 sec[onds]" is in claim
- Kitchen solution [cleaner -or- spray -and/or- sanitizer]
- Leaves food contact surfaces sanitized<sup>p</sup>
- Leaves household surfaces sanitized<sup>b</sup>
- Multi-purpose [antibacterial] kitchen [cleaner -or- spray -and/orsanitizer]
- Multi-surface cleaner -and/or- sanitizer -and/or- disinfectant<sup>[P]</sup> "P" is required when "disinfectant" is in claim
- No-rinse germ<sup>†</sup> kill [saves time]
- · No rinse disinfectant -and/or- formula -and/or- sanitizer
- No rinse food contact sanitizer<sup>b</sup>

facility<sup>P</sup>

- No rinse food contact sanitizer -and/or- disinfectant for use on insert use surfaces(s) from Table 1 -and/or- insert surfaces materials(s) from Table 3 [in insert use sites(s) from Table 2]<sup>b</sup>
- One disinfectant for all hard nonporous surfaces -or- areas in your

- One product to clean -and/or- disinfect food contact surfaces<sup>4, P</sup>
- · One product to sanitize food-contact surfaces and disinfect nonfood contact surfaces<sup>Þ</sup>
- [One-step] hospital disinfectant cleaner<sup>4</sup>
- One-step disinfectant cleaner<sup>4</sup>
- One-step cleaner disinfectant<sup>4</sup>
- One-step product cleans -and/or- sanitizes -and/or- disinfects<sup>4</sup>
- Patented -or- advanced technology [disinfecting] formula
- · Plant-based active ingredient
- Disinfectant [and cleaner] with a plant-based active ingredient
- Quick -and/or- convenient way to sanitize.<sup>15</sup>
- Ready-to-use disinfectant -and/or- sanitizer spray
- · Ready-to-use disinfectant spray designed for [use in] [the] insert applicator/sprayer name -or- Clorox® Total 360® [System -or-Spraver] -or- a -or- an Mechanical Spraver [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Reduces Allergens<sup>5</sup>
- Reduces allergens<sup>5</sup> -and/or- dust mite matter -and/or- pet dander
- · Reduces dust mite matter -or- particles, cockroach matter -orparticles, and pet dander allergens<sup>5</sup> [found in dust]
- Reduce(s) cross-contamination of germs<sup>†</sup> on treated hard, nonporous surfaces
- Reduces cross contamination on surfaces<sup>b</sup> between customers -and/or- people -and/or- animals -and/or- pets
- Removes insert number between 90 and 99.9% of [the most common] [indoor -and/or- outdoor -and/or- household] allergens<sup>5</sup>
- Removes -and/or- controls insert number between 90 and 99.9% of common [indoor -and/or outdoor] allergens<sup>5</sup>
- Removes [more than] 99% of [pet] allergens<sup>5</sup>
- Removes -or- controls common [indoor -and/or- outdoor] allergens<sup>5</sup> [of concern]
- Replaces [both] sanitizing and disinfecting products
- Sanitize without rinsing
- · Sanitizer -and/or- Disinfectant
- Sanitizes
- Sanitizes & Disinfects
- Sanitize -and/or- disinfect food contact surfaces<sup>b</sup>
- Sanitize -and/or- disinfect insert use site(s) fromTable 2
- Sanitizes food contact surfaces <sup>b</sup> in [just] 1 min[ute]<sup>16</sup>
- Sanitizer for use on food contact surfaces<sup>b</sup>
- Sanitizes hard, nonporous food contact surfaces in 1 min[ute]<sup>16</sup>
- Sanitizes in [just] 15 seconds<sup>15</sup>
- Sanitizes food contact -and/or- preparation surfaces [without rinsing] -or- no rinse required]<sup>b</sup>
- Sanitizes food serving areas [without rinsing]<sup>b</sup>
- Sanitizes non food-contact surfaces in 15 sec[onds]<sup>b,15</sup>
- Sanitizes -or- Kills [99.9% of] bacteria<sup>9</sup>
- Soft surface -or- fabric sanitizer<sup>10</sup>
- Solvent -and/or- Bleach free sanitizing<sup>10</sup>
- Tested [and proven effective] against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 2 min[utes]]<sup>b,4</sup>
- . The simple -and/or- convenient way to sanitize food service operations [[:] dining areas -and/or- countertops -and/orcheckouts]
- [This product] deodorizes areas that are hard to keep fresh smelling, such as insert use site(s) from Table 2[, and other areas prone to odors caused by microorganisms]

