67619-16

09-13-2011



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

September 13, 2011

Ms. J. Evelyn Lawson Senior Regulatory Information Scientist The Clorox Company C/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803

Subject: Notification Application per PR Notice 98-10 Cobalt EPA Registration Number 67619-16 Application Date: August 22, 2011 EPA Receipt Date: August 23, 2011

Dear Ms. Lawson:

This acknowledges receipt of the above notification application, submitted under the provision of PR Notice 98-10, FIFRA 3(c)9.

Proposed Notifications:

Updated labeling. See section II of application dated above for detailed information.

General Comments:

Based on a review of the material submitted, the following comment applies:

The notification application is acceptable. A copy of the accepted notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at <u>heyward.adam@epa.gov</u> or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST.

Sincerely

Monisha Harris Product Manager (32) Regulatory Management Branch II Antimicrobials Division (7510P)

Mease read instructions on rev	verse before com	'ng form.		Form Approv	2MB No	2070-00	060. Approval expires 2-28
<b>€</b> EPA	Invironmental	nited States Protection ngton, DC 2046			Registr Amend Other		OPP Identifier Number EL0363
		Application	for Pesticide	- Section	nl		
1. Company/Product Number			2. EPA Product Manager		3.	3. Proposed Classification	
67619-16		States and				None Restricte	
4. Company/Product (Name) Cobalt			PM# 32				
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Check if this is	a new address		Product	Name	the states of the	1.2.1	Association
			Section - II				
Amendment - Explain b Resubmission in respon Notification - Explain be Explanation: Use additional Notification of label changes pe trademark and customer assist	nse to Agency letter elow. page(s) if necessary er PR Notice 98-10: p ance information, upd	y. (For section I age 4, added not ated EPA Est. No	A The section II.) te to reader for Salmo o. information, and up	pdated year. V	lated lication. below. ; page 6, adde Ve enclose 1 n	d ingredien narked-up	label and 5 clean labels.
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COB	ЛІТ
ACTIVE INGREDIENT: Sodium Hypochlorite	KEEP OUT OF REACH OF CHILDREN DANGER: CORROSIVE
TOTAL:	See back panel for additional precautionary labeling.

NET Contents:

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# **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### To Open Child Resistant Cap -or- Closure:

Squeeze sides [of cap -or- closure] where symbols -or- arrows indicate and twist counterclockwise one quarter turn. [Cap -or- closure] does not come off. To reseal -or- To close [tightly], turn [cap -or- closure] clockwise [until tightly closed].

[Use in well-ventilated area.]

### To Clean, Sanitize, and/or Disinfect Toilet Bowl:

- [1] Flush toilet [before cleaning]. [To open: Squeeze and turn.] [Cap does not come off.] [Lower cap so bottle is below the rim.]
- [2] Apply 6 oz -or- 1/4 of bottle -or- 3/4 cup [of this product] under and around rim [to coat the inside of bowl].
- [3] Scrub entire bowl [with a stiff brush] and allow to sit for 5 minutes for sanitizing -and/or- 10 minutes for disinfecting.
- [4] Do not allow pets or children to access the toilet during this time.
- [5] Flush toilet. [Rinse brush in fresh water after use.] [Close cap after each use.]

(Note that prolonged contact with metal, old porcelain or worn plastic laminate may cause discoloration. In addition, do not use with ammonia, as hazardous gases may be released.)

