



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 20, 2019

Tony Herber  
Agent  
The Clorox Professional Products Company  
C/O PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: Label Amendment – Add disinfection and emerging viral pathogen claims  
Product Name: PPD CDQ  
EPA Registration Number: 67619-31  
Application Date: June 12, 2018  
Decision Number: 542004

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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EPA Reg. No. 67619-31  
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with FIFRA section 6. If you have any questions, please contact Mohammad Alavi by phone at (703) 347-0522, or via email at [Alavi.mohammad@epa.gov](mailto:Alavi.mohammad@epa.gov).

Sincerely,



Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

**Label identification**

PPD CDQ, EPA Reg. No. 67619-31  
RC131057  
13:30 11/18/19

**ACCEPTED**

11/20/2019

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 67619-31

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly] [!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use sites and/or use surfaces on the label may be listed in conjunction with an image of the use site and/or use surface.

Highlighted text is new. Strike-through text means removed.

# PPD CDQ

**KEEP OUT OF REACH OF CHILDREN  
CAUTION[:]**

See back -and/or- bottom -and/or- side panel for first aid statements.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)

Dimethyl Benzyl Ammonium Chloride . . . . . 0.184%[††]

n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl

Ammonium Chloride . . . . . 0.184%[††]

OTHER INGREDIENTS: . . . . . 99.632%

TOTAL: . . . . . 100.000%

Contains no phosphorus[.]

**[Net] [Contents]**\_\_\_\_\_

**Packages made from *insert*% post-consumer recycled plastic.**

***Each package type and size will bear the actual net contents in pounds and ounces***

\_\_\_\_\_ **Premoistened -or- Wet [Scrubbing] Wipes**

**-or- Refills -or- Packages**

\_\_\_\_\_ " x \_\_\_\_\_" -or- \_\_\_\_\_ x \_\_\_\_\_ in[ch] [wipe] [\_\_\_\_\_ cm x \_\_\_\_\_ cm]

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS.**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Wear gloves for prolonged or frequent use.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Emergency Information: 1-800-446-1014. -or- Poison Control Center: 1-800-446-1014 -or- Clorox Information Line: 1-888-797-7225 -or- Questions? Call 1-888-797-7225.]

**For canisters -or- tubs not intended to be refilled by the consumer**

**STORAGE AND DISPOSAL:**

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill empty container. [Triple rinse and] [please] recycle empty container or discard in trash.

**For canisters -or- tubs intended to be refilled by the consumer**

**STORAGE AND DISPOSAL:**

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse or refill except as described in the directions for use. [Triple rinse and] [please] recycle empty container or discard in trash.

**For Dispenser and Pouch/Refill**

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. [Please] recycle empty pouch or discard in trash.

**SATISFACTION GUARANTEED**

Satisfaction Guaranteed! At Clorox, we have prided ourselves in making consistent quality bleach for [over] **insert years** years, and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below.

**CLOROX CUSTOMER ASSISTANCE (888) 797-7225**  
**-or- 800-492-9729**

Any Questions? The experts at Clorox are standing by to answer any of your questions.  
-or- QUESTIONS OR COMMENTS? Call [us [toll-free]] [at] 1-888-797-7225 -or- [1-]800-492-9729 [Visit -or- check [out]] [our website at] [www.cloroxprofessional.com](http://www.cloroxprofessional.com) -and/or- [www.cloroxpro.com](http://www.cloroxpro.com) [for more information] [on this product].  
For more [product -and/or- ingredient] information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).  
For [M]SDS [sheets] -or- information [please] go to: [www.cloroxpro\[fessional\].com](http://www.cloroxpro[fessional].com) -and/or- [www.cloroxhealthcare.com](http://www.cloroxhealthcare.com)

For a Spanish translation of product directions -or- instructions -or- information, visit [www.cloroxhealthcare.com](http://www.cloroxhealthcare.com) -and/or- [www.cloroxpro\[fessional\].com](http://www.cloroxpro[fessional].com).

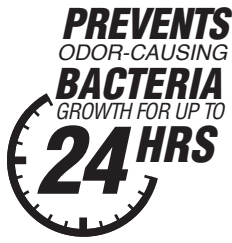
Package made from **insert** % post-consumer recycled plastic. Mfd. for & © YYYY Clorox Professional Products Company, 1221 Broadway, Oakland, CA 94612  
Commercial Solutions -and/or- Clorox Healthcare -and/or- CloroxPro<sup>®</sup> -or- <sup>™</sup> is -or- are [a] registered trademark of The Clorox Professional Products Company -or- The Clorox Company. Clorox is a registered trademark of The Clorox Company.  
Made in [the] U.S.A. [of global components -and/or- ingredients.]  
EPA Reg. No. 67619-31  
EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), GA-4 (MR), IL-2 (VF); 8251- OH-2 (Q6), WI-2 (KW), WI-3 (KV), -WI-5 (UQ); 50757-WI-1 (VN), WI-3 (2J); 58455-IN-1 (C6), IN-2 (01); 56952-AR-1 (RL), WI-1 (RK), WI-2 (VV); 50757-WI-1 (VN); 62401-NC-2 (PK), NJ-1 (JW); 71681-GA-1 (JQ), IL-1 (03), IL-2 (24); 52631-NJ-1 (UW)  
Beginning of batch code indicates Est. No.

Patents: <https://www.thecloroxcompany.com/patents/>

*Optional graphics. May be placed anywhere on label -and/or- container*



[Do not flush]



***For Canister or Canister Refill:***

**[TO OPEN PACKAGE:]** Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. [The next sheet pops up automatically.] When finished, reseal by closing lid flap to retain moisture.

To open refill pack tear at serrated edge. Remove wipes and place in canister.

**-or-**

**[TO OPEN PACKAGE:]** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of CENTER SHEET, twist to a point, and thread through small opening in lid. DO NOT push finger through opening [; your finger may become stuck]. Replace lid and PULL WIPE AT AN ANGLE [, the next sheet pops up automatically]. When finished, close lid flap to retain moisture.

**-or-**

**[TO OPEN PACKAGE:]** Open lid and pull out wipe from center of roll. [The next sheet pops up automatically.] When finished, close lid to retain moisture.

**-or-**

**[TO OPEN PACKAGE:]** [Remove lid and discard seal.][Open lid and] pull out wipe through -or- from [one of] the large openings -or- from the central opening -or- from center of roll. [Pull the wipe [at an angle] [toward the small opening] so that the next wipe is held in place -and/or- does not fall back in.] [When finished,] close lid to retain moisture.

***For Dispenser and Pouch/Refill:***

**[TO OPEN PACKAGE:]** Peel seal off pouch of wipes. Open dispenser [opening located at the top, back part of dispenser]. Slide pouch into dispenser and close door. Open dispensing door [which is located on the front of the dispenser]. Pull a wipe through the opening. Dispense wipe to use for cleaning[, the next wipe pops up automatically]. When finished close door to retain moisture.

**-or-**

Open door on pouch of wipes and peel off seal inside door. Close door of pouch. Open dispenser [opening located at the top, back part of the dispenser] and fold down. Slide pouch into dispenser. Pull a wipe through the opening. Dispense wipe to use for cleaning [, the next wipe pops up automatically]. When finished, close dispenser to retain moisture.

***For Pouch:***

**[TO OPEN PACKAGE:]** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close [lid] [flap] [seal] [label] to retain moisture. See [refill] pouch for [full] product information.

**To Open Package -or- To Refill:**

[Open [existing] container -or- canister according to label directions.] [Tear] open [refill -or- package] by pulling on [the] tear strip -or- removing seal -or- pulling on the back -or- seal -or- tearing at notch. Remove [one] refill [from refill package -or- sleeve -or- container -or- pouch -or- bag]. [Open refill [by pulling on [the] tear strip -or- removing seal -or- pulling on the back -or- seal -or- tearing at notch.]] [Turn upside down.] Slide -or- insert [premoistened] wipes -or- refill into existing -or- empty canister -or container. Replace lid [on existing canister]. Close -or- reseal refill package -or- sleeve -or- container -or- pouch -or- bag.

-or-

- Remove lid, insert wipes and replace lid.
- Pull out wipe from center of roll.
- Next sheet pops up automatically.
- Close lid to retain moisture.

-or-

- Keep dispensing flap of [existing] [current] [empty] container -or canister closed.
- Open [existing] [current] [empty] container -or- canister by [lightly] squeezing [it] and removing lid by [lifting] [twisting] [it] upward.

***For Flat Pack***

Peel -and/or- reseal [here]

***For Tub or Tub Refill:***

**[TO OPEN PACKAGE:]** [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. [The next sheet pops up automatically.] When finished, close lid flap to retain moisture. See [refill] pouch for [full] product information.

***For Flatpack:***

**To Open Package:**

1. Open [click-lock] [closure] and peel back -or- remove seal.
2. Pull out wipe [, use as directed].
3. [When finished,] [firmly] close [click-lock] [closure] to retain moisture. [A “snap” should be heard, indicating that it is properly closed.]

***For Flat stack:***

**To Open Package:**

1. Open lid and grasp -or- grab the corner of the wipe. Thread -or- pull the wipe through the [dispensing] opening -or- orifice. Next -or- following sheets pop[s] up automatically.
2. Close lid [to keep wipes moist]. [A “snap” [should be heard, to] indicate[s] the lid is properly closed.]
3. [Refill canister when empty.]

**To Refill [Wipes Canister]:**

1. Remove the lid from the empty canister. Discard any remaining liquid -and/or- wipes -and/or- product. [Rinse out the canister with water.]
2. Tear pouch open [at notch]. [Remove tear strip completely and discard.]
3. Take [approximately 75] [some] wipes [from] [the stack] [the bag], and place them in[to] the canister.
4. Replace the lid [onto the canister].
5. [Close] [seal] strip on the refill bag [to keep wipes moist]. -or- Slide zipper closed [to] [seal bag] [and] [keep wipes moist].
6. [Use as instructed by canister label.]