- [This product] Removes [more than -or- greater than -or- over *insert number between 90 and 99.9*% of] the following allergens]: *insert allergen(s) from allergens listed in footnote 5*
- Turn your tables faster [with a no-rinse food contact sanitizer]
- Use in all the same places as your traditional disinfectant
- $\bullet$  Use it everywhere  $^{\rm p}$  germs  $^{\rm t}$  can hide
- Use on soft surfaces -and/or- *insert soft surface(s) from Table 4* as a spot sanitizer where bacteria can linger -and/or- hide
- Use with confidence where you need to clean & disinfect
- Virucidal‡
- Virucide‡

- Virucidal‡ Activity: This product is an effective virucide‡ on hard nonporous surfaces against *insert virus(es) with 2 minute contact time from organism table*
- While it's tough on bacteria, the solution is gentle on surfaces
- When used with [the] *insert applicator/sprayer name* covers *YY* ft<sup>2</sup> with a single bottle
- When used with [the] *insert applicator/sprayer name*: use *XX*% less solution than a trigger sprayer
- [Worry free -and/or- color-safe] citric acid spray [that you can use all around the house]!

#### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

For an emerging viral pathogen that is a/an:	following the directions for use for the following organism(s) on the label:
Enveloped Viruses	Rotavirus
Large, non-enveloped viruses	Rhinovirus Type 14
Small, non-enveloped viruses	Rhinovirus Type 14 Norovirus

*This product* has demonstrated effectiveness against viruses similar to *insert name of emerging virus* on hard, nonporous surfaces. Therefore, *this product* can be used against *insert name of emerging virus* when used in accordance with the directions for use against *insert name of supporting virus* on hard, nonporous surfaces. Refer to the CDC -or- OIE website at *insert pathogen-specific website address* for additional information.

*Insert name of illness/outbreak* is caused by *insert name of emerging virus. This product* kills similar viruses and therefore can be used against *insert name of emerging virus* when used in accordance with the directions for use against *insert name of supporting virus* on hard, nonporous surfaces. Refer to the CDC -or- OIE website at *insert pathogen-specific website address* for additional information.

#### General/Miscellaneous Claims

- X Pack
- X% more product
- Align to close
- All Purpose Cleaner
- A Clorox<sup>®</sup> cleaner you can trust
- A technology that is gentle -and/or- mild enough to use around your family...on the surfaces they touch the most
- Approved for [use in] [the] *insert applicator/sprayer name* -or-Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Biodegradable [with [renewable] plant-based active ingredient]
- Bleach -and/or- dye -and/or- chlorine free
- Bleach-Free
- Bonus -and/or- Value Pack
- Bonus -or- Economy size
- Bonus X% free
- Bottle made from \_\_\_\_\_% post-consumer recycled plastic
- Can be used facility-wide
- Can be used for transportation areas; buses
- Can be used to clean large surfaces with [pump-up] sprayer
- [Certified] [by EPA] [to be] Design[ed] for the Environment -or- DfE -or- Design for the Environment approved
- Citrus cleaning power
- Clean food contact surfaces, no rinse required<sup>b</sup>
- Cleans & Shines stainless steel
- Cleans as effectively as conventional cleaner
- Cleans as effectively -or well- as *insert Clorox product*
- Cleans better than a bucket and rag
- Cleans better than -or- just as well as -the same as- *insert Clorox product*
- Cleans hard, nonporous surfaces -and/or- soft surfaces
- Cleans insert use surface(s) from Table 1 -and/or- insert surface material(s) from Table 3
- Clean more, spend less
- Cleaning made easy for all your hard, nonporous surfaces
- Cleans and cuts grease
- Cleans tough stains
- Clean with confidence [with *insert product name*]
- Cleaner
- Cleans without harming surfaces
- Cleans without scratching your surfaces
- Cleans without leaving visible residue behind
- Compatible with common surfaces such as *insert use surface(s) from Table 1* -and/or- *insert surface material(s) from Table 3*
- Convenient
- Cost effective and time efficient
- Cost effective and time efficient when used with [the] *insert applicator/sprayer name* -or- Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- [Designed] For Home -and/or- Hospital -and/or- Institutional -and/or- Industrial Use