### **Cleaning Claims:**

- · An effective cleaner for use in the toilet -or- on toilet surfaces
- · Better cleaning power -or- formula
- · Bleach in the bowl!
- Brightens -and/or- whitens [-and/or- removes [dirt] stains]
- · Brightens and whitens your bowl
- · Brightens -and/or- whitens as it cleans
- Brightens with the power of Clorox® bleach
- Cleaning power of [Clorox®] bleach in [one] [gel] [formula]
- Cleans [your toilet bowl]
- Cleans -and/or- deodorizes
- Cleans -and/or- deodorizes with the power of [Clorox®] bleach
- · Cleans -and/or- freshens
- Complete -and/or- full -and/or- total [coverage -or- coating]
- [dispensing] • Clorox® [bleach] cleaning power
- Coats -or- Clings to clean
- Coats [the bowl] for a better clean
- Contains a powerful cleaner plus [Clorox®] bleach
- Contains cleaners plus powerful Clorox® Bleach
- · Contains sodium hypochlorite plus a cleaner
- Contains the power of Clorox® Bleach in a gel formula that coats the bowl [better] for a deep down cleaning in -or- around the bowl
- Dispenses [in] [a] wide [band] to completely -or- fully -or- totally coat the bowl
- · Easy to use [for cleaning]
- Effectiveness -or- Power of [Clorox®] bleach with a clean, fresh scent
- . For [cleaning] use on both white and colored hard surfaces
- · For a cleaner, fresher toilet
- · For cleaner fresher toilet -or- bathroom
- · Freshens toilet bowl -or- bathroom

- · Has the [cleaning] power of bleach
- Helps keep [the] [your] toilet [bowl] clean, clear, and free of odor
- · Helps keep [the] [your] toilet [bowl] fresh and clean
- · Keeps [the] [your] toilet [bowl] bleach-clean
- . Leaves [the] [your] [toilet] bowl bleach-clean!
- · Leaves toilet -and/or- bowl sparkling clean
- · Leaves bathroom -and/or- toilet [bowl] fresh and clean
- · Leaves the bowl bleach-fresh
- Leaves toilet [surfaces] [clean and] sanitary
- Makes your [cleaning] job easier
- · Manual -or- Bleach toilet bowl cleaner
- Non-abrasive formula for cleaning -or- which will not scratch surfaces
- Prevents rust -and/or- hard water -and/or- toilet ring [build up]
- · Removes stains -and/or- leaves bowl sanitary
- $\bullet$  Removes stains and whitens with the power of  ${\rm Clorox} \circledast$  bleach
- The only [Toilet Bowl [Cleaner]] -and/or- [[clinging] gel] [with] -or- [that contains] Clorox® Bleach
- The only manual toilet bowl cleaner with the power of Clorox® [bleach]
- The power of Clorox® bleach in a [convenient] gel formula
- . This product [with bleach] in a [unique] gel formula
- Thick Clorox® Bleach toilet bowl cleaner?
- Thick coating -and/or- clinging -and/or [gel] [formula] [with bleach]
- Whitens with the power of Clorox® bleach
- Wide band -and/or- dispensing [for] [complete -and/or- full -and/or- total] [coverage -and/or- coating and/or- dispensing] [with one quick motion -or- with one casy squeeze]
- Will not scratch surfaces

Note: Bold, italicized text is information for the reade of is not part of the label. [Bracketed information is optional text.] Underlined text is n. R0690071

### **GENERAL CLAIMS**

- A Clorox<sup>®</sup> Certified Clean Product
- Cleans and deodorizes the toilet bowl [water]
- · Clings
- Clinging action coats the bowl for deep-down cleaning
- · Clings to sides of bowl better
- · Coats [the bowl]
- Commercial Solutions®
- · Concentrate -or- Concentrated formula
- · Contains no abrasives -or- acids
- · Deodorizes and has a clean, fresh scent -or- fragrance
- Fully dissolves [in the bowl water] no messy residue to remove
- · Great -and/or- Strong -and/or- Powerful -and/or- Lasting -and/or- Lingering bleach smell -or- scent
- · Great for toilets
- · Has a clean fresh scent -or- fragrance
- Improved Formula
- Natural Breeze [Scent]
- New -and/or- Improved Cling
- New -and/or- Improved coating -or- clinging [action] [power]
- [New] Better coating -or- clinging [action] [power]
- [New bottle,] Same great value
- [New] Easy grip bottle