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

***This statement to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:***

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high level disinfection.

**Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.**

These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood.

[Refill only with this product.]

**To Disinfect [and Deodorize]:**

[Use to disinfect] hard, nonporous surfaces; wipe surface [to be disinfected]. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. **To be added optionally only if all viruses on the label have a 15 second contact time; see Organism Table** To kill -or- Kills specified viruses<sup>33</sup>, [let stand] [in] 15 sec[onds]. **To be added optionally if Rotavirus is also on the label:** To kill -or- Kills specified viruses<sup>33</sup>, [let stand] [in] 15 sec[onds]. To kill Rotavirus, let stand 4 min[utes]. **To be added optionally if Ebola Virus is also on the label:** To kill -or- Kills specified viruses<sup>33</sup>, [let stand] [in] 15 sec[onds]. To kill Ebola Virus, let stand 20 sec[onds]. Let surface dry. For visibly soiled surfaces, clean first.

**To Sanitize [and Deodorize]:**

[Use to sanitize]/[deodorize] hard, nonporous non-food contact surfaces. Wipe surface. Use enough wipes for treated surfaces to remain visibly wet for 10 sec[onds]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**To Prevent -or- Inhibit -or- Control the growth of mildew on hard, nonporous surfaces** [such as glazed ceramic tile]:

Wipe [hard nonporous] surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears.

**To prevent -or- inhibit -or- control the growth of odor-causing bacteria** [for [up to] **XX XX is less than or equal to 24** hours] on [pre-cleaned], hard, nonporous [non-food contact] surfaces: Wipe [hard nonporous] [non-food contact] surface until thoroughly wet. Allow to air dry.

**To clean large surfaces:** Wipe surface clean with **this product** -or- **insert ABN** -or- a wipe. Let air dry.

**To clean floors with sweeper:** 1. Unfold and wrap cloth around sweeper head with smooth side of wipe contacting sweeper head.

2. Push wipe edge into grippers on top of sweeper head. 3. Wipe floor and allow to air dry. No rinsing required.

**To clean cotton -and/or- polyester:** Remove as much of the wet stain as possible using a clean, damp paper towel. Wipe surface clean with this product -or- **insert ABN** -or- a wipe in a circular motion.

**To clean [hard, nonporous surfaces] [and remove allergens<sup>12</sup>]:**

Wipe surface with this product -or- a wipe. Let air dry.

For surfaces that may come in contact with food, a potable water rinse is required. Do not use on glasses, dishes or [eating] utensils. Do not use to disinfect appliances, refrigerator interiors, and microwave oven interiors.

***Special Instructions for Use Against HIV-1, HBV, HCV and Ebola Virus***

This product kills HIV-1, HBV, HCV and Ebola Virus on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings [(hospitals, nursing homes)] or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus [(HIV-1) (associated with AIDS)], Hepatitis B Virus (HBV), [Human] Hepatitis C Virus (HCV) and Ebola Virus.

**Special instructions for using this product to clean and decontaminate against HIV-1, HBV, HCV and Ebola Virus on surfaces/objects soiled with blood/body fluids:** **Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain wet 15 sec[onds] for HIV-1, HBV and HCV, and 20 sec[onds] for Ebola Virus. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**Poultry houses, brooders and hatcheries to disinfect [and deodorize] hard, nonporous surfaces [against Avian Influenza A Virus]**

**Poultry house:** Remove all animals and feeds from premises and enclosures such as coops or cages. Remove all litter, droppings, and manure from walls, tables, surfaces of coops, cages, and other facilities and fixtures occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering applications. Thoroughly clean all surfaces with soap or detergent and rinse with water. Thoroughly wet surfaces by using enough wipes on treated surface to remain wet for 15 sec[onds]. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.

**Hatcheries:** Remove all animals and feeds from the premises and enclosures. Pre-clean all surfaces such as hatchers, setters, trays, racks, carts, sexing tables, and other hard surfaces with soap and detergent and rinse with water. Then, thoroughly wet surfaces by using enough wipes on treated surfaces to remain wet for 15 sec[onds]. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.



### Antimicrobial Claims

- 10-second sanitization<sup>1</sup>
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Broad Spectrum Disinfectant
- Can help reduce the risk of surface cross-contamination on treated surfaces
- Cleans -and/or- disinfects -and/or- deodorizes
- Cleans, Disinfects, and Deodorizes in One Easy Step when following disinfection use directions
- Cleans -and/or- Disinfects -and/or- Deodorizes [all] in One [Step] when following disinfection use directions
- Cleans away -or- Removes the gunk [that] bacteria feed on
- Cleans -or- removes odor-causing residue -or- film-or- bacteria -or- grime
- Cleans the soils -or- **insert soil(s)/stain(s) from Table 4** -or- scum -or- grime -or- surfaces where germs<sup>†</sup> -or- Influenza<sup>18</sup> -or- cold viruses<sup>17</sup> -or- bacteria [can] hide -and/or- thrive
- [Contains] Disinfecting cleaning with [soft] non-linting wipe
- Demonstrated Effectiveness against **insert organisms from list** [on hard non, porous surfaces -or- on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- Deodorizes by killing the bacteria that cause [bad] odors
- Destroys -or- Removes -or- Cleans [away] [soap] scum -or- grime -or- gunk -or- stains -or- soil [caused by bacteria]
- Disinfect -and/or- touch-up clean
- Disinfectant
- Disinfectant -and/or- Deodorizing wipes
- Disinfecting cleaning wipes for auto surfaces
- Disinfects in 4 min[utes]
- Disinfects -or- Disinfecting formula and -or- while gentle on auto surfaces
- Destroys -or- cleans [away] [the] gunk that can be a feeding ground for bacteria
- Eliminates 99.9% of bacteria -and/or- germs<sup>†</sup> [all] around<sup>p</sup> your -or- the bathroom -or- restroom -and/or- kitchen -and/or- school<sup>3</sup> -and/or- classroom -and/or- home -or- house -and/or- office -and/or- work -or- office place
- Eliminates 99.9% of [common -and/or- household] germs<sup>†</sup> -and/or- bacteria<sup>35</sup>
- Eliminates -and/or- cleans [the] slimy films where germs<sup>†</sup> -and/or- bacteria [can] thrive -and/or- hide
- Effective against odor-causing bacteria
- Facility-Wide Disinfectant<sup>[f, p]</sup>
- [Great] Lint-free cleaning [and disinfecting]
- Hard Surface Disinfection against HBV [(Hepatitis B Virus)] [in 15 sec[onds]]
- Hard Surface Disinfection against -or- Kills MRSA [(Methicillin-resistant Staphylococcus aureus)] [in 4 min[utes]]
- [**insert number** < 50%] Thicker<sup>9</sup> to Clean Tough Messes -or- for Deep Cleaning [and Disinfect[ing]]
- Just one step<sup>26</sup> kills 99.9% of germs<sup>†</sup> -and/or- bacteria
- Kills **X** more antibiotic-resistant bacteria than before<sup>9</sup>
- Kills **X**% more [micro]organisms than before<sup>9</sup>
- Kills [2009] H1N1 [Flu Virus]<sup>34</sup>
- Kills[: ] [99.9% of] antibiotic-resistant bacteria<sup>19</sup>
- Kills 99.9[99]% of bacteria<sup>20</sup> in [just] 10 sec[onds]
- Kills[: ] [99.999% of] bacteria<sup>20</sup> [in [just] 10 sec[onds].] a common cause of food borne illness -or- that may cause food-poisoning
- Kills [99.9% of] cold and flu viruses<sup>6</sup> -or- viruses<sup>33</sup> [16x] faster [than previous Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9] [than ever before]
- Kills [99.9% of] cold and flu viruses<sup>6</sup> -or- viruses<sup>33</sup> in [just] 15 sec[onds]
- Kills [99.9% of] [household] germs<sup>†</sup> to help reduce the spread of germs<sup>†</sup> on treated surfaces in high traffic areas -or- from surface to surface -or- from hot spot [to hot spot]
- Kills [99.9% of] germs<sup>†</sup> -and/or- bacteria where they hide
- Kills 99.9% of germs<sup>†</sup> before they [can] multiply and thrive
- Kills [99.9% of] Germs<sup>†</sup> including [2009] H1N1 [Flu Virus]<sup>35</sup>
- Kills 99.9% of germs<sup>†</sup> before they [can] multiply and thrive
- Kills 99.9% of odor-causing bacteria for a better clean
- Kills 99.9[99]% of -or- Effective against [odor causing] bacteria<sup>1</sup> [in 10 sec[onds]]
- Kill[s] 99.9[99]% of -or- Remove[s] -or- Effective against odor-causing [Common -and/or- institutional -or- commercial -and/or- kitchen -and/or- bathroom] bacteria<sup>1</sup> [in just 10 sec[onds]]
- Kills [99.9% of] Rotavirus
- Kills [: ] [99.9% of] [various] viruses<sup>27</sup> that cause cold and flu
- Kills 99.9% of Viruses<sup>‡</sup> + -or- -and/or- Bacteria -and/or- Germs<sup>†</sup> [on your **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- Kills 99.9% of viruses<sup>6</sup> that cause cold and flu
- Kills bacteria -and/or- viruses that cause respiratory infection: Bordetella pertussis [(cause of whooping cough)] -and/or- Klebsiella pneumoniae [(Kleb)] -and/or- Respiratory Syncytial Virus [(RSV)] [(the virus that causes the cold -or- the cold virus)] -and/or- Human Coronavirus [(the virus that causes the cold -or- the cold virus)] -and/or- Influenza A2 Virus [the virus that causes the flu -or- flu virus]
- Kills bloodborne pathogens HBV and HIV [in 15 sec[onds]]
- Kills[: ] Cold & Flu Viruses<sup>6</sup> -and/or- Staph<sup>24</sup> -and/or- Salmonella<sup>4</sup> -and/or- Strep<sup>28</sup> -and/or- E. coli<sup>29</sup> -and/or- Listeria<sup>7</sup> -and/or- Enterobacter aerogenes -and/or- MRSA<sup>5</sup>
- Kills Common Germs and Viruses that May Make Pets Sick: [Newcastle Disease Virus, Canine Distemper Virus]
- Kills [even] -or- Effective against antibiotic resistant bacteria<sup>19</sup>
- Kills Germs<sup>†</sup> -and/or- Flu Viruses<sup>18</sup> [: ] [2009] H1N1
- Kill[s] -or- Remove[s] -or- Effective against Human Coronavirus
- Kill[s] -or- Remove[s] -or- Effective against Influenza A2 Virus [the virus that causes the flu] -or- Rotavirus
- [Kill[s] -or- Remove[s] -or- Effective against] [the following] [organisms:] **insert organism(s) from Disinfection Organism table**
- Kills Pandemic 2009 H1N1 Influenza A Virus [(formerly called swine flu)]
- Kills specified viruses<sup>33</sup> in 15 sec[onds]
- Kills Staph<sup>24</sup>, E. coli<sup>29</sup>, Strep<sup>28</sup>, Salmonella<sup>4</sup>, and the organism that can cause whooping cough<sup>13</sup>
- Kills [the] [common] [99.9% of] cold [-and/or-] flu viruses<sup>6</sup> including H1N1 virus -or- Swine Flu virus -and/or- H3N2 virus -and/or- H5N1 -and/or- Influenza A2 virus -and/or- Human Coronavirus -and/or- Bird Flu virus -or- Avian Flu virus
- Kills the viruses that cause[s] [the] [common] colds -and/or- flu<sup>6</sup>
- Kills germs<sup>†</sup> that can hide in grime -and/or- kitchen -and/or- bathroom messes -and/or- bathroom hot spots