- Designed for [use in] [the] *insert applicator/sprayer name* -or-Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- [Designed with] low -or- minimal odor for use in dining -or-eating area
- DfE -or- Design for the Environment approved
- DfE -or- Design for the Environment approved citric acid [active] [ingredient]
- Does not contain -or- free from -or- no bleach -and/or- dyes -and/ or chlorine
- Does not contain VOC[s] [volatile organic compounds]
- Does not damage surfaces
- Does not require PPE -or- No PPE required
- Easy Cleaning [Around the house -or- facility]
- Easy to use
- Easily cleans everyday food messes
- [Easily] Cleans [up] everyday messes -or- dirt and grime
- Easy, convenient, and effective
- Effective concentration every time
- Effective daily use
- Eliminates odors
- Fast and easy way to clean
- Fast and effective cleaning
- Food code compliant
- Food contact safe
- For use in: *insert use site(s) from Table 2*
- For all nonporous household -or- facility surfaces
- For all your heavy -or- light duty jobs
- For use in schools, offices, hospitals, veterinary clinics, athletic facilities, airports and more
- For use on bathroom surfaces
- For use on both light and dark hard, nonporous surfaces
- Formula is ready to use
- Formula is tough on soils [but -or- and] easy on surfaces
- Formulated for [use in] [the] *insert applicator/sprayer name* -or-Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Fragrance[-]free
- Free of harsh odors -or- no harsh odors
- Gentle -and/or- mild enough to use around children -or- kids -and/or- babies -and/or- your family -and/or- food -and/or- pets -and/or- dogs -and/or- cats
- Gentle on surfaces
- Get -or- Spray Every Drop[<sup>®</sup> -or-<sup>™</sup>][!]
- Great for everyday use
- Great for on-the-go cleaning
- Great for shiny surfaces!
- Great on insert surface material(s) from Table 3
- Great on *insert use surface(s) from Table 1*
- Great -or- Designed for food contact surfaces<sup>b</sup>
- Great -or- Designed for [use] insert use site(s) from Table 2

- Ideal for continuous cleaning
- Ideal for everyday cleaning
- Improve employee compliance with easy to use products
- Insert applicator/sprayer name -or- Clorox® Total 360® [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or-Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or-Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]] Approved
- Insert applicator/sprayer name -or- Clorox® Total 360® [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or-Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or-Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]] ready-to-use
- Keep employees safe, disinfect *insert use surface(s) from Table 1* -and/or- *insert surface material(s) from Table 3*
- Kitchen -and/or- Bathroom spray
- Leave nothing but clean behind
- Leave surfaces food-prep -and/or- kid -and/or- pet -and/or- animal ready  $^{\rm p}$
- Leaves a clean, fresh scent
- Leaves a light, natural scent behind
- Leaves a [fresh -or- light] citrus scent
- Leaves a [light] pleasant fragrance -or- [little -or- no] scent [behind]
- Leaves a streak-free shine -or- leaves surfaces shiny
- Leaves glass and stainless steel sparkling clean
- Leaves [shiny] surfaces spotless -or- sneeze guards crystal clear
- Leaves surfaces *insert use surface(s) from Table 1* spotless
- Leaves surfaces so clean you can eat off them once dry
- Leaves surfaces streak-free and clean
- Leaves your *insert use site(s) from Table 2* smelling clean
- Low odor [formula] [for minimal disruption]
- Leaves your *insert use site(s) from Table 2* fresh and clean
- Made -or- formulated with ingredients [that are] safe for food contact surfaces<sup>P</sup>
- [Made with] [a] renewable plant-based active ingredient
- [Made with] all ingredients that are safe for food contact surface[s]<sup>b</sup>
- Make sure the surfaces they touch are spotless
- Makes your job easier
- Mama's got the magic of Clorox
- May be used to clean rugs -and/or- carpets -and/or- felt
- [More than -or- over] 100 years of disinfection history
- No harsh chemical smell
- No harsh chemical smell -and/or- accidental whitening
- No measuring
- Meets food code compliance standards
- No colorants
- No fragrances
- No gloves required [for use]
- No mixing required
- No [potable] rinsing required
- $\bullet$  No rinse [formula] [required] [even on food contact surfaces  $^{\flat}$  ]
- No rinsing [necessary]
- No visible residue [left behind on surfaces]
- No mixing required
- No PPE required
- No rinse [formula] [required] [even on food contact surfaces<sup>b</sup>] [and] [children's -and/or- pet -and/or- animal toys]
- No rinse [step] required [even] [on food contact surfaces<sup>b</sup>]
- Non-abrasive formula
- Nothing but clean left behind
- Patented formulation
- Perfect size for use all around the house
- Pleasant odor