- [New [formula]] Coats -or- Clings [[to] the bowl] better
- [New] Improved bottle
- [New] Improved clinging action
- [New] Improved scent
- . [New] Thicker formula
- · Non-abrasive formula [that will not scratch surfaces]
- Now with more bleach [in every bottle]
- · Pleasant fragrance
- · Rain Clean -or- Fresh Scent -or- Mountain Fresh -or- Sparkling Wave -or- Natural Breeze
- Removes odors
- · Removes -or- Prevents -or- Eliminates odors
- · Safe for colored toilets -and/or- porcelain
- Sparkling Wave [Scent]
- Thick formula
- . Thick gel formula coats the bowl and dissolves stains for deep-down cleaning
- Thick gel formula coats the bowl for deep-down cleaning
- Unscented
- . Will not harm -or- [Safe for] plumbing or septic systems
- · With clinging action
- Won't splash or drip [and will rinse away easily]
- www.cloroxprofessional.com

Note: Bold, italicized text is information for the reade t is not part of the label. [Bracketed information is optional text.] Underlined text is n. trike-through (text) means removed. R0690071

## **CLEANING/DISINFECTING CLAIMS**

- A bleach product for toilet cleaning and disinfecting
- · A toilet product for cleaning and disinfecting [against Staphylococcus aureus (Staph), Salmonella enterica tested as Salmonella choleraesuis. Pseudomonas aeruginosa (Pseudomonas), Candida albicans, Enterococcus (Streptococcus) faecalis, Influenza A2 virus, Rhinovirus 39, -and/or- Rotavirus WA [in 10 minutes]
- · Antibacterial [formula -or- action]
- Antibacterial [formula] -or- Disinfecting [formula]
- · Bacteria-fighting -or- Germ-fighting -or- Virus fighting formula
- · Bactericide -or- Bactericidal -or- Virucide -or- Virucidal -or-Germicide -or- Germicidal
- Bleach toilet disinfectant [-and/or- cleaner]
- · Brightens as it cleans and disinfects
- · Broad spectrum disinfectant -or- disinfectancy cleaner
- · Cleans -and/or- brightens -and/or- deodorizes -and/or- disinfects [with the power of [Clorox®] bleach]
- Disinfect[s]
- · Disinfecting bleach cleaner [for toilets]
- · Disinfects [and cleans] toilet [bowl] surfaces [against Staphylococcus aureus (Staph), Enterococcus (Streptococcus) faecalis, Salmonella enterica tested as Salmonella choleraesuis, Pseudomonas aeruginosa (Pseudomonas), Candida albicans, Influenza A2 virus, Rhinovirus 39, and/or- Rotavirus WA [in 10 minutes1
- · Disinfects [and cleans your toilet] [against Salmonella enterica tested as Salmonella choleraesuis (Salmonella), Staphylococcus aureus (Staph), and Enterococcus (Streptococcus) faecalis]
- Disinfects [your toilet -or- toilet bowl]
- · Disinfects against -or- Kills [common] toilet bacteria -or- germs [: Staphylococcus aureus (Staph), Enterococcus (Streptococcus) faecalis, Salmonella enterica tested as Salmonella choleraesuis, Pseudomonas aeruginosa (Pseudomonas), Candida albicans, Influenza A2 virus,
- Rhinovirus 39, -and/or- Rotavirus WA]
- · Disinfects and deodorizes by killing [common] [toilet] germs and controlling their odors
- Disinfects -and/or- Deodorizes [against odor-causing bacteria -or- aerms]
- · Disinfects nonporous [hard] [solid] surfaces of toilet bowls
- · Disinfects under the rim
- [Effective] Toilet disinfectant [in presence of [5%] soil load -ororganic soil]