- Kills -or- Destroys -or- Attacks -or- Gets rid of [99.9% of] bacteria -and/or- germs<sup>†</sup> [all] around<sup>p</sup> your -or- the bathroom -or- restroom -and/or- kitchen -and/or- school<sup>3</sup> -and/or- classroom -and/or- home -or- house -and/or- office -and/or- work -or- office place
- Kills [most] common germs<sup>†</sup> -and/or- viruses<sup>‡</sup> -and/or- bacteria<sup>35</sup>
- Kills -or- Destroys or- Attacks -or- Gets rid of [99.9% of] [common -and/or- household] germs<sup>†</sup> -and/or- bacteria<sup>35</sup>
- Kills - or- Fights -or- is effective against **insert organism(s) from list** [on hard non, porous surfaces -or- on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- [Kill[s] -or- Remove[s] -or- Effective against] [the following] [organisms:] **insert organism(s) from list**
- Kills the bacteria<sup>21</sup> that [can] cause[s] bathtub rings
- Kills[:] the organism that can cause whooping cough<sup>13</sup>
- Leaves hard, nonporous surfaces disinfected
- Moist with cleaners -and/or- disinfectants
- One-Step<sup>26</sup> Cleaner and Disinfectant
- One step<sup>26</sup> cleaning -and/or- disinfecting -and/or- deodorizing
- One step<sup>25</sup> cleaning -and/or- sanitizing -and/or- deodorizing [of] [99.9[99]% of bacteria<sup>1</sup>] -or- odor causing bacteria
- [One wipe] Inhibits -and/or- prevents [the] growth of odor-causing bacteria [for [up to] **XX hours where XX is a number less than or equal to 24**] [in **insert use site(s) from Table 2** -and/or- on **insert use surface(s) from Table 1** -and/or- **insert use surface material(s) from Table 3**]
- [One wipe] Inhibits -and/or- prevents odor-causing bacteria[!] growth [for [up to] **XX hours where XX is a number less than or equal to 24**] [in **insert use site(s) from Table 2** -and/or- on **insert use surface(s) from Table 1** -and/or- **insert use surface material(s) from Table 3**]
- Patented -or- Advanced Disinfecting Formula
- Pretreated with a special formula to clean, disinfect, and deodorize
- [**Product Name**] Meets -or- Compliant with OSHA Bloodborne Pathogen Standards
- Prevents -or- inhibits odor-causing bacteria[!] [re]growth [for up to **XX hours where XX is less than or equal to 24**] [in **insert use site(s) from Table 2** -and/or- on **insert use surface(s) from Table 1** -and/or- **insert use surface material(s) from Table 3**]
- Prevents [the] growth of odor-causing bacteria [in **insert use site(s) from Table 2** -and/or- on **insert use surface(s) from Table 1** -and/or- **insert use surface material(s) from Table 3**]
- Professional Disinfectant -or- Disinfecting -or- Cleaning Wipe
- Proven to Kill **insert number based on organism table** [Common] Viruses<sup>‡</sup> and Bacteria<sup>35</sup>
- Remains -or- stays active [for] **XX hours XX is a number less than or equal to 24**<sup>2</sup>
- Removes -or- Cleans the soils -or- scum -or- grime -or- surfaces where germs<sup>†</sup> -or- bacteria [can] hide -and/or- [thrive]
- Sanitizes in [just] 10 sec[onds]<sup>1</sup>
- Sanitizing wipes
- Tested using AOAC efficacy test method [for hospital disinfection]
- [The product are] the easy way to [touch-up clean] and disinfect
- [Touch-up] Clean[s] and disinfect[s]
- Use the product -or- the wipes to disinfect -and/or- touch-up clean
- Virucidal<sup>‡</sup>
- Wet [disinfecting] wipes
- Wipes -or- cleans away build-up to kill [99.9% of] bacteria [where they live]
- [You can] clean -and/or- disinfect [**XX**] more -or- larger surface [area] [vs. Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9]
- [You can] clean -and/or- disinfect [**XX**] **where X is a number less than 10** more -or- larger surfaces [area]<sup>9</sup>
- Removes -and/or- Controls **insert number between 90 and 99.9%** of common [indoor -and/or- outdoor] allergens<sup>12</sup>
- Removes -or- Controls common [indoor -and/or- outdoor] allergens<sup>12</sup> [of concern]
- Removes [More than] 99% of [Pet] Allergens<sup>12</sup>
- [**This product**] Removes [more than -or- greater than -or- over] **insert number between 90 and 99.9%** of [the following allergens]: **insert allergen(s) from allergen list**
- TripleWeave<sup>[™]</sup> Texture, removes [more than] 99% of allergens<sup>12</sup>
- Wipes Away **insert number between 90 and 99.9%** of [The Most -and/or- Common] Allergens<sup>12</sup>

### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below. This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

<i>For an emerging viral pathogen that is an:</i>	<i>... follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Rotavirus

***This product*** has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

***Insert name of illness/outbreak*** is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

**Organism Table**

<b>Disinfection</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Bordetella pertussis	[ATCC 12743]	4 min[utes]
Burkholderia cepacia	[ATCC 25416]	4 min[utes]
Campylobacter jejuni	[ATCC 29428]	4 min[utes]
Carbapenem Resistant Klebsiella pneumoniae	[ATCC BAA-1705]	4 min[utes]
Enterobacter aerogenes	[ATCC 13048]	4 min[utes]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 51657]	4 min[utes]
Extended Spectrum Beta Lactamase (ESBL) producing Escherichia coli (ESBL producing E.coli)	[ATCC BAA-196]	4 min[utes]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	4 min[utes]
Legionella pneumophila	[ATCC 33153]	4 min[utes]
Listeria monocytogenes [(Listeria)]	[ATCC 19117]	4 min[utes]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]	4 min[utes]
Multi-drug Resistant [(MDR)] Acinetobacter baumannii <sup>[10]</sup>	[ATCC 19606]	4 min[utes]
Multi-Drug Resistant [(MDR)] Enterococcus faecium <sup>[11]</sup>	[ATCC 51559]	4 min[utes]
Multi-drug resistant Streptococcus pneumoniae <sup>[14]</sup>	[ATCC 700677]	4 min[utes]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	4 min[utes]
Salmonella enterica <sup>8</sup> [(Salmonella)]	[ATCC 10708]	4 min[utes]
Serratia marcescens	[ATCC 14756]	4 min[utes]
Shigella flexneri serotype 1B	[ATCC 9380]	4 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	4 min[utes]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]	4 min[utes]
Streptococcus suis	[ATCC 43765]	4 min[utes]
<b>Fungus</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Candida albicans	[ATCC 10231]	4 min[utes]