- Plant-based active ingredient
- Platform of solutions [for -or- with wipe[s] -and/or- spray[s]
- Powerful cleaning surfactants [to get the job done]
- Powers [the] *insert applicator/sprayer name* -or- Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Proper dilution every time
- Quick and easy to use on high touch surfaces
- Quick dry formula
- Rapidly biodegradable [formula] [with [renewable] plant-based active ingredient]
- Ready-to-use -or- RTU
- Ready to use with [the] *insert applicator/sprayer name* -or-Clorox<sup>®</sup> Total 360<sup>®</sup> [System -or- Sprayer] -or- a -or- an Mechanical Sprayer [Device] -or- Pressure Sprayer [Device] -or- Electrostatic Sprayer [Device] -or- Pump Up Sprayer [Device[s]] -or- Sprayer [Device[s]]
- Recyclable bottle
- Removes odors
- Safe for food contact surfaces<sup>b</sup>
- Safe for -or- to use on *insert surface material(s) from Table 3*
- Safe for use on *insert surface material(s) from Table 3*
- Saves time
- Simplify Your Routine for Clean
- Streak-free
- [Suitable -or- appropriate to -or- for] use on *insert use site(s) from Table 2*
- $\bullet$  [Suitable -or- appropriate to -or- for] use on surfaces that come in contact with food  $^{\textrm{p}}$
- [Suitable -or- appropriate on -or- for] use on *insert use surfaces*
- [Suitable -or- appropriate on -or- for] use throughout your facility
- $\bullet$  The cleaning power of  ${\rm Clorox}^{\scriptstyle (\! B\!)}$  you expect
- [The] [formula] Contains detergents to break up [everyday] soil(s) [while leaving a pleasant scent behind]
- The simple solution for a clean[er] home
- The simple solution for foodservice operations
- The [trusted] smell of clean
- This product will deodorize
- This product will deodorize hard, nonporous *insert surface(s) from* Table 1 -and/or- *insert surface material(s) from Table 3* [in] *insert* use site(s) from Table 2 [where obnoxious odors may develop]
- This product is designed for use in professional facilities including insert use site(s) from Table 2 [on insert use surface(s) from Table 1 -and/or- insert surface material(s) from Table 3]
- This product is designed for use in professional facilities including[:] Academic Facilities [*insert use site(s) from Table 2*], Athletic Facilities [*insert use site(s) from Table 2*], Office Facilities [*insert use site(s) from Table 2*], Hospitality [*insert use site(s) from Table 2*], [and] Long Term Care Facilities [*insert use site(s) from Table 2*]
- This product -or- product name is intended for use in[:] *insert use site(s) from Table 2*
- $\bullet$  [This] product leaves surfaces food-prep ready  $^{\textrm{p}}$
- Trusted Performance, Proven Efficacy
- Try me
- Use anywhere in your facility [no PPE required]
- Use daily -or- every day
- [Use as a] [Pourable] refill for this product
- Use every day in every room [throughout the -or- your house -or- facility]