- · Eliminates odors caused by bacteria -or- germs -or- Controls odors produced by [common] [toilet] germs
- Fast acting toilet disinfectant -or- toilet cleaner
- · Germ-fighting [formula]
- · Kills -and/or- Disinfects Rotavirus WA
- Kills bacteria -or- germs while it cleans [and disinfects]
- Kills germs[†]
- · Kills odor-causing bacteria
- · Kills odor-causing bacteria [: Salmonella enterica tested as Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa (Pseudomonas), Staphylococcus aureus (Staph), Enterococcus (Streptococcus) faecalis] in the toilet bowl
- Kills [common] bacteria [: Staphylococcus aureus (Staph). Enterococcus (Streptococcus) faecalis, Salmonella enterica tested as Salmonella choleraesuis, -and/or- Pseudomonas aeruginosa (Pseudomonas)]
- Kills [common] germs[: Staphylococcus aureus (Staph). Enterococcus (Streptococcus) faecalis, Salmonella enterica tested as Salmonella choleraesuis, Pseudomonas aeruginosa (Pseudomonas), Candida albicans, Influenza A2 virus, Rhinovirus 39, -and/or- Rotavirus WA
- [in 10 minutes]
- Kills -or- controls [greater than 99.9% -or- 99.99% of] bacteria -or- germs
- . Kills the cold -and/or- flu virus ++
- . Kills the virus that causes common colds[: Rhinovirus 39]
- [Now] Disinfects
- [Now] Kills germs
- . This cleaner disinfectant combines cleaning and disinfecting
- · This product cleans and disinfects simultaneously
- . This product kills Salmonella enterica tested as Salmonella choleraesuis (Salmonella), Staphylococcus aureus (Staph), and Enterococcus (Streptococcus) faecalis found in the toilet -or- on the toilet
- Toilet disinfectant [and cleaner]
- · Toilet disinfectant -and/or- cleaner
- [+] Staphylococcus aureus (Staph), Enterococcus (Streptococcus) faecalis, Salmonella enterica tested as Salmonella choleraesuis. Pseudomonas aeruginosa (Pseudomonas), Candida albicans. Influenza A2 virus, Rhinovirus 39, -and/or- Rotavirus WA
- ++ Rhinovirus 39, Influenza A2

### CLEANING/SANITIZING CLAIMS

- A bleach product for toilet [bowl] cleaning and sanitizing
- · Also kills 99.9% of Klebsiella pneumoniae (Kleb) and Staphylococcus aureus (Staph)!
- An effective sanitizer [for use in the bathroom toilet]
- . [Bleach] Toilet [bowl] sanitizer
- . Cleans and kills 99.9% of germs
- . Cleans, kills 99.9% of germs -or- sanitizes and freshens with the effectiveness of Clorox® bleach
- · Cleans, sanitizes -or- kills 99.9% of germs, and deodorizes
- [Cleans,] [whitens,] [brightens] and sanitizes -or- kills 99.9% of germs
- · Germ-fighting formula
- . Has the effectiveness of Clorox® [bleach] to kill 99.9% of [household] germs -or- bacteria
- · In-bowl sanitizer
- Kills 99.9% of [common] [household] [odor-causing] bacteria: Klebsiella pneumoniae (Kleb) -and/or- Staphylococcus aureus (Staph) [in 5 minutes]
- Kills 99.9% of [household] bacteria [in toilet -and/or- on hard nonporous toilet bowl surfaces]
- Kills 99.9% of [household] bacteria -or- germs
- . Kills 99.9% of [household] germs on hard nonporous toilet bowl surfaces
- . Kills 99.9% of germs as it cleans
- . Kills 99.9% of [household] germs -or- bacteria with the effectiveness of Clorox® [bleach]
- . Kills 99.9% of the following organisms in 5 minutes: Klebsiella pneumoniae (Kleb) and Staphylococcus aureus (Staph)