<b>Viruses Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡2009-H1N1 Influenza A Virus [Novel H1N1]	[Strain A/Mexico/4108/2009, CDC #2009712192]	15 sec[onds]
‡Avian Influenza [A] Virus	[ATCC VR-2072]	15 sec[onds]
‡Avian Influenza A [(H7N9)] Virus	[Strain wildtype A/Anhui/1/2013, CDC #2013759189]	15 sec[onds]
‡Avian Influenza A (H3N2) Virus [(Avian Reassortant)]	[ATCC VR-2072], Strain A; Washington; 897/80 X A/ Mallard; New York;6750;78]	15 sec[onds]
‡Avian Influenza [Type A] Virus [(H5N1)]	[Strain VN/H5N1-PR8/CDC-RG CDC #2006719965]	15 sec[onds]
‡, ‡‡Bovine Viral Diarrhea Virus [(Surrogate for Human Hepatitis C Virus)]	[Strain Oregon C24V - genotype 1]	15 sec[onds]
‡Canine Distemper Virus	[ATCC VR-128] [Strain Lederle]	15 sec[onds]
‡Cytomegalovirus	[ATCC VR-538] [Strain AD-169]	15 sec[onds]
‡, ‡‡Duck Hepatitis B Virus [(HBV)] (Human hepatitis B Virus surrogate)	[10/29/11 Strain]	15 sec[onds]
‡, ‡‡Ebola Virus	[Zaire-Kikwit]	20 sec[onds]
‡Herpes Simplex Virus [Type 1] [(Herpes Virus)]	[ATCC VR-260]	15 sec[onds]
‡Herpes Simplex Virus Type 2	[ATCC VR-734] [Strain G]	15 sec[onds]
‡Human Coronavirus [the virus that causes the cold -or- the cold virus]	[ATCC VR-740 Strain 229-E]	15 sec[onds]
‡, ‡‡Human Immunodeficiency Virus Type 1 [(HIV-1)]	[HTLV III <sub>B</sub> strain]	15 sec[onds]
‡Influenza A2 Virus [flu virus] [the virus that causes the flu -or- the flu virus]	[ATCC VR-544] [Strain Hong Kong]	15 sec[onds]
‡Influenza Virus Type B	[ATCC VR-823 Strain B/Hong Kong/5/72]	15 sec[onds]
‡Measles Virus	[Strain Edmonston; ATCC VR-24]	15 sec[onds]
‡MERS (Middle Eastern Respiratory Syndrome)-Associated Coronavirus (MERS-CoV)		15 sec[onds]
‡Mumps Virus	[Strain Jones; ATCC VR-1438]	15 sec[onds]
‡Newcastle disease Virus	[ATCC VR-108] [Strain B1, Hitchner or Blacksburg]	15 sec[onds]
‡Parainfluenza Virus Type 3	[ATCC VR-93] [Strain C243]	15 sec[onds]
‡Respiratory Syncytial Virus (RSV)	[ATCC VR-26] [Strain Long]	15 sec[onds]
‡SARS-associated Coronavirus	[CDC strain 200300592]	15 sec[onds]
<b>Sanitization</b>		
<b>Virus Small Non-Enveloped</b>	<b>Strain and/or ATCC</b>	
‡Rotavirus	[Strain WA]	4 min[utes]
<b>Bacteria</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Campylobacter jejuni	[ATCC 29428]	10 sec[onds]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]	10 sec[onds]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	10 sec[onds]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]	10 sec[onds]
Salmonella enterica [(Salmonella)]	[ATCC 10708]	10 sec[onds]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 sec[onds]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]	10 sec[onds]
<b>Fungistat</b>		
<b>Fungistat</b>	<b>Strain and/or ATCC</b>	
Aspergillus niger	[ATCC 6275]	

## General/Miscellaneous Claims

- 2x strength [and durability]<sup>9</sup>
- **XX%** Thicker<sup>9</sup>! [Cleans Tough Messes]
- [**Z%** -or- **XX**] Larger<sup>9</sup> Wipe **where X is a number less than 10**
- Advanced triple weave texture. Cleans 2X Better<sup>‡</sup> [on Soap Scum -and/or- Grease -and/or- Grime]
- Also available in the **insert number** count size
- [Also] Great -or- Made -or- Works [well] -or- Appropriate] on -or- for stovetops -and/or- microwave exteriors -and/or- refrigerator exteriors -and/or- faucets -and/or- sinks -and/or- dark tile [with -or- because of -or- due to] [the] low-streak -or- residue formula
- Also try -or- learn more about [our] [other] [convenient] Clorox<sup>®</sup> wipes
- Baby's Room -and/or- Furniture -and/or- Surfaces -and/or- Areas [(Cribs, Changing Tables, Diaper Pails)]
- Bonus -or- Combo -or- Family -or- Variety Pack
- Can be used on [sealed -or- finished] wood
- Classrooms -or- schools<sup>3</sup> are cleaner with this product -or- wipes
- Clean with just a wipe -or- touch
- Cleaning wipes
- Cleans **Xx** better [and protects surfaces<sup>30</sup>] [at -or- in **insert use site(s)** **where X is a number less than 10**<sup>9, ‡</sup>
- Cleans 2x better [and protects surfaces<sup>30</sup>] [on Soap Scum, Grease and Grime]
- Cleans 2x better<sup>9</sup> -or- <sup>‡</sup> [and protects surfaces<sup>30</sup>] [on Soap Scum, Grease and Grime]
- Cleans & Protects -and/or- shields Surfaces for [faster -and/or- easier] clean-up<sup>30</sup>
- Cleans & Protects Surfaces<sup>30</sup>
- Cleans -or- Removes -or- Fights -or- Good for -or- Great on -or- Works great on **insert use site(s) from Table 2** [tough [-and/ or- baked-on] **insert use soil(s)/stain(s) from Table 2**
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Cleans [the] tough[est] soils -and/or- messes
- Cleans to a shine!
- Clear dying formula for multiple surfaces
- [Cloth-like] [softer] [feel]
- CloroxPro<sup>® -or- TM</sup>
- Contains cleaning formula with premium large size, non-linting wipe
- Contains no abrasives -and/or- acids
- Convenient
- Convenient cart cleaning
- Convenient, [tough] [real] cleaning!
- Cuts cleaning time
- Deep clean[ing] [formula]
- Deodorizing -and/or- Deodorizes
- Designed for use on multiple surfaces
- [Designed -or- Formulated] for professional -and/or- hospital -and/or- industrial -and/or- institutional use -and/or- areas -and/or- surfaces<sup>9 -and/or- 16</sup>
- Dissolve[s] -and/or- Pick[s] up dirt, [don't -or- doesn't] [just] push it around
- Does not contain bleach
- Does not leave greasy appearance or feel
- [Double -or- Dual -or- Two]-sided scrubbing wipes
- [Double -or- Triple] Reinforced wipe
- Dries clear
- Dual action
- Durable towels -or- wipes
- DuraPly Weave -or- Texture -or- Technology. [Clean More Surfaces -or- Dirt -or- Messes -and/or- Germs<sup>†</sup>] -or- [Multi- Surface Wipe]
- DuraPly Weave -or- Texture -or- Technology for Better Cleaning
- DuraPly Weave -or- Texture -or- Technology [to lock in more particles -or- dirt -or- messes]
- Dual-Sided [Wipe] -or- Two-Sided [Wipe] -or- 2-Sided [Wipe]: Textured [side] for [stubborn] [baked-on] [tough] messes, Smooth [side] for shiny surfaces -or- touch-ups
- [Each -or- quilted wipe] cleans as much as **X** [regular -or- original] Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes [EPA Reg. No. 67619-9]
- [Each -or- quilted wipe] does the cleaning job of **X** Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes [EPA Reg. No. 67619-9]
- [Each -or- quilted wipe is] [designed to] stay[s] wet longer [than Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9] [for] [**Xx** the cleaning power] -or- [extended cleaning]
- [Each -or- quilted wipe] Keeps cleaning when other wipes<sup>9</sup> stop -or- can't -or- quit
- [Each -or- quilted wipe] lasts [**Xx**] longer [than Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9]
- [Each wipe] cleans as much [mess] as a spray cleaner and **X** paper towels
- Each wipe has **Z%** -or- **Xx** **where X or Z is a number less than 10** more cleaning power [to tackle [tough] outdoor messes -or- jobs]<sup>9, ‡</sup>
- [Each wipe has] 2 -or- 3 -or- 4x more cleaning power to tackle [tough] outdoor messes -or- jobs<sup>9</sup>
- [Each wipe has] -and/or- [With] DuraThick -or- UltraThick -or- MegaThick -or- TripleWeave<sup>TM</sup> -or- MoistureLock Technology [for cleaning [3x] more than Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9]
- [Each wipe has] -or- [With] -or- [Quilted wipe with] TimeRelease Technology [to stay wet longer, for more cleaning power] [than Clorox<sup>®</sup> Commercial Solutions Disinfecting Wipes] [EPA Reg. No. 67619-9]
- [Each wipe is] [**Xx**] thicker
- [Each wipe is] [**Xx**] thicker
- [Each wipe] thoroughly -or- deep[ly] cleans heavily soiled surfaces -or- heavy -or- your biggest messes
- Easily keep your car [or truck] clean
- [Easily] Lifts away dirt, dust and debris [from auto] [surfaces]
- Easily removes ground in dirt, dust & grime
- Easily wipe away dirt, debris, dust & grime
- [Easily] removes -or- cleans tough bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- work-place dirt -and/or- grime -and/or- soap scum -and/or- soils -or- **insert soil(s)/stain(s) from Table 4**!<sup>1</sup>
- Easy [and convenient] [to use]
- Easy -and/or- pull -and/or- flat -and/or- flex -and/or- flexible -and/or- soft -and/or- compact -and/or- pack[age] save[s] space!<sup>1</sup>