- Use for a [fresh -and/or- clean] kitchen
- Use for a clean[er] kitchen -and/or- home -and/or- place
- [Use] for touch-up [kitchen] cleaning -or- wiping
- [Use] for quick clean-ups
- [Use] for wiping insert use site(s) from Table 2 counters
- Use in *insert use site(s) from Table 2*
- Use on a wide variety of surfaces commonly found in *insert use site(s) from Table 2*
- Use on -or- in common areas
- Use to clean pet food bowls -and/or- chew toys
- Use on high touch surfaces
- Use throughout the *insert use site(s) from Table 2*

- Use to clean and disinfect hard, nonporous surfaces *insert* surface(s) from Table 1.
- When used with [the] *insert applicator/sprayer name* covers *YY* ft<sup>2</sup> with a single bottle
- When used with [the] *insert applicator/sprayer name*: use *XX*% less solution than a trigger sprayer
- Will not bleach clothing or colored surfaces
- Will not harm surfaces when cleaning -or- may be used to clean [fabrics, carpets and] most hard -and/or- soft nonporous surfaces
- Works all around the facility
- [Worry free -and/or- color-safe] citric acid spray [that you can use all around the house]!

#### Fragrance/Scent Descriptors

- Fresh [blast -and/or- breeze -and/or- burst]
- Morning [burst -and/or- clean -and/or- dew -and/or- fresh] -and/or- fusion -and/or- mist]
- Mountain [breeze -and/or- clean -and/or- fresh -and/or- spring]
- Rain [clean -and/or- fresh -and/or- fusion -and/or- shower]
- Rain [Clean -and/or- Fresh]
- Serene Clean

- Spa Fresh
- Sweet [blast -and/or- breeze -and/or- burst -and/or- fruit -and/or- clean]
- Waterfall -or- Whitewater [clean -and/or- burst -and/or- falls -and/ or- mist -and/or- rush -and/or- splash]

Any claim above can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm

Any claim above can be followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell

#### Table 1 Use Surfaces<sup>b</sup>

[Air]plane] seats -and/or- tray tables [Animal] utensils Armrests [Automatic] feeders Baby bottles Baby -or- pet teething products Baby toys Baseboards [Bath]tubs Bathroom counter[top]s Bathroom surfaces Bed frames Bed rails Benches [(finished wood)] Beverage bars Blinds Boat interiors Booster chairs Breast pump parts Breast pumps Cabinet handles Cabinets Cages Can openers Car -or- booster seats Chairs Children's -and/or- kid's -and/or- wading pools Children's -and/or- kid's tables Chutes [Classroom] desks [Computers] -and/or- Laptops -and/or- [Netbooks -and/orkeyboards Consoles Cook tops Coolers Counter[top]s [insert surface material(s) from Table 3 Crates Cribs Cupboards Cup holders Cutting boards Dairy Cases Dashboards Dental chairs# Dental lamps# Desk[top]s **Diagnostic equipment** [Diaper] changing tables Diaper pails Dining room tables Dish racks Dog runs Door handles Door knobs

Doors Drainboards Drawer handles Drinking fountains Drvers Elevator buttons [Empty] clothes hampers [Empty] garbage cans [bins] Exam[ination] room tables Exercise weights [(cast iron,rubber, vinyl)] External surfaces of medical equipment [Eye] goggles -or- protection Exercise mats Fast food tables Faucets Feed racks Feeding equipment Floors Food cases Food contact surfaces Food preparation -and/or-Processing surfaces [Food service] dining tables Food travs Garbage cans Gas pump[s] [handles] Glazed [ceramic] tile Grills Grocery carts -or- baskets [Grocery] checkout areas Gym equipment Handles Handrails Harnesses High chair trays High chairs Ice machine inner surfaces<sup>3</sup> insert use site(s) from Table 2 surfaces [Inside] dishwashers [interiors] [Inside] freezers<sup>3</sup> [interiors] [Inside] microwaves<sup>3</sup> [interiors] [Inside] refrigerators<sup>3</sup> [interiors] Instruments Kid's [children's] playroom [tovs] Kid's -or- Play Structures -and/or- Equipment -and/or-Furniture -and/or- Tables [Kitchen] appliances [Kitchen -and/or- bathroom] Sinks [Kitchen] counter[top]s [Kitchen -and/or- dining room]