- Kills germs while it cleans [and sanitizes]
- · Kills odor causing bacteria -or- germs in the toilet
- · Leaves [toilet] surfaces sanitized
- · Leaves toilet [bowl] sanitary
- . [Now] Kills 99.9% of germs
- · Removes stains and leaves toilet bowl sanitized
- · [Removes stains and] Leaves bowl sanitary -and/or- sanitized
- · Removes tough stains and kills 99.9% of germs
- Sanitizer [for toilet use]
- Sanitizes [toilet -or- bowl] surfaces [in 5 minutes]
- · Sanitizes in 5 minutes
- · Sanitizes -or- Kills odor-causing bacteria [: Klebsiella pneumoniae (Kleb) -and/or- Staphylococcus aureus (Staph)]
- Sanitizes toilet surfaces [in 5 minutes]
- Sanitizes toilet surfaces against [common] toilet germs
- · Sanitizes under the rim
- · Sanitizes while it cleans
- · Sanitizing [formula] -or- Antibacterial [formula]
- · Sanitizing bleach cleaner for toilets
- · This product cleans and sanitizes simultaneously
- This product combines cleaning and sanitizing
- . This product is a sanitizer for bowl surfaces [against Klebsiella pneumoniae (Kleb) and Staphylococcus aureus (Staph)]
- . This product kills 99% of Staphylococcus aureus (Staph) and Klebsiella pneumoniae (Kleb), common bacteria found on toilet surfaces
- Unique gel formula cleans and kills 99.9% of germs -or- sanitizes with the effectiveness of Clorox® bleach

# Use Sites:

Use this product undiluted in homes, schools, and other non-medical toilet bowl locations such as:

Airports **Athletic Facilities** Bars **Business and Office Buildings** Cafeterias Camporounds Colleges **Convenience Stores Day Care Centers** 

**Dressing Rooms Exercise Facilities Factories Fitness Centers Grocery Stores** Gyms **Health Clubs** Hotels Institutional Facilities

Jails Libraries Locker Rooms Malls Motels Nurseries Offices **Public Facilities** 

Institutions

Public Restrooms **Public Transportation Areas** Restaurants **Retail Centers** Shopping Malls Shower and Bath Areas **Transportation Terminals** Universities

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## ENVIRONMENTAL CLAIMS

- · Contains biodegradable cleaning agents -and/or- cleaners -and/or- surfactants -and/or- soaps and detergents
- Not harmful to plumbing and septic systems -or- Safe for [plumbing and] septic systems

. The bleach in this product breaks down almost entirely to salt and water -and/or- This bottle is made of \_\_\_\_% post-consumer recycled [HDPE] plastic -and/or- [This product is] [2]suitable for septic [systems] -and/or- wastewater systems -cr- treatment plants

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## CHILD RESISTANT CLOSURE CLAIMS

Squeeze and twist to open. Close tightly.

### PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

### DANGER: CORROSIVE.

Causes irreversible eye damage. Causes skin irritation. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Do not get in eyes, on skin, or on clothing. For prolonged use, wear gloves. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. [Use only in well-ventilated areas.]

#### FIRST AID:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

IN ALL CASES, call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox Information Line: 1-888-797-7225

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

### **Physical and Chemical Hazards:**

This product contains bleach. Do not use or mix with other household chemicals such as other toilet bowl cleaners, rust removers, acids or products containing ammonia. To do so will release hazardous, irritating gases. Avoid contact with clothes, fabric, carpet, wood, painted and paper surfaces.

Storage and Disposal: Do not contaminate water, food or feed by storage and disposal of this product. Store in a location inaccessible to children. Tightly close cap between uses. Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available or place in trash.

Clorox Customer Assistance 1-888-797-7225. Any Questions? The experts at Clorox are standing by to answer any of your questions. -or-

Questions? Comments? Call [Toll Free] 1-888-797-7225

Satisfaction Guaranteed[!] At Clorox we have prided ourselves in making consistent quality products [for over 95 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- 1-888-797-7225. For MSDS information please go to www.cloroxprofessional.com

A list of this product's ingredients is available at www.CloroxCSR.com

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EPA Reg. No. 67619-16 EPA Est. No. 5813-CA-3 (A8), GA-1 (A4), GA-2 (VG); 58455-IN-1 (C6), IN-2 (01); 71106-GA -2 (E8); 71681-GA-1 (JQ), IL-1 (GU), IL-2 (24) Beginning of batch code indicates Est. No. Visit us at www.cloroxprofessional.com

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