- Easy Dispensing Package[!]
- Easy on surfaces
- Easy one hand cleaning!
- Easy pull from start to finish
- Easy to grip -and/or- hold -and/or- handle
- Economical
- Effortless cleaning with one hand
- Effortless Dispensing[!] [-] [is] [as] easy as pulling a tissue!
- Eliminates dirt and soils -or- **insert soil(s)/stain(s) from Table 4**
- Even stronger -and/or- more durable [than ever]
- [Even] stronger than [tough] [stubborn] [baked-on] [dried-on] [kitchen] grease -and/or- grime -and/or- dirt -and/or- soap scum -and/or [everyday] [bathroom -and/or- kitchen] messes -and/or- build-up
- Every hard nonporous surface in [your -or- the] [kitchen -and/or- bathroom and/or- house] deserves -or- can -or- could use a wipe
- Everything [you need] is already in the wipe
- Extra-Large, Extra-Thick Wipes
- Extra Large -or- Wide
- Extra wide & thick for big messes
- Fast drying: leaves no dull or sticky residue
- Feel the difference with [our] honeycomb texture -or- wipe
- Feels like a cloth
- Fights -or- Cuts [Through] -or- Wipes out [tough] [kitchen] Grease[,] [Wipes Clean]
- Fits [in] [a(n)] [your] [current -and/or- existing] **insert number insert ABN this product** canister -or- container
- For a variety of surfaces indoors
- For a variety of surfaces -or- bathroom -or- lavatory surfaces
- **For CSF(s) with no fragrance** Fragrance -or- scent free
- **For CSF(s) with no fragrance** Free and clear
- **For CSF(s) with no fragrance** No fragrances -or- scents added
- **For CSF(s) with no fragrance** Unscented
- For daily use
- For [light] -or- touch-up – daily -or- quick cleaning -or- clean-ups [in one easy step]
- For Medical [+ Dental] Professional Use
- For use in public areas -or- places
- For [use in] the bathroom -or- restroom -or- lavatory
- [For] [use in] tubs -and/or- shower[s]
- For use on hard, nonporous, non-food contact surfaces [such as] **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- For use on non-critical surfaces in **insert use sites from Table 2**
- For use while traveling
- [Formula] [for] [low -or- less -or- lower] streaking -or- residue!
- [Gentle] Formula cleans and quickly lifts off dust, dirt, grime and spills
- Gentle on -or- Cleans A [Variety Of -or- Multiple] Surfaces **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- [Get] more wipes [at] the [same] [old] [original] price
- Great for the classroom
- [Great] for [the] schools<sup>3</sup> -or- classrooms
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For use for front of the house restaurant cleaning -or- For touch-up cleaning -or- For boy misses
- Great for your car's dashboard, vinyl, consoles and more!
- [Great] Lint-free cleaning
- Great on -or- works on[:] **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Great -or- Tough Cleaning [Power] [in a [Thick] Wipe]
- Grease Fighting Formula cuts cleaning time by **Xx<sup>¢</sup>**
- Guaranteed to repel tough stains<sup>[30][31]</sup>
- Handy size
- Has [leaves] a clean -and/or- Light Fresh -and/or- Lemon -and/or- Rain Clean -and/or- Floral scent -or- fragrance -or- smell
- Holds up to your toughest messes -and/or- jobs -or- stains
- Honeycomb texture -or- weave -or- material [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- Honeycomb texture -or- wipe cleans [better] [more soils -and/or- messes]
- Honeycomb [wipe -or- cloth -or- fabric] [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- [Improved formula] [for] [low -or- less -or- lower] streaking -or- residue!
- Individually Cut Sheets Dispense Easier[!]
- Individually Wrapped for Freshness[!]
- **Insert number** [more] [wipes] for the price of **insert price!**
- **Insert percent%** [cheaper] [less expensive] [off]
- **Insert percent%** [more] [value] [affordable]!
- **Insert percent%** more [wipes][!]
- Just pull, wipe clean and toss
- Kitchen Appliances, Floors, Garbage cans, outdoors
- Leaves your bathroom -or- restroom -or- lavatory fresh and clean
- Life doesn't have to stop for cleaning
- Lift away dirt and debris
- Lint-Free Cleaning Wipe
- Lint-free – won't leave greasy residue on hands
- [Look] Less streaking -or- residue
- Low-streak formula [dries clear] [and] [eliminates [the] need to wipe down after use]
- Low-streak formula [for] [cleans] shiny surfaces!
- [Low-Streak -or- Low-Residue -or- Low-Film -or- No-Film -or- Clear-Drying] [Formula -or- Wipe] [cleans -and/or- disinfects] [for] [Shiny -or- Multiple Surfaces]
- [Low-Streak -or- Low-Residue -or- Low-Film -or- No-Film -or- Clear-Drying] [Formula -or- Wipe]. [For a] [more -or- visible -or- apparent -or- noticeable -or- satisfying clean] [Multi-Surface Wipe]
- [Low-Streak -or- Low-Residue -or- Low-Film -or- No-Film -or- Clear-Drying] [Formula -or- Wipe] [Delivers] a Clean you can [see -and/or- smell -and/or- feel] [notice]
- [Low-Streak -or- Low-Residue -or- Low-Film -or- No-Film -or- Clear-Drying] [Formula -or- Wipe] clean[s] thoroughly
- [Low-streak -or- residue] [Formula -or- Wipe] [Cleans] [[is] [even] appropriate -or- great for] [kitchen -and/or- bathroom -and/or- household] [surfaces] [places] [like] [stainless steel -and/or- other] metal -and/or- glass -and/or- mirrors -and/or- [dark] tile] [exterior surfaces of stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks] -or- stovetop exteriors -and/or- microwave exteriors -and/or- refrigerator exteriors [, too]

- [Low-streak -or- residue] [Formula -or- Wipe] For all of your [kitchen] [bathroom] [household] surfaces [like] [stainless steel -and/or- metal -and/or- glass -and/or- mirrors] [exterior surfaces of stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks] -or- stovetop exteriors -and/or- microwave exteriors -and/or- refrigerator exteriors
- [Low-streak -or- residue] [Formula -or- Wipe] [Great] [Use it] [For] [cleaning] Every day[,] [on] hard nonporous [surfaces]
- [Low-streak -or- residue] [Formula -or- Wipe] [leaves] Less -or- Fewer [visible] spots -or- spotting -or- blotches -or- marks [than] [ever] before]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean multiple [household] surfaces [with wipes]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean[s] [throughout] [around<sup>P1</sup>] [in] [the -or- your] [house]
- Low/lower streak[ing] formula
- Makes your job easier in the restroom -or- lavatories
- Moist Residential -or- Institutional [Cleaning] Wipes
- [Money-saving] [Canister and] Refill [Value] **insert number** Pack
- More durable<sup>15</sup>
- [More] efficient [bathroom -and/or- kitchen -and/or- office -and/or- residential -and/or- Institutional] cleaning -and/or- disinfecting
- More [of the same great] [product] [wipes] for less[!]
- Multi-Purpose Cleaning Wipes
- Multi-purpose [use]
- Multi-Surface Cleaner for Spills and Messes
- Multi-Surface [formula]
- No dilution required [for cleaning]
- No mess
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- No rinsing
- [No-streak] -or- [Streak-free] formula
- No streaking
- No-Touch [Easy] Refill
- Non-scratching -or- Non-Abrasive [formula]
- Odor-neutralizing [fresh] [scents] [technology] [formulas]
- One-Handed Dispensing[!]
- One step<sup>16</sup>
- One side is like a scrubbing sponge, the other is like a wipe
- One towel goes a long way
- [One] [Versatile] [low-streaking -or- residue] wipe for [all] hard nonporous [kitchen -and/or- bathroom -and/or- household] surfaces
- One Wipe, Multiple Surfaces
- Patented -or- Exclusive formula -or- lotion -or- wipe
- Penetrates messes -or- soils -or- **insert soil(s)/stain(s) from Table 4**
- Perfect for cleaning up around the toilet
- Perfect -or- Great for outdoor dirt -or- grime -or- furniture<sup>P</sup>
- Perfect -or- Great for patio furniture<sup>P</sup>
- Perfect solution
- Perfect -or- designed -or- specialized -or- formulated for[:]  
**insert surface(s) from Table 1 -and/or- insert site(s) from Table 2 -and/or- insert surface material(s) from Table 3**
- Powerful cleaning -and/or- degreasing action -or- formula
- Powerful cleaning for auto surfaces
- Powerful Clorox<sup>®</sup> [cleaning] formula and compatible for auto surfaces
- Powerful soap scum -and/or- grease -and/or- grime -and/or- dirt fighting -or- cutting formula -or- technology
- Quick
- Quick and Easy Cart Cleaning
- Quick and Easy Cleaning Everywhere<sup>P</sup>
- Quick auto interior cleaning
- Ready to use
- Refill for [a(n)] [your] [current] [existing] **insert number insert ABN this product** canister -or- container
- [Reinforced] [with] Quilted [strength]
- Removes dirt, dust and soils
- Removes -or- cleans the soils -or- scum -or- grime
- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [[bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [dirt] [soils -or- **insert soil(s)/stain(s) from Table 4**] [grime]][!]
- Retains [X%] more moisture<sup>15</sup>
- Safe to -or- for use on [the following surface materials:] **insert surface materials from Table 3**
- Safe on Granite<sup>ddd</sup> -and/or- Finished Hardwood -and/or- Stainless Steel
- Same great [product] [wipes] at a [better] value[!]
- Same great wipe now cleans and protects your surfaces<sup>30</sup>
- Save **insert percent%** [!]
- See the [low-streak -or- low-residue -or- low-film -or- no-film -or- clear- drying] difference [on mirrors -and/or- glass -and/or- shiny surfaces]
- Shields Surfaces for 5x cleaning action<sup>32</sup>
- Single Sheet Dispensing[!]
- [Smaller][,] [Tougher][,] [Thicker][,] [Stronger][,] [More Durable] [,] [Textured][,] [Ultra-thick] Wipe [With] [Powerful] [Micro-Fibers] [Scrubbing-Fibers] [Micro-Scrubbing Fibers -or- Power] [Micro-Fiber Power] [Micro-Scrubber -or- Micro-Scrubbing Texture]
- Soft side for wiping -or- cleaning dirt away
- Soft weave wipe cleans **insert use surfaces from Table 1 -and/or- insert surface material(s) from Table 3** better [in **insert use sites from Table 2**]
- Soft Packaging [for] [Easy Storage]
- Softer wipe
- [Space-saving -or- saver] design -and/or- pack
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- Specially formulated for Multiple -or- Shiny Surfaces
- [Specially formulated] For [use in] the bathroom
- Spot cleaning
- Stays Moist
- Stays wet longer -or- holds moisture longer
- Strong enough for the -or- your toughest messes
- Strong -or- durable enough for [tough] messes -and/or- jobs -and/or- stains -and/or- difficult -or- uneven surfaces [all around<sup>P</sup> the house]
- Suitable for use -or- Can be used -or- Compatible on -or- with Multiple Surfaces
- Tackle large cleaning jobs with just 1 wipe
- Texture traps more soil -and/or- dirt -and/or- grease
- [[Textured] Micro-Scrubbers[!]] [Cut[s] through -or- For] [Tough] [Stubborn] [Baked On] [Sticky] [Messes -or- Soils -or- Stains] [with less [effort -or- scrubbing]][!]
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Textured [thick] wipe [cleans] [shines] better
- [Textured] [Thick wipe] Stays wet [longer]