Table[tops]

Kitchen surfaces

Kitchen tools Knives Lamps Laundry rooms Lawn chairs LCD -and/or- Navigation Screens Leashes Light switches -and/or- Fixtures -and/or- Panels Litter boxes Locker room surfaces Lockers Lunch boxes Lunch pails [Manual] Pencil Sharpeners Medicine droppers Microwave [oven]s3 Nonporous sleeping pads Office -and/or- Bedside Furniture **Operating tables** Other washable hard, nonporous surfaces Oven [door]s<sup>3</sup> Pacifiers Paper Towel Dispensers -and/or- Holders Patient chairs Pet bowls Pet carriers Pet [chew] toys Pet feeding dishes Pet grooming equipment -and/or- tools Pet scales Picnic tables Plastic cutting boards [Plastic] face shields [Plastic] patio furniture **Plastic Shower Curtains** Playground equipment Playpens [Plexiglass] shields -or- barriers Potty-chairs -or- seats Range hoods Range Tops<sup>3</sup> Recycling bins Remote [control]s [Restaurant -and/or- dining [room]] tables [Salad bar] sneeze guards School<sup>6</sup> -and/or- Toys Supplies Surfaces Seal belts -and/or- buckles

Shower [faucets -and/ordoors -and/or- handles -and/or- fixtures -and/orwalls -and/or- floors] Sink [faucets -and/or- fixtures -and/or- handles] Snack counters Soap dispensers Staplers Steering wheels Stereo consoles Stove [top]s3 Stroller handles -and/or- trays Stollers [Tele]phones Toilet -and/or- urinal exteriors Toilet seats Thermoses Toasters<sup>3</sup> Toilet flushing handles -or-Seats -or- exterior surfaces Toilet exteriors Tonas Tool boxes -and/or- sets Towel -and/or- tissue dispensers Toy boxes -and/or- storage bins Trash cans Trash compactors Troughs Ultrasound devices -ormachines# Under sinks<sup>p</sup> Urinals exterior Vanities Vanity tables Vending machines<sup>3</sup> [Vinyl] shower curtains -orwallpaper Vinyl upholstery [Waiting room] chairs Walkers Walls Washing Machines -or-Washers -and/or- Dryers [Exteriors] Wastebaskets Water appliances [Water] fountains Waterers Watering equipment Washing machines Wheelchairs Windowsills Yoga mats [(polyurethane)]

#### Table 2 Use Sites<sup>b</sup>

Academic facilities [Air]planes -and/or- [Air]plane Lavatories Airports Ambulances Ampitheaters Animal care areas Animal care centers Animal clinics Animal hospitals Animal housing facilities [veterinary] clinics [Animal] Kennels Animal lab[oratorie]s Animal -and/or- pet boarding facilities [Animal] pens Animal shelters Arenas Athletic facilities Automobiles [Around] toilet areas [Around] toilets Automobiles Back of house [operations] Bathrooms Barns [Bovine -and/or- equine production] farms Boats **Bowling Alleys** Breakrooms Buses Butcher shops Cafeterias Campers Campgrounds\ Car Interiors Cars Catteries Child care centers [Child][ren's] play areas Churches Colleges Common -and/or- Classroom -and/or- School6 -and/or-

Play Areas Concession stands **Convenience** stores Correctional facilities [Dairy] farms Davcare facilities -or- centers Dens **Dental Offices** Diaper changing areas Dorm[s] [rooms] Dining areas [Elementary] Schools<sup>6</sup> Elevators Factories Family rooms -or- area Farm premises Fast food restuarants Fitness centers Food prep[aration] -and/orprocessing areas Food process[ing] plants Food service -or- serving [areas] Food service operation Front of house [operations] Garages Gas stations General merchandise stores Grocery stores Gym[nasium]s Grooming facilities Health clubs Healthcare facilities High touch areas Homes Hospitals Hospitality areas Hotel rooms -or- Hotels Houses Industrial facilities [Institutional] Kitchens [Institutional] Laundromats Institutions Jungle Gyms Kid's -or- Children's [Play rooms -or- [Family] Dens Kitchens -and/or- dining rooms

Lab[oratorie]s Lavatories Laundry Rooms Living areas -and/or- rooms Lobby [area] -or- Lobbies Locker room[s] [facilities] Long-term care facilities Lounges Malls Manufacturing facilities -orplants Medical clinics<sup>∮ ∮</sup> Military installations [Mobile] homes Motels Motor homes Nurseries Nursing homes Office[s] [area -or- facilities] Outdoor concert venues -and/or- restrooms -and/or- [seating] areas -and/or- concession stands Outpatient Healthcare Facilities [Personal] vehicles Patient Beds not a hard, nonporous surface Pet areas -and/or- Pet bowls areas Pet grooming facilities Pet stores Pharmacies Physician's offices Play[ground]s areas -orequipment Play rooms Public transportation Reception areas Recreation centers -and/orfacilities [Rental] cars Rest stops Restaurants Restrooms [Rodent] facilities R[ecreation] V[ehicle]s

Saunas Schools<sup>6</sup> [School] buses School<sup>6</sup> -and/or- City -and/or- Public Transit -and/or- Commuter Buses Shelters Shops Shower rooms Stables Stadiums Stalls Steam rooms Storage areas [Swine] facilities [Swine] farms Subways Supermarkets Surgery centers **Ticket counters** Trailers Trains Trolleys Trucks Universities Vacation -or- rental homes Vehicle [Interiors -and/or-Exteriors] Veterinary Clinics<sup>∮∮</sup>-or-Offices∮∮ Vet[ernary] [areas] [clinics] [Veterinary] exam[ination] rooms Veterinary facilities [Veterinary] hospitals Veterinary operating rooms Veterinary X-ray rooms Waiting area Waste disposal areas Workplaces

Acrylic	Formica <sup>[®][\lambda]</sup>	<i>e 3 Surface Materials</i> Linoleum	Sealed Granite
Aluminum	Galvanized steel	Metal	Sealed hardwood
Brass	Glass	Plastic	Sealed Marble
Cast iron	Glazed ceramic	Plexiglass	Sealed quartz
Chrome	Glazed porcelain	Polyurethane	Stainless Steel
Corian <sup>[®][]</sup>	Laminates	Rubber	Vinyl
Finished -and/or- Painted Wood	Glazed Porcelain	Sealed fiberglass	·

#### Table 4 Soft Surface Exterior Sanitization Use Surfaces

Baby carriages Baby prams Bathroom mats Bedding Blankets Blinds Booster seats Box springs covers Car seats Chairs	Duvet covers Exercise mats [Exterior surfaces of] cushions [Exterior surfaces of] mattresses [Exterior surfaces of] pillows [Exterior surfaces of] seats -and/or- soft cushions [Exterior surfaces of] sofas Exterior surfaces of] stuffed animals [Exterior surfaces of] stuffed -and/or-	Jerseys Linens Mats [for day care] Shades Sheets [School] back packs Soft [fabric] surfaces Sports equipment [lining] Stroller [seats] Towels
Box springs covers	[Exterior surfaces of] sofas	Sports equipment [lining]
Car seats	Exterior surfaces of] stuffed animals	Stroller [seats]
Chairs	[Exterior surfaces of] stuffed -and/or-	Towels
Clothes	soft plush toys	Uniforms
Clothing	[Fabric] clothing laundry bags	[Upholstered] armchairs
Cot -and/or- Mattress [covers]	[Fabric] gym bags	[Upholstered] couches
[Cotton -and/or- polyester] fabrics	[Fabric] shower curtains	[Upholstered] furniture
Curtains	[Fabric] window treatments	Upholstery
Diaper bags	Headrests	Wheelchair pads -and/or- seats
Drape[rie]s	Highchair seats	