- Texture[d] [wipe] great on [greasy] [all] messes
- Textured wipe lasts longer
- Textured wipe traps more dirt -or- Engineered to Capture **Xx** more Dirt & Grime<sup>9</sup>
- Textured wipe [works] better on tough stains
- Textured wipe reduces streaks [on] **insert use surfaces from Table 1**
- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces
- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces -or- places [like] stovetops -and/ or- microwave exteriors -and/or- refrigerators exteriors -and/or- faucets -and/or- sinks
- The convenient way to keep your surfaces looking “just cleaned”
- The easiest way to keep a variety of surfaces clean every day
- The easy way to clean all over the surface
- The easy way to touch-up clean your bathroom -or- restroom every day
- [The] [Non-Scratch] [Scrubbing] [Scrubby] [Multipurpose -or- occasion] wipe[:] [cleans] [great] [works [well]] [suitable] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household -or- **insert Use Site(s) from Table 2**] surfaces -or- places [like] **insert Use Surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**!]
- [The] only wipe with a low-streak -or- low-residue -or- low-film -or- no-film -or- clear-drying formula [for shiny surfaces]!
- [The product -or- the wipes are] [always] ready to use
- The scrubbing [power] [side] of a sponge
- The wipe that does it all...anytime<sup>P</sup>
- Thick -and/or- soft wipe
- Thick -and/or- Strong Wipe for Industrial use -or- cleaning
- Thick wipe with “moisture seal” -or- “moisture lock”
- [Thick] [Wipe] Stays wet -and/or- moist longer
- Thicker -and/or- stronger
- Thicker. [and] [Stronger.] [Longer Lasting.] -or- [More Cleaning Power.]<sup>9</sup>
- Thicker. Stronger. Longer Lasting<sup>15</sup>.
- Thicker wipe removes more stains
- [Thicker wipe] [Is] Tougher on stains -and/or- soil -and/or- dirt -and/or- grease
- [Thicker] Quilted wipe
- [Thicker,] [stronger] wipe
- [This Product][<sup>-</sup>] Tough[er] -and/or- Small[er] -and/or- Thick[er] -and/or- Strong[er] -and/or- [More] Durable -and/or- Textured -and/or- Scrubby -and/or- Scrubbier For Tough[er] -and/ or-Stubborn -and/or- Sticky -and/or- Baked On Messes -or- Soils -or- **insert soil(s)/stain(s) from table 4** -or- Stains][!]
- This product [wipes] are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- To clean [a variety of surfaces] [throughout -or- all over -or- around<sup>P</sup>] the area -or- bathrooms -and/or- lavatories
- Tough on grease, dirt and grime
- Tough on grime -and/or- soap scum -and/or- dirt -and/or- [other] [tough] [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] soils -or- **insert soil(s)/stain(s) from Table 4**!]
- Tough on messes, easy on surfaces
- Tough on pet stains -and/or- dirt pets leave behind
- [Tough][,] [Strong] [Micro-]Scrubby[ing] Action[!]
- Tough[er] -and/or- Small[er] -and/or- Thick[er] -and/or- Strong[er] -and/or- [More] Durable -and/or- Textured -and/ or- Scrubby -and/ or- Scrubbier [wipes] Scrub Through -or- For Tough[er] -and/or- Stubborn -and/or- Sticky -and/or- Baked On Messes -or- Soils -or- **insert soil(s)/stain(s) from Table 4** -or- Stains][!]
- Trap[s] -and/or- pick[s] up -and/or- grip[s] -and/or- grab[s] -and/or- hold[s] particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- [Trapper] [pockets] [ridges] [texture] get[s] into [crevices] [nooks & crannies] [cracks] [uneven places] for a [more thorough] [better] clean
- TripleWeave<sup>TM</sup> Texture -or- Technology. [Clean More Surfaces -or- Dirt -or- Messes -and/or- Germs<sup>†</sup>] -or- [Multi-Surface Wipe]
- TripleWeave<sup>TM</sup> Texture -or- Technology for Better Cleaning
- TripleWeave<sup>TM</sup> Texture -or- Technology [to lock in more particles -or- dirt -or- messes]
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house<sup>P</sup>] [anytime -or- anywhere<sup>P</sup>] indicated on the label]
- Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Use on [grocery] cart [handle]s and basket [handle]s
- Use on hard, nonporous surfaces in **insert site(s) from Table 2**
- Use on hard, nonporous surfaces: plastic, vinyl upholstery, metal, glass, and painted surfaces
- Use on -or- Try on -or- Can be used on -or- Perfect [for] -or- designed [for] -or- specialized [for] -or- formulated [for]: [a variety of surfaces] [including] **surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Use [the product] -or- the wipe[s] throughout the restaurant -or- office
- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [**This Product**]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)] -or- [Scan for more product information] -or- [Scan to learn more]
- Versatile [cleaner]
- [Virtually] Lint Free
- [Virtually] no streaks -or- residue -or- film -or- trace left behind
- [Virtually] streak free [shine] [clean]
- Waterless cleaning -or- treatment -or- usage -or- use
- Will not harm most surfaces
- Will not leave behind greasy appearance or feel
- Wipe and let dry
- Wipe away [the] [tough] bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace [soils -or- **insert soil(s)/stain(s) from Table 4**] -and/or- dirt -or- grime
- [Wipe] Cleans better -and/or- lasts longer [than ever]
- Wipe grabs more soil -and/or- dirt -and/or- grease
- Wipes away -and/or- powers through -and/or- attacks -and/ or-[even] cleans [tough] [stubborn] [baked-on] [dried-on] [kitchen]grease -and/or- grime -and/or- dirt -and/or- soap scum -and/or-[everyday] [bathroom -and/or- kitchen] messes -and/or- build-up
- Wiping -or- smooth -or- soft side for cleaning dirt away
- Wipes away [dirt -and/or- dust]

- [Wipes] Stay[s] wet -or- moist longer]
- Wipes won't dry out!<sup>16</sup>
- [With a] Bleach[-]free [formula] **when used with Clorox® alternate brand name**
- With a pleasant fragrance
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave [cloth -and/or- fibers -and/or- technology -and/or- pockets -and/or- ridges] for added strength -and/or- better cleaning -and/or- better crumb -and/or- dust pick up [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- [With] [moisture] [trapper] pockets -or- ridges -or- [added] [more] texture to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- [With] Powershield<sup>®</sup> -or- <sup>TM</sup> -and/or- CloroMax<sup>®</sup> -or- <sup>TM</sup> -and/or- Clorox<sup>®</sup> Complete<sup>®</sup> -or- <sup>TM</sup> [[a] patented Clorox<sup>®</sup> ingredients -or- formula -or- technology -or- compound -or- complex -or- effect -or- ingredient blend -or- system -or- mixture]
- With stay-wet technology
- Won't leave greasy residue on hands
- Works [great] on [shiny -and/or- high gloss -or- shine] surfaces [such as chrome stainless steel -and/or- mirrors -and/or- glass tables -and/or- [dark] enamel -and/or- [dark] tile -and/or- dark surfaces]
- [Wow] Scrubs like a sponge
- [You can] clean an entire room -or- kitchen -or- refrigerator exterior -or- bathroom with just **X** wipes
- [You can] clean -and/or- protect [**Xx**] more -or- larger surface [area] **where X is a number less than 10<sup>9</sup>, \$, <sup>30</sup>**
- [You can] clean -and/or- protect<sup>30</sup> [**Xx where X is a number less than 10**] more<sup>9</sup>, \$ -or- larger<sup>9</sup>, \$ surfaces [area]

***This claim is not to be used with any one-step cleaning and disinfecting claim on the label***

- Fights -or- Cuts [Through] -or- Wipes out [tough] [kitchen] Grease[,] [Wipes Clean]
- **Z%** -or- **Xx where X or Z is a number less than 10** Larger Wipe<sup>9</sup>
- Big size
- [Buy] One -or- Two for **insert Use Site(s) from Table 2**, one -or- two for **insert Use Sites Table 2**
- Clorox<sup>®</sup> brings beauty [artistry] [elegance] [trendy] to cleaning!
- Collect all [of the Designer Series] canisters!
- Commercial [size -and/or- use]
- Convenient pack
- Decorate your [home -and/or- kitchen -and/or- bathroom] counter(s) -and/or- [office] [bathroom(s)] [with designer wipes]
- [Drops] [Slides] into an empty [wipes] canister -or- container
- Easier -or- Easy [to Use] -or- Improved [Dispensing] [Dispenser]!
- Easier Than Ever to Use -or- Pull [Wipes] [Out]!
- Easy -and/or- Simple Dispensing!
- [Easy] [Better] [Advanced] Dispensing
- Easy-carry handle
- [Easy] Dispensing
- [Easy] [Dispensing] lid -or- closure -or- cap
- Easy open lid
- Easy -or- EZ Start lid -or- cap
- Easy pop [top]
- Easy pull from start to finish
- [Easy -and/or- Simple -and/or- Quick]-loading refill -or- roll -or- wipes
- [Easy -and/or- Simple -and/or- Quick] -to-load refill -or- roll -or- wipes
- Easy storage
- Easy to open -or- thread
- Easy to store -and/or- stack
- Easy-to-use dispenser
- Easy to use -or- open lid -or- closure -or- cap
- Empty and Replace Cap
- [Even] more wipes [per package -or- container -or- canister]
- [Even] stronger [wipes] [a] [better wipe]<sup>9</sup>
- Great for [the -or- your] [use on] **insert Use Surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**!]
- [Handy] Cloth -or- Wipe size **insert size**
- Hassle-free dispensing
- Hassle free lid
- [Includes] **insert number** count refill [pack] -or- Contains **insert number** wipes
- [Individual] refills -or- rolls -or- package -or- pouch [stay[s]] [keep[s]] moist -and/or- fresh
- Individually-wrapped for [freshness] [moisture-protection]
- [Individually wrapped refills -or- rolls -or- wipes are] As fresh as the wipes you use now
- [Individually wrapped to be] As fresh as your [regular -or- normal] wipes
- Individually wrapped to preserve freshness -and/or- moisture
- Individually wrapped to stay -or- keep moist -and/or- fresh
- **insert number** free -or- extra -or- more wipes
- **insert number**% off
- **insert number** x stronger<sup>9</sup>
- **insert number**% stronger<sup>9</sup>
- **insert number** wipes [per package -or- container -or- canister]
- **insert percent** Bigger quilted wipes<sup>9</sup>
- **insert percent** more wipes<sup>9</sup> [<sup>9</sup>vs. **insert number** count] [this product] [canister]
- **insert wipe dimensions** wipes
- Institutional [use]
- Just drop -or- slip -or- slide the refill -or- roll -or- wipes [in an empty canister -or- container]
- [Just] [Easily] Pop open [with one hand] [for easy use]
- Keeps wipes wet -and/or- moist, while keeping the outside of the package dry -and/or- preventing leaks
- Leak Protection Seal
- Leak Guard Seal
- Less plastic -or- waste -or- material [to throw away]
- Moisture-lock refill -or- package -or- pouch
- Moisture Lock[ing] Seal
- Multi-refill pack
- No hassle lid -or- cap
- No overspray
- [Package] [Uses] [Made from -or- with] **insert percent**% less plastic -or- waste -or- material
- Paper towel size **insert size**
- [Perfect for] Use with the **insert ABN this product** easy start lid
- Perfect size for lavatories -or- bathrooms
- Pop-up [top]
- Portable size

- Professional [size]
- Pull-N-Go
- Pull-N-Wipe lid -or- cap
- Quick-clip -or- convenient handle
- Ready pull
- Refill pack
- Refillable [with **insert number** wipes] -or- [Dispenser] Refill [pack] [for dispenser]
- Regular [wipe] [size] -or- Large [wipe] [size]
- Same easy dispensing
- Same great [product] [wipes]. [Easier] [simpler] form -or- package -or- packaging.
- Stackable [wipes] refills -or- package(s) -or- pouches
- Takes up less [space] [room] [[than your [current] [existing] canister -or- container]
- [The Designer Series is] Beautiful [elegant] enough to leave out [on counter(s)] [desk(s)] [in bathroom] [in kitchen] [in office]
- Three pack -or- multi-pack
- Thermo-heated seal
- Travel [size -or- pack]
- Try me [on] [for] **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** [!]
- Twin pack -or- two pack -or- dual pack
- Value pack
- Value size
- [With] Pop action

### ***Fragrance/Scent Descriptors and Claims***

- Berry [blast -and/or- breeze -and/or- boom -and/or- burst -and/or- fresh -and/or- clean]
- Bursting [petals -or- bouquet]
- Cascading [clean -and/or- falls]
- Citrus blend
- Crisp lemon
- Floral -or- Fruit[y] -or- Lavender -or- Lemon -or- Lime [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Fresh [blast -and/or- breeze -and/or- burst]
- Garden [bloom -and/or- breeze -and/or- escape -and/or- fresh -and/or- power -and/or- surge]
- Herbal [blast -and/or- breeze -and/or- clean -and/or- energy -and/or- fresh -and/or- fusion]
- Island [bloom -and/or- bouquet -and/or- breeze -and/or- power]
- Kitchen [Fresh -and/or- Scent]
- Mandarin [Orange]
- Mint [burst -and/or- cooling -and/or- rush]
- Morning [burst -and/or- clean -and/or- dew -and/or- fresh -and/or- fusion -and/or- mist]
- Mountain [breeze -and/or- clean -and/or- fresh -and/or- spring]
- Ocean [breeze -and/or- fresh -and/or- winds]
- Orange -or- Shower [blast -and/or- breeze -and/or- burst -and/or- fresh -and/or- fusion]
- Orange [Power -and/or- Fresh -and/or- Scent]
- Petal [breeze -and/or- pink -and/or- rush]
- Rain [clean -and/or- fresh -and/or- fusion -and/or- shower]
- Rain [Clean -and/or- Fresh]
- Red apple [rush]
- Rose [of the tropics]
- Serene Clean
- Spa Fresh
- Spring [bloom -and/or- breeze -and/or- burst -and/or- clean -and/or- shower]
- Sweet [blast -and/or- breeze -and/or- burst -and/or- fruit -and/or- clean]
- Tropical [bloom -and/or- rainfall -and/or- rose -and/or- shower]
- Waterfall -or- Whitewater [clean -and/or- burst -and/or- falls -and/or- mist -and/or- rush -and/or- splash]
- Wildflower [clean -and/or- blast -and/or- breeze -and/or- burst -and/or- escape -and/or- fusion -and/or- power]

***Any claim above can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm***

***Any claim above can be followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell***

**Table 1 Use Surfaces**

[Air]plane tray tables	Dialysis machine exteriors	Lockers	Stereo consoles
Appliance exteriors	[Diaper] changing tables	Med[ication] carts	Stove tops
Appliances, outside of	Diaper pails	[Medicine] cabinets	Stretchers
[Bathroom] fixtures	Dining room surfaces -and/or-	Metal work benches	Tables
Bathtubs	tables -and/or- fast food	Microwave exteriors	Toilet -and/or- faucet -and/or-
Bed rails -or- railings	restaurant tables	Office furniture	telephone -and/or- dishwasher
Bed springs and frames	Dish racks	Office machinery	-and/or- cabinet -and/or- door
Bedframes	Door frames	Outside of dryers	handles
Bedpans	Door knobs	Outside of washers	Toilet -and/or- urinal exterior
[Bedside] commodes	Drain boards	Oven exteriors	[Surfaces] -or- Exterior toilet
-and/or- tables	Drawer pulls	Overbed tables <sup>#</sup>	surfaces
Cabinets	Exam[ination] tables <sup>Δ</sup>	Painted surfaces	Toilet seats -or- rims
Cages	Faucets	Patient beds <sup>#</sup>	Toys <sup>Δ</sup>
Car interiors	[Filing] cabinets	[Patient] chairs	Trash cans
Car -and/or- booster seats	Finished hardwood	Patio furniture	Trash compactors
[Children's] furniture	Fitness Center Equipment	Pet -or- dog crates -or-	Tubs
Chrome exterior surfaces of	Floors [around toilets]	houses -and/or- furniture	Ultrasound devices -or-
urinals and/or toilets	Freezers	-and/or- surfaces	machines (external) <sup>#</sup>
[Classroom] desks	Garbage cans	Plastic shower curtains	[under] sinks
Closets	Garbage disposals	Prescription container exteriors	Vanity tops
[Clothes -and/or- diaper]	Glazed tiles	Railings	Vinyl upholstery
hampers	Glucometer exteriors	Recycling bins	[Vinyl] wallpaper
Consoles	Grab bars	Refrigerator exteriors	Walkers
Cords	[Grocery store] carts	Remote control exteriors	Walls
<b>Insert surface material(s)</b>	Gurneys	Respirator exteriors	Wash basins
<b>from Table 3</b> counter[top]s	Gym equipment	Rocking chairs	Wastebaskets
Crutches	Hampers	Safety rails	Wheelchairs
[Cupron <sup>®</sup> Enhanced] EOS <sup>cu</sup>	Handrails	Scales	
Surfaces	Keyboard	Shower [stalls]	[For surfaces that incorporate
CuVerro <sup>®</sup> copper products	Lamps	Shower walls	electronic components,
Dashboards	LCD -and/or- navigation screens	Signs	please consult manufacturer's
Dental chairs <sup>#</sup>	Light switches -and/or- fixtures	Sinks	instructions]
Dental lamps <sup>#</sup>	-and/or- panels	Shopping carts	
Diagnostic equipment	Litter boxes	Steering wheels	