#### Alternate Brand Names (ABNs)

CloroxPro<sup>®</sup> Clorox<sup>®</sup> Anywhere<sup>®</sup> No Rinse Sanitizer Disinfectant CloroxPro<sup>®</sup> Clorox<sup>®</sup> Disinfecting Cleaner CloroxPro<sup>®</sup> Clorox<sup>®</sup> EcoClean Disinfectant & Sanitizer CloroxPro<sup>®</sup> Clorox<sup>®</sup> EcoClean No Rinse Food Contact Sanitizer & Disinfectant

CloroxPro<sup>®</sup> Clorox<sup>®</sup> EcoClean Food Contact Sanitizer & Disinfectant CloroxPro<sup>®</sup> Clorox<sup>®</sup> EcoClean No Rinse Sanitizer & Disinfectant CloroxPro<sup>®</sup> Clorox<sup>®</sup> Total 360 Disinfectant Cleaner Citric Acid Formula

#### Footnotes

- <sup>1</sup> Staphylococcus aureus
- <sup>2</sup> Pseudomonas aeruginosa
- <sup>3</sup> Allow to come to room temperature
- <sup>4</sup> when used according to disinfecting directions
- <sup>5</sup> cat dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- dog dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- pet dander -and/or- timothy grass -and/or- pollen particles -and/or- grass
- <sup>6</sup> Confirm school policy allows for use and/or donation of product. Adults must deliver donations [directly] to schools.
- <sup>7</sup> Escherichia coli 0157:H7
- <sup>8</sup> Salmonella enterica
- <sup>9</sup> Apply the product uniformly, and allow the surface to remain wet for the duration of the contact time
- <sup>10</sup> spot sanitization treatment on soft surfac[es] [exteriors] -and/orcotton and/or- polyester fabrics
- <sup>11</sup> Listeria monocytogenes
- <sup>12</sup> Disinfects hard, nonporous surfaces against Human Coronavirus, Influenza A Virus, Rhinovirus Type 14
- <sup>13</sup> Disinfects hard, nonporous surfaces against *insert disinfection bacteria from organism table*

- <sup>14</sup> Sanitizes hard, nonporous food contact surfaces against *insert* food contact sanitization bacteria from organism table
- <sup>15</sup> when used according to hard, nonporous non-food contact surface sanitizing directions
- <sup>16</sup> when used according to hard, nonporous food contact surface sanitizing directions
- <sup>†</sup> Disinfects hard, nonporous surfaces against Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica [(Salmonella)], Staphylococcus aureus [(Staph)], *insert a virus from the* Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism table
- <sup>17</sup> Sanitizes hard, nonporous non-food contact surfaces against Staphylococcus aureus, Klebsiella pneumoniae
- <sup>18</sup> Spot Sanitizes soft surfaces against Staphylococcus aureus, Klebsiella pneumoniae
- ◊ [tested] as Feline Calicivirus
- <sup>◊◊</sup> [tested] as Duck Hepatitis B Virus [(HBV)]
- (tested) as Bovine viral diarrhea Virus

[<sup>‡</sup> Viruses]

[<sup>‡‡</sup> Bloodborne Pathogens]

- \*Kills SARS-CoV-2 on hard, nonporous surfaces when used according to disinfection directions
- # [Please] consult manufacturers' instructions [for appropriate use -or- before use]
- [®][\[] Corian[\[@]] is a [registered] trademark of [E. I. du Pont de Nemours and Company] [a subsidiary of] [E. I. du Pont de Nemours and Company] [or one or more of its affiliates]
- [®][\u03c5] Formica[®] is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]
- <sup>b</sup> [on] hard, nonporous surfaces [of] [identified on this label]
- $\oint \oint$  For use on noncritical surfaces in