**Table 2 Use Sites**

[Air]plane	Diaper changing Areas	Laboratories <sup>[\\$ \\$]</sup>	Police -and/or- Fire Vehicles
[Lavatory -or- Lavatories]	Dining Halls -or- Rooms	Laundry rooms	Public Facilities
Airports	Dog -or- Pet areas	Lavatories	Reception Areas
Ambulances	Dorms	Lobbies	Recreational Centers
Automobiles	Elevators	Locker rooms	Recreational Facilities
Basements	Factories	Locker Room Facilities	Restaurants
Bathroom[s]	Fast Food Restaurants	Long Term Care Facilities <sup>[\\$ \\$]</sup>	Restrooms
Boats	Fitness Centers	Lounges	School Buses
Bowling Alleys	Floors -or- Flooring	Medical Clinics <sup>[\\$ \\$]</sup>	Schools
Break rooms	[Food ]Processing Plants	Military Installations	Shelters
Buses	Food Services	Mobile Homes	Shops
Butcher Shops	Garages	Motels	Storage Areas
Cafeterias	Grocery Stores	Nurseries	Subways
Campers	Gyms	Nursing Homes <sup>[\\$ \\$]</sup>	Supermarkets
Cars	Gymnasiums	Office [Spaces]	Surgery Centers <sup>[\\$ \\$]</sup>
Church(es)	Health Clubs	Outpatient Healthcare Facilities <sup>[\\$ \\$]</sup>	Trains
Convenience Stores	Home Centers	Patient Rooms <sup>[\\$ \\$]</sup>	Vacation Homes
Copper Enhanced Plastic	Hospitals <sup>[\\$ \\$]</sup>	Pet Areas	Veterinary Offices <sup>[\\$ \\$]</sup>
Copper Nickel Alloys	Hotels	Pharmacies	Waiting rooms <sup>[\\$ \\$]</sup>
Correctional Facilities	[Institutional] Laundromats	Physician Offices <sup>[\\$ \\$]</sup>	Warehouse Clubs
[Damp] Storage Areas	Institutions	Play Areas	
Day Care Centers	Kennels	Playgrounds	
Dental Offices <sup>[\\$ \\$]</sup>	Kitchens		

**Table 3 Surface Materials**

Acrylic	Formica <sup>®</sup> <sup>[\\$ \\$]</sup>	Laminates	Quartz
Aluminum	Galvanized steel	Linoleum	Sealed granite
Brass	Glass	Marlite <sup>®</sup> <sup>[\\$ \\$ \\$]</sup>	Sealed marble
Chrome	Glazed porcelain	Metal	Sealed hardwood
Corian <sup>®</sup> <sup>[\\$]</sup>	Glazed tiles	Plastic	Stainless steel
Finished hardwood <sup>23</sup>	Granite <sup>23</sup>	Polyurethane	Vinyl
Finished wood <sup>23</sup>	[Interior] plastics	Porcelain enamel	

**Table 4 Soils/Stains**

Barbeque sauce	Grease	<b>Insert use site(s) from Table 2</b>	[Soap] scum
Blood	Grime	stains	[Soft] drinks
Body oils	Hair	Laboratory stains	Soy sauce
Coffee [stains]	Hair gel -and/or- spray	Maple syrup	Spaghetti sauce
Cosmetics	Hand -and/or- body lotion	Mayonnaise	Spills
Crumbs	Ink	Milk	Tomato [sauce]
Dead skin	<b>Insert use site(s) from Table 2</b>	Mud	Toothpaste
Dirt	grease	[Other common] soils -and/or-	Watermelon
Dust	<b>Insert use site(s) from Table 2</b>	stains	Wine
Fecal matter	messes	Other organic matter	
Fingerprints	<b>Insert use site(s) from Table 2</b>	Shaving cream	
Food residues -and/or- soils	soils	Soap	
[Fruit] juices -and/or- stains			

### Hazardous Material Ratings

HMIS (Hazardous Materials Identification System) & NFPA (National Fire Protection Association) for this product

#### Health Rating for HMIS listing:

- 1=Slight to Moderate eye
- 2=Severe, but reversible
- 3=Irreversible eye

#### Letter Designation of Personal Protection Equipment:

- A=Safety Glasses
- B=Safety Glasses, Gloves
- C=Safety Glasses, Gloves, Synthetic Apron
- D=Face Shield, Gloves, Synthetic Apron
- E=Safety Glasses, Gloves, Dust Respirator
- F=Safety Glasses, Gloves, Synthetic Apron, Dust Respirator
- G=Safety Glasses, Gloves, Vapor Respirator

- H=Splash Goggles, Gloves, Synthetic Apron, Vapor Respirator
- I=Safety Glasses, Gloves, Combination Dust and Vapor Respirator
- J=Splash Goggles, Gloves, Synthetic Apron, Combination Dust and Vapor Respirator
- K=Airlines Hood or Mask, Gloves, Full Protective Suit, Boots
- X=Situations Requiring Specialized Handling

RATINGS	HMIS	NFPA
HEALTH	1	1
FLAMMABILITY	1	1
REACTIVITY	0	0
PERSONAL PROTECTION	A	



## Footnotes

- <sup>1</sup> [(Kleb)] *Klebsiella pneumoniae*, [(Staph)] *Staphylococcus aureus* **and insert 10 second sanitization organism(s) from Organisms table.**
- <sup>2</sup> By preventing the growth of odor-causing bacteria
- <sup>3</sup> Confirm school policy allows for use and/or donation of product. Adults must deliver donations [directly] to schools.
- <sup>4</sup> *Salmonella enterica*
- <sup>5</sup> Methicillin Resistant *Staphylococcus aureus*
- <sup>6</sup> [Human] Coronavirus, Respiratory Syncytial Virus, Influenza A2 Virus, Influenza Virus Type B, Avian Influenza Viruses [H1N1, H3N2, H5N1, H7N9]
- <sup>7</sup> *Listeria monocytogenes*
- <sup>8</sup> **tested as *Salmonella choleraesuis***
- <sup>9</sup> In comparison to -or- Versus **insert wipe dimensions** prior -or- past -or- previous -or- old wipe [material] -or- than -or- compared to previous -or- other [Clorox®] [Disinfecting] wipes -or- [vs.] Clorox® Commercial Solutions Disinfecting Wipes [EPA Reg. No. 67619-9]
- <sup>10</sup> **This strain of Multi-drug Resistant *Acinetobacter baumannii* has shown resistance to the following antibiotics:** Cefazolin, Ertapenem, Gentamicin, and Trimethoprim/Sulfa.
- <sup>11</sup> **This strain of Multi-drug Resistant *Enterococcus faecium* has shown resistance to the following antibiotics:** Amikacin, Ampicillin, Gentamicin, Penicillin, Tobramycin, and Vancomycin.
- <sup>12</sup> cat dander, cockroach debris, cockroach matter, cockroach particles, dog dander, dust mite debris, dust mite matter, dust mite particles, pet dander, timothy grass, pollen particles, grass
- <sup>13</sup> *Bordetella pertussis*
- <sup>14</sup> **This strain of Multi-drug Resistant *Streptococcus pneumoniae* has shown resistance to the following antibiotics:** Azithromycin, Clindamycin, Meropenem, and Penicillin (nonmening)
- <sup>15</sup> vs. Clorox® Commercial Solutions Clorox® Disinfecting Wipes [EPA Reg. No. 67619-9]
- <sup>16</sup> when used as directed
- <sup>17</sup> [Human] Coronavirus, Respiratory Syncytial Virus
- <sup>18</sup> Influenza A2 Virus
- <sup>19</sup> Multi-drug Resistant [(MDR)] *Acinetobacter baumannii*<sup>[10]</sup>, Extended Spectrum Beta Lactamase [(ESBL)] producing *Escherichia coli*, Multi-Drug Resistant [(MDR)] *Enterococcus faecium*<sup>[11]</sup>, Carbapenem-Resistant *Klebsiella pneumoniae*, Methicillin-resistant *Staphylococcus aureus* [(MRSA)]
- <sup>20</sup> *Salmonella enterica* **tested as *Salmonella choleraesuis*** [ATCC 10708], *Staphylococcus aureus* [(Staph)], *Escherichia coli* O157:H7 [E. coli], *Listeria monocytogenes*, *Campylobacter jejuni*
- <sup>21</sup> *Serratia marcescens*
- <sup>22</sup> Kills 99.9% of germs†
- <sup>23</sup> Use as directed. Suitable for use -or- can be used -or- compatible on polyurethane treated wood. [Test a small area first].
- <sup>24</sup> *Staphylococcus aureus*
- <sup>25</sup> When used according to sanitizing directions
- <sup>26</sup> when used according to disinfection directions
- <sup>27</sup> **insert virus(es) from Organism table**
- <sup>28</sup> *Streptococcus pyogenes*
- <sup>29</sup> *Escherichia coli* O157:H7
- <sup>30</sup> by reducing or via reduction of soil adhesion
- <sup>31</sup> **Insert Soil(s)/Stains(s) from Table 4**
- <sup>32</sup> Cleans -and/or- Leaves a scent -and/or- removes grime -and/or- Removes Allergens -and/or- Deodorizes -and/or- Protects<sup>30</sup>
- <sup>33</sup> **insert 15 second virus(es) from Organism Table**
- <sup>34</sup> 2009-H1N1 Influenza A Virus
- <sup>35</sup> *Pseudomonas aeruginosa* and *Salmonella enterica*<sup>8</sup>
- § vs -or- than -or- compared to a [wet] paper towel -and/or- bargain -and/or- store brand paper towels
- §§ [For] use on non-critical surfaces in:
- §§§ (in terms of surface area for cleaning)
- ∞ Thicker -and/or- Stronger -and/or- Longer lasting -and/or- More cleaning solution -and/or- Scrubby texture in comparison to -or- versus -or- vs. Clorox® Commercial Solutions Clorox® Disinfecting Wipes [EPA Reg. No. 67619-9] -or- prior -or- past -or- previous -or old wipe [material] -or- than previous wipes
- §§§ vs **insert wipe dimensions** size
- ∞∞ Sealed Granite
- △ For toys, rinse with water after wiping with -or- using the product
- # [Please] consult manufacturer's instructions [for appropriate use -and/or- before use]
- † *Pseudomonas aeruginosa* [(Pseudomonas)], *Salmonella enterica* [**tested as *Salmonella choleraesuis***] [(Salmonella)], *Staphylococcus aureus* [(Staph)], **insert a virus from the Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism table.**
- [‡ Viruses]
- [‡‡ Bloodborne Pathogens]
- †† Does not include weight of dry wipe
- P [on] hard, nonporous surfaces [of] [identified on this label]